

NEW NEXON WAY AHEAD



GLOBAL NCAP

TATA NEXON
6 AIRBAGS



#SAFERCARSFORINDIA 2024

THE NEXON PHILOSOPHY

PERSONAS | Find the Nexon that matches you

People are its true inspiration.
People who think far ahead.
Who go the extra mile. And stay ahead of the curve.
The Nexon is simply the icon of this attitude.
It's beyond just a car,
It's an aspiration. It's an ideology.
A belief in blazing new trails.
And moving ahead.

This is why the New Nexon is...
Way Ahead!

FEARLESS

No is never your answer.
To this adventure called life.
Be it a long drive.
Or a cross-country drive.
The answer is always yes.

CREATIVE

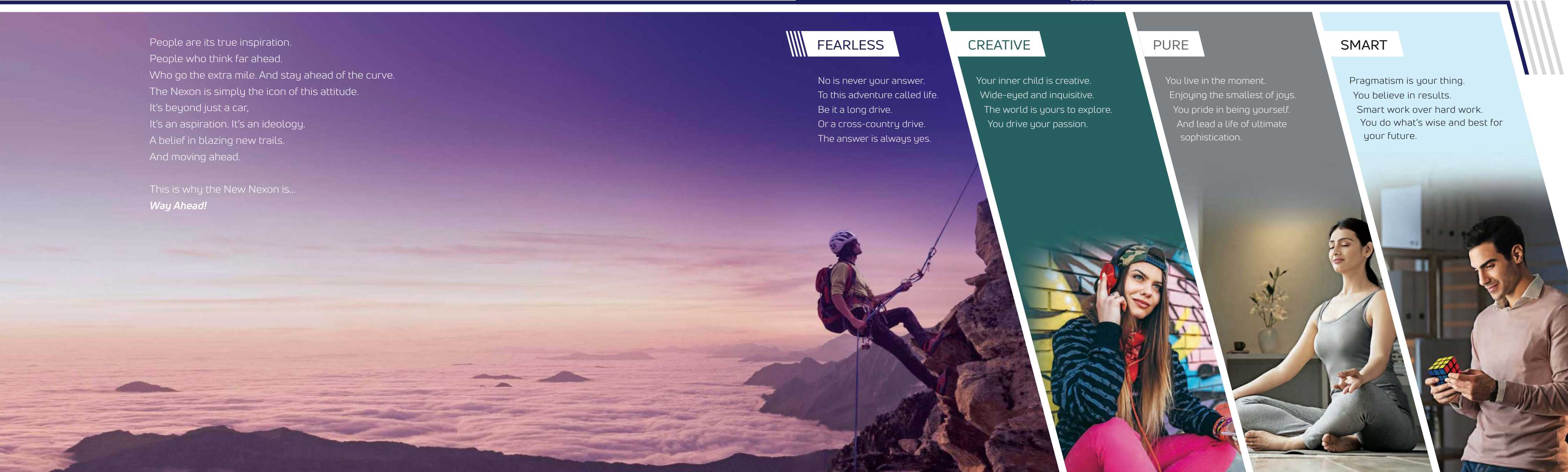
Your inner child is creative.
Wide-eyed and inquisitive.
The world is yours to explore.
You drive your passion.

PURE

You live in the moment.
Enjoying the smallest of joys.
You pride in being yourself.
And lead a life of ultimate sophistication.

SMART

Pragmatism is your thing.
You believe in results.
Smart work over hard work.
You do what's wise and best for your future.



