



open your mind.

>> Open your eyes.

The new generation smart fortwo



>> More smart fortwo than ever before.

The new generation smart fortwo

Open your eyes to something new: the new generation smart fortwo. A whole host of fresh colours – including the first ever matte finish, a third colour variant for the tridion safety cell and two new soft top colours for the cabriolet give you even greater scope for putting together your very own smart fortwo. The new exterior appearance package – with aprons and side skirts in the bodypanel colour – lends the new generation a colourful new look that exudes even higher quality. The striking LED daytime driving lights and four new alloy wheel designs round off the profile of the new smart fortwo. Needless to say, there's a lot to discover on the inside as well. On the following pages, you can read about all the exciting new features of the new generation smart fortwo – and, of course, check them out for yourself at your local smart Centre.



>> Welcome home.

The new interior

Open your eyes to an even more harmonious interior. All lines feature new fabric and colour designs, helping to create a spacious, feel-good atmosphere. The new styling of the fabric-covered instrument panel, which also features many reworked details, conveys a harmonious, high-quality overall impression and a new sense of lightness in the interior.

And to complement the design, the new interior concept boasts a wealth of practical details, user-friendly technical features and new entertainment highlights. All of which make it even more fun to get behind the wheel of a smart fortwo.



The new pure: the safety seats with integral seat belts in the basic pure version are even more functional than before. Black, purist and dirt-resistant.



The new passion: the seats in the high-comfort passion equipment line are now even more elegant and stylish. With a choice of three colours: design black, design beige or design red.

>> A wealth of possibilities.

The new standard and optional equipment

Open your eyes to a whole host of possibilities. Discover new standard and optional equipment for making your smart fortwo even more individual – outside and in. From the bodypanels to the soft top or the tridion safety cell – there have never been so many colours to choose from. Not to mention the new range of eye-catching alloy wheels. The interior offers a new dimension in entertainment, allowing you to enjoy your favourite music in a whole new sound quality. The new technical and functional features ensure maximum comfort and convenience on every journey. But whatever its final configuration, it has never been easier to put together your own personal smart fortwo.



New exterior appearance package: a perfect match – the side skirts and front and rear aprons are now painted in the colour of the bodypanels. Also available as an option for the pure equipment line.



LED daytime driving lights: see and be seen – with these elegant daytime driving (high)lights. Available as an option for all equipment lines in 1st quarter 2011.

tridion safety cell in the new colour white: brilliant white is a new addition to the range of colours available for the tridion safety cell. This means that there are now even more ways to mix and match the current bodypanel colours to create a whole new look. In combination with matching white radiator grille and mirror caps. Available as an option on passion line in 1st quarter 2011.

More style

LED daytime driving lights, exterior appearance package, new alloy wheels and new cabriolet soft top colours: it's never been easier to define your own driving style. The beauty of mixing and matching in this way is that you really can't go wrong.

New 12 flush-spoke alloy wheels (15") with all season tires (155/60 R15 at the front and 175/55 R15 at the rear). Available as an option for pure.



New 12-spoke alloy wheels (15") with all season tires (155/60 R15 at the front and 175/55 R15 at the rear). Standard for passion.



New 3-double-spoke alloy wheels (15") with all season wide tires (175/55 R15 at the front and 195/50 R15 at the rear). Available as an option for passion.

New 6-spoke alloy wheels (15") with wide all season tires (175/55 R15 at the front and 195/50 R15 at the rear). Available as an option for passion.



Tritop fabric soft top (cabriolet) in the new colours red or blue: with these new colours the smart fortwo cabriolet is guaranteed to attract attention, even when its top is up. Available 1st quarter 2011.

More functions

Not only a step up in terms of practicality but also in technical sophistication: the new generation smart fortwo offers even more functional details, combining intelligent technology with pure, unadulterated fun. In a word: typical smart.

Speedometer with new dial: modern design on contrasting dark central disc. A standard feature for all equipment lines.



