

PRIUS+



TOYOTA

ALWAYS A
BETTER WAY

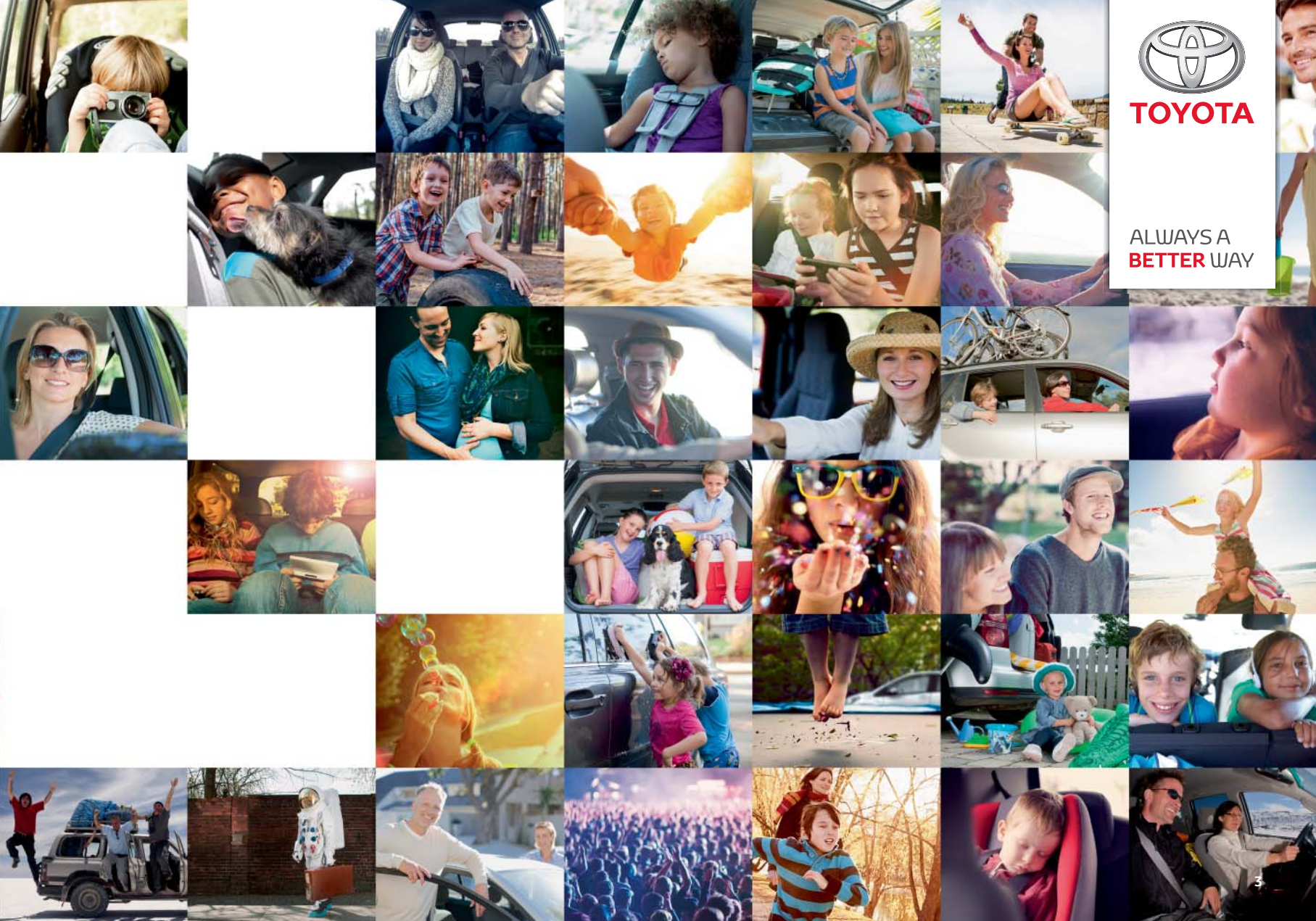


TOYOTA BETTER HYBRID HAPPY TOGETHER YOU

EVERY DAY WE LOOK AHEAD, MOVE FORWARD, EVOLVE. OUR PASSION IS ALWAYS TO DELIGHT – WITH A CAR THAT EXCEEDS EXPECTATIONS, THRILLS, EXCITES, REASSURES AND DELIVERS BETTER FOR TODAY'S WAY OF LIFE.

TOYOTA. ALWAYS A **BETTER** WAY





TOYOTA

ALWAYS A
BETTER WAY

PRIUS+. LOVE DRIVING YOUR HYBRID



+ SEATING FOR SEVEN.

