



**407**

ENGINEERED TO BE ENJOYED





# Expect more.

The Peugeot 407 has been engineered to make you rethink what you expect from luxury motoring.

The design is innovative, with three unique body shapes: sedan, Touring and Coupé. The performance is uncompromising, thanks to a wide choice of petrol and HDi turbo diesel engines, and the list of both active and passive safety features is world class. Throughout the range, the 407's bold, confident design creates a profile that is aerodynamically efficient and aesthetically pleasing. It has an aggressive, road-hugging stance, yet its luxurious interior accommodates passengers comfortably.

In every aspect of the 407, we have raised our own expectations. And after you take one for a test drive, so will you.



# 407

The Peugeot 407 sedan has single-handedly redefined the concept of prestige motoring. Its muscular, dynamic shape sets it apart, while the interior raises the standard for luxury and elegance. And with a range of powerful engines, advanced transmission options and the suspension and handling you've come to expect from Peugeot, the 407 delivers an intense and rewarding driving experience.

The fluid lines are a characteristic feature of the car. The large air intake described by Autocar as "Ferrari-esque" sets the trend. The front windscreen pillar is steeply inclined and occupies a very forward position over the front axle, merging seamlessly with the bonnet. From front to rear, it's as exciting to look at as it is to drive.

The 407 sedan comes in three specification levels. Beginning with the 407 SR, it comes standard with the 2.0-litre HDi turbo diesel engine mated to a 6-speed manual transmission. The ST offers a choice between the 2.2-litre petrol or the 2.0-litre HDi turbo diesel engine with 6-speed manual or Tiptronic automatic transmission. The top of the range 407 SV comes with your choice of a 3.0-litre V6 petrol engine or the breathtaking 2.7-litre V6 twin turbo HDi diesel – with 6-speed Tiptronic automatic as standard. Whichever 407 you choose, you'll experience seamless performance and dynamic handling.

All models come with a stunning array of standard features including climate-control air conditioning, automatic headlights and wipers and cruise control with a speed-limiter. Its comprehensive safety package includes up to 8 airbags, Electronic Stability Program, Traction Control, ABS and Electronic Brake Force Distribution.



## ***407 Touring***

Imagine a car that breaks new ground but has more than a hundred years of heritage behind it. A car that carefully balances sophisticated technology with a refreshing user-friendliness. That's the 407 Touring. It's full of practical ideas to help you enjoy your daily commute from A to B. And when you feel like heading off to C, you'll find the 407 Touring is designed to let you cover the kilometres in complete luxury and absolute control.

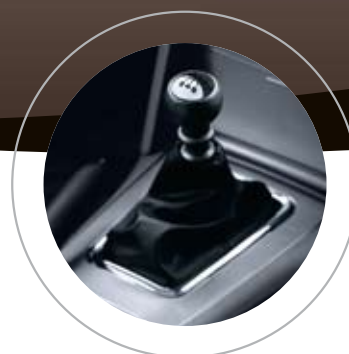
The 407 Touring features a unique panoramic glass roof, which extends almost seamlessly from the expansive windscreen to emphasise the spaciousness of the cabin while giving you a whole view of the world. The interior has also been designed to make you look at things differently. For instance, it's not just the rear seats that fold down. You can lay the front passenger seat flat as well, opening up a virtually flat loadspace that runs the length of the entire car. Loading and unloading couldn't be simpler. The tailgate splits to make loading of smaller items simple – and there's no lip to snag larger ones.

The 407 Touring is available in two specification levels. The ST is available with either a 2.2-litre petrol or the 2.0-litre HDi turbo diesel (both standard with Tiptronic automatic). The SV model offers a choice of the 3.0-litre V6 petrol or the powerful 2.7-litre V6 twin turbo HDi diesel engine with an amazing 440Nm of torque. Both SV engines come standard with an advanced 6-speed Tiptronic automatic transmission.



## ***407 Coupé***

The 407 Coupé is the ultimate incarnation in our pursuit of the perfect sports tourer. The pinnacle of Peugeot design, it features a sleek aerodynamic exterior, hand finished luxury interior and the potent performance and handling that has made Peugeot famous. With an extensive list of both active and passive safety features, the 407 Coupé has achieved the maximum 5-star Euro NCAP safety rating. With uncompromised levels of both performance and safety, the 407 Coupé is intimidating and simultaneously reassuring. The 407 Coupé has a choice of two powerful sporting engines, both are designed to excite and are built for driving enjoyment. Choose from the 3.0-litre V6 petrol with a choice of 6-speed manual or 6-speed Tiptronic automatic transmission, or the 2.7-litre V6 twin turbo HDi diesel producing a massive 440Nm of torque, available standard with the advanced 6-speed Tiptronic automatic.



