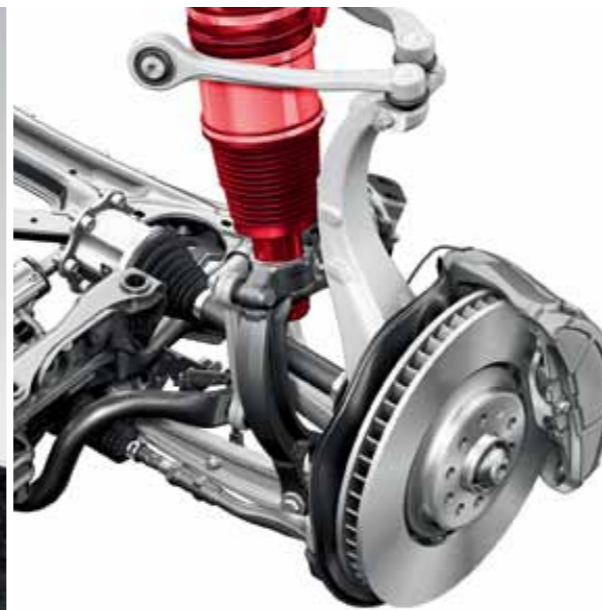




A8 L

Audi A8 L

Vorsprung durch Technik **Audi** 



	Page	Page
Emotion		
	1-16	The Audi A8 L Experience
Technology		
	17	Audi Space Frame (ASF)
	19	FSI®
	21	TDI
	23	Multi Media Interface
	25	Audi drive select
	27	Suspension
	29	quattro®
	31	Audi pre sense
	33	LED headlights
	35	Night vision assistant
	37	Craftsmanship
Equipment		
	39	Interior
		Seats/Seat covers
		Headlining
		Seats/Seating comfort
		Inlays
		Further interior equipment
		Infotainment
		Assistance systems
	49	Exterior
		Lights and mirrors
		Roof systems
		Wheels/Tyres
		Paints
	55	Technology/Safety
	56	Dimensions
	57	Audi exclusive
	63	Audi design selection
	67	Audi genuine accessories
	69	Audi Top Assist
	70	Audi Efficiency
	71	Standard Equipment
	72	Technical data

While the body travels, the mind transcends.

The Audi A8 L is a symphony of technology, comfort and aesthetics. With the very latest of signature Audi technology, the A8 L is equipped for any and every challenge. The interiors of the A8 L form a harmonious cocoon that's designed to shield and soothe the mind within. All this, with the refinement in design that only comes with decades of experience in making the most desirable vehicles in the world. The Audi A8 L is designed to envelop your body and deliver your mind to a higher plane of existence.

The new Audi A8 L. Advanced state of mind.



A8 L



A8 L

With a powerful, sovereign appearance, the Audi A8 L (Long wheelbase) is designed to provide more leg room and relaxation for you. Dynamic flowing lines define the impressive vehicle. Generously proportioned surfaces and a distinctive shoulder line make the side view both masculine and sporty. Below, the lively interplay of light and shade fashions the side of the new Audi A8 L. The dynamic line, commencing at the front wheel arches, rises towards the rear of the vehicle, creating visual forward thrust. Generously sized aluminium wheels convey sovereignty.

The rising dynamic line tapering towards the rear and the gently sloping shoulder line create very special accents at the rear. The broad shoulder gives an appearance similar to that of a coupé.

The new shape of the Audi singleframe, together with the new design of the headlights, forms an unmistakable face.



An interior that exudes craftsmanship: Seats made from soft, high quality leather are upholstered by hand, the many wooden veneers are sanded and lacquered manually. The all-new selector lever is shaped like a yacht's control lever. It is not only used to change gear but also serves as an ergonomic hand rest when operating the MMI®.





As soon as you open the vehicle door, the interior shines out at you. The standard ambient lighting can be adjusted individually, ensuring your Audi A8 L gives you your own personal welcome. The ambient lighting, with its choice of three colour moods – Polar, Ivory or Ruby/Polar – can also create specific lighting effects in the interior and make the already generously spacious interior appear even more capacious. Central controls are accentuated, making it even easier to operate them; illuminated surfaces create a visual impression of more space, whilst the centre console even appears to float.



A8 L

Travel comfortably, work intensively,
relax consciously.

The large rear doors enable the occupants to enter the vehicle easily – and you can buckle up comfortably. The Rear Executive Seating Package boasts a range of comfort functions, enabling you to create an individual seat position that conforms to your requirements. The long, leather-trimmed centre console creates a spatial division, giving you the feeling that you have found a place just for you.



A8 L

Your very own sphere of relaxation and luxury – that is what the rear comfort seat offers you.

The interplay between the extensively adjustable comfort seat, increased legroom and an electrically extending footrest creates a generous relaxation zone. The panoramic sunroof floods the interiors with sunlight, while seat ventilation, four massage programmes and a cool box ensure comfortable travel.





A8 L

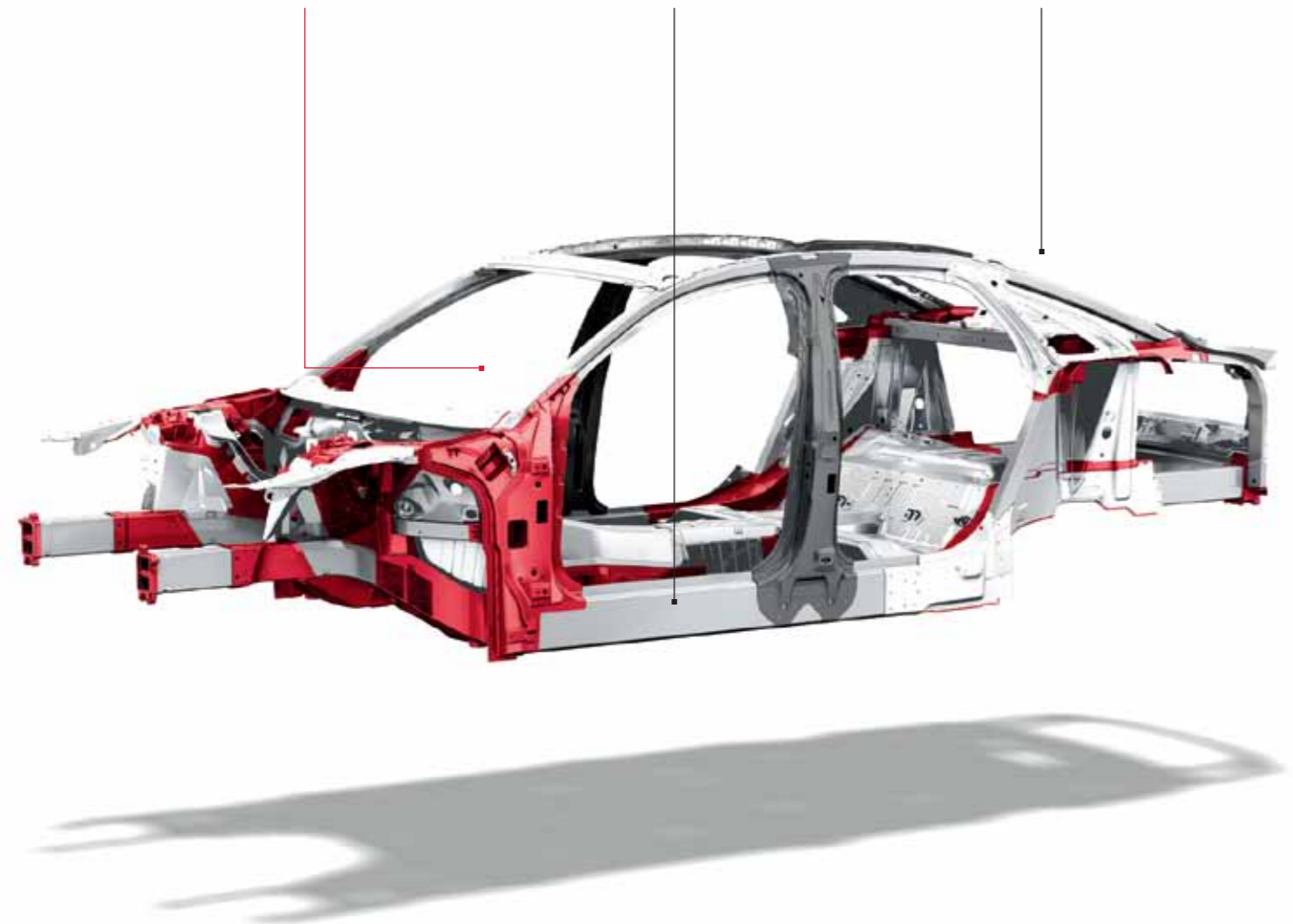
And if you prefer to relax through entertainment: The standard Rear Seat Entertainment has two 10.2 inch LCD displays on the backs of the front seats, upon which various kinds of media can be played. LED reading lights add to the inner harmony.



Cast aluminium components Structural castings provide a high degree of design freedom and function integration. Variable wall thicknesses, flexible shaping and ribbing optimised for the flow of forces ensure that material is only used where it is actually needed. The development of high-strength structural castings establishes the basis for superb integration of extruded aluminium sections into the ASF structure.

Extruded aluminium sections Thanks to variable wall thicknesses, profiled cross sections and the use of high-strength alloys, extruded profiles enable an extremely rigid vehicle body to be achieved. They also facilitate excellent energy absorption in the deformation zones. They reveal their full potential in the optimum integration of the castings to form part of the structure, thereby ensuring the high performance of the ASF structure.


Aluminium panels supplement the structure formed by the castings and the profiles. They increase overall body rigidity with transition points optimised for force flow, simultaneously combined with superb individual part performance. Thanks to new, thermally-hardened alloys, they unite maximum function with low weight. The correct choice of joining technology also plays a key role here. Only if this is right will the individual parts be integrated into the ASF to form part of the structure and thereby perform a load-bearing function.



Why have an aluminium body?

Because lightweight construction offers heavyweight advantages.

Audi Space Frame.

