

C A M R Y 9 8



TOYOTA Camry⁹⁸



Toyota Camry XLE V6 Shown in Champagne Beige Metallic with Optional Equipment

Uncompromising

Admire Camry's elegant and distinctive styling in your choice of four superbly equipped models, CE, CE V6, LE or XLE V6. Delight in the fluid power of Camry's exceptionally engineered 4-cylinder and V6 engines. Engines that not only operate silently and smoothly, but do so with respect for our valuable resources and the environment. Relax in Camry's spacious, comfortable, well appointed and remarkably silent interior. Re-awaken your driving spirit with Camry's precise handling, smooth ride and solid road-holding ability. Take comfort in the fact that the 1998 Camry already meets many future proposed Federal safety regulations. Camry reflects the Quality, Dependability and Reliability upon which all Toyota vehicles are measured.

Q.D.R. It's Toyota's commitment to you.



Toyota Camry XLE V6 Shown in Antique Sage Pearl (Optional Equipment Shown)



Toyota Camry LE Shown in Blue Dusk Pearl (Optional Equipment Shown)



Toyota Camry CE Shown in Jewel Green Pearl (Optional Equipment Shown)

 TOYOTA Camry⁹⁸



Camry XLE V6 Shown in Black with Optional Equipment

Camry's bold styling appeals to the senses and sensibilities.

The passenger compartment is extended forward for

a contemporary profile and ample passenger room. The flowing roofline

provides an elegant touch while Camry's hood slopes to blend aerodynamically

with the grille and headlamp assemblies.

TOYOTA Camry⁹⁸



Camry XLE V6's Handsome Optional Leather-Trimmed Interior Shown in Oak

Take Comfort

Elevate your comfort level to new heights. Thoughtful Camry touches such as fully reclining front bucket seats, front and rear cupholders, driver and front passenger vanity mirrors, and adjustable rear seat headrests are standard on all models. Move up to Camry LE and you'll also enjoy such comforts as air conditioning, power windows, door locks and heated mirrors, a premium audio system with rear glass imprinted antenna and more. Camry XLE V6 ups the ante further with power driver and front passenger seats, leather wrapped steering wheel and a 6-speaker AM/FM cassette with diversity antenna system. Plus you can order keyless entry and a vehicle theft deterrent system.

Form & Function

The Camry instrument panel design is flowing, elegant, exceedingly functional, safety conscious and ergonomically correct. A tilt steering wheel, driver and front passenger airbags, front seatbelt pre-tensioners/force limiters, variable intermittent wipers, and a 4-speaker AM/FM stereo cassette* are but a few of the standard features on every Camry. Option packages are available for Camry CE and CE V6 that include features such as power windows/door locks/mirrors, cruise control and air conditioning. Camry LE option packages include such amenities as power driver and front passenger seats, power moonroof, alloy wheels and more. The option packages for Camry XLE V6 pamper you with the likes of a moonroof, keyless entry, a vehicle theft deterrent system, leather trimmed seats and traction control to name but a few.

*6 speakers on XLE V6



Camry's Holder for Sunglasses or a Garage Door Opener



*Camry's Power Window and Door Lock Control
(Optional on CE/CE V6)*

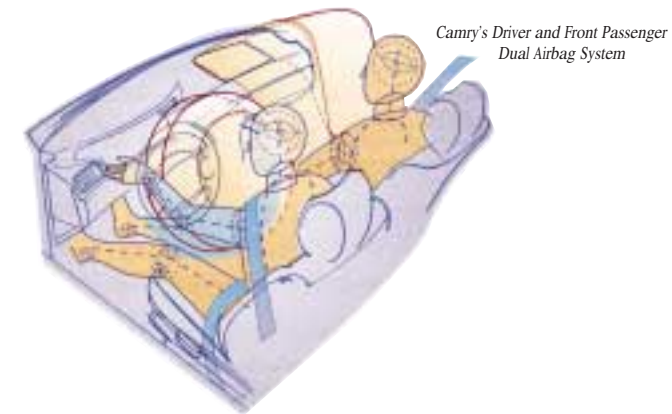


Camry's Dual Cup Holders

Step Inside



Camry's Elegant and Exceedingly Functional Instrument Panel (XLE V6 Shown)



