
2018 e-Golf



Volkswagen



Plug into the future of mobility.

Zero emissions. Zero gas – period. Say hello to the 2018 e-Golf – the 100% electric Volkswagen. With all the versatility, performance, and safety features Volkswagen drivers love about their Golf. So while it's not a radical departure from the familiar, it's unequivocally a radical departure from the ordinary. Electrifyingly extraordinary.

Technology

Not surprisingly, the e-Golf is full of innovative technology to keep you moving. It's also packed with smart circuitry wired to keep you informed, comfortable, and comfortably entertained. So you're always plugged in – even when you're not.

Performance

Do you have to give up peppy performance, impressive torque, and quick pickup when you go all-electric? No, no, and no. All gain, no sacrifice. Unless you count having to fill up at the gas station.

Design

The e-Golf boasts all the same sleek, contemporary aesthetics of its Golf brethren, with new daringly distinctive design cues and unique signature accents. So while it's 100% electric, it doesn't look like a toy car – even though it's that fun to drive.

Technology

Wired for your world.

Intelligent technology goes beyond mechanical and drive systems to connect you from point A to B on the road. It also keeps you connected to your digital universe, seamlessly integrating messaging, maps, and music. And helps ensure you and your passengers are comfortable, safe, and plugged into pure driving pleasure.



BEV technology

As a Battery Electric Vehicle (BEV), the e-Golf features an ultra-efficient motor, super-quiet operation, and zero emissions, and it requires minimal additional maintenance. So while the technology is advanced, owning an electric vehicle is simple.

App-Connect*

Just plug your compatible smartphone into App-Connect for access to your favourite apps right on the dash. Using Apple CarPlay™, Android Auto™ or MirrorLink®, you can control tunes, texts, navigation and more hands-free using voice commands.

Available 9.2" Discover Pro with gesture control*

From easily swiping through songs with the gesture control feature, to enjoying dynamic range predictions courtesy of the Range 360 tool, you'll soon see the 9.2" Discover Pro is our best centre display yet.

Climatronic® dual-zone electronic climate control

Both driver and passenger can choose their own preferred temperature. With no one else in the front, or when your front passenger has exited your e-Golf, their temperature zone is automatically disabled. It's just one of the many ways the e-Golf takes you farther while using less.

e-Manager

In the e-Golf, the climate is always ripe for innovation. Like pre-warming or pre-cooling the interior before you hit the road, without using up battery power. Simply set the e-Manager within the Discover Pro infotainment centre to your desired temperature and time of departure to acclimate the cabin while you're still connected to the grid.

*Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.

Performance



Performance that puts you in charge.

Feel the power surge as you hit the accelerator for an instant rush of high-voltage performance. You've got 214 lb-ft of torque for quick pickup, and swift starts right out of the gate. And with a combined range of up to 201 kilometres,* it's power that goes the distance.

201 km range

With a combined range of 201 km,* and a suite of cold-weather features that'll keep you toasty warm even when it's not, one charge is all it takes to be set for wherever your day's current takes you.

100 kW electric motor

Designed for the fun of driving, every e-Golf comes equipped with an exhilarating 100 kW electric motor. Get inside, take it for a spin, and experience the ultimate in plug and play.

214 lb-ft torque

With 214 lb-ft of thrilling, instantaneous torque that can take you from 0 to 100 km/h in just 9.6 seconds,[†] the e-Golf is quick to please – and quicken the pulse.

*Estimated combined range shown for the 2017 e-Golf. The 2018 e-Golf has not yet been rated. Combined range estimate based on Natural Resources Canada (NRCAN) approved guidelines for MY2017. City rating is 1.9 L_e/100 km and highway rating is 2.1 L_e/100 km. Please refer to NRCAN's 2017 Fuel Consumption Guide for more information. Full charge required. Actual driving range will vary based on driving and charging habits, weather and temperature, battery age and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details. L_e is gasoline litre equivalent.

[†]Please drive safely and obey all local traffic laws, including speed limits.

Design



Next-generation design.

This battery-powered mobility marvel boasts a battery of cutting-edge design features, giving it an electrifying presence on and off the road. Pulsing with bold sophistication and distinctive styling, the e-Golf fuses fashionably futuristic with cool and contemporary for a look that's unmistakably au courant.

