

VOLVO

More performance, more everything else.





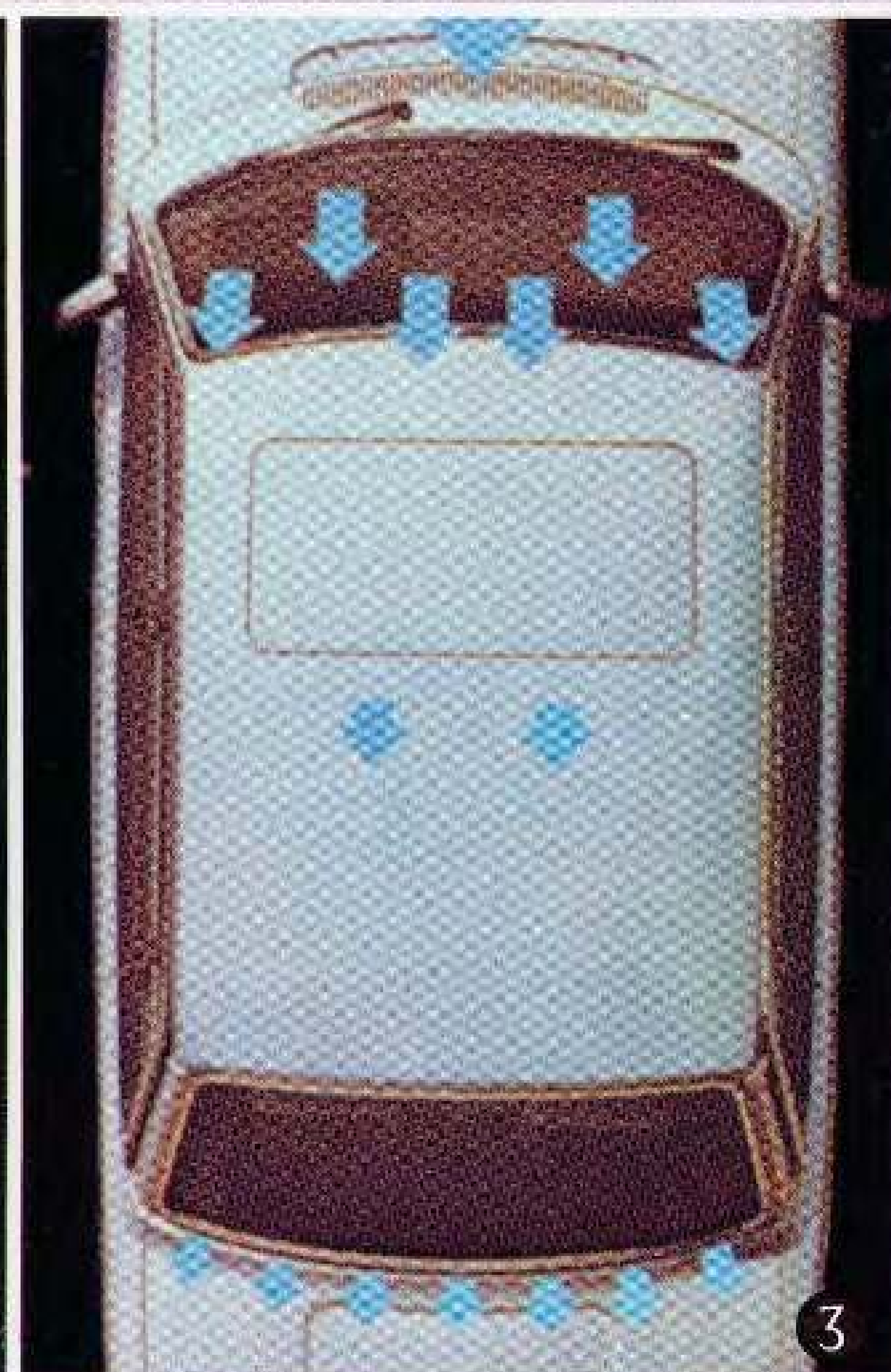
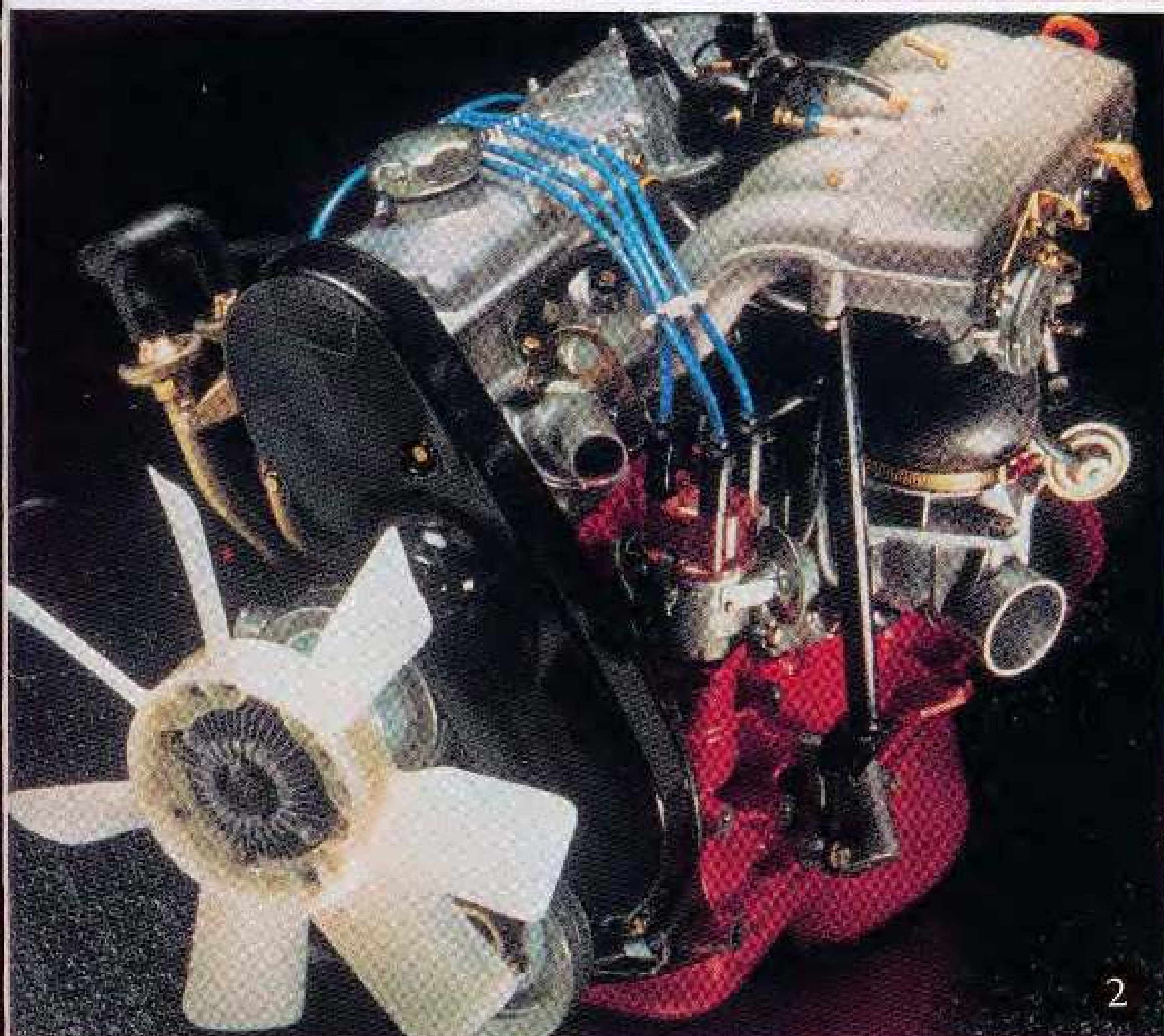
The Volvo 244 GL and the Volvo 244 DL, an intelligent combination of comfort, economy, and safety.