VERSATILITY



LOVE HYBRID

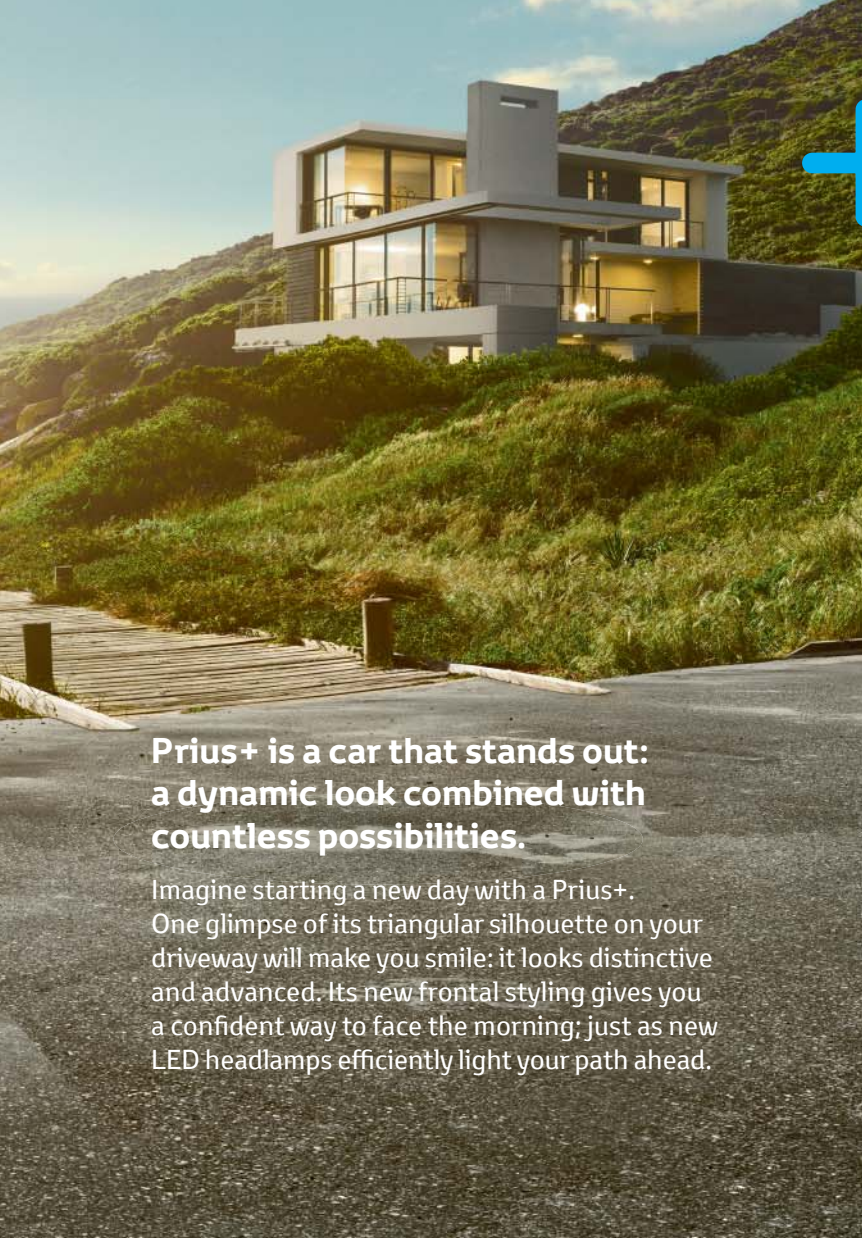


TECHNOLOGY



INTELLIGENT EVOLUTION





**Prius+ is a car that stands out:
a dynamic look combined with
countless possibilities.**

Imagine starting a new day with a Prius+. One glimpse of its triangular silhouette on your driveway will make you smile: it looks distinctive and advanced. Its new frontal styling gives you a confident way to face the morning; just as new LED headlamps efficiently light your path ahead.



**DISTINCTIVE
SILHOUETTE.**



FALL IN LOVE WITH DRIVING AGAIN





MAKE US SMILE.

Electronically controlled Continuously Variable Transmission

Fuel Cons*

4.1

l/100 km

CO₂*

95

g/km

Power*

134

DIN hp

* Combined cycle.

* Petrol and electric combined total power.

Figures may vary depending on grade.

For full details see pages 32–35.

Driving is an integral part of our busy daily lives: What if there was a car that made every journey easier, and more enjoyable?

Where will you drive today: to the school, the office and then home through the rush hour? Another busy day on inevitably congested roads. Now imagine the smooth, silent experience of hybrid drive, and the positive effect it has on those inside the car, leaving everyone feeling relaxed. That might just make you fall in love with driving again.



YOUR DRIVE MADE EASIER





INFORMATION IN YOUR LINE OF SIGHT.

Your daily drive can be demanding, but the advanced features of Prius+ will make your journeys easier.

Driving can be demanding: busy morning traffic, navigating your route, keeping your children happy – all at the same time. Prius+ makes that challenge easier. A Head Up Display places key information in your line of sight, while Intelligent Parking Assist (IPA) helps you park your Prius+.



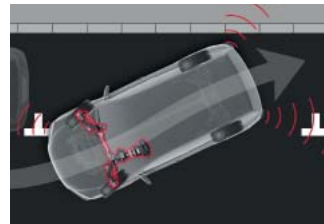
Head Up Display

Head Up Display projects key driving information onto the windscreen directly in front of you, including the vehicle speed and navigation information. You keep your eyes safely on the road.



Thin Film Transistor (TFT) multi-information display

This 4.2" TFT display shows information such as Hybrid System Indicator, Energy Monitor, and a new Eco Judge, which help the driver maximise their driving efficiency by scoring the driver on their economical driving performance.



Intelligent Parking Assist (IPA)

Using a rear-mounted camera and Electronic Power Steering (EPS), IPA calculates the steering movements required to park. Simply define the limits of the space in which you want to park and then control the reversing speed.

Model shown is Premium grade with Toyota Touch® 2 with Go Plus navigation system.

FROM TWO SEATS TO SEVEN



+ COUNTLESS POSSIBILITIES.

Whether it's an unexpected lift for a friend or buying furniture, Prius+ provides multiple combinations of seating positions and loading possibilities. From seven people on board to a total load capacity of 1731 litres*.

* Total load capacity achievable with second and third row seats folded completely flat as part of Toyota Easy Flat 7 system.

5 seats – 3rd row seats both stored:
Seat five with a generous 768 litres of load space.



6 seats – 2nd row middle seat stored:
Simply fold the middle seat to create a large armrest.



5 seats – 3rd and 2nd row right-hand seats stored:
Fold individual seats for longer loads.



2 seats – 2nd and 3rd row seats stored:
The ultimate load carrier: 1731 litres of space.



YOUR MULTIMEDIA WORLD



Toyota Real-Time Traffic powered by TomTom

Works on real-time traffic flow, alerting you to slow-moving or queuing traffic, with the option to re-route your journey to avoid congestion and save time.



Online Applications

Activate apps on your Toyota Touch® 2 with Go and Go Plus navigation systems to keep you informed of everything from the weather, to fuel costs and available parking places, helping you to drive safely and more economically.



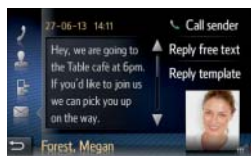
Full map navigation

Provides stress-free navigation with a clear visual display of signposts, junctions and lane guidance to simplify your journey.



Bluetooth®

Keep in touch with hands-free calls via Bluetooth® technology. This will also automatically download your phone book and allow you to send and receive SMS messages.



Multimedia Management

Control audio options via the touch screen: DAB+ radio* for a wide choice of stations and crystal-clear sound; CD player to access hours of music. Additionally, there is MP3/WMA compatibility and Aux-in/VTR connections.



+ STAY INFORMED WHEREVER YOU GO.



Google Street View™ and Panoramio™

Provides imagery of your current location, or a location of your choice, allowing you to start navigating directly from the image, so you'll never be lost.



Online Local Search

Point Of Interest database enhanced by an online search facility. Connects to the internet via your phone, allowing you to search easily for the nearest fuel, restaurant, hospital or any type of place of interest.

Toyota Online services and applications are available on Toyota Touch® 2 with Go and Toyota Touch® 2 with Go Plus navigation systems. They require a compatible mobile phone and a data plan with a mobile network operator that permits tethering.

Availability of each service depends on country. Visit us online or your local dealer to find out more.



Rear-view camera

Helping to take the stress out of parking, the rear-view monitor identifies any hidden dangers, allowing you to park easily and safely.



Voice recognition

Voice recognition technology allows you to search for destinations, request and play music and even find and call contacts with just your voice, minimising driver disruption and improving safety.



Hybrid Energy Flow Monitor

Tracks exactly how Prius+'s hybrid system is working, and how it's benefiting your driving.



* DAB+ tuner is a Toyota Touch® 2 multimedia system option depending on the vehicle.

