

2018
ECOSPORT



Go Further

THIS IS GOING TO BE FUN





YOUR CITY UNLOCKED

Every inch of the Ford EcoSport is designed to help you do more, go anywhere and make the most of your city life.



EcoSport Titanium shown.

1. Titanium only.

ENERGY, LOTS OF ENERGY

With a bold new exterior design, EcoSport always looks like it's ready for action. That's because it is.

New front end. Same attitude. EcoSport's refreshed grille, hood and headlamps are sportier than ever.

Instant sunshine and fresh air. With a touch of a button, EcoSport Titanium's Power Sunroof brings the outside world in.

Fit almost anywhere with Powerfold Mirrors that – you guessed it – fold in to make EcoSport a little narrower.

Puddle Lamps on EcoSport Titanium's side mirrors illuminate the area beside the vehicle, so you can see the road clearly before you step outside.

The 17-inch Titanium alloy wheels do more than just look great. They're lightweight and extra-strong too.



Power Sunroof¹.



Powerfold Mirrors¹.



17" alloy wheels¹.



MORE SPACE MORE LIFE

EcoSport makes every load manageable. But never at the cost of your comfort.

Flips, folds and fits everything. The Cargo Management System adapts to handle almost any weekend-sized load – up to a colossal 1178 litres.

A new centre console features an armrest with integrated storage. We added a retractable armrest with cupholders in the backseat of Trend and Titanium models too.

Enjoy peaceful cabin quietness, no matter how loud your city gets. We even made the tyres quieter!



EcoSport Titanium Interior shown.

IN TUNE WITH YOUR CITY

The enhanced SYNC®3¹ system puts the city at your fingertips.

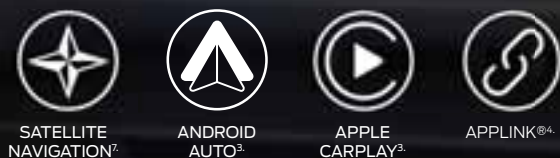
Keep your hands on the wheel, and your eyes on the road. Use simple voice commands to make calls, listen to text messages and play your favourite music.

Integrate your smartphone with SYNC®3¹ for hands-free control of your favourite apps via Apple CarPlay,³ Android Auto³ or Applink®⁴.

The 8-inch touchscreen on Trend and Titanium is smarter than ever, with integrated satellite navigation and intuitive smartphone-like actions, like swipe control and pinch-to-zoom.

Parking is a cinch with a Rearview Camera that turns on automatically whenever you shift into reverse.

Automatic climate control air conditioning on Titanium allows you to set the perfect cabin temperature.



EcoSport Titanium interior shown.

1. Not all SYNC®3 features are compatible with all phones. For compatibility, see ford.com.au/sync. 2. Local laws may prohibit some or all of the phone functions while driving. Check your local road rules before using these functions. 3. Apple CarPlay is a trademark of Apple Inc and Android™ is a trademark of Google Inc. Apple CarPlay and Android Auto require phones with compatible versions of Apple iOS and Android™ respectively, active data service and genuine USB cable (available separately). Message and data rates may apply. SYNC® does not control Apple CarPlay or Android Auto while in use; Apple Inc and Android™ respectively are responsible for their functionality. Warning: Local laws prohibit some or all of the text messaging functions while driving. Check your local road rules before using these functions. 4. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Users must download an Applink-enabled app from the usual store to your iOS or Android smartphone. Requires phone to be connected to SYNC®3 with a genuine USB cable (Apple devices) or Bluetooth® (Android devices). Warning: Local laws prohibit some or all of the text messaging functions while driving. Check your local road rules before using these functions. 5. 8-inch touchscreen in Trend and Titanium. 6.5-inch touchscreen in Ambiente. 6. Titanium only. 7. Trend and Titanium only.

MOVE FREELY

Drive with confidence. Dynamic Stability Control¹ automatically adjusts torque and braking power for enhanced traction and handling when you need it most.

Elevated ride height lets you see more of what's going on around you. Plus it's never been easier to get in and out thanks to the perfectly positioned seats.

