



PEUGEOT **3008**



PEUGEOT

LIVE DIFFERENTLY

The Peugeot 3008 Crossover, Irish Car of the Year 2010, meets all your lifestyle needs. It can be the conventional car for daily use, the family car for weekends and holidays and the adventurous vehicle for those with an active lifestyle.

The Peugeot 3008 offers many advantages over the conventional car. It has the vehicle dynamics of a family hatchback, the flexibility and space of an MPV and the rugged looks of an SUV.







NEW TECHNOLOGY

Grip Control®* (Optional Extra)

The 3008 Crossover allows you to experience new adventures. Whether it is snow or sand, summer or winter, 3008 adapts to all road conditions, thanks to its optional Grip Control® system.*


With its specific Mud and Snow tyres and 16" alloy wheels, this system facilitates an advanced Electronic Stability Programme with 5 traction control thresholds for improved comfort and handling.


*Optional depending on version chosen.





Snow, mud or sand, the selector enables you to choose the mode adapted to the road surface on which you are driving. Five modes are available:

Snow 

Mud 

Sand 

ESP off 

Standard ESP 



INTELLIGENT DESIGN

Ergonomic Design

The 3008 has the driver's requirements at the heart of its interior design.

The Head-Up Display*, instrument panel and wrap-around central console deliver a "cockpit" type feel.

The high driving position creates a sense of security and control. This along with the attention to detail of the interior including the instrument panel and the panoramic cielo glass roof* contribute to the ambiance and the feeling of space for both driver and passengers.

*Standard depending on version chosen.



Innovation and security

The Head-Up Display* projects essential driver information onto a retractable screen located on the fascia in front of the driver.

The screen displays essential driver information including your speed, cruise control + speed limiter and distance alert settings.

This information is visible without having to take your eyes off the road.

*Standard depending on version chosen.

Technology and multi-media

The 3008 Crossover offers state-of-the-art audio equipment including: Peugeot Connect Sound: Radio / CD player,

Bluetooth + USB Connection - standard on Active and Allure models Navigation Kit: WIP Nav, JBL speakers - optional depending on model chosen.





SAFETY AND SECURITY

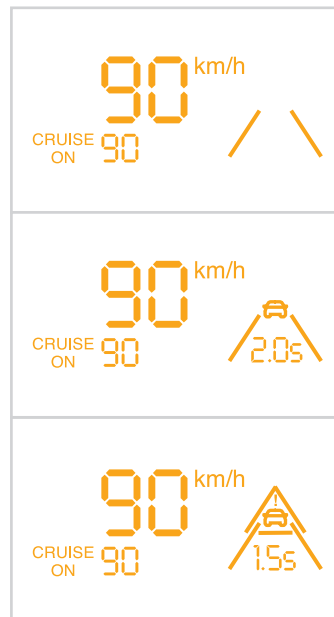
Peugeot's 3008 delivers new technology that allows you to enjoy more safety and control.



Electric Parking Brake

The 3008 is equipped with an electric parking brake with Hill Assist.

The Hill Assist holds the vehicle on hills for up to 2 seconds, allowing you to drive away smoothly without roll-back.



Distance Alert®*

For even more safety and control, Distance Alert®* is a new innovative system to help you to maintain a safe distance from the car in front.

The Head-Up Display* highlights the time in seconds, between you and the vehicle in front. Using the toggle switches, you can determine the distance you want to maintain from the vehicle in front. The Head-Up Display* will then alert you if you are too close.

*Standard depending on version chosen.

Parking Assistance*

3008 is available with a rear parking aid. Ultrasonic sensors located in the rear bumper detect the presence of nearby obstacles when parking.

*Standard depending on version chosen.

MULTITASKING

Clever and practical, 3008 was conceived to adapt to your family and lifestyle. Flexible and modular, with its intelligent 3-level boot floor and its fold-flat rear seats, it makes your life easier.

Split Tailgate

The tailgate opens in two parts and the low load level will help you load difficult or heavy objects. It can support a load of up to 200kg. So, whether it is taking the children's wellies off or loading your cases in the boot for a weekend away, the 3008 will provide many everyday uses.

