



TOYOTA

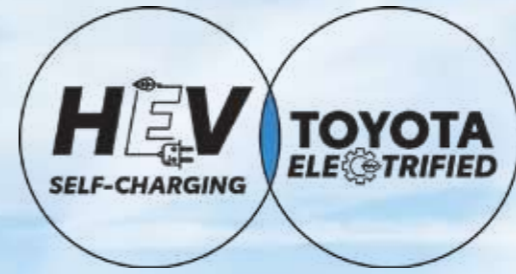
ALWAYS A
BETTER WAY

— THE NEW —
PRIUS



HYBRID SYSTEM 混能系統

PRIUS



豐田獨家混能技術，盡顯第四代 SELF-CHARGING HYBRID的5大優勢

5 BENEFITS OF TOYOTA'S CLASS-LEADING 4TH-GENERATION SELF-CHARGING HYBRID TECHNOLOGY.



透過引擎或煞車的減速動能，自動替電池充電

Regenerative braking converts kinetic energy into electric energy during deceleration and braking to recharge the battery.



搭載汽油引擎與高扭力的電動馬達，賦予流暢的加速性

Gas engine and electric motor team up to offer instant torque and seamless acceleration.

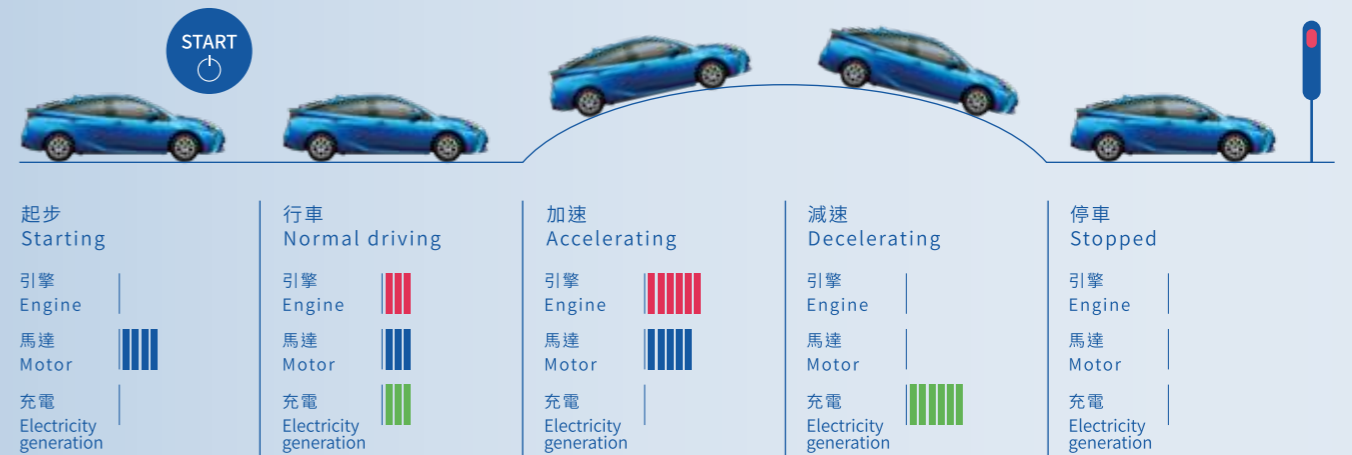


電動馬達與引擎平順切換，提供順暢舒適的駕乘體驗

Electric motor and gas engine switch seamlessly back and forth to offer a smooth and quiet ride.

打造動能與能源效益的新基準

POWER AND FUEL EFFICIENCY IN A CLASS OF ITS OWN



行駛間能有效的運用引擎及電動馬達，將二氧化碳排放量降至最低，耗油量特低

Gas engine and electric motor optimize fuel use at all speeds to reduce carbon dioxide emissions.



原廠7年或10萬公里[^]混能系統電池保用，令你無後顧之憂

7-year or 100,000 km[^] factory warranty for the main battery of the hybrid system to ensure your peace of mind.



[^]以先到者為準 whichever comes first



時尚雋永 開拓環保里程

STYLED FOR A GREENER FUTURE.

透過全新設計的LED頭尾燈組合，進一步突顯頭蓋及車尾沙板的瑰麗線條，更備有自動開關及光線高低調校功能，完美向外界散發一股時尚智能銳氣。

Resplendent in redesigned LED headlights and taillights, the artfully sculpted front bonnet and underbody panels all work together to smoothen airflow. Intelligent adaptive headlights with auto levelling make a striking statement before you even arrive.