New cruise control: easy to operate via controls on the steering wheel and available in the touring package, which also comprises a trip computer and 3-spoke leather sports steering wheel (incl. leather gear knob). Available with touring package for passion.

New trip computer: the easy-to-read multifunctional display shows current fuel consumption, trip kilometres, trip information and more and is operated via the steering column control stalk. Available with touring package for passion.



New ambient lighting: six dimmable LEDs and two additional lights in the footwell bring out the best in night-time driving. Standard for passion and BRABUS.



New glove compartment with clip function: for keeping valuables under lock and key – and a practical clip function for keeping important reminders or your favourite pictures within view at all times. Standard for all equipment lines.



New storage box on the centre console: the ideal place for everything that needs to be kept within easy reach. Available as an option for all equipment lines.



New net pockets on the seats: for all the little things that you hold dear. For example your mobile phone, your umbrella or your sunglasses. Standard equipment for all equipment lines.

That’s entertainment

A highly versatile multimedia system complete with USB and AUX interfaces is available for the new generation that offers no end of ways for you to enjoy your favourite sounds from an external music player, iPod or USB stick. And thanks to its integrated telephone and navigation functions, your smart touchscreen multimedia system will always guide you straight to your destination.



New smart touchscreen multimedia system: this elegant and highly versatile multimedia system has a 6.5" touchscreen display, navigation with perspective map display, Bluetooth handsfree function for your telephone, AUX/USB port for your mobile music player, an iPod interface that allows you to use your iPod on the touchscreen, CD/DVD player, a picture viewer for your favourite pictures, two door loudspeakers and many other functions. Available as an option for passion and standard for BRABUS.



New smart entry line radio: with an AUX/USB port for your MP3 or CD player, two door loudspeakers and an additional drawer with a chrome trim strip beneath the operating unit. Standard for pure and passion.

New surround sound system: for a whole new full-sound experience. With subwoofer, 8-channel digital amplifier and perfectly matched tweeters, mid-range speakers and rear-fill loudspeakers, your favourite songs have never sounded so good! Available as an option for pure and passion and standard for BRABUS.

Shouldn’t an innovative car also be produced in an innovative way?

Not only have we challenged the concept of the car and driving from an ecological perspective, we’ve also challenged the way that cars are produced. The result: **smartville** – one of the most modern car factories on the planet. Here, lots of things are new and nothing is left to chance. After all, a car designed to be eco-conscious can only be produced in a factory where the environmental aspects have been thoroughly thought out.



>> Materials

Many components are produced on the premises of the system partners. This saves transportation costs, packaging material and enables just-in-sequence production: all parts are delivered in the exact order in which they are required.

>> Energy

By powder coating the tridion safety cell, smart has set new standards in the automotive industry. This process uses 40% less energy than conventional painting methods. Solvent emissions are practically zero. And paint slurry is a thing of the past too.

>> Water

Industrial wastewater and sewage are purified in a biological wastewater purification plant. The Biosep process employed meets state-of-the-art technical standards. This enables the wastewater contamination to be reduced from the equivalent of that produced by a population of 3,000 to just 50. In other words, smartville does not pollute the environment any more than a village with 50 inhabitants.

>> The results are quite efficient

EXHAUST GAS PURIFICATION	3-way catalytic converter/Ultra-low Emission Vehicle (ULEV)
FUEL CONSUMPTION ¹	Best in class fuel economy Full tank of 33L gets you over 600km on average 5.9 l/100 km City 4.8 l/100 km Highway 5.4 l/100 km Combined
CO ₂ EMISSIONS	130 g/km
ENGINE/TYPE	in-line 3-cylinder gasoline engine
NET POWER NET TORQUE	70 hp @ 5,800 rpm 68 lb-ft @ 4,500 rpm
ENGINE POSITION/DRIVE	Rear
TRANSMISSION	5-speed automatic with manual shift mode
TURNING CIRCLE	8.75 m

¹ Based on 2010 fuel consumption guide with a combined fuel economy 5.4/100km, Natural Resources Canada.



smart Canada

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Marketing communications

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