

INTRODUCING G L O S T E R

STORM SERIES



BLACKSTORM

DESERTSTORM

SNOWSTORM

AVAILABLE IN 6 & 7 SEATER
RANGE STARTS AT ₹38.80* LAKH

*Ex-showroom prices applicable w.e.f 4th June 2024. All subsequent bookings, prices will be applicable at the time of sale. T&C apply. Images & depictions are for illustration & representation purposes only.

STORM IN THE DNA

The nomenclature of 'GLOSTER' was a tribute to the first British jet engine prototype.

The Advanced Gloster Blackstorm is now united with two new warriors in its all-new thundering GLOSTER STORM SERIES.

Like the icy, bright and ever-radiant snow, white reflects the 'pure' passion of adventurers in the Advanced Gloster Snowstorm.

Whereas, the timeless colour of sand traces its grit in deep gold over the Advanced Gloster Desertstorm.

Sportier looks. Fiery Red Accents. Stormy attitude.

Make the terrain tremble beneath your wheels with these dominating automobile marvels.

Let the storm begin.



ROARING PRESENCE. ——— UNSTOPPABLE SPIRIT.

SPORTIER EXTERIOR



BLACK THEME INTERIOR

ALL BLACK ALLOY WHEELS
WITH RED BRAKE CALLIPERS



BLACK MESH GRILLE

INTELLIGENT 4X4
WITH 7 TERRAIN MODES



9 AUTONOMOUS LEVEL-I FEATURES

PANORAMIC SUNROOF



i-SMART 2.0

INTRODUCING — THUNDEROUS LOOKS

The all-new Gloster Storm Series comes in captivating colours inspired by untamed terrains. The enigmatic Blackstorm is joined by the all-new Desertstorm in a deep golden hue and Snowstorm in icy, snow white. Unleash a storm on the open road with its sportier looks, fiery red accents and unforgettable presence.

DESERTSTORM



SNOWSTORM



BLACKSTORM



The image shows the interior of a car, specifically the front and rear seats, dashboard, and center console. The interior is predominantly black, with a large infotainment screen on the dashboard displaying a music player interface. The steering wheel features the MG logo. The seats are upholstered in black leather with a white diamond-stitch pattern. The center console has a gear shifter and handbrake. The text "BLACK THEME INTERIOR" is overlaid on the image in a stylized, outlined font.

BLACK THEME INTERIOR

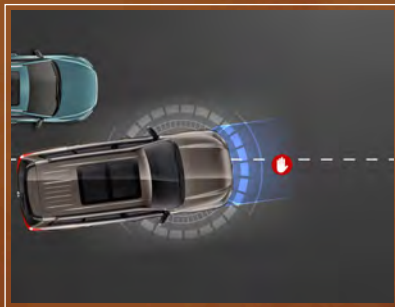
ADAS

INDIA'S FIRST
AUTONOMOUS LEVEL-1*
PREMIUM SUV

ASSISTED AND

INTUITIVE DRIVING

ADAS is a group of safety and convenience functions intended to improve comfort for drivers, road safety and preventing or reducing the severity of potential accidents. ADAS can do all this by alerting the driver, implementing possible safeguards in the vehicle & automating driving controls (based on the driving automation level of the vehicle).



LANE CHANGE
ASSIST (LCA) 🍷



REAR CROSS TRAFFIC
ALERT (RCTA) 🍷



DOOR OPEN
WARNING (DOW) 🍷



BLIND SPOT
DETECTION (BSD) 🍷



ADAPTIVE CRUISE
CONTROL (ACC) 🍷



FORWARD COLLISION
WARNING (FCW)[#] 🍷



LANE DEPARTURE
WARNING (LDW) 🍷



AUTOMATIC EMERGENCY
BRAKING (AEB)[~] 🍷



AUTOMATIC PARKING
ASSIST (APA) 🍷

🍷 Best In Segment 🍷 First In Segment

Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant, and attentive driving. [#]FCW alerts the driver of potential collision by detecting pedestrian, bicycle or vehicle in front through visual and acoustic signals. [~]AEB activates braking intervention to help in preventing collision at slow speed or reduce speed of collision by decreasing the vehicle speed by 40 km/h at most (braking intervention for 4 Wheelers only). ^{*}T&C Apply.

ALL TERRAIN ——— SYSTEM MODES

INTELLIGENT

4X4



The exceptional powertrain of the all-new Gloster Storm Series is enhanced by its Intelligent 4x4, which empowers you to pursue your curiosity for the unknown and the unexplored. Combined with the 7 Terrain Modes, you can take on anything the road throws at you and carve your way ahead.



Drive Unstoppable in the Storm and script new adventures.

