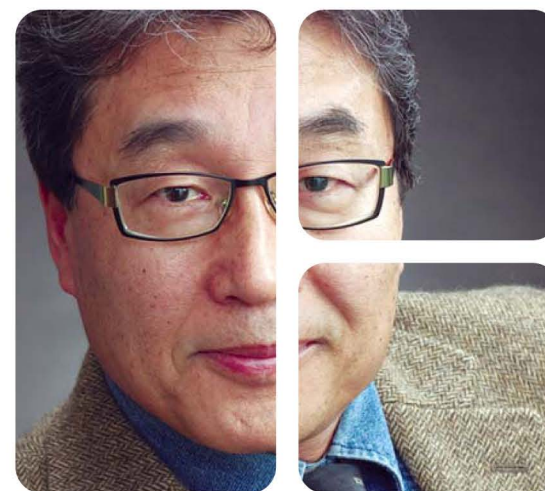


**Ritz**  
Live the moment



**MARUTI**  **SUZUKI**

**Way of Life!**



**Toshikatsu Hibi**  
Chief Engineer, Carline No.2  
Automobile Engineering

#### **A message from the Chief Engineer**

The all-new Ritz is based on the same platform as the highly-acclaimed Swift – a worldwide hit since its launch in 2005 in Europe and India.

Both the exterior and interior design were created by Suzuki's design team in Europe and then taken forward through three design clinics. Furthermore, test laboratories in Japan, Europe and India carried out various tests like engine dyno, wind tunnel, cold/hot chambers and emissions lab, to make sure that your drive is a smooth one.

Offering the same driving pleasure and sure-footed handling as the Swift, the Ritz achieves a superb balance between spaciousness, utility and a stylish design. 'User-friendliness' was the key concept in the Ritz's development. The high driving position was incorporated to enhance the convenience for better all-around visibility, entry and egress of the vehicle and a spacious cabin for five occupants.

The K12M gasoline engine is a newly designed high-tech engine and is specifically calibrated for Indian driving conditions delivering superb fuel economy and sophisticated drivability. The Noise, Vibration and Harshness (NVH) characteristics were also optimised to provide quiet and comfortable driving pleasure.

Carrying on Suzuki's 'fun driving DNA', the Ritz is firmly aimed at users of virtually any generation or lifestyle – a truly great car that is compact in size yet big on fun, comfort and utility.

It's my sincere hope that the Ritz is well accepted in India and it succeeds in bringing happiness not only to the owners but also the bystanders.



# LIVE THE MOMENT

Life is just a drive towards a goal. But it's the moments, big and small, that mark the journey to our destination. Needless to say, the true essence lies in enjoying these moments, truly living them and relishing the milestones we carve our life around. The Ritz embodies this spirit – it lets you live the moment.





# THE MOMENT OF STYLE



Experience the aerodynamic shape designed to reduce drag while liberating space. A sleek, dynamic profile which promises bliss yet packs in loads of practicality. The stand-out taillights design and boomerang taillights ensure outstanding road presence. The achingly chic waterfall console, classy AC louvres and retro tachopod, along with the ergonomically placed gearshift lever, together create a sublime driving experience.



# THE MOMENT OF INDULGENCE



Its ultra-modern and sporty dashboard, dual-tone colour coordinated interiors and plush fabric seats add to a vibrant and cheerful feel. Topped up with the digital odometer, digital fuel meter and a large clear-to-read speedometer, gives you a car that ensures every moment spent in it is memorable.



# THE MOMENT OF POWER



**17.7  
km/l  
PETROL**  
ARAI  
CERTIFIED

**21  
km/l  
DIESEL**  
ARAI  
CERTIFIED



Experience the silky smooth power of the technological marvel that is the K12 engine. Featuring Double Overhead Camshaft (DOHC), Drive-by-Wire Technology, Plastic Intake Manifold, Offset Crankshaft and Chain Drive. So whether you're driving in the city or burning up miles on the highway, the K12 engine does it all with a combination of class-leading fuel efficiency and whisper-quiet performance. Or, if you prefer, experience the ecstasy of one of the best engines ever made, the renowned DDiS Diesel engine.



# THE MOMENT OF COMFORT



Height adjustable seats, tilt adjustable steering and shoulder-height adjustable seatbelts, ergonomically placed gearshift lever, steering mounted controls and the never-ending list of smart storage options like 60:40 split rear seat, under-seat tray, shopping bag hooks, coin holder, etc., all come together to make life behind the wheel a delight.



