



The new Kia

soul EV



The Power to Surprise

EXTERIOR

CELEBRATE THE EXTRAORDINARY

Fresh, funky and playful, the future is full of possibilities in the new Kia Soul EV all-electric-crossover. With its eccentric design styling featuring a front plug-in charge socket; stunning interior with chill-out-sound-linked mood lighting; the latest technology including Kia's innovative Head-Up-Display; plus an advanced EV powertrain that delivers a range of up to 452 km on one full charge – this is an electric car with its own truly unique character, just like the people who drive it.







CHERISH THE EXCEPTIONAL

The new Kia Soul EV celebrates its personality from every angle! From behind, the iconic 3D muscular rear design showcases futuristic-looking wrap-around LED rear lamps, surrounding the vertical tailgate for easy loading and extra boot capacity. Finished off with an iconic rear bumper shape and dynamic extra moulding for extra stability, the Kia Soul EV leaves a fun and lasting impression that others can only dream of.



EXTERIOR

RELISH THE ENGAGING

Stand back and admire the quirky dynamic character of the Kia Soul EV with its stand-out body silhouette and clean-cut lines; then smile at the stand-out Soul logo on the C-pillar for that extra touch of fun. Add to that the opportunity to customize the exterior of your new Soul EV with a choice of 9 stylish one-tone colours or one of 7 vibrant two-tone colour exterior combinations that mix colour with vibrant metallic shades; and with newly developed 17-inch alloy wheels, you've created a car that's all about you.



Full LED Headlamps

Seamlessly integrated into the sleek front are dual high and low-beam LED headlamps with LED Daytime Running Lights below.





(Photo is for reference only)

ADMIRE THE ENTICING

Inside the new Kia Soul EV the fun continues with its high-quality, spacious interior, cleverly designed seating, stylish fascia and inspiring innovations in technology, sound and lighting. Set the mood with 3D sound-effect lighting on the door trims that pulsates to the music, in 8 different colours and 6 unique themes.



Supervision Cluster

The highly visible instrument cluster features a 7" LED display delivering essential information such as the distance covered and how far you can drive before the next recharge is due.

CONVIENIENCE

SAVOUR THE EXCITING

The new Kia Soul EV is proof that an electric car can combine character and excitement with the latest technology as well as all the advantages of a crossover to make all types of greener driving truly inviting.



Head-Up-Display (HUD)*

Kia's innovative combiner-type Head-Up-Display (HUD) minimizes driver distraction by projecting key driving data like your speed and safety icons directly onto the panel above the instrument cluster, and also provides audio information.

(Photo is for reference only)



Drive Mode Selection

The Kia Soul EV adapts to your favourite driving style. Choose from 'Normal' mode, offering the full driving experience optimized for a typical driver, or 'Eco' or 'Eco+' mode to maximize the full electric range. Meanwhile, the 'Sport' mode, with its increased steering and motor response, maximizes the dynamic driving feel of the car.



Wireless Phone Charger*

Enjoy convenient, cable-free charging by placing your compatible smartphone on the wireless phone charger on the centre console. The system even alerts you if a device is left on the charger when you exit the vehicle.



Sound Mood Lighting

For an outstanding driving experience, the new Soul EV comes with Kia's exciting 'Sound Mood Lighting' feature, which adapts to your music tastes perfectly by offering 8 different colours and 6 unique themes. What's more, not only does the intensity of the colour change depending on the music that is playing, but the brightness of the mood lighting also changes according to the audio sound level.



Heated and Ventilated Seats

Both the driver and front passenger seats are specially ventilated for enhanced comfort, using ventilation fans in the seat and backrest cushions to emit cool air, keeping you refreshed on hot days, while the front seat warmers keep you cosy in winter.