- 1 彩色多功能顯示儀錶板連4.2吋雙TFT顯示屏
2 x 4.2" Colored Multi-Information TFT Displays with Customizable Screens
- 2 JBL® 音響系統連10喇叭
JBL® Premium Sound System with 10 Speakers
- 3 Qi電話無線充電裝置
Qi-compatible Wireless Smartphone Charger

智慧隨身 暢享從容自在 SMART DESIGN TO SIMPLIFY YOUR LIFE.

秉承車系一貫未來科技感的內裝風格，一系列貼心智能設備，打造現代輕鬆無憂的駕駛體驗。

Futuristic interior design paired with thoughtful features. Be the first to discover a new era of effortless driving experience.



7吋觸控顯示屏幕及Apple CarPlay
7-Inch Touchscreen Display with
Apple CarPlay



457L 尾箱容量
457L Trunk Capacity



優質皮座椅
Premium Leather Seat

豐田製造汽車新理念：由零開始創新

- 駕駛質素 Driving Quality
- 舒適 Comfort
- 優越感 Pride of Ownership
- 人性化 User-Friendliness
- 安全 Security

低噪音及震動 Low Noise & Low Vibration Measures

Benefits 優點
採用大量抗噪隔音物料配合車底、側鏡、尾燈等精心擾流設計，以減低行車震動及噪音，令每一趟旅程舒適享受。
Integrates various technological elements to enhance soundproofing performance and minimise vibrations.



高剛性車架設計 High Rigidity Body

Benefits 優點
提高安全性，同時實現暢快駕駛及舒適乘坐。
Contributes to increase chassis responsiveness, ride quality and safety.

低重心設計 Low Center Of Gravity

Benefits 優點
令車身擺動大幅減少，提供更優良駕駛操控表現，乘坐更舒適。
Precise and responsive handling with less body roll for a better vehicle control.

輕量化車身 Light Weight Body

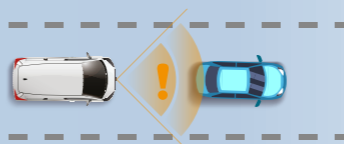
Benefits 優點
更優越駕駛表現兼降低油耗。
Provides greater driving performance and increase fuel-efficiency.