For 1981, Volvo presents an elegant new exterior. The most notable features of this tasteful facelift are new headlights, bumpers, and distinctive window trim that makes the car look lighter and lower.

The 240 Series Volvos also boast a range of improved engines, each of which delivers a satisfying combination of performance and economy.

In addition, the all new Volvos have a completely redesigned dashboard and other interior refinements.

The 244 GL offers you a fuel-injected engine while the 244 DL is a shining example of fuel economy as our carburettor model.



1. Blinker and parking lights wrap further around the side to increase total visibility. They combine with quartz halogen headlights, a lower grille profile and slimmer bumpers to create a more elegant appearance.
2. The new 136 h.p. DIN (100kW), B23E engine, combines high performance with four-cylinder fuel economy.
3. The heating and ventilation system cools or warms you while it changes the air. You'll find it extremely efficient. There are fourteen vents and you can direct the air to exactly where you want it.
4. In the GLE models you can choose between genuine leather facings or plush as standard. In the DL and GL easy-to-care-for textile upholstery comes standard.





The Volvo 244 GLE. Our fully optioned four-cylinder luxury performer.

Here sleeker lines are more than a hint of sleeker performance on the road.

For a car offering such luxury and finish, the 244 GLE is a real driver's car.

A new engine gives you power for when you need it most.

For overtaking.

The combination of rack and pinion steering, a live rear axle with stabiliser bar, and a spring strut front suspension allows you to flow through corners instead of fighting through them.