DESIGNED TO IMPRESS



SEQUENTIAL LED DRLs

Grab attention the stylish way

BI-FUNCTION FULL LED LAMP

See beyond the natural light

AIR CURTAIN

Moves like magic, it's so aerodynamic



DUAL TONE ROOF

A colour palette for your car with a shade of you



DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



X FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry



2-SPOKE STEERING WHEEL WITH ILLUMINATED LOGO

Steer your passion that keeps
your glow on



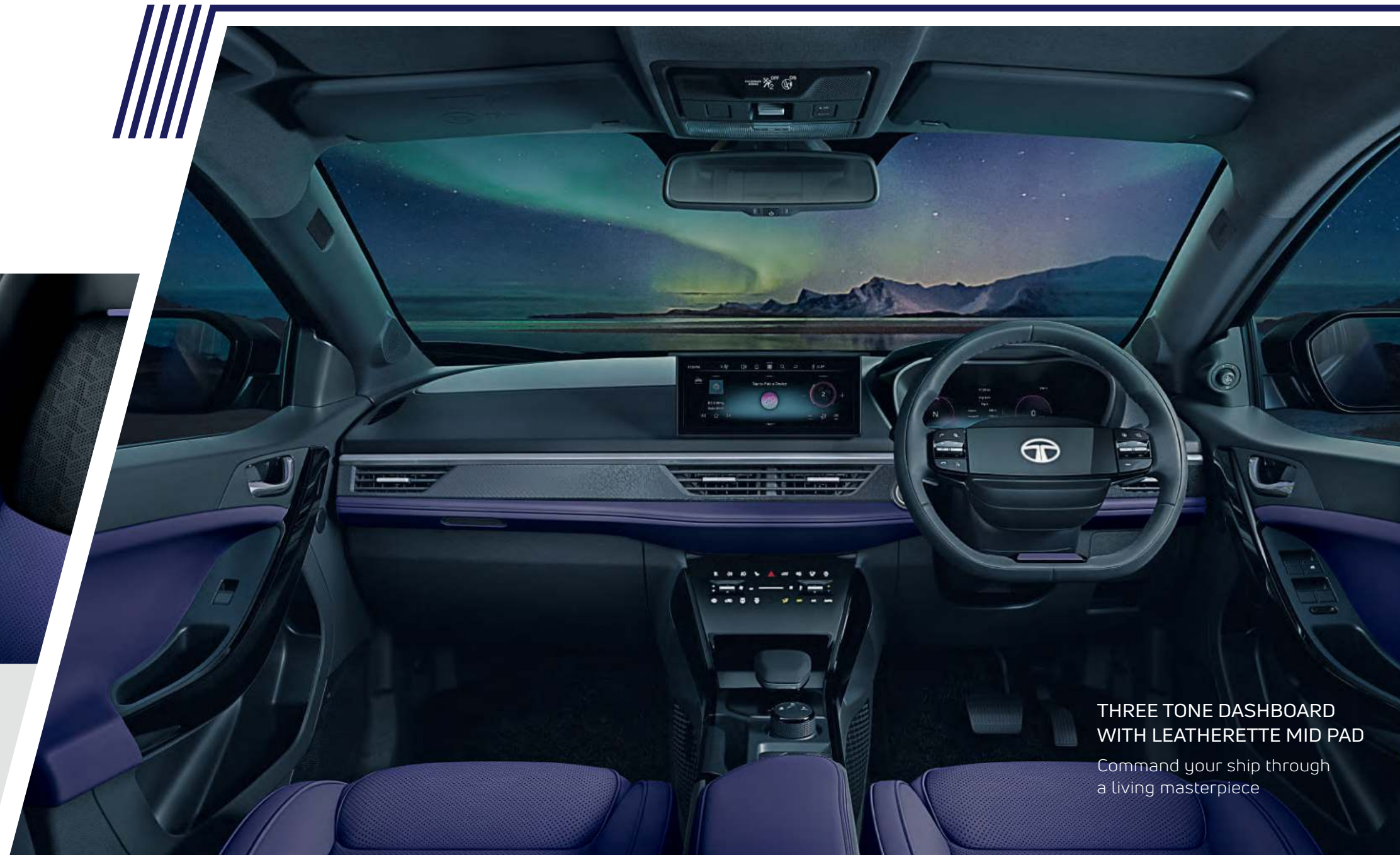
NEXT-GEN TOUCH PANEL

Great possibilities, just a touch away



GRAND FLOOR CONSOLE WITH LEATHERETTE ARMREST

Rule your comfort within an arm's reach



THREE TONE DASHBOARD WITH LEATHERETTE MID PAD

Command your ship through
a living masterpiece

EXPERIENCE PLUSH COMFORT



Spacious legroom ain't
a luxury now

PREMIUM BENECKE KALIKO™ VENTILATED LEATHERETTE SEATS

Lounge into salon like cool luxury



COOLED GLOVE BOX

All things kept cool
for Captain Cool



AIR-PURIFIER

Inhale pure air.
Exhale worries.



382L BOOT SPACE

There's a universe in you and an
equally spacious boot

More Features

Fully Automatic Temperature Control

Xpress Cool

Rear AC Vent

Height Adjustable Driver and Co-driver Seat Belts

60:40 Rear Seat Split