SAFETY ABOVE — EVERYTHING

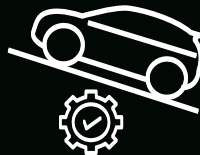
30+ STANDARD SAFETY FEATURES

With safety systems as empowering as in the Gloster Storm Series, you are enabled to take on the uncertainties of the road with improved confidence. State-of-the-art, next-generation automotive technology, along with 30+ standard safety features that meet top global certifications, bring forth a holistic framework in place that always keeps your best interests in mind without any compromise.

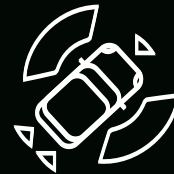
COMMITTED TO SAFETY



DRIVER FATIGUE  REMINDER SYSTEM



AUTOMATIC VEHICLE HOLD (AVH)



360° AROUND VIEW CAMERA



ELECTRO-MECHANICAL DIFFERENTIAL LOCK (EDL)



6 AIRBAGS



HILL HOLD CONTROL (HHC)



ELECTRONIC STABILITY PROGRAM (ESP)



TRACTION CONTROL SYSTEM (TCS)



HILL DESCENT CONTROL (HDC)



ROLL MOVEMENT INTERVENTION (RMI)



ABS + EBD + BRAKE ASSIST



ELECTRIC PARKING BRAKE WITH AUTOHOLD



HEATED ORVM



9 AUTONOMOUS LEVEL-I FEATURES

FEEL ——— THE FORCE

DIMENSIONS

LENGTH (mm)	4985 	WHEELBASE (mm)	2950 
WIDTH (mm)	1926	FUEL TANK CAPACITY (L)	75
HEIGHT (mm)	1867 		

ENGINE

	DIESEL 2.0L TURBO	DIESEL 2.0L TWIN TURBO 
ENGINE DISPLACEMENT(cc)	1996	1996
TRANSMISSION	8AT	8AT
DRIVELINE	2WD	4WD with Terrain Selection
MAX POWER (PS@rpm)	161 @ 4000	215.5 @ 4000 
MAX TORQUE (Nm@rpm)	373.5 @ 1500-2400	478.5 @ 1500-2400 

SUSPENSION

SUSPENSION - Front	Double-Wishbone Suspension
SUSPENSION - Rear	Five Link Integral Suspension

BRAKES

FRONT & REAR BRAKES	All Disc Brakes
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TYRES & WHEELS

TYRE & WHEEL	255/55 R19 Alloys 
SPARE WHEEL (All variants)	255/55 R19 Alloys 



FEATURE	BLACKSTORM	DESERTSTORM	SNOWSTORM
2.0L Turbo 2WD	✓	✓	✓
2.0L Twin Turbo 4WD	✓	✓	✓

Dual Pane Panoramic Sunroof 	✓	✓	✓
Automatic Parking Assist (APA) 	✓	✓	✓
Cruise Control 	Adaptive Cruise Control (ACC)*	Adaptive Cruise Control (ACC)*	Adaptive Cruise Control (ACC)*
Electronic Gear Shift with Auto Park 	✓	✓	✓
Paddle shifters	✓	✓	✓
Intelligent 4WD with All Terrain System (7 modes) 	4WD Only	4WD Only	4WD Only
Drive Modes (Sport/Normal/Eco)	✓	✓	✓
Driver Seat: 12 Way Power Adjustment seat (including 4 Lumbar Adjustment) 	✓	✓	✓
Driver Seat: Seat Memory Function (2 sets)	✓	✓	✓
Driver Seat: Seat massage 	✓	✓	✓
Driver Seat: Ventilation	✓	✓	✓
Driver Seat: Heating 	✓	✓	✓
Co-Driver Seat: 8 Way Power Adjustment seat (including 4 Lumbar Adjustment) 	✓	✓	✓
Co-Driver Seat: Heating 	✓	✓	✓
Second Row Seating: 2+2+2 (with 2nd row Captain seats) 	Optional	Optional	-
Second Row Seating: 2+3+2 (with 2nd row 60:40 split and easy access lever on both sides)	✓	✓	✓
Second Row Seating: Slide and Recline	✓	✓	✓
3rd Row Seats with 60:40 split flat fold	✓	✓	✓
Fully Automatic Powered tailgate	✓	✓	✓
Hands Free tailgate opening with Kick Gesture	✓	✓	✓
Air Conditioning system	3 Zone Auto AC	3 Zone Auto AC	3 Zone Auto AC
PM 2.5 Filter	✓	✓	✓
2nd & 3rd Row AC Vents	✓	✓	✓
Push button Engine Start/Stop with Smart entry	✓	✓	✓
Intelligent Start/Stop	✓	✓	✓
Tyre Pressure Monitoring System (TPMS)	✓	✓	✓
LED Auto Headlamps	✓	✓	✓
Follow me home headlamps	✓	✓	✓
Rain Sensing Wipers	✓	✓	✓
USB Charging ports (3) + 12 V ports (4)	✓	✓	✓
Leather [#] Wrapped Multifunction Steering Wheel	✓	✓	✓
Tilt & Telescopic Steering	✓	✓	✓
Front Console Armrest with Storage	✓	✓	✓
Second Row Centre Armrest	✓	✓	✓
6 Cup Holder & 4 Bottle Holder	✓	✓	✓
Sunglass holder	✓	✓	✓
Window Operation: All Power Windows	✓	✓	✓
Window Operation: One Touch up/down with Anti Pinch	All Windows	All Windows	All Windows
Window Operation: All Windows open/close by remote key	(& Sunroof open/close)	(& Sunroof open/close)	(& Sunroof open/close)