A peek into the heart that powers each moment:

|                           |                                     |                  |
|---------------------------|-------------------------------------|------------------|
| Engine                    |                                     |                  |
| Fuel options              | Petrol                              | Diesel           |
| No. of cylinders          | 4                                   | 4                |
| Engine cc                 | 1197                                | 1248             |
| Max power                 | 85 ps @ 6000 rpm                    | 75 ps @ 4000 rpm |
| Max torque                | 113Nm @ 4500 rpm                    | 190Nm @ 2000 rpm |
|                           |                                     |                  |
| Transmission              | 5 speed manual                      |                  |
|                           |                                     |                  |
| Brakes                    |                                     |                  |
| Front                     | Ventilated disc                     |                  |
| Rear                      | Drum                                |                  |
|                           |                                     |                  |
| Tyres                     | 185 / 70 R 14 on Zxi                |                  |
|                           | 165 / 80 R 14 on Lxi, Vxi, Ldi, Vdi |                  |
|                           |                                     |                  |
| Suspension                |                                     |                  |
| Front                     | McPherson strut & coil spring       |                  |
| Rear                      | Torsion beam & coil spring          |                  |
|                           |                                     |                  |
| Dimensions in mm          |                                     |                  |
| Overall length            | 3715                                |                  |
| Overall width             | 1680                                |                  |
| Overall height            | 1620                                |                  |
| Wheelbase                 | 2360                                |                  |
| Ground clearance          | 170                                 |                  |
| Turning circle radius     | 4.7 m                               |                  |
|                           |                                     |                  |
| Weights                   |                                     |                  |
| Kerb weight (kgs)         | Lxi - 1005                          | Ldi - 1100       |
|                           | Vxi - 1015                          | Vdi - 1110       |
|                           | Zxi - 1030                          |                  |
| GVW (kgs)                 | 1430                                | 1520             |
| Seating                   | 5                                   |                  |
| Fuel tank capacity (ltrs) | 43                                  |                  |



