

Puma



Ford

Even smarter than it looks



Award-winning engine

The 1.0L EcoBoost™ petrol engine is an 11-time winner at the International Engine of the Year awards¹, with 92kW of power and 170Nm of torque delivering incredible fuel efficiency of 5.3L/100km.

The Ford Puma's unmistakable silhouette and effortless style demands attention. But its beauty is much more than skin deep, with innovative technology and safety features to connect and help protect you.

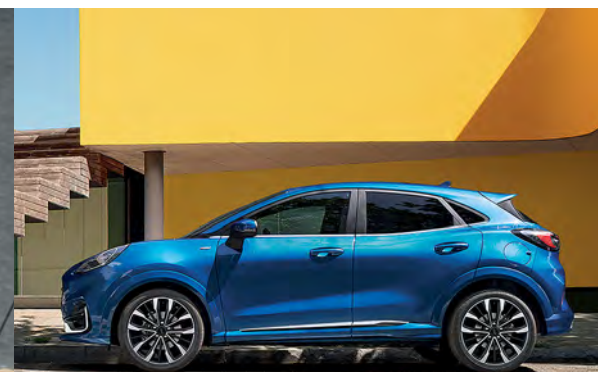
1.0L
EcoBoost

92 kW of Power Fuel Efficiency 5.3 (L/100km)²



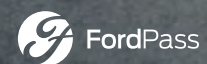
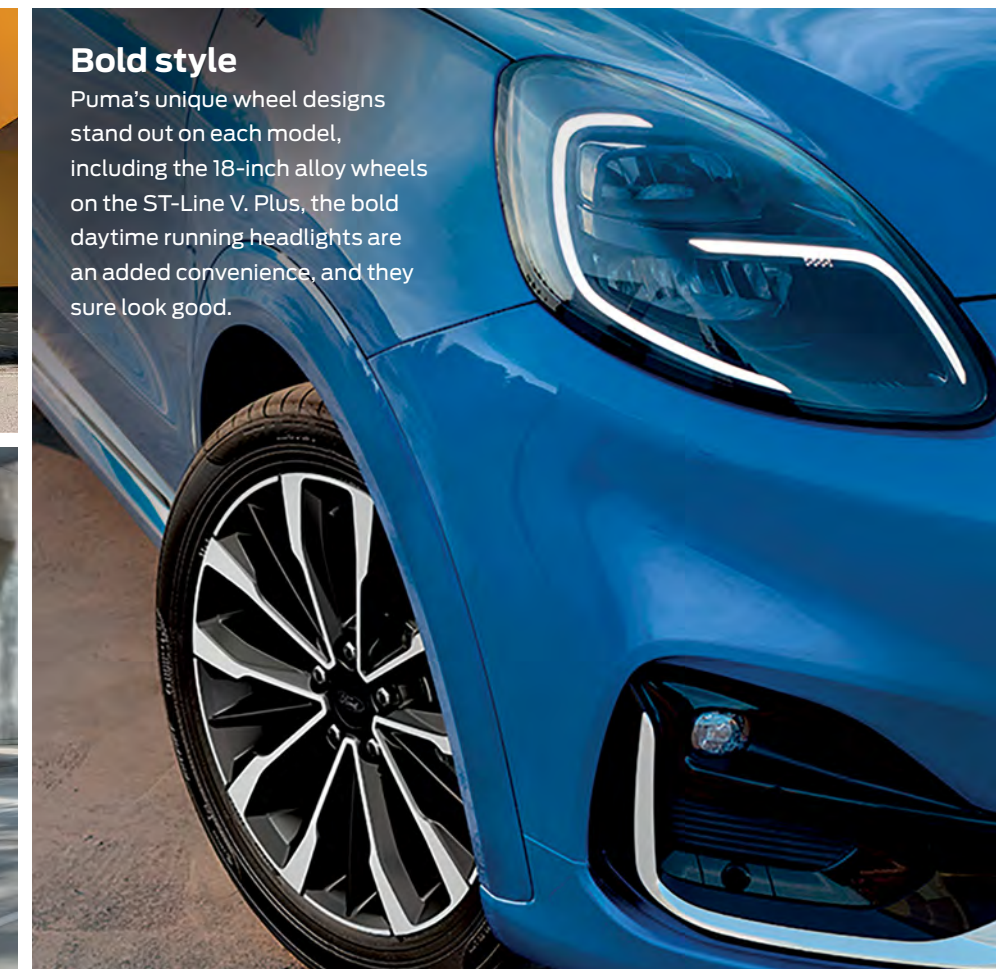
Scan to find out more about **FordPass**

FordPass App appearance as at May 2021 with minimum iOS 13.0 software or later and compatible device.