# High performance.

Model	Engine	Power/Torque	Transmission
407 SR	2.0L HDi diesel	100kW/320Nm	6 speed manual
407 ST	2.2L	116kW/217Nm	6 speed manual/4 speed Tiptronic auto
	2.0L HDi diesel	100kW/320Nm	6 speed manual/6 speed Tiptronic auto
407 SV	3.0L V6	155kW/290Nm	6 speed Tiptronic auto
	2.7L V6 HDi diesel	150kW/440Nm	6 speed Tiptronic auto
407 Touring ST	2.2L	116kW/217Nm	4 speed Tiptronic auto
	2.0L HDi diesel	100kW/320Nm	6 speed Tiptronic auto
407 Touring SV	3.0L V6	155kW/290Nm	6 speed Tiptronic auto
	2.7L V6 HDi diesel	150kW/440Nm	6 speed Tiptronic auto
407 Coupe	3.0L V6	155kW/290Nm	6 speed manual/6 speed Tiptronic auto
	2.7L V6 HDi diesel	150kW/440Nm	6 speed Tiptronic auto

The 407 range comes with an exciting choice of performance engines and transmissions. Petrol or HDi turbo diesel, manual or Tiptronic automatic – whatever your preference, you can be sure of a dynamic and intense driving experience.



# The driving experience.

The 407 range offers outstanding roadholding. Thanks in part to our illustrious rally heritage, there is a widespread recognition of the dynamic driving qualities of Peugeot cars. The 407 is no exception. In fact it raises the standard even higher. Although this is a car that incorporates the most innovative systems to assist you, it also provides you with the reassurance of being completely in control at all times. The panoramic windscreen, for instance, gives you an unparalleled view of the road and adds to the feeling of space and light.

## **Suspension**

The aluminium front double wishbone suspension sets new standards in performance and steering, while at the same time ensuring the comfort of the occupants. The multi-arm rear suspension, with horizontal dampers, provides enhanced guidance and stability.

## **AMVAR**

An electronic suspension system (AMVAR), standard on SV and Coupé models, independently controls each wheel's suspension and adapts the shock absorbers to your driving style. The result is a car that sets the standard in its class for road-holding and gives you excellent maneuverability.

## **Cruise control with speed limiter**

Let the car take the strain by using cruise control to maintain constant speed on highways and open roads, or select the speed limiter to help you stay within the legal limits around town.



# The inside story.

When you get behind the wheel of a 407, you will understand how we've raised expectations. The luxurious cabin gives you plenty of room to move. The seats have a wrap-around design with an excellent range of adjustments. And you can effortlessly adjust the rake and reach of the steering wheel, change your door mirror settings, and adjust your seat to the optimal position.

The 407's luxurious features don't stop at the driver's seat. A spacious passenger compartment ensures that everyone travels in complete comfort. The rear floorspace is virtually flat, so that your passengers can relax in seats equipped with comfortable curved head restraints, enjoying unrestricted views through the side windows.

For the added comfort of those in the rear, the SV models have roll-up sun blinds in the side doors and a retracting blind (sedan only) on the back window to divert the sun's rays. There's plenty of storage space along with cup holders, map pockets, courtesy lights and driver and passenger sun visors with illuminated vanity mirrors.

Generously proportioned, sumptuous seats are a Peugeot tradition that has continued and been refined in the 407. The SR and ST models feature a sporty cloth trim, while the SV and Coupé models offer the finest leather with electrically-operated and heated front seats.



## Standout features.



### **Park assistance**

Incorporated into the rear bumper of the 407 are four sensors, which measure the proximity of the car to other objects when reversing. A series of audio signals – which progressively increase in frequency – helps you to judge distances in all parking situations. (The 407 Coupé also has front park assistance).



### **Automatic rain sensing front wipers**

The front windscreen wipers activate automatically when they detect the first drops of rain and adapt their speed if it gets heavier. The wipers themselves are an intelligent design; extra flat so that they clear the windscreen more efficiently, improving your visibility in bad weather.



