

# NEW ECOSPORT



Go Further

## The best of both worlds

What happens when you combine the styling of an SUV with the agility of a small car? You get the EcoSport: the compact SUV designed for urban discoveries.

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### Discover more with the urban SUV

Take a look at the EcoSport's sporty exterior – robust aerodynamic design and confident styling to impress, wherever you go.

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### Where function meets form

With its intuitively designed interior, the EcoSport puts everything at your fingertips, keeping you cool, calm and in control.

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### Control your life, hands-free

With its clever SYNC™ voice control system, the EcoSport keeps you connected as you drive – even automatically calling for emergency assistance if you need it.

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### Power and economy without compromise

Incorporating the internationally award-winning 1.0L EcoBoost engine, combining turbocharged power with stunning fuel economy, the EcoSport lives up to its name.

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### Safer travels

With 7 airbags and Electronic Stability Control, EcoSport is designed for peace of mind in all weather conditions.

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### More load space, less road space

With 20 cleverly designed storage compartments, plus a generous 705 litres of flexible boot space, the EcoSport fits whatever you're taking along for the ride.

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### Choose your new EcoSport

- Ambiente
- Trend
- Titanium

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### Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.

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### Colours and Specifications



## Discover more with the urban SUV

The city can serve up plenty of challenges — potholes, narrow laneways, rough surfaces, you name it. That's why the EcoSport sits 200mm off the ground so you can tackle all of those challenges with confidence. And with its impressive power, sporty design and confidently stylish finishes, you'll be turning heads for all the right reasons.



### Where function meets form

Inside its rugged exterior, the EcoSport has a softer side. An interior that has exactly the smart, intuitive technology you need, and a touch of luxury, to help make your life run effortlessly.



EcoSport Titanium shown.



EcoSport Titanium (1.5L Petrol) interior shown.

### Control your life, hands-free

With SYNC™ it's easier than ever to stay connected while keeping your hands safely on the wheel and eyes on the road.



#### Intelligent access and push button start/stop†

Forget fumbling around for your keys to open your car. As long as your key is with you, the new EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press the power button and you're away.



#### Emergency Assistance

With SYNC™ Emergency Assistance, help is available when you need it most. If you are in an accident where your airbags are deployed or the fuel pump is shut off, SYNC™ can use your mobile phone (as long as it's paired and within range) to dial emergency services and give them your exact GPS coordinates. That's extra peace of mind, every second you're on the road.



#### Rain sensing wipers and automatic headlamps†

The EcoSport Titanium packs in an array of high-tech features, like windscreen wipers that are automatically activated when it begins to rain and lights that turn on when the light outside starts to dim.



#### Everything at your fingertips

Control your experience while keeping your hands on the wheel and your eyes on the road. With steering wheel controls, the smart features of the new EcoSport are only a fingertip away.



#### You talk. SYNC™ listens\*

There's ordinary voice control...and then there's SYNC™. It seamlessly connects your Bluetooth® \*\* iPod® or USB devices, so you just say the words and SYNC™ does the rest. Make and receive calls, have your text messages read out - or play the music you've stored on your iPod® or USB. With your playlists at your voice command, you can always listen to what you love.

#For SYNC™ compatibility visit [fordsync.com](http://fordsync.com) ^Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. †Local laws may prohibit the use of this feature while driving. Check your local road rules. \*iPod is a trademark of Apple Inc. Please refer to [ford.com.au](http://ford.com.au) for iPod compatibility. Connection cables sold separately. ††Titanium model only.



EcoSport Titanium shown.

### Power and economy without compromise

The EcoSport is engineered to give you more of what you need, and less of what you don't. That means giving you more kilometres per tank, without compromising on responsive power. So you spend less time at the pump and more time on the road.



#### International Engine of the Year

It's tough to find a better combination of fuel economy and power than the turbocharged 1.0L EcoBoost. Awarded back-to-back International Engine of the Year titles in both 2012 and 2013, this revolutionary petrol engine still delivers the grunt you need.