*Camry's Driver and Front Passenger
Dual Airbag System*

TOYOTA Camry⁹⁸



Camry LE Shown in Ruby Pearl with Optional Equipment

Camry LE / XLE V6

Like all Camry models, Camry LE and XLE V6 have been engineered to deliver a level of performance that will not only satisfy – but impress – the most discriminating of drivers. With a choice of 4-cylinder (LE) or 6-cylinder (XLE V6), responsive variable-assist power steering and road-smoothing 4-wheel independent suspension, you can merge confidently onto highways and nimbly pick your way through city traffic. 4-wheel disc brakes – standard with the XLE V6 – help assure quick, fade resistant stops. And when you are forced to make a sudden stop, the standard 4-wheel A.B.S. (Antilock Braking System) helps you maintain steering and braking control, even on slippery pavement.



Comfortable, Attractive Camry LE Premium Cloth Interior Shown in Sage

 TOYOTA Camry⁹⁸



Camry CE Shown in Jewel Green Pearl with Optional Equipment

When Camry is the topic of conversation, even the most basic model is anything but basic. Motive force for the Camry CE is a superbly smooth and silent 133 horsepower, balance-shaft equipped, 4-cylinder engine. Coupled to the easy-shifting 5-speed overdrive manual transmission, or available 4-speed automatic, Camry CE turns in outstanding performance along with remarkable fuel economy. You'll also enjoy such conveniences as an AM/FM cassette, console box with cover, front and rear cup holders, handy

front door pockets and storage for your sunglasses or garage door remote. With the CE V6 you'll not only enjoy the enthusiastic performance of its 194 hp. V6 engine, but Camry's electronically controlled, 4-speed automatic transmission with a lock-up torque converter for maximum fuel efficiency.

Spacious. Comfortable. Silent.

Thoughtfully appointed.

Camry CE/CE V6 are all of these plus an outstanding value. If this is your first Camry, be prepared to be pampered.