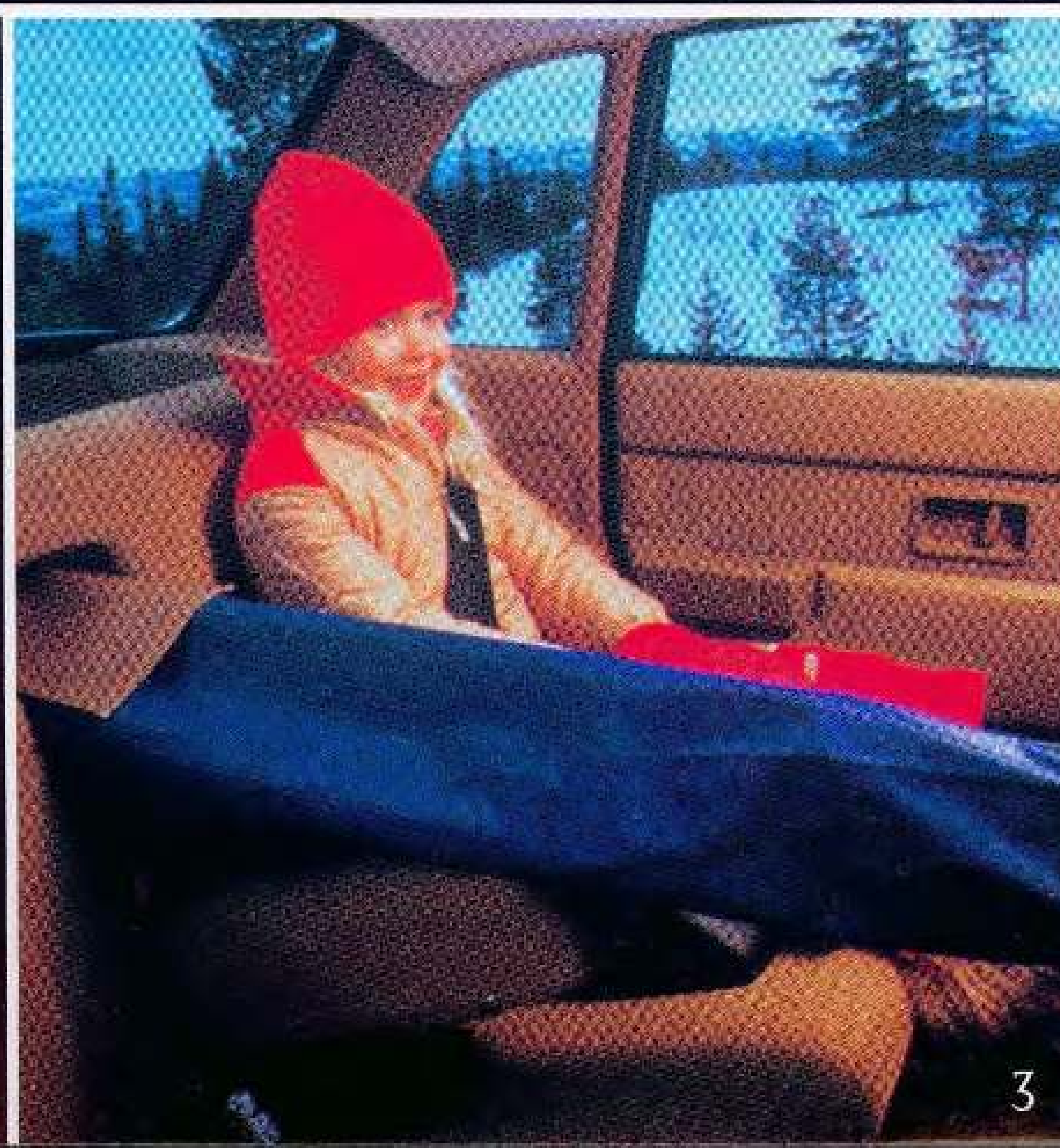
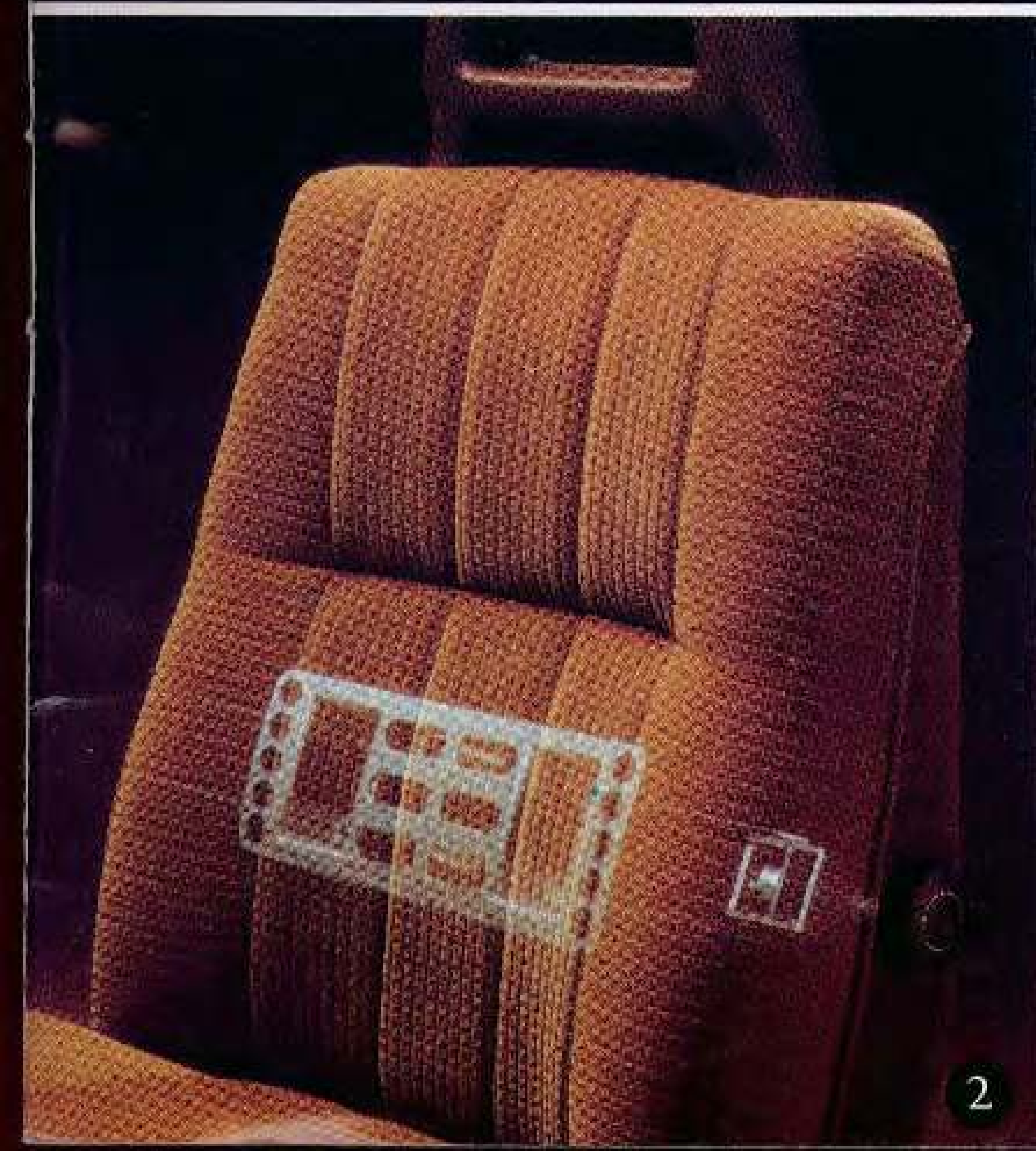
Four-wheel disc-brakes with relief valves not only stop you fast, but without dangerous skids.