COMFORT & CONVENIENCE

FEATURE	BLACKSTORM	DESERTSTORM	SNOWSTORM
Outside Mirror: Power Adjust	✓	✓	✓
Outside Mirror: Power Foldable	✓	✓	✓
Outside Mirror: Memory (2 sets)	✓	✓	✓
Outside Mirror: Auto Tilt in Reverse (Customizable)	✓	✓	✓
Auto dimming Inside Rear View Mirror	✓	✓	✓
Rear Wiper & Washer	✓	✓	✓
Driver and Co-Driver Vanity Mirror with Cover & Illumination	✓	✓	✓
Front Height Adjustable seatbelts	✓	✓	✓
Sound Absorbing Windscreen	✓	✓	✓
Luggage Lamp	✓	✓	✓

SAFETY

Dual Front, Side & Full Length Curtain Airbags	✓	✓	✓
Electronic Stability Program (ESP)	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓
Roll Movement Intervention (RMI)	✓	✓	✓
Hill Hold Control (HHC)	✓	✓	✓
Hill Descent Control	✓	✓	✓
ABS + EBD + Brake Assist	✓	✓	✓
Rear Disc Brakes	✓	✓	✓
Electro-mechanical Differential Lock (EDL)	4WD Only	4WD Only	4WD Only
Forward Collision Warning (FCW)* ^A 	✓	✓	✓
Automatic Emergency Braking (AEB) *~ 	✓	✓	✓
Lane Departure Warning (LDW)* 	✓	✓	✓
Blind spot detection (BSD)* 	✓	✓	✓
Lane Change Assist (LCA)* 	✓	✓	✓
Rear Cross Traffic Alert (RCTA)* 	✓	✓	✓
Door Opening Warning (DOW)* 	✓	✓	✓
360 Around View Camera	✓	✓	✓
Driver Fatigue Reminder System 	✓	✓	✓
Electric Parking Brake with Autohold	✓	✓	✓
Front Parking Sensors	✓	✓	✓
Rear Parking Sensors	✓	✓	✓
Heated ORVM	✓	✓	✓
Rear Defogger	✓	✓	✓
Speed Sensing Auto Door lock	✓	✓	✓
ISOFIX Child seat anchors	✓	✓	✓
Speed warning alert	✓	✓	✓
3 Point seatbelts for all passengers	✓	✓	✓
Driver & Co-Driver Double Stage Pre Tightening Safety Belt	✓	✓	✓
Front Driver & Co-Driver seatbelt reminder	✓	✓	✓

EXTERIORS

Red Isle LED Headlamps	✓	✓	✓
Highlands Mist LED Tail Lamps	✓	✓	✓
All Black Alloy Wheels	✓	✓	✓
All Black Mesh Grille	✓	✓	✓
All Black Outside Door handles	✓	✓	✓
Chrome Door Handles	✓	✓	✓
Striking Red Accent on Bumper and Outside Mirror	✓	✓	✓



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EXTERIORS

FEATURE	BLACKSTORM	DESERTSTORM	SNOWSTORM
Red Brake Calipers	✓	✓	✓
Dual Barrel Twin Chrome Exhaust	✓	4WD Only	✓
Black Roof Rails	✓	✓	✓
Black Theme Spoiler, DLO Garnish, Decorative Fender Garnish	✓	✓	✓
Black Fog Lamp Garnish	✓	✓	✓
All Black Gloster Emblem	✓	✓	✓
Outside Mirror with Logo Projection	✓	✓	✓
LED Daytime Running Lights	✓	✓	✓
Front Fog Lamps	✓	✓	✓
Rear Fog Lamps	✓	✓	✓
Steering Assist Cornering Lamps	✓	✓	✓
Turn Indicator on ORVMs	✓	✓	✓
Chrome Side Stepper finish	✓	✓	✓
Front & Rear Mud Flaps	✓	✓	✓