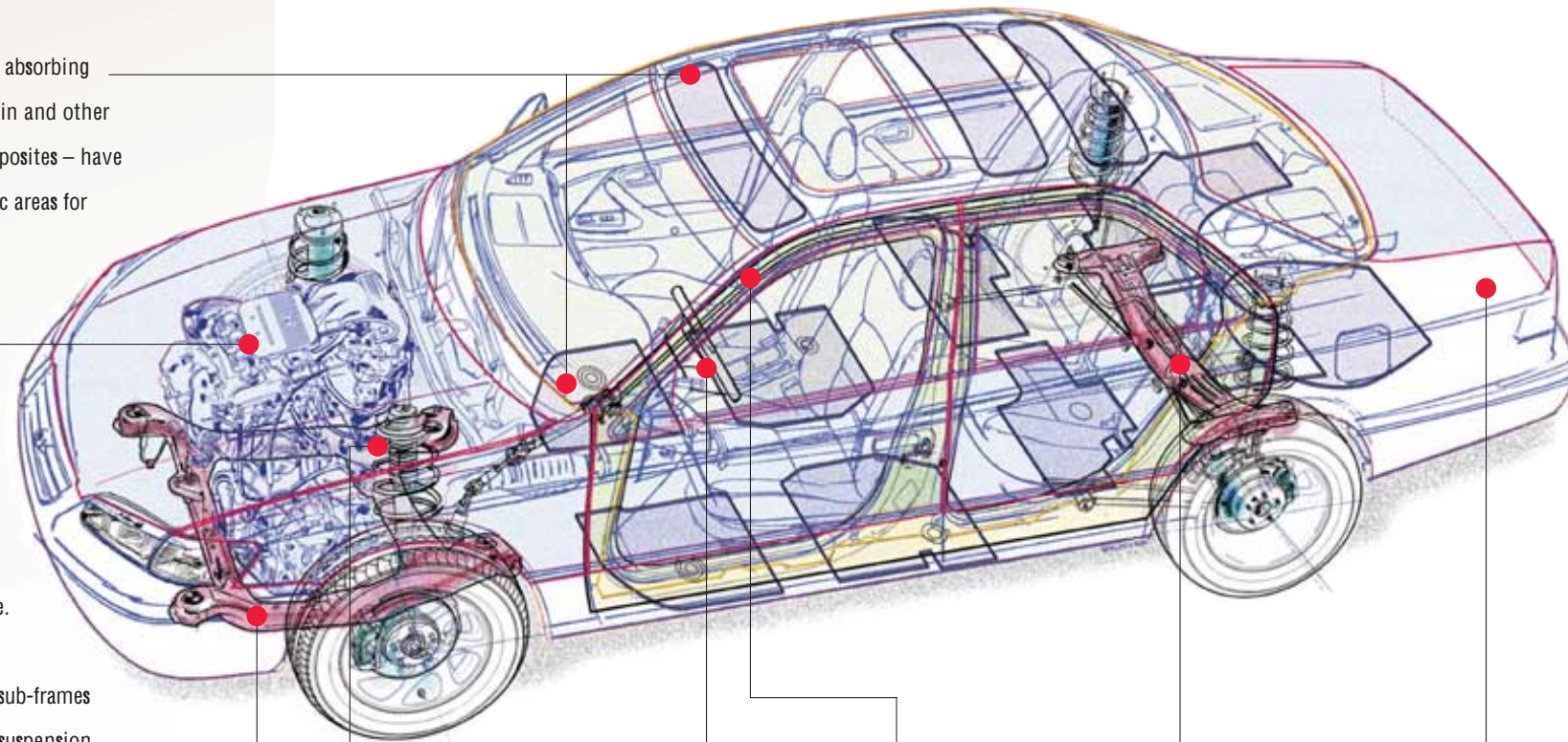
Engineering

Highly effective sound absorbing materials – asphalt, resin and other newly engineered composites – have been placed in strategic areas for a quieter interior.

Powerful engines, V6 or 4-cylinder, create the bulk of their torque at low rpm for excellent throttle response and impressive mileage.

Special front and rear sub-frames cradle the engine and suspension, isolating road noise for a smoother, quieter ride.

The fully independent MacPherson strut suspension system has been designed for maximum maneuverability, stability and control.



Toyota engineers have designed a steering wheel frame made from a magnesium alloy to help reduce road and engine vibrations for better steering feel and comfort.

A reinforced passenger compartment provides overall structural strength and is designed to redistribute collision forces over and around for maximum occupant protection.

High-tensile-strength steel body panels help increase overall durability without adding excess weight. And special anti-corrosion treatments help maintain that durability.

Camry Safety Features



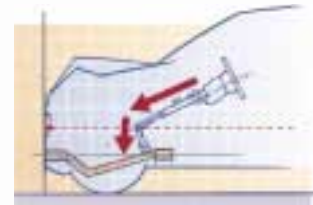
During frontal impact, the engine supports are designed to pivot forward and drop down to help prevent the engine and other components from entering the passenger compartment.

With the centre-seat shoulder belt, all rear-seat passengers have 3-point belts with ALR/ELR systems. Emergency Locking Retractors (ELR) are designed to lock in a sudden stop and Automatic Locking Retractors (ALR) can be manually locked so a child's safety seat can be secured in the rear without a locking clip.



For your driving safety, A.B.S. (Antilock Braking System) on CE V6, LE and XLE V6, helps maintain steering control under hard braking conditions. Traction control is also available

on XLE V6 to reduce wheelspin when accelerating on slippery or loose surfaces.



The steering column incorporates an energy-absorbing plate and breakaway lower column to help protect the driver in the event of a frontal collision.

