

# FORD PUMA ST



# 1 EXPLORE

## BUILT TO PERFORM

Developed by the Ford Performance team, the sensational new Puma ST charges hard with its 200 PS 1.5-litre Ford EcoBoost engine, delivering 0-100 km/h acceleration in just 6.7 seconds. Sophisticated Sports Technologies include a limited-slip differential (option), patented force vectoring springs and a unique steering rack to help keep you securely in touch with the road. Performance enhancements and aggressive styling help to set Puma ST apart, while its innovative 80-litre\* Ford MegaBox underfloor stowage compartment provides everyday practicality.

\*Cargo and load capacity limited by weight and weight distribution.

*Puma ST shown with optional Mean Green metallic body colour and standard 19" 5x2 spoke Magnetite machined alloy wheels.*



## EXHILARATING DRIVE

### PERFORMANCE TECHNOLOGY AND STYLE

Puma ST's bold sports styling continues with a Ford Performance-embossed splitter integrated into the front bumper that increases front-end downforce by almost 80 per cent for greater stability and traction. A large rear roof spoiler further aids Puma's aerodynamic performance, while a distinctive diffuser is incorporated into the rear bumper. The free-flowing exhaust system with dual stainless steel tailpipes helps to maximise performance and includes active exhaust valve technology that can amplify the three-cylinder engine's naturally sporty sound. Puma ST also features four Selectable Drive Modes, including Sport mode and – for the first time on a Ford Performance vehicle – Eco mode, for the ultimate Puma driving experience.

*Puma ST shown with Mean Green metallic body colour and with standard 19" 5x2 spoke Magnetite machined alloy wheels.*



## TAKE CONTROL

### PUTTING YOU IN THE DRIVER'S SEAT

With its innovative features and technologies, Ford Puma ST helps you to stay focused on the road. Deeply bolstered heated Recaro sports seats – embossed with the ST logo – hold you and your front passenger firmly in place. Ford Performance scuff plates, a flat-bottomed leather-trimmed steering wheel and ST gearshift knob add to the sports ambience. While a 12.3" full digital instrument cluster and advanced 8" touchscreen display combine with the Ford SYNC 3 infotainment system\* and FordPass Connect embedded modem to make every drive as rewarding as possible.



\*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



*Puma ST shown with standard Acceleration Regular (cushion) and Acceleration Irregular (backrest) in Ebony.*



**ST**

*Puma ST shown with optional Mean Green metallic body colour and standard 19" 5x2 spoke Magnetite machined alloy wheels.*

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SELECT

## PUMA ST

Experience the ultimate Puma ST with its bold sports styling, rewarding driving performance and uncompromising practicality.



## Key exterior features

- 19" 5x2 spoke Magnetite machined alloy wheels
- Unique ST elements to front & rear body styling kit
- Ford Performance embossed splitter
- Fixed LED signature headlamps
- Black painted contrast roof
- Privacy glass
- Dual chrome exhaust
- Red brake callipers
- Large rear spoiler
- ST logo projection (from door mirrors)
- Front and rear parking sensors

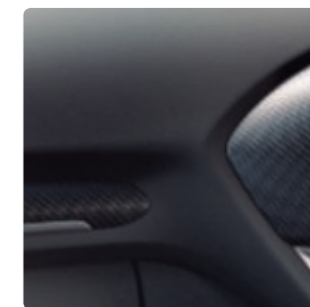
## Key interior features

- ST flat bottomed steering wheel with metal grey stitching
- Recaro sport seats with ST logo finished in partial leather and Miko Dinamica
- Ford SYNC 3 Navigation system with B&O premium sound system, 8" TFT touchscreen display, Apple Carplay, Android Auto, handsfree calling, GPS, Bluetooth®, FordPassConnect (embedded modem) with 2 USB ports
- Heated steering wheel
- Front heated seats
- Ford KeyFree System
- Wireless charging pad
- Unique ST gearshift knob
- ST scuff plates
- ST front & rear mats
- Alloy sports pedals
- Engine Sound Enhancer

## Engine

## Petrol

1.5L Ford EcoBoost 200 PS (147 kW)



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## PERSONALISE

Choose your colour, wheels, options and extras, and make Puma unmistakably yours.



**Mean Green**

*Exclusive body colour (ST unique)\**

## LIFE IN COLOUR

Ford Puma owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Puma will retain its good looks for many years to come.

## COLOURS



**Frozen White**

*Premium body colour*



**Agate Black**

*Premium body colour\**



**Fantastic Red**

*Exclusive body colour\**



**Grey Matter**

*Exclusive body colour\**



**Desert Island Blue**

*Exclusive body colour\**



**Magnetic**

*Exclusive body colour\**



**Race Red**

*Premium body colour*

\*At extra cost.

The Ford Puma is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

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## SPECIFICATIONS

Get to know your new Ford Puma inside and out, from its intelligent engine technology to its generous loadspace.