YOUR NEW **SAFE SPACE**



360° HD SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



BLIND VIEW MONITOR

Watchful eye for hidden views.

Ensure a safe drive with a clear side view on the screen during turns



EMERGENCY CALL (E-CALL) BREAKDOWN CALL (B-CALL)

Any given day we're just a call away

E-CALL 24/7 assistance in the case of an emergency

B-CALL 24/7 assistance in an event of a car breakdown



TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



AUTO HEADLAMPS WITH RAIN SENSING WIPERS

Eyes on the road, we'll keep it clear for you



FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside



6 AIRBAGS*

Your safety is six times important

Additional Safety Features

Auto Dimming IRVM

Electronic Stability Program*

3 Point ELR#

ISOFIX*

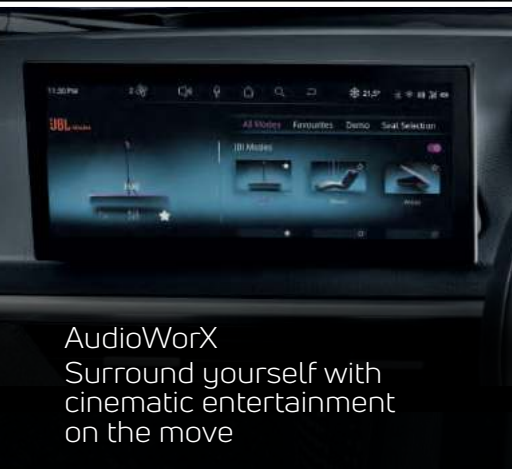
Rear Defogger

* As standard, #For all seats

TECH TO STAY AHEAD



**10.25" FLOATING
INFOTAINMENT SYSTEM BY HARMAN™**
Big entertainment is a big mood



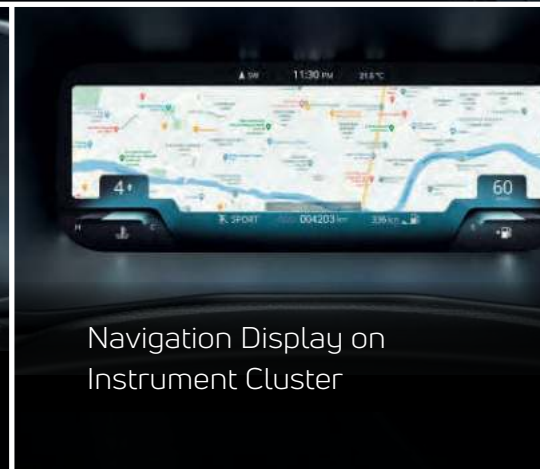
AudioWorX
Surround yourself with
cinematic entertainment
on the move



Android Auto™ and Apple CarPlay™
with Wireless Connectivity



10.25" Digital Instrument Cluster
with Driver Attention Assist
Never lets your guard down