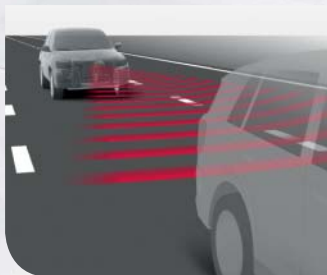
PASSIVE SAFETY IMBEDDED



+ ACTIVE SAFETY FOR YOUR PEACE OF MIND.

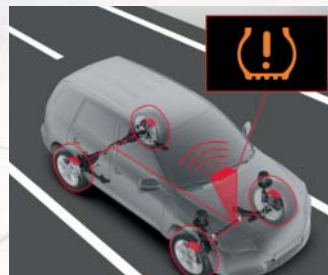
Safety is our priority, and it's your peace of mind that's our reward.

We know the wellbeing of your family matters to you more than anything else. That's why Prius+ has been designed to incorporate not only all the passive safety features you'd expect, such as seven airbags and a strong bodyshell, but also advanced active technology like a radar-based Pre-Crash Safety (PCS) system and Adaptive Cruise Control (ACC).



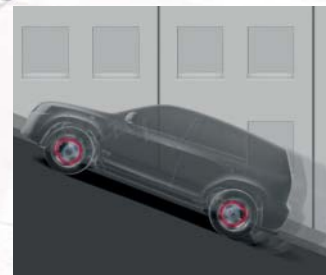
Pre-Crash Safety (PCS) system

PCS uses radar technology to predict possible collisions with other vehicles or obstacles ahead, and triggers a series of safety features. This helps to lessen the potential impact and damage if a collision occurs.



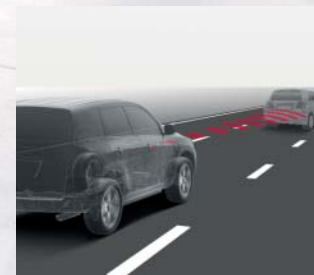
Tyre Pressure Warning System (TPWS)

TPWS features a sensor valve within each wheel to constantly monitor tyre air pressure. These sensors link with a dashboard indicator that illuminates to warn you if the pressure falls below the recommended level.



Hill-start Assist Control (HAC)

HAC helps to ensure a smooth start on steep inclines by applying the brakes for up to two seconds after the brake pedal is released. This prevents the vehicle from rolling back.



Adaptive Cruise Control (ACC)

ACC keeps you at a minimum preset distance from the vehicle in front. If this distance falls, ACC reduces your speed and eventually the brakes will be applied and brake lights activated.

ENTRY

Entry grade offers all the essential qualities of Prius+. From a 4-spoke leather steering wheel, cruise control and wireless door locks to full LED headlamps and rear combination lamps with LED light guide technology that allow you to see, and be seen.

Exterior

Main features

- Available in all colours
- 16" alloy wheels with aero covers (10-spoke)
- Daytime running lights (LED type)
- LED headlamps
- Front fog lamps
- Remote door locking
- Electrically retractable door mirrors
- Heated door mirrors
- Rear combination lamps (LED type)
- Rear light guide (LED type)





1. Rear combination lamps with light guide technology (LED type)
2. 16" alloy wheels with aero covers (10-spoke)
3. 4-spoke leather steering wheel
4. Cruise control

Interior

Main features

- Black or light grey fabric
- 4-spoke leather steering wheel
- Cruise control
- Hybrid gear shift knob
- Automatic air conditioning
- Smart Entry & Start System
- Auto up & down function on all power windows
- Chrome inside door handles
- Individually foldable rear seats
- Toyota Touch® 2 multimedia system
- Bluetooth® hands-free system
- Hybrid energy display



SOL

Sol is a treat, inside and out. Privacy glass, steering wheel control switches and a power height-adjustable driver's seat are just some of the advanced features. Inside there's the Toyota Touch® 2 multimedia system with capacitive buttons, featuring a 6.1" touch screen, Bluetooth®, a mirror-link to display your smart phone screen, DAB radio and much more.

Exterior

Main features (additional to Entry)

- Available in all colours
- Privacy glass rear windows
- Rear-view camera
- Dusk sensor
- Rain sensor

Optional features

- 17" alloy wheels (10-spoke)
- Skyview®





1. Privacy glass rear windows
2. Full flat surface Toyota Touch® 2 multimedia system with capacitive buttons
3. Multi-information display switch on steering wheel
4. Power height-adjustable driver's seat

Interior

Main features (additional to Entry)

- Black or light grey fabric/Toyota E-Text
- Electrochromatic rear-view mirror
- Leather door trim
- Rear window sunshade
- Driver and passenger heated seats
- Multi-information display switch on steering wheel
- Head Up Display
- Coloured TFT multi-information display
- Static guide lines on camera display

Optional features

- Adaptive Cruise Control (ACC)
- Power-adjustable lumbar support on driver's seat
- Power height-adjustable driver's seat
- Power reclining driver's seat
- Power sliding driver's seat
- Power tilting cushion on driver's seat



PREMIUM

The ultimate specification of Prius+, and with 17" alloy wheels, the style to match. A Skyview® panoramic roof allows more natural light in. Enjoy the supreme clarity of the JBL premium sound system and the Toyota Touch® 2 with Go Plus navigation system that offers enhanced voice recognition and Wi-Fi connectivity.

Exterior

Main features (additional to Sol)

- Available in all colours
- 17" alloy wheels (10-spoke)
- Skyview®
- Water-repellent front windows
- Intelligent Parking Assist (IPA)





1. 17" alloy wheels (10-spoke)
2. Toyota Touch® 2 with Go Plus navigation system
3. Dynamic guide lines on camera display
4. JBL premium sound system

Interior

Main features (additional to Sol)

- Black or light grey Toyota E-Tex
- Adaptive Cruise Control (ACC)
- Power-adjustable lumbar support on driver's seat
- Power height-adjustable driver's seat
- Power reclining driver's seat
- Power sliding driver's seat
- Power tilting cushion on driver's seat
- Toyota Touch® 2 with Go Plus navigation system
- Voice recognition
- Wi-Fi connectivity
- Dynamic guide lines on camera display
- 8 speakers
- JBL premium sound system



ACCESSORY PACKS

Toyota accessory packs offer a great value way of customising the Prius+ for you and your family. Each pack is themed around a carefully chosen range of complementary accessories.

HYBRID PACK

Pack accessories combine great looks with day-to-day practicality to celebrate the innovative hybrid technology of your Prius+.

Scuff plates provide a striking interior design detail while also protecting the door sill paintwork. In addition, there's the convenience of a stylish cover for your smart entry key. Each accessory features the hybrid logo as a proud reminder of what it feels like to fall in love with driving again.



TRAVEL PACK

The pack's navigation and entertainment accessories will make every journey in your Prius+ even more pleasurable.

User-friendly Toyota Touch® 2 with Go navigation system adds pan-European navigation to the Toyota Touch® 2 multimedia system already fitted in your Prius+. For passengers, the Toyota rear entertainment system offers a choice of media accessories including a portable DVD player, cordless stereo headphones, a holder for your iPad® and an adapter to fit the iPad Air® within the holder.

