



PEUGEOT **207 CC**



PEUGEOT



SEDUCED BY STYLE

You know the emotion that makes your heart beat faster and your throat go dry? Well that's exactly how you'll feel the first time you set eyes on the 207 CC.

Now even more appealing, the re-styled 207 CC has been given a seductive new look from the originators of the coupé cabriolet concept – Peugeot.

Thanks to its refined and attractive body shape, its elegant proportions will tempt you to slide behind the wheel and drive with the wind in your hair. And with its unique CC personality, you may find it hard not to give in to the temptation.





LOVE AT FIRST SIGHT...



FROM THE MOMENT YOU SEE ITS REDESIGNED FRONT ASPECT, NEW LED REAR LIGHTS AND ATTRACTIVE ALLOY WHEELS, YOU'LL FALL IN LOVE WITH THE 207CC ALL OVER AGAIN.

The 207 CC also inherits the qualities and sheer driving enjoyment that have made 207 a success, and adds the thrill of open-top motoring.



The magic of the CC

In the coupé configuration, you'll love the silence of a perfectly sound-proofed passenger compartment and the safety of a rigid roof. You can transform from coupé to cabriolet without moving from the driver's seat – in just 25 seconds. Its retractable roof is stored automatically in the boot, which still offers a generous storage volume of 187 litres (449 litres in the coupé configuration).

SIMPLE SOPHISTICATION...

With so many features, you'll discover more reasons to love the 207 CC every day. It might be the comfort provided by its particularly ergonomic seats, one day. The beauty and attention to detail of its interior design, the next. Or maybe, it'll be the comprehensive range of equipment: 'Follow Me Home' lighting to guide you when you get out of the car; automatic dual-zone air conditioning; rollover protection bars; cruise control and speed limiter.

Impulse direction indicator

The 207 CC is equipped as standard with an impulse direction indicator: thanks to a simple one-touch action, the direction indicator flashes three times only, allowing you to indicate a change of direction without having to switch it off manually. It's a system that really comes into its own on motorways!





TEMPTING, DON'T

THE 207 CC RESPONDS TO YOUR EVERY WISH. IT OFFERS EXCELLENT DRIVEABILITY THANKS TO CAREFULLY DESIGNED EQUIPMENT THAT ALLOWS YOU TO CONCENTRATE ON THE ROAD. IT ALSO PROVIDES A PERFECTLY SOUNDPROOFED SALOON-LIKE PASSENGER COMPARTMENT TO RELAX IN. EVERYTHING ABOUT THE 207 CC IS DESIGNED TO LET YOU ENJOY YOUR FREEDOM IN COMPLETE COMFORT.



YOU THINK?



Refined finish

With its roof retracted, the 207 CC shows off its comfort and high quality finish in every detail: elegant visible stitching on leather upholstered versions, active safety rollover bars that add a sporty touch to the car's profile.



Visibility and brightness

Thanks to the generous glazed surface area of the 207 CC, you get to see more of the world from the comfort of a refreshingly bright passenger compartment.

In the cabriolet configuration the inclined front windscreen, which is characteristic of the model, diverts air currents, allowing you to drive with the roof down without the slightest discomfort.



Acoustics

Insulation of the engine and exhaust line ensures excellent acoustic quality.

THE PERSONALITY OF THE 207 CC HAS CAST ITS SPELL ON YOU... POWERFUL AND SPORTY, LIVELY AND COMFORTABLE. DISCOVER THE PLEASURE OF DRIVING IN PERFECT HARMONY WITH YOUR CAR.

PERFECT HARMONY

1.6 litre VTi 16V 88kW

This 16 valve direct-injection engine with a capacity of 1598 cm³ is lively and responsive. Its efficient torque ensures smooth acceleration and offers intense driving enjoyment and is also available with an automatic gearbox.





FOCUSSED ON SAFETY

WITH ACTIVE AND PASSIVE SAFETY EQUIPMENT COMBINED WITH DRIVING ASSISTANCE SYSTEMS BASED ON THE VERY LATEST TECHNOLOGICAL INNOVATIONS – THE 207 CC HAS EVERYTHING NEEDED TO GIVE COMPLETE CONFIDENCE IN YOUR CAR.

Seat Belts

The front seat belts are equipped with pretensioners and force limiters. What's more, you can install a child seat in complete safety, thanks to rear seat child restraint anchorage points.

