



TOYOTA

ALWAYS A
BETTER WAY

PRIUS



SETTING NEW
BENCHMARKS IN
HYBRID DRIVING
PLEASURE





**COMFORT, SAFETY
AND DRIVING PLEASURE –
OUR NEW PRIUS HAS IT ALL!**

舒適、安全的駕駛享受 盡在全新PRIUS

Toyota New Global Architecture (TNGA) platform reaches new heights in our latest Prius' astonishingly graceful, optimized aerodynamic lines and iconic triangular LED headlamps.

全新Prius採用全新研發的Toyota New Global Architecture (TNGA)低重心架構底盤，將前瞻構思極致發揮！以低風阻流線型的完美車身線條，以至標誌性的立體幾何LED頭燈，每分每秒盡顯動感與型格，勢不可擋！

▶ **更穩定** – 採用低重心車架設計

▶ **更舒適** – 配備尾雙搖臂懸掛系統

▶ **更動感** – 風阻系數低至 **0.24 Cd**



**ICONIC TRIANGULAR
LED HEADLAMPS**
立體幾何LED頭燈



**TOYOTA NEW
GLOBAL ARCHITECTURE (TNGA)**
低重心架構底盤



**NEWLY DESIGN
ALLOY WHEEL**
全新設計合金輪圈

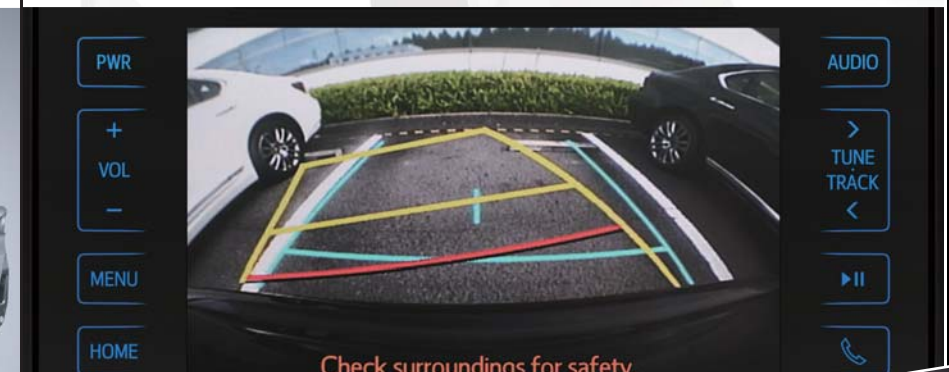
**LED REAR
COMBINATION LAMPS**
尖峰LED尾燈組合

**AN UNPRECEDENTED
BLEND OF PRESTIGE
AND FUNCTIONALLY**

**豈止享負盛名
實力更無可匹敵**

Seamlessly integrating style and substance, our new Prius' interior is an extraordinary automotive achievement. In addition to 7" touch control screen, JBL audio system with 10 speakers and full color head-up display, the car other wealth of user-friendly features include a spacious trunk space plus 60:40 fold-down rear seats.

全新Prius將型格與內涵完美結合，精采演繹。車廂的每個角落盡是匠心之作，7吋觸控顯示屏幕，連10喇叭JBL音響系統，加上彩色多功能投射顯示屏，讓您盡享安全的駕駛樂趣；配合超寬敞車尾廂，後排座位為6/4摺合之後座椅背，成就Prius無可取代的地位。



