

INTRODUCING

NEXON *EV* PRIME

#BeNewForever



**EVOLVE TO
ELECTRIC**

POWERED BY

ZIPTRON
Advanced Electric Drive Experience

PEACEFUL DRIVE EXPERIENCE

Drive in complete silence.

Choose between three pre-set levels of regenerative braking with Multi-mode Regen. This enables you to maximise efficiency on all your drives.

TRI-ARROW DESIGN THEME

The futuristic Tri-arrow design is inspired by forward-thinking IMPACT 2.0 design philosophy that makes a statement on the road.



FLOATING 7" (17.78 cm) INFOTAINMENT TOUCHSCREEN BY HARMAN

The infotainment system is positioned at eye level and connects you to the world.

LAYERED DUAL TONE FINISH WITH ELECTRIC BLUE ACCENTS

The harmonious colour scheme with premium textures makes for the perfect ambience.

LEATHERETTE WRAPPED FLAT BOTTOM STEERING

Take charge of the Nexon EV Prime with a firm yet smooth grip to feel the lightning.

T R U E - B L U E E L E C T R I C S U V



TRI-ARROW SIGNATURE LED TAIL LAMPS

Here's something to admire for those behind you on the road.



PROJECTOR HEADLAMPS WITH TRI-ARROW DRLs

Accentuates the headlights for an electrifying presence.



LIGHTNING STANCE

16" (40.64 cm) Diamond Cut Alloy Wheels. 205 mm Ground Clearance (unladen).

ELECTRIC SUNROOF WITH TILT-FUNCTION

Open up your world as you drive, for the better things in life.

7" (17.78 cm) TFT DIGITAL INSTRUMENT CLUSTER WITH FULL GRAPHIC DISPLAY

Displays key information showing all key vehicle parameters in one glance.



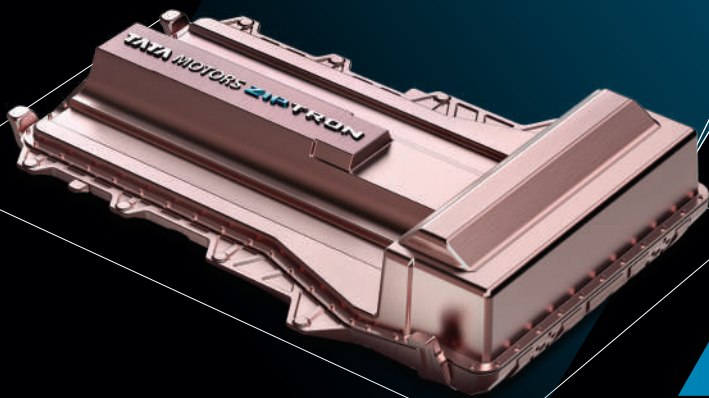
PREMIUM LEATHERETTE SEATS

The luxurious leatherette seats are intuitively designed with attention to detail and fine craftsmanship.



30.2 kWh Li-ION BATTERY WITH IP 67 CERTIFICATION

Powered by state-of-the-art Ziptron technology, the battery gives you the ability to be lightning quick on the road.



SUSPENSION

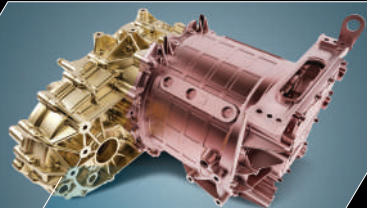
Dual-path strut suspension ensures comfortable ride and handling.



HILL ASCENT ASSIST AND HILL DESCENT ASSIST

Keeps you in control of the road whether going uphill or downhill.

P E R F O R M A N C E



ELECTRIC MOTOR POWER

Experience pure, unadulterated electric performance with peak output of 129 PS* and torque of 245 Nm*.

