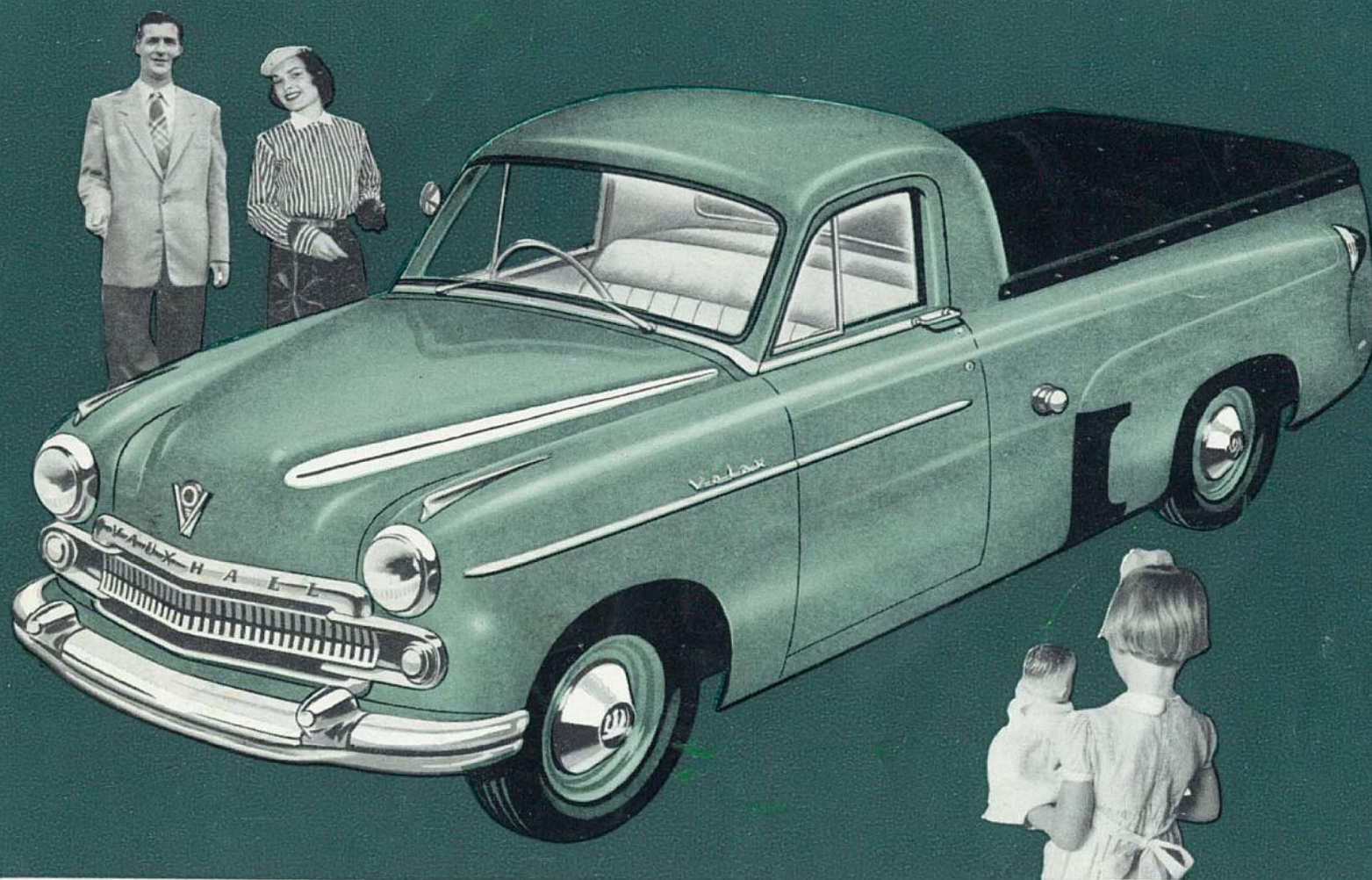


Performance with Prestige



the new Special Value

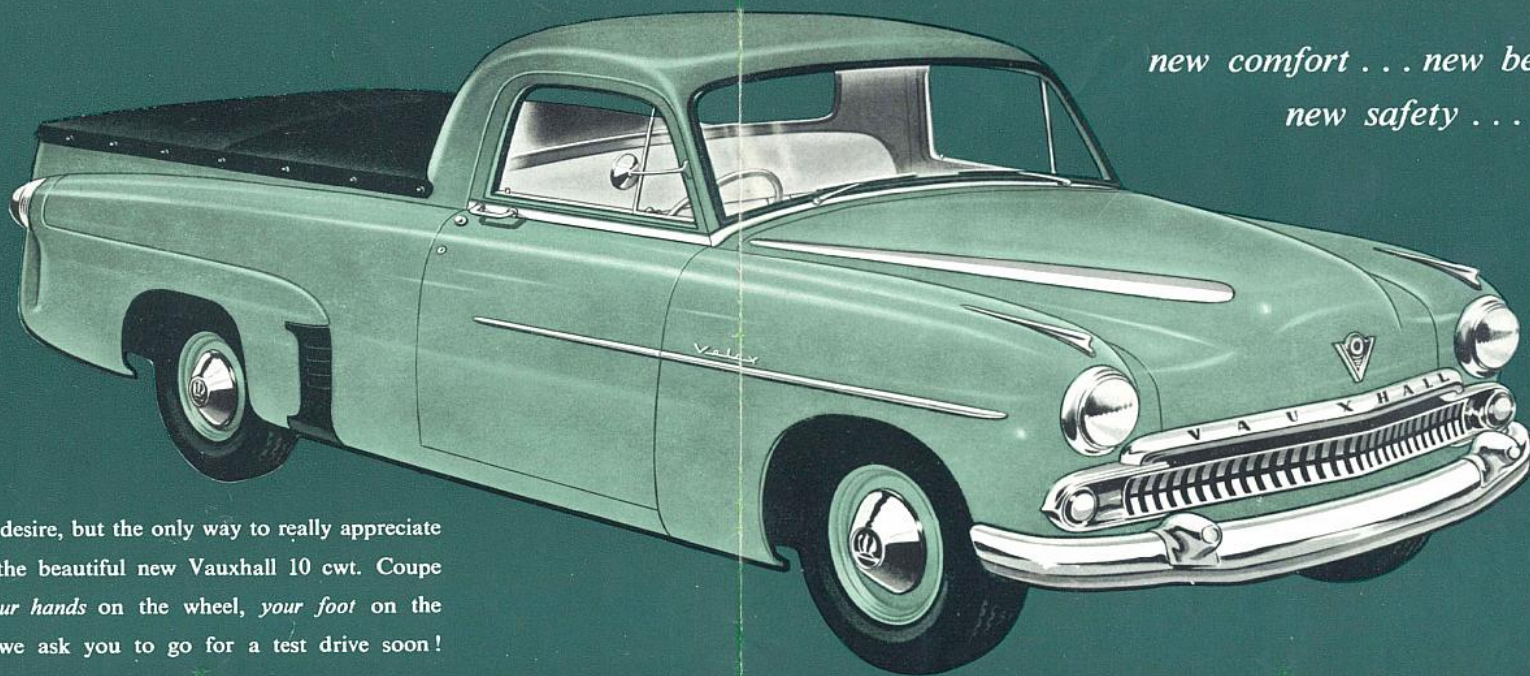
VAUXHALL **10 CWT. COUPE** **UTILITY**

23.44 H.P. 6 CYLINDER

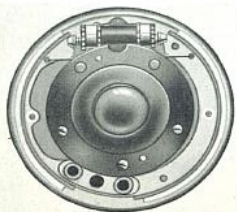
Combines rugged engineering worth with finer style features

new comfort . . . new beauty

new safety . . . new value



Look at it all you desire, but the only way to really appreciate what's built into the beautiful new Vauxhall 10 cwt. Coupe Utility is with *your hands* on the wheel, *your foot* on the accelerator. May we ask you to go for a test drive soon!