C-shaped LED signature daytime running lights

These C-shaped LED signature lights are not only brilliantly bright, they're also energy efficient. And with a super-cool appearance that will turn heads day or night, conserving energy has never looked so good.

Unique badging and accents

In the e-Golf, understated design speaks volumes. So we've added blue accents throughout the car, and a unique badge that lets everyone know this Golf is electric with a tasteful whisper, rather than a raucous yell.

Refreshed Golf design

With a refreshed, series 7 design, the e-Golf features a bold, confident design to match its bold, confident performance. Suffice to say, this electric hatchback will stand out for all the right reasons.

Efficiency

Driving energy efficiency forward.

Making the most of every drive means deriving maximum utility from virtually all of the e-Golf's mechanical and electrical systems. From recuperation, to conservation, and modes for drive customization, we put a lot of energy into maximizing energy.



Regenerative braking modes

With four adjustable stages of battery recuperation that you can cycle through with a simple flick of the shifter, you can recuperate energy that you'd lose in a conventional vehicle, and recharge your battery. So even stopping in your e-Golf keeps you going.

Heat pump and heated windshield

The e-Golf features an automatic, humidity-controlled heated windshield that rapidly defogs and thaws without using the blower/fan. A heat pump takes surrounding air and residual heat from the drivetrain and filters it for the cabin. Two ingenious systems that work seamlessly together – whatever the weather.

Driving mode selection

In the e-Golf, energy efficiency is at your fingertips – literally. With your choice of Normal, Eco, or Eco+, your preferred driving mode puts you in control, delivering a range of power options – including the power to extend your range.

Interior

Get in and recharge.

Treat yourself to a host of interior refinements that welcome you with an atmosphere of serenity and comfort. Melding crisp, precious-metal accents with smooth, sinuous curves, it's the perfect place to take control of the road – and take a breather from life's frenzied pace.

Available Digital Cockpit

The intuitive Digital Cockpit stores up to 3 driver profiles plus a guest's, welcoming you by name and resetting to your preferences for mirrors, climate, and radio station. You can also access navigation, estimated range, and speed, along with available driver assistance features.

Available leatherette seating surfaces

Complement your ride with complimentary leatherette door inserts and seating surfaces, stylishly outfitted in your choice of Titan Black or Shetland Grey.

Leather-wrapped multifunction steering wheel and gearshift knob with blue stitching accents*

With a steering wheel wrapped in sumptuous leather and tastefully accented with contrasting blue stitching, you won't want to take your hands off it. And with convenient control for your music, phone, and trip info right on the wheel, you won't have to.