Perfect hill starts. Every time. Take your foot off the brake pedal and Hill Launch Assist¹ will hold the brakes for up to 3 seconds. You never have to worry about rollback again.



DYNAMIC STABILITY
CONTROL¹



HILL LAUNCH
ASSIST¹



¹Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. May not operate at certain speeds, or in certain driving, road or weather conditions.

EcoSport Titanium shown.

LIFE SHOULD BE **EASY**

Designed to make every day a little simpler, EcoSport has convenience covered.

No more fumbling for your keys. With your key fob on you, simply open the door – it unlocks automatically.¹ Press the START/STOP button¹ to start the engine and you're away.

Even the lights are smart. EcoSport Titanium's headlamps sense when it's dark outside, and turn on automatically.² There's also Rear Parking Sensors to help guide you into tight spots and Front Parking Sensors on Titanium too.

It senses rain too. A sensor behind the rear-view mirror¹ can detect moisture on the windshield. If it does, the wipers start automatically.²



KEYLESS
ENTRY¹



AUTOMATIC
HEADLAMP^{1, 2}



RAIN-SENSING
WIPERS^{1, 2}



GO FURTHER FASTER

Big performance is in. Regular visits to the fuel station are out.

Paddle Shifters on the steering wheel of Titanium provide extra adaptability.

EcoSport's 6-speed automatic transmission delivers better fuel economy, quieter operation and less vibration.

An Active Grille Shutter on Trend and Titanium automatically opens to cool the engine, or closes to improve EcoSport's aerodynamics.

Set your cruising speed. Then sit back and relax. EcoSport's cruise control maintains your speed for you.¹



1.5L

Petrol Engine
Power: 90.5kW²
Torque: 150Nm²
Fuel Economy: 6.9L/100km³

Featured in EcoSport Ambiente, this 3-cylinder engine delivers impressive performance and economy.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. May not operate at certain speeds, or in certain driving, road or weather conditions.
2. All performance data for petrol measured using 95RON fuel. 3. Fuel consumption and emissions as per ADR 81/02 combined cycle and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, external conditions and the vehicle's equipment, condition and use.



1.0L

Turbo Petrol EcoBoost
Power: 92kW²
Torque: 170Nm²
Fuel Economy: 6.7L/100km³

The six-time sub-1.0L International Engine of the Year featured in Trend and Titanium models delivers the fuel economy you need, with the power you want.



EcoSport Titanium shown.

PEACE OF MIND WHEREVER YOU GO

EcoSport's safety features do more than just protect you. They help prevent the need for protection in the first place.

Five stars for safety. Drive with extra confidence knowing EcoSport has a full 5-star ANCAP safety rating.

All-round protection. Seven airbags, including side and curtain airbags, help keep you safer in a collision.

LED daytime running lamps on Titanium help ensure you're more visible to drivers, cyclists and pedestrians.

You'll never be 'blinded by the light' thanks to EcoSport Titanium's electrochromatic rear-view mirror, which darkens whenever a vehicle shines its headlights on it.



LED daytime running lamps.



Colours

Trims



Diamond White



Moondust Silver*



Smoke*



Shadow Black*



Canyon Ridge*



Lightning Blue*



Ambiente shown in Canyon Ridge*



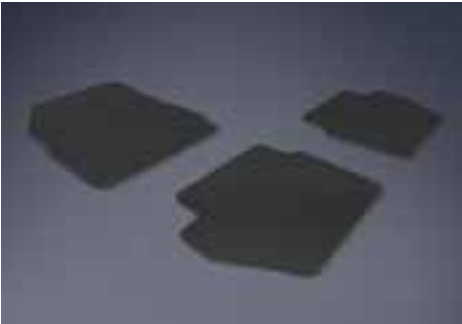
Trend shown in Smoke*



Titanium shown in Lightning Blue*

*Prestige paint is an option that incurs and additional charge. EcoSport Titanium shown for illustrative purposes.

Accessories



Carpet Mats

Stylish, soft feel mats designed for a customised fit. Easy to remove and clean. Set of 3 mats, front passenger and 2 rear mats. Protects against dirt, grime and spills.