Subject: Efficiency	 <p>Nature as benchmark: the bionic principle of lightweight construction. A great deal of inspiration from nature is evident in the development of the Audi Space Frame (ASF). The sophisticated ribbing of the large cast components illustrate most clearly the influence of bionics: The body structure is amazingly similar to that of an insect wing, which can move a great weight in relation to its own very low one. The Audi Space Frame (ASF) unites the advantages of weight reduction and body rigidity in just this way. The result: the most technically refined ASF yet.</p>
---------------------	---

The aluminium in the Audi Space Frame (ASF) is lightweight, offers greater freedom of design than steel and the components made from it are noted for their high rigidity. For you, the ASF construction means, in specific terms, increased safety, reduced fuel consumption, sporty handling and reliable quality through the use of selected materials.

A revised Audi Space Frame (ASF) is used in the current, third generation of the Audi A8 L.

The goal of the body development was to consistently implement and enhance the sporty, progressive and high quality character of the A8 L. A homogeneous vehicle front-end provides improved protection not only for the car's occupants but for other road users as well.

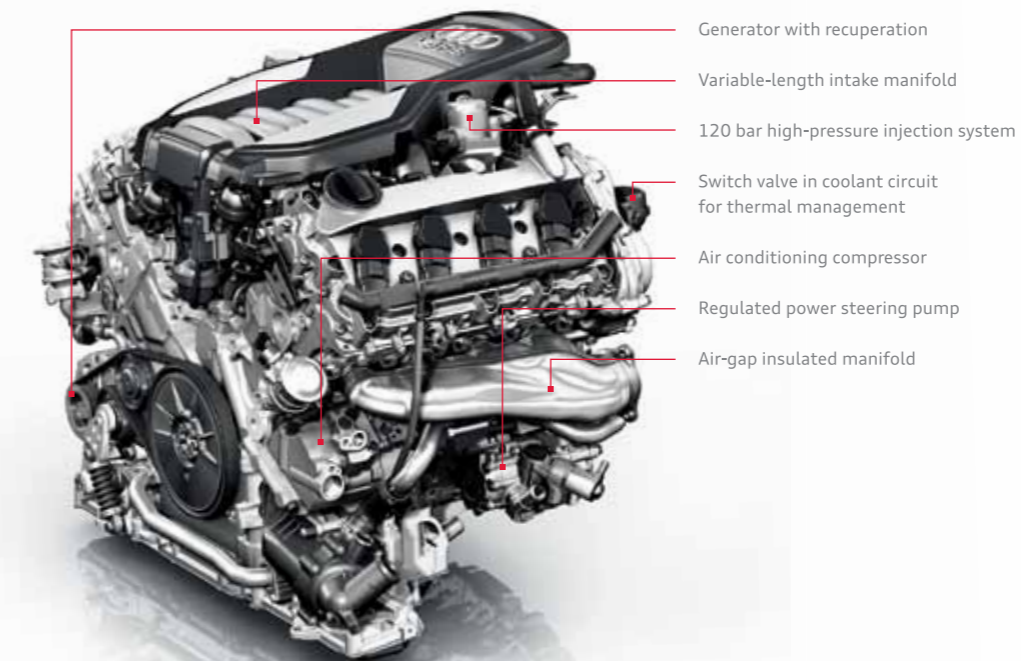
In addition, new, high-strength aluminium alloys are used for panels, castings and profiles and further reduce weight. For the first time, hot-formed steel panels are also integrated

into the body structure in order to further improve its function. They are located in the region of the B-pillar.

You can feel these innovations distinctly: As well as sporty and comfortable driving characteristics, the new Audi Space Frame (ASF) offers a high level of safety and durability as well as maintaining value.

The FSI® principle:

Where others stop, we are just beginning.



- Generator with recuperation
- Variable-length intake manifold
- 120 bar high-pressure injection system
- Switch valve in coolant circuit for thermal management
- Air conditioning compressor
- Regulated power steering pump
- Air-gap insulated manifold

4.2 FSI power unit



The engine management system calculates the injection quantity and ignition timing according to how much power the driver wants. In normal operation, the injection pressure is between 30 and 120 bar. The power unit in the A8 L features, for the first time, multi-hole high-pressure injectors that ensure optimum preparation of the fuel in the cylinder.

Who says that you can only think about fuel in terms of litres? Our engineers wanted to put every drop of petrol to optimum use. And from this emerged FSI®. In FSI technology, the fuel is injected directly into the combustion chamber and atomised into a fine spray. This way, the fuel - metered to almost droplet precision - can be called upon the millisecond that the engine requires it. This means better utilisation of the fuel and ultimately reduced consumption. Just how important optimum utilisation of fuel is, has been demonstrated at the legendary le Mans 24 Hours. There, the Audi R8, powered by an FSI

engine, has been able to enjoy several convincing victories. The 4.2 litre V8 engine in your new Audi A8 L utilises FSI technology too. The latest generation of engine control units and an innovative thermal management system also helps to reduce fuel consumption. The engine thus reaches its operating temperature more quickly after a cold start, thereby reducing friction losses. The new Audi A8 L 4.2 FSI requires 9.7 litres of fuel per 100 km - whilst outputting an impressive 273 kW of power. Its maximum torque of 445 Nm will take you from 0 to 100 km/h in just 5.8 seconds.

The outstanding technical highlight of the Audi W12 quattro is the new engine – a compact power unit of twelve cylinders arranged in a “W” pattern. Audi’s engineers have successfully bored out the previous models 6.0 litre engine to 6.3 litres and incorporated FSI direct petrol injection in order to maximize performance and efficiency. As a result power has increased by 50PS to 500PS and torque has risen to 625 Nm - needless to say, this engine is supremely powerful. As a result, the A8 L W12 can cruise serenely to 100kmph in just 4.7 seconds, and continue to a top speed of 250km/h (electronically limited).

TDI: Start a revolution. And keep repeating it.



A diesel on the podium: the R18 TDI.

- Regulated power steering pump
- Air conditioning compressor
- Turbocharger with rpm recording and regulation
- Generator with recuperation



3.0 TDI power unit

One in every two Audi cars sold today is a diesel. What sounds perfectly normal now was cause for huge excitement 20 years ago, when Audi revolutionised the market with the first 2.5 litre TDI engine. Since then, developments such as common rail technology have made TDI even more efficient. Piezo injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become around 30% more economical, whilst specific output has increased. So it was only logical that a diesel car should then enter the world of motorsport. And successfully too. In 2006, the

Audi R10 TDI won the 24 h race at Le Mans – the first diesel powered racing car to do so. It was able to repeat this victory on several occasions. An engine with winner's genes awaits you in the new Audi A8 L. For example, the 3.0 TDI power unit with 184 kW; it's got plenty of pulling power and it goes without saying that it works with the intelligent Common Rail technology. Of course, efficiency does not exclude driving enjoyment: With the hefty 550 Nm of torque, you can accelerate your A8 from 0 to 100 km in 6.2 seconds. Even more powerful is the 4.2 TDI*: 258 kW and a maximum torque of 800 Nm will

take you from 0 to 100 km/h in just 5.6 seconds. Fuel consumption, however, is just 7.8 litres per 100 km. This is also assured by the common rail technology which injects the fuel directly into the combustion chamber at pressures of up to 2,000 bar. An innovative thermal management system is at work in the 4.2 TDI engine too where it helps to reduce fuel consumption by heating up the coolant quickly. In addition, it has been possible to reduce the weight of the engine despite its greater engineering complexity.

The piezo injectors open and close within milliseconds and inject fuel several times into the combustion chamber. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gram.



Pre-injection results in a "gentle" combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.





Menu: Display of the 7 available submenus which can also be alternatively selected using the hard keys.



Phone: The available mobile phone Bluetooth interface has a selection screen containing call lists, directory and selection interface as the start-up setting.



Car: This function allows the direct control of driver assistance systems, vehicle settings, climate control, auxiliary heating and service.



Radio: The integral radio receiver is set up for VHF, LW and MW radio with a continually updated station list.



MMI touch: You can "write" on the MMI® touch using your finger. The system recognises letters and numbers. Compatible with the telephone; additionally you can thumb through the albums of your music collection in the jukebox with a brief stroke of the finger.



Media: Display of available media sources such as the jukebox, inserted SDHC cards, Audi music interface or CDs and DVDs; display of optional TV tuner.

A revolutionary new way for man to interact with machine.

Multi Media Interface.

Our promise of "Vorsprung durch Technik" is one that we keep in every area of an Audi – as demonstrated by the Multi Media Interface (MMI®), which has undergone further development. The MMI is used to operate a multitude of in-car media and other comfort functions. Until now, it has been easy to use the MMI – now it is even easier.

Fewer buttons provide a better overview. The operating buttons for radio and media are logically located with the volume control. The other six hard keys, for telephone functions for example, are located around the central rotary/push-button control – for intuitive operation. Also new is the carousel layout in the MMI display. This provides you with an even