The impressive list of standard features for 1981 includes: electrically powered front windows, stereo AM/FM radio/cassette (2 front and 2 rear speakers), electrical aerial, Pirelli P6 tyres on alloy wheels, air conditioning and much more.

"Intelligent throughout".

We predict that's just what you'll think when you test drive this car.

1. The attractive dashboard has been entirely redesigned to allow the driver to see, differentiate, and read the instruments more easily. This revised design also provides extra space for additional instrumentation and stowage, as well as making the controls in the centre panel more convenient.
2. The famous Volvo front seats have integrated, see-through head restraints and the innovative lumbar support, which can easily be adjusted by a convenient control knob.
3. A useful hatch to the boot lets you stow long and narrow objects safely inside the car. (The bag is a genuine Volvo accessory.)





The Volvo 245 GL.
Beyond space, you get
a wagon with sedan
comfort and handling.

The 245 station wagon incorporates all the fine features of the sedans. Luxury. Performance. Safety. Value for money.

They even have the same overall size and tight turning circle.

However, the rear compartment gives you no less than 1.2 cubic metres of room. And if you want still more space, you can fold down the rear seat for a cavernous cargo area of 2.15 cubic metres.

Under the floor, we've hidden a storage area suitable for carrying a briefcase or small, valuable items you don't want to be seen.

The rear window has an electric demister as well as an intermittent wiper/washer.





The Volvo 264 GLE.
Here you see
one of the world's
finest luxury cars.



The Volvo 264 GLE
is built to satisfy
the most demanding
requirements of comfort,
safety and performance.

This car is intended for the discerning motorist who insists on utmost luxury and outstanding performance in one car.

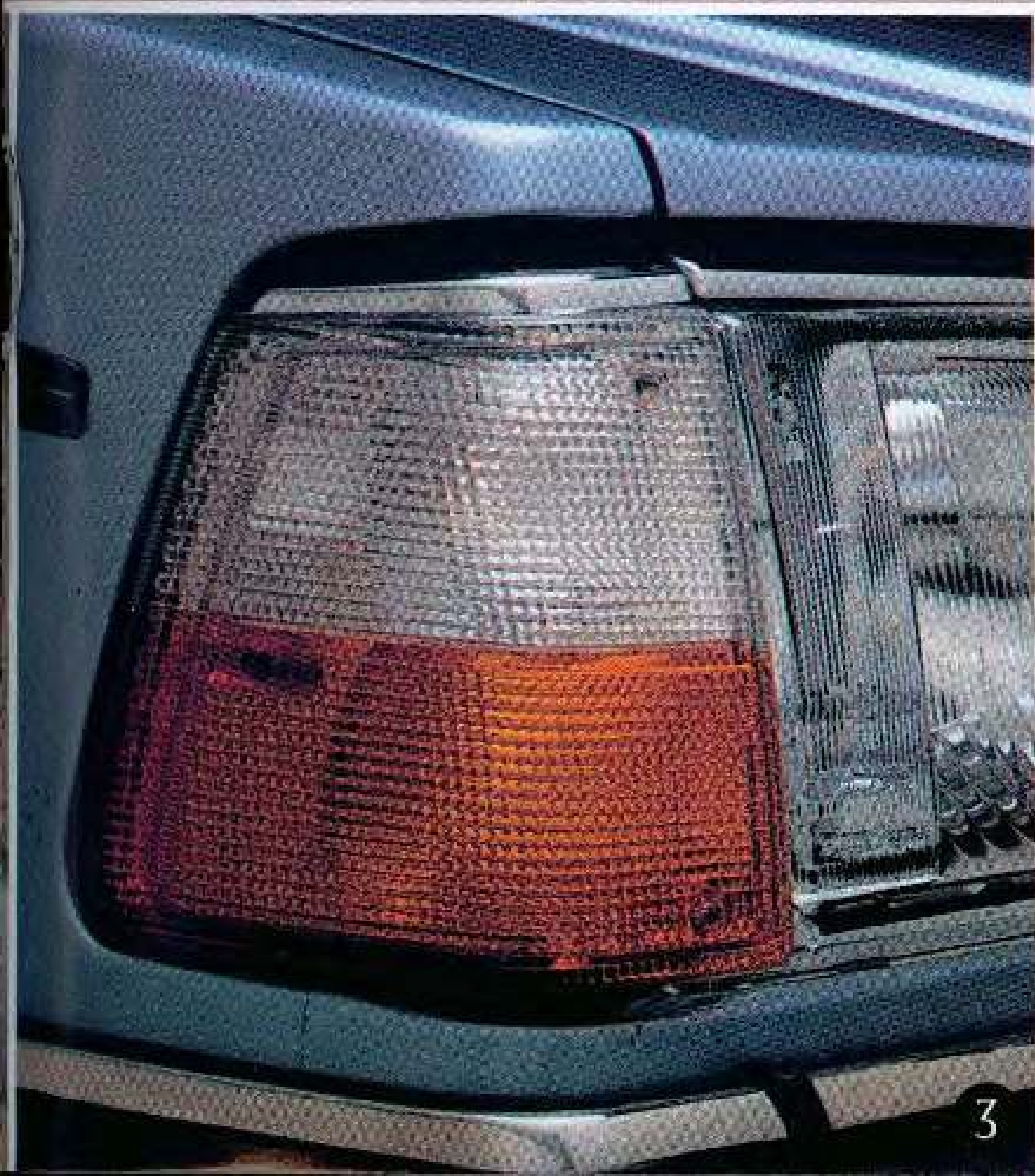
Test drive our 264 GLE and you'll note it has a carefully-engineered servo steering system which provides that ideal balance between road feel and power assistance.