INTERIORS

All Black Themed Interior	✓	✓	✓
Interior Upholstery	Leather [#]	Leather [#]	Leather [#]
Dashboard and Door Panel - Premium Leather [#] Layering and Soft Touch Material	✓	✓	✓
Interior Decoration	Chrome Plated with High-tech Honeycomb Pattern Garnishes	Chrome Plated with High-tech Honeycomb Pattern Garnishes	Chrome Plated with High-tech Honeycomb Pattern Garnishes
Trunk Sill Trim	Chrome Plated	Chrome Plated	Chrome Plated
Multi Information Display Instrument Cluster 	8"	8"	8"
Interior Ambient lighting 	(with 64 Color Customization)	(with 64 Color Customization)	(with 64 Color Customization)
Interior Reading Light (All Row)	LED	LED	LED
Front and Rear Metallic Scuff Plates	Illuminated	Illuminated	Illuminated
Knitted Fabric Roof Trim	✓	✓	✓

INFOTAINMENT

31.2 cm HD Touchscreen Infotainment 	✓	✓	✓
Android Auto & Apple Carplay	✓	✓	✓
Audio System 	12 Speakers (including subwoofer & amplifier)	12 Speakers (including subwoofer & amplifier)	12 Speakers (including subwoofer & amplifier)
USB + FM + Bluetooth Music & Calling	✓	✓	✓

i-SMART**

i-Smart App for Apple watch	✓	✓	✓
Mapmyindia Online Navigation with Live Traffic	✓	✓	✓
Anti Theft Immobilisation	✓	✓	✓
Gaana Online Music App	✓	✓	✓
Song search in Gaana app using voice commands	✓	✓	✓
Remote Sunroof open/Close	✓	✓	✓
Remote AC On with temperature control	✓	✓	✓
Remote Car Lock/Unlock	✓	✓	✓
Remote All Window Control	✓	✓	✓
Remote seat heating control	✓	✓	✓
Remote Car light Flashing & Honking	✓	✓	✓
Online Voice Recognition System with more than 100 Voice command support	✓	✓	✓

 First In Segment

Functionality of some features is subject to availability of Internet. **The vehicle only supports pre-defined and pre-fed commands and responses. [#]Leather accented features and upholstery contain some synthetic materials.

FEATURE	BLACKSTORM	DESERTSTORM	SNOWSTORM
Chit-Chat Voice interaction	✓	✓	✓
Low Battery Alert (in Ignition on condition)	✓	✓	✓
Critical Tyre Pressure Voice Alert	✓	✓	✓
MG Weather	✓	✓	✓
Smart Drive Information	✓	✓	✓
Find My Car	✓	✓	✓
Vehicle Status Check on App (Tyre Pressure, Security Alarm, etc.)	✓	✓	✓
Geo Fence	✓	✓	✓
Engine Start Alarm	✓	✓	✓
Over Speed Alert (customizable)	✓	✓	✓
Send POI to Vehicle From App	✓	✓	✓
E-Call	✓	✓	✓
I-Call	✓	✓	✓
Headunit, Navigation, Voice recognition, Features etc capability enhancement by Over the Air (OTA) updates	✓	✓	✓
MG Discover app (Restaurant, Hotels & Things to Do search)	✓	✓	✓
On the Go Live Weather and AQI Information	✓	✓	✓
Park+ App for parking booking	✓	✓	✓
Hinglish Voice Commands	✓	✓	✓
Customizable Lock Screen Wallpaper	✓	✓	✓
In Car Remote Control for Audio, A/C & Ambient Light	✓	✓	✓
i-Smart App for Android watch	✓	✓	✓

BlackStorm Badge	✓	-	-
DesertStorm Badge	-	✓	-
SnowStorm Badge	-	-	✓
Themed Door Cladding	Optional	Optional	Optional
Themed Carpet Mat	Optional	Optional	Optional
Anti Slid Mat	Optional	Optional	Optional
Air Ventilator Seat	Optional	Optional	Optional
Seat Massager	Optional	Optional	Optional
Smart Cup Holder	Optional	Optional	Optional
JBL Speakers	Optional	Optional	Optional

COLOUR



DEEP GOLDEN



PEARL WHITE



METAL BLACK



METAL ASH

330+ CENTRES TO COME SAY “HELLO MG”

We are always by your side no matter where you are and constantly expanding our network, so that you are just a ‘Hello’ away.





MORRIS GARAGES
Since 1924

FOR ANY QUERIES CONTACT  **1800 100 6464**



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