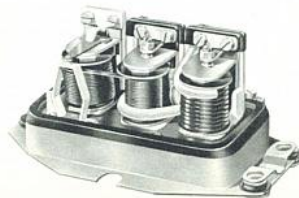
MORE POWERFUL BRAKING WITH LESS FADE RISK. New detachable cast iron brake drums give improved heat dissipation and reduce glazing of linings. Front brake cylinders are now larger. Holes in road wheels permit easy brake adjustment.



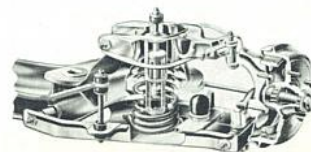
NEW OIL RINGS IMPROVE OIL ECONOMY. Oil scraper rings are now of narrow land type with wider groove, which enables them to "bed down" more quickly and improve oil economy during initial running period. The top compression ring is chromium plated for longer life, less bore wear.



EASIER CLUTCH ACTION. Yet another detail improvement that makes constant day-long driving so much more pleasant. A new clutch fork ball with knife-edge seating reduces the pedal pressure required for engagement and disengagement of the heavy duty utility clutch.



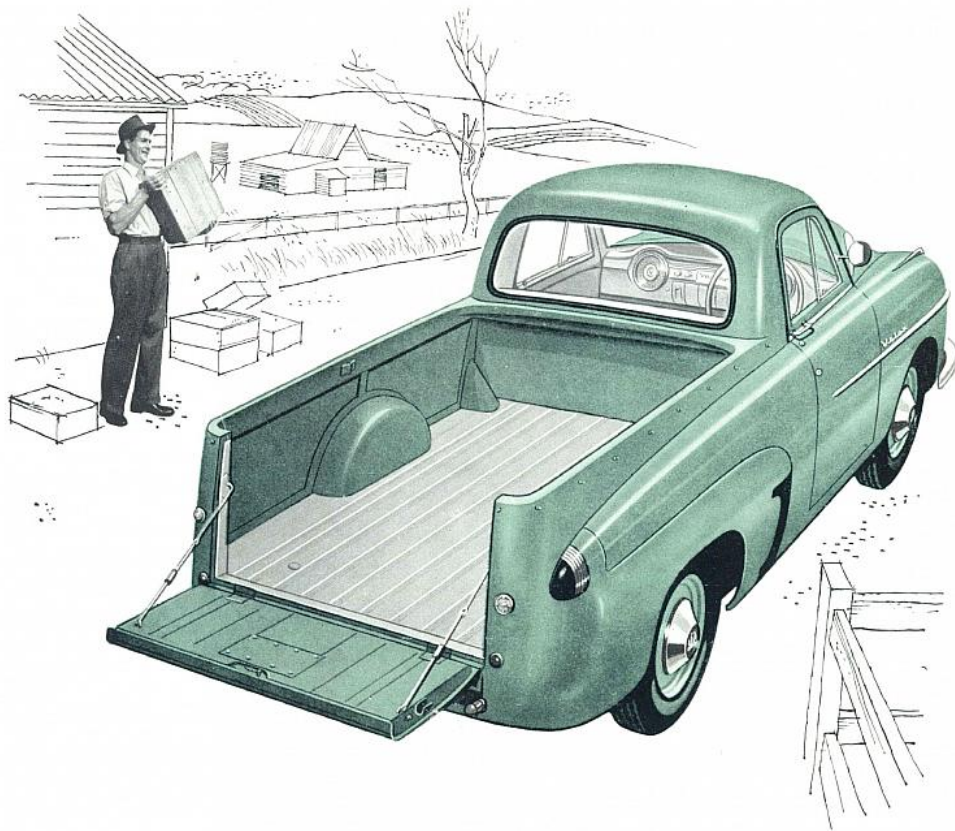
NEW ELECTRICAL EFFICIENCY. A new-type "current voltage control" regulator carefully checks the charging rates of the generator to put less strain on the battery and so lengthen battery life. More accurate ignition timing at all throttle openings is now made possible by a larger diameter manifold suction advance pipe.