Accessories

1 INTEGRATED FOG LIGHTS PROVIDE IMPROVED ROAD VISIBILITY AND ADDS A SPORTY LOOK TO YOUR CAMRY.

2 PROTECT YOUR INVESTMENT WITH A GENUINE TOYOTA SECURITY OR KEYLESS ENTRY SYSTEM (TVIP). RS3000 OFFERS REMOTE ARM/DISARM AND DOOR LOCK/UNLOCK.* GLASS BREAKAGE SENSOR, STARTER DISABLE AND MANY OTHER SECURITY AND CONVENIENCE FEATURES.

*MUST BE EQUIPPED WITH POWER DOOR LOCKS

3 TOYOTA GENUINE GOLD EMBLEM KITS PROVIDE 24-KARAT GOLD QUALITY THAT HIGHLIGHTS YOUR CAMRY WITH A BRILLIANT, LONG LASTING FINISH AND TO ENHANCE THE SWEEPING REAR DECK OF YOUR CAMRY, CHOOSE A SPORTY REAR SPOILER

4 A TOYOTA GENUINE CARGO NET IS A HANDY AND INEXPENSIVE WAY TO ORGANIZE YOUR TRUNK AREA. QUICKLY AND EASILY INSTALLED AND REMOVED.

5 CHOOSE FROM THE LATEST IN TOYOTA AUDIO COMPONENTS TO GET THE BEST SYSTEM FOR YOUR LISTENING NEEDS. CHOICES INCLUDE A SINGLE OR 3-DISC IN-DASH PLAYER OR A 6-DISC REMOTE CD CHANGER.



1998 Camry Features

NEW VEHICLE WARRANTY SUMMARY

NO DEDUCTIBLES
NO TRANSFER FEES

COMPREHENSIVE COVERAGE – 3 YEARS OR 60,000 KM

This warranty covers repairs on any part of the vehicle that is defective in material or workmanship under normal use & maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS – 5 YEARS OR 100,000 KM

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS – 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION – 5 YEARS UNLIMITED DISTANCE

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

WE'VE GOT YOU COVERED!



With Extra Care Protection,[™] your new Toyota has inflation protected coverage from mechanical failure, road emergencies, and much more. It is the affordable and cost effective way to guarantee your peace of mind and to protect your investment whether you buy or lease. ECP is not a warranty... it's much more! It can provide you and your new Toyota with coverage such as Towing, Emergency Road Service, Rental Assistance, and Tire Road Hazard Protection. It can take over with Mechanical Protection when your Toyota factory warranty ends. Please consult with your Toyota Dealer about this valuable option, because with ECP, “we’ve got you covered!”