*Only available in Soul EV+ Platinum version

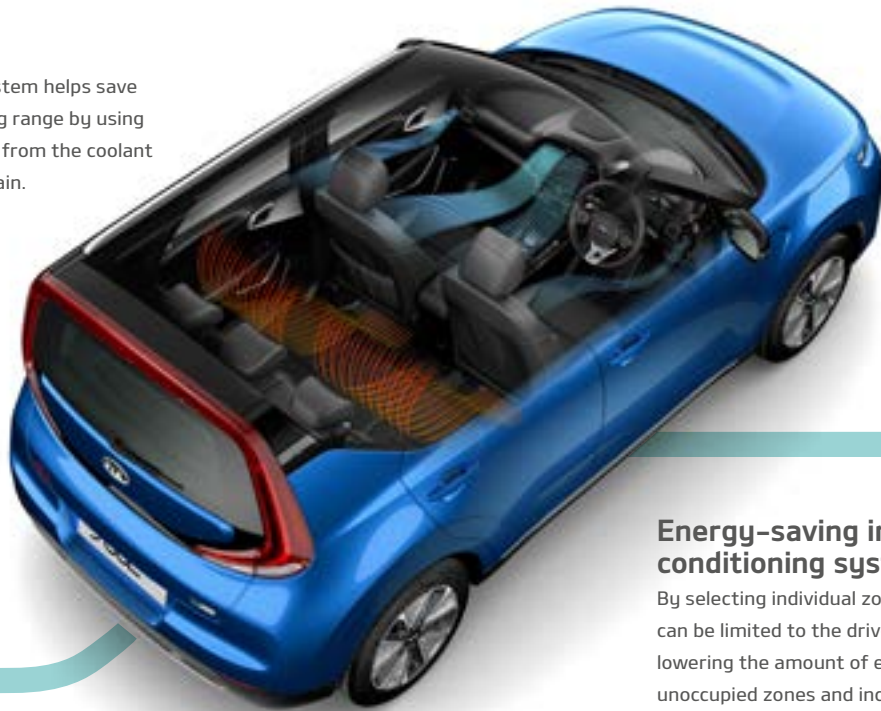
RANGE AND OUTPUT

VALUE THE ENDURANCE

The new Kia Soul EV puts the charge back into driving electric by making it fun, stylish and good for the environment all at the same time. From the moment you press the start button you can look forward to a responsive electric engine boasting a maximum acceleration from 0 to 100 km/h in 7.9 seconds and a maximum speed of 167 km/h. Additionally, there are two driving distance ranges available on a single charge – either **Soul EV+ Platinum**, offering up to 452 km, or **Soul EV**, offering up to 276 km.

Energy-efficient Heat Pump system

The Kia Soul EV heat pump system helps save energy and increase the driving range by using recovered waste heat emitted from the coolant water for the electric powertrain.



Energy-saving individual air conditioning system

By selecting individual zones, air conditioning can be limited to the driver area only, lowering the amount of energy consumed for unoccupied zones and increasing the driving distance of the Kia Soul EV.



Programmable charging

You can use the convenient 7" touch screen to set the time to recharge your Kia Soul EV.

Electric Motor

Located under the cabin floor, the efficient, lightweight Kia Soul EV battery offers two flexible and energy-efficient solutions.

Soul EV+ Platinum Battery 64 kWh/motor 150 kWh		Soul EV Battery 39.2 kWh/motor 100 kWh	
Fast charge in 75 min (from 0% to 80%)*	Semi-Fast charge in 9hr 35min (up to 100%)	Fast charge in 57 min. (from 0% to 80%)*	Semi-Fast charge in 6hr 10 min (up to 100%)

*from 50 kW fast charger and above



Regenerative Braking

To ensure highly efficient driving and further increase the battery range, the new Soul EV offers next-generation regenerative braking with two different modes to suit the driving conditions. By selecting 'Single Pedal' driving or holding the left paddle shift lever behind the steering wheel for a minimum of 0.5 seconds, the car can be decelerated to a standstill without activating the brake pedal. Alternatively, releasing the paddle or activating the right paddle shift lever returns the system to regular mode.

Kia lithium ion-batteries are built to have a long life. Kia guarantees 65% of the battery capacity available at the time of delivery for a period of 8 years from initial registration or 150,000 km, whichever comes first.

INTERIOR GRADES

TREASURE THE EXCLUSIVE

With the Kia Soul EV the inside is as exciting as the outside, with vibrant interior options, carefully selected materials and bold trims – all designed for the ultimate in comfort and style.