HEAVIER FRONT SUSPENSION CROSS-MEMBER . . . NEW STEERING LIGHTNESS. Thicker gauge steel strengthens the independent suspension crossmember. Spring units are now set higher for additional ground clearance. Nylon thrust washers to the kingpins reduce friction and give lighter steering. Extra-wide leaves of heavy-duty rear springs provide easy riding loaded or empty.



SEPARATE DIRECTION INDICATOR LIGHTS. Amber flashing indicator lamps are mounted separately below the tail and stop lights and operate independently. New convex lenses at front and rear make them readily visible from the side. Front parking lights also double as flashing direction indicators.



The new Vauxhall Utility gives you a vehicle that's sleek and smart, with a roomy, comfortable coupe cabin. A utility that can do double duty as the family car and make you proud to own it wherever you may go. This new, wide-vision Vauxhall is beautiful inside and out.

And it scores as a good profit-earner, too . . . there's room for three people in the coupe cabin, capacity for a ½-ton load in the 80-in. long tonneau department. Dependability is engineered in. The Vauxhall has a rugged, cross-braced chassis frame, powerful new brakes, heavy-duty suspension and clutch, and an easy-to-change gearbox with Vauxhall *controlled* synchromesh.

The 6-cylinder O.H.V. engine delivers *low-torque* power that gives sparkling acceleration or smooth, flexible top-gear pull. The long-life, low-revving "oversquare" engine is engineered to provide economical running for all types of loads and routes.

You will find the Vauxhall Utility easy to drive — it has a flexible, shockproof steering of recirculating ball type, and a new easy-action clutch. This is an important consideration if your deliveries have to be made in heavy traffic or congested areas. Rough country tracks or smooth city streets feel much the same to the Vauxhall driver.

As a profit-earner or a smart 3-passenger leisure-time companion, you'll find the Vauxhall 10-cwt. Coupe Utility a sound investment . . . compare the price . . . Vauxhall Utility is special value . . . why not make it your choice?

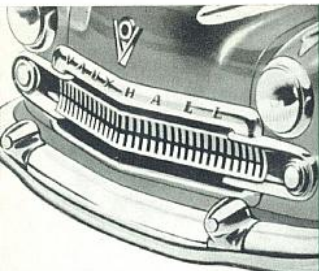
QUICK-CHECK THESE SPECIAL VALUE FEATURES

- ★ Powerful 6-cylinder performance.
- ★ Wide vision, three-passenger coupe cab.
- ★ All-steel body on rigid chassis frame.
- ★ Heavy duty rear suspension and clutch.
- ★ Controlled synchromesh gearbox.
- ★ Powerful Vauxhall-designed hydraulic brakes.

A hard-working business partner
A handsome leisure-time companion

the new

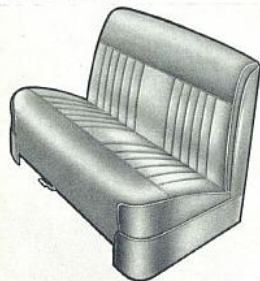
VAUXHALL **10 CWT. COUPE** **UTILITY**



RESTYLED RADIATOR GRILLE. The new grille gives a stronger, bolder appearance to the grille assembly . . . sets the trend for forceful styling.

