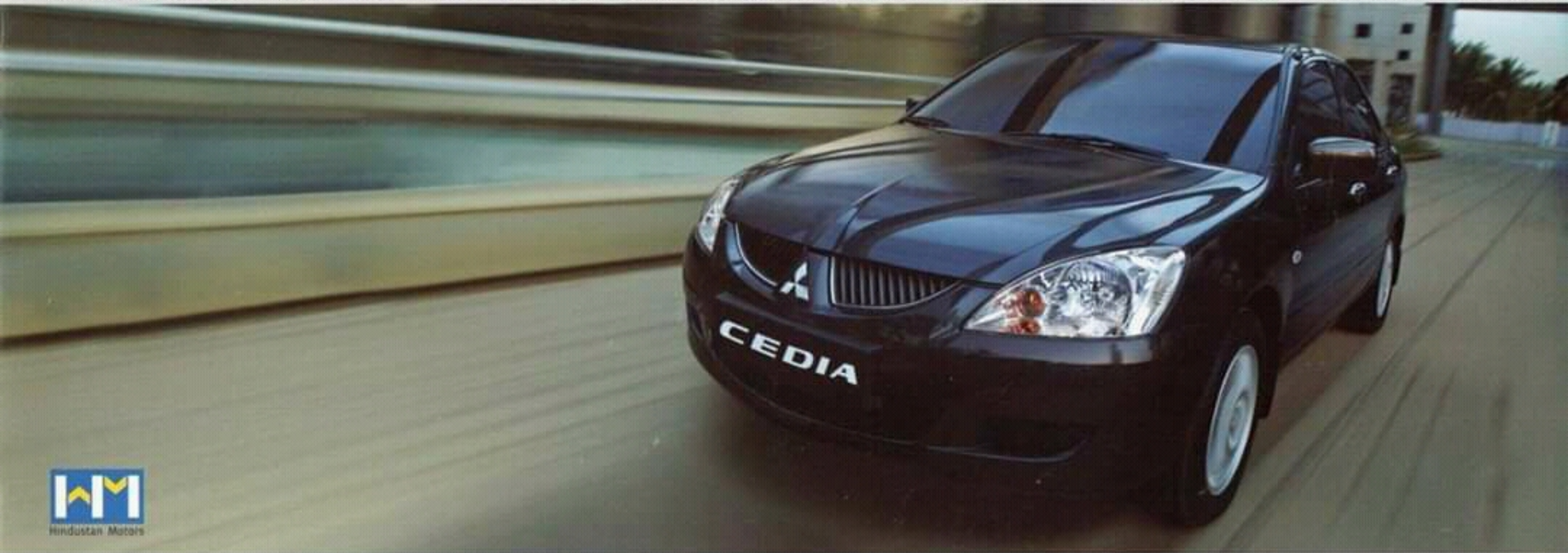




totally
alive

LANCER
CEDIA

INTRODUCING THE ALL NEW MITSUBISHI LANCER CEDIA. TOTALLY RESPONSIVE. TOTALLY ALIVE.



Totally responsive. Totally alive.

It sure does have a life of its own. Infact, brimming with it. Throbbing with undisguised power. Ready for every move you make behind the wheel. Its persona growing with every mile until it becomes larger than life itself. Yes, its alive. It exists.

The Body

The new Mitsubishi Lancer Cedia doesn't seek attention. It takes it for granted. It's not just a head-turner, it's an eye-grabber. Its aggressive yet gentle. Just one glance would be enough for you to lust after its muscular exterior, fall desperately in love with the plush, luxurious soft leather interiors with generous dash of wood and titanium.



