

Instead of changes you can't see,
now we've made changes you can

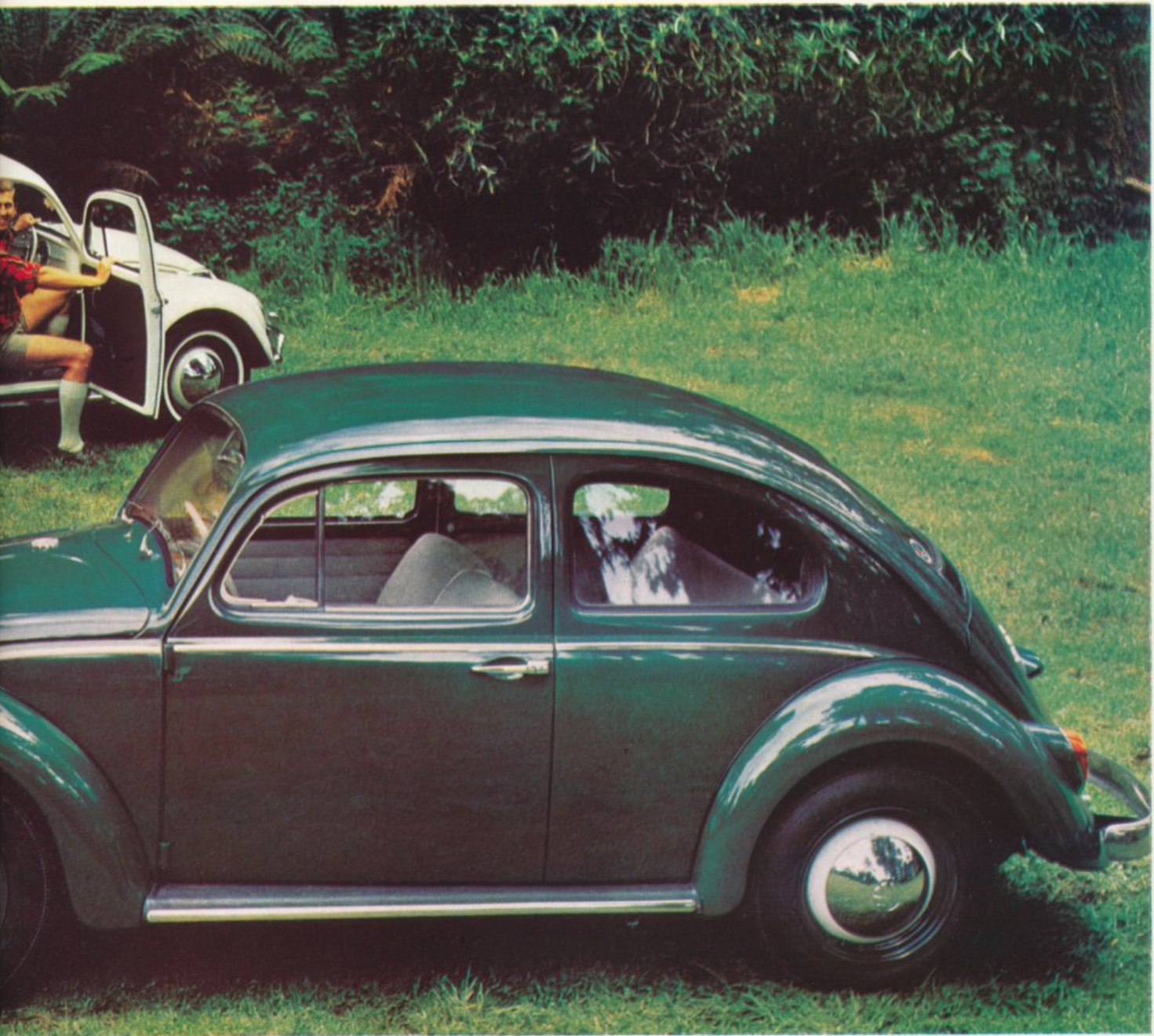


VW1300 DELUXE · VW1300 DELUXE SUNROOF · VW1300 CUSTOM



Who ever imagined whitewall

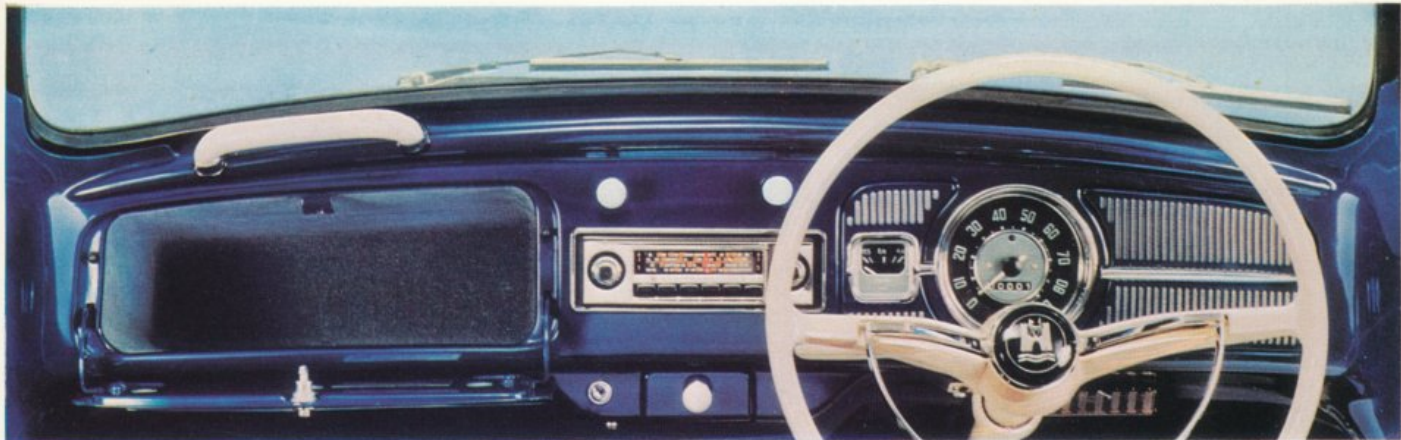
Well, we did. So this year, instead of concentrating on another thirty or forty improvements you can't see, we decided to do something exciting about the ones you can. Whitewall tyres on the VW 1300 Deluxe and Sunroof, for example. Very elegant. And brave new colours inside and outside. Interesting textures in interior trims. You could call it the millionaire finish. One leading motor writer already has. This year, too, introduces the new VW 1300 Custom (no whitewall tyres) for the enthusiasts who prefer Volkswagens to look like Volkswagens. With a price ticket many people will find irresistible on a VW.



tyres on Volkswagens?

In performance, there's no difference between all three cars. Each has a 1285cc engine (50 bhp) The engine is aircooled (can't boil or freeze) and in the rear to get the weight where it's