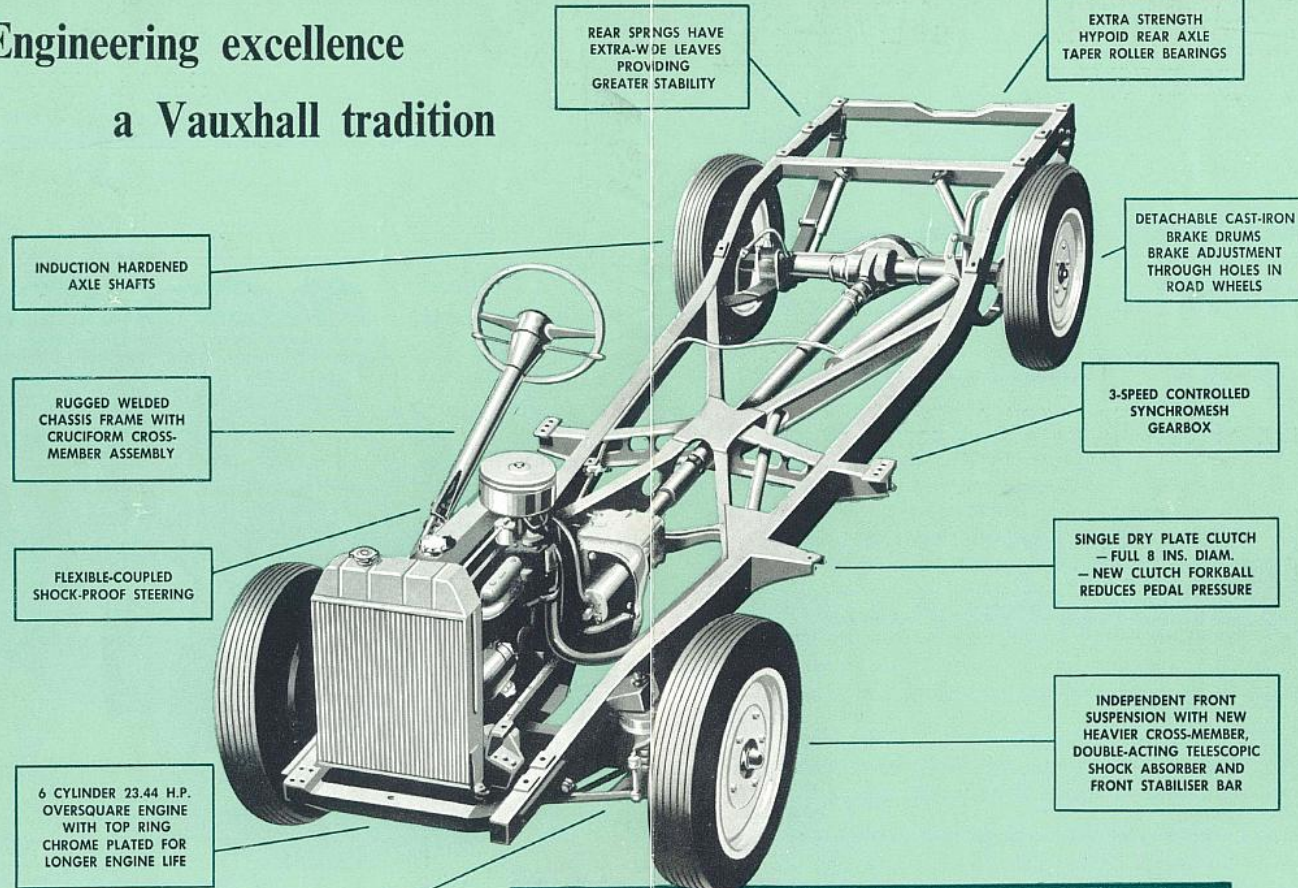


WIDER, FULL-VISION WINDSCREEN AND WINDOWS. The wide-view, curved front windscreen is framed by slimmer side pillars set well back for greater vision. Side windows are now operated by winding handles on doors. Front door windows are wider and no-draught windows are reduced in area. Locking control knobs are fitted on door sill. To comply with regulations in Victoria and W.A., rear vision mirror is mounted externally on windscreen pillar.



THE NEW SEAT DESIGN AND UPHOLSTERY TRIM. Upholstery styling of the new Vauxhall offers relaxing comfort. The three-passenger seat and squab features single-tone Antique finish P.V.C., a most durable, good-looking upholstery. Interior trims are available in a bright colour range. The seat is now adjustable up and down as well as forward and backward.