TOYOTA SAFETY SENSE™ 主動式安全系統

Toyota Safety Sense

預防正面碰撞：

PCS 預警式防護系統附自動煞車輔助 Pre-Collision System



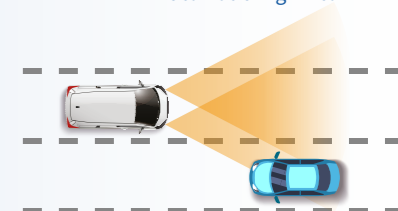
預防意外偏離線道：

LDA 線道偏離警示系統 Lane Departure Alert

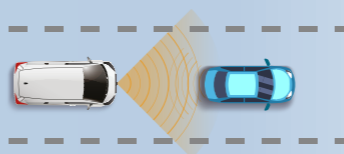


預防夜間行車事故：

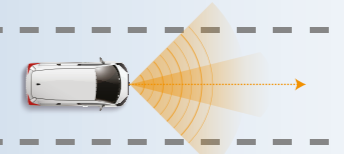
AHB 智慧型高燈自動切換系統 Automatic High-Beam



DRCC 雷達感應式車距巡航定速系統 Dynamic Radar Cruise Control



LTA 線道追蹤輔助系統 Lane Tracing Assist



SAFETY 安全設備



後泊車鏡頭 Rear Parking Camera with guide



7個安全氣囊 7 SRS Airbags

BODY COLOR 車身顏色



040 SUPER WHITE II 柔和白



089 PLATINUM WHITE PEARL MC. 珍珠白



1F7 SILVER ME. 型閃銀



1G3 GRAY ME. 碳纖灰



218 ATTITUDE BLACK MC. 炫黑色



221 BLACKISH AGEHA GF. 鋼黑藍



8X7 BLUE ME. 型閃藍



3U5 EMOTIONAL RED II 火熱紅



4X1 STEEL BLONDE ME. 柔和銅

INTERIOR COLOR 車廂顏色



黑色車廂配搭黑色皮座椅 Black Interior with Black Leather Seat



灰色車廂配搭灰黑色皮座椅 Gray Interior with Gray and Black Leather Seat

SPECIFICATION 規格表

Model 車型		Prius
Model code 型號		ZVW50R-AHXEBW
Dimensions & Weights 車身量度及重量		
Overall Length x Overall Width x Overall Height 全長 x 全闊 x 全高		(mm) 4,574 x 1,760 x 1,470
Wheelbase 軸距		(mm) 2,700
Kerb Weight 全車淨重		(kg) 1,375 - 1,400
Seating Capacity 座位容量 (including driver 連司機)		5
Engine 引擎		
Code 型號		2ZR-FXE
Type 類型		Inline 4 DOHC 16-Valve with VVT-i 直列式四汽缸雙頂凸輪軸16氣閥VVT-i
Displacement 汽缸容量		(cc) 1,798
Max. Output 最大馬力		PS (kW) / rpm 97 (72) / 5,200
Max. Torque 最大扭力		Nm / rpm 142 / 3,600
Emission Standard 排氣系統		Euro 6C 歐盟六C型
Fuel Consumption (WLTP) 油耗#		km / L 21.09
Electric Motor 電動馬達		
Type 類型		Permanent Magnet AC Synchronous Motor 同步電動馬達 (恆久磁石)
Max. Horsepower 最大馬力		PS (kW) 72 (53)
Max. Torque 最大扭力		Nm 163
Hybrid Battery 電池		
Type 類型		Nickel Metal Hydride 鎳氫電池
Chassis 車身		
Transmission Type 傳動系統		Continuously Variable Transmission (CVT) 無段變速系統
Drive System 驅動系統		Front Wheel Drive 前輪驅動
Chassis Design 車身底盤設計		TNGA (Toyota New Global Architecture)
Suspension 懸掛系統		Front 前 / Rear 後 MacPherson Strut 麥花臣臂桿 / Double Wishbone 雙搖臂
Brake 剎車系統		Front 前 / Rear 後 Ventilated Disc 通風碟式 / Disc 碟式
Steering 轉向系統		Electric Power Steering (EPS); Power-assisted Rack-and-pinion, 天梯牙式電動馬達輔助
Minimum Turning Radius 最小轉向半徑		(m) 5.1
Tyre & Wheel 輪胎及輪圈		195/65R15 6.5J Alloy Wheel 合金輪圈
Fuel Tank Capacity 油缸容量		(L) 43
Exterior 外型		
LED Headlights LED 頭燈		Bi-LED Projector low- and High-beam Headlights with Auto on/off and Auto-levelling Feature 自動開關 LED 頭燈連自動光線高低調校
LED Daytime Running Lamps LED 日行燈		•
LED Clearance Lights LED 展示燈		•
LED Fog Lights LED 霧燈		•
LED Rear Combination Lights LED 組合尾燈		•
LED Brake Lights LED 剎車燈		•
LED Centre Stop Light LED 中置停車燈		•
• Rain-sensing Variable Intermittent Windshield Wipers & Intermittent Rear Window Wiper 雨點感應自動開關前水撥及間歇式後水撥		• Heated, Power-adjustable, Auto-folding, Body Coloured Door Mirrors with LED Side Turn Signal Lamps 電動調校門鏡連LED指揮燈
Interior 車廂		
Smart Entry 智能車匙系統		3-door (Including front doors and trunk lid) 三門(前座雙門及尾箱門)
Push Start System 免匙啟動系統		•
Steering Wheel with Multi-Function Buttons 軚環附設多功能按鈕		•
Smart-flow Climate Control System with Pollen Filtration and Humidity Sensor Smart-flow 自動恆溫冷氣系統連花粉過濾及濕度感應		•
Seat 座椅		Premium Leather Seat 優質皮座椅
Driver Seat with Power Lumber Support 駕駛席附設電動調校腰推承托		•
Audio Multimedia 音響系統		7-inch Touchscreen Display with JBL® Premium Sound System with 10 Speakers and Apple CarPlay JBL 音響系統: 7吋觸控顯示屏連10喇叭及Apple CarPlay
• Qi-compatible Wireless Smartphone Charger Qi電話無線充電裝置 • USB-in Connector USB 連接埠 • 2 x 4.2" Colored Multi-Information TFT Displays with Customizable Screens 彩色多功顯示儀錶板連4.2吋雙TFT顯示屏		• 4 Driving Modes : ECO, Normal, Power, EV 4種駕駛模式: 節能、普通、運動及純電 • Bluetooth Connectivity and Voice Recognition 藍牙連接及語音識別 • 60/40 Split Foldable Rear Seatbacks 可作6/4摺合之後座椅背 • Retractable Cargo Area Tonneau Cover 伸縮式尾箱間隔板
Toyota Safety Sense™ 主動式安全系統		
Pre-Collision System 預警式防護系統附自動煞車輔助		•
Full-Speed Range Dynamic Radar Cruise Control 雷達感應式車距巡航定速系統		•
Automatic High-Beams 智慧型遠光燈自動切換系統		•
Lane Tracing Assist 線道追蹤輔助系統		•
Lane Departure Alert 線道偏離警示系統		•
Safety 安全設備		
• Anti-lock Braking System (ABS) 防鎖剎車系統 • Traction Control (TRC) 循跡控制系統 • Rear Parking Camera with guide 後泊車鏡頭 • ISOFIX Child Restraint System 兒童安全座椅固定裝置 • Rear Doors with Child Safety Lock 後座車門附設兒童安全鎖		• Electronic Brake Force Distribution (EBD) 電子制動力分配系統 • Vehicle Stability Control with switch (VSC) 轉向輔助行車穩定操控系統 • Anti-theft System with Immobiliser 原廠防盜系統及引擎上鎖裝置 • Seven SRS Airbags (Dual Front and Side, Driver's Knee, Curtain Shield Airbags) 七個安全氣囊 (前座、前座兩側、駕駛席前膝及窗簾式安全氣囊)
• Brake Assist (BA) 輔助剎車系統 • 3-point ELR Seatbelts for All Seats 所有座椅設有三點式安全帶 • Front Seatbelts with Pretensioner and Force Limiter 預緊式前座安全帶附設拉力限制器		