#### Electric Power Assisted Steering

Save power and fuel with the EcoSport's Electric Power Assisted Steering (EPAS). It only uses energy when the steering wheel is turned, so on straight roads the motor is inactive. In fact, you will save up to 3% more fuel as compared to a conventional hydraulic power steering system. At the same time, it delivers precise steering and helps you adjust to different road conditions.



#### Feel the power, not the shift

Keeping it smooth is easy with the EcoSport's 5-speed manual transmission. But if you'd prefer the convenience of an automatic, and the fuel efficiency of a manual, the 6-speed PowerShift® automatic transmission delivers on both, with gear changes you barely notice. The 6-speed automatic transmission selects the next appropriate gear at precisely the right moment, so gear changes are effortless, with no disruption to power. The manual mode lets you switch gears at the push of a button – no clutch required.



**Seven airbags, 360° confidence**  
Equipped with front, driver's knee, side and curtain airbags, you'll feel protected from every angle.



EcoSport Titanium shown.

**Hill Launch Assist\***

Hill Launch Assist is designed to prevent you from rolling on a hill when you move your foot from the brake pedal to the accelerator pedal. It works in both forward and reverse gears.



**Reverse Parking Sensors#**

When reversing in the EcoSport Trend and Titanium, the rear bumper sensors will alert you with a warning tone to help you safely gauge the distance to any object behind you.



**Beltminder™†**

If the car has started and you or the front passenger haven't buckled up, an electronic beeping sound will remind you to put your seatbelt on.

**Safer travels**

Wherever the road takes you, enjoy knowing that the EcoSport is equipped with the latest protective technologies, and is designed to help keep you safe in unpredictable weather and road conditions.



**Steel cage protection**

Designed using state of the art technology, the energy-absorbing high strength steel cage in the EcoSport incorporates lightweight boron steel for greater protection. In the event of a collision, the energy from the impact is directed away from the cabin, while forming a rigid cell around you and your passengers.

**The EcoSport's passive and active safety features include:**

**Active Safety**

- ABS – Anti-lock Braking System
- Traction Control
- Emergency Brake Assist (EBA)
- Electronic Stability Control (ESC)

- Emergency Brake Lights
- Hill Launch Assist (Automatic models only)
- Reverse Parking Sensors\*
- Electronic Brakeforce Distribution

**Passive Safety**

- 7 airbags comprising:
  - Driver and front passenger airbags
  - Driver's knee airbag
  - Front side thorax airbags
  - Side curtain airbags
- Beltminder™ (for driver and front passenger)
- Seatbelt pretensioners with height adjustment
- High strength boron steel cage structure

\*Automatic models only. #Trend and Titanium models only. †For driver and front passenger.



**Energy in motion**

The sleek and stylish lines of this new urban SUV will move you, even when it's standing still, thanks to Ford's unique kinetic design. It's a commitment to a bold and dynamic look, inside and out.

EcoSport Titanium shown.



EcoSport Titanium shown.

**Less noise, more relaxing**

Enjoy real peace and quiet on the road thanks to the noise reduction materials used in the EcoSport. An acoustic headliner in the roof, sound deadening materials in the roof and body, together with a double sealing system in the doors, all help to block out unwanted noise and vibrations.



EcoSport Titanium shown.

**There's no stopping you**

No matter what the conditions, there'll be no stopping you. The EcoSport puts 200mm of ground clearance between you and potholes, ditches or whatever the road can dish up. In unexpectedly wet and nasty weather, the EcoSport's 550mm water wading\* capability will help keep you in control.

**More load space, less road space**

The EcoSport is designed to be just the right size – and not only because it's compact enough to zip around the city. It's also the perfect size inside, with plenty of room to fit your life, whatever its dimensions.



EcoSport Titanium shown.



**Space that grows**

Fold down one of the 60:40 rear seats and you can transport long objects with enough room for passengers to stay comfy. Fold them both down, and your 705 litres of space becomes spacious enough to fit everything you need for your next urban adventure.



**A place for everything...**

And everything in its place. The EcoSport's 20 storage spaces go beyond the standard door pockets and cup holders to include clever, handy surprises – like a glove box that doubles as an air conditioned beverage cooler, and a slide-out drawer under the front seat. Even your sunglasses have their own designated space, so everything stays exactly where you want it.