Engineering excellence a Vauxhall tradition



REAR SPRINGS HAVE
EXTRA-WIDE LEAVES
PROVIDING
GREATER STABILITY

EXTRA STRENGTH
HYPOID REAR AXLE
TAPER ROLLER BEARINGS

INDUCTION HARDENED
AXLE SHAFTS

DETACHABLE CAST-IRON
BRAKE DRUMS
BRAKE ADJUSTMENT
THROUGH HOLES IN
ROAD WHEELS

RUGGED WELDED
CHASSIS FRAME WITH
CRUCIFORM CROSS-
MEMBER ASSEMBLY

3-SPEED CONTROLLED
SYNCHROMESH
GEARBOX

FLEXIBLE-COUPLED
SHOCK-PROOF STEERING

SINGLE DRY PLATE CLUTCH
— FULL 8 INS. DIAM.
— NEW CLUTCH FORK BALL
REDUCES PEDAL PRESSURE

6 CYLINDER 23.44 H.P.
OVERSQUARE ENGINE
WITH TOP RING
CHROME PLATED FOR
LONGER ENGINE LIFE

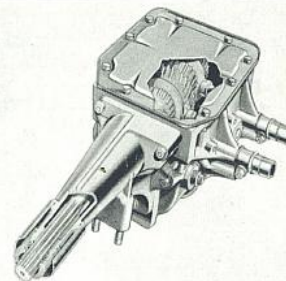
INDEPENDENT FRONT
SUSPENSION WITH NEW
HEAVIER CROSS-MEMBER,
DOUBLE-ACTING TELESCOPIC
SHOCK ABSORBER AND
FRONT STABILISER BAR

RECIRCULATING
BALL TYPE STEERING
WITH LARGE ROD ENDS
FOR LESS WEAR . . .
LONGER LIFE

For economy, performance and long life
choose the new **VAUXHALL** 10 CWT. COUPE **UTILITY**



TUBELESS TYRES FITTED AS STANDARD. Tubeless tyres give in-built benefits of safety and convenience. There's no worry about blowouts or punctures, no wheel changing inconvenience, because of immediate sealing if a puncture should occur.



THE FAMOUS CONTROLLED SYNCHROMESH GEAR BOX NOW FURTHER IMPROVED. With Vauxhall controlled synchromesh on second and top, clashing of gears is virtually impossible — and now closer tolerance gearbox bearings reduce the backlash between gear teeth. This makes for quick and silent gear changes on hills or in traffic.



EASY RECIRCULATING BALL STEERING. Gear movement of the steering wheel is transmitted to the road wheels through ball bearings. Friction is almost entirely eliminated . . . steering and parking are effortless. A flexible coupling between steering column and steering box absorbs road shock.

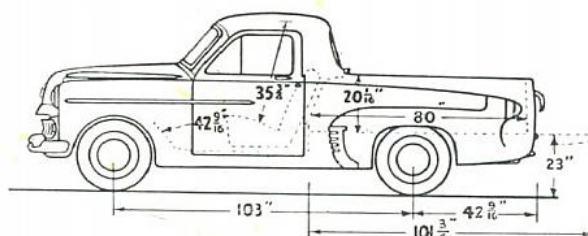
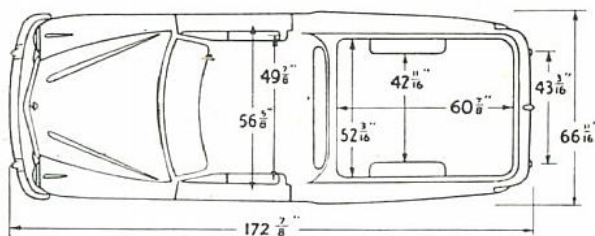
Dimensions and Capacities of pay-load compartment

Length of floor 80".
Length of floor with tailboard in horizontal position 101 $\frac{3}{4}$ ".
Maximum width of front at top 52-3/16".
Maximum width at front on floor 57-5/8".
Width between wheel arches 42-11/16".
Tailgate opening width 43-3/16".