needed, directly above the drive wheels so they bite into mud, sand and snow. Where the others stop, the Volkswagens go. There's no heavy tailshaft from front to back. There's no radiator to rust or hoses to break loose. The engine is slow-revving. You reduce wear and tear, and the gear box it responds to is one of the finest in the world. Four forward gears, all fully synchromesh. The overdrive top gear saves petrol.

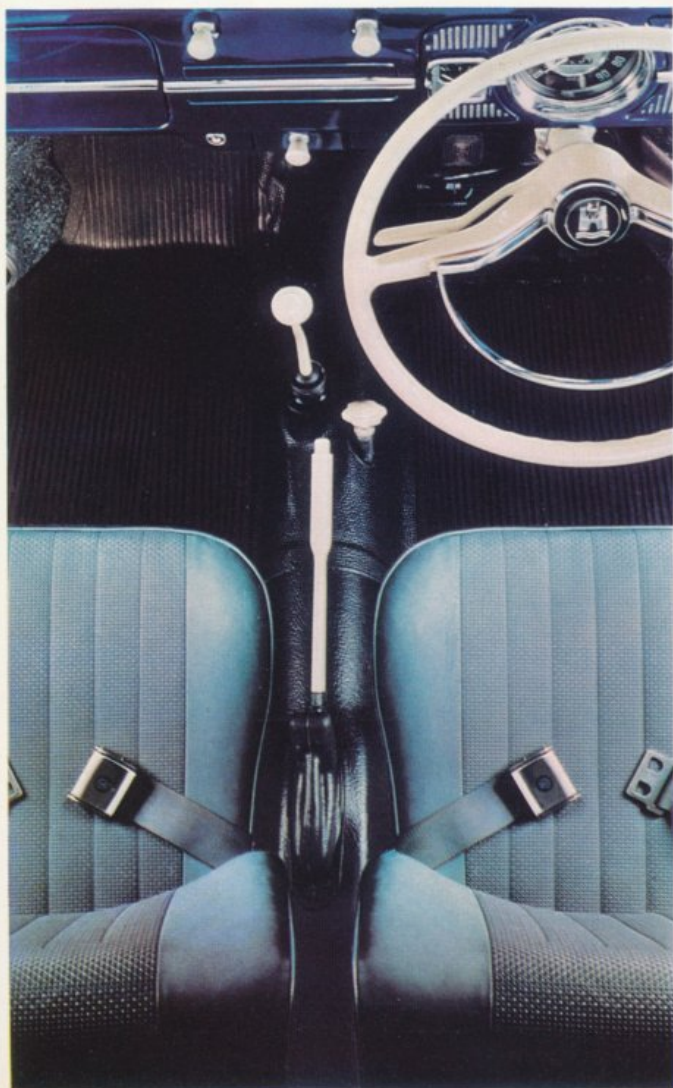
From bottom to top, all three cars are Volkswagens. On the bottom is a solid slab of steel that can slide over rocks; the cables and leads are protected in the tunnel that gives the whole chassis its immense strength. Each of the four big wheels is independently suspended from a torsion bar. As one wheel takes a bump, the other three steady the car. Standard equipment: automatic choke, heater and demisters, windscreen washers, individual and adjustable contoured front seats, interior light, a folding back seat to create a huge luggage space, and paintwork inside and outside that's four coats deep.