**Steering with style#**

Craving a touch of luxury? With its leather trimmed steering wheel, the EcoSport is happy to oblige.

\*Maintaining a steady speed of not more than 7km per hour. ^EcoSport Titanium comes standard with spare wheel cover in silver finish. #Titanium models only.

## Ambiente

Urban discoveries start here. Get into the eye-catching Ambiente, pick up your friends and explore the city in style.



### Features

- 1.5L Petrol with 5-speed manual transmission
- Optional: 1.5L Petrol with 6-speed PowerShift® auto with sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- 15" x 6" steel wheels with 195/65 R15 tyres
- Matching full size spare wheel with locking wheel nut and spare tyre
- Halogen headlamps (dual beam)
- Rear fog lamp (mounted in bumper)
- 5 seat capacity
- Rear swing gate with chrome handle
- Power side mirrors with blind spot mirror
- Cruise control
- 60/40 split-fold rear seats with multi-step recline and 'fold and tumble' functionality
- 4-way manual adjustable driver seat with lever recliner
- 2-way manual adjustable front passenger seat with lever recliner
- Slide-out drawer under front passenger seat
- Power front and rear windows (with driver one touch up/down)
- Trip Computer
- Follow-me-home headlamp lighting
- Two 12 volt power points
- 20 storage locations
- SYNC™ Emergency Assistance
- SYNC™
- Bluetooth® hands-free phone and voice control with USB/iPod\* integration
- Steering wheel audio controls
- 7 airbags
- Single CD/MP3 audio system with 6 speakers
- 3.5" multi-function display screen
- Beltminder™ (for driver and front passenger)
- Anti-lock Braking System (ABS) with Electronic Stability Control (ESC)
- Traction control
- Emergency Brake Assist (EBA)
- Emergency Brake Lights
- Hill Launch Assist (auto models only)

#Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit [ford.com.au/compatibility](http://ford.com.au/compatibility) for compatible devices. \*iPod is a trademark of Apple Inc. Please refer to [ford.com.au](http://ford.com.au) for iPod compatibility.

### SYNC™

Staying entertained and keeping in touch with family and friends has never been easier. With Ford SYNC™, you enjoy enhanced voice control and an instant connection to your iPod,™ USB or Bluetooth® devices.

### Space that grows

Fold down one of the 60:40 rear seats and you've got enough room to fit long objects and your passengers, comfortably.

### Cruise the city

When the open road calls, this is the answer. Cruise control with the safety of a speed limiter, lets you enjoy the drive, while keeping you within the speed limit.

### Powerful savings

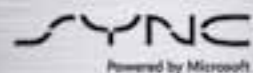
Save a little extra for the things you want. The impressive EcoBoost petrol engine delivers the power you want, with impressive fuel economy.

### Reverse sensors

Get a sense for how far you are from any objects behind you. The reverse parking sensors will sound when you're too close.

### Chill in

Enjoy the convenience of a chilled glove box compartment large enough to fit a few refreshments for the journey ahead.



## Trend

With a dynamic design that's equally impressive inside, the EcoSport Trend is the city-bred SUV that comes with real street cred.



### Features

- 1.0L EcoBoost Petrol with 5-speed manual transmission
- Optional: 1.5L Petrol with 6-speed PowerShift® auto with sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres
- Matching full size spare wheel with locking wheel nut and spare tyre

### In addition to Ambiente

- Front fog lamps with bezel (grey finish)
- Front and upper radiator grille (silver finish)
- Roof rails (black finish)
- Sports style front seats with 'Shanghai' fabric seats
- Cooler in glove box
- Manual adjustable lumbar support (for driver)
- Reverse parking sensors



## Titanium

The hunt is over for an urban SUV. The top of the range EcoSport Titanium perfectly combines striking style, technology and comfort. | 16



### Features

- 1.0L EcoBoost Petrol with 5-speed manual transmission
- Optional: 1.5L Petrol with 6-speed PowerShift® auto with sport mode and Hill Launch Assist
- Electric Power Assist Steering (EPAS)
- Unique 16" x 6" alloy wheels with 205/60 R16 tyres

### In addition to Trend

- Front fog lamps with chrome bezel
- Roof rails (silver finish)
- Leather seat inserts and bolsters
- Leather trimmed steering wheel
- Rear view mirror (electrochromic)
- Air conditioning with Electronic Automatic Temperature Control (EATC)
- Automatic headlamps
- Intelligent access with push button start/stop
- Rain sensing front windscreen wipers

### Stylish seating

Here, comfort and sophistication go perfectly together. So sit back and relax in the sports style front seats complete with leather inserts and bolsters.