THE FOLLOWING EQUIPMENT IS COMMON TO ALL CAMRY MODELS				
CLIMATE CONTROL: Rear Seat Heater Ducts. COLOUR-KEYED: Bumpers, Grille, Door Handles, Body Side Mouldings. CONVENIENCE ITEMS: Digital Clock, Fr/Rr Cup Holders, Cigarette Lighter, Fuel Cap Hanger, Accessory Power Outlet, Sunglass/Garage Door Remote Storage, Tissue Dispenser, Assist Grips. EXTERIOR FEATURES: Highmount Stoplamp, Body Side Mouldings. EXTERNAL MIRRORS: Remote Control, Dual. FLOOR MATERIALS: Carpeting.	FRONT SEAT ADJUSTMENTS: Recline, Headrest-Vertical. FRONT SEAT TYPE: Low Back Buckets. HEADLAMPS: Halogen, Aero Style, Automatic Headlamp Cancel System. INSTRUMENTATION: Tachometer, Dual Trip Odometer, Water Temperature Gauge. INTERIOR LAMPS: Trunk, Glove Box, Ashtray & Ignition Key. INTERIOR TRIM: Semi-Fabric Door Trim, Door Map Pockets, Fabric Headliner, Driver Footrest.	INTERNAL MIRRORS: Day/Night Rear View Mirror, Driver & Front Passenger Vanity Mirrors. REAR SEAT ADJUSTMENTS: 60/40 Split, Fold-Down Seatback, Foldable Armrest, Security Locks, Headrest-Vertical. SAFETY: Driver & Front Passenger Airbag Supplemental Restraint System (SRS)* & Pretensioners/Force Limiters, Anchor Points for Child Restraint Seats, 3-Point Lap & Shoulder Belts, Child Protector Rear Door Locks, Adjustable “B” Pillar Shoulder Belt Anchors. SEAT MATERIAL: Full Fabric.	SECURITY: Remote Fuel Lid Release, Glove Box Lock, Remote Trunk Release with Cancel Feature. STEERING: Power-Variable Assist, Rack & Pinion. STEERING WHEEL: Tilt, 4-Spoke. STORAGE: Front & Centre Console Box. TRUNK/CARGO: Carpet, Interior Trunk Access. WARNINGS: Door Ajar, Low Fuel, Low Washer Fluid. WHEELS: Full Wheel Covers. WINDOWS: Side Window Defoggers, Electric Rear Window Defroster-with Timer, High Solar Energy Absorbing Tinted Glass, Windshield Shade Band. WIPERS: Variable Intermittent.	
SEDAN CE/SEDAN CE V6 ADDS				
AUDIO: AM/FM Cassette, 4-Speakers. BRAKES: (CE) Power-Assisted, Front Ventilated Disc, Rear Drum; (CE V6) Power-Assisted,	4-Wheel Disc, A.B.S. (Antilock Braking System). ENGINE: (CE) 2.2 Litre, 133 HP, Sequential Electronic Fuel Injection, 16-Valve, DOHC,	4-Cylinder, Balance Shafts; (CE V6) 3.0 Litre, 194 HP, Sequential Electronic Fuel Injection, 24-Valve, DOHC, Aluminum Alloy V6.	TRANSMISSION: (CE) 5-Speed, Manual, Overdrive; (CE V6) 4-Speed, Automatic, ECT, Overdrive, Lock-Up Torque Converter.	
SEDAN LE/SEDAN XLE V6 ADDS				
AUDIO: (LE) Premium AM/FM Cassette, 4-Speakers, Glass Imprinted Antenna, (XLE V6) Premium AM/FM Cassette, 6-Speakers, Glass Imprinted & Diversity Antenna System. BRAKES: (LE) Power-Assisted, Front Ventilated Disc, Rear Drum; A.B.S. (Antilock Braking System) (XLE V6) Power-Assisted, 4-Wheel Disc, A.B.S. (Antilock Braking System). CLIMATE CONTROL: Air Conditioning. COLOUR-KEYED: Mirrors. CONVENIENCE ITEMS: (LE/XLE V6)	Retained Accessory Power, Cruise Control, (XLE V6) Front Seatback Pockets. DRIVER SEAT ADJUSTMENTS: (LE) Cushion Height, Headrest-Vertical & Tilt; (XLE V6) Lumbar Support (Driver), Cushion Height (Power), Fore/Aft (Power), Headrest-Vertical & Tilt, Recline (Power). ENGINE: (LE) 2.2 Litre, 133 HP, Sequential Electronic Fuel Injection, 16-Valve, DOHC, 4-Cylinder, Balance Shafts; (XLE V6) 3.0 Litre, 194 HP, Sequential Electronic Fuel Injection, 24-Valve, DOHC, Aluminum Alloy V6.	ENTRY ASSISTANCE: (XLE V6) Illuminated Entry with Fadeout System. EXTERIOR FEATURES: Front & Rear Splash Guards. EXTERNAL MIRRORS: Power Remote Control, Heated. FLOOR MATERIALS: Carpet Mats. FRONT PASSENGER SEAT ADJUSTMENTS: (LE) Headrest-Vertical & Tilt (XLE V6) Cushion Height (Power), Fore/Aft (Power), Headrest-Vertical & Tilt, Recline (Power).	INTERNAL MIRRORS: (XLE V6) Driver & Front Passenger Illuminated Vanity Mirrors. SEAT MATERIAL: Premium Cloth. SECURITY: Power Door Locks, Key Lockout Protection. STEERING WHEEL: (XLE V6) Leather Wrapped. TRANSMISSION: 4-Speed, Automatic, ECT, Overdrive, Lock-Up Torque Converter. WINDOWS: Power-Central Control, Driver Side Auto Down.	
FACTORY OPTIONS				
4-Speed Overdrive Automatic Transmission with Lock-Up Torque Converter & Overdrive Cancel Switch	○	●	●	●
Air Conditioning	○		●	●
PACKAGES AVAILABLE:				
CE/CE V6 Package: Power Windows with Central Control & Driver-Side “Auto Down”, Retained Accessory Power, Power Door Locks with “Key Lockout” Protection, Cruise Control, Colour-Keyed Power Remote Control Mirrors, Air Conditioning	○	○		
LE Package #1: Power Driver & Front Passenger Seats with Fore/Aft, Recline & Cushion Height Power Adjustments			○	
LE Package #2 Includes: LE Package #1 Plus (4) Aluminum Alloy Wheels, 6-Speaker AM/FM Cassette with Diversity Antenna, Power Tilt & Slide Moonroof, Map Lamp			○	
XLE V6 Package #1 : Power Tilt & Slide Moonroof, Map Lamp, (4) Aluminum Alloy Wheels, Traction Control System				○
XLE V6 Package #2 Includes: XLE V6 Package #1 Plus Leather Seat Surfaces, Synthetic Leather Door Trim, Leather Wrapped Shift Knob, Vehicle Theft Deterrent with Immobilizer & Keyless Entry System				○
DEALER OPTIONS				
Compact Disc Player/Autochanger, Gold Emblem Kit, Front End Mask, Cargo Net, Cargo Mat	○	○	○	○
Rear Spoiler with Highmount Stoplamp, Wood Dash Accents, Fog Lamps	○	○	○	○
Front & Rear Splash Guards		○		
Protective Floor Mats	○	○		
Theft Deterrent System, Centre Armrest, Block Heater, Moonroof Air Deflector†	○	○	○†	○†
Aluminum Alloy Wheels	○		○	
○ - Optional ● - Standard *See Airbag Notice				