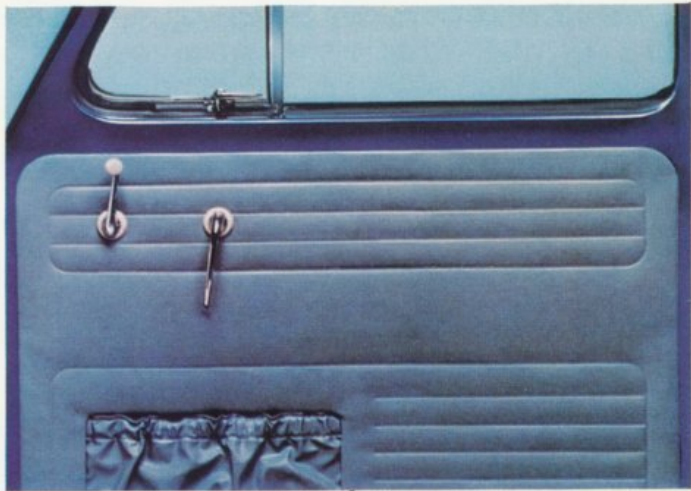
Turn the key, the motor starts. Instantly. It's one of the pleasures of owning a VW. Another one is the simple, neatly designed dashboard. Not a thing is missing.

The glove box, windscreen washer and wiper controls, ring operated horn, padded sunvisors and passenger's grab handle, are all there. Seat belts are standard equipment.

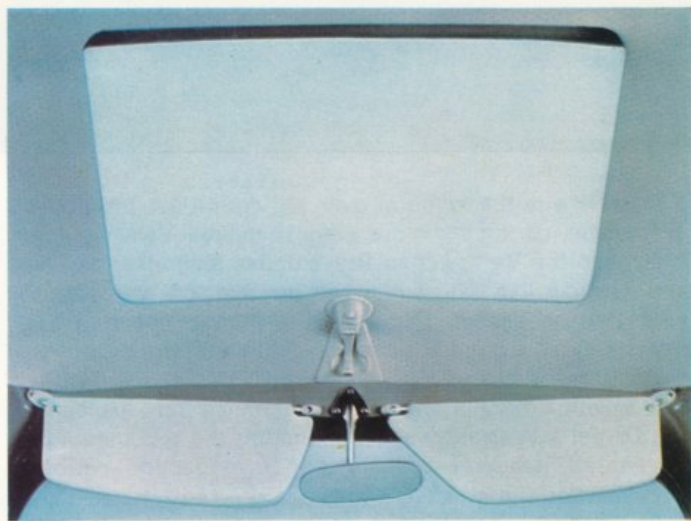
There's a petrol gauge; you know how slow the petrol is going. A speedometer, you know how fast the car is going. And a mileometer to clock those thousands of reliable VW miles.



The front contoured seats in the VW1300 are adjustable to 21 different positions. There's lots of legroom, elbow room. At the driver's left hand is the floor-mounted stick-shift, hand brake and heater control.



On and around the big doors you find assist straps, door pocket, coat hooks, big windows that wind down and small ones that push open. Little things mean a lot, to Volkswagen. And to all VW owners.



The VW1300 Sunroof has a crank-operated steel sliding roof the driver can open without stopping the car. Sudden shower? Crank it closed again. There's no chance of the Sunroof letting in anything but sun.



VW service is the same in over 130 countries; protective, systematic, caring for more than 12 million Volkswagens. It's called the Volkswagen Preventative Maintenance Plan and it works like this: when you buy the VW you receive your Service Wallet. It contains a Manual locating and describing all essential parts; an additional brochure lists the addresses of our 300 Authorised VW Service Centres throughout Australia; the VW maintenance Card explaining the Owner's Warranty, and nominating the recommended regular lubrication and maintenance inspection periods. All vital (and not so vital) points are regularly checked and adjusted when necessary. Nothing at all is left to chance. Isn't a reputation for reliability well worth protecting?