Awesome front Grill



Fish eye Halogen Lamps



Wood & Titanium Cockpit



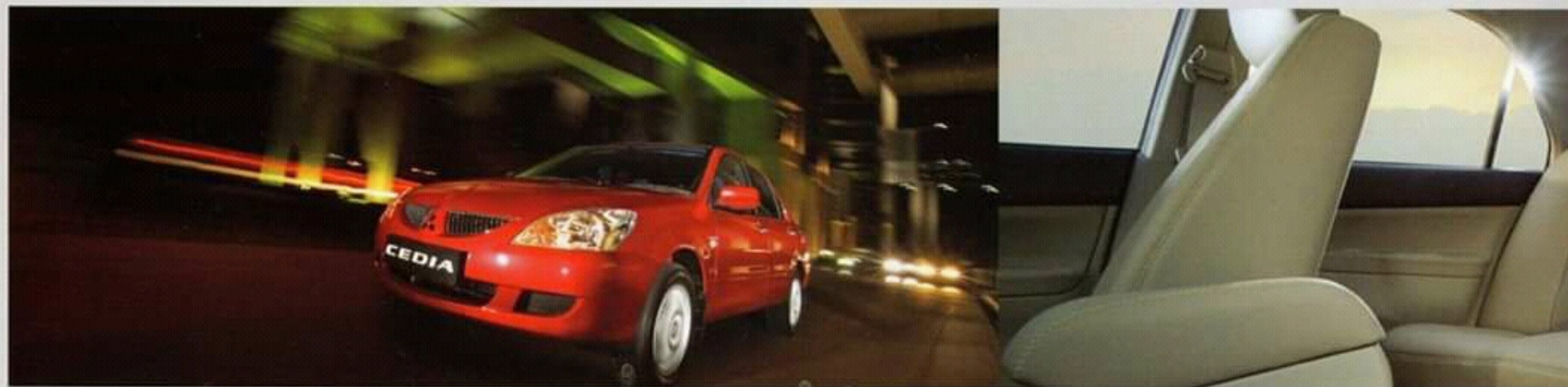
Perforated Leather



Chrome Handles



5 Spoke Alloy Wheels



The Heart

Every time you grab the wheels, you can feel its heartbeat. 'Strong' might be one word to describe it. Understanding is definitely the other. And we won't blame you, if you choose to call it big-hearted. With a 2.0L, high torque, ECI-MULTI engine and enough power to reach a top speed of 180 kmph. With Ventilated disc brakes that stop when you intend to, it is everything you think it is. And then some more.



High Torque 2.0L Engine



Slick 5 Speed Gear Shift



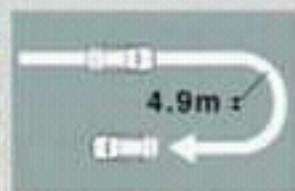
Ventilated Disc Brakes

The Mind

Sharp. Very, very sharp. That's the first thing that comes to our minds. Its instincts are as powerful as its grey-matter. A thinker, it has the ability to read your mind. To act even before you feel the need to. Equipped with a 32-bit microprocessor, it monitors and controls everything from fuel consumption to rpms to even your safety. Brawns and brains are seldom seen and often dreamt about. Well, here's one example that it really exists.



Dual air bags



Smallest Turning Circle



RSE Body



The Soul



No one can really call the new Lancer Cedia his own. Its soul belongs to the legendary EVO 9 rally car. Yet every time you take the wheel, it gives itself up to you, totally. While negotiating the all too common traffic snarls, it purrs, gently gliding you to your destination. While careening down an empty road, it growls, flying you to your aim. What lies beneath the new Lancer Cedia's surface can't be defined. At best it can only be felt. What it really needs is a soul mate. So step right in.

Technical Specifications*

Engine:

Type	4 Cylinder, In-line, 16 Valve SOHC
Displacement	1999 cc
Fuel type	Unleaded Petrol
Max. output	115 PS @ 5250 rpm
Max. torque	175 Nm @ 4250 rpm
Fuel supply system	ECI-MULTI (Electronically controlled multi-point fuel injection)
Tank Capacity	50 Ltr.

Performance:

Min. Turning Radius	4.9 m
Top Speed	180 km/hr

Transmission:

Type	5 speed Manual
------	----------------

Suspension:

Front	McPherson Strut with Coil Springs and Stabilizer Bar
Rear	Independent Multi-link with Stabilizer Bar

Brakes:

Front	15" Ventilated Discs
Rear	14" Disc

Tyres & Wheels:

Tyres	195/60R15 Tubeless
Wheels	15" x 6.0 JJ Alloy

Dimensions & Weight:

Overall length LXBXH (mm)	4480X1695X1455
Wheel Base (mm)	2600
Ground Clearance (mm)	175
Kerb Weight (Kg)	1210
Gross Weight (Kg)	1670
Seating capacity	5

Steering:

Type	Hydraulic Variable Power Assisted
------	-----------------------------------

Key Features*

Styling & Looks

- Fish eye halogen lamps
- 6 spoke alloy wheels
- Black door sash
- Wrap around tail lamp
- Chrome door handles

Interiors

- Wood and titanium finish cockpit
- Perforated Italian leather interiors
- Chrome door handles
- Leather gear knob
- Auto dimming cabin light

Engine & Gear box

- 32 bit microprocessor
- Smart wiring system
- Pent roof type combustion chamber
- Multiple oxygen sensors
- Triple synchronizers in first gear

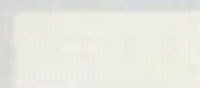
Comfort & Convenience

- Electric mirrors
- Power tilt steering
- Height adjustable driver seat
- Boot access from cabin
- Fully reclineable front seats

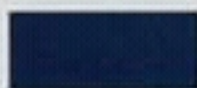
Safety

- Dual airbags
- Side impact bars
- Collapsible steering
- ABS with EBD
- RISE body

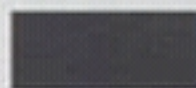
Colors available



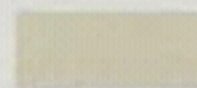
Pearl White



Nordic Blue



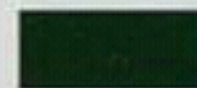
Ashton Grey



County Beige



French Claret



Black Forest Green

Authorised Dealer

www.lancercedia.in

