



Innovation
that excites

2016
MICRA[®]





LIVE boldly with Nissan Micra®. Break away from the pack (and the gas station) with impressive agility and awesome fuel economy. Say yes to European design, grab onto the leather-wrapped steering wheel, and shine on with chrome in all the right places. Take pride in the fact that you're in the winner of ALG's 2015 Canadian Residual Value Award! The 2016 Nissan Micra®. Regardless of your plans, you've made the right choice **FOR TODAY.**



Nissan Micra® SR shown in Red Alert.

*ALG's Canadian Residual Value Award (RVA) for 2015 Micra®, category winner for City Car.



INNOVATION THAT GIVES YOU MORE CAR AND MORE SAVINGS.

6.6 L/100 km highway,¹ so you can breeze past the pump with ease

.315 Drag coefficient, so Micra[®] moves through the air with less effort
CD

What if you got to drive the car you loved, while saving fuel and reducing your carbon footprint? With Micra[®], you get excellent fuel economy in a stylish, affordable car that's incredibly easy to drive. We got there by developing everything from exterior aerodynamics that slip through the wind, to a powerfully advanced 1.6-litre 4-cylinder engine, to a reliable, responsive 5-speed manual or 4-speed automatic transmission. And we made sure you'd have the power you need for lag-free, confident acceleration to make passing and highway driving effortless.

Micra[®] even achieved the best fuel economy among all internal combustion engines that participated in the 2015 AJAC EcoRun² – an impressive 5.54 L/100 km. Micra[®] pays off in the long run too, enjoying the lowest cost of ownership in its class³, which means Micra[®] is not only affordable to purchase, but easy on the wallet when it comes to maintenance, fuel, insurance, and resale value as well.

Nissan Micra[®] SR shown in Caspian Sea with white accessories.

¹2016 Fuel Consumption Estimate. Actual mileage may vary with driving conditions – use for comparison only. ²The EcoRun is an annual AJAC event to showcase eco-friendly vehicles for consumers. Vehicles are driven on real-world road conditions in order to fully test for fuel efficiency and the reduction of carbon dioxide emissions. ³Based on the results from the February 2015 Vincentric Model Level Analysis of 2015 Nissan Micra[®] and competitor models, using manual transmission if available. Segmentation based on AIAMC industry standard.

FROM THE ROAD TO THE TRACK.

Nissan Micra® is designed for your everyday life, with outstanding quality, agility and manoeuvrability that makes it extraordinarily fun to drive. And now these qualities are being pushed to the limit in the inaugural Nissan Micra Cup™ racing series. We take the production Micra® S MT – the same one you can drive home – add track-ready safety equipment, and put it to the test with redline-pushing excitement that can only be found on the racetrack. The best part? We invite you into the driver's seat.



SURROUNDED BY A WHOLE NEW SENSE OF CONTROL.

Micra®'s striking, expressive design makes being in the driver's seat something to look forward to. All's clear in the cabin, where an airy design and great visibility make it easy to stay comfortable, yet also stay aware of your surroundings. The scenery inside is easy to love, too. An available silver-accented steering wheel, shift knob, and HVAC vents give your interior a modern pop. Or upgrade to a leather-wrapped steering wheel and other available features like a 6-way adjustable driver's seat and sport cloth with contrast stitching on seats and door panels to bring a refined feel to your everyday drive. The available iPod®/USB input means your playlists and podcasts can come along for the ride, while the available Bluetooth® Hands-Free Phone System lets you take calls with your hands on the wheel and your eyes on the road.

Nissan Micra® SR shown in Charcoal Cloth.



iPOD®/USB CONNECTIVITY¹



BLUETOOTH®²

¹Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. iPod® and iPad® not included. ²Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.



ADAPT IN A SNAP.

