

F-150

Coming 2023



Ford





An American icon returns in 2023

The truck of your dreams will soon be reality. Remanufactured to right-hand drive with local engineering the new Ford F-150 delivers the legendary truck-building prowess of Dearborn, backed by local know-how and a 5 Year Unlimited Kilometre warranty³.



Big power

A 3.5L EcoBoost V6 engine and 10-speed transmission will deliver a blistering 298kW¹ of power and 678Nm¹ of torque, providing the capability to tow up to 4.5 tonne². You'll be able to effortlessly handle big loads with F-150.



Big and tough

From the military grade aluminium-alloy body to the torture-tested high-strength steel frame, the Ford F-150 is premium-grade muscle, finely tuned with new tech to help you work smarter and harder.



Big on smarts

This beast has brains. F-150 comes fully loaded with a raft of smart innovations including Ford SYNC[®]4⁴, Collision Assist with Automatic Emergency Braking^{5,6}, BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert⁵, Lane-Keeping System⁵, Rear View Camera⁵, Auto High Beams⁵, Reverse Brake Assist⁵, Reverse Sensing System⁵ and Post-Collision Braking⁵.



Big all over

The Ford F-Series has dominated the full-size truck class around the world for more than forty years, renowned for exceptional performance, towing, cargo capacity, safety and technology.

On sale from mid-2023. Indicative pre-production vehicle specifications and images shown. Specifications and features on production model may vary. 1. Overseas model power & torque figures, tested to SAE J1349 standards. 2. Maximum towing capacity-braked using a Genuine Ford tow pack. Subject to State and Territory regulations. To comply with these limits, occupants and / or luggage may need to be restricted to not exceed the GCM and GVM limits. For further details regarding passenger and luggage restrictions, please consult your authorised Ford Dealer and / or refer to the Owner's Manual. 3. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicles Warranty applies to new and demonstrator vehicles. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 4. Not all SYNC 4 features are compatible with all phones. Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. 5. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate at certain speeds, or in certain driving, road or weather conditions. See Owner's Manual for details and limitations. 6. Pre-collision Assist with Automatic Emergency Braking detects pedestrians, but not in all conditions, and can help avoid or reduce a collision. It does not replace safe driving. See Owner's Manual for limitations.