### **Automatic headlights**

The 407 has an automatic headlight illumination system, which senses the onset of darkness and reacts accordingly. For added safety, the 407's "Follow Me Home" headlights light your path after the engine has been turned off. Xenon headlights are standard on the SV model, while the 407 Coupé features directional bi-Xenon headlights as standard.



## Standout features.



### **Climate control air conditioning**

Where passenger comfort is concerned, air conditioning is one of the most important elements. In the 407, air is gently diffused around the inside of the car; always at the selected temperature. It's efficient as well; an externally controlled compressor adjusts the temperature, so fuel consumption is significantly reduced. Dual-zone climate control is standard on all models, except SR.



### **Premium hi-fi system**

The CD radio incorporates dual tuner/ antenna technology – this means that any interference is reduced to an absolute minimum. You'll have fantastic audio reproduction from the digital signal processor which is able to adapt to five different musical ambiances. SV & Coupé models also come standard with a JBL premium sound system.



### **Satellite Navigation**

With the RT3 satellite navigation system optional on all 407 models, you'll know exactly where you're going. The colour screen gives you visual directions, while audio instructions tell you which way to turn. Plus, the 407's trip computer will keep you up to date with all the vital statistics: range, average and current fuel consumptions, distance traveled and average speed.



# **HDi**

## **DIESEL INTELLIGENCE**

Peugeot HDi (High-pressure Direct Injection) is ground-breaking diesel engine technology that simultaneously delivers silky smooth performance, outstanding fuel economy and high levels of refinement. It's an extraordinary compliment of driving dynamics by any standard. What's more, HDi is environmentally responsible. Peugeot has long been at the forefront of diesel innovation, both in Australia and abroad. The very latest in HDi diesel technology is available in the 407 HDi range. Available on all 407 variants, HDi represents the state-of-the-art.

### **A new kind of performance.**

HDi delivers real performance. But it's a new kind of performance, so if you're driving an HDi turbo diesel for the first time, prepare to be pleasantly surprised. The powerplants produce smooth acceleration, flexible engine response and a more exciting drive. And, while generating surprising power throughout the rev range, HDi also delivers massive torque, making it easier to overtake, easier to carry heavy loads or tow, and fewer gear changes – all which add up to a more effortless drive for you.

### **The feel good factor.**

HDi Diesel Intelligence is also better for the environment. Peugeot's pioneering FAP particle filter system burns hazardous particles, common in other diesel engines, down to barely measurable levels. Combined with direct injection technology, the result is exhaust gas that actually contains fewer particles than the intake air supplied in urban areas. In addition the materials used on Peugeot cars are 90% recyclable, which means our HDi cars are among the cleanest cars on the planet.

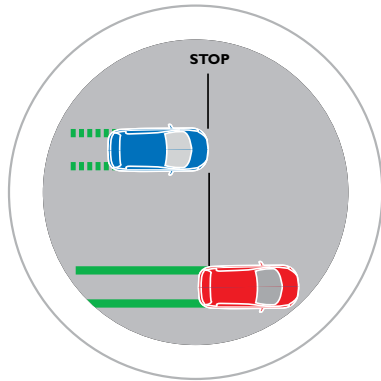
### **Efficiency is everything.**

HDi performance doesn't mean a compromise on fuel-efficiency. On the contrary, continuing a heritage of efficiency which includes three Guinness World Records for fuel economy, the 407 HDi can achieve up to 1100km on one tank.\* That means fewer trips to the fuel station to fill up. So, with Peugeot HDi Diesel Intelligence you get the ultimate combination of performance, fuel efficiency and environmental responsibility. And less impact on your pocket.

\*Based on 407 ST HDi manual sedan combined city/highway cycle ADR 81/01

# Uncompromising Safety.

When it comes to safety, the innovative 407 has set a new benchmark in its category. It offers an outstanding array of both active and passive safety features.



## **ESP**

Active safety is always a major consideration and the 407 works hard to put your mind at rest. Its road-holding is impeccable, thanks to ESP, the Electronic Stability Program that maintains your car's balance in difficult situations by combining these five functions:

## **ABS**

Anti-lock braking system allows the trajectory to be controlled by preventing the wheels locking during emergency braking.

## **EBA**

Emergency Brake Assist gives your braking maximum power by increasing brake pressure in an emergency situation.