From end to end, Micra®'s neat and versatile storage spaces let you keep your car tidy, so storing and retrieving stuff is a piece of cake. No more sliding items or digging for your things. Stash beverages in dedicated holders up front or on your door, and even on the back of the centre console for your rear passengers. Store important items in your glove compartment or the map pockets on the doors. And when you need room for larger items, you can fold down the 60/40 split rear seats at the pull of a lever to create 819.5 L (28.9 cubic feet) of space.¹

Nissan Micra® SR shown in Charcoal Cloth.

¹ Cargo shown for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo.





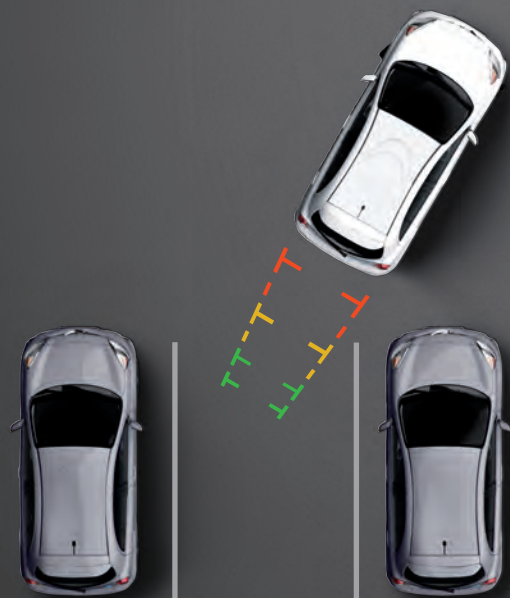
4.65 metre
turning radius

SHOW OFF YOUR MOVES.

What can you do in 4.65 metres? It's super-easy to manoeuvre your Micra®, not only for parallel parking, but three-point turns too. At just 4.65 metres, Micra®'s tiny turning radius is smaller than its key competitors, to make sure you get through the fray and out of tight spots in no time.

It's easy to see the perks. It's not just front visibility that's working in your favour. Micra®'s generously sized windows and unique hatchback design open the way for great visibility ahead, behind, and all around.

Can you get a little closer? Micra®'s available RearView Monitor takes the guesswork out of your parking situation. When you shift into Reverse, a discreet colour camera mounted on the back of the vehicle helps you see what's directly behind you, so you know when to go farther, farther...stop!¹



¹Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle.

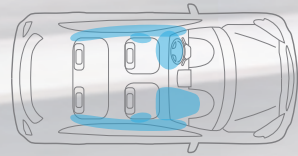


Nissan Micra® SR shown in Caspian Sea.

NISSAN SAFETY SHIELD® PHILOSOPHY

SURROUND YOURSELF WITH CONFIDENCE.

Wouldn't it be cool if you had the confidence you need for every part of your drive? The Nissan Safety Shield® is a comprehensive approach to safety that guides the engineering and development of every vehicle we make. The features described here are just some of many on your Nissan, helping to protect you and yours by focusing on three key areas: keeping an eye on your vehicle's systems and the surroundings, assisting in handling unexpected situations, and helping to keep you safe in the unfortunate event of an accident.



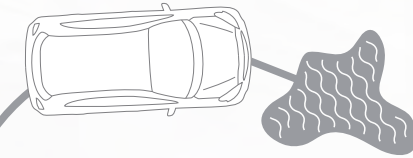
6 Standard Airbags. When a collision is unavoidable, Nissan's Zone Body construction helps absorb the impact while the advanced seat belt and airbag systems help protect passengers.¹

Available RearView Monitor helps you see what's directly behind – or what you might have missed – for added peace of mind.²

snug4kids® Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: an industry first, The Snug Kids® Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at Nissan.ca/en/owners

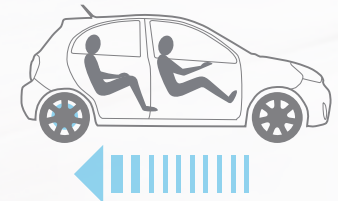


SAFETY SHIELD



Traction Control System (TCS). When TCS senses drive-wheel spin, it responds by reducing throttle or applying brake pressure to help maintain traction.