Scuff Plates

Features the Ecosport Logo. Set of two front. Helps protect doorsteps from scratches and scuffs. Give the vehicle a refined look.



Mudflaps

Stylish design available for both the front and rear of the vehicle to help protect the bodywork from dirt, stones and other road debris.



Luggage Mat – Waterproof

Helps protect boot or cargo area from wear and moisture. Easy to remove and clean. Comes as a single piece, covering the entire boot space.



Roof Rails and Cross Bars

Enhances the sporty appearance of the vehicle. Cross bars sold separately. Black finish. Provides carrying capacity max 45kg.



Spoiler

Enhances the contours of the vehicle. Gives the vehicle a sporty look. Supplied primed (paint to suit).

Accessories	Ambiente	Trend	Titanium
Carpet Mats – Set of 3	A	A	A
Carry Bars Roof Rails – Black	A	S	S
Carry Bars Cross Bars – Black	A	A	A
Fire Extinguisher	A	A	A
First Aid Kit	A	A	A
Locking Wheel Nuts	A	A	A
Luggage Mat Carpet	A	A	A
Luggage Mat Waterproof	A	A	A
Mudflaps Front – Set of 2	A	A	A
Mudflaps Rear – Set of 2	A	A	A
Safety Triangle	A	A	A
Scuff Plates Front – Set of 2	A	A	A
Skid Plate Front Plastic	A	A	A
Spoiler Rear	A	A	A
Sports Pedals	A	A	A

A = Accessory that can be added anytime S = Standard

Mechanical specifications

For MY2018 EcoSport produced from November 2017. Please consult your Ford Dealer to confirm vehicle production date.

EcoSport	Ambiente	Trend	Titanium
Engine	1.5L Petrol	1.0L EcoBoost Petrol	1.0L EcoBoost Petrol
Engine Type	3 Cylinder	3 Cylinder	3 Cylinder
Induction	Naturally aspirated petrol	Turbo-charged petrol	Turbo-charged petrol
Maximum Power ¹	90.5kW @ 6500rpm	92kW @ 6000rpm	92kW @ 6000rpm
Maximum Torque ¹	150Nm @ 4500rpm	170Nm @ 1500-4500rpm	170Nm @ 1500-4500rpm
Fuel Economy & Emissions			
Fuel ²	91-98 RON	91-98 RON	91-98 RON
Fuel Tank Capacity (L)	52	52	52
Combined Fuel Economy (L/100km) ³	6.9	6.7	6.7
CO ₂ Emissions (g/km) ³	159	153	153
Transmission Ratios			
1st	4.58	4.58	4.58
2nd	2.96	2.96	2.96
3rd	1.91	1.91	1.91
4th	1.44	1.44	1.44
5th	1	1	1
6th	0.746	0.746	0.746
Reverse	2.94	2.94	2.94
Final Drive Ratio	3.94	3.44	3.44
Engine & Transmission			
1.5L Petrol with 6-Speed Automatic Transmission	S	-	-
1.0L EcoBoost Petrol with 6-Speed Automatic Transmission	-	S	-
1.0L EcoBoost Petrol with 6-Speed Automatic Transmission with Paddle Shift	-	-	S
Safety, Security & Driver Assistance			
Airbags: Driver and Front Passenger	S	S	S
Airbags: Driver's Knee	S	S	S
Airbags: Front Side	S	S	S
Airbags: Side Curtain	S	S	S
Beltminder™ System (for driver and front passenger)	S	S	S
Electronic Power Assisted Steering (EPAS)	S	S	S
Anti-Lock Braking System (ABS) with Dynamic Stability Control (DSC) ⁴	S	S	S
Traction Control ⁴	S	S	S
Front Disc Brakes	S	S	S
Electronic Brakeforce Distribution	S	S	S
Emergency Brake Assist (EBA) ⁴	S	S	S
Emergency Brake Lights	S	S	S
Emergency Assistance ⁵	S	S	S
Hill Launch Assist ⁴	S	S	S
Cruise Control	S	S	S
Steering Wheel Mounted Controls	S	S	S
Blind Spot Monitoring System (BLIS) with Cross-Traffic Alert ⁴	-	-	S
Rearview Camera	S	S	S
Rear Parking Sensors	S	S	S
Front Parking Sensors	-	-	S
Rear Door Child Locks	S	S	S
Perimeter Alarm	S	S	S
Engine Immobiliser	S	S	S
Comfort & Convenience			
Smart Keyless Entry with Push Button Start/Stop	-	-	S
Automatic Climate Control	-	-	S
Automatic Headlamps	-	-	S
Rain Sensing Windscreen Wipers	-	-	S
Intermittent Variable Speed Front Wipers	S	S	S
Follow-Me-Home Lighting	S	S	S
Leather Wrapped Steering Wheel	-	S	S
Overhead Console with Sunglass Holder	S	S	S
20+ Stowage Areas	S	S	S
Carpet Floor Mat: Driver Only	S	S	S
Rear Parcel Blind	S	S	S
Cargo Management System with Flat Loading Rear Cargo Floor	S	S	S
Slide-Out Drawer Under Front Passenger Seat	S	S	S
Electrochromatic Rear View Mirror	-	-	S
Power Windows with One Touch Up/Down (Driver Only)	S	S	S
Power Sunroof	-	-	S
Seating			
5 Seats	S	S	S
Fabric Seat Trim	S	S	-