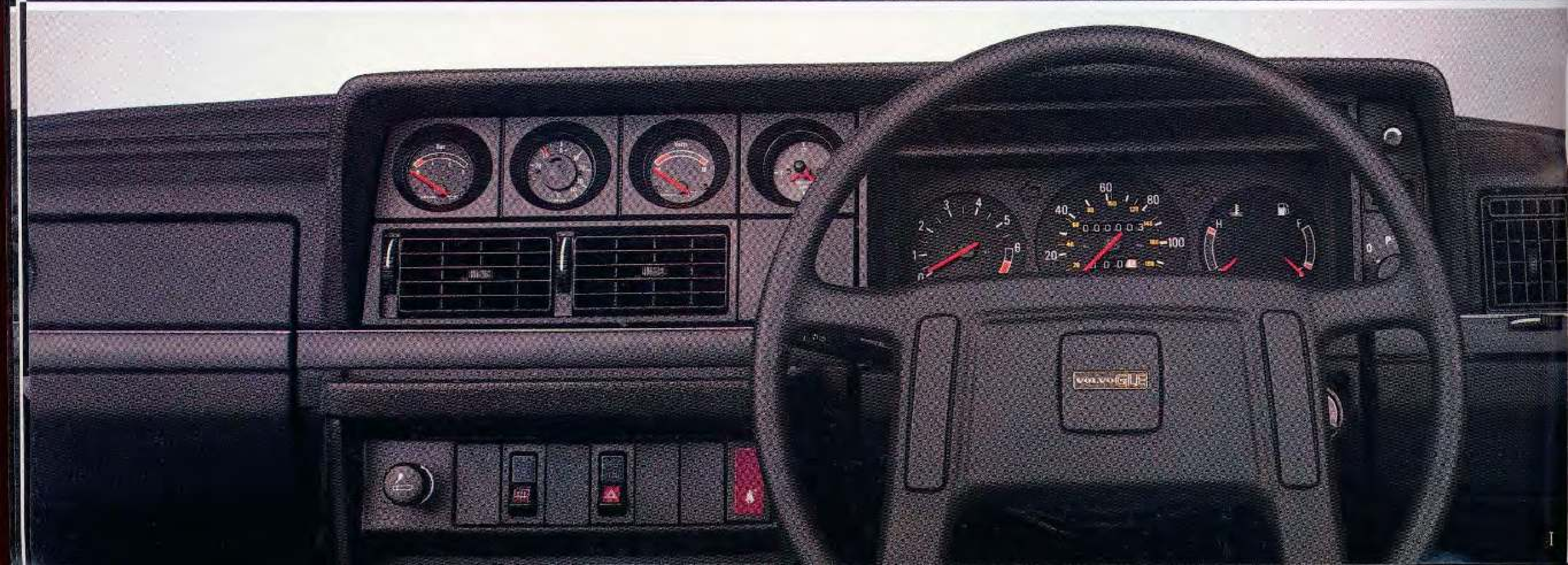
Standard is the Volvo 2.8 litre engine. It's not only a lighter engine but it's exceptionally powerful.

Of course, this is a reason why our new car displays extraordinary performance.

The impressive list of standard features for 1981 includes: electrically powered windows and door mirrors, stereo AM/FM radio/cassette (2 front and 2 rear speakers), electric aerial, central door locking, alloy wheels, air conditioning and much more.

1. The new 2.8 litre engine with increased performance, thanks to a higher output and torque.
2. Push-button controls for electrically operated windows are conveniently located in the driver's arm-rest, together with an over-ride switch for rear passenger windows.
3. New blinker and parking lights wrap further around the side to increase total visibility. They combine with quartz halogen headlights, lower grille profile and slimmer bumpers to create a more elegant appearance.
4. Choose either a fully-automatic transmission or manual four-speed, plus electrically operated overdrive.