EX Black One-Tone Leather (Soul EV)

Luxury perforated black pure leather seating with grey stitching. Also includes satin chrome interior door handle and dark silver door garnish; plus artificial-leather-covered armrest.



EX Leather and Red Colour Pack (Soul EV+ Platinum)

Luxury perforated black pure leather seats with red stitching, satin chrome interior door handle and red door garnish, plus artificial-leather-covered armrest with red stitching.



COLOURS

ADORE THE EXTERIOR

Exterior Colours – One-Tone



Snow White Pearl (SWP)



Sparkling Silver (KCS)



Gravity Grey (KDG)



Cherry Black (9H)



Inferno Red (AJR)



Mars Orange (M3R)



Neptune Blue (B3A)



Space Cadet Green (CEJ)



Platinum Gold (G3Y)

The Kia Soul EV is designed to celebrate the joy of nature and technology in complete harmony. It comes in a choice of 9 stylish one-tone and 7 two-tone vibrant exterior combinations that mix colour with vibrant metallic shades. So whatever combination you choose, the experience will be yours to enjoy time after time.

Exterior Colours – Two-Tone



Clear White + Inferno Red (AH1)



Gravity Grey + Platinum Gold (SE1)



Cherry Black + Inferno Red (AH5)



Inferno Red + Cherry Black (AH4)



Mars Orange + Cherry Black (SE3)



Neptune Blue + Cherry Black (SE2)



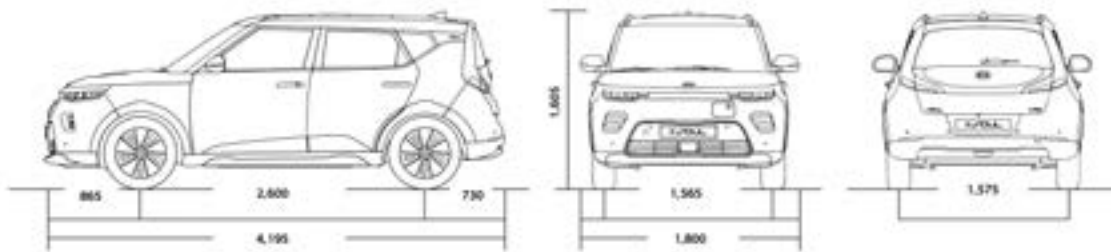
Platinum Gold + Clear White (SE4)

SPECIFICATIONS

ENJOY THE ELEMENT

The new Kia Soul EV comes with a host of specifications and options to give your electric driving experience even more character and personality.

Dimensions (mm)



Overall length	4,195
Overall width	1,800
Overall height	1,605
Wheelbase	2,600

Wheel tread (front)	1,565
Wheel tread (rear)	1,575
Overhang (front)	865
Overhang (rear)	730
Legroom (front/rear)	1,044/927
Headroom (front/rear)	1,013/988 (without sunroof) 973/988 (with sunroof)
Shoulder room (front/rear)	1,410/1,390
Cargo space capacity (l, VDA)	1,339

Technical specifications

		Soul EV	Soul EV+ Platinum
Electric motor	Type	Permanent Magnet Synchronous Motor	
	Max. power output (ps)	136	204
	Max. torque (Nm)	395	395
Battery	Type	LIPB (Lithium-Ion Polymer Battery)	
	Voltage (V)	327	356
	Capacity (Ah)	120	180
	Energy (kWh)	39.2	64
	Weight (kg)	317	457
Performance	Acceleration (sec./0 to 100 km/h)	9.9	7.9
	Maximum speed	157	167
	Pure Electric Range (km)	276	452
	Energy Consumption (kWh/km) (Combine)	145	157
	Kerb weight (kg) (max.)	1,610	1,757
	Gross vehicle weight (kg)	2,025	2,180

Wheels



17" Alloy Wheel



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(Opposite to Tong Fong Tsuen LRT Station)

起亞香港為每輛新電動車提供為期 **24** 個月或首 **60,000** 公里 (以先到達者為準) 的原廠保用，並須受有關細則限制。

Kia Motors (Hong Kong) Limited warrants each new electric vehicle for 24 months or 60,000 km (whichever comes first), with related conditions apply.

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