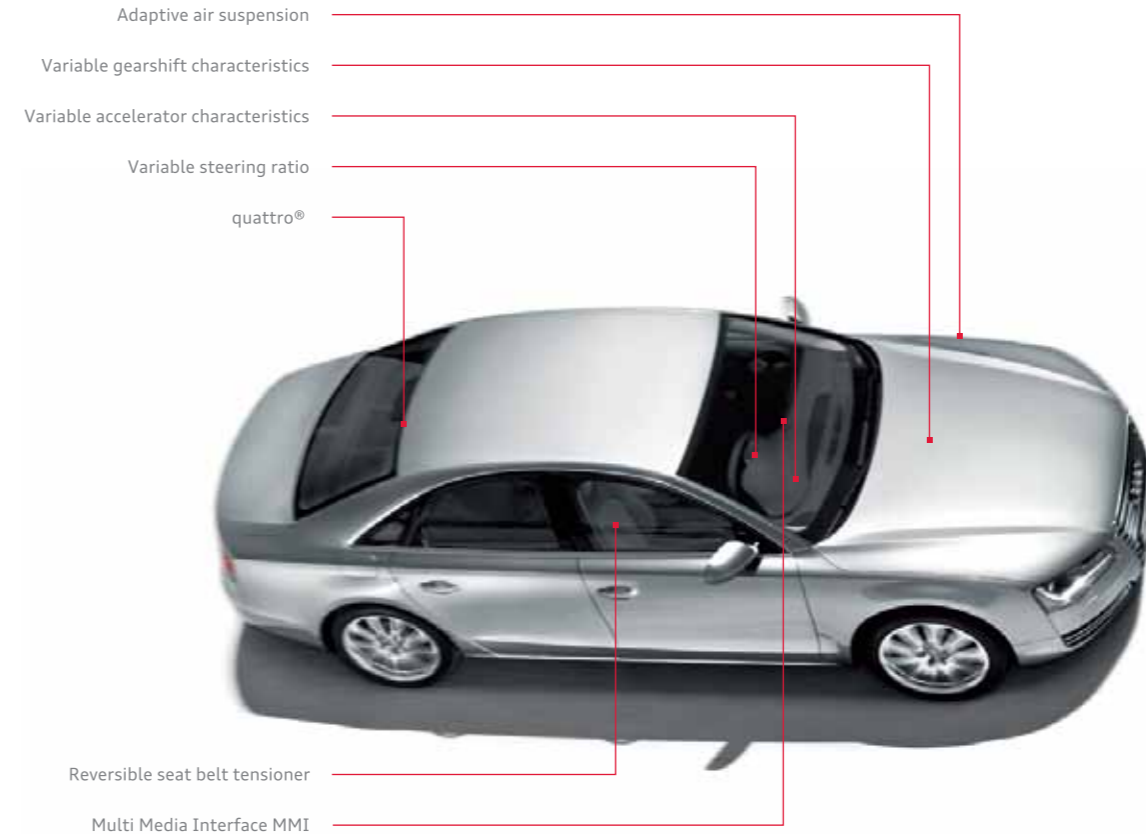
better overview, making it even easier for you. The standard MMI has a special feature: the unique MMI touch. It is located to the right of the central control panel and is within comfortable reach, particularly in combination with the new selector lever. MMI touch offers you a new and intelligent way of controlling the functions – by "writing" letters or numbers on

the touch-sensitive screen with your fingers. The system acknowledges the entry after each character acoustically. With MMI touch you can also thumb through the albums of your music collection in the jukebox with a brief stroke of the finger.



Why does the Audi A8 L suit you so well? Because it adapts itself to you so well.

Audi drive select.



Everybody defines driving dynamics differently. That is why we give you the opportunity to adapt the car to your desires. With the standard Audi drive select, you can influence individual vehicle components at the push of a button and so change the character of your Audi. Audi drive select makes it possible.

Four modes are available to you: comfort, dynamic, auto and individual, the latter mode

allowing you to determine yourself how the associated vehicle components should behave. The comfort mode is especially suitable for providing the most relaxed driving possible on long journeys. For an enhanced sporty drive, for example on winding roads, the dynamic mode is ideal. Auto provides the balance between an agile and comfortable driving style.

Audi drive select works like this: The system

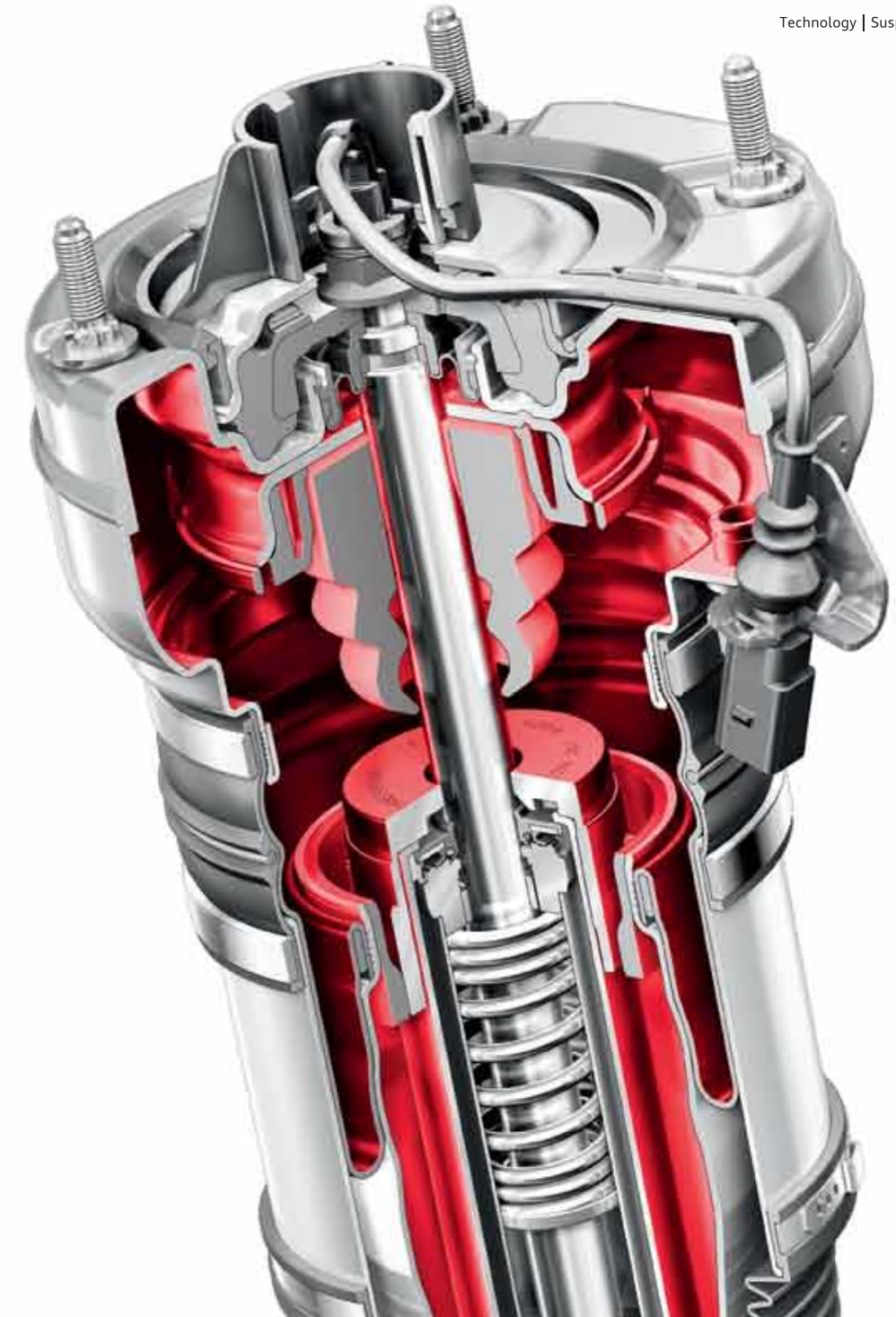
changes, amongst other things, the accelerator characteristics, the adaptive air suspension, the gearshift characteristics, the damper regulation and the reversible seat belt tensioner (part of Audi pre sense basic). With Audi drive select, the steering ratio curve varies depending on the speed. That means in dynamic mode the steering responds more directly than, for example, in comfort mode. Audi drive select can change even more driving components. In the

transmission, the engine speeds at which the gear changes take place are adjusted – in dynamic mode, gear change occurs at higher engine speeds and in comfort mode at lower ones. Damper regulation sees a change in the level of damping forces.



Fully load-bearing air springs on the front and rear axles of the vehicle work together with the infinitely variable electronic damper system to provide a sporty and comfortable driving feel.

The infinitely variable damping adjusts itself automatically to every driving situation in fractions of a second. Even with asymmetrically distributed loads, the vehicle remains in a level position thanks to continuous ride-height regulation. Drivers can determine how dynamically they want to travel and what character their Audi should adopt. Different modes are available to the driver and can be selected using the Audi drive select system.



Dynamics and comfort were once opposites.
We've made the differences vanish into thin air.

Adaptive air suspension.

Each road is different. So it's good when, despite that, you notice no difference in comfort. How does that work? In the Audi A8 L, the chassis adapts to the driving situation and to the road surface as standard. We call it adaptive air suspension. An electronically controlled air suspension system operates individually on each of the four wheels and is combined with an

infinitely variable adaptive damping system. Sensors on the body and on the axles continually monitor the current driving situation and send information to the system during the journey. Furthermore, the air springs guarantee that, even when carrying heavy loads, the vehicle's driving characteristics will not be impaired. The advantages of the adaptive air suspension can be felt after just

a few metres. And then most certainly when you drive round a corner or bend. The rolling or pitching motions of the body are substantially reduced, the vibration behaviour and the spring travel remain optimal. In future, you may still be able to see uneven roads, but you will seldom feel them.





With quattro®,
we have invented one of the best all-wheel drive systems
in the world.

Of course, that was not enough for us.



quattro® is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, then the power is transferred to the other axle – automatically and permanently distributed through the centre differential. The basic distribution is 40:60 – 40% of the power goes to the front axle, 60% to the rear. The advantage: better traction during acceleration and improved safety due to exceptional grip. So much for the technology. But what makes quattro unique is really the driving feel. “As if you are stuck to the road,” some customers say. We put it like this: quattro gives you a better feel for the road – and with more safety.





Because in an emergency, a second is 0.9 seconds too long:

Audi pre sense.

The new Audi A8 L does not only come with many new technical innovations but also with something extra special: a sort of sixth sense – or Audi pre sense. Various vehicle systems can categorise different driving situations and, where necessary, implement actions for preventive occupant protection or for collision reduction.

Audi pre sense basic includes various preventive passenger protection systems that are activated in the event of a critical driving situation. These include tensioning of the front seat belts and closing of the sliding sunroof and windows. Vehicle safety at Audi focuses on people. This means we develop anticipatory systems

that support you during every journey and that will help you to avoid accidents where possible. To achieve this, we put ourselves in your position and it's from this basis that our technical innovations arise – along with the required safety tests.

< 300°C

Conventional light bulbs reach temperatures of up to 300 °C. Due to their sophisticated technology, LED lights are somewhat more sensitive and should not get hotter than 150 °C. Because of the engine, the temperature of the area around the headlights is already around 120 °C. In theory, then, LED headlights would need an additional cooling system to be able to work. However, the Audi engineers did not want to spoil the good low-energy credentials of the LED headlights, so they quickly developed something completely new: a fan which directs heat away from the LED chips. The special feature of this fan is its additional benefit. The high operating temperature of standard bulbs means that they can defrost the headlights, which LEDs cannot. The newly developed fan directs warm air from the LED chips directly to the headlight lens and thus defrosts them and prevents them from misting up.