Because VW mechanics know Volkswagens, and work with VW designed tools and equipment, naturally they're good and fast at their job. Spare parts? Well, even Volkswagens occasionally need them, so we make sure they're always available and exact duplicates of the parts they replace. You'll never see anything less than genuine VW parts used in an authorised VW Service Centre. additionally many VW parts are the same from one year to the next; they don't cost as much as on cars that make radical changes every couple of years. We know the mudguards sometimes take a bump, so we bolt them on instead of welding them. It's cheaper for you and faster for our service people to fix them. And that's the whole Volkswagen idea: to make a reliable car and keep it that way. Look for the VW sign.

SPECIFICATIONS

VW 1300 DELUXE SEDAN

Engine: 4-cylinder, 4-stroke (flat four) rear engine · Bore x stroke 77 mm x 69 mm (3.03 x 2.72 in.) · Mean piston speed 1,811 ft./min. at 4,000 rpm · Capacity 1,285 cc. (78.42 cu.in.) · Compression ratio 7.3:1 · SAE output 50 bhp at 4,600 rpm · Maximum torque (SAE) 68.7 ft./lbs. at 2,600 rpm · Pressure lubrication with oil cooler · Down-draft carburettor with automatic choke, accelerator pump and oil bath air cleaner.

Electrical System: 6 volt, 66 amp. hrs. battery · 180 watt dynamo · Asymmetrical low beam headlights · Self-cancelling flashing indicators · Interior light with automatic door contact switch · Rheostat controlled instrument panel lighting · Ring operated horn on steering wheel · Self-parking windscreen wipers and windscreen washers.

Final Drive: Power transmitted through single plate dry clutch, fully synchronized 4 speed gearbox, differential and swing axle shafts to rear wheels · Gear ratios: 1st to 4th gears 3.80:1, 2.06:1, 1.32:1, 0.89:1, reverse 3.88:1, final drive 4.375:1.

Chassis: Frame: Central tubular with forked frame head, rear fork carrying driving unit · Front axle: Independent suspension of both wheels through equal upper and lower trailing arms; 2 transverse torsion bars protected in tubes · Anti-sway bar · Impact limited by rubber stops on all four wheels · Rear axle: Independent suspension of wheels through swing axle shafts with trailing arms, one torsion bar on each side, mounted and protected in transverse tubes · Shock absorbers: Front and rear, double-acting hydraulic telescopic type · Roller type steering, self-centering with maintenance-free track rods and hydraulic steering damper · Turning circle approximately 36 ft.; 2.6 turns of steering wheel from lock to lock · Tubeless white wall tyres 5.60 x 15 · Hydraulic brakes with a total braking area of 96.1 sq. ins. · Translucent brake fluid reservoir · Mechanical handbrake operating on rear wheels · Fuel tank under lockable front bonnet · Capacity 8.8 imp. gallons.

Body: Five-seater sedan · Two doors 37.4 ins. wide with vent wings for draft-free ventilation · All windows of toughened glass · Two lined luggage compartments, one under

the self-supporting bonnet and one behind the rear seat backrest · Total capacity 10 cu. ft., with rear seat backrest folded forward approx. 22.7 cu.ft. · Warm fresh air supplied by heat exchangers and circulated through two vents on the windscreen and two each in the front and rear foot wells · Exact adjustment by means of a knob located between the front seats · The instruments consist of speedometer, fuel gauge as well as warning lights for dynamo-charging, oil pressure, flashing indicators and high beam. Sun roof and radio optional extras.

Interior Trim: Headlining, doors and interior trim covered with washable vinyl · Front seats adjustable over a wide range and backrests with three different rake positions, rear bench seating three · Two ashtrays · Two coat hooks · Two assist straps · Grab handle and glove compartment in front of passenger seat · Two padded sun visors · Pocket in driver's door · Armrest on passenger's door · Safety belts for driver and front passenger — mounting points in rear.

Dimensions — Weights — Performance: Wheelbase 94.5 ins. · Track front/rear 51.4 ins./51.2 ins. · Length/width/height 13 ft. 4 ins./5 ft. 0 ins./4 ft. 11 ins. Unladen weight/max. load · · · permissible total weight 1,652/861 lbs. · · · 2,513 lbs.; maximum and cruising speed 75 mph · Climbing ability (with two occupants) in 1st, 2nd, 3rd and top gears 47.5% (1 in 2.25), 23.0% (1 in 4.3), 13.5% (1 in 7.4), 8.0% (1 in 14.0) · Acceleration from 0 to 50 mph 14 seconds · Nominal fuel consumption 34.5 mpg. (At half payload at a steady $\frac{3}{4}$ of top speed on level roads.)

VW 1300 CUSTOM VARIATIONS

Standard equipment: Heater/demister, adjustable bucket seats, reserve tap on fuel tank, padded sun visor for driver, rear view mirror, Safety belts for driver and front passenger — mounting points in rear, interior light, windscreen washers.

The colours of the cars shown in this catalogue are not necessarily standard colours.



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