



cee'd  GT LINE



The Power to Surprise



cee'd GT Line

> More desire per second

The look, the trim, the attitude

If you like the sporty side of life, you'll love the GT Line. This dedicated trim takes the 3dr and 5dr to the next level of dynamics.

While adding athletic flair to every corner, it also comes with a unique GT Line suspension setting to match your agile driving style. Choose between the 1.0S on 5dr or 1.6D on pro_cee'd. Start up the engine, and the ice cube LEDs in the muscular front bumper ignite, ready for action. There's no doubt: the GT Line is where desire meets adrenaline.



pro_ceed GT Line

➤ **More exhilaration from start to finish**

Powerful design all-round

Sharp and agile by nature, the 3 door hatchback looks even more athletic with the GT Line trim. In particular, the muscular rear gives anyone behind you plenty to admire. Just take a look at the sporty bumpers with those eye-catching chrome dual exhausts and LED rear lamps. And for those who wonder what makes this pro_ceed so irresistible, there's the GT Line badge on the boot.

Athletic character

Sports bumpers, side sill mouldings, 17" alloys, chrome trim highlights: the pro_ceed GT Line keeps the dynamic credentials.





cee'd GT Line

> Feel sporty

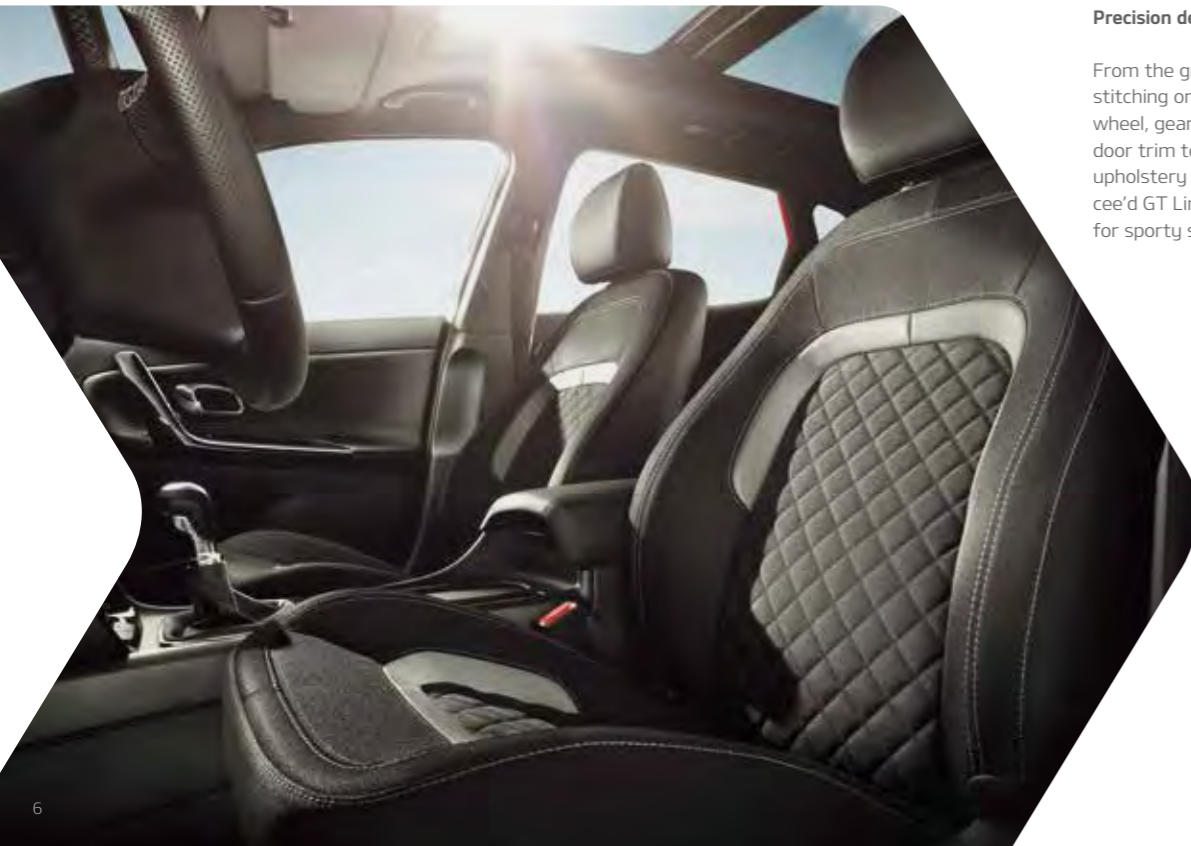
Get ready to take control

You don't need to be a racing driver to sense the adrenaline behind the wheel. Just look around the cee'd GT Line interior. It's full of sporty touches to set your pulse racing, like the seat upholstery with its own individual design. Now grab the leather-perforated steering wheel with grey contrast stitching. Ready to hit the alloy accelerator pedal? Time to enjoy the ride, in exhilarating GT Line style.

(Dash shows some non-standard equipment)

Precision design

From the grey contrast stitching on the steering wheel, gearstick and door trim to the unique upholstery theme, the cee'd GT Line has an eye for sporty styling.





Driving dynamics

> More joy in every corner

Retuned and refined for the most rewarding ride

Our engineers have been hard at work to make every stretch of the road more fun to drive. The extensively fine-tuned suspension features a sophisticated front MacPherson suspension and rear multi-link suspension. As a result, both cee'd models offer excellent handling and drive comfort, even on bumpy roads. Road noise and vibration have also been minimised. Plus, a range of advanced driving assistants add comfort and safety on your journey.

VSM (Vehicle Stability Management):

VSM works in conjunction with Motor Driven Power Steering to ensure the car stays stable when simultaneously braking and cornering, especially on wet, slippery and rough roads.

EBD (Electronic Brake Force Distribution) + BAS (Brake Assist System):