Pack accessories are available individually. Please contact your Toyota retailer for details.



ACCESSORIES

Genuine Toyota accessories add to the individuality of the Prius+ experience. With options for extra practicality, safety and innovation you can personalise your car for life and the way you and your family like things to be.

1. Easy Click bicycle holder

Safe transportation for up to two bicycles. The lightweight holder attaches by a secure clamp mechanism and tilts to allow trunk access.

2. Easy Click bicycle holder – wiring harness

Purpose-designed for the Prius+. The wiring harness safely co-ordinates the lights and indicators on your car with those on the Easy Click bicycle holder.

3. Toyota Hotspot

Mobile connectivity for up to five Wi-Fi devices including phones, tablets and laptops. The system has a high-speed antenna and uses your choice of SIM card.

4. Luggage belt

Ideal for holding larger items of luggage firmly in place. The belt attaches to either side of the trunk, is self-tensioning and retracts when not in use.

5. Trunk liner

Made of tough flexible plastic with a nonslip surface pattern and raised edge lips to protect the trunk carpet against mud, dirt, sand and liquids.

6. Textile floor mats

Luxurious anthracite coloured textile floor mats to protect your car's cabin carpets. The driver's mat has special safety fixings to hold it firmly in place.

1.



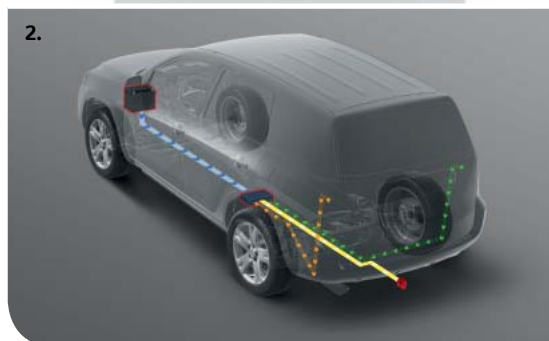
3.



5.



2.



4.



6.



7.



9.



8.



10.

**7. Baby-Safe Plus restraint seat**

For babies up to around 9 months (to 13 kg). Includes a carry handle and retractable canopy. Installs by seat belt or into the Baby-Safe Plus base.

8. Baby-Safe Plus base*

With the base installed, your baby can be put in the Baby-Safe Plus seat before securing the seat into the car. On arrival, you can simply remove the seat with your baby.

9. Duo Plus ISOFIX restraint seat*

For children between 9 months and 4 years (approximately 9 to 18 kg). Includes adjustable recline positions, headrest and a safety harness.

10. Kid and Kidfix* restraint seats

For children between 4 and 12 years (approximately 15 to 36 kg). The adjustable headrest and seat belt guides make it ideal for a growing child.

* The Baby-Safe Plus base, Duo Plus and Kidfix allow ISOFIX installation directly to your car's ISOFIX anchor points.

BODY COLOURS



- 1. 040 Pure White
- 2. 070 Pearl White*

* Metallic paint.

+ 3.



+ 4.



+ 6.



+ 5.



+ 7.



3. 1F7 Ultra Silver*

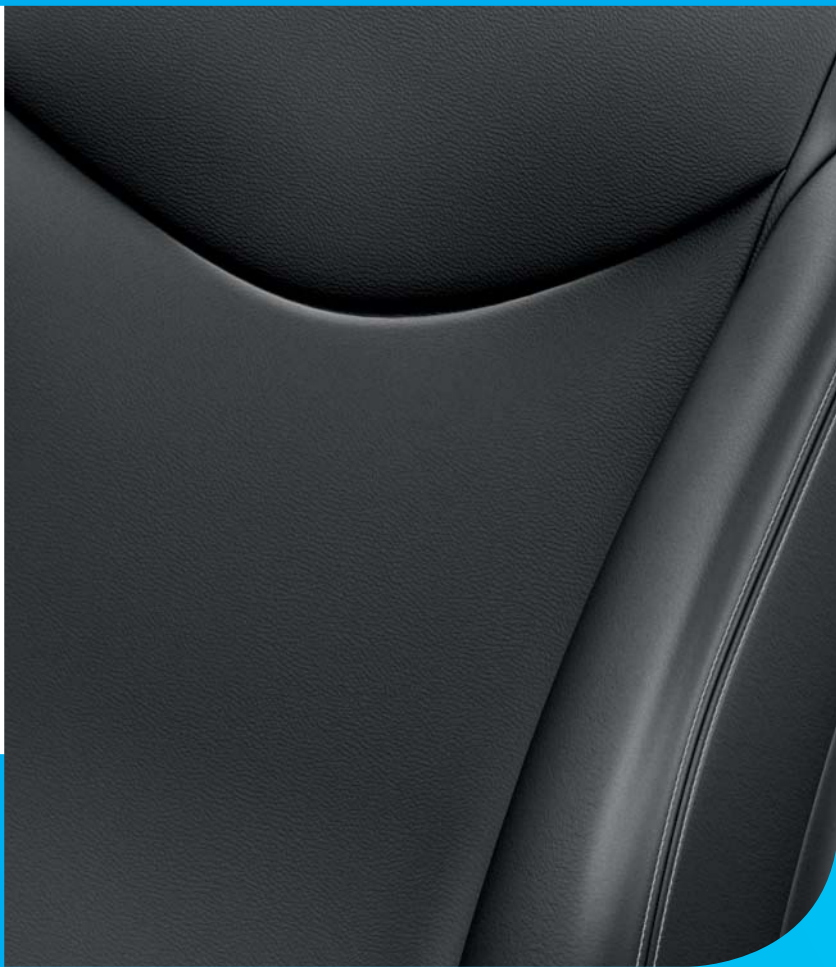
4. 1G3 Ash Grey*

6. 4W4 Sienna Bronze*

5. 218 Attitude Black*

7. 8T5 Dark Blue*

INTERIOR TRIMS AND WHEELS



1. Black fabric
Standard on Entry

2. Light grey fabric
Standard on Entry

3. Black fabric/Toyota E-Tex
Standard on Sol



- 4. **Light grey fabric/Toyota E-Tex**
Standard on Sol
- 5. **Black Toyota E-Tex**
Standard on Premium, optional on Sol

- 6. **Light grey Toyota E-Tex**
Standard on Premium, optional on Sol
- 7. **Black/marvel-grey leather with blue double-stitching**
Optional on all grades

- 1. **16" alloy wheels with aero covers (10-spoke)**
Standard on Entry, Sol
- 2. **17" alloy wheels (10-spoke)**
Standard on Premium, optional on Sol
- 3. **16" silver winter alloy wheels (5-spoke)**
Optional on all grades

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE

1.8 l Petrol Hybrid Hybrid e-CVT

Fuel consumption (applicable legislation)