Bold style

Puma's unique wheel designs stand out on each model, including the 18-inch alloy wheels on the ST-Line V. Plus, the bold daytime running headlights are an added convenience, and they sure look good.



Puma connects with you

Every Puma comes fitted with an embedded modem. Using the FordPass App on your mobile device³, you can locate your vehicle⁴, lock and unlock the doors, and even start the engine remotely to heat or cool the cabin to the last known setting⁵.

Keeping an eye on the road



180° split view Camera⁶

Activating automatically when you switch into reverse, the camera can reveal objects you might have missed and help you navigate tight parking spaces.

Every Puma is loaded with clever driver assist technology, designed to help keep you, your family and other road users protected.

AEB With Pedestrian Detection⁶

Always scanning ahead, Autonomous Emergency Braking alerts you to potential collisions and applies the brakes if an unexpected danger appears.

Lane Keeping Aid⁶

If you accidentally drift out of your lane, the Puma will apply gentle steering torque and a warning vibration to guide you back, if needed.

Tyre Pressure Monitor

Alerts you when the pressure is low, so you can manually check the pressure and reinflate your tyres to the accurate level.

Optional Park Pack

Make parking easier with Enhanced Active Park Assist and Front Parking Sensors. Plus, the Park Pack also includes Adaptive Cruise Control with Stop-and-Go, Evasive Steer Assistance and Lane Centering and Blind Spot Information System (BLIS) with Rear Cross Traffic Alert^{5,7}.



A. Hands-Free Power Tailgate with Smart Keyless Entry⁸

Fumbling for your car keys? With smart keyless entry you can get into your Puma just by having your keys nearby. If your hands are full, kick your foot under the rear bumper and the hands-free power tailgate opens and closes automatically.

B. Uncompromised load space

Putting the fun back in functional, the Puma provides interior flexibility and storage solutions. The rear cargo can fit from 410L up to 1170L of luggage, with the seats folded down in a 60/40 split.



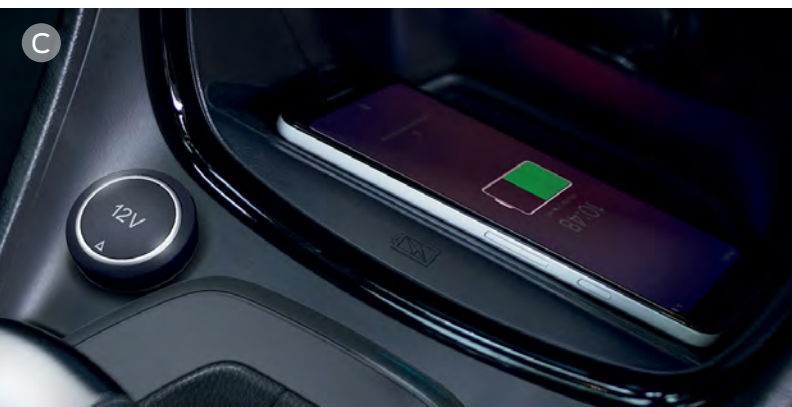
Watch more about Puma's great tech by scanning the QR code

Comfortably practical

A spacious SUV with flexible interiors, the Ford Puma offers functionality and comfort, without holding back style. From the 8-inch colour touch screen and 12.3-inch digital cluster¹¹, the Puma is packed with technology to make every drive effortless.

Apple CarPlay™/Android Auto™

Seamlessly integrate your compatible smartphone through Apple CarPlay™, Android Auto™ & Applink® for hands-free control of your favourite apps^{9,10}. Stay connected with the 8-inch touch screen display, for better visibility and more control.