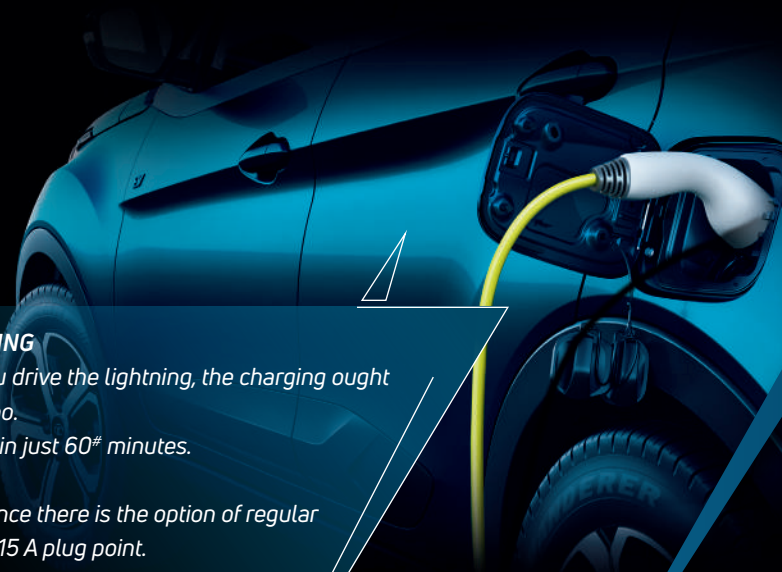
CHARGING

When you drive the lightning, the charging ought to be fast too.

Fast charges in just 60# minutes.

And for convenience there is the option of regular charging from any 15 A plug point. Charges in 8.5# hours.

Comes with an onboard AC charger of 3.3 kW.



TECHNOLOGY

ZCONNECT APP WITH 35 CONNECTED CAR FEATURES ACROSS ALL THREE VARIANTS

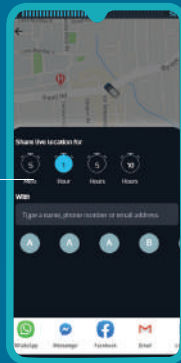


SMART WATCH INTEGRATION

Enjoy ease of accessibility by starting your car, locking/unlocking it, as well as doing much more, all with just a tap on your smart watch.

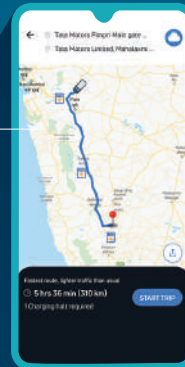
ONE-CLICK TRACKER

Know where your Nexon EV Prime is parked when it is difficult to locate.



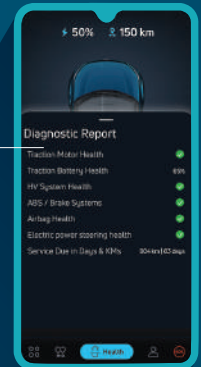
NAVIGATE YOUR WAY

Travel with the Nexon EV Prime's efficient navigation map and get information about charging stations on the go.



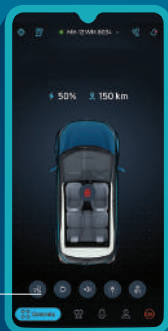
REMOTE DIAGNOSTICS

Get a detailed and holistic health report of the car's battery, motor and other critical functions.



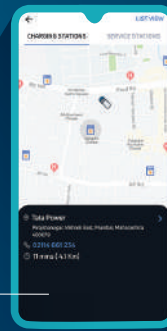
REMOTE COMMAND

Control your Nexon EV Prime from anywhere.



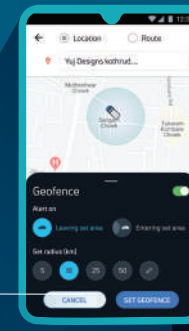
CHARGING STATION LOCATOR

Know the location of your nearest charging station, always.



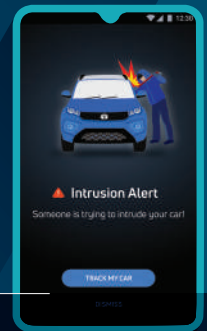
GEO-FENCING

You can receive an alert and can track your Nexon EV Prime if it crosses a secure radius.