**Navigation Display on
Instrument Cluster**

**ELECTRIC SUNROOF
WITH VOICE COMMANDS**
Your words,
our command



WIRELESS CHARGER
Power-up hassle free



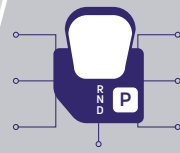
**CONNECTED VEHICLE TECHNOLOGY
WITH iRA APP**
Always in touch with you



JBL
**JBL BRANDED 8-SPEAKERS
WITH SUBWOOFER**
Drive to your groove



Wet Clutch with
Active Cooling
Technology



Shift by Wire
Technology



Auto Park Lock



Self-healing
Mechanism



Machine
Learning

7-SPEED DUAL CLUTCH AUTOMATIC
Effortless and comfortable
drive inspired by you



AMT TRANSMISSION

Elevate your driving
automatically



E-SHIFTER

Gear shifting in its
wristy elegance

**MULTI DRIVE MODES –
ECO, CITY AND SPORT**

Let your day decide your drive



PADDLE SHIFTERS

Relive the joy of a controller, once again

PERFORMANCE THAT EXCITES



208mm

GROUND CLEARANCE

Colossal stance to
charge your way ahead

FEARLESS | Top notch performance to conquer every road.



Fearless Purple  Dual-Tone Roof



Exclusive Interior for Fearless Purple



Also available in



Daytona Grey  Dual-Tone Roof



Flame Red  Dual-Tone Roof



Pristine White  Dual-Tone Roof

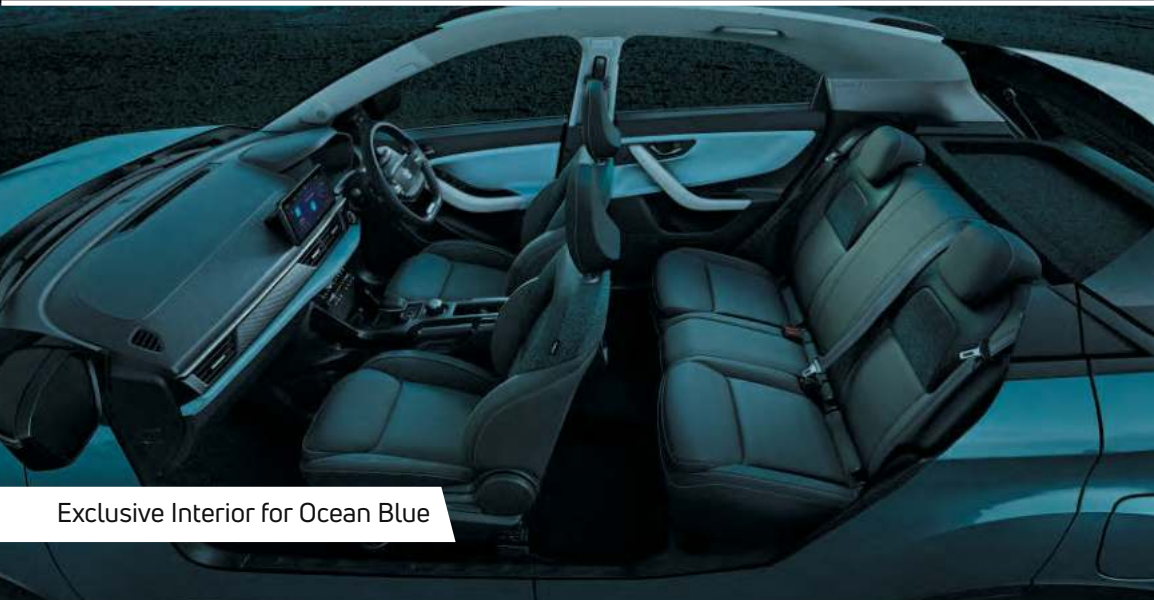


Exclusive Interior for Daytona Grey, Flame Red, Pristine White

CREATIVE | A reimagined colourful driving experience.



Ocean Blue Dual-Tone Roof Option



Exclusive Interior for Ocean Blue



Also available in



Daytona Grey Dual-Tone Roof



Flame Red Dual-Tone Roof



Calgary White



Exclusive Interior for Daytona Grey, Flame Red, Calgary White

PURE | Minimalism pushed to the max.