Electronic Brake force Distribution/Brake Assist. EBD is designed to send extra force to the rear brakes when there's additional weight in the back. If you need to slam on the brakes, Brake Assist detects how hard you're braking and, if it senses you are in an emergency, it will automatically help to apply maximum braking force.³



Vehicle Dynamic Control (VDC). Also known as stability control, VDC monitors your steering and braking to help you maintain your steered path under certain conditions by reducing engine output and/or applying brake pressure to specific wheels.⁴

¹Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts, according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment. ²Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. ³Brake Assist is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to be in control of the vehicle at all times. ⁴VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques.

CHOOSE YOUR TRIM LEVEL

S

- 1.6-litre 4-cylinder engine
- 5-speed manual transmission or 4-speed automatic transmission
- 15" x 5.5" steel wheels with wheel covers
- P185/60R15 all-season tires
- Trip computer
- Variable intermittent windshield wipers
- 60/40 Split fold-down rear seats
- Carpeted floor mats
- AM/FM/CD audio system with auxiliary audio input jack and four speakers¹
- Anti-lock Braking System (ABS)
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
- Nissan Advanced Airbag System

Automatic transmission models add:

- Air conditioning
- Cruise control with steering wheel-mounted controls



SV

INCLUDES S EQUIPMENT PLUS:

- Dual body-colour power heated outside mirrors
- Body-colour door handles
- Bluetooth® Hands-Free Phone System
- Illuminated steering wheel-mounted audio controls
- Integrated Key with remote keyless entry
- Air conditioning
- Cruise control with steering wheel-mounted controls
- Power door locks with auto-locking feature
- Power windows with driver's one-touch auto-down feature
- Rear cargo cover
- Passenger's side assist grip
- 6-way manual driver's seat
- Driver's seat armrest
- Upgraded cloth seat and door trim



SR

INCLUDES SV EQUIPMENT PLUS:

- 16" x 6.0" aluminum-alloy wheels
- P185/55R16 all-season tires
- Sport headlights and taillights
- Fog lights
- Chrome accents
- Side sill spoilers
- Body-colour spoiler with LED centre high-mounted stoplight
- Chrome exhaust finisher
- AM/FM/CD audio system with 109 mm (4.3") colour display
- RearView Monitor
- USB connection port for iPod® interface and other compatible devices¹
- Sport cloth seat and door trim
- Leather-wrapped steering wheel
- Leather-wrapped shift knob (manual transmission models only)



¹ Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included.

MICRA® COLOUR STUDIO

FIVE COLOUR ACCENTS TO CHOOSE FROM.

Make your Micra® truly your own with Nissan's exclusive personalization options. A creative selection of customized exterior features in different colours to mix and match to your heart's content.

Personalize yours at nissan.ca/micracolourstudio.



Coloured Mirror Covers

Coloured Door Handle Finishers



Coloured Lower Door Stripes



Coloured Centre Caps



Coloured Rear Hatch Finishers



GENUINE NISSAN ACCESSORIES.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; available for finance and backed by Nissan's 3 year/60,000 km Accessories limited warranty when installed by dealer at time of your vehicle purchase.¹

A. Chrome Mirror Covers and Door Handle Finishers
Make it pop. (Sold separately).

B. All-Season Floor Mats
Bring on the weather!

C. Rear Bumper Protector and Trunk Sill Protectors
Skip the scratches. (Sold separately)

D. Stainless Steel Exhaust Finisher
Finish it off with some shine.

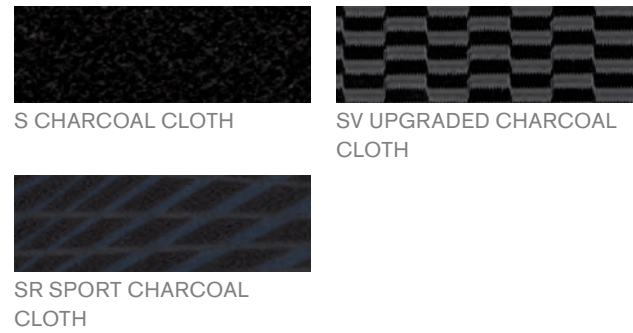
Additional Accessories:

- Roof Carrier System
- Rear Roof Spoiler
- Trunk Mat
- Trunk Organizer
- Wheel Locks
- Hood Deflector
- Under Tonneau Cover Storage
- Chrome Trunk Accent
- Chrome Door Mouldings
- And More

See your Nissan dealer for details, or go to accessories.nissan.ca

¹See your Nissan Dealership and read the actual limited warranty.

PAINT AND FABRIC



Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colours at your local Nissan dealer.

■ Standard
¹Extra cost option





Super Black KH3

S

SV

SR

CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

Red Alert A20

S

SV

SR

CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

Gun Metallic¹ KAD

S

SV

SR

CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

Fresh Powder QM1

S

SV

SR

CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

Metallic Blue¹ B17

S

SV

SR

CHARCOAL CLOTH			
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

Caspian Sea¹ RBK

S

SV

SR

CHARCOAL CLOTH	■		
UPGRADED CHARCOAL CLOTH		■	
SPORT CHARCOAL CLOTH			■

BUYING AND OWNING

Nissan Advantage Program Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs under the Nissan Advantage Program. This program is ideal to first-time buyers, new Canadians and for those who have faced past credit challenges. All of our programs come with competitive rates and terms. With our flexible finance and lease options, driving home a brand new Micra® has never been easier.

Grad Program As you get ready to enter the work force, a new Micra® is a great choice. Even with little or no credit history, you can own a stylish new car that you love, while establishing a good credit history. You may even qualify for additional rewards for being a recent grad.

Find out more about these programs and apply online at **Nissan.ca/finance** or talk to a Nissan Dealer about your financing options.

No-Nonsense Warranty Every 2016 Nissan is covered by a 3-year/60,000-km² Comprehensive New Vehicle Warranty, a 5-year/100,000-km² Powertrain Warranty, an 8-year/130,000-km² Emission Control Warranty on selected components, and a 5-year/unlimited-km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3-year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus™ Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

²Whichever occurs first.



SPECIFICATIONS

Engine	S	SV	SR
HR16DE – 1.6-litre DOHC 16-valve 4-cylinder engine			
__Horsepower – 109 HP @ 6000 rpm			
__Torque – 107 lb-ft @ 4400 rpm			
Emissions – Tier 2-Bin 5 (EPA); LEV2-ULEV (CARB)			
Dual injector system			
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves			
Nissan Direct Ignition System			
Platinum-tipped spark plugs			
Electronic drive-by-wire throttle			
Engine block heater			

Drivetrain			
Front engine/Front-Wheel Drive			
5-speed manual transmission			
4-speed automatic transmission			

Brakes			
Vented front disc/rear drum brakes			
4-wheel Anti-lock Braking System (ABS)			
Electronic Brake force Distribution (EBD)			
Brake Assist			

Suspension/Steering			
Independent strut front suspension with stabilizer bars			
Torsion beam rear axle with integrated stabilizer bar			
Vehicle-speed-sensitive electric power steering			

Wheels/Tires			
15" x 5.5" steel wheels with wheel covers			
16" x 6.0" aluminum-alloy wheels			
P185/60R15 all-season tires			
P185/55R16 all-season tires			

Exterior Features			
Sport headlights and taillights			
Fog lights			
Dual body-colour power heated outside mirrors			
Body-colour door handles			
Chrome accents			
Side sill spoilers			
Body-colour rear spoiler with LED centre high-mounted stoplight			
Chrome exhaust finisher			

Comfort/Convenience			
RearView Monitor			
Bluetooth® Hands-Free Phone System			
Trip computer (average fuel economy, current fuel economy, distance to empty)			
Air conditioning			
Heater ducts under front seats			
Integrated Key with remote keyless entry			
Power door locks with auto-locking feature			