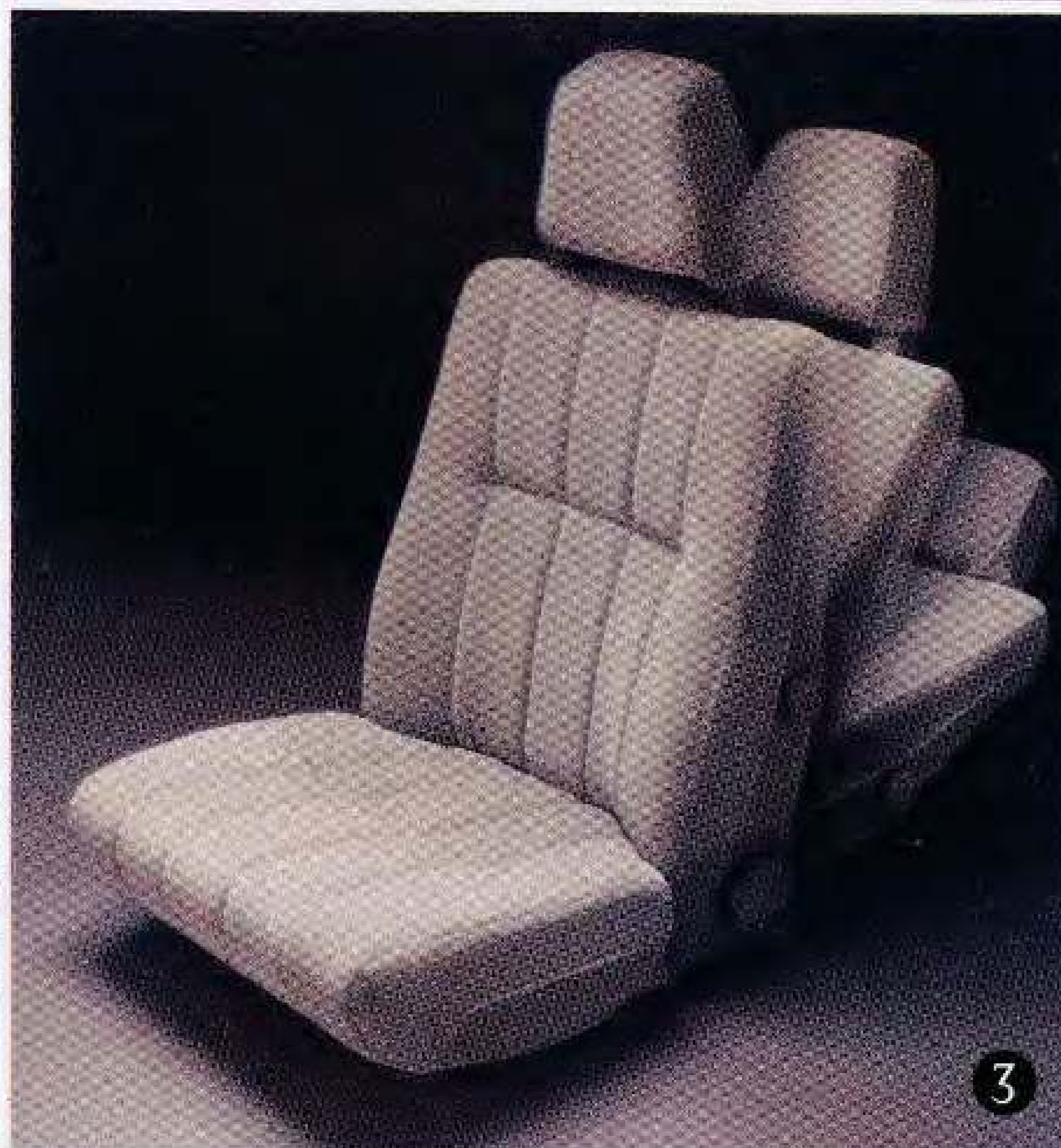




An interior equal to cars costing thousands more.

The attractive dashboard has been entirely redesigned to allow the driver to see, differentiate, and read the instruments more easily. This revised design also provides extra space for additional instrumentation and stowage, as well as making the controls in the centre panel more convenient.

2. Among the many thoughtful details is an illuminated, lockable glove box with a fold-down tray and vanity mirror.
3. Front seat backrests are infinitely adjustable down to the fully-reclined position.
4. The innovative lumbar support is easily adjusted to personal requirements by a convenient control knob.
5. A useful hatch to the boot lets you stow long and narrow objects safely inside the car.





The Volvo 265 GLE.
Our top of the line wagon
spares nothing
when it comes to luxury.
And performance.

The 265 station wagon incorporates all the fine features of the sedans.

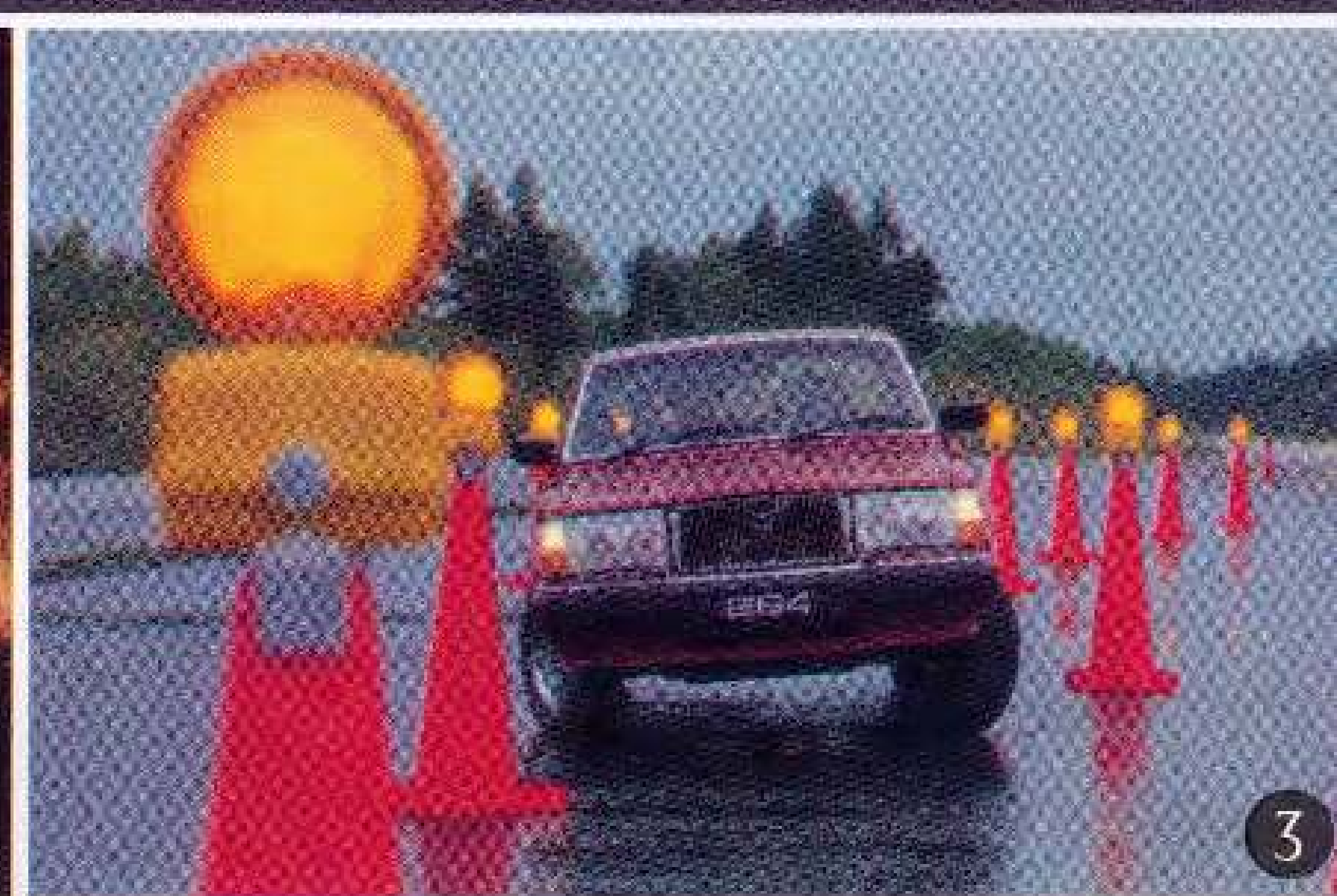
Luxury. Performance. Safety.
Value for money.