Subject: Light

LED headlights



Daytime running lights

Main beam



Dipped beam

Indicator

Less energy, more light: the first Audi A8 L with full-LED headlights.

In 2008, the Audi R8 set the standard as the first vehicle with full-LED headlights. Now this special lighting is available for the Audi A8 L too, on request. Full-LED headlights not only require less energy than standard lighting systems, but also provide a brighter light which is perceived to be much more pleasant. The dipped beam consists of a distinctive line of ten individual light modules. This makes the Audi A8 L unmistakable, even at night. Main beam, daytime running lights

and indicators are also produced using LED technology. The use of the same material for all functions makes completely new lighting effects possible.

The new Audi A8 L, therefore, has the right light for every situation: it has a motorway light which, at speeds above 110 km/h, automatically more than doubles the range of the light cone (from approx. 70 m with dipped beam to 150 m with

motorway light). In addition, the A8 L has a combined daytime running light/indicator light unit and an all-weather light which makes conventional fog lights superfluous.

The individual LED modules are skillfully controlled to redistribute the light, reducing glare from rain or fog.

- Indicator light
- Dipped beam with ten individual LEDs
- Main beam
- Daytime running lights
- All-weather light consisting of turning light and eight LEDs from the dipped beam
- Turning light



Day and night. What is the difference?

Night vision assistant.



The human eye is one of the most sensitive sensory organs. However, sometimes it may still miss something. For example, when it is dark or you have been dazzled. We always do our best to help you in these situations. The optional night vision assistant with highlighting of detected pedestrians records the area in front of the vehicle using a thermal imaging camera and marks any identified pedestrians located between 15 and

90 metres away. Should the system detect an imminent collision between the vehicle and an identified pedestrian, then the colour of the marking will change to red and a warning tone will sound. The night vision assistant can be turned on or off via a button on the rotary light switch. Pedestrian markings, the warning signal and picture contrast can be configured in the CAR menu.

Pedestrians identified in the detection area are highlighted in yellow.



Should the system detect an imminent collision, the marking turns from yellow to red and a warning tone will sound.



Quality is evident in the whole. And in each small detail.

When we design a new Audi, we not only pay attention to an exceptional design and matchless driving characteristics. Above all, we prioritise visible, perceptible quality which you can grasp with all your senses.

One example of this is the Valcona leather that is standard for the comfort seats.

Another special feature is the woods for the inlays in the interior. The thin veneer boards are stripped from the trunks, roots and so-called burls. A set of parts for a vehicle generally comes from one burl or trunk, so that the individual parts match each other. After the veneer has taken its final form, our best tool comes into play: the human hand. The edges of the veneers are lightly sanded by hand to achieve the perfect form. The last coat of varnish which seals the edges is also applied by hand.

So as well as a great deal of innovative technology and many years of experience, you can always enjoy an element of uniqueness in your Audi. And uniqueness of a high quality.





■ **Comfort seats, front**
including wood trim on the back of the front seats, memory function for driver and front passenger seats, steering wheel, exterior mirrors, head restraints, seat belt height at front and heated, electrically adjustable, folding and automatically dimming exterior mirrors



■ Valcona leather, black



■ Valcona leather, nougat brown



■ Valcona leather, titanium grey



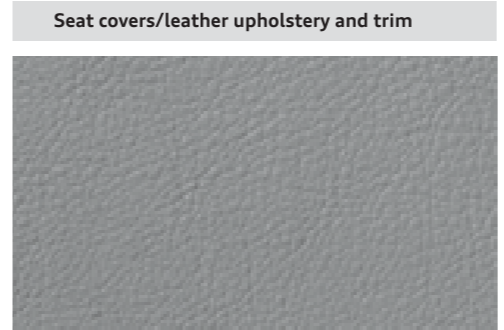
■ Valcona leather, velvet beige



■ Valcona leather, silk beige



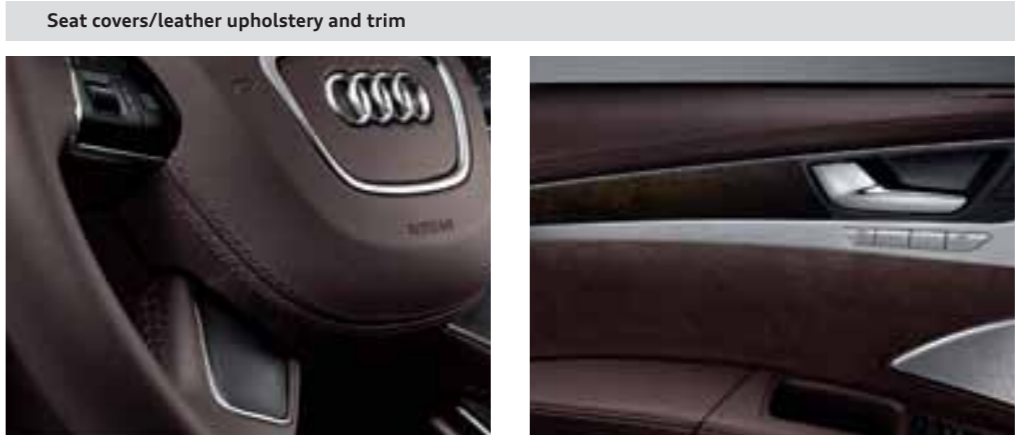
■ **Audi exclusive leather upholstery and trim.**
Individual choice of colour for leather/seams/piping
From quattro GmbH



■ **Valcona leather**
a high quality leather, which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Valcona leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments

■ **Audi exclusive leather upholstery and trim***
available in quality Valcona leather. 4 different packages are available. Any of the colours can be selected for the leather, seams and piping to suit your own individual taste. From quattro GmbH

* Optional



■ **Leather package* (not available for W12) (scope 1)**
centre console and knee pad, door arm rest upholstery and steering wheel airbag cover in Fine Nappa leather with decorative seams



■ **Extended leather package* (standard on W12) (scope 2)**
in addition to scope 1, lower door trim and door pockets, bottom side of the instrument panel and glove compartment and MMI fascia in Fine Nappa leather with decorative seams



■ **Full-leather package* (scope 3)**
in addition to scope 2, top side of instrument panel, door rails, front-seat trim and backrest covers, head restraint lining front and rear in Fine Nappa leather with decorative seams; includes headlining in Alcantara and electric sunblinds for the rear window and the rear door windows



■ **Headlining in Alcantara* (standard on W12)**
in black, lunar silver or silk beige to coordinate with the selected interior colour. Headlining, rear parcel shelf, upper pillar trim and sun visors in Alcantara. (Can only be ordered in conjunction with leather seat covers)

■ **Headlining**
in cloth, in lunar silver or silk beige to coordinate with the selected interior colour

■ **Audi exclusive headlining in Alcantara***
pillar trims, sun visors and head lining roof panel in Alcantara; grab handles, coat hooks and light unit are colour-matched. Available in 9 different Audi exclusive Alcantara colours. From quattro GmbH

Seats/seating comfort



■ **Rear seats**
three seats, with fold-out centre armrest

three seater rear seat system (2+1) with 2 electrically adjustable single seats; adjustment of fore/aft position, seat and upper backrest angle; pneumatic lumbar support, rear comfort head restraints, 4-zone deluxe automatic air conditioner, rear comfort centre armrest with wood trim and controls, electric sunblinds for the rear window and rear door windows, fore/aft position of front-passenger seat electrically adjustable from the rear



■ **Individual rear seats, electrically adjustable**

Seats/seating comfort



■ **Rear Executive Seating Package***
2 single seats in the rear including luxurious relaxation seat behind the front passenger seat; with electrical adjustment of fore/aft position, seat and upper seat backrest angle, pneumatic lumbar support, memory function for the single seats, comfort head restraints front and rear; relaxation seat including footrest in the back of the front passenger seat, front passenger seat adjustment controllable from the rear; 4-zone automatic air conditioning, seat ventilation and seat heating front and rear including a full length, leather trimmed centre console with arm rest, wood trim, controls and 230 volt socket; leather package and ambient lighting; additional storage possibilities in the centre console; including pneumatic massage (4 programmes for the relaxation chair, 2 programmes for the single seat and 5 programmes for the driver's seat), remote control for seat massage (only for relaxation seat), Rear Seat Entertainment; front passenger seat only available with restricted functions (without adjustable upper back-rests, head restraint height, lumbar support, seat and backrest side bolsters; seat ventilation only for the seat cushion, massage function not available), Audi exclusive cool box



■ **Audi exclusive coolbox***
with compressor cooling technology, temperature adjustment range +6° C to -6° C, storage compartment for two 1 litre bottles lying down, additional storage compartment for cans and glasses, LED interior lighting. From quattro GmbH

Seats/seating comfort



■ **Massage function, front and rear***
front seat massage function, additionally, for the outer rear seats; a choice of 2 programs (Wave, Tapping) each offering 3 levels of intensity; can be selected from the centre armrest



■ **Seat ventilation, front and rear***
functions same as for front-seat ventilation plus ventilation for the outer rear seats. (Can only be ordered in conjunction with seat heating or massage function). Please note: if seat ventilation is fitted, the leather on the front and outer rear seats is perforated

■ **Centre armrest, rear**
one-piece folding design, with two integral drinks holders and storage compartment; additional controls depending on which optional equipment has been selected for the rear compartment



■ **Comfort centre armrest, front**
divided for driver and front passenger, with fold-open storage compartments; infinite vertical/horizontal adjustment



■ **Comfort head restraints, rear**
manually adjustable side bolsters ensure high levels of comfort by providing good lateral support. (Only in conjunction with comfort seats)

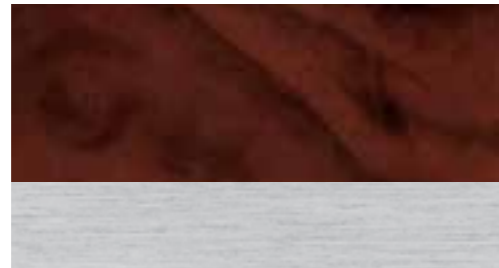
■ **ISOFIX child seat mountings for the two outer rear seats**
standard mounting for practical attachment of child seats in accordance with ISO standards