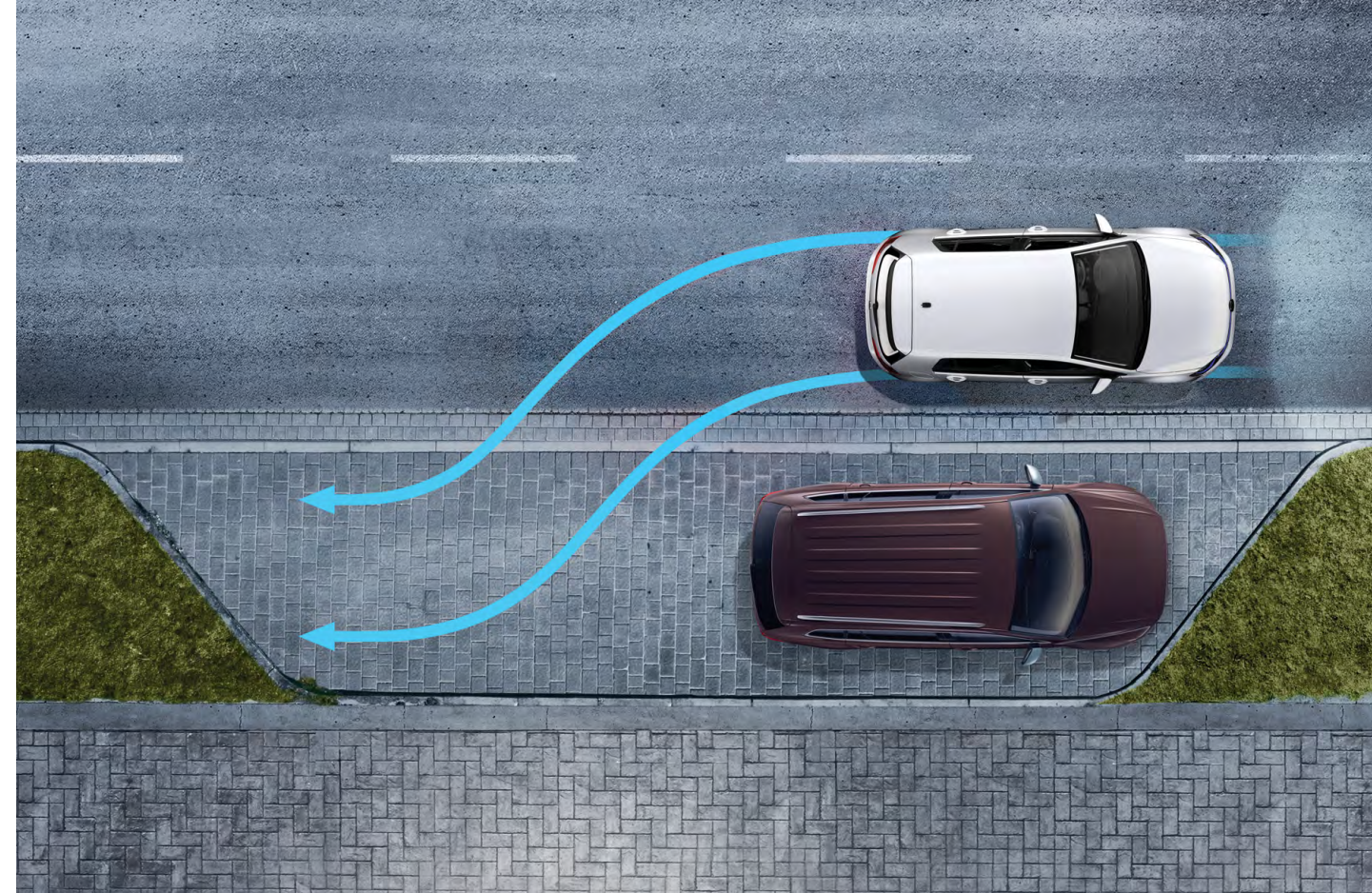
*Blue stitching is not available with Shetland Grey interior.

Safety



Grounded in safety.

Driving an all-electric car changes the way people think about driving. But one thing that hasn't changed is Volkswagen's commitment to your safety. Inside and out, the e-Golf is engineered with a multitude of safety and driver assistance systems designed for maximum protection – and maximum peace of mind.



e-Sound

The all-electric e-Golf is so quiet, people inside and out may not even know it's running. As an added safety precaution, we've engineered in the sound of a conventional gas-powered vehicle, automatically activated at speeds under 30 km/h to alert pedestrians.

Front Assist with Pedestrian Monitoring*

Using multiple sensors, radar, and a camera, this system monitors the area in front of and around the e-Golf. If a vehicle or pedestrian is detected, the system warns you with acoustic and visual signals, or a quick jolt of the brake, and can even initiate hard braking to minimize potential hazards.

Available Park Assist*

Experience the car of tomorrow, today. Just take your hands off the wheel and let Park Assist steer your e-Golf in and out of parallel parking spots. It's no sci-fi fantasy – it's a real thriller.

*Driver assistance features. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. Please review the owner's manual for feature limitations.

Options

Standard Wheels



16" Astana alloy wheels

Exterior & Interior Colours

	Two-tone e-Grey / Titan Black cloth	Black leatherette	Shetland Grey leatherette
Black Ruby	✓	✓	✓
Pure White	✓	✓	✓
Urano Grey	✓	✓	✓
Deep Black Pearl	✓	✓	✓
Oryx White Pearl [†]	✓	✓	✓
Atlantic Blue Metallic	✓	✓	✓
Indium Grey Metallic	✓	✓	✓
Peacock Green Metallic	✓	✓	✓
Tungsten Silver Metallic	✓	✓	✓
White Silver Metallic	✓	✓	✓

[†]Oryx White Pearl is available for an additional cost of \$450.

Find your perfect shade at vw.ca/2018e-Golf.

Choose from 30 custom exterior colours, available for an additional cost of \$2,995.