Bakers—280 loaves (4 lbs. each) of Bread.
Butter Factories—20 boxes (56 lbs. per box) of Butter.
Boot and Shoe Makers—27 containers (av. 40 lbs.), 24 pairs.
Builders—12 bags (94 lbs. per bag) Cement.
Cattle Men—5 Calves.
Cement Works—5 bags (224 lbs.) per bag Lime.
Dairymen—23 cases of 1 pint bottles of Milk.
Dried Fruit Growers—40 cases (Raisins or Sultanas or Apricots—av. case 28 lbs.).

Electricians—18 bundles conduit—250 ft. per bundle (av. 60 lbs.).
Farmers—11 bales Straw (100 lb. bale), 17 in. x 22 in. x 43 in.
6 bales Straw (180 lb. bale) 26 in. x 30 in. x 46 in.
7 bags (149 lbs. each) Potatoes.
9 bags (125 lbs. each) Onions.
Flour Millers—19 bags (3 bushels each) Bran.
Fertiliser Works—6 bags (186 lbs. ea.) Superphosphate.
Fishmongers—18 boxes (60 lbs. per box) Whiting.
Grain and Produce Stores—6 bags (3 bushels ea.) Oats.
Garages—3 drums (44 gals.) Petrol.
Graziers—10 Sheep.
10 rolls (1 cwt.) Barbed Wire.
4 bales Wool.

Grocers—16 bags (70 lbs. each) Sugar.
Hardware Merchants—9 drums (4 gals. each—30 lb. av.) Paint.
Milk Factories—26 cans (43 lb. per can—10 in. diam., 20 in. high) Milk.
13 cans (85 lbs. per can—13 in. diam., 23 in. high) Milk.
Newsagents—40 bundles of 100 Dailies.
Orchardists—28 cases (40 lb. case) Apples.
Orange Groves—22 cases (50 lb. case) Oranges.
Printers—6 reels (182 lbs. each) Paper.
Poultry Farmers—16 crates (30 doz.) Eggs.
Refrigeration Stores—Three 7 cu. ft. Refrigerators (325 lbs. each).
Soft Drink Merchants—26 half-depth cases (42 lbs. each) Cordials.
Salt Refineries—40 bags (28 lbs. each) Salt.
Tile Makers—160 loose Roof Tiles (7/8 lb. ea.).



SPECIFICATIONS

GENERAL DIMENSIONS:

Wheelbase, 103 in.; overall length, 172 $\frac{7}{8}$ in.; overall width, 67 $\frac{3}{8}$ in.; width over rear fenders, 66-11/16 in.; centreline of rear axle to end of body, 42-9/16 in.; Floor height — loaded, 23 in.

BODY DIMENSIONS: Coupe Cabin — Leg room, 42-9/16 in.; hip room, 56 $\frac{3}{8}$ in.; head room, 35 $\frac{3}{4}$ in.; shoulder room, 49 $\frac{7}{8}$ in.

FRAME: Type, cruciform — pressed steel channel side members — box section.

WHEELS: Size, 4.50E-16.

TYRES: Size, 5.50-16 x 6 ply tubeless type. Pressure lbs./sq. in. — front, 26; rear, 26; unladen; 31 for average loading; 36 fully laden.

BODY: Steel three-passenger type coupe, mounted on chassis frame with tonneau area for 10 cwt. load.

INTERIOR AND FITTINGS: Seat mounted on roller runners. Adjustable for forward, backward and up or down positioning. Both seat and squab built on "Z" springs. Parcel shelf at seat-back. Seat and squab trimmed with PVC, door, cowl trims and headlining of PVC-coated fabric. Rubber floor mat and 2 sun visors are supplied.

ENGINE:

No. of cylinders — 6 OHV. (in-line type).

Bore and Stroke (ins.): 3.125, 3.00.

Piston displacement:

(cu. ins.) 138.
Compression Ratio — 6.5:1.
Max. brake h.p. — 65.5 at 4,000 r.p.m.