Pure Grey

Also available in



Calgary White

Flame Red

Daytona Grey

SMART | Simple, made capable.



Calgary White

Also available in

Flame Red

Daytona Grey



NEXON

#DARKRULES



Luxurious leatherette seats with blue stitching and matching accents

MORE FEATURES

- Premium Benecke Kaliko™ Leatherette Seats
- Ventilated Front Seats
- Height Adjustable Co-driver Seat
- Wireless Charger
- 60:40 Flip & Fold Seat
- Xpress Cool



#DARK THEMED DASHBOARD

**Available in Creative, Creative +, Creative + S, Fearless and Fearless + S*



SUNROOF



360° HIGH DEFINITION SURROUND VIEW SYSTEM WITH A BLIND VIEW MONITOR



R16 ALLOY WHEELS



7-SPEED WET CLUTCH INTELLIGENT DCA WITH MONOSTABLE SHIFTER & PADDLE SHIFTER



PERSONA WALK

SMART

- 6 Airbags
- Electronic Stability Program
- LED Headlamps and DRLs
- LED Taillamp
- Multi Drive Modes - Eco, City, and Sport
- 2 Spoke Steering Wheel with Illuminated Logo
- ISOFIX
- Front Power Windows
- Reverse Guiding Sensors
- Central Lock
- Hill Hold Control
- Tilt and Collapsible Steering
- Vanity Mirror on Co-driver Side
- Power Outlet on Floor Console

SMART + (Additional over Smart)

- 17.78 cm Touchscreen Infotainment by HARMAN™
- 4 Speakers
- Shark Fin Antenna
- Android Auto™ and Apple CarPlay™
- Steering Mounted Controls
- All Power Windows
- Electrically Adjustable ORVM

SMART + S (Additional over Smart +)

- Auto Headlamps
- Voice Assisted Electric Sunroof
- Rain Sensing Wipers
 - Roof Rails
 - Knitted Roof Liner

PURE (Additional over Smart +)

- Bi Function LED Headlamps
- LED X Factor Taillamp
- Wheel Covers
- Roof Rails
- Rear AC Vent
- Touch-based HVAC Controls
- Rear Power Outlet
- Follow-me-home Headlamps
- 10.16 cm Persona-based Digital Instrument Cluster
- Knitted Roof Liner
- Voice Commands for Phone and Media

PURE S (Additional over Pure)

- Voice Assisted Electric Sunroof
- Anti Glare IRVM
- Auto Headlamps
- Rain Sensing Wipers

CREATIVE (Additional over Pure) #DARK

- Sequential LED DRLs and Taillamp
- R16 Alloy Wheel with Aero Inserts
- 4 Speakers and 2 Tweeters
- 17.78 cm Digital Instrument Cluster
- Fully Automatic Temperature Controls
- Push Button Start Stop
- Height Adjustable Driver Seat
- Top-mounted Rear Wiper and Washer
- Cooled Glovebox
- Rear View Camera
- Tyre Pressure Monitoring System
- Anti Glare IRVM
- E-shifter*
- Paddle Shifters*
- Parcel Shelf

*Exclusive Persona Themed Interiors and Exteriors

CREATIVE + (Additional over Creative) #DARK

- 26.03 cm Touchscreen Infotainment By HARMAN™
- 360° HD Surround View System
- Front Parking Sensors
- Blind View Monitor
- Wireless Android Auto™ and Apple CarPlay™
- Auto Dimming IRVM
- Cruise Control
- Auto Headlamps
- Rain Sensing Wipers

*Exclusive Persona Themed Interiors and Exteriors

CREATIVE + S (Additional over Creative +) #DARK

- Voice Assisted Electric Sunroof
- Height Adjustable Driver and Co-driver Seat Belts