INTRUSION ALERT

Get instant notification alerts in case of unauthorized access into your Nexon EV Prime.





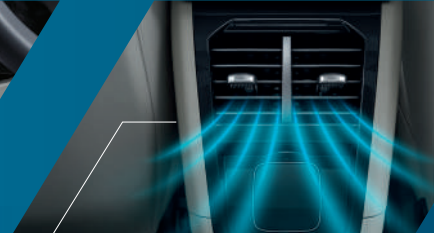
MULTI-DRIVE MODE: DRIVE | SPORT

You can either choose the Drive Mode or experience 60% additional torque in the Sport Mode.



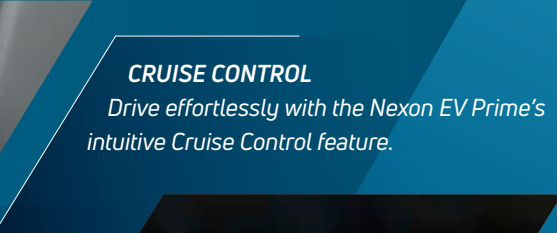
AUTOMATIC CLIMATE CONTROL

Standard across variants, it gives you complete control of the temperature inside your Nexon EV Prime.



REAR AC VENT

Because rear seat passengers shouldn't miss out on the experience of lightning fast cooling.



CRUISE CONTROL

Drive effortlessly with the Nexon EV Prime's intuitive Cruise Control feature.



GRAND FLOOR CONSOLE WITH TAMBOUR DOOR

A console that enhances cabin aesthetics and provides smart storage options as well.



COOLED GLOVE BOX

Keep things fresh and cooled with this multi-utility storage unit.



BOOT SPACE

350 litres boot space that's expandable up to 690 litres with a 60:40 rear seat split.



C O M F O R T A N D C O N V E N I E N C E

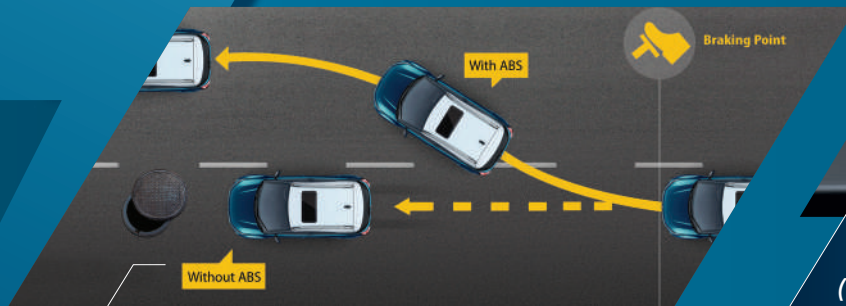


CABIN COMFORT

Enjoy a noiseless drive in a spacious and comfortable cabin.

CENTRAL ARMRESTS

Ensure comfort is on your side, when you get on the road for those long drives – at both the front and the rear.



ABS WITH EBD AND CSC

The Anti-lock Braking System with Electronic Brake-force Distribution and Cornering Stability Control gives you absolute control to take charge of the road.



CAMERA BASED REVERSE PARK ASSIST (WITH DYNAMIC GUIDEWAYS)

Hassle-free parking, always. The live camera-feed is your dynamic guideway when you put your Nexon EV Prime in reverse.



i-TPMS

Monitor your tire pressure at all times with a convenient display indicator on the digital panel.

S A F E T Y

DUAL FRONT AIRBAGS

Dual front airbags as standard across all three variants.