Fire Brick Red



Bakers Chocolate



Blue Blaze



Silky Silver



Racing Green



Glistening Grey



Midnight Black



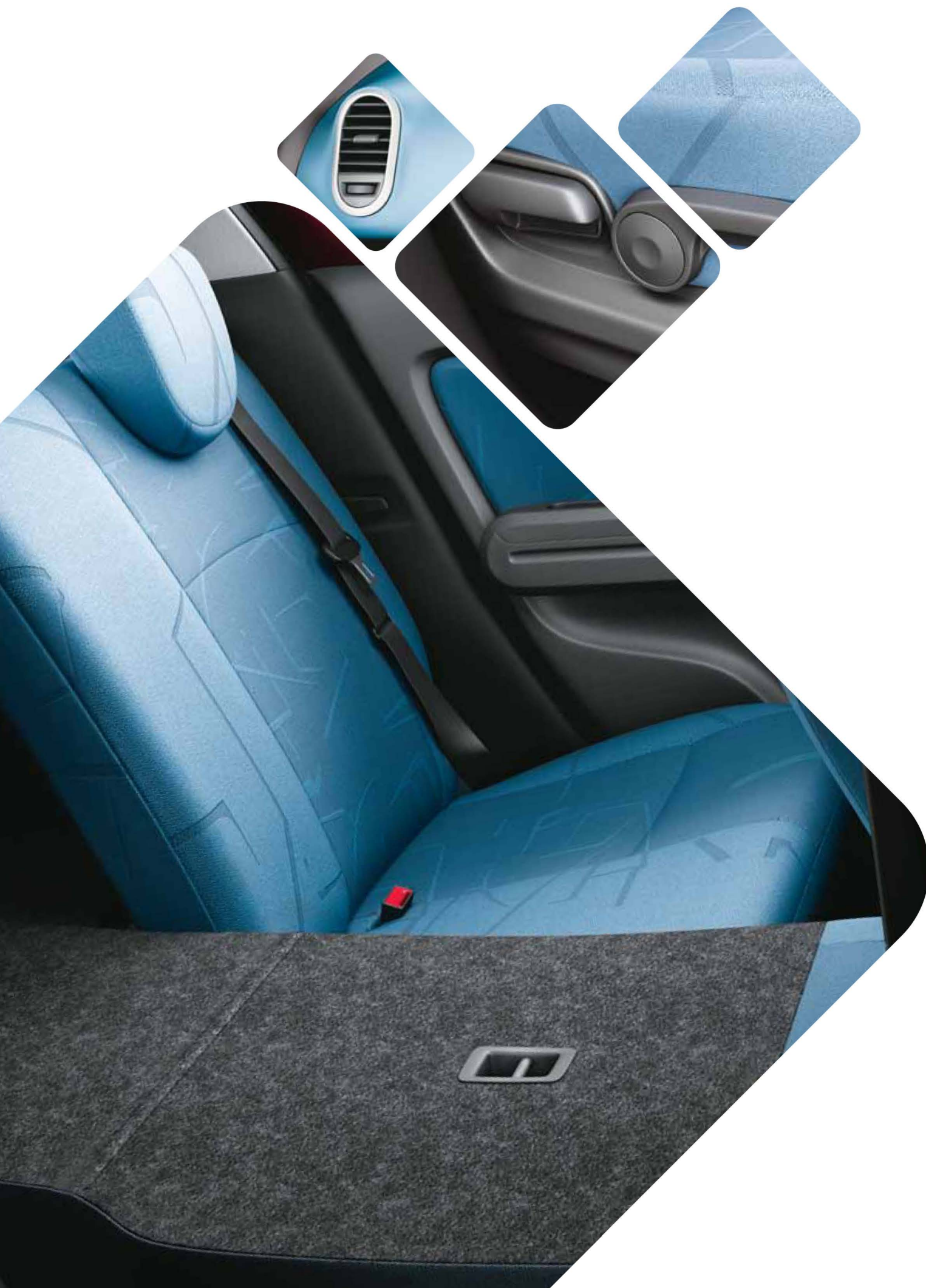
Superior White

\* Colours shown may vary from actual body colours due to printing on paper.



Features that make each moment a pleasurable experience:

|                                                   | Lxi<br>Ldi | Vxi<br>Vdi | Zxi |
|---------------------------------------------------|------------|------------|-----|
| <b>Safety and security</b>                        |            |            |     |
| iCATS (immobiliser)                               | √          | √          | √   |
| Central locking                                   |            | √          | √   |
| Front fog lamp                                    |            | √          | √   |
| Rear fog lamp                                     | √          | √          | √   |
| Child lock (rear door)                            | √          | √          | √   |
| Dual airbags                                      |            |            | √   |
| Front ELR seatbelt with pretensioner              |            |            | √   |
| ABS + EBD (brake assist)                          |            | Opt        | √   |
|                                                   |            |            |     |
| <b>Exterior</b>                                   |            |            |     |
| Body coloured bumpers                             | √          | √          | √   |
| Internally adjustable manual ORVM<br>(both sides) | √          | √          | √   |
| Black coloured B pillar                           |            | √          | √   |
| Body coloured outside door mirrors                |            | Only Vdi   | √   |
| Body coloured outside door handles                |            | Only Vdi   | √   |
| Hub caps                                          | √          |            |     |
| Full wheel covers                                 |            | √          |     |
| Alloy wheels                                      |            |            | √   |
| Rear window defogger                              |            |            | √   |
| Rear wiper + washer                               |            |            | √   |



|                                         | Lxi<br>Ldi | Vxi<br>Vdi | Zxi |
|-----------------------------------------|------------|------------|-----|
| <b>Comfort</b>                          |            |            |     |
| AC                                      | √          | √          | √   |
| Power steering                          | √          | √          | √   |
| Double horn                             | √          | √          | √   |
| Fabric insert on door trim              |            | √          | √   |
| Front & rear door power windows         |            | √          | √   |
| Tilt steering                           |            |            | √   |
| Steering mounted audio controls         |            |            | √   |
| Keyless entry                           |            |            | √   |
|                                         |            |            |     |
| <b>Interior</b>                         |            |            |     |
| 60:40 split rear seat                   | √          | √          | √   |
| Foldable grip assistant                 | √          | √          | √   |
| Front door trim pocket                  | √          | √          | √   |
| Front seat head restraint (adjustable)  | √          | √          | √   |
| Rear seat head restraint (adjustable)   |            | √          | √   |
| Roof antenna                            | √          | √          | √   |
| Ashtray                                 | √          | √          | √   |
| Cupholder in console                    | √          | √          | √   |
| Clock                                   | √          | √          | √   |
| Tachometer                              |            | √          | √   |
| Seatbelt reminder (driver seat)         |            | √          | √   |
| Light-off / key reminder                |            | √          | √   |
| Door ajar warning lamp                  |            | √          | √   |
| Seat back pocket                        |            | √          | √   |
| Front seat under tray (co-driver side)  |            | √          | √   |
| Radio+CD with speakers                  |            |            | √   |
| Parcel tray                             |            |            | √   |
| Seat height adjuster (driver side)      |            |            | √   |
| Accessory socket                        | √          | √          | √   |
| Cigar lighter                           |            |            | √   |
| Anti-glare interior rear view mirror    | √          | √          | √   |
| Vanity mirror (sunvisor co-driver side) |            | √          | √   |







Maruti Suzuki Limited reserves the right to change without notice on prices, colours, equipment specifications and models and also to discontinue models. Accessories and features shown in the pictures may not be part of the standard equipment, and will differ according to the variant. For variant-specific features, refer to the equipment list. 687 sales points, 2769 service centers, 1316 cities covered by service network and over 14751 trained sales personnel as of 1st May 2009.

MARUTI SUZUKI INDIA LIMITED. Plot no.1, Nelson Mandela Road, Vasant Kunj, New Delhi – 110 070, India.