The automatically-activated hazard lights allow following vehicles to be warned of emergency deceleration as soon as possible, minimising the risk of a rear impact.

## **ASR**

The anti skid function traction control prevents the wheels skidding in the event of loss of grip.

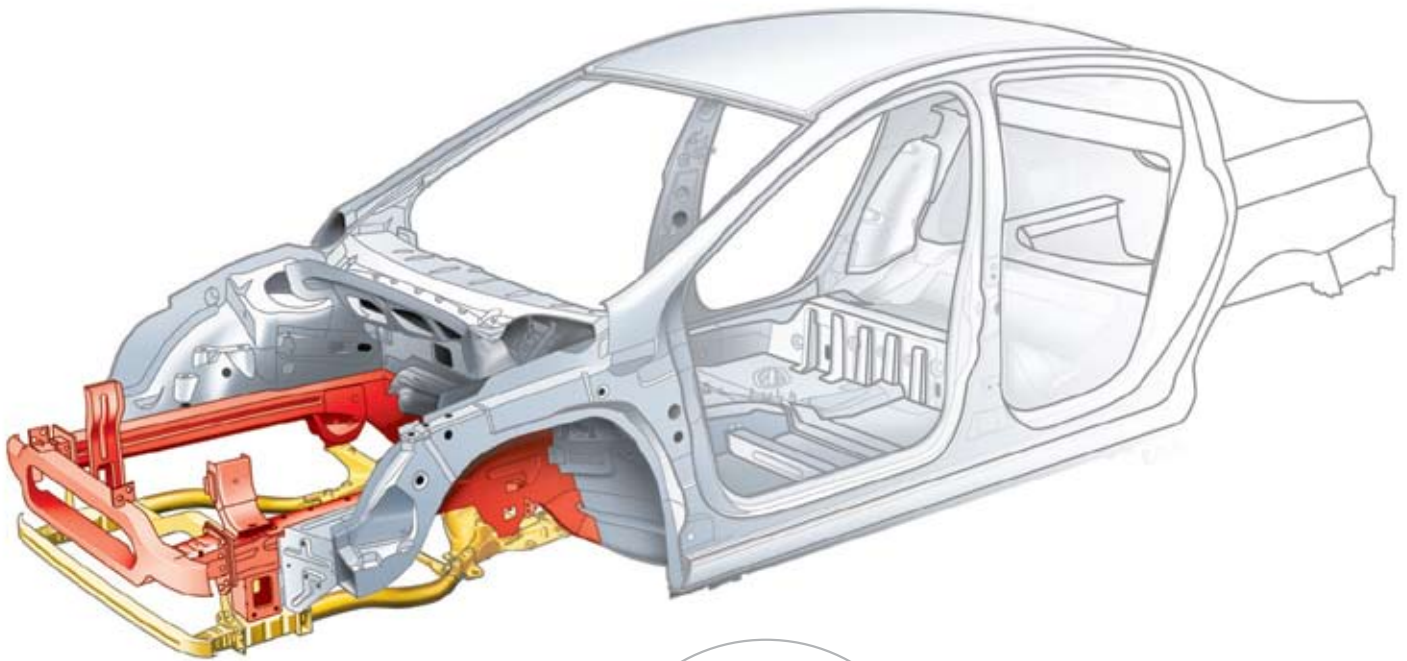
## **EBFD**

Electronic Brake Force Distribution controls the braking of each individual wheel for more efficiency.

## **DSC**

Dynamic Stability Control returns your vehicle to its trajectory if the ECU detects any understeer or oversteer.





### **Airbags**

In the event of an accident, there are up to eight airbags to help protect occupants (six on the SR model, seven on the Coupé). At the front, the driver and passenger have two smart airbags protecting their heads and chests. Two side airbags also protect their pelvises and abdomens, whilst full-length curtain airbags give specific protection to the occupants' heads. And the ST and SV models have two rear side airbags to protect the chests of the passengers. The Coupé has an innovative steering column airbag to protect the driver's legs.