C. Wireless Charging

With wireless charging standard across the range, you can ensure your compatible devices are ready to go at all times.

D. B&O PLAY Premium Sound System

The advanced 10-speaker, 575-watt set-up has been specifically designed and fine-tuned for the Puma ST-Line V by specialist B&O sound engineers.

E. Choose your drive mode

Puma comes with 5 selectable drive modes — Normal, Sport, Eco, Slippery or Trail — to make your journey as effortless and enjoyable as possible.



Choose your colour

*Prestige Paint is an option that incurs an additional charge ^ Available with Black Painted Roof as an option that incurs an additional charge
~Not available on Puma ST-Line V



Agate Black*



Desert Island Blue*^



Frozen White



Grey Matter*^



Fantastic Red*^



Magnetic*



Solar Silver*^



Blazer Blue~

Puma 2022.25MY specifications. Visit ford.com.au for full specification details and available accessories.

	Puma 1.0L Petrol FWD	Puma ST-Line 1.0L Petrol FWD	Puma ST-Line V 1.0L Petrol FWD	
Engine, Transmission & Drivetrain				
Engine	1.0L EcoBoost Petrol	1.0L EcoBoost Petrol	1.0L EcoBoost Petrol	
Maximum Power	92kW @ 6000 RPM	92kW @ 6000 RPM	92kW @ 6000 RPM	
Maximum Torque	170Nm @ 1400-4500 RPM	170Nm @ 1400-4500 RPM	170Nm @ 1400-4500 RPM	
7-speed DCT Automatic Transmission	S	S	S	
Auto Start-Stop	S	S	S	
Combined Fuel Economy (L/100km)(Auto) ²	5.3	5.3	5.3	
CO ₂ Emissions (g/km)(Auto) ²	121	121	121	
Sports-tuned suspension	-	S	S	
Exterior				
Standard features across all models include:	<ul style="list-style-type: none"> Brake Calipers - Non painted 'Follow Me Home' Lighting Front Fog & Cornering Lamps 	<ul style="list-style-type: none"> LED Daytime Running Lamps & LED Tail Lamps Puddle Lamps Wheels - 16" Mini Spare Wheel 	<ul style="list-style-type: none"> Exterior Mirrors - Body Colour¹². Power Adjustable, Power Folding & Heated 	
Paddle Shifters	-	S	S	
Front Grille	Matte Black	Matte Black	Chrome Inserts	
Exhaust - Chrome Extension	-	S	-	
Exterior Headlamps	LED Projector Headlamps	LED Projector Headlamps	Fixed LED Signature Headlamps	
Rear Spoiler	S	-	-	
Rear Spoiler - Large Single Wing	-	S	S	
Scuff Plates with ST-Line Logo	-	-	S	
Wheels - 17" Alloy (Absolute Black) with 215/55 R17 Tyres	S	-	-	
Wheels - 17" Alloy (Black Machined) with 215/55 R17 Tyres	-	S	-	
Wheels - 18" Alloy (Multi Spoke) 215/50 R18 Tyres	-	-	S	
Audio and Communication				
Standard features across all models include:	<ul style="list-style-type: none"> 8" Colour Touch Screen Apple CarPlay™ Android Auto™ & Applink®¹⁰. DAB+/FM Radio 	<ul style="list-style-type: none"> Bluetooth®-Enabled Audio Streaming & USB Interface FordPass Connect - Embedded Modem³ 	<ul style="list-style-type: none"> Satellite Navigation with Traffic Message Channel¹⁴. SYNC®³ with Voice-Activated Controls⁵ 	<ul style="list-style-type: none"> USB Ports x 2 Voice Pass Through (Siri/Google Assistant)¹⁰. Wireless Charging
6 Speaker Sound System	S	S	-	
Premium Sound System (B&O PLAY) - 10 Speakers with Subwoofer	-	-	S	