They even have the same overall
size and tight turning circle.

However, the rear compartment gives you no less than 1.2 cubic metres of room. And if you want still more space, you can fold down the rear seat for a cavernous cargo area of 2.15 cubic metres.

The rear window has an electric demister as well as an intermittent wiper/washer.





Volvo's "Dynamic Safety." How many other cars are engineered to help you avoid accidents?

Dynamic Safety is an exclusive Volvo design concept which ensures that every Volvo drives with a sense of predictability that helps you avoid accidents.

To build Dynamic Safety into every Volvo, we've spent heavily in research to perfect those features which contribute to better driving. In particular, the steering/suspension system has been balanced to maintain stability in all situations.

1. Even if one circuit should fail, Volvo's unique triangle-split brakes deliver 80% of normal braking effectiveness with near normal brake-pedal action.
2. Volvo engines give you maximum power when you really need it, especially when overtaking.
3. Responsive rack and pinion steering plus a spring strut front suspension and a live rear axle contribute to Volvo's superior roadholding qualities.



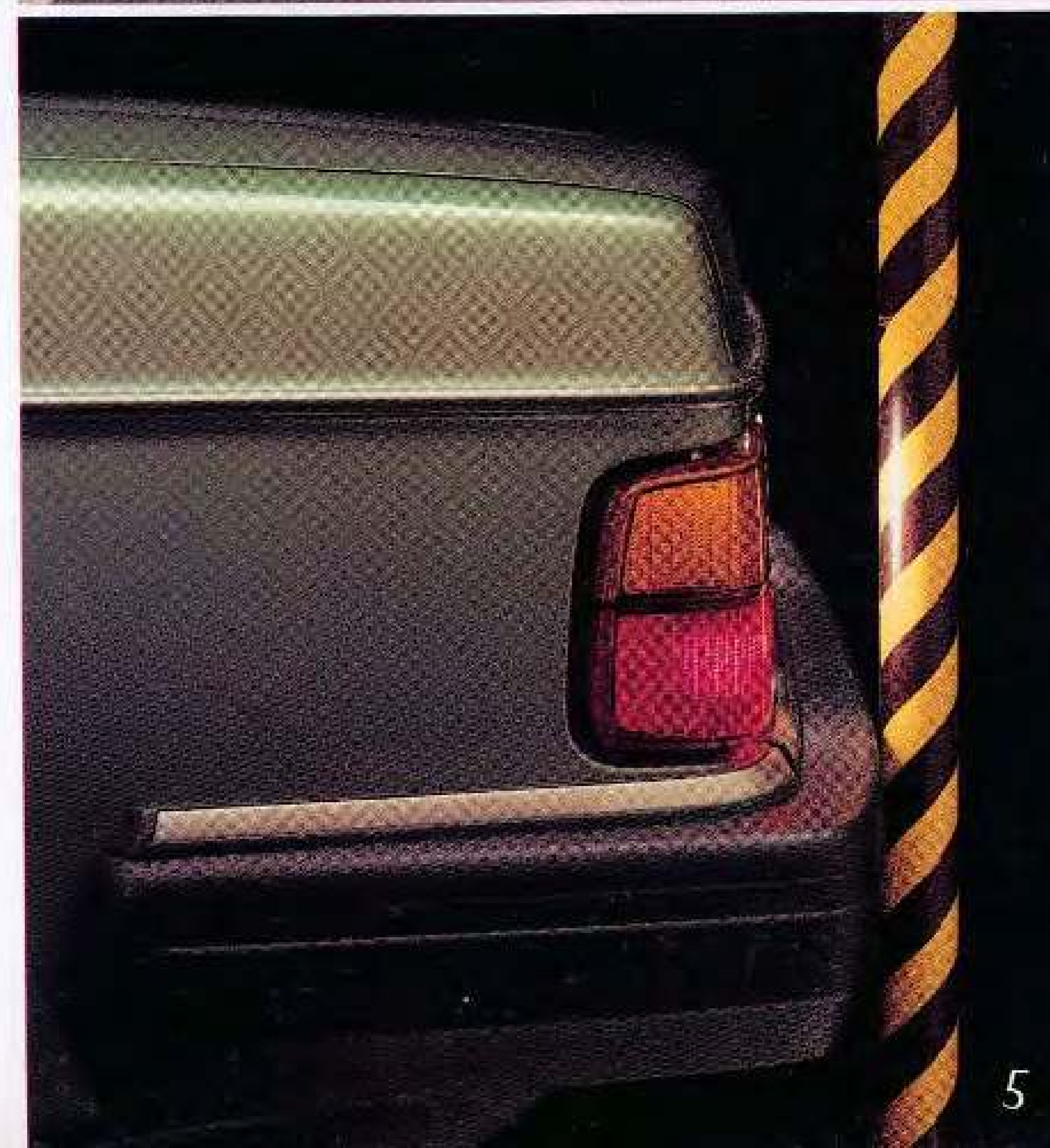
Volvos are built to give you maximum safety.