EBD increases stability and helps prevent skidding. The system automatically optimises the distribution of braking power between the front and rear wheels in relation to changes in car weight during braking. BAS detects emergency braking depending on how quickly you step on the brake pedal. It instantly applies full braking force, which helps shorten the overall braking distance.

HAC (Hill Start Assist Control):

Perfect for starting on a steep hill, HAC prevents you from rolling backwards. The brake grip is maintained for two seconds until you accelerate.

1. FLEX STEER:

With optional Flex Steer, you can adjust the steering performance to your personal driving style: it includes Comfort mode for easy parking and urban driving, Normal mode and Sports mode for motorway driving

2. Excellent handling and comfort:

Thanks to the newly refined MacPherson front suspension and the rear multi-link suspension

3. ESC (Electronic Stability Control):

If you have to brake suddenly, ESC applies the correct amount of brake pressure to each individual wheel. It also reduces engine power to help you maintain control and bring your car back on course

Safety technology

> Surrounded by a strong team

Wherever you're headed, the new Kia cee'd gets you there safely

For the greatest stability and shock absorbance, the reinforced bodyshell on both cee'd models features fully interconnected body torsion parts. It's also fitted with 6 airbags – dual front airbags, two side airbags and two curtain airbags. All safety measures have been rigorously tested to comply with the strictest European safety regulations.

Bodyshell:

Because your safety always comes first. The reinforced body panels are engineered with fully interconnected body torsion parts. Core members have been strengthened further and the B-pillar is made of ultra high-tensile-strength steel



Airbag technology:

Six airbags protect you and your passengers in the 5 door and the Sportswagon cabins

Peace of mind

➤ The new Kia pro_ceed – 7 more reasons why you simply can't say no

7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

Unique warranty

The Kia 7-year/150,000 km new car warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions





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www.kia.com



Deluxe White (HW2)



Sparkling Silver (KCS)



Track Red (FRD)



Dark Gun Metal (ESB)



Black Pearl (1K)



225/45R 17" alloy wheel

Kia Motors Ireland
Unit A8,
Calmount Park
Calmount Road,
Dublin 12

Tel: 01 460 1288
Fax: 01 460 1327

All the information and specifications are correct at time of printing and are subject to change without notification. Please note that some model illustrations (both exterior and interior) are to European specification. Detailed Irish specifications can be found on our website. Please check with your dealer that your chosen model has your required specification. *Warranty is 7 years/150,000km. For full terms and exclusions please see the official owner's warranty and service handbook.



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