

2016

Beetle Convertible



Das Auto.



Unforgettable icon.

An icon with a twist – the 2016 Beetle Convertible’s classic design and performance keep the Beetle tradition of originality intact, while the fold-down roof lets you feel the sun on your face and the wind in your hair. So whether it’s top up or top down, with the new Beetle Convertible, the sky’s the limit.

Technology

How does an icon stay iconic? By keeping up with the times, then getting ahead of them. That’s why you’ll find only the best of the best technology in the new Beetle Convertible.

Design & interior

A design that doesn’t play by the rules or take itself too seriously. The 2016 Beetle Convertible is designed to stand out while letting the sun and breeze in for you to enjoy.

Performance

With its signature handling and a powerful 1.8 TSI® engine under the hood of this convertible icon, there’s no need for compromise. You can have all the fun and all the sun.



Technology leads. Fun follows.



When you have a tradition of breaking the rules, you don't keep up with the times. You lead them. That's why you'll find the Beetle Convertible equipped with technology like the available Discover Media infotainment system that's on the cutting edge of both fun and convenience. Get in the 2016 Beetle Convertible and see how modern tradition can be.

Speakers shown for information only. Actual speakers vary in shape and size.



Available Fender® Premium Audio System

The 8-speaker system will have you feeling like you've got the best seat in the house. Or in this case, the best seat on the road.

Available App-Connect (Android Auto™, Apple CarPlay™, MirrorLink™)*

Connect to the things that matter most. The intuitive interface and voice command actions let you easily search online for songs, directions or even your favourite restaurant. So you'll keep your eyes on the road, and not on your screen.

Available Discover Media*

The new Discover Media infotainment system combines next-generation navigation with in-car media entertainment and App-Connect functionality, all controlled from its easy-to-use 6.33" touchscreen colour display.

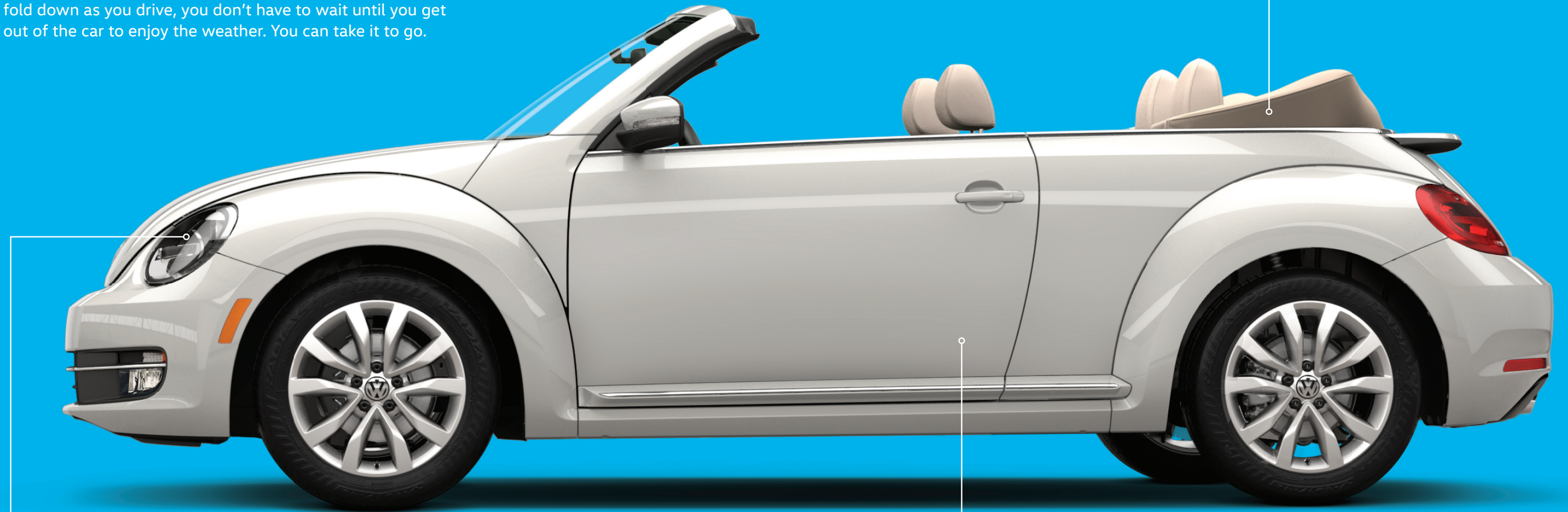
*Do not drive distracted.

A sunny disposition.

Life should be all about sunshine and rainbows. That's the 2016 Beetle Convertible's story and we're sticking to it. With the same iconic design you love and a roof that can fold down as you drive, you don't have to wait until you get out of the car to enjoy the weather. You can take it to go.

Convertible

Let the top down and the sun in. This Beetle has a roof that folds down effortlessly in less than 10 seconds – even at speeds up to 50 km/h.