### Intelligent access with push button start/stop

As long as your key is with you, the EcoSport Titanium will automatically unlock when you pull the door handle. Once you're inside, simply put your foot on the brake, press Power and go.

### Rain sensing wipers

Drive safely, rain, hail or slight drizzle. As soon as it starts to rain, the windscreen wipers will spring to life so you can see the road ahead.

### Automatic headlamps

The EcoSport Titanium's sensors detect the light levels. So as soon as daylight starts to fade, the automatic headlamps will turn on and shine.

### Control the weather

No matter what it's like outside, you can ride in sheer comfort by setting the Electronic Automatic Climate Control to your desired temperature.

### Alloy wheels

These stylish 16" alloy wheels will look good wherever your urban discoveries take you.



## Accessories

It's not just an EcoSport – it's your EcoSport. Express yourself with a range of accessories that make any journey uniquely yours.



EcoSport Titanium shown with cross bars, front and rear mudflaps and weathershields.

### Weathershields

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain.



### Bonnet protector

Look after your EcoSport with a bonnet protector, designed to help deflect stones and other objects.



### Spare wheel cover

This moulded cover protects your spare wheel against dust and damage, keeping it ready for action no matter where you go.



### Cross bars

Made from strong lightweight aluminium, these cross bars can be easily installed when you need them, and removed when you don't.



Accessories	Other Details	EcoSport Ambiente	EcoSport Trend	EcoSport Titanium
Audio Auxiliary Plug In Cable		A	A	A
Audio iPod <sup>1</sup> /USB integration cable		A	A	A
Bonnet Protector		A	A	A
Carpet Floor Mats	Set of 3	A	A	A
Cross Bars <sup>2</sup>	Satin Black	A	A	A
DVD/CD Wallet		A	A	A
Fire Extinguisher		A	A	A
First Aid Kit		A	A	A
Fog Lamps		A	S	S
Fridge 15L		A	A	A
Front Skid Plate		A	A	A
Garmin Portable Sat Nav <sup>3</sup>		A	A	A
Headlamp Protectors		A	A	A
iPad <sup>1</sup> /Cradle		A	A	A
Licence Plate Covers		A	A	A
Mudflaps Front	Set of 2	A	A	A
Mudflaps Rear	Set of 2	A	A	A
Rear Parking Sensors		A	A	S
Roof Rails	Satin Black	A	S (black finish)	S (silver finish)
Safety Triangle		A	A	A
Scuff Plates	Front - Set of 2	A	A	A
Spare Wheel Cover	(Hard, with lock system)	A	A	S (body colour)
Umbrella Storage		A	A	A
Towpack <sup>4</sup>	(Fits all variants)	A	A	A
Weathershields (Slimline)	Set of 4	A	A	A

A = Accessory that can be added at any time S = Standard

<sup>1</sup>iPod/iPad is a trademark of Apple Inc. and is used under licence. <sup>2</sup>Attaches to Genuine Ford Roof Rails. <sup>3</sup>This is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. Warranty details are available from your Ford Dealer. <sup>4</sup>Towing is subject to State and Territory regulations.

## Make it yours

Complement your unique style with a choice of colours and specifications that make it your own.



Diamond White



Kinetic<sup>^</sup>



Bright Yellow



Moondust Silver<sup>^</sup>



Panther Black<sup>^</sup>



Chill



Sea Grey<sup>^</sup>



Mars Red<sup>^</sup>

<sup>^</sup>Prestige paint is an option that incurs an additional charge.