EcoSport	Ambiente	Trend	Titanium
Leather Accented Seats	-	-	S
60:40 Split-Fold Rear Seats	S	S	S
6-Way Manual Adjustable Driver Seat with Lever Recliner and Manual Lumbar	S	S	S
4-Way Manual Adjustable Front Passenger Seat with Lever Recliner	S	S	S
2 ISOFIX Child Seat Anchors	S	S	S
Audio, Communication & Instruments			
SYNC®3 Connectivity System ⁶ with Applink® ⁷ and Enhanced Voice Control	S	S	S
8" Capacitive Touch Screen	-	S	S
6.5" Capacitive Touch Screen	S	-	-
4.2" Instrumentation Screen	S	S	S
Apple CarPlay & Android Auto Integration ⁸	S	S	S
MyKey™ Control System	S	S	S
Bluetooth® Integration ⁹	S	S	S
AM/FM/DAB+ (Digital Radio) Audio System with 6 Speakers	S	-	-
AM/FM/DAB+ (Digital Radio) Audio System with 7 Speakers	-	S	S
Steering Wheel Audio Controls	S	S	S
USB Integration (2 ports)	S	S	S
12V Power Outlets x 2 (Front and Rear)	S	S	S
Satellite Navigation with Voice Control	-	S	S
Exterior			
Front Grille – Silver Finish	-	S	-
Front Grille – Chrome Finish	-	-	S
Halogen Headlamps (quad beam)	S	S	-
HID Headlamps	-	-	S
Signature LED Daytime Running Lights	-	-	S
Front Fog Lamps	-	S	S
Rear Fog Lamp (mounted in bumper)	S	S	S
Power Side Mirrors	S	S	-
Power Side Mirrors with Powerfold and Puddle Lamps	-	-	S
16" Steel Wheels	S	-	-
16" Alloy Wheels	-	S	-
17" Alloy Wheels	-	-	S
Full Size Matching Spare Wheel	S	S	S
Body Colour Spare Wheel Cover	S	S	S
Roof Rails – Black Finish	-	S	-
Roof Rails – Silver Finish	-	-	S
Prestige Paint	O	O	O
Towing & Vehicle Masses (kg)			
Maximum Towing Capacity ¹⁰	750/900 braked	750/900 braked	750/900 braked
GVM	1705	1755	1755
Kerb Weight ¹¹	1319	1368	1368
Exterior Dimensions (mm)			
Overall Height (including roof rails)	1664	1664	1664
Vehicle Width (without mirrors)	1816	1816	1816
Vehicle Width (with mirrors)	2057	2057	2057
Vehicle Length	4325	4325	4325
Front Overhang	834	834	834
Rear Overhang	971	971	971
Front Track	1519	1519	1519
Rear Track	1524	1524	1524
Wheelbase	2519	2519	2519
Ground Clearance	209	209	209
Approach Angle (kerb, degrees)	24.7°	24.7°	24.7°
Departure Angle (kerb, degrees)	29.0°	29.0°	29.0°
Turning Circle (kerb to kerb, metres)	10.7	10.7	10.7
Interior Dimensions (mm)			
Front Head Room	1008	1008	987
Front Leg Room	1090	1090	1090
Front Shoulder Room	1355	1355	1355
Front Hip Room	1310	1310	1310
2nd Row Head Room	971	971	940
2nd Row Leg Room	933	933	933
2nd Row Shoulder Room	1302	1302	1302
2nd Row Hip Room	1293	1293	1293
Cargo Volume (SAE, L)			
Behind Front Seat (up to roof)	1178	1178	1178
Behind 2nd Row Seat (up to roof)	743	743	743