4.2" Analog Cluster	S	-	-	
12.3" Digital Cluster	-	S	S	
Comfort and Convenience				
Standard features across all models include:	<ul style="list-style-type: none"> Floor Mats - Driver & Passenger Front Illuminated Vanity Mirrors 	<ul style="list-style-type: none"> Sensico® Artificial Leather Wrapped Gear Stick & Handbrake LED Ambient Lighting 	<ul style="list-style-type: none"> Luggage Compartment Hooks x 4 Power Front & Rear Windows Rain Sensing Windscreen Wipers 	<ul style="list-style-type: none"> Auxiliary 12V Power Outlet - Rear of Centre Console Automatic Climate Control
Rear View Mirror - Auto Dimming & Rain Sensing	S	S	-	
Rear View Mirror - Day/Night Inside	-	-	S	
Sensico® Artificial Leather Wrapped Steering Wheel	S	-	-	
Sensico® Artificial Leather Wrapped Steering Wheel - Unique ST-Line	-	S	S	
Privacy Glass	-	-	S	
Push Button Start	P	P	S	
Safety				
Standard features across all models include:	<ul style="list-style-type: none"> Autonomous Emergency Braking (AEB) with Pedestrian Protection⁶. Anti-Lock Braking System (ABS)⁶. Auto Headlamps & High Beam 	<ul style="list-style-type: none"> Electronic Stability Control⁶. Emergency Brake Assist (EBA)⁶. Power Child Locks Rear View Camera with 180-Degree Split View⁶. 	<ul style="list-style-type: none"> Seatbelt Minder/Monitors for 1st and 2nd row Traction Control System⁶. Tyre Pressure Monitoring System 	
6 Airbags standard including:	Driver and Front Passenger, Front Side and Front Curtain and Rear Side Curtain			
Security				
Proximity Alarm	S	S	S	
Driver Assistance				
Standard features across all models include:	<ul style="list-style-type: none"> Cruise Control⁶. Driver Impairment Monitor Emergency Assistance¹⁵. 	<ul style="list-style-type: none"> Hill Hold Assist⁶. Hill Launch Assist⁶. 	<ul style="list-style-type: none"> Lane Keeping Aid with Lane Departure Warning⁶. Rear Parking Sensors⁶. 	
Adaptive Cruise Control	P	P	P	
Parking Sensors - Front	P	P	P	
Traffic Sign Recognition ⁶ .	P	P	P	
Seating				
Seat Trim	Ebony Cloth with Metal Grey stitching	Ebony Cloth with Red stitching	Sensico® Artificial Leather with Metal Grey Stitching	
Seat Style	Lumbar Seats	Sport Seats	Lumbar Massage Seats	
4-way Driver Seat Adjustment (plus Lumbar Support)	S	S	S	
2-way Passenger Seat Adjustment ¹⁶ .	S	S	-	
4-way Passenger Seat Adjustment (plus Lumbar Support)	-	-	S	
2nd Row 60/40 split fold	S	S	S	
Child Seat Upper Anchorage Points (x 3)	S	S	S	
Child Seat ISOFIX Anchorage Points (x 2)	S	S	S	
Factory Options				
Hands-Free Power Tailgate (includes Smart Keyless Entry)	O	O	S	
Panoramic Sunroof ¹⁶ .	-	-	O	
Park Pack, including: Adaptive Cruise Control with Stop & Go, Evasive Steer Assistance and Lane Centering, Enhanced Active Park Assist, Front Parking Sensors, and Blind Spot Information System (BLIS) with Rear Cross Traffic Alert ⁷ .	O	O	O	
Black Painted Roof (Available on Grey Matter, Desert Island Blue, Fantastic Red and Solar Silver exterior paint colours)	-	-	O	
Prestige Paint	O	O	O	