Self-actuating rear rollover bars

All versions of the 207 CC have active rear rollover bars to ensure the protection of occupants in the event of rollover, in both the cabriolet and coupé configurations.

Impact absorption

Your 207 CC protects you in a number of ways: its structure absorbs much of the energy generated by impact. In the event of frontal impact, the retractable steering column limits movement of the steering wheel and reduces the risk of intrusion by the engine and gearbox into the passenger compartment. In the event of side impact, you are sheltered within an armoured cell of solid lateral reinforcements.

Airbags

The protection offered to occupants is supplemented by:

- driver and passenger front airbags whose pressure adapts to the intensity of impact,
- head-chest airbags located in the seats to protect not only the heads of passengers, but also the chest and abdomen of the driver and front passenger.

Braking system and ESP®

To preserve optimal balance and driving enjoyment in difficult situations, the 207 CC is equipped with a comprehensive braking system that combines several functions:

- Anti-lock braking system (ABS) helps you to control any loss of traction during emergency braking.
- Electronic Brake Force Distribution (EBFD) controls braking wheel by wheel for greater efficiency, particularly when braking in corners.
- Emergency Brake Assist (EBA) increases the efficiency of your braking if necessary.

ESP®

Standard across the range (Electronic Stability Program) adds a further two functions to the three above:

- Traction Control (ASR) acts on the brakes and the engine management to limit wheel slip in the event of loss of traction
- Dynamic Stability Control (DSC) continuously compares information transmitted by the steering wheel and yaw sensor to detect any incipient under or oversteer, then returns your 207CC to its initial trajectory as far as the laws of physics allow.





PAINT COLOURS

METALLIC OR PLAIN, THE 207 CC COMES WITH ALL THE COLOURS YOU LIKE MOST.

STANDARD PAINT



Bianca White



Aden Red

METALLIC PAINT (optional)



Aluminium Grey



Hermitage Grey



Shark Grey

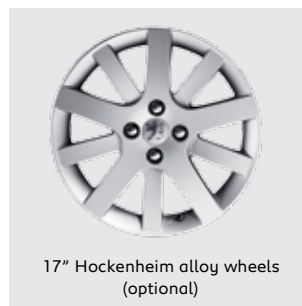


Obsidian Black

WHEELS



16" Canberra alloy wheels



17" Hockenheim alloy wheels
(optional)

INTERIOR TRIMS



Luxury perforated off white leather



Luxury perforated black leather

www.peugeot.com.au

For further information about the 207 CC and to configure a model to your specific requirements, visit Peugeot online at the above address.



Join the conversation



PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles – more than half of its worldwide sales are of vehicles producing less than 140g of CO₂ per km. Peugeot is the leader in a range of proven technologies designed to improve environmental performance.



CLEANER EMISSIONS

All engines in the 207 range – petrol and HDi – feature advanced technology which allows them to meet and exceed the stringent Euro 5 emissions standard. Euro 5 is the toughest standard in force in Europe today, and easily exceeds the Euro 4 level which has been required by Australian law since July 2010.

PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

Driving down the costs of servicing

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

3 year /100,000 km warranty

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service

and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

12 year anti-corrosion warranty

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

Peugeot Assistance

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners.

The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

Peugeot genuine parts promise

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

Important notice

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at

May 2012. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice. Accordingly, this brochure should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Dealers are not agents of Peugeot Automobiles Australia and have absolutely no authority to bind Peugeot Automobiles Australia by an express or implied undertaking or representation. Peugeot Automobiles Australia is the trading name of Sime Darby Automobiles Pty Limited (ACN 000 426 282).

For full specifications details visit peugeot.com.au
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AFTERcare

PEUGEOT: INNOVATIVE CARS SINCE 1889.

With more than 120 years of experience, Peugeot – the world's oldest motor car brand – has developed acclaimed expertise in making cars that exceed drivers' expectations and which delight the senses with the thoroughness of their design. These are extraordinary cars which have left their mark on history by combining inventiveness and an abiding passion for motoring with rigorous engineering standards. Peugeot is the inventor of the Coupé Cabriolet, exhibiting the world's first retractable steel roof convertible in 1934.

With the 207 CC, I invite you to discover new sensations, new emotions and new pleasures.

A stylized, handwritten signature in white ink, appearing to read 'X Peugeot', located below the text 'With the 207 CC, I invite you to discover new sensations, new emotions and new pleasures.'

Xavier Peugeot