## Mechanical specifications For vehicles produced from March 2014<sup>1</sup>

Engine type	1.0L EcoBoost Petrol	1.5L Petrol	Exterior	Ambiente	Trend	Titanium
Induction	Turbo-charged petrol	Naturally aspirated petrol	Prestige paint	O	O	O
No. of cylinders	3	4	Halogen headlamps (dual beam)	S	S	S
Maximum power output ISO (kW/rpm) <sup>2</sup>	92kW @ 6000rpm	82kW @ 6300rpm	Front fog lamps	-	S (grey finish)	S (chrome finish)
Maximum torque output ISO (kW/rpm) <sup>2</sup>	170Nm @ 1400-4500rpm	140Nm @ 4400rpm	Rear fog lamp (mounted in bumper)	S	S	S
<b>Transmission/Ratios</b>	<b>1.0L EcoBoost Petrol manual</b>	<b>1.5L Petrol manual</b>	Front and upper radiator grille (silver finish)	-	S	S
First	3.583	3.846	Roof rails	-	S (black finish)	S (silver finish)
Second	1.926	2.038	Rear swing gate with chrome handle	S	S	S
Third	1.281	1.281	Power side mirrors with blind spot mirror	S	S	S
Fourth	0.951	0.951	Centre high mounted stop light	S	S	S
Fifth	0.756	0.756	Front and rear tow hooks	S	S	S
Sixth	-	-	Spare wheel cover	A	A	S (silver finish)
Reverse	3.615	3.615	<b>Comfort and convenience</b>			
Final drive ratio	4.25	4.56	Air conditioning (manual controls)	S	S	-
<b>Fuel</b>	<b>1.0L EcoBoost Petrol</b>	<b>1.5L Petrol</b>	Air conditioning with Electronic Automatic Temperature Control (EATC)	-	-	S
Recommended fuel <sup>3</sup>	95-98 RON	95-98 RON	Power front and rear windows (with driver one touch up/down)	S	S	S
Fuel consumption L/100km (ADR 81/02 combined cycle) <sup>4</sup>	5.7	6.5	Trip Computer	S	S	S
CO <sub>2</sub> emissions (g/km) <sup>4</sup>	131	154	Overhead console with sunglass holder	S	S	S
Emission level	Euro V	Euro V	Follow-me-home headlamp lighting	S	S	S
Fuel tank capacity (L)	52	52	Headlamp levelling	S	S	S
<b>Towing capacity (kg)</b>			Automatic headlamps	-	-	S
1.5L Petrol (manual) <sup>5</sup>		700	Two 12 volt power points	S	S	S
1.5L Petrol (auto) <sup>5</sup>		500	20 storage locations	S	S	S
1.0L EcoBoost Petrol <sup>5</sup>		700	Cruise control	S	S	S
<b>Exterior dimensions (mm)</b>			Cooler in glove box	-	S	S
Overall length (including spare tyre)		4245	Intelligent access with push button start/stop	-	-	S
Overall width (including side mirrors)		2057	Rain sensing front windscreen wipers	-	-	S
Overall height (including roof rails)		1708	<b>Interior</b>			
Wheelbase		2521	5 seat capacity	S	S	S
Front track		1519	Sports style front seats	S	S	S
Rear track		1518	Leather seat inserts and bolsters	-	-	S
Front overhang		812	60/40 split-fold rear seats with multi-step recline and 'fold and tumble' functionality	S	S	S
Rear overhang		677	4-way manual adjustable driver seat with lever recliner	S	S	S
Approach angle (degrees)		25	Manual adjustable lumbar support (for driver)	-	S	S
Departure angle (degrees)		35	2-way manual adjustable front passenger seat with lever recliner	S	S	S
Ground clearance		200	Slide-out drawer under front passenger seat	S	S	S
Water wading		550 <sup>6</sup>	Carpet mat (for driver)	S	S	S
<b>Interior dimensions (mm)</b>			Flat loading rear cargo floor	S	S	S
Front head room		1008	Rear parcel blind	S	S	S
Front leg room		1043	Leather trimmed steering wheel	-	-	S
Front hip room		1310	Rear view mirror (electrochromic)	-	-	S
Front shoulder room		1355	<b>Audio</b>			
2nd row head room		971	SYNC™ <sup>8</sup>	S	S	S
2nd row leg room		956	SYNC™ Emergency Assistance	S	S	S
2nd row hip room		1293	Bluetooth® <sup>9</sup> hands-free phone and Voice Control with USB/iPod™ connectivity port	S	S	S
2nd row shoulder room		1302	Steering wheel audio controls	S	S	S
<b>Cargo Dimensions (L)</b>			Single CD/MP3 audio system with 6 speakers	S	S	S
5 seat mode		346	3.5" multi-function display screen	S	S	S