Max. Torque lbs./ft. — 110 at 1,400 r.p.m.

Push-rod operated overhead valves in a detachable head. Gear box built as a unit with engine; complete assembly mounted in frame at three points, all on rubber insulators. Battery Voltage, 12; number of plates, 7; capacity (at 20 hour rate), 44 amp. hr.

LUBRICATION SYSTEM: High-pressure system with submerged gear type pump. Oil pump intake protected by gauze strainer. Deep pressed steel sump. Crankcase ventilation.

FUEL SYSTEM: By AC mechanical pump. Zenith carburettor fitted with accelerator pump and part throttle economy valve. Air intake fitted with combined AC oil bath type air filter, silencer and flame arrester. Fuel tank capacity, 9 $\frac{1}{2}$ Imp. gallons.

COOLING SYSTEM: Pressurised system operating at 3/4 to 4 $\frac{1}{4}$ lb. per sq. in. raising boiling point of water to 221-224°F. Special radiator cap with pressure and vacuum spring release valves. Centrifugal pump, circulation by

means of cored slots and nozzles. Thermostatic control. Capacity of system — 17 $\frac{1}{2}$ Imp. pints.

CLUTCH: Single dry plate. Diameter of friction facings — 8 in.

GEAR BOX: Three forward speeds and one reverse. Vauxhall controlled synchromesh on top and second speeds. All gears of helical tooth form. Horizontal gear control lever mounted on steering column. Gear box ratios: First, 3.103 to 1; second, 1.630 to 1; top, direct; reverse, 3.103 to 1.

DRIVE LINE: Single open propeller shaft; needle roller bearing universal joints.

REAR AXLE: Semi-floating; hypoid final drive. Two-pinion differential; taper roller bearings. Induction hardened axle shafts, not interchangeable side for side. Ratio, 4.125 to 1.

ELECTRICAL SYSTEM: 12v. generator with regulated output. Distributor incorporates automatic centrifugal timing control and vacuum advance unit. Ignition coil. Sealed front pre-focus double-dipping headlamps, parking lamps mounted below headlamps. Interruptor-type fuse unit. Foot operated dipper switch. Interior lamp. Instrument panel lamps with rheostat control; 12v. battery.

FRONT SUSPENSION: Independent front wheel suspension of coil spring and double wish-bone type. Complete front assembly bolted, with rubber insulation, to underside of frame forward extension. Stabiliser bar mounted across vehicle in front of suspension unit. Double-acting telescopic shock absorber centrally mounted within each coil spring.

REAR SUSPENSION: Long, semi-elliptic under-slung rear springs of wide leaf type (2 $\frac{1}{4}$ in. wide), shackled at rear end. Spring eyes and shackles fitted with rubber bushes. Direct double-acting telescopic shock absorbers mounted with inward inclination, between U-bolt clamp plates on rear axle and brackets attached to the frame.

BRAKES: Foot brake, Vauxhall-designed brakes with Lockheed hydraulic operation. Total lining area, 100.6 sq. in. Handbrake lever located at right side of driver's seat; operates rear brakes only by separate mechanical cable system.

STEERING: Flexibly coupled steering column and steering box. Steering wheel diameter, 17 in. Steering gear ratio, 15.5 to 1. Turning circle, 38 ft.

The right is reserved to alter specifications and/or equipment without previous notice.

"AIR CHIEF" CAR RADIO

There's an "Air Chief," Australia's finest car radio, specially designed to fit your new Vauxhall coupe-utility. Controls and panel fittings perfectly match the new panel styling.

PROTECTIVE OWNER SERVICE WARRANTY

Protects you against defective workmanship or materials for 90 days or 4,000 miles... entitles you to two thorough inspections and adjustments. Vauxhall spare parts and expert service are available throughout Australia.

G.M.A.C. CONFIDENTIAL PAYMENT PLAN

Convenient hire-purchase arrangements are available through General Motors' own Finance Company. Ask your dealer for details.

GENERAL MOTORS-HOLDEN'S LIMITED:

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