Volvo is internationally acknowledged to have promoted safety more than any other car manufacturer.

Volvo interior safety includes careful design and ample padding inside the car.

Volvo front seats are mounted on a transverse member which is welded to the floor pan for more positive anchorage.

1. The very strong "safety cage" around the passenger area is another special Volvo feature that affords further protection.
2. In order to minimise driver impact, the Volvo steering assembly is designed to fold, crumple, and telescope in the event of a crash.
3. In a collision, energy-absorbing crumple zones fold and absorb much of the impact instead of transferring it directly to the driver and passenger compartment. Also, the engine will deflect down and under, instead of into the passenger compartment.
4. The fuel tank is located far away from the rear bumper, but outside the safety cage. Fuel leakage in the event of a crash is minimised by the use of flexible rubber tubes incorporated in the filler pipe.
5. All Volvos have strong bumpers mounted on telescopic shock absorbers to withstand minor impacts.
6. All door and window surrounds are reinforced by strong steel sections.



TECHNICAL INFORMATION

	244DL	244GL	244GLE	245GL	264GLE	265GLE
ENGINE DESIGNATION	B21A	B23E	B23E	B23E	B28E	B28E
DISPLACEMENT - LITRES	2.127	2.316	2.316	2.316	2.849	2.849
OUTPUT DIN HP/RPM	106/5250	136/5500	136/5500	136/5500	155/5500	155/5500
FUEL SYSTEM	Carburettor	Fuel Injected	Fuel Injected	Fuel Injected	Fuel Injected	Fuel Injected
IGNITION	Mechanical	Contactless Transistorised	Contactless Transistorised	Contactless Transistorised	Contactless Transistorised	Contactless Transistorised
GEARBOX	Automatic BW55 or 4 speed manual	Automatic BW55 or 4 speed manual plus overdrive	Automatic BW55 or 4 speed manual plus overdrive	Automatic BW55 or 4 speed manual plus overdrive	Automatic BW55 or 4 speed manual plus overdrive	Automatic BW55
REAR AXLE RATIO	3.73:1	3.73:1 manual gearbox 3.54:1 automatic	3.73:1 manual gearbox 3.54:1 automatic	3.73:1 manual gearbox 3.54:1 automatic	3.73: manual/overdrive gearbox 3.54:1 automatic	3.73: manual/overdrive gearbox 3.54:1 automatic
TYRES & WHEELS	175SR14 steel	175HR14 steel	195/70 HR15 alloy	185HR14 steel	185/70HR14 alloy	185HR14 alloy
TURNING CIRCLE	9.8m	9.8m	9.8m	9.8m	9.8m	9.8m
BRAKES	4 wheel discs separate hand-brake drum	4 wheel discs separate hand-brake drum	4 wheel discs separate hand-brake drum	4 wheel discs separate hand-brake drum	4 wheel discs separate hand-brake drum	4 wheel discs separate hand-brake drum
FUEL TANK CAPACITY (LITRES)	60	60	60	60	60	60

EQUIPMENT

	244DL	244GL	244GLE	245GL	264GLE	265GLE
Safety cage construction	•	•	•	•	•	•
12 months unlimited mileage warranty	•	•	•	•	•	•
Fuel injection		•	•	•	•	•
Power steering standard			•		•	•
Power steering available		•		•		
Overdrive standard with Manual Transmission			•		•	
Overdrive (manual gearbox) available		•		•		
Laminated windscreen	•	•	•	•	•	•
Four speaker stereo/cassette radio standard			•		•	•
Adjustable lumbar support for front seats	•	•	•	•	•	•
Driving seat height adjustment by levers	•	•	•	•	•	•
Central locking					•	•
Remote boot release					•	
Leather or plush upholstery			•		•	•
Cloth upholstery	•	•		•		
Bulb failure warning	•	•	•	•	•	•
Ignition/lights buzzer warning	•	•	•	•	•	•
Tinted side glass	•	•	•	•	•	•
Rear screen demister	•	•	•	•	•	•
Triangular circuit brakes	•	•	•	•	•	•
Collapsible steering system	•	•	•	•	•	•
Hazard warning lights	•	•	•	•	•	•
Headlight wiper/washers					•	•
Tachometer		•	•	•	•	•
Air conditioning available	•	•	•	•	•	•
Metallic paint available			•		•	•
Rear window wipe/wash				•		•
Rear head restraints					•	
Intermittent operation windscreen wipers	•	•	•	•	•	•
Electrically controlled door mirrors					•	•
Interior adjustable door mirrors	•	•	•	•	•	•
Electric windows front and rear					•	•
Electric windows front			•			
Luggage compartment lighting	•	•	•	•	•	•
Engine bay light	•	•	•	•	•	•
Sunroof (limited availability)			•		•	
Quartz Halogen headlights	•	•	•	•	•	•
Reclining seats	•	•	•	•	•	•
Quartz clock	•	•	•	•	•	•
Tripmeter	•	•	•	•	•	•
Day/Night rear-view mirror	•	•	•	•	•	•
Day-running lights	•	•	•	•	•	•

The factory reserves the right to make changes at any time, without notice, to design and equipment.