*Exclusive Persona Themed Interiors and Exteriors

*Disclaimer: Available in AMT / DCA

FEARLESS (Additional over Creative +) #DARK

- Sequential LED DRLs and Taillamp with Welcome/Goodbye Signature
- 26.03 cm Digital Instrument Cluster with Navigation Display
- 4 Tweeters and 4 Speakers
- Air Purifier with Dust Sensors
- Wireless Charger
- Rear Defogger
- Front Fog Lamps with Cornering
- Grand Floor Console with Armrest
- One-shot Up and Down Window - (Driver side)
- 60:40 Flip & Fold Seat
- Xpress Cool
- Leather Wrapped Steering Wheel
- Power Outlet in Boot
- Height Adjustable Driver and Co-driver Seat Belts

*Exclusive Persona Themed Interiors and Exteriors

FEARLESS S (Additional over Fearless)

- Voice Assisted Electric Sunroof

FEARLESS + (Additional over Fearless)

- Ventilated Front Seats
- Premium Benecke Kaliko™ Leatherette Seats
- Height Adjustable Co-driver Seat
- Grand Floor Console with Leatherette Armrest
- 26.03 cm Slim Bezel Touchscreen Infotainment System By HARMAN™
- iRA Connected Vehicle Features -
 - Emergency Call & Breakdown Call
 - Remote Vehicle Controls like Remote Engine Start/Stop
 - Navigation Based Services
 - Vehicle Diagnostic Reports
 - Weather Updates
 - Over the Air Software Updates

FEARLESS + S (Additional over Fearless +) #DARK

- Voice Assisted Electric Sunroof
- SubWoofers*
- JBL Branded Speaker system*

*Exclusive Persona Themed Interiors and Exteriors

*Disclaimer: Available in AMT / DCA

KEY FEATURES OF NEXON

TECHNICAL SPECIFICATION		
L*W*H (mm)	3995*1804*1620	
Wheelbase (mm)	2498	
Tyre Size (mm)	195/60 R16 (Smart & Pure Persona)	
	215/60 R16 (Creative & Fearless Persona)	
Ground Clearance (mm)	208*	
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder
Fuel	Petrol	Diesel
Power (KW)	88.2 @5500rpm	84.5 @3750rpm
Torque (NM)	170 @1750-4000 rpm	260 @1500-2750rpm
Drive Modes	Eco, City & Sport	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring	
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber	
Brakes	Front Disc, Rear Drum	
Fuel Tank capacity	44L	
Boot space	382L**	

*This varies as per variant **Bootspace as per ISO V215

NOW WITH

3 years | 100 000 km

WARRANTY

1 YEAR

iRA subscription
with Road side assistance

GLOBAL NCAP

TATA NEXON

5 STARS

#SAFERCARSFORINDIA 2024

TRANSMISSION

	Persona	Smart	Pure	Creative	Fearless
Petrol	1.2 L Revotron 5MT	✓	—	—	—
	1.2 L Revotron 6MT	—	✓	✓	✓
	1.2 L Revotron 6AMT	✓	✓	✓	—
	1.2 L Revotron 7DCA	—	—	✓	✓
Diesel	1.5 L Revotorq 6MT	—	✓	✓	✓
	1.5 L Revotorq 6AMT	—	✓	✓	✓

*AMT is available in Smart + only

COLORS

Persona	Calgary White	Pristine White	Daytona Grey	Flame Red	Pure Grey	Creative Ocean	Fearless Purple	Atlas Black
Smart		—			—	—	—	—
Pure		—				—	—	—
Creative		—			—		—	
Fearless	—				—	—		

Upper Triangle represents roof colour
 Lower Triangle represents body colour

• Fearless comes with Black roof
• Creative comes with White roof option

Above-mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website tatanexon.com. Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants/personas and may vary for different variants/personas. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, HARMAN™, what3words, are registered trademarks. First year iRA app subscription free. Renewal charges apply. *Exclusive Persona Themed Interiors and Exteriors. Terms and Conditions apply.

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