Volkswagen Original Accessories

Ready for anything.
Custom-tailor your e-Golf.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 European-style rubber floor mats
Shaped to fit, durable and long-lasting, these non-slip rubberized mats are designed to help protect your vehicle's interior from dirt and moisture.

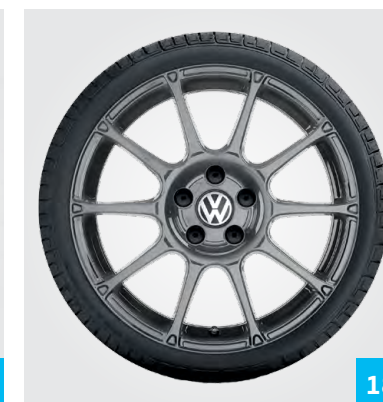
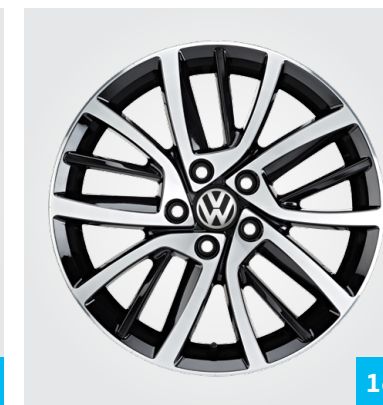
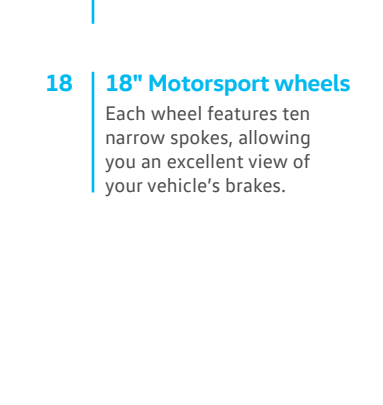
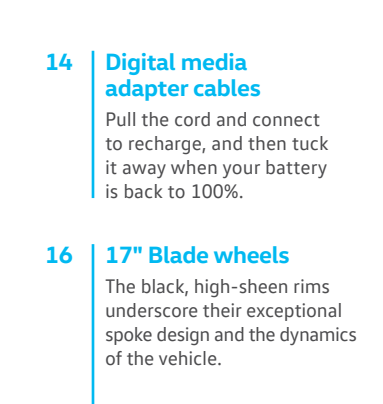
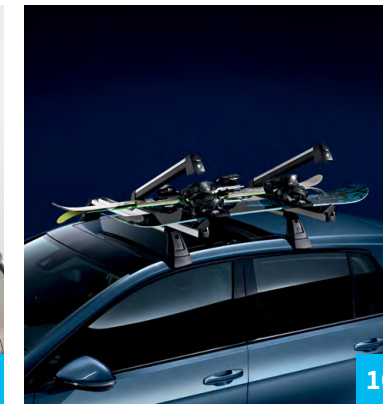
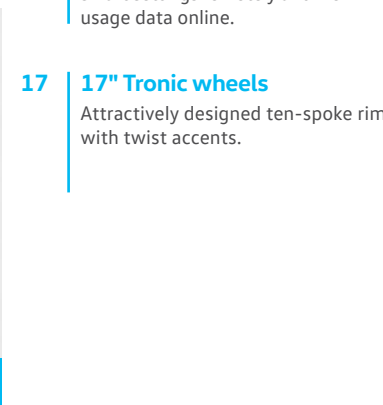