## Dimensions

	ST 5-door
Overall length without tow bar (mm)	4226
Overall width without mirrors (mm)	1805
Overall width with mirrors (mm)	1930
Overall width with folded-back mirrors (mm)	1805
Overall height (mm)	1533
Minimum distance between wheel arches (mm) (in luggage compartment)	1000
Turning circle – kerb to kerb (m)	10.4
<b>Interior dimenisons</b>	
First seat-row headroom (mm) (without panorama roof)	1000
First seat-row legroom (mm) (maximum with seat in rear-most mid-height position)	1127
First seat-row shoulder room (mm)	1348
Second seat-row headroom (mm) (without panorama roof)	965
Second seat-row legroom (mm) (maximum with seat in rear-most mid-height position)	877
Second seat-row shoulder room (mm)	1320
<b>Luggage capacity (litres)</b>	
5-seat mode (laden to package tray, with tyre repair kit)	456
2-seat mode (laden to roof) (with tyre repair kit)	1216
<b>Loadspace</b>	
Max. loading height (mm)	865
Loading width between wheel houses (mm)	1000
Loading length (at floor to second row seats) (mm)	725
<b>Fuel tank capacity (litres)</b>	
Petrol	45

Dimensions may vary dependent on the model and equipment fitted.

## Fuel and performance

	5-door	1.5L Petrol 200 PS Manual
Emission standard	Stage 6d Temp	
Fuel type	Petrol	
Maximum Power PS (kW)	200 (147)	
Torque Nm	320	
CO <sub>2</sub> emissions (g/km) <sup>99</sup>	155	
Transmission	Manual 6-speed	
Drive	FWD	
<b>Combined Fuel Consumption (WLTP figures with options)<sup>99</sup></b>		
Lowest Performing MPG (L/100km) (Combined)	41.5 (6.8)	
Highest Performing MPG (L/100km) (Combined)	41.5 (6.8)	
<b>Performance<sup>99</sup></b>		
Max. speed (km/h)	220	
0-100 km/h (secs)	6.7	
<b>Weights and loads</b>		
Kerbweight (kg) <sup>#</sup>	1358	
Gross vehicle mass (kg)	1815	
Max. trailer mass 12% (kg)	750	
Max. towable mass (kg) (unbraked)	640	
Vertical load limit (kg) (tongue load)	75	

<sup>99</sup>In 4th gear. <sup>99</sup>Ford test figures.

<sup>99</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under [www.seai.ie](http://www.seai.ie).

The test used to establish fuel consumption and CO<sub>2</sub> figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO<sub>2</sub> figures shown are derived from the new WLTP test. This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is now based on these WLTP figures from 1st January 2021. Understanding fuel data: The table below shows the fuel consumption (WLTP) and CO<sub>2</sub> emissions (WLTP) for each available engine when fitted on a standard specification Focus (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuels consumption and CO<sub>2</sub> emissions. Please speak to your Ford Dealer for more information. You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.ie/configurator](http://www.ford.ie/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

# 5

## Purchase

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



### Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

[www.ford.ie/cars](http://www.ford.ie/cars)



### Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

[www.ford.ie/dealer-locator](http://www.ford.ie/dealer-locator)



### Finance

When it comes to financing your vehicle. Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.

The credit provider of these products is Bank of Ireland Leasing Ltd, trading as Ford Credit.

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For more information about the finance products provided by Ford Credit visit [www.ford.ie](http://www.ford.ie)



### Ford Lease

Ford Lease offers a leasing product for passenger cars and LCVs for business customers, with an optional Service and Maintenance plan for additional peace of mind.

Ford Lease is a contract hire and fleet management product provided in Ireland by Merrion Fleet Management Limited trading as Ford Lease, 15/16 Holly Avenue, Stillorgan Industrial Park, County Dublin, A94 XA72. Merrion Fleet Management Limited also trading as ALD Automotive is registered in Ireland No. 317799.

Ford Lease is a Registered Trademark of Ford Motor Company and used under license by ALD Automotive in relation to this product.

For more information about the finance products provided by Ford Lease visit [www.ford.ie](http://www.ford.ie)



### FordPass app

The FordPass app gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

[www.ford.ie/owner/owner-services/fordpass](http://www.ford.ie/owner/owner-services/fordpass)

Lending criteria and terms and conditions apply. Applicants must be aged 18 or over.  
The information is for illustrative purposes only and does not constitute an offer.  
Warning: You may have to pay charges if you repay early, in full or in part, a fixed rate credit facility.

Lending criteria and terms and conditions apply.  
The information is for illustrative purposes only and does not constitute an offer.  
The availability of tax and VAT benefits may vary subject to the facts and circumstances of individual cases and tax law is subject to change over time.  
Customers are therefore advised to seek professional advice with regard to taxation.

## 5 Purchase Protect



### Ford BlueService

With Ford, the service doesn't end when you leave the showroom. Ford BlueService is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- **Free Electronic Vehicle Health Check with Video Reporting**
- **Free European Roadside Assistance**
- **Transparent prices**
- **A One Call number to connect you to all Ford services**



### Ford Protect

Extend your warranty up to 7 years/100,000km with Ford Protect. Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including\*:

- **High flexibility in duration and mileage**
- **Cover against unexpected repair costs**
- **Protection on trips abroad**
- **Inflation proof: all increases in repair costs are covered**
- **Protects your vehicle resale value**

Ford Protect terms and conditions apply see [www.ford.ie/shop/extras/warranties](http://www.ford.ie/shop/extras/warranties) for more information.

\*Ford Protect terms and conditions apply. Please call 03702 416 726, opt 2.



### Ford Protect Service Plans

For a one-off payment, you can cover the cost of your recommended scheduled services for up to 3 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your Southern Ireland and European Roadside Assistance will be increased to the length of your plan
- A full Ford Service History, which may enhance your car's resale value

[www.ford.ie/shop/extras/warranties/ford-protect/service-plans](http://www.ford.ie/shop/extras/warranties/ford-protect/service-plans)

# FOR MORE INFORMATION ON THE FORD SUV FAMILY, VISIT [WWW.FORD.IE](http://WWW.FORD.IE)



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