■ **Seat heating for front seats and outer rear seats**
for driver and front-passenger seats; heats the seat cushions, backrest surfaces and seat side bolsters and can be individually adjusted in three stages for each seat via a direct selection button on the A/C control panel functions same as for front-seat heating; for the outer rear seats, can be regulated separately

* Optional



■ Walnut brown
High gloss black



■ Walnut brown
Brushed aluminium silver



■ Vavona wood assam grey
High gloss black



■ Vavona wood assam grey
Brushed aluminium silver



■ Upper inlay in walnut brown
■ Lower inlay in high gloss black
■ Aluminium look in the interior



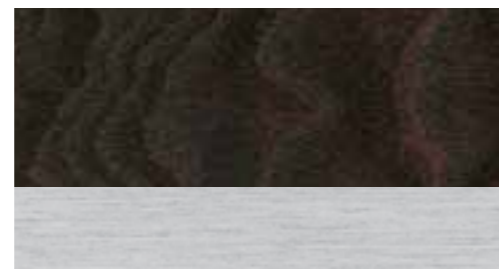
■ Upper inlay in walnut brown
■ Lower inlay in brushed aluminium silver
■ Aluminium look in the interior



■ Fine grain ash velvet brown
High gloss black



■ Fine grain ash velvet brown
Brushed aluminium silver



■ Fine grain ash natural balsamic brown¹
Brushed aluminium silver



■ Audi exclusive inlays
in Madrone wood gold, Vavona wood bronze, Tamo ash natural dark brown, Piano finish black, Fine grain ash wood nougat, Fine grain myrtle wood nutmeg or Oak wood Sepia. From quattro GmbH

■ Upper inlay in walnut brown (as standard on 3.0TDI, 4.2TDI & 4.2FSI)

■ Upper inlay in piano finish black (as standard on W12)

■ Upper inlay

in a choice of Vavona wood assam grey, fine grain ash velvet brown, fine grain birch wood pearl beige or fine grain ash natural balsamic brown¹

■ Lower inlay in high gloss black (as standard on 3.0TDI, 4.2TDI & 4.2FSI)

■ Lower inlay in brushed aluminium silver (as standard on W12)

■ Aluminium look in the interior

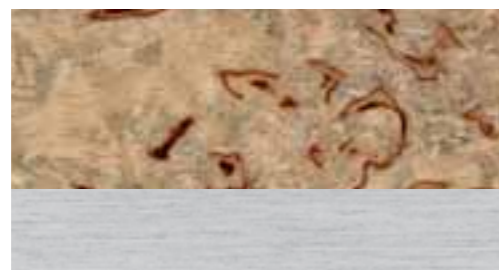
for trim surrounds around the vents, MMI display fascia, operating switch for electromechanical parking brake and console for window controls

■ Extended aluminium look in the interior (as standard on W12)*

trim and thumbwheel controls on vents, sold-up compartment openers in the door armrests and buttons integrated into lower inlay in aluminium loading-still protector in stainless steel



■ Fine grain birch wood pearl beige
High gloss black



■ Fine grain birch wood pearl beige
Brushed aluminium silver

* Optional

¹Only available with Audi design selection balao brown.

¹Only available with Audi design selection balao brown.

Steering wheels/selector levers/controls



■ **Multifunction leather steering wheel in 4-spoke design with shift paddles**

with full-size airbag, multifunction operating concept for operation of radio, driver information system, including trip computer and speech dialogue system, telephone and audio sources; shift paddles for changing gear in manual mode; control panel in black with aluminium look frame

■ **Steering wheel with electric angle and axial adjustment**

steering wheel electrically adjustable for height and reach, with automatic entry and exit function



■ **Multifunction leather sports steering wheel, 3-spoke design with shift paddles***

with full-size airbag, multifunction operating concept for operation of radio, driver information system, including trip computer and speech dialogue system, telephone and audio sources; shift paddles for changing gear in manual mode; control panel in black with aluminium look frame



■ **Steering wheel rim with wooden segments***

for multifunction steering wheel, 4 spoke design with shift paddles, available in walnut brown. From quattro GmbH



■ **Selector lever in leather**

colour-matched to the selected vehicle interior colour (to match the top side of the dashboard); with shift-by-wire technology



■ **Selector lever in wood***

matched to the selected inlay. (Can not be ordered in conjunction with Fine grain ash natural balsamic brown inlays)

■ **Audi exclusive selector lever in wood**

in 6 different Audi exclusive woods, not available in Tamo ash natural dark brown. From quattro GmbH

■ **Audi exclusive controls**

including steering wheel rim, air bag unit and selector lever in Audi exclusive leather. From quattro GmbH

Luggage securing and storage systems



■ **Storage compartments**

in the doors, the armrest and on the backs of the front-seat backrests (comfort seats only); spectacles compartment in roof module above the interior mirror; storage compartment in the front and rear centre armrests, glove compartment with light and ventilation provided by the deluxe automatic air conditioner; aluminium-look handle



■ **Cup holders**

two each at the front and rear, integrated into the centre console at the front and into the centre armrest in the rear

Air conditioning



■ **4-zone deluxe automatic air conditioner**

in addition to the deluxe automatic air conditioner: A/C control panel for rear-compartment climate control in the rear centre armrest with separately adjustable temperature and blower settings and air distribution for the right and left-hand sides (rear-compartment A/C functions can also be adjusted from the front A/C control panel); greater comfort for the rear passengers and enhanced heating and cooling performance through the use of a second air-conditioning unit

Further interior equipment



■ **Door sill trims with aluminium inlays**



■ **Cigarette lighter and ashtray**

front and rear. If not required, a 12 V socket is fitted in both locations instead

■ **Floor mats at front and rear**

in velour, coordinated with the carpet colour

■ **Audi exclusive carpets and floor mats***

with leather piping, front and rear, colours of mats and piping can be selected individually from 13 different colours. From quattro GmbH

MMI®

■ **Integral operating concept consisting of MMI terminal (control unit) and MMI display (retractable high-resolution 8-inch colour display in high-quality Piano finish); retrieval of six freely assignable radio station presets**

■ **Driver information system with 7" colour display with high resolution TFT colour display directly in the driver's field of view; displays information about the radio frequency or the name of the station or the song, the selected media and other display content of the MMI systems, night vision assistant or the telephone menu, display for the trip computer with short and long-term memory as well as a digital speedometer and the door and luggage compartment monitoring system; clearly arranged with easily readable header and status lines (tab concept); automatic brightness adjustment; can be operated via the multi-function leather steering wheel**

■ **Rear Seat Entertainment**

consists of 2 high-resolution adjustable-angle 10.2-inch LCD displays for the rear passengers; separate single-DVD player in the rear compartment; 2 SDHC card readers, a dedicated jukebox with 20 GB of storage; Audi music interface with facility for connecting to an iPod, USB media (e.g. external hard disk), AUX-in and A/V-in (e.g. external video games consoles); supports audio formats (MP3, WMA and AAC-compatible) and video formats (MPEG-1, 2, 4, WMV and Xvid-compatible) as well as playlists; copy-protected music files (DRM) cannot be played. Includes separate MMI control panel for the rear passengers, based on the proven MMI operating concept, with 2 separate volume controls incorporated into the rear centre armrest. Possible to have separate and shared video and audio sources for the left and right-hand seats; sound is output via the vehicle's sound system; possible to have wireless headphones or wired headphones. 5.1 Surround Sound is supported in combination with the BOSE Surround Sound or the Bang&Olufsen Advanced Sound System. Possible to access DVD and optional TV tuner (analogue/digital)

Rear Seat Entertainment

■ **BOSE Surround Sound**

surround sound reproduction with 14 loudspeakers, including centre speaker and subwoofer, 12-channel amplifier with total output of over 600 watts; Audio Pilot for noise-dependent volume adjustment; 5.1 Surround Sound reproduction is possible; the Acoustic Wave loudspeaker technology of the woofers in both front doors enables powerful and accurate bass reproduction

■ **Bang & Olufsen Advanced Sound System (standard on W12)***

surround sound reproduction with 19 loudspeakers (including subwoofer), each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; the addition of tweeters, midrange speakers and woofers for the rear seats enables a broad stage effect to be created both front and rear; 14-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifiers for woofers and subwoofers; total output of over 1,400 watts; 5.1 Surround Sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment

Radio and TV systems

■ **Radio**

can be operated via MMI; triple tuner with phase diversity for improved sound and reception; dynamic station list; 2 SDHC memory card readers, juke-box (with 20 GB storage capacity, each MP3, WMA, AAC, MPEG-1, 2, 4, WMV, Xvid and playlist-compatible). Music and video files can be copied to and played from the integral hard disc; copy-protected music files (DRM) cannot be played

■ **DVD/CD Changer**

can be operated via MMI or multifunction leather steering wheel; located in glove compartment, for 6 DVDs or CDs (MP3, WMA, AAC and WMV-compatible); music files with digital rights management (DRM) cannot be played

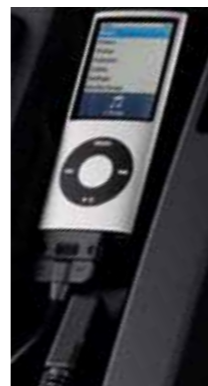
■ **TV reception* (standard on W12)**

reception of analogue and digitally-broadcast (DVB-T) unencrypted television stations (MPEG-2 standard), TV image, video text and EPG (Electronic Programme Guide). Facility to connect 2 external AV sources via the adapter cable (available from Audi Genuine Accessories). Please note: TV reception dependent on local analogue and digital network availability. No AV or TV video output when driving (audio output available when driving)

Telephone and communication

■ **Bluetooth interface**

Bluetooth-compatible mobile phones can be connected to the vehicle via the interface; hands-free calls are possible in the vehicle via the microphone

■ **Audi music interface,**

for connecting generation 4 and higher Apple iPods, an Apple iPhone (music functionality) as well as USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via the MMI or the multifunction leather steering wheel.