Combined driving (litres/100 km)	4.1/4.4*
Urban driving (litres/100 km)	3.8/4.3*
Extra urban driving (litres/100 km)	4.2/4.3*
Recommended fuel grade	95 unleaded petrol or higher
Fuel tank capacity (litres)	45

Carbon dioxide, CO₂ (applicable legislation)

Combined driving (g/km)	95/101*
Urban driving (g/km)	88/98*
Extra urban driving (g/km)	96/100*

Exhaust emissions (regulation EC 715/2007 as amended by EC136/2014W)

Euro class	Euro 6 W
Carbon monoxide, CO (mg/km)	100.7
Hydrocarbons, THC (mg/km)	13.8
Hydrocarbons, NMHC (mg/km)	12.0
Nitrogen oxides, NO _x (mg/km)	6.5
Sound level drive by (dB(A))	68

The fuel consumption, CO₂ and noise values are measured in a controlled environment on a basic production vehicle, in accordance with the requirements of European law published by the European Commission. For further information, or if you are interested in buying a basic production vehicle, please contact Toyota Motor Europe NV/SA. The fuel consumption and CO₂ values of your vehicle may vary from those measured. Driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, installed equipment, load, number of passengers, ...) play a role in determining a car's fuel consumption and CO₂ emissions.

e-CVT = electronically controlled Continuously Variable Transmission

* Premium grade.

ENGINE**1.8 l Petrol Hybrid
Hybrid e-CVT**

Engine code	2ZR-FXE
Number of cylinders	4 in line
Valve mechanism	16-valve DOHC with VVT-i
Fuel system	Intake port (multi-point)
Displacement (cc)	1798
Bore x stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum power output (DIN hp)	99
Maximum power output (kW/rpm)	73/5200
Maximum torque (Nm/rpm)	142/4000
Total hybrid system combined output (DIN hp)	134
Total hybrid system combined output (kW)	100

Additional information on Hybrid motor generator

Type	Permanent magnet AC synchronous motor
Maximum output (kW)	60
Maximum torque (Nm)	207
Maximum voltage (V)	650

Additional information on Hybrid battery

Type	Lithium-ion
Nominal voltage (V)	201.6
Number of battery modules	56
Battery capacity (3HR) Amp.hr.	5

PERFORMANCE**1.8 l Petrol Hybrid
Hybrid e-CVT**

Maximum speed (km/h)	165
0–100 km/h (secs)	11.3
Drag coefficient	0.28

SPECIFICATIONS

SUSPENSION

Front	MacPherson strut
Rear	Torsion beam

BRAKES

Front	Ventilated disc
Rear	Solid disc

LOAD CAPACITY

1.8i Petrol Hybrid Hybrid e-CVT

Luggage capacity (up to tonneau cover) (litres)	200
Luggage capacity, up to roof, rear seat up (litres)	198
Luggage capacity, up to roof, rear seat down (litres)	768
7 seats up: belt line (litres)	200
7 seats up: roof (litres)	232
5 seats up: belt line (litres)	505
5 seats up: roof (litres)	768
2 seats up: belt line (litres)	1085
2 seats up: roof (litres)	1731

DIMENSIONS & WEIGHTS

1.8i Petrol Hybrid Hybrid e-CVT

Exterior length (mm)	4645
Exterior width (mm)	1775
Exterior height (mm)	1575/1600*
Front tread (mm)	1530*/1540
Rear tread (mm)	1535*/1545
Front overhang (mm)	945
Rear overhang (mm)	920
Wheelbase (mm)	2780
Turning circle – tyre (m)	5.5/5.8*
Interior length (mm)	2690

DIMENSIONS & WEIGHTS

1.8i Petrol Hybrid
Hybrid e-CVT

Interior width (mm)	1520
Interior height (mm)	1220
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	200
Gross vehicle weight (kg)	2115
Kerb weight (kg)	1500–1570
Towing capacity with brakes (kg)	0
Towing capacity without brakes (kg)	0

TYRES & WHEELS

	Entry	Sol	Premium
16" alloy wheels with aero covers (10-spoke)	●	●	—
17" alloy wheels (10-spoke)	—	○	●
Tyre repair kit	●	●	●

● = Standard ○ = Optional — = Not available * Premium grade.



EQUIPMENT

EXTERIOR

	Entry	Sol	Premium
Daytime running lights (LED type)	●	●	●
LED headlamps	●	●	●
Front fog lamps	●	●	●
Black upper front grille	●	●	●
Body-coloured front bumper	●	●	●
Driver power door locking	●	●	●
Remote door locking	●	●	●
Skyview®	—	○	●
Green UV-filter front windows	●	●	●
Water-repellent front windows	—	—	●
Intermittent front wipers	●	●	●
Body-coloured door mirrors	●	●	●
Electric door mirrors	●	●	●
Electrically retractable door mirrors	●	●	●
Heated door mirrors	●	●	●
Turning signal integrated in door mirrors	●	●	●

● = Standard ○ = Optional — = Not available

EXTERIOR

	Entry	Sol	Premium
Body-coloured door handles	●	●	●
Green UV-filter rear windows	●	—	—
Privacy glass rear windows	—	●	●
Intermittent rear wiper	●	●	●
Rear combination lamps (LED type)	●	●	●
Rear light guide (LED type)	●	●	●
High-mounted stop lamp (LED type)	●	●	●
Electric boot release	●	●	●
Rear-view camera	—	●	●
Intelligent Parking Assist (IPA)	—	—	●
Rear spoiler	●	●	●
Rear body-coloured garnish	●	●	●
Body-coloured rear bumper	●	●	●
Dusk sensor	—	●	●
Rain sensor	—	●	●

COMFORT

	Entry	Sol	Premium
4-spoke leather steering wheel	●	●	●
Electric Power Steering (EPS)	●	●	●
Manual tilt and telescopic steering wheel	●	●	●
Cruise control	●	●	—
Adaptive Cruise Control (ACC)	—	○	●
Hybrid gear shift knob	●	●	●
Parking foot brake	●	●	●
Automatic air conditioning	●	●	●
Pollen air filter	●	●	●
Automatic headlamp levelling	●	●	●
Light cut-off reminder	●	●	●
Front 12V power outlet	●	●	●
Push-start button	●	●	●
Smart Entry & Start System	●	●	●
Electrochromatic rear-view mirror	—	●	●
Manual rear-view mirror	●	—	—
Auto up & down function on all power windows	●	●	●
Front and rear power windows	●	●	●

COMFORT

	Entry	Sol	Premium
Driver & front passenger personal lamp	●	●	●
Front door courtesy lamp	●	●	●
Foot lamp	—	●	●
Lamp on sun visor	●	●	●
Rear room lamp	●	●	●
Illuminated entry system	●	●	●
Driver and passenger sun visors	●	●	●
Mirror on driver sun visor	●	●	●
Mirror on passenger sun visor	●	●	●
Soft-touch dashboard insert	●	●	●
Leather door trim	—	●	●
Soft-touch upper door trim	●	●	●
Chrome inside door handles	●	●	●
Rear window sunshade	—	●	●
Rear window defogger with timer	●	●	●
Luggage room lamp	●	●	●
Boot 12V power outlet	●	●	●
Assist grips	●	●	●