Comfort/Convenience (continued)	S	SV	SR
Power windows with driver's window one-touch auto-down			
Tilt steering column			
Cruise control with steering wheel-mounted controls			
Variable intermittent windshield wipers			
Intermittent rear window wiper			
Rear window defroster			
Front overhead light			
Cargo area light			
Front door map pockets with bottle holders			
Front cup holders in centre console			
Rear cup holder in centre console			
Rear cargo cover			
Passenger's side assist grip			
Digital clock			
Auxiliary 12-volt DC power outlet			
Battery saver			

Seating/Appointments			
4-way manual driver's seat			
6-way manual driver's seat			
Driver's seat armrest			
60/40 Split fold-down rear seats			
Cloth seat trim			
Upgraded cloth seat and door trim			
Sport cloth seat and door trim			
Leather-wrapped steering wheel			
Leather-wrapped shift knob (MT models only)			
Chrome inside door handles			
Carpeted floor mats			

Audio/Entertainment			
AM/FM/CD audio system			
AM/FM/CD audio system with 109 mm (4.3") colour display			
Four speakers			
MP3/WMA CD playback capability			
Auxiliary audio input jack			
USB connection port for iPod® interface and other compatible devices			
Radio Data System (RDS)			
Speed-sensitive volume control			
Illuminated steering wheel-mounted audio controls			

Safety/Security	S	SV	SR
Nissan Advanced Airbag System with dual-stage supplemental front airbags with seat belt and occupant-classification sensors			
Driver and front-passenger seat-mounted side-impact supplemental airbags			
Roof-mounted curtain side-impact supplemental airbags for front- and rear-seat outboard occupant head protection			
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)			
3-point ALR/ELR passenger seat belt system (ELR for driver)			
Front seat belts with pre-tensioners and load limiters			
Height-adjustable front head restraints			
Rear outboard head restraints			
LATCH System (Lower Anchors and Tethers for CHildren)			
Zone Body construction with front and rear crumple zones			
Hood buckling creases and safety stops			
Energy-absorbing steering column			
Pipe-style steel side-door guard beams			
Immobilizer Key System			

- Standard
- Optional
- AT

Automatic Transmission Models Only

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DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	
Exterior – mm (inches)	
Wheelbase	2450 (96.5)
Overall length	3827 (150.7)
Overall width	1665 (65.6)
Overall height	1527 (60.1)
Track width (front/rear)	1460 (57.5)/1465 (57.7)

Aerodynamics – Cd	
Drag coefficient	0.315

Interior (front/rear) – mm (inches)	
Head room	1033 (40.7)/976 (38.4)
Leg room	1051 (41.4)/860 (33.9)
Hip room	1217 (48.0)/1240 (48.8)
Shoulder	1295 (51.0)/1269 (50.0)

Capacities	
Seating capacity	5
Interior passenger volume – L (cu. ft.)	2472 (87.3)
Cargo volume with rear seats up – L (cu. ft.)	407.8 (14.4)
Cargo volume with rear seats folded – L (cu. ft.)	819.5 (28.94)
Fuel tank – L (imp. gal.)	41.0 (9.0)

Curb Weights – kg (lbs.)			
Base total	S	SV	SR
Manual transmission	1044 (2302)	1057 (2330)	1072 (2364)
Automatic transmission	1072 (2363)	1077 (2375)	1092 (2408)

2016 Fuel Consumption Estimates – L/100 km	
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City/Highway	
Manual transmission	8.6/6.6
Automatic transmission	8.8/6.6
__Actual mileage may vary with driving conditions – use for comparison only.	

Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Emission vehicles like the 100% electric LEAF®, we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.



NISSAN
GREEN PROGRAM

NISSAN MICRA®

Isn't it time you were passionate about the car you drive? Welcome to the 2016 Micra.®

And follow Nissan Canada on:



**Innovation
that excites**

visit nissan.ca

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