Please note: can only be used with a special adapter cable (Audi Genuine Accessories)

Assistance systems

■ **Audi pre sense basic**

networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. Such actions include seat belt tensioning, and closing of sunroof and windows

■ **Night vision assistant with highlighting of detected pedestrians***

with integral thermal imaging camera; when driving at night, this system extends the driver's range of visibility beyond the light provided by the dipped beam; records thermal images; an image processing algorithm then evaluates the camera's data and marks any persons it has detected in yellow in the driver information system's colour display; the marking changes to red and a warning tone is emitted if the system, by analysing the movement and position of the person it has detected, considers that there is a possible risk. Image quality is affected in poor ambient conditions

■ **Parking system plus with reversing camera**

acoustic and visual parking aid for front and rear, image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes help lines and guidelines and identification of point at which to apply opposite lock when parallel parking, reversing camera concealed in the handle strip of the luggage compartment lid

■ **Cruise control**

maintains any speed above around 30 km/h, provided engine power output and engine braking effect permit; automatic braking function, e.g. when driving downhill; operated via separate steering column stalk

■ **Hold assist**

holds the vehicle stationary for unlimited periods after stopping on normal uphill and normal downhill gradients. The system is activated by push-button and allows the driver to drive away smoothly without having to operate the handbrake

Lights



■ LED headlights (standard on W12)*

featuring LED dipped beam, main beam, daytime running lights, indicators, static turning light, all-weather light and motorway light function with LED technology; includes main beam assist for automatic switching between main and dipped beams, an all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) and an additional motorway light which automatically increases headlight range from a speed of approximately 110 km/h; LED technology allows near daylight illumination of the road; minimal energy requirements, long service life, and excellent recognition by other road users, thanks to the crisp Audi lighting pattern with day and night design configurations



■ adaptive light including variable beam angle adjustment (standard on W12)*

consisting of dynamic cornering light, static turning light and variable headlight range control; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the corner or bend by pivoting the xenon headlights; operational between speeds of approx. 10 km/h and 110 km/h. The static turning light automatically switches on if the indicators have been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The range and width of the headlamp beam are continuously varied between dipped and main beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. The headlights also have three different light distribution modes, namely town light, motorway light and country light, which are activated according to the speed

Lights



■ Xenon plus

headlights utilising durable gas discharge technology for dipped and main beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic headlight range control prevents oncoming traffic from being dazzled; with low-energy LED daytime running lights and all-weather lights (including headlight cleaning system)

■ Light/rain sensor

automatically switches the dipped beam or windscreen wipers on/off depending on the light and rain conditions; includes delayed deactivation/automatic activation of the rear lights/number plate lights when parking/opening the vehicle

■ Interior and exterior lighting package

Exterior: courtesy lighting on the underside of the door handles, LED door handle lighting to facilitate entry and exit in the dark; automatically activated when the doors are unlocked; includes passive internal door reflector

Interior: luggage compartment and glove compartment lighting. LED "Polar" (cold white) lighting for: Roof module with reading lights, door pockets, front and rear footwells, inside door handles, door trim, make-up lights, light bands between the grab handles at the side, side-mounted reading lights at rear

* Optional



■ Ambient lighting

anti-glare LED lighting for the passenger compartment. Comprises ambient light band in roof module and light bands between the grab handles at the sides to provide background lighting during the journey. Lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants find their way around. Surround lighting for the centre console (floating effect), illuminated door sill trims and active door reflectors. Can be personalised by adjusting the brightness within 4 different zones, each with 20 dimming stages and by selecting one of three colour moods: Polar (cold white), Ivory (warm white) and Ruby/polar (red/cold white). Configured via MMI



■ LED rear lights

LED brake lights tail lights and indicators; faster activation means earlier recognition by the driver behind; reversing lights in white, 2 rear fog lights; 3rd high-mounted brake light in the rear window



■ Reading lights and make up mirrors in the rear
2 additional reading lights with LED technology and illuminated make up mirrors integrated into the vehicle headlining

Mirrors



Exterior mirrors

■ electrically adjustable, heated and folding, automatically dimming on both sides with memory function

■ Interior mirror, automatically dimming

recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

Roof systems



■ **Glass tilt/slide sunroof**

with tinted single-glazed safety glass and infinitely adjustable sun shield; wind deflector extends automatically in stages depending on roof opening and speed; convenience closing from outside via the central locking system and the radio-operated remote control



■ **Solar tilt/slide sunroof***

solar cells in the roof provide the power required to generate a continuous flow of air to reduce passenger compartment temperature when the vehicle is parked; operated like the glass sliding/tilting sunroof (but has no infinitely adjustable sun shield)



■ **Two-piece panoramic sunroof***

electrical activation to raise and open the front glass section as well as to raise the rear glass section, opens and closes automatically, tinted glass insert; including two electrically operated sun blinds for the glass parts, comfort closing from outside via the central locking system or the radio-operated remote control; ensures a comfortable interior that is flooded with light, good acoustics and low wind noise when the sunroof is extended or fully opened; improved interior clima by means of efficient ventilation whilst at the same time reducing draughts; includes make up mirrors and additional reading lights in the rear; when the light outside is particularly bright, the surrounding roof darkens

Closing systems

■ **Engine start-stop button**

the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you

■ **Comfort key (standard on W12)***

access authorisation system: The key only needs to be carried with you; the vehicle is locked from outside via buttons on all 4 door handles. The convenience key system also includes aluminium-look trim strips on all door handles

■ **Power-assisted closing for the doors**

doors that have not completely closed are pulled into the lock automatically; includes electric child locks on the rear doors, operated via the child lock buttons in the driver's door armrest

■ **Luggage compartment lid, electrically opening and closing**

opening via the radio-operated remote control, button on the driver's door panel or soft touch button in the luggage compartment lid handle recess; closing via button on inside of luggage compartment lid, the button in the driver's door or via the optional comfort key (long press); including power assisted closing

■ **Anti-theft alarm**

with tow-away protection, monitors doors, bonnet, luggage compartment lid and the interior: includes an electronic immobiliser, ultrasonic interior monitoring (can be deactivated) and back-up horn independent of the vehicle electrical system; tow-away protection via a vehicle angle of inclination sensor (can be deactivated); incorporated into the engine control unit; automatically activated by the vehicle key



■ **Cast aluminium wheels, 7-arm design,** size 8 J x 18 with 235/55 R18 tyres

■ **Anti-theft wheel bolts**

can only be loosened with the adapter provided (standard from 18-inch wheels)

■ **Space-saving spare wheel**

can only be ordered with jack

■ **Tyre pressure monitoring display**

visual and acoustic warning if the pressure drops in one or more tyres; the position of the tyre affected is displayed in the driver information system

■ **Vehicle tool kit and car jack**

in the luggage compartment

■ **Cast aluminium alloy wheels, 15 spoke design, partly polished, size 9 J x 19 with 255/45 R19 tyres (exclusively on W12)**

Glazing



■ **Sunblinds**

protects the rear passengers from direct sunlight; electrical version for the rear windscreen

■ **electric for the rear window**

■ **Heat-insulating glass**

green tinted; windscreen made of laminated glass

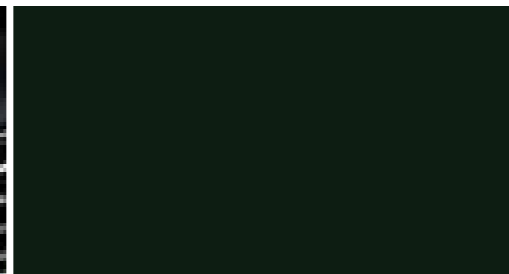
Further exterior equipment

■ **Exhaust tailpipes**

dual-branch design, bright finish and round



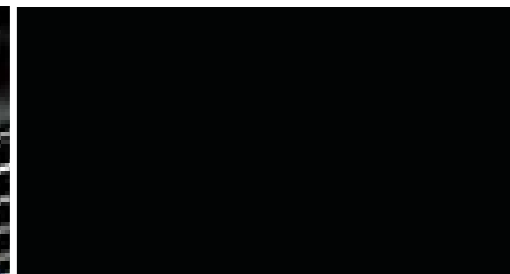
■ Brilliant Black



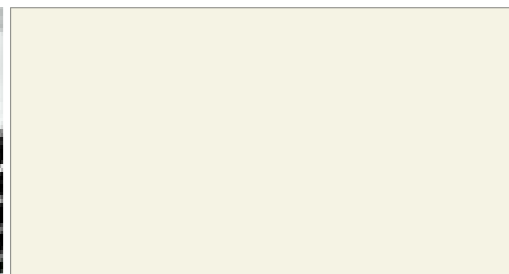
■ Emerald Black, metallic



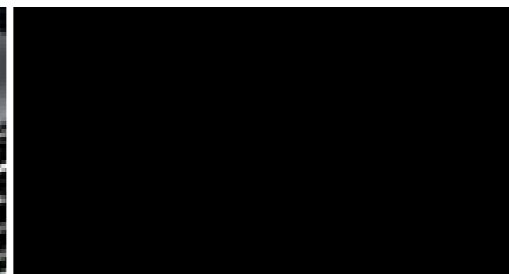
■ Ice Silver, metallic



■ Phantom Black, pearl effect



■ Ibis White



■ Oolong Grey, metallic



■ Glacier White, metallic



■ Night Blue, pearl effect



■ Havana Black, metallic



■ Quartz Grey, metallic



■ Audi exclusive individual paints.
Individual choice of 89 colours available.
From quattro GmbH



■ Impala Beige, pearl effect

Technology/safety

■ **Body, Audi Space Frame (ASF)-construction**
innovative combination of materials, a high degree of rigidity for enhanced handling and greater stability

■ **Side impact protection**
consisting of bending-resistant door impact beams and reinforced body side structure, particularly in the B-pillars and sills

■ **Airbags**
two-stage deployment; front and rear side airbags incorporated into the seat backrests; the head airbag system unfolds along the entire length of the side windows as a protective cushion and protects the occupants in the front and outer rear seats in the event of a side impact

■ **Integral head restraint system**
in the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head at an early stage, thereby increasing safety and reducing the danger of whiplash

■ **Seat belts**
three-point inertia reel seat belts with reversible belt tensioners, adaptive belt force limiters and belt height adjustment/belt buckle status query at front; seat belt reminder function for driver and front-passenger seats with acoustic and visual warning signal

■ **Audi exclusive seat belts***
available in various Audi exclusive colours to match the Audi exclusive leather range of colours. From quattro GmbH

T

■ **Warning and control lights**
in the instrument cluster for, among others: airbag, ABS, ESP/ASR, adaptive air suspension, activated electromechanical parking brake and cruise control system, EDL electronics, main beam, indicators, rear fog lights, engine electronics and electronic accelerator