Available Bi-Xenon headlights

They're brighter. They last longer. They consume less energy. Even Edison would be impressed.

Iconic design

Nothing looks like the Beetle Convertible, and nothing turns more heads than the Beetle Convertible. It's a class act in its own class.

Originality in every stitch.

An interior that uses its outside voice. The 2016 Beetle Convertible is suited for all the comforts of luxury with heated seats and adjustable ambient lighting, while the fold-down top helps you let the refreshment of the outdoors in. It's an enjoyably unconventional interior, for those who enjoy breaking conventions.



Interior ambient lighting

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.

Heatable front seats and washer nozzles

Enjoy the comfort of a warm seat. And the comfort of knowing that the washer nozzles won't freeze, so you can clean your windshield no matter what it's like outside.

170 horses. 1 bug.



It might look cute and fun on the outside, but the 2016 Beetle Convertible is one wild bug. It has 170 turbocharged horses under the hood, along with its signature tight handling and peppy acceleration. When it comes to fun driving in the Beetle Convertible, the sky's the limit. Literally.



1.8 TSI® engine

Power at every turn. The 1.8 TSI® engine makes performance both standard and practical with an estimated fuel consumption rating of 7.0 L/100 km (highway).*

Fuel Consumption*	Engine	City L/100 km	Highway L/100km
Automatic	1.8 TSI®	9.6	7.0

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

Safety is always in sight.

To last long enough to become an icon, you have to either be lucky or be safe. The 2016 Beetle Convertible is built with a stock of preventative technologies like available Blind Spot Detection and Electronic Stability Control, along with reactive structures like the Automatic Rollover Support System. In conclusion, it's safe to say we don't believe in luck.

Standard rearview camera*

See what lies on the road behind. With a camera installed behind the Volkswagen emblem on the back of the car, you'll be able to see what's behind you when you're reversing.



Available Blind Spot Detection*

Be certain of your surroundings at all times. Radar sensors trigger a blinking symbol on your side mirrors that warn you when an object enters your blind spot.

Electronic Stability Control (ESC)

Our technology helps keep your vehicle stable, so you can come to grips with low-grip conditions.



Driver and passenger airbags

Smarter airbags help keep you safer. Special sensors in the doors deploy our side bolster airbags faster, so your head and torso are offered protection in the event of a side impact.

Intelligent Crash Response System (ICRS)**

Looking out for you when you need it most, this automatic safety system disables the fuel pump, turns on the hazard lights and unlocks all doors in the event of a collision.

*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.

**ICRS will only engage if an airbag is deployed or a safety belt tensioner fires.

Standard Wheels



16" Propeller steel wheel
TL+

16" Whirl alloy wheel
TL+ Convenience Package

17" Rotor alloy wheel
CL

Exterior & Interior Colours

	Titan Black leatherette	Titan Black Vienna leather**	Nutria Beige* Vienna leather**
Pure White	TL+/CL	CL	CL
Tornado Red	TL+/CL	CL	CL
Dark Bronze Metallic	TL+/CL	CL	CL
Habanero Orange Metallic	TL+/CL	CL	-
Moonrock Silver Metallic	TL+/CL	CL	-
Platinum Grey Metallic	TL+/CL	CL	-
Silk Blue Metallic	TL+/CL	CL	CL
Deep Black Pearl	TL+/CL	CL	CL
Oryx White Pearl†	CL	CL	CL

Accessories



17" Helix wheel



18" Spokane wheel



Monster Mats®



Door sill protection trim with logo



Spare tire subwoofer



Sport pedal cap set

*Beige interior includes dashboard, headliner and roof in beige. **Available with Appearance Package only. †This feature exterior colour is available at extra cost.

Features

Trendline+ (TL+)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline+ includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting (4 positions / 3 colours)
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Body-coloured bumpers
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Heatable front seats and washer nozzles
- Leatherette seating surfaces
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Rear seat pockets
- Rear spoiler
- Rearview camera
- Tonneau cover in beige or black
- Trip computer
- USB audio input
- Wind blocker

Optional equipment:

Convenience Package

- 16" Whirl alloy wheels with all-season tires
- Alarm system
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer

Comfortline (CL)

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline+ plus:

- 17" Rotor alloy wheels with all-season tires
- Alarm system
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Chrome ring around the cluster, radio/navigation system and air vents
- Chrome tips on window switches
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 8 speakers, and 1 SD slot
- Exterior chrome package
- Front fog lights
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer
- Rain-sensing wipers
- SiriusXM® Satellite Radio

Optional equipment:

Technology Package

- Blind Spot Detection with Rear Traffic Alert
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation, and 2 SD card slots
- Fender® Premium Audio System – 8 speakers plus subwoofer

Appearance Package

- Bi-Xenon headlights with LED signature daytime running lights
- Climatronic® dual-zone electronic climate control
- LED rear licence plate illumination
- Sport seats
- Vienna leather seating surfaces (Titan Black or Nutria Beige)





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