EQUIPMENT

SEATS

	Entry	Sol	Premium
Power-adjustable lumbar support on driver's seat	—	○	●
Power height-adjustable driver's seat	—	○	●
Power reclining driver's seat	—	○	●
Power sliding driver's seat	—	○	●
Power tilting cushion on driver's seat	—	○	●
Driver and passenger heated seats	—	●	●
Manually height-adjustable driver's seat	●	●	—
Reclining rear seats	●	●	●
Sliding rear seats (2nd row)	●	●	●
Separate rear seats	●	●	●
Individually foldable rear seats	●	●	●
Rear headrests (5)	●	●	●

● = Standard ○ = Optional — = Not available

STORAGE

	Entry	Sol	Premium
Console box	●	●	●
Glovebox	●	●	●
Glovebox lamp	●	●	●
Sunglasses holder	●	●	—
Front and rear cup holders	●	●	●
Front and rear door pockets	●	●	●
Driver and passenger seatback pockets	●	●	●
Retractable tonneau cover	●	●	●
Underfloor compartment in boot	●	●	●
Hooks for luggage holding belt	●	●	●

INFO & AUDIO

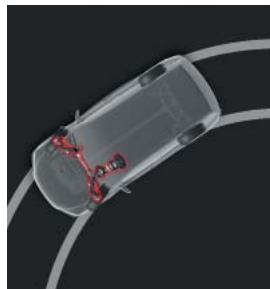
	Entry	Sol	Premium
Toyota Touch® 2 multimedia system	●	●	●
6.1" multimedia display	●	●	●
Toyota Touch® 2 with Go Plus navigation system	—	—	●
Voice recognition	—	—	●
Wi-Fi connectivity	—	—	●
Antenna for Digital Audio Broadcast (DAB)+	●	●	●
Adaptive Cruise Control (ACC) switch on steering wheel	—	○	●
Air conditioning switch on steering wheel	●	—	—
Multi-information display switch on steering wheel	—	●	●
Voice recognition switch on steering wheel	●	●	●
Audio switches on steering wheel	●	●	●
Telephone switch on steering wheel	●	●	●
Head Up Display	—	●	●
Coloured TFT multi-information display	—	●	●
Bluetooth® hands-free system	●	●	●
Hybrid energy display	●	●	●
Hybrid System Indicator	—	●	●
Rear-view camera display	●	●	●
Static guide lines on camera display	—	●	—
Dynamic guide lines on camera display	—	—	●
6 speakers	●	●	—
8 speakers	—	—	●
JBL premium sound system	—	—	●
Aux-in and USB connector	●	●	●

SAFETY

	Entry	Sol	Premium
Active Safety			
Emergency Brake-light Signal (EBS)	●	●	●
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)	●	●	●
Brake Assist (BA)	●	●	●
Hill-start Assist Control (HAC)	●	●	●
Tyre Pressure Warning System (TPWS)	●	●	●
Vehicle Stability Control Plus (VSC+)	●	●	●
Pre-Crash Safety (PCS) system	—	○	●
Front seat belt reminder	●	●	●
Rear seat belt reminder	●	●	●
Passive Safety			
Supplemental Restraint System (SRS) airbags – 7 airbags	●	●	●
Driver and front passenger Whiplash Injury Lessening (WIL) seats	●	●	●
ISOFIX seat fixing	●	●	●
Child lock	●	●	●
Force limiters	●	●	●
Front passenger airbag on/off-switch	●	●	●

GLOSSARY

Discover more about Prius+ technology.



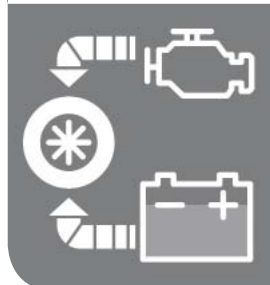
Electric Power Steering (EPS)

Electric Power Steering reduces the effort necessary to turn the front wheels, improving fuel economy and making the vehicle easier to control, especially at lower speeds.



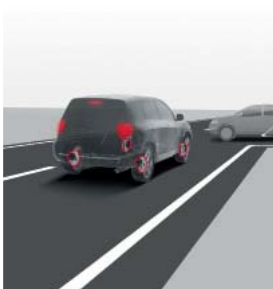
Smart Entry & Start System

Instead of a conventional key, the Smart Entry & Start System features a transmitter that allows you to unlock the doors by pulling the handle and lock them again by pressing a button. To start or stop the engine, simply press the Start/Stop button. All you need to do is carry the Smart Entry key in your pocket or handbag.



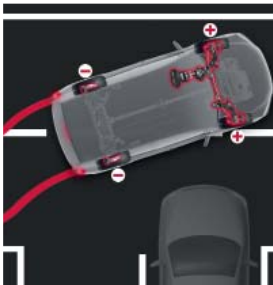
Hybrid System Indicator

The Hybrid System Indicator consists of an energy flow monitor and ECO-drive monitor. This helps you refine your eco-driving skills and optimise fuel consumption.



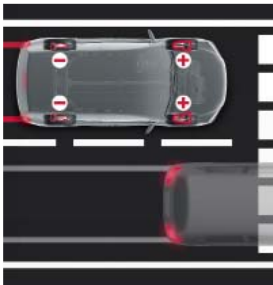
Emergency Brake-light Signal (EBS)

In emergency braking situations, EBS flashes the vehicle's brake lights repeatedly to alert following traffic.



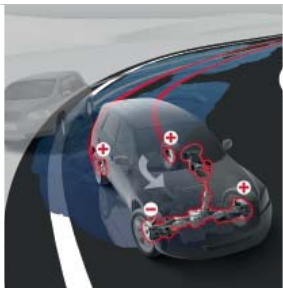
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

ABS prevents the wheels from locking while braking. EBD complements this by optimising brake force distribution between each wheel to compensate for different loads. Together the two systems help you to maintain steering control when braking heavily.



Brake Assist (BA)

If you attempt an emergency stop, BA will detect this and apply additional brake pressure. This enables ABS to work to its maximum potential.



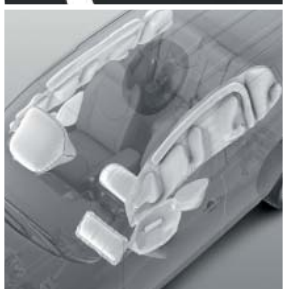
Vehicle Stability Control Plus (VSC+)

VSC+ helps to maintain stability and prevent skidding when turning sharply or cornering on slippery surfaces. Whenever the start of a skid is detected, it automatically activates individual brakes and controls engine output. In addition, it applies steering assistance to make it easier to get back on course.