Multi-Flex Interior

A new and very practical innovation, the 3-position boot floor can be manoeuvred to allow you greater space. Thanks to the fold-flat floor and split tailgate, loading is made easier. The adjustable boot floor also allows greater security for storing your valuables away. For even more practicality and space, the rear seats can be folded flat.





2.



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ENGINE TECHNOLOGY

Thanks to Peugeot's HDi diesel technology, 3008 offers you a dynamic, yet refined driving experience.

Diesel engines

The 3008 is equipped with Peugeot's world-famous HDi diesel engines.

HDi 112bhp FAP

This 1.6 litre HDi diesel engine is matched to a 6-speed manual gearbox and delivers 112bhp. It is fitted with a FAP particle airfilter.

HDi 112bhp FAP Ecomatique

This 1.6 litre HDi diesel engine is combined with Peugeot's world-famous electronically controlled manual gearbox.

The Electronic Gearbox Control (EGC) is essentially two gearboxes in one, offering the choice between manual changes or a smooth automatic.

A real alternative to traditional manual or automatic gearboxes, the EGC transmission provides considerable gains in fuel consumption and a reduction in CO₂ emissions, all boosted by the presence of a sixth gear.

Refined performance

Thanks to the know-how of Peugeot, this practical and spacious vehicle delivers an exhilarating and refined performance.

It takes the dynamic drive from a hatchback and combines it with the refined drive from a saloon to deliver the handling, performance and technology that make your driving experience truly enjoyable.



PEUGEOT AND THE ENVIRONMENT

Peugeot offers an extensive range of low emission vehicles - more than half of global sales are of vehicles that emit less than 140g/km CO₂.

This performance relies on proven technology in which Peugeot leads the way.

Peugeot's HDi diesel engine, combined with FAP, launched in 2000 on the 607 and reducing harmful emissions by 99.9%, is now fitted to more than 2.1 million vehicles.

Peugeot has also led on breakthrough technology: the integration of Stop and Start technology across many of its models, the development of a new generation of HDi engines and more.



RESPONSIBLE CONTROL

Aerodynamics and fuel savings

As part of the design of the 3008, Peugeot has developed new innovations in light-weight materials to ensure lower fuel consumption and CO₂ emissions, whilst still conserving the strength and security of the vehicle.

The aerodynamics, lines and weight were vital to optimise consumption. Indeed the 3008 aerodynamics remain the best in its class: 0.296 Cx for the versions equipped with 16" and 17" wheels.

The low-resistance tyres fitted on certain versions further reduces fuel used.

eHDi Technology

Peugeot's new eHDi technology combining a new generation Stop & Start system with reversible alternator, ensures the reduction of fuel consumption and emissions by up to 15%.

HDi FAP

HDi technology is associated with the very efficient anti-pollution FAP system. Peugeot was the first manufacturer in the World to equip its vehicles with this system, to provide cleaner diesel engines.



FEEL SAFE

A responsive vehicle, the 3008 uses the latest technologies to better ensure the safety of its occupants and other road users. It offers a high level of standard safety equipment and has therefore achieved the maximum safety rating of 5-stars in the Euro NCAP safety tests.



Reinforced body structure

The structure of 3008 is reinforced in order to preserve and protect all occupants.

Airbags

In the event of an impact, 6 SMART airbags can be deployed to protect all occupants in 3008.

- 2 front airbags protect the front passengers
- 2 side airbags are located in the back of the front seats and in the side trim
- 2 curtain airbags stretching along both rows, limit the risks to both front and rear passengers

Anticipation

At Peugeot, we don't believe you should have to take risks to have fun on the road.

That's why we've spent hours developing, testing and refining the 3008 to ensure it keeps its composure on even the most demanding of roads.

All 3008s are therefore fitted with a comprehensive brake system as standard to include anti-lock brakes (ABS), Electronic Brake Force Distribution (EBFD), Emergency Brake Assist (EBA) and ESP (Electronic Stability Programme).