■ **First-aid kit**
in the storage compartment of the rear centre armrest

■ **Anti-lock braking system (ABS)**
with electronic brake-force distribution (EBD) and hydraulic Brake Assist

■ **Traction control (ASR)**
for good traction and lateral stability, reduces spinning of the drive wheels

■ **Electronic differential lock (EDL)**
on surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress

■ **Electronic Stabilization Programme (ESP)**
ensures greater stability in hazardous driving situations by targeted braking of individual wheels and intervention in the engine management system

■ **servotronic**
speed-dependent steering assistance; when parking, the vehicle can be easily steered without effort; at high speeds the steering system responds more directly and precisely, increases vehicle agility and responds more spontaneously to steering commands

Suspension/brakes

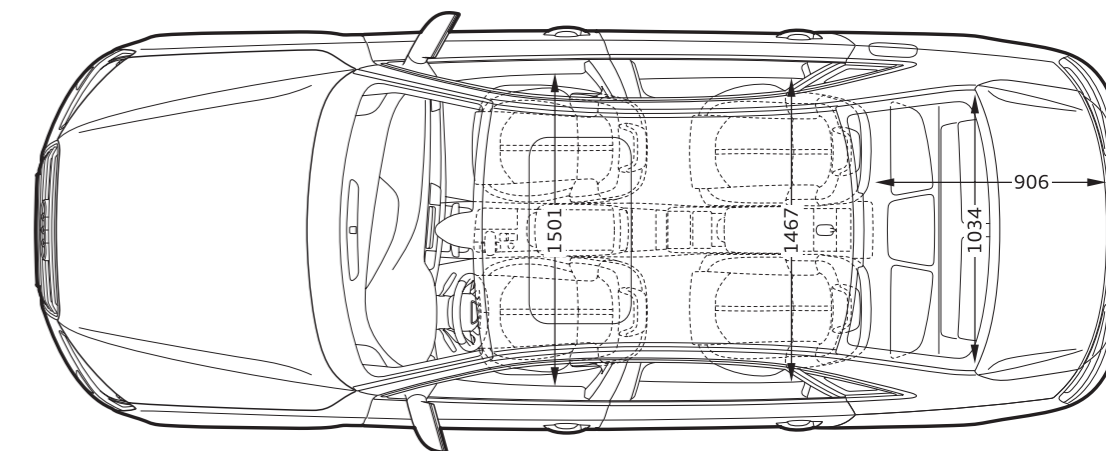
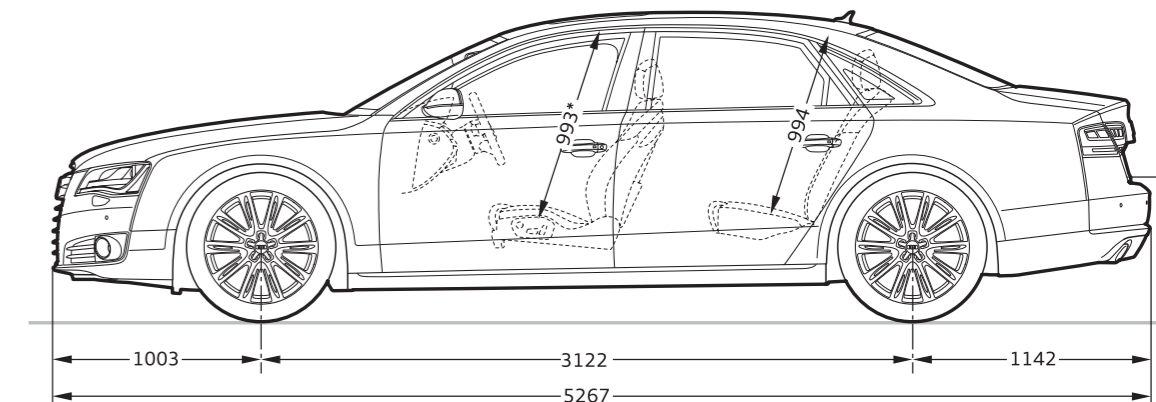
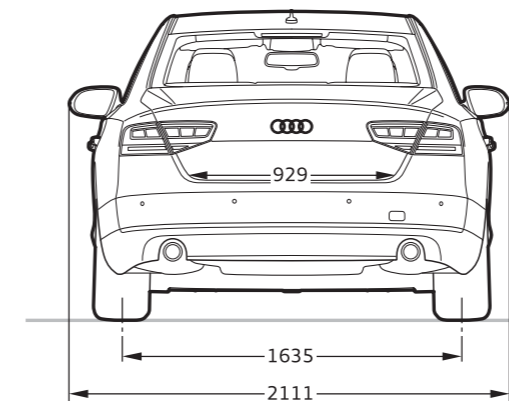
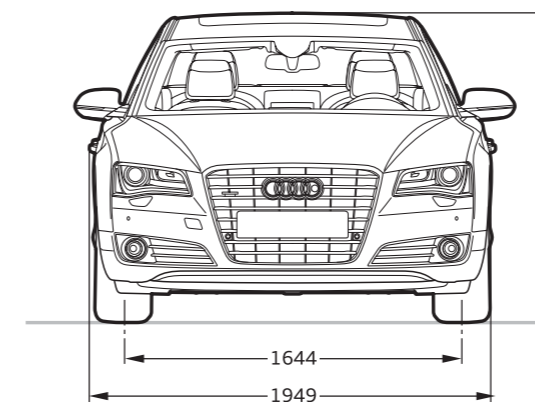
■ **Audi drive select**
changes vehicle characteristics by, e.g., adapting power steering assistance, accelerator and gearshift characteristics and adaptive air suspension; modes available: comfort, auto, dynamic and individual. The system also influences other optional equipment

■ **adaptive air suspension**
electronically controlled air suspension with infinitely variable adaptive damping system on all four wheels; automatically regulates vehicle ride height and damping; includes ride height control and manual lift function; different modes selected via Audi drive select

■ **Braking system**
with anti-lock brakes (ABS), electronic brake force distribution (EBD) and hydraulic Brake Assist, ventilated disc brakes front and rear, rear brakes with electromechanical parking brake

■ **Electromechanical parking brake**
with hold assist; includes parking brake function when stationary, drive-off assistance function by means of automatic release when driving away and emergency braking function whilst driving acting on all 4 wheels

A8 L



Measurements in millimetres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load.

Luggage compartment volume in l: 510 (measured by the VDA method using 200 x 100 x 50 mm blocks).

Turning circle approx. 12.7 m. *Maximum headroom.

* Optional

Because nobody knows your taste as well as you do: Audi exclusive.



Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With the quattro GmbH service, which makes your Audi unmistakable: Audi exclusive. Paint customised to your concept, fine leather and selected woods and trim; it is these materials and the precise workmanship which give your Audi its own unique personality. Your Audi partner and the Audi Forum Neckarsulm customisation studio await your wishes.



Comfort seats in powder beige with piping and seams in smoky blue, inlays and selector lever in Oak sepi.



Audi exclusive selector lever in Oak sepiá.



Audi exclusive inlays in Oak sepiá.



Comfort seat in Audi exclusive powder beige leather with piping and contrasting seams in smoky blue.



Audi exclusive leather steering wheel rim and airbag cover trimmed in havanna brown leather with contrasting black seams.



Inlays Audi exclusive in Fine grain ash nougat, Audi exclusive leather upholstery and trim in havanna brown and black.



Havanna brown carpet with black piping.



Audi exclusive paint in Sand Beige, pearl effect.

Audi design selection balao brown: consummate style.



The Audi design selection balao brown combines refined interior colours with special materials and comfort oriented features.

The package includes seats in balao brown Valcona leather with accordion pleats, contrasting seams and piping in snow white; with the headlining, upper pillar trim and sun visors in snow white Alcantara and the rear parcel shelf in balao brown Alcantara. The top side of the dashboard is mocca brown with lock stitch seams in snow white/mocca brown, the underside of the dashboard is balao brown, the centre console and knee padding are balao brown with lock stitch seams in snow white. The upper inlay is constructed in natural fine grain ash wood balsamic brown, the lower inlay in brushed aluminium silver.

Moreover, the package is complemented by metallic or pearl effect paint, dimming exterior mirrors, comfort seats with memory function, heated front and rear seats, seat ventilation as well as massage function and a comfort centre armrest at the front. Further components of the Audi design selection balao brown: the 4-zone deluxe automatic air conditioner, the atmospheric ambient lighting, electric sunblinds on the rear window and on the rear door windows (standard for A8 L), the full leather package and extended aluminium look in the interior. These features are rounded off by the exclusive emblem "design selection" in the doors.



Audi design selection brass beige: harmonious exclusivity.



The Audi design selection brass beige combines refined interior colours with special materials and comfort oriented features.

The package includes seats in brass beige Valcona leather with accordion pleats, contrasting seams and piping in granite grey; with the headlining, upper pillar trim and sun visors in snow white Alcantara and the rear parcel shelf in brass beige Alcantara. The top side of the dashboard is granite grey with lock stitch seams in brass beige, the underside of the dashboard is brass beige, the centre console and knee padding are brass beige with lock stitch seams in granite grey. The upper inlay is constructed in natural fine grain ash wood pearl beige, the lower inlay in brushed aluminium silver.

Moreover, the package is complemented by metallic or pearl effect paint, dimming exterior mirrors, comfort seats with memory function, heated front and rear seats, seat ventilation as well as massage function and a comfort centre armrest at the front. Further components of the Audi design selection brass beige: the 4-zone deluxe automatic air conditioner, the atmospheric ambient lighting, electric sunblinds on the rear window and on the rear door windows (standard for A8 L), the full leather package and extended aluminium look in the interior. These features are rounded off by the exclusive emblem "design selection" in the doors.

Your Audi should be different from the rest. Just like you.



You are a person who's interested in new trends and styles. And in an Audi. Both complement each other perfectly. Because Audi Genuine Accessories offer you the opportunity to make your car even more individual. With high-quality products that are exactly tailored to your vehicle. So that an Audi is transformed into your own personal Audi. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.

Detailed information can be obtained from the Audi A8 L accessories catalogue, at www.audi.in and from your Audi partner.