ISOFIX seat fixing

Seats incorporate special anchor points, including a top tether that helps prevent the seat tipping forward. These provide a safe and convenient way of correctly securing ISOFIX child seats (available from your Toyota dealer).



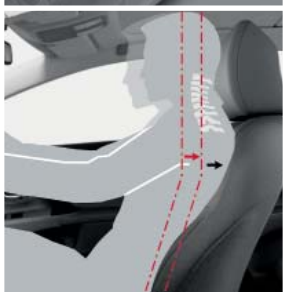
Supplemental Restraint System (SRS) airbags

This model is fitted with seven airbags. They include driver's knee airbag, SRS airbags for both driver and passenger, side airbags for the front seats, and SRS curtain shield airbags covering both the front and rear seat passengers.



1.8 l Petrol Hybrid

The 1.8 litre Petrol Hybrid is the world's most advanced full hybrid system. It combines a 1.8 litre VVT-i petrol engine with two electric motors to provide low fuel consumption, low CO₂ emissions and a powerful, peaceful driving experience.



Driver and front passenger Whiplash Injury Lessening (WIL) seats

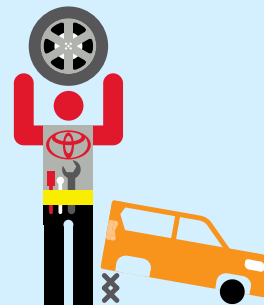
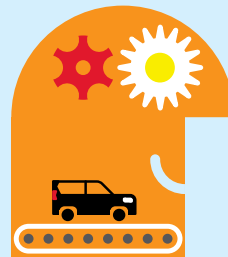
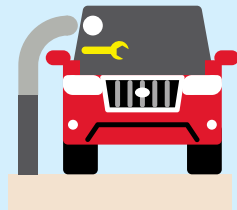
During an impact at lower speeds and particularly from the rear, WIL seats and headrests cushion the head and back. This reduces the risk of whiplash injuries.



e-CVT

The innovative, electronically controlled Continuously Variable Transmission (e-CVT) manages the flow of power from the petrol engine and electric motors for smooth, effortless acceleration. It delivers the optimum blend for every driving condition, ensuring maximum fuel efficiency.

COMPLETE PEACE OF MIND WITH TOYOTA.



Toyota Hybrid Service Programme

This is designed for you to enjoy your driving experience with peace of mind. We are pleased to provide Hybrid Battery Extra Care cover* on an annual/15,000 km basis (whichever comes sooner) up to the 10th year from vehicle registration date.

Toyota Quality Service

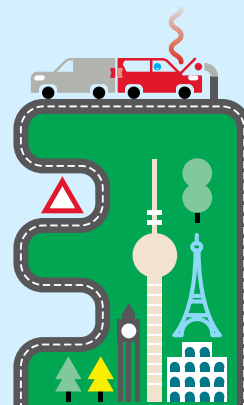
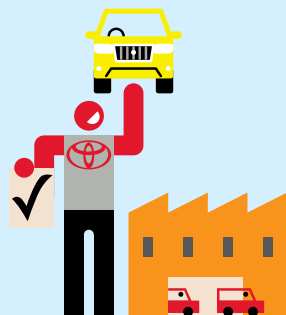
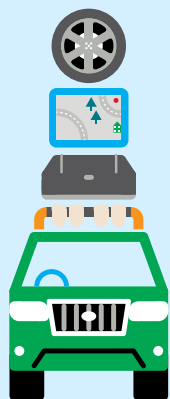
Your Toyota retailer will advise you on your car's service requirements. It will need a Health & Safety check at least once every 2 years/30,000 km (whichever comes sooner). An intermediate check is necessary every year or 15,000 km.

Toyota Low Maintenance Costs

All Toyota vehicles are designed and engineered to minimise your maintenance costs. This includes fewer parts that require servicing and, equally important, is that Toyota vehicle technology is made easily accessible so that maintenance labour time is less and pricing is competitive.

Toyota Genuine Parts

Providing the reassurance of Toyota quality, only genuine and approved components are used on your vehicle. If the vehicle is damaged, its design helps minimise the cost of repair because the most expensive-to-replace parts are deliberately located away from common damage zones. The result is ultimately less expense for parts and labour.



Toyota Accessories

Toyota genuine accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Adding a touch of style, comfort, convenience and practicality, they are tested for exceptional durability to enhance the enjoyment of your new car. All accessories are covered by a 3-year warranty when purchased together with the vehicle[§].

Toyota Comprehensive Warranty

Every new Toyota comes with a 3-year/100,000 km vehicle warranty, which covers any defect caused by a manufacturing fault. Transport to the nearest authorised Toyota repairer will also be covered. In addition, a 3-year/unlimited mileage paint warranty protects against defects and surface rust caused by a manufacturing fault. Every new Toyota is covered by a 12-year/unlimited mileage anti-perforation warranty[§] against perforation of body panels caused by a manufacturing fault in materials or workmanship.

Toyota Eurocare

Enjoy peace of mind driving with complimentary Toyota Eurocare roadside assistance in 40 European countries for 3 years[°]. If you experience a problem with your vehicle, Toyota Eurocare offers several possibilities to keep you on the road.

* Check with your retailer for specific Toyota Hybrid Service Programme details.

[§] Check with your retailer for specific warranty details.

[°] Belgium 5 years/Portugal and Denmark 1 year.

Toyota Added Security

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test. The alarm system and engine immobiliser are approved by all of Europe's major insurance companies.

TOYOTA'S LIFECYCLE APPROACH TO ENVIRONMENTAL ISSUES.

1

DESIGN & MANUFACTURE

Minimising environmental impact runs through every part of the Toyota business. In designing and developing a new vehicle, every component is carefully considered to ensure environmental efficiency is optimised throughout its life. The Life Cycle Analysis for the new Prius+ (engine type 2ZR-FXE) shows a reduction in emissions of 33% in CO₂ (Carbon Dioxide) over its expected lifetime compared to an equivalent petrol vehicle.