REAR PARKING CAMERA
後泊車鏡頭



TWO-TONE INTERIOR COLOR SCHEME*
雙色內籠設計*



**1 FULL COLOR MULTI-INFORMATION
INSTRUMENT PANEL WITH TWO 4.2-INCH TFT DISPLAYS**
彩色多功能顯示儀錶板連雙4.2吋TFT顯示屏

**2 JBL AUDIO SYSTEM: 7-INCH TOUCH-SCREEN DISPLAY
WITH 10 SPEAKERS**
JBL音響系統: 7吋觸控顯示屏幕連10喇叭

**3 S-FLOW DUAL-ZONE AUTOMATIC
CLIMATE CONTROL SYSTEM**
S-FLOW雙區自動恆溫冷氣系統

Pictures shown may differ from actual car models.
圖片所示與車身實際或有不同



SPACIOUS TRUNK SPACE
特大車尾廂寬敞行李空間



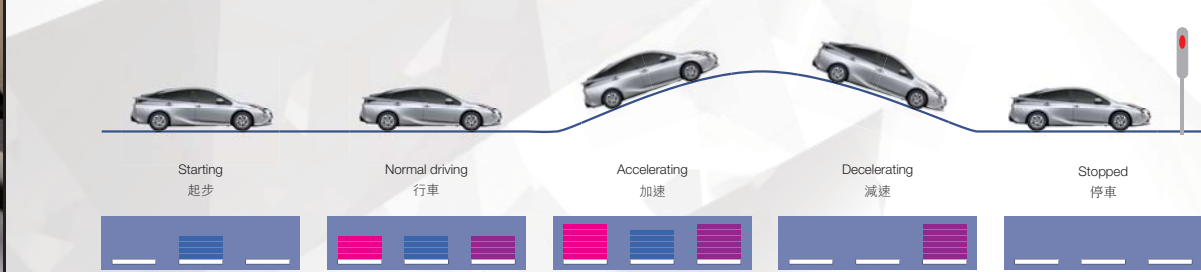
**FULL COLOR MULTI-INFORMATION
HEAD-UP DISPLAY***
彩色多功能投射顯示屏*



**DRIVER & FRONT
PASSENGER SEAT
HEATERS***
駕駛席及前乘客席
附設發熱功能*



**POWER AND FUEL EFFICIENCY
IN A CLASS OF ITS OWN**
打造動能與能源效益的新基準



Toyota has long been an undisputed world leader in Hybrid Technology and on-road fuel savings. And incorporating a re-engineered 1.8-liter VVT-i engine with a handy drive mode switch that enables seamless shifting between Normal, ECO, Power and Electric Vehicle driving styles, our newest Prius further underlines that leadership.

豐田一直是油電混合科技(Hybrid Technology)的領導者，節能效果無出其右，結合突破性全新設計的1.8公升VVT-i引擎與簡易切換駕駛模式按鈕，全新Prius讓您流暢轉換標準、節能、動力及電力驅動模式行車，再次創領駕駛科技，輕鬆駕馭每一程。



**4TH GENERATION
HYBRID SYSTEM**
第四代油電混合動力系統

**SEALED NI-MH (NICKEL-METAL HYDRIDE)
BATTERY [7-YEAR WARRANTY]*#**
密封式鎳氫電池 [7年保用]*#
#7-YEAR OR FIRST 100,000KM WARRANTY (WHICHEVER IS EARLIER)
#7年或首十萬公里 (以先到者為準)

**SURGING POWER, UNSURPASSED
FUEL EFFICIENCY AND PERFORMANCE**
更澎湃動力，更出色的油耗表現



FOUR DRIVE MODE SWITCH
(CHOICE OF NORMAL, ECO,
POWER & ELECTRIC VEHICLE DRIVING STYLES)
四種駕駛動力模式 (標準、節能、動力、電力驅動)

**SMART ENTRY &
START SYSTEM**
智能車匙及
按鈕啟動系統

*Only available in Prius Super Luxury
*只適用於Prius超級豪華版



EXPRESS YOURSELF
WITH A RANGE OF
VIBRANT COLORS

鮮明色彩
宣示您的動感與個性



Super White II (040)
時尚白



White Pearl Crystal Shine (070)
珍珠白



Silver Metallic (1F7)
閃爍銀



Gray Metallic (1G3)
型格灰



Attitude Black Mica (218)
個性黑



Emotional Red (3T7)
火熱紅



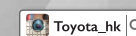
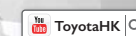
Dark Blue Mica Metallic (8W7)
動感藍

駕乘體驗新標準
由 Hybrid 全速創領

PRIUS



toyota.com.hk



Showrooms 陳列室：
Kowloon Bay 九龍灣 2884 7999 • Wanchai 灣仔 2886 6188 • Shatin 沙田 2821 7160 • Yuen Long 元朗 2823 5400
Service Centres 維修中心：
Kowloon Bay 九龍灣 2821 7321 • North Point 北角 2880 1555 • Aberdeen 香港仔 2820 5153 • Tsuen Wan (Sha Tsui Road) 荃灣 (沙咀道) 2823 3200 • Shatin 沙田 2825 5222 • Yuen Long 元朗 2880 4400
Macau Showroom 澳門陳列室：Yat Fung Motors 日豐車行 (853) 2851 3388