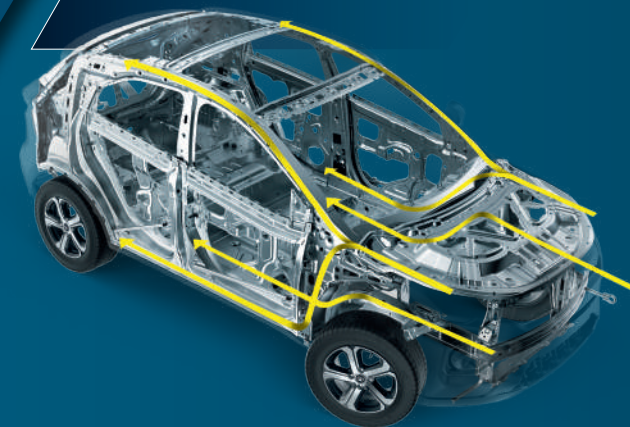


ISOFIX AS STANDARD

Get absolute protection for your child with the ISOFIX child-seat mount.

FORTIFIED CABIN

The high-strength reinforced steel structure protects the passenger cabin by absorbing impact energy, thus ensuring you are always protected.



NEXON EV PRIME - TECHNICAL SPECIFICATIONS			
Electric Drivetrain			
Motor (type)	Permanent Magnet Synchronous Motor		
Electric motor power (PS)	129*		
Electric motor torque (Nm)	245*		
Drive modes	Multi-drive modes (Drive Sport)		
Battery pack	30.2 kWh High energy density Lithium-ion battery pack		
Thermal management system	Liquid cooled		
Ingress protection for motor and battery pack	IP 67		
Acceleration (0-100 kmph in sec)	9.9		
Gradeability (%)	34%		
Emission	Zero tailpipe emission		
Smart Drive Features	XM	XZ+	XZ+ Lux
Smart Regenerative Braking	Multi-mode regenerative braking 4 Levels (Level 0 - 1 - 2 - 3) 0 - No regen 3 - Max regen		
Hill Ascent Assist	•	•	•
Hill Descent Assist	•	•	•
Transmission			
Transmission	Single speed transmission for automatic like drive		
Dimensions and Weight			
Length x Width x Height (mm)	3993 x 1811 x 1606		
Wheelbase (mm)	2498		
Ground clearance (mm) - unladen	205		
Boot space (litre)	350		
Kerb weight (kg)	1400		
Steering			
Steering	Electrically power assisted		
Turning circle radius (m)	5.1		
Brakes			
Front, Rear	Disc, Drum		
Suspension			
Front Suspension	Independent MacPherson strut with coil spring		
Rear Suspension	Twist beam with dual path strut		
Wheels and Tyres			
Size	R16 215/60 LRR		
Type	Steel	Alloy	Alloy
Charging			
Charging standard	CCS 2		
Estimated regular charging time (SOC 10% to 90% from any 15A plug point)	9 hours 10* minutes		
Estimated fast charging time (SOC 10%-80%)	60* minutes		
Warranty			
Battery pack & motor warranty	8 Year / 1,60,000 km (whichever is earlier)		
Vehicle warranty	3 Year / 1,25,000 km (whichever is earlier)		

	XM	XZ+	XZ+ Lux
Exterior			
Projector headlamps with Tri-arrow DRLs	•	•	•
Tri-arrow signature LED tail lamps	•	•	•
Floating roof	•	(Dual tone roof)	(Dual tone roof)
Piano black ORVMs with turn indicators	•	•	•
Roof rails	-	•	•
Door side body cladding for scratch protection	•	•	•
Electric blue accents on humanity line, side beltline, X-Factor	•	•	•
Shark fin antenna	-	•	•
Wheel covers	-	-	-
16" Diamond cut alloy wheels	-	•	•
Body coloured door handles	-	•	•
Comfort and Convenience			
Electric sunroof with tilt-function	-	-	•
Auto headlamps	-	-	•
Rain sensing wipers	-	-	•
Fully automatic temperature control	•	•	•
Rear AC vents	-	•	•
Height adjustable driver seat	-	•	•
Height adjustable front seatbelts	-	•	•
Adjustable rear seat head rest	-	-	•
Remote central lock	•	•	•
Smart key with push-button start (PEPS)	•	•	•
Cruise Control	•	•	•

	XM	XZ+	XZ+ Lux
Power windows (all 4