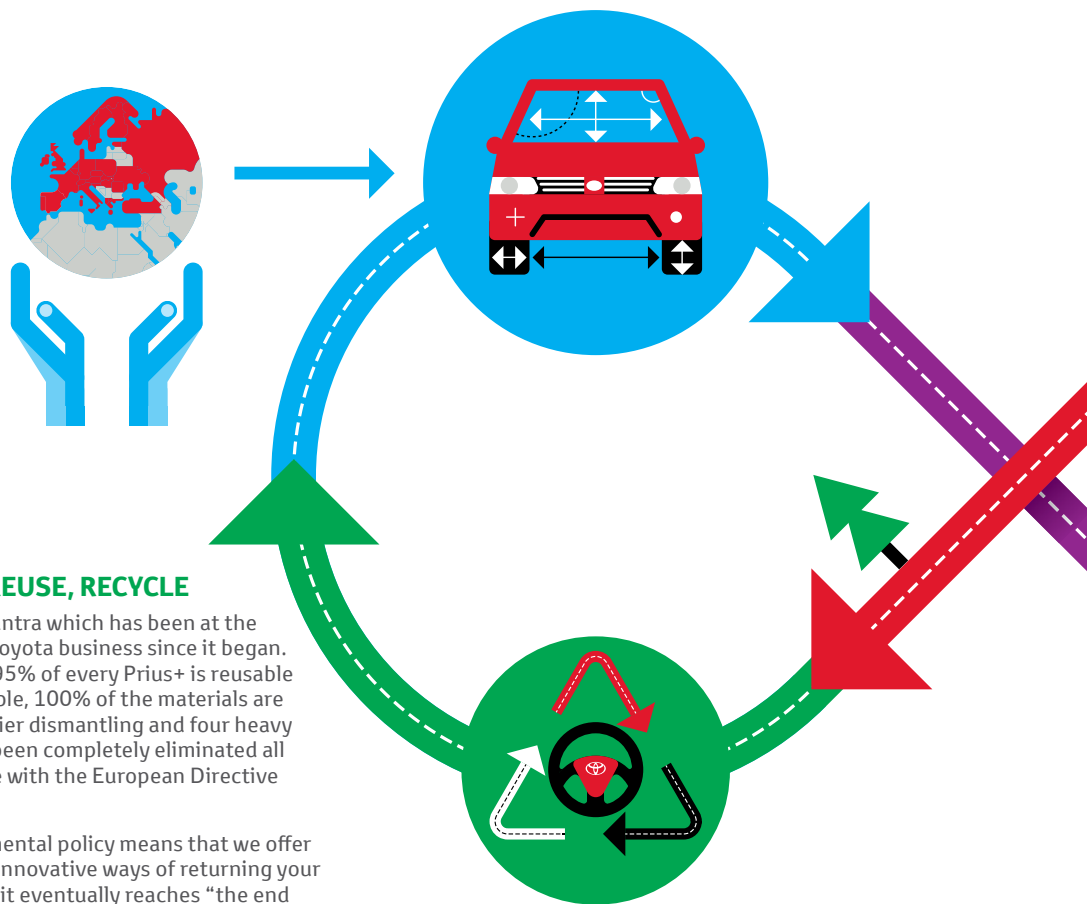
Certain plastic parts, for example in the A/C unit, contain plant-derived resin and the instrument panel uses materials such as TSOP (Toyota Super Olefin Polymer) and TPO (Thermo Poly-Olefin) that possess excellent recycling characteristics.

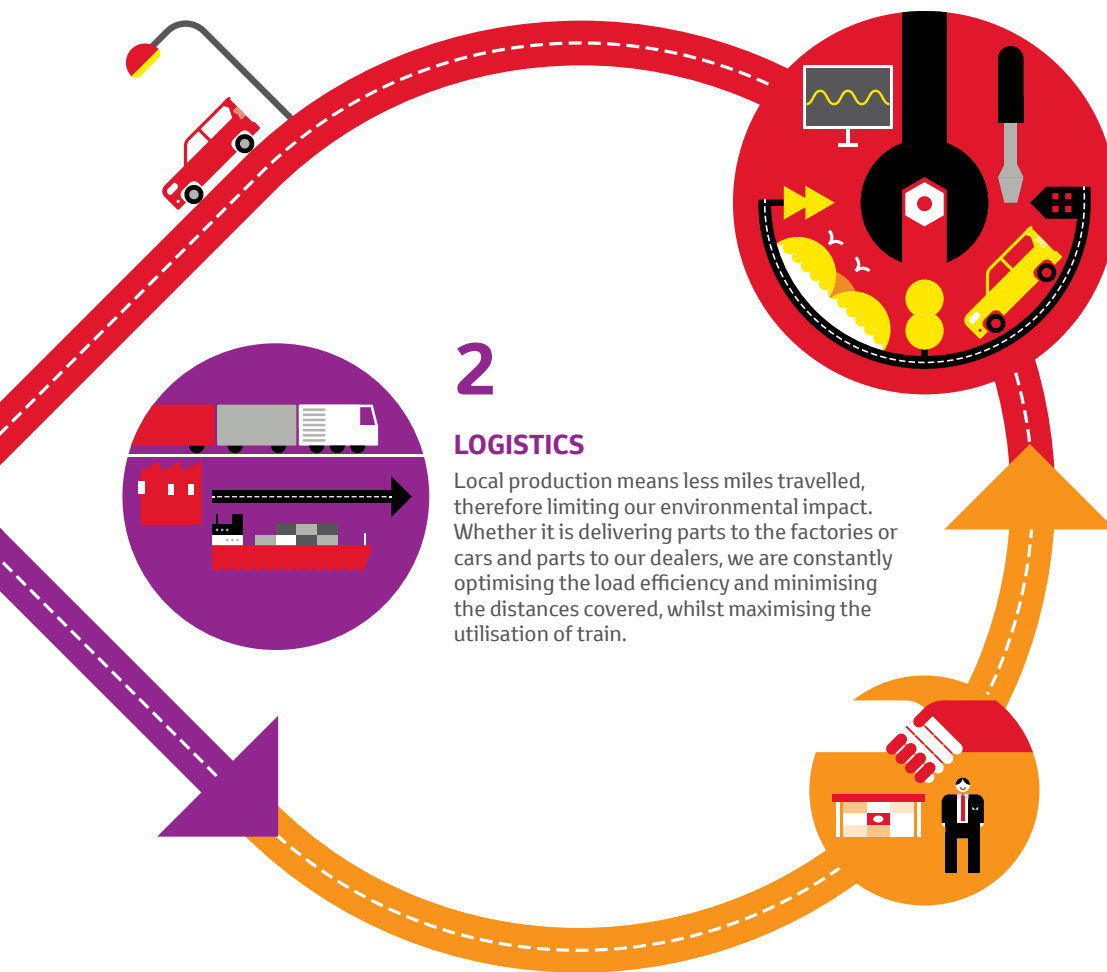
5

REDUCE, REUSE, RECYCLE

This is the mantra which has been at the heart of the Toyota business since it began. For example 95% of every Prius+ is reusable and recoverable, 100% of the materials are coded for easier dismantling and four heavy metals have been completely eliminated all in accordance with the European Directive 2000/53/EC.

Our environmental policy means that we offer you new and innovative ways of returning your vehicle when it eventually reaches "the end of the road". For more information visit: www.toyota-europe.com or contact your local Toyota retailer.





LOVE THE HYBRID DRIVE, ENJOY THE ADVANCED FEATURES







+ SEVEN SEAT POSSIBILITIES.





Point your smartphone or webcam at the graphic
and start a new experience of Prius+.



ALWAYS A
BETTER WAY

TO EXPERIENCE THE NEW **PRIUS+** OR FOR
MORE **INFORMATION**, PLEASE CONTACT YOUR
LOCAL RETAILER OR VISIT OUR **WEBSITE**
TOYOTA-EUROPE.COM

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