AIRBAG NOTICE: The 1998 Camry features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a front-end collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate, in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. *Seat belts must be worn at all times by all occupants.*

TOYOTA CANADA INC. Specifications and equipment are based on information available at time of printing and are subject to change without notice. In some cases, features, although shown as, or stated to be standard equipment, may nonetheless be optional or not available. For details on options, accessories and specifications, contact your Toyota Dealer.

Canadian vehicles equipped with daytime running lights.

1998 Camry Specifications

MECHANICAL		SEDAN CE	SEDAN CE V6	SEDAN LE	SEDAN XLE V6
Engine 5S-FE 1MZ-FE	2.2 Litre (2164 cc), 4-Cylinder, DOHC, 16-Valve, Sequential Multi-Point Electronic Fuel Injection, Balance Shafts 3.0 Litre (2995 cc), Aluminum Alloy V6, DOHC, 24-Valve, Sequential Multi-Point Electronic Fuel Injection	●		●	
Compression Ratio	9.5:1 10.5:1	●		●	
Horsepower (kW)	133 (99) @ 5200 rpm 194 (145) @ 5200 rpm	●	●	●	●
Torque (N.m)	147 (199) lb. ft. @ 4400 rpm 209 (283) lb. ft. @ 4400 rpm	●		●	
Drivetrain	Front Engine/Front-Wheel Drive Traction Control System (TRAC)	●	●	●	●
Transmission	5-Speed Overdrive Manual 4-Speed Electronically Controlled Overdrive Automatic with Lock-Up Torque Converter & Overdrive Cancel Switch	●			○
Suspension	Front: Gas-Filled MacPherson Struts, Coil Springs & Stabilizer Bar Rear: Independent: Dual Link MacPherson Strut Type, Coil Springs & Stabilizer Bar	●	●	●	●
Brakes	Power-Assisted Front Ventilated Discs/Rear Drums Power-Assisted 4-Wheel Discs (Front Ventilated Discs) A.B.S. (Antilock Braking System)	●		●	●
Steering	Rack & Pinion with Variable Power Assist	●	●	●	●
Tires All-Season Radials	Michelin P195/70R14, Full-Size Spare Dunlop P205/65R15, Full-Size Spare	●		●	●