• Rain-sensing Variable Intermittent Windshield Wipers & Intermittent Rear Window Wiper 雨點感應自動開關前水撥及間歇式後水撥		• Heated, Power-adjustable, Auto-folding, Body Coloured Door Mirrors with LED Side Turn Signal Lamps 電動調校門鏡連LED指揮燈
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Smart Entry 智能車匙系統		3-door (Including front doors and trunk lid) 三門(前座雙門及尾箱門)
Push Start System 免匙啟動系統		•
Steering Wheel with Multi-Function Buttons 軚環附設多功能按鈕		•
Smart-flow Climate Control System with Pollen Filtration and Humidity Sensor Smart-flow 自動恆溫冷氣系統連花粉過濾及濕度感應		•
Seat 座椅		Premium Leather Seat 優質皮座椅
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• Anti-lock Braking System (ABS) 防鎖剎車系統 • Traction Control (TRC) 循跡控制系統 • Rear Parking Camera with guide 後泊車鏡頭 • ISOFIX Child Restraint System 兒童安全座椅固定裝置 • Rear Doors with Child Safety Lock 後座車門附設兒童安全鎖		• Electronic Brake Force Distribution (EBD) 電子制動力分配系統 • Vehicle Stability Control with switch (VSC) 轉向輔助行車穩定操控系統 • Anti-theft System with Immobiliser 原廠防盜系統及引擎上鎖裝置 • Seven SRS Airbags (Dual Front and Side, Driver's Knee, Curtain Shield Airbags) 七個安全氣囊 (前座、前座兩側、駕駛席前膝及窗簾式安全氣囊)
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Note 備註:

Apple CarPlay is a trademark of Apple Inc. Apple CarPlay 乃 Apple Inc. 的註冊商標

#Fuel economy figure is calculated and provided by manufacturer based on Euro 6C standard. The figure is for reference only. Actual fuel economy depends also on driving conditions. The figure approved by the Environmental Protection Department shall be final. 油耗數字由日本廠方提供及以歐盟6C模式計算, 只供參考之用, 實際油耗因應汽車使用情況而定並以環境保護署最終批核文件為準。All prices already include the first registration tax, air-conditioner, security system, audio system, warranty and rust-proofing. Crown Motors Ltd. warrants each new vehicle for 60 months or 100,000km (whichever comes first), with related conditions apply. Toyota Warranty terms do not cover the cost of repairs, replacement of parts or any other necessary adjustments arising out of the installation of non-Toyota alarm systems. All optional equipment is subject to tax.

所有車價已包括首次登記稅、冷氣系統、防盜系統、音響系統、保用及防銹處理。皇冠汽車有限公司為每輛新車提供為期六十個月或首十萬公里(以先到者為準)的原廠保用, 並須受有關細則限制。本公司的維修保用計劃不包括因安裝非豐田特許防盜系統而導致需要進行維修、替換零件或其他調整之費用。所有附加設備均需繳付稅款。Vehicles pictured in enclosed catalogue may vary from models available in Hong Kong. PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE. 所附產品簡介之規格或與本港出售之型號或有相異之處。定價及規格如有更改, 恕不另行通知。

THE NEW PRIUS



陳列室 Showrooms : 九龍灣旗艦店 Kowloon Bay Flagship Showroom 2884 7999 (P 免費泊車 Free Parking) • 灣仔 Wanchai 2886 6188 • 沙田 Shatin 2821 7160
維修中心 Service Centres : 九龍灣 Kowloon Bay 2821 7321 • 北角 North Point 2880 1555 • 元朗 Yuen Long 2880 4400 • 荃灣(沙咀道) Tsuen Wan (Sha Tsui Road) 2823 3200 • 沙田 Shatin 2825 5222
澳門陳列室 Macau Showroom : 日豐車行 Yat Fung Motors (853) 2851 3388

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