Cast aluminium wheels in 5-arm parabola design
Exceptional design, perfectly matched to your A8 L. With high-gloss turned arms, size 9 J x 20. Tyre size 265/40 R 20.

Adapter cables for Audi music interface
Enable connection of various iPod models and other portable media players. Operation via the MMI system if the function is supported by the media player. Additional adapter cables are required to connect portable media players; further information is available from your Audi partner.

Audi child seat youngster
Offers superior comfort thanks to intelligent belt guidance. The backrest is adjustable for height and width. Adaptations can be made via a viewing window for size adjustment. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years). Also available: The Audi baby seat suitable for small children up to 13 kg and the Audi child seat with ISOFIX for children from 9 to 18 kg.

Audi Top Assist

By your side, no matter where you are across India.

Our philosophy of Vorsprung durch Technik goes beyond advancement through technology. It is the pursuit of perfection. It is a philosophy where luxury transcends cars. That's why at Audi we have introduced the Audi Top Assist program where you can enjoy uninterrupted driving pleasure. With the Emergency Road Side Assistance services across the country, our team of experts are at your service, 24 hours a day, 7 days a week.

EMERGENCY ROAD SIDE ASSISTANCE SERVICES

To avail of the Emergency Road Side Assistance all you have to do is call one of our dedicated toll-free numbers and we will immediately dispatch a motorcycle rider wherever you are. In case your Audi needs further attention, we will dispatch our specially designed towing vehicle to shift it to the nearest service centre. In fact, in special cases, we may also arrange for alternate travel and accommodation facilities*.

THE AUDI ADVANTAGE

- Two dedicated toll-free numbers.
- 24 hours, 7 days a week, 365 days a year service.
- 95% coverage of India with over 600 service providers.
- Dispatch of a motorcycle rider, a taxi and a towing truck at site.
- Taxi of upper-class standards free of cost for up to 48 hours.
- Travel & accommodation facilities in case of immobilisation for more than 24 hours.
- On-site repairs, delivery of fuel and spare keys.
- Custody, transportation, storage and safekeeping of vehicle.
- Transport of vehicle to destination or habitual residence.
- Assistance available during standard warranty period of the car.

1-800-103-6800

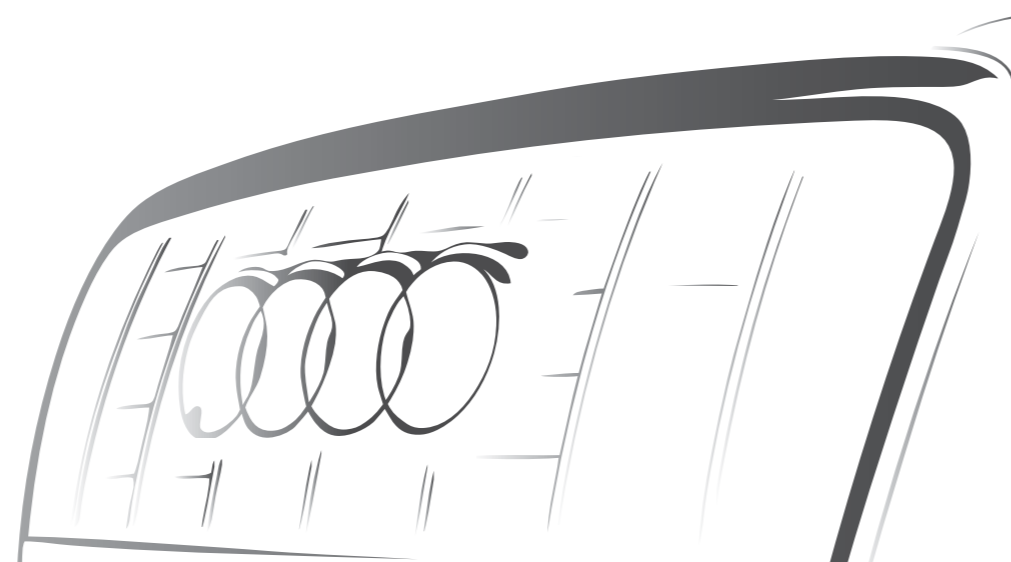
Accessible from any network
(except MTNL Mumbai and Delhi).

1-800-209-6800

Accessible from any network
(except Jammu Kashmir and North East).

With Audi Top Assist, you are assured of a world-class luxurious experience, wherever you are. Speak to an Audi Dealer for more information.

*Conditions apply



Efficiency: standard in every Audi.



Vorsprung durch Technik is the claim to which the Audi brand is committed. It includes giving careful consideration time and again to each droplet of fuel. For many years, Audi has been translating this claim into tangible reality on all its models – and as a developer of numerous innovations is having a lasting influence on

efficiency standards in automotive engineering. Whether with the TDI, FSI®, and TFSI® engine concepts, with transmission technologies or with the Audi Space Frame (ASF). To achieve on-going improvements in energy consumption, a number of intelligent efficiency measures – specially tailored to each vehicle – are combined.

Efficiency with a methodical approach – individual and standard. A commitment which is already leading to convincing results. Audi already has many models in its current range that emit less than 140 g CO₂/km. An effective way of reducing emissions. And just as impressive as the fact that a large proportion

of Audi vehicles already meet the strict EU 5 emissions standard. All this demonstrates the know-how of Audi – and is what drives us on every day to harmonise sportiness and efficiency in the future.



Exterior

- ▶ 18" alloy wheels, 7-arm design
- ▶ Metallic paint
- ▶ Xenon headlights
- ▶ LED daytime running lights
- ▶ Exterior mirrors electrically folding, automatically dimming with memory function

Interior

- ▶ Interior light package with ambient light
- ▶ Aluminium look in interior
- ▶ Interior mirrors automatically dimming with light and rain sensor
- ▶ Seat upholstery in Valcona leather
- ▶ Multifunctional leather steering wheel 4-spoke, with gear shift paddles
- ▶ Upper inlays in wood, walnut brown
- ▶ Lower inlays in wood, highly polished black
- ▶ Door sill trims with aluminium inlays

Comfort

- ▶ Audi drive select
- ▶ Adaptive air suspension
- ▶ Audi parking system advanced with rear-view camera
- ▶ Boot lid electrically operated
- ▶ Four-zone deluxe automatic air conditioning
- ▶ Comfort front centre armrest
- ▶ Yacht shaped leather gear shift lever
- ▶ Front passenger seats adjustment from rear
- ▶ Cruise control
- ▶ Electrically adjustable front seats with memory function
- ▶ Electrically adjustable steering column
- ▶ Power assisted closing for doors
- ▶ Electric sunblinds for rear side windows and rear window
- ▶ Glass sunroof
- ▶ Vanity mirror rear/front (sun visor)
- ▶ Individual electric seats for rear passenger

Infotainment

- ▶ Bluetooth® interface
- ▶ Audi music interface
- ▶ BOSE® Surround Sound
- ▶ 6 DVD changer
- ▶ MMI® touch
- ▶ Rear seat entertainment

Safety

- ▶ Audi pre sense basic
- ▶ Full size airbags
- ▶ Side airbags (front and rear)
- ▶ Head airbag system
- ▶ First aid kit and warning triangle
- ▶ Space saving spare wheel
- ▶ Anti-theft wheel bolts
- ▶ Anti-theft alarm
- ▶ Tyre pressure monitoring system

Model	A8 L 4.2 FSI quattro®	A8 L 3.0 TDI quattro®	A8 L 4.2 TDI quattro®	A8 L W12 quattro®	
Engine type	V8 cylinder petrol engine with direct fuel injection	V6 cylinder diesel engine with common rail injection system and exhaust gas turbocharging	V8 cylinder diesel engine with common rail injection system and exhaust gas turbocharging	W12 cylinder petrol engine direct fuel injection	
Displacement in cc (valves per cylinder)	4163 (4)	2967 (4)	4134 (4)	6299	
Max. output ¹ in kW at rpm	273/6800	184/4000-4500	258/4000	368/6200	
Max. torque in Nm at rpm	445/3500	550/1500-3000	800/1750-2750	625/4750	
Power transmission/wheels					
Type of drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	
Transmission	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic	
Wheels	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 8 J x 18	Cast aluminium wheels, 9 J x 19	
Tyres	235/55 R18	235/55 R18	235/55 R18	255/45 R19	
Weights/capacities					
Unladen weight ² in kg	1960	1965	2120	2130	
Gross vehicle weight in kg	2535	2540	2670	2655	
Fuel tank capacity, approx., in l	90	90	90	90	
Performance/consumption³					
Top speed in km/h	250 ⁴	250 ⁴	250 ⁴	250 ⁴	
Acceleration 0-100 km/h in s	5.8	6.2	5.6	4.7	
Fuel grade	Sulphur-free super unleaded 95 RON ⁵	Sulphur-free diesel ⁶	Sulphur-free diesel ⁷	Sulphur-free super unleaded 95 RON ⁵	
Fuel consumption ⁷ in l/100 km	urban extra-urban combined	13.6 7.4 9.7	8.0 5.8 6.6	10.3 6.2 7.8	18.2 9.0 12.4
Emissions standard	EU5	EU4	EU5	EU5	

Notes

¹ The figure stated was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).

² Weight of car, unladen, with driver (68 kg), luggage (7 kg) and fuel tank 90% full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.

³ A vehicle's fuel consumption does not only depend on how efficiently the vehicle uses the fuel, but also on driving behaviour and other non-technical factors.

Important note

Inspections are due as shown by the service display.

The information contained herein is accurate as of the date of publication. Illustrations may show equipment which is optional and not part of standard specifications. Models, combinations and configurations, colours and equipment illustrated may differ from products supplied in the Indian market. Audi may alter or change designs, specifications, and combinations and configurations. Please contact an authorised Audi dealer for more exact information.

Some of the images shown are relevant to left hand driven cars, and are shown for illustration purpose only. These images may not be similar to right hand driven vehicles sold in India.

⁴ Regulated.

⁵ We recommend using "sulphur-free super unleaded RON 95" complying with DIN EN 228. If this is not available, use "sulphur-free regular unleaded RON 91" complying with DIN EN 228; power output will be slightly reduced.

⁶ We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.

⁷ The figures were calculated using the specific measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer but rather should be used purely for the purpose of comparison between the different vehicle models.

