

THE ALL-NEW
RC



 LEXUS



GLIMPSE
AND BE
GLIMPSED.

Introducing the Lexus RC, arriving Fall 2014. An entirely new Lexus designed for the passing lane. A long and low profile and deeply-sculpted bodylines build high expectations. Not to worry, performance is its *raison d'être*.

The RC is a true coupe, with a short wheelbase, a stiff and rigid frame, and a 300+ hp direct-injected 3.5-litre V6¹. It's purpose-built for stylish impatience.





THE NEW 2015 LEXUS RC 350 *F SPORT.*

Track-worthy *F SPORT* features include exclusively-tuned suspension, Drive Mode Select with SPORT S+, and the four-wheel steering benefits of Lexus Dynamic Handling (RWD models).

RC 350

A 300+ hp V6 engine with power output per litre second only to the LFA in the Lexus line up¹.

Available upward-illuminating cabin ambient lighting, a Lexus first. Advanced Lexus Remote Touch for intuitive touchpad interface with its 7-inch in-dash multimedia display.

RC 350 F SPORT

Unique mesh 19-inch *F SPORT* alloy wheels.

LFA-inspired instrumentation with moving centre ring. *F SPORT* steering wheel and shift knob in perforated leather.

Adaptive Variable Suspension (AVS) with SPORT S+ Mode.



RC 350

STANDARD FEATURES

19-inch alloy wheels with all season tires
LED headlamps
LED daytime running lights (DRL)
Smart access² with push-button Start/Stop¹³
Paddle shifters
Drive Mode Select
NuLuxe seat surfaces
60/40 split-folding rear seats
Navigation with next generation remote touch controller¹¹
Backup camera³
Bluetooth[®] phone and audio connectivity⁴
Blind Spot Monitor⁵ with Rear Cross Traffic Alert and electrochromic outside mirrors¹⁰
Heated and ventilated front seats
Power moonroof

EXECUTIVE PACKAGE (INCLUDES STANDARD FEATURES PLUS)

Leather seat surfaces
Premium LED headlamps
Intuitive parking assist
Mark Levinson[®] 17-Speaker Premium Surround Sound System⁶
Driver's Seat, side view mirrors, and steering column memory
Power Tilt and telescopic steering column
Rain-sensing wipers
Pre-Collision System (PCS)⁷ with Dynamic Radar Cruise Control⁹

KEY SPECS

3.5L V6 Engine¹
Choice of AWD or RWD Drivetrains
8-Speed Automatic Transmission (RWD models only)
6-Speed Automatic Transmission (AWD models only)

RC 350 *F SPORT*

SERIES 1

Unique *F SPORT* grille
F SPORT 19-inch wheels
F SPORT suspension tuning
Adaptive Variable Suspension (AVS)
Vehicle Dynamics Integrated Management (VDIM) with Sport Mode⁸
LFA-inspired instrumentation
NuLuxe *F SPORT* seating with contrast stitching
Driver's seat, side view mirrors, and steering column memory
Power tilt and telescopic steering column
Leather-trimmed shift knob and steering wheel with *F SPORT* logo
Silver performance interior trim
Black headliner
Aluminum pedals
Stainless-steel scuff plates
Four Wheel Steering (RWD model only)
Variable Gear Ratio Steering (VGRS) (RWD model only)

SERIES 2 (INCLUDES *F SPORT* SERIES 1 PLUS)

Mark Levinson[®] 17-speaker Premium Surround Sound Audio System⁶
Pre-Collision System (PCS)⁷ with Dynamic Radar Cruise Control⁹
Intuitive parking assist

KEY SPEC

3.5L V6 Engine¹
Choice of AWD or RWD Drivetrains
8-Speed Automatic Transmission (RWD models only)
6-Speed Automatic Transmission (AWD models only)

RC 350 / RC 350 F SPORT



HEIGHT
54.9 IN



WIDTH 72.4 IN

WHEELBASE

107.5 IN

OVERALL LENGTH

184.8 IN

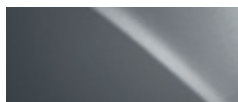
EXTERIOR



STARFIRE PEARL
(RC 350) 0077



ULTRA WHITE
(RC 350 F SPORT) 0083



NEBULA GREY PEARL
01H9



SILVER LINING METALLIC
01J4



ATOMIC SILVER
01J7



OBSIDIAN
02I2



INFRARED
03T5



ULTRASONIC BLUE MICA 2.0
(RC 350 F SPORT) 08X1



NEW ORANGE
(RC 350 F SPORT) 04W7

INTERIOR

BLACK



NULUXE, LEATHER

PLAYA



NULUXE, LEATHER

FLAXEN



NULUXE, LEATHER

RIOJA RED



NULUXE

*Colours and options are subject to change. Colour swatches are representations of the proposed colour and do not represent the final product. For latest information, please see your local Lexus dealer.

1. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. **2.** The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **3.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. **4.** Lexus tests certain Bluetooth® capable phones for compatibility with Lexus vehicles. Please see your Lexus Dealer for details. Note that the recommendation of Lexus is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. **5.** Do not rely exclusively on the Blind Spot Monitor System to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are severe limits to the function, detection range and clarity of the monitor system. For a complete list of limitations and directions regarding use of the monitor system, please see your *Owner's Manual*. **6.** Mark Levinson is a registered trademark of Harmon International Industries Inc. **7.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. Please see your *Owner's Manual* for further information. **8.** Vehicle Stability Control (VSC) and if applicable Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions. They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC and VDIM will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **9.** Dynamic Radar Cruise Control was designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important cautions and instructions. **10.** Do not rely exclusively on the Rear Cross-Traffic Alert System. There are limitations to the function, detection and range of the system. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm rearward clearance. For a complete list of limitations and directions, please see your *Owner's Manual*. **11.** The Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available for every city or roadway. Periodic updates available at an additional cost. See your Navigation System *Owner's Manual* for further details. Navigational systems in some vehicles are available with bilingual capability. **12.** Before towing, confirm your vehicle and trailer are compatible, hooked up properly and you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions and cautions from your trailer-hitch manufacturer and vehicle *Owner's Manual*. The maximum amount you can tow depends on the total weight of any cargo, occupants and available equipment s. **13.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes to bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details.