2 seat mode		705	<b>Safety and Security</b>			
<b>Kerb weight (kg)<sup>7</sup></b>	<b>Ambiente</b>	<b>Trend</b>	- 7 airbags comprising:			
1.0L EcoBoost Petrol	-	1275	- Driver and front passenger airbags (2)			
1.5L Petrol	1267 (auto) 1242 (manual)	1276	- Driver's knee airbag (1)	S	S	S
<b>Gross Vehicle Mass (GVM)</b>	<b>Ambiente</b>	<b>Trend</b>	- Front side thorax airbags (2)			
1.0L EcoBoost Petrol	-	1675	- Side curtain airbags (2)			
1.5L Petrol	1690 (auto) 1670 (manual)	1690	Seatbelt pretensioners, height adjustment and Beltminder (for driver and front passenger)	S	S	S
<b>Turning circle</b>			Anti-lock Braking System (ABS) with Electronic Stability Control (ESC)	S	S	S
Kerb to kerb (all models)		10.6	Traction control	S	S	S
<b>Specifications and options</b>			Front ventilated disc brakes	S	S	S
<b>Engine and Transmission</b>	<b>Ambiente</b>	<b>Trend</b>	Emergency Brake Assist (EBA)	S	S	S
1.5L Petrol with 5-speed manual transmission	S	-	Emergency Brake Lights	S	S	S
1.5L Petrol with 6-speed PowerShift® auto with sport mode and Hill Launch Assist	O	O	Hill Launch Assist	S (auto)	S (auto)	S (auto)
1.0L EcoBoost Petrol with 5-speed manual transmission	-	S	Rear door child locks	S	S	S
<b>Ride &amp; Handling</b>			Perimeter alarm	S	S	S
Electric Power Assist Steering (EPAS)	S	S	Engine immobiliser	S	S	S
Front Wheel Drive	S	S	Reverse parking sensors	-	S	S
15" x 6" steel wheels with 195/65 R15 tyres	S	-	Electronic Brakeforce Distribution	S	S	S
Unique 16" x 6" alloy wheels with 205/60 R16 tyres	-	S				
Unique 16" x 6" alloy wheels with 205/60 R16 tyres	-	-				
Matching full size spare wheel with locking wheel nut and spare tyre	S	S				

S = Standard -- = Not available O = Option that can be ordered before a vehicle is manufactured P = Part of an Option Pack

1. Please consult your Ford Dealer to confirm vehicle production date. 2. All performance data for petrol models measured using 95RON fuel. 3. 91RON compatible but for optimal performance 95-98RON unleaded petrol is recommended. 4. Figures obtained from controlled tests using ADR 81/02 combined. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 5. Towing is subject to State and Territory regulations. Maximum braked towing capacity when fitted with a Genuine Ford towpack. 6. Maintaining a steady speed of no more than 7km/h. 7. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg. 8. For SYNC™ compatibility visit [fordsync.com](http://fordsync.com). 9. Bluetooth® is a registered trademark of Bluetooth SIG Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. 10. iPod is a trademark of Apple Inc. Requires connection cable, sold separately. Please refer to [ford.com.au](http://ford.com.au) for compatibility.



### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



### Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



### Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

#### 3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

#### 5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

#### myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

#### 12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

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If you want more information on Ford or our entire product range, visit us at [ford.com.au](http://ford.com.au)

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This brochure details specifications and features of the new EcoSport. Please consult your Ford Dealer for the most recent specification and availability information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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