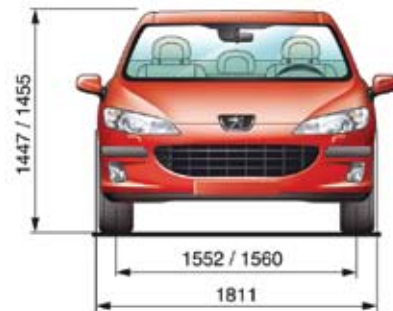
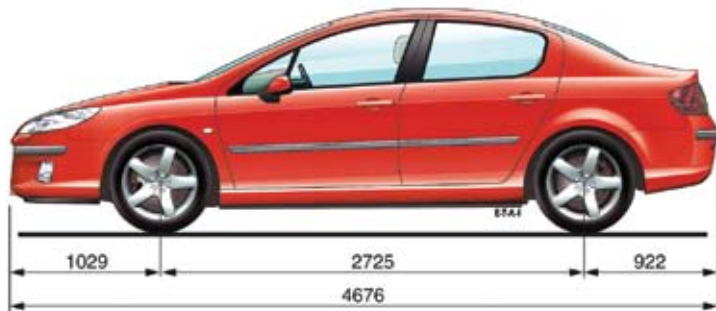
### **Reinforced body structure**

By basing the design of the 407 around a predominantly aluminium sub-frame, the chassis has an integral strength, and its comparative lightness means that performance isn't compromised. All models have built-in crumple zones, designed to absorb impact so that the passenger compartment remains intact. The engine is anchored to the sub-frame so any intrusion into the passenger compartment is limited in the event of a head-on collision.

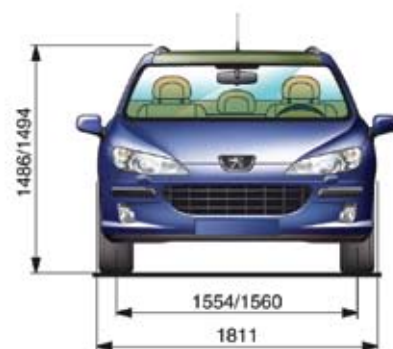
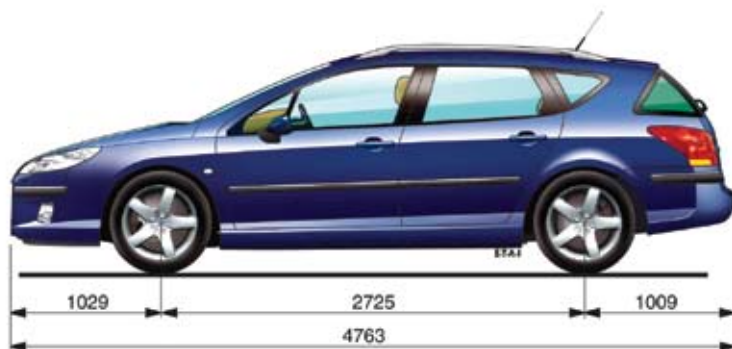
### **Other safety equipment**

The front seats are fitted with active 'anti-whiplash' head restraints. In the unlikely event of an accident, your momentum instantaneously activates them to prevent injury to your neck. In the rear, the three passengers each have a comma-shaped head restraint, and three-point inertia reel seatbelts. This is in addition to the pre-tensioning seatbelts with force limiter, fitted to the front and rear side seats. For the driver's added protection, the steering column and brake pedal retract in the event of an accident.

# Dimensions



***407***



***407 Touring***

# Warranty.

## PEUGEOT PEACE OF MIND

Peugeot cars are designed and manufactured to give you trouble free motoring and total peace of mind. As a Peugeot owner you are immediately entitled to a comprehensive range of customer care services – all available from your Peugeot Dealer. Your local Dealer has the expertise to maintain your Peugeot to its peak performance.

Each Dealer employs a Specialist Peugeot Technical Advisor who has access to the latest technical information and diagnostic equipment developed for Peugeot vehicles. There's no way your car could be in better hands.

To get the very most from our commitment to service, just ask about any of the benefits listed below. Your Dealer will also keep you up to date on any product innovations that could add to your driving pleasure. It's all part of the service.

## DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

## 3 YEAR / 100,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace of mind (subject to the conditions outlined in the Warranty Maintenance Book).

## 12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

## PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call.

Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination.

Your Peugeot Dealer has full details of all terms and conditions.

## PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

## IMPORTANT NOTICE

Peugeot Automobiles Australia offers this brochure as a general guide to product specifications. Photographs and illustrations in this brochure are for illustrative purposes only and do not necessarily represent final production models for Australia, or modifications made to meet Australian standards or requirements. All data in this brochure is believed to be correct as at May 2007. However, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Automobiles Australia reserves the right to change specifications without notice.

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