S = Standard – = Not available O = Option that can be ordered before a vehicle is manufactured

1. All performance data measured using 95RON fuel. 2. For optimal performance use fuel of 95RON or higher. 3. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that this fuel consumption figure will be achieved in real world driving conditions. Actual fuel consumption will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 4. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate at certain speeds, or in certain driving, road or weather conditions. 5. Needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off. 6. Not all SYNC®3 features are compatible with all phones. Local laws may prohibit some or all of the phone functions while driving. Check your local road rules before using these functions. 7. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Users must download an Applink-enabled app from the usual store to your iOS or Android smartphone. Requires phone to be connected to SYNC®3 with a genuine USB cable (Apple devices) or Bluetooth® (Android devices). Warning: Local laws prohibit some or all of the text messaging functions while driving. Check your local road rules before using these functions. 8. Apple CarPlay is a trademark of Apple Inc and Android™ is a trademark of Google Inc. Apple CarPlay and Android Auto require phones with compatible versions of Apple iOS and Android™ respectively, active data service and genuine USB cable (available separately). Message and data rates may apply. SYNC® does not control Apple CarPlay or Android Auto while in use; Apple Inc and Android™ respectively are responsible for their functionality. Warning: Local laws prohibit some or all of the text messaging functions while driving. Check your local road rules before using these functions. 9. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 10. Towing is subject to State and Territory regulations. To comply with these limits, occupants and / or luggage may need to be restricted. For further details regarding passenger and luggage restrictions, please consult your authorised Ford Dealer and / or refer to the Owner's Manual. 11. Kerb mass includes the vehicle with a full tank of fuel, without occupants, luggage or cargo and with all standard equipment. Additional weight of optional features must be taken into account when calculating kerb mass.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

State Auto Club Roadside Assistance and Membership.

Our commitment to your complete satisfaction plays a major role in everything we do. That is why we provide a 12 month Roadside Assistance package including State Auto Club Membership for all Retail and Blue Fleet Customers (with fleets less than 5 vehicles).

This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

State Auto Club Roadside Assistance & Membership is valid for eligible Ford vehicles and is available from participating Authorised Ford Dealers only. Visit your local Ford Dealer or refer to ford.com.au for more information and full terms and conditions.



Warranties & Service.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions, service intervals are 12 months or 15,000km, whichever occurs first.

FORD SERVICE

At Ford, we are committed to providing an outstanding ownership experience. For example, we think you should always know what you're going to pay for a standard service, before you go in. So we offer a Service Price Promise for the life of your car, which means we'll publish the maximum price you'll pay for your next A or B logbook service at participating Authorised Ford Dealers on all vehicles built from 2007.

However our service doesn't end at the service garage. With each standard service at a participating Auto Club Dealer, Retail and Small Business

Customers (fleets of less than five vehicles) will also receive up to 12 months Auto Club Membership (including Roadside Assistance), for up to seven years. Eligible customers will even have access to a loan car included with any scheduled service, through participating dealers. Why do we do all this? Because at Ford, we think that's what service should be.

For more details visit your participating local Ford Dealer or visit ford.com.au/service/t-and-c for full terms and conditions.

Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcr.com.au

Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community



#Conditions and exclusions apply. For more information consult your authorised Ford Dealer.

This brochure details specifications and features of the EcoSport. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire EcoSport model range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia. EcoSport Brochure. Printed November 2017. BHFMC0853 FRD002249

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