S = Standard O = Optional P = Part of Pack - = Not available

1. The International Engine of the Year award is presented by the Engine + Powertrain Technology International (<https://www.ukimediaevents.com/engineoftheyear/>). The 1.0L EcoBoost™ was the overall winner in 2012, 2013 and 2014, best new engine in 2012, best engine under 1.0-litre in 2012, 2013, 2014, 2015, 2016 and 2017 and sub-150 PS category winner in 2019. 2. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 3. Use of FordPass is subject to the FordPass Terms and Privacy Policy and the Connected Vehicle Terms and Privacy Policy available on ford.com.au/fordpass and requires a compatible mobile device, internet access and software (including software updates from time to time). You are responsible for internet access, mobile network data and voice call services required for your use of the FordPass App on your mobile device, including associated fees. The FordPass Connect Modem and FordPass App can only work when connected to the telecommunications network. Ford cannot guarantee that FordPass will be in fully operating condition at all times and the FordPass App may be unavailable or particular FordPass services interrupted. Ford is not responsible for any limitations or restrictions of the telecommunications network or of your mobile device. 4. Vehicle Locator only available when Vehicle Location setting is on. 5. Use Remote Vehicle Start and Stop responsibly and only in well ventilated areas where you are aware of your vehicle's surroundings. 6. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 7. Optional Park Pack is an option with an additional cost. 8. Hands-Free Power Tailgate is standard on Puma ST-Line V and available as an option at additional cost on Ford Puma & Puma ST-Line. 9. Not all SYNC®3 features are compatible with all phones, for full compatibility list see www.ford.com.au/sync. 10. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android™ (as applicable), active data service, and connection cable (sold separately). SYNC® does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 11. 12.3" digital cluster only available on ST-Line and ST-Line V. 12. Agate Black paint colour when black painted roof is optioned. 13. Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 14. Traffic Message Channel is currently provided through an arrangement with Intellematics Australia Pty Ltd (Intellematics). The ongoing provision of this feature cannot be guaranteed if Ford's arrangements with Intellematics cease for any reason. 15. Emergency Assistance feature needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off. 16. Puma models with Panoramic Roof Option will have lumbar support and 4-way adjustment on the passenger side.

Ford Service Benefits

Our commitment to you

Convenience. Reliability. And no nasty surprises. That's what service should be. And that's exactly what Ford promises when you have your vehicle serviced. Feel at ease knowing that your vehicle is being serviced by factory trained technicians using specialised diagnostic equipment. After all, nobody knows your Ford better than we do. Speak to your participating Ford Dealer today about how we can help you make the most out of your vehicle experience – **Now that's what service should be.**



Service Loan Car¹



Brakes Price Promise¹



Service Calculator¹



Sat Nav Map Updates¹



National Roadside Assistance & Auto Club Lifestyle Membership¹



Low Price Tyre Guarantee¹



Vehicle Health Report



Genuine Ford Parts



Peace Of Mind Service Inspection



Online Service Bookings



\$299 Service

For a maximum of four A or B scheduled services up to 4 years/60,000kms

Feel at ease knowing that when you purchase a new Puma, for eligible customers, the most you will pay is \$299 for items listed in the first four A or B standard services for up to 4 years or 60,000kms, whichever comes first².



5 Year Warranty

As a Ford owner you will receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase³. For details about this warranty please visit: www.ford.com.au/owners/warranties



Low Price Tyre Guarantee¹

We'll match competitors' prices on selected tyres we stock.



MICHELIN



GOODYEAR



BRIDGESTONE



DUNLOP



Continental



PIRELLI



BFGoodrich[®] Tires



FIRESTONE



HANKOOK
driving emotion



GENERAL TIRE

1. Available at participating Dealers. See www.ford.com.au/owners/service/ for full terms and conditions. 2. Available at participating Ford Dealers on 2021.75MY Puma onwards vehicles first purchased by a Private or Blue Fleet customer or as a dealer demonstrator/service loaner (CCLV) vehicle excluding vehicles purchased under Ford's Privilege Club or Ford's Dealership Employee Program. Offer valid for a maximum of four A or B scheduled services up to 4 years/60,000kms (whichever occurs first) excluding any Additional Service Items, as per the Customer Assistance Warranty and Service Guide, commencing on the date of delivery to original owner except for demonstrator/service loaner (CCLV) vehicles, in which case it commences on the date it was first registered by a Ford Dealer. A or B Scheduled Service items (and Additional Scheduled Maintenance Items) are set out in the Customer Assistance and Warranty Guide with the vehicle. See www.ford.com.au/owners/service/t-and-c/ for full terms and conditions. 3. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicles Warranty applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees.

This brochure details specifications and features of the 2022.25MY Puma. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire 2022.25MY Puma. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and Illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA PTY LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia.
2022.25MY Puma Brochure. December 2021. FMPMGT0419. FRD0002552.

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If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email foacust1@ford.com

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Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community