DIMENSIONS	mm (in.)			
Length	4785 (188.4)			
Width	1780 (70.1)			
Height (Unloaded)	CE/LE 1415 (55.7) CE V6/XLE V6 1420 (55.9)			
Wheelbase	2670 (105.1)			
Tread	Front: 1545 (60.8) Rear: 1520 (59.8)			
Headroom w/Moonroof Option	Front: 980 (38.6) Rear: 940 (37.0) Front: 950 (37.4) Rear: 914 (36.0)			
Legroom	Front: 1102 (43.4) Rear: 902 (35.5)			
Shoulder Room	Front: 1427 (56.2) Rear: 1425 (56.1)			

CURB WEIGHT	kg (lbs.)			
Manual/Automatic 1360 (2998)/1380 (3042)	●/○			
Automatic 1415 (3119)			●	
Automatic 1415 (3119)		●		
Automatic 1475 (3252)				●

CARGO CAPACITY	m ³ (cu. ft.)			
.399 (14.1)	●	●	●	●

FUEL CAPACITY	litres (gal.)			
70 (15.4)	●	●	●	●

FUEL CONSUMPTION RATING	L / 100 km		mpg	
City/Highway	4-Cylinder 5-Speed Manual		10.0/6.8	
			28/42	
	4-Cylinder 4-Speed Automatic		10.4/7.2	
			27/39	
	V6 4-Speed Automatic		12.3/8.1	
			23/35	

COLOURS	(Clear coat on all metallic/mica paint) (Leather optional on Sedan LE V6)				SEDAN XLE V6 LEATHER OPTION
Exterior	Interior	Grey ♦	Oak ▲	Sage ■	
040 Alpine White		■	■	■	▲
1B2 Antique Sage Pearl		■	■	■	▲
202 Black		♦	♦	♦	♦
3L3 Ruby Pearl		♦	♦	♦	♦
4M9 Champagne Beige Metallic		▲	▲	▲	▲
6P2 Jewel Green Pearl		■	■	▲	▲
930 Blue Dusk Pearl		♦	♦	♦	♦
931 Frosted Iris Metallic		♦	♦	♦	♦

○ - Optional ● - Standard

TOYOTA CREDIT



Take advantage of Toyota Credit Lease and Finance Plans.

All arrangements can easily be made at your participating Toyota Dealership! Simply ask your salesperson about the complete convenience of Toyota Credit.

Toyota Commitment

CAA® PYRAMID Award
VOTED BEST FOR OWNER
SATISFACTION, RELIABILITY
& LOW REPAIR FREQUENCY
AND COST, TOYOTA HAS
EARNED THIS AWARD
10 TIMES IN THE LAST
15 YEARS.
CAA's "AUTOPINION '97
Annual"
INCLUDES TOYOTA AMONG
THE LEAST EXPENSIVE
VEHICLES TO REPAIR AND
MAINTAIN OVER A FIVE
YEAR PERIOD THROUGH
MODEL YEARS 1992, 93, 94,
95, AND 96.

When you buy a Toyota product, you can count on superb Quality, Reliability and Dependability – the foundation upon which we have built our reputation. We strive not simply to meet your expectations but to exceed them... we are absolutely committed to the principle of constant improvement. Such as more fuel efficient engines with increased power, traction control systems and enhanced occupant safety. Future innovative ideas include alternative powered vehicles and vehicle stability control systems to address environment and safety concerns. Our objective: how to make your driving experience better, easier, safer, more convenient, more fun. Discover for yourself what Toyota quality really means.

Toyota... "We Care" is our promise to make your every experience with Toyota unsurpassed. Your satisfaction before and after purchase is our goal. Simply contact your Dealer's Customer Relations Manager with any questions you may have. Should further assistance be required, please call 1-800-263-7640 Toyota Canada's Customer Assistance Centre toll-free from anywhere in Canada.

For more information call 1-888-TOYOTA-8
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