The ESP system combines Traction Control (ASR) and Active Stability Control (ASC).

Traction Control acts on the brakes and engine management to prevent each wheel from spinning in slippery conditions.

Active Stability Control detects any understeer or oversteer and uses the braking and engine managements systems to keep you on course.

Cruise Control + Speed Limiter

3008 is available with Cruise Control + Speed Limiter*. The Cruise Control maintains a constant speed and your speed limit can be set at a speed that will not be exceeded.

*Available as standard depending on model chosen.

COLOURS AND TRIMS

Peugeot 3008 is available in a range of colours and with a choice of alloys.

METALLIC

(optional)



Egyptian Blue



Hickory Brown



Aluminium



Shark Grey



Nera Black



Vapor Grey

SOLID



Bianca White



Hurricane Grey

GLOSSY

(optional)



Babylon Red

PEARLESCENT

(optional)



Pearl White



17" ATAX steel wheels



16" ISARA alloys
Available exclusively
with optional Grip Control®.



17" SAVARA alloys



18" EXONA alloys

TRIMS

*Leather upholstery: for all details, please consult your local Peugeot Dealer.



Sibayak cloth - level one



Ombraje Cloth - level two and three



Leather upholstery - optional: see your local Dealer for details

www.peugeot.ie

To find out more about the Peugeot 3008, including further information on colours, engines, versions available and accessories, please visit www.peugeot.ie.



PEUGEOT AND YOU

When you choose Peugeot, you have the reassurance that your vehicle has been designed and manufactured to give you years of worry-free motoring. As a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer: you can be sure that you're talking to a specialist who will listen to you, understand your concerns and respond efficiently - someone who has the expertise to maintain your vehicle correctly, using trained technicians who use Peugeot Diagnostic equipment and who fit Peugeot Original Parts.

FOR YOUR PEACE OF MIND

PEUGEOT WARRANTY

All Peugeot vehicles registered in Ireland come with a 2-year Peugeot manufacturer warranty plus an additional third year Peugeot Ireland warranty, underwritten by Mapfre Insurances, up to a maximum of 100,000km.

Our cars also come with a 12-year anti-perforation and a 3-year paint warranty (6 and 2 years respectively on commercial vehicles).

For full terms and conditions, please contact your local Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeot vehicles registered in Ireland come with a 2 years Peugeot Assistance and with a breakdown recovery in year 3.*

Peugeot Assistance covers all incidents involving vehicle-based faults and is available 24hr/7days, 365 days a year. Peugeot Assistance includes European Cover, homestart, roadside assistance, vehicle recovery and a courtesy vehicle or accomodation if required.

For full terms and conditions, please contact your local Peugeot Dealer.

*Vehicles registered in Ireland from 01/01/11.

Peugeot recovery covers your vehicle in year 3 and offers roadside recovery, taking your vehicle to the nearest Peugeot Dealer where the cause of breakdown is covered by the 3rd year warranty. (Terms and conditions apply).

SERVICING YOUR PEUGEOT

Peugeot Ireland has a Network of Peugeot Service Centres.

Our Aftersales teams are trained to provide you with the best care for your vehicle.

Nobody knows your Peugeot like we do. Logon to www.peugeot.ie to find your nearest Service Centre.

PEUGEOT ORIGINAL PARTS

Every one of our Peugeot Original Parts has been quality tested and verified to ensure your satisfaction.

FOR YOUR PLEASURE

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. They are rigorously tested to our own high standards giving you complete confidence and peace of mind.

PEUGEOT INTERNET

Discover the World of Peugeot by internet: click on www.peugeot.ie to view the very latest Peugeot models and concept cars, our world-leading engines and our ground-breaking technology.

PEUGEOT SERVICE CLUB

Join the Peugeot Service Club and get every fourth service absolutely free! Join up with your participating local Peugeot Dealer. For more details, terms and conditions see www.peugeot.ie/service-club.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing.

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Some photography may feature vehicles which are left hand drive.

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PEUGEOT RECOMMENDS **TOTAL**

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