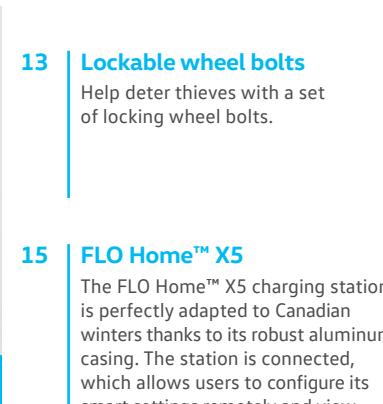
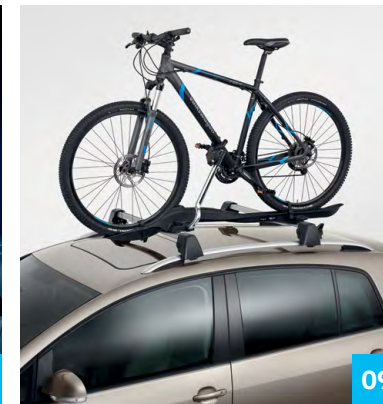
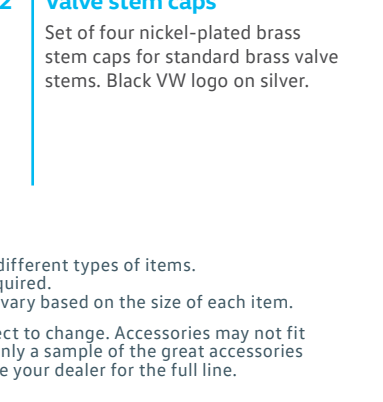
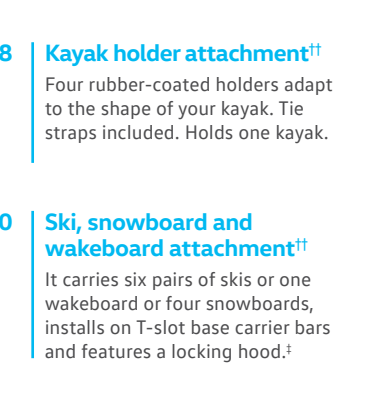
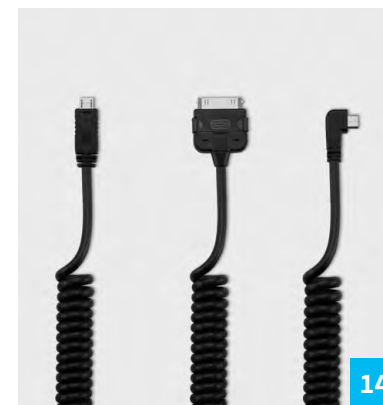
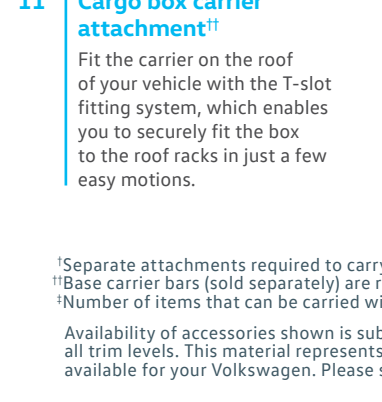
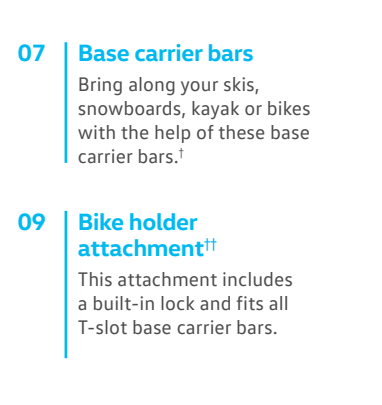
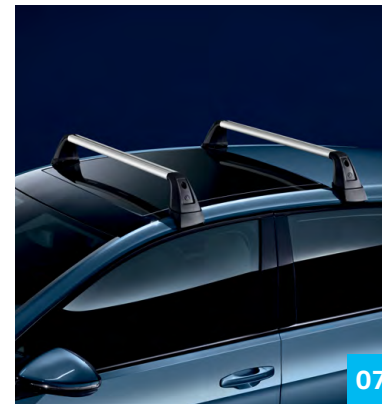
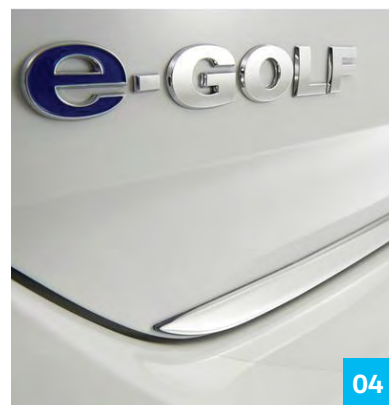
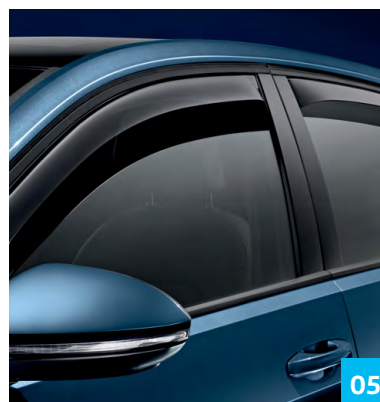
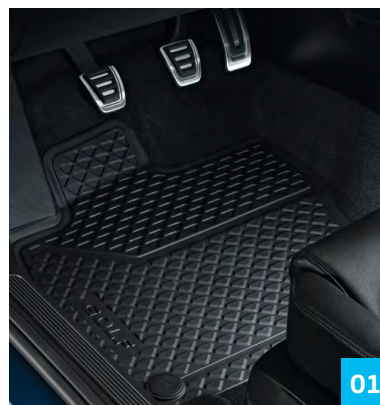
03 Trunk liner
This luggage compartment liner is light, flexible and perfectly shaped to fit the contours of your vehicle.

05 Side window deflectors
Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

02 Pop-in sunshades
This sunblind for the rear and side windows and hatch area helps you protect your vehicle's interior and passengers against sunrays shining in directly without affecting your outside view.

04 Chrome-look rear accent strip
This chrome-look accent offers a scratch- and impact-resistant surface.

06 Splash guards
These splash guards help protect your Volkswagen model against road debris.



07 Base carrier bars

Bring along your skis, snowboards, kayak or bikes with the help of these base carrier bars.¹

09 Bike holder attachment[†]

This attachment includes a built-in lock and fits all T-slot base carrier bars.

11 Cargo box carrier attachment[†]

Fit the carrier on the roof of your vehicle with the T-slot fitting system, which enables you to securely fit the box to the roof racks in just a few easy motions.

08 Kayak holder attachment^{††}

Four rubber-coated holders adapt to the shape of your kayak. Tie straps included. Holds one kayak.

10 Ski, snowboard and wakeboard attachment^{††}

It carries six pairs of skis or one wakeboard or four snowboards, installs on T-slot base carrier bars and features a locking hood.[‡]

12 Valve stem caps

Set of four nickel-plated brass stem caps for standard brass valve stems. Black VW logo on silver.

13 Lockable wheel bolts

Help deter thieves with a set of locking wheel bolts.

15 FLO Home™ X5

The FLO Home™ X5 charging station is perfectly adapted to Canadian winters thanks to its robust aluminum casing. The station is connected, which allows users to configure its smart settings remotely and view usage data online.

17 17" Tronic wheels

Attractively designed ten-spoke rims with twist accents.

14 Digital media adapter cables

Pull the cord and connect to recharge, and then tuck it away when your battery is back to 100%.

16 17" Blade wheels

The black, high-sheen rims underscore their exceptional spoke design and the dynamics of the vehicle.

18 18" Motorsport wheels

Each wheel features ten narrow spokes, allowing you an excellent view of your vehicle's brakes.

*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.

¹Separate attachments required to carry different types of items.
^{††}Base carrier bars (sold separately) are required.

[‡]Number of items that can be carried will vary based on the size of each item.

Availability of accessories shown is subject to change. Accessories may not fit all trim levels. This material represents only a sample of the great accessories available for your Volkswagen. Please see your dealer for the full line.

Features



Comfortline

Motor:

- 100 kW electric motor, single-speed transmission

Comfortline includes:

- 16" Astana aerodynamic alloy wheels with low-rolling-resistance all-season tires, locking wheel bolts
- 201 km range (NRCAN combined)*
- 35.8 kWh high-voltage battery
- 50 kW DC Fast Charging, Combined Charging System (CCS)
- 7.2 kW AC onboard charger
- Adjustable front centre armrest with storage
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Body-coloured rear spoiler
- Charging inlet (SAE J1772 with CCS), passenger side rear, LED indicator with immediate/delayed charging buttons
- C-LED signature daytime running lights in lower front bumper
- Climatronic® dual-zone electronic climate control, including driver-only "Eco" mode and Air-Care filter
- Cloth seating surfaces
- Composition Media – 8.0" touchscreen infotainment system with proximity sensor, CD player, voice control, 8 speakers and 1 SD card slot
- Cooled glove box
- Cross Differential System (XDS)
- Cruise control
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Driving mode selection (Normal, Eco, Eco+)
- e-Displays (energy flow display, range monitor, recuperation statistics)
- e-Golf-unique badging, bumpers, grille, rear valance
- e-Manager (delayed charging and interior temperature preconditioning)
- e-Sound (pedestrian warning sound up to 30 km/h)
- Electronic parking brake
- Electronic Stability Control (ESC)
- Front and rear floor mats
- Heated front seats and washer nozzles
- Heated windshield
- Heat pump
- Hill Hold Control
- Illuminated door sill plates
- Interior chrome package (light and mirror switches)
- Interior décor: Iridium
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, handbrake and gearshift knob with blue stitching accents
- LED headlights with Adaptive Front-light System (AFS) for high and low beams, with blue accents
- LED reading lights, 2 front and 2 rear
- LED tail lights

- Level 1 AC home charger (120 V), 6 m length
- Manually adjustable front comfort seats with power recline and manual lumbar support
- Multifunction colour trip computer
- Personalization (3 driver profiles + guest)
- Power adjustable, heated, body-coloured exterior mirrors
- Power outlets, 12 V (x2)
- Rain-sensing wipers
- Rearview camera
- Regenerative braking system (4 levels of adjustability)
- SiriusXM® Satellite Radio
- Speed-sensitive variable-assist electromechanical power steering
- Tire Mobility Set (replaces spare tire)
- Tire Pressure Monitoring System (TPMS)
- USB audio input
- Vehicle immobilizer

Optional equipment:

Technology Package

- Ambient interior lighting including footwell lighting, blue illumination for front door décor
- Discover Pro:
 - 9.2" touchscreen infotainment system with proximity sensor, CD/DVD player, satellite navigation and 2 SD card slots
 - Customizable home screen
 - Gesture control
 - Improved visual clarity (1280 x 640 px resolution, 155 dpi)
 - "Range 360" 2D map view (dynamic one- and two-way range estimate)
 - Solid-state hard drive (SSD)
 - Voice enhancer (automatic driver voice amplification for rear passengers via speakers)
 - Volkswagen Media Control (tablet and smartphone integration via Wi-Fi)
 - Wi-Fi hotspot (rolling internal-only WLAN; pairability to mobile phone hotspots)
Replaces traditional volume and menu knobs
- Park Distance Control (PDC)
- Stainless steel door sill plates, blue illumination

Leatherette Package

- Leatherette door inserts (Black or Shetland Grey)
- Leatherette seating surfaces (Black or Shetland Grey)
Blue stitching is not available with Shetland Grey interior

Driver Assistance Package¹

- Adaptive Cruise Control
- Blind Spot Detection with Rear Traffic Alert
- Front Assist – Autonomous Emergency Braking with Pedestrian Monitoring
- Lane Assist
- Light Assist (automatic high-beam control)
- Park Assist
- Volkswagen Digital Cockpit (instrument cluster)

Special Exterior Colour

- Customer choice of 30 custom exterior colours. Visit vw.ca/2018e-Golf for further details.

*Estimated combined range shown for the 2017 e-Golf. The 2018 e-Golf has not yet been rated. Combined range estimate based on Natural Resources Canada (NRCAN) approved guidelines for MY2017. City rating is 1.9 L_e/100 km and highway rating is 2.1 L_e/100 km. Please refer to NRCAN's 2017 Fuel Consumption Guide for more information. Full charge required. Actual driving range will vary based on driving and charging habits, weather and temperature, battery age and vehicle condition. Battery capacity decreases with time and use. See owner's manual for details. L_e is gasoline litre equivalent.

¹Driver Assistance Package is only available in combination with the Technology Package.

2018 e-Golf



© 2017 Volkswagen Canada. Features noted as available are available in optional packages. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Discrepancies may occur between the mapping and the actual location due to changes in street names, construction or other road system changes which are beyond the control of Volkswagen Canada. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. "Golf", "Comfortline", "Climatronic", "Volkswagen" and the Volkswagen logo are registered trademarks of Volkswagen AG. "Side Curtain Protection" is a registered trademark of Volkswagen Group Canada Inc. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. "Android Auto" is a trademark of Google Inc. "Apple CarPlay" is a trademark of Apple Inc. "MirrorLink" is a registered trademark of Car Connectivity Consortium LLC. "FLO" is a registered trademark of Services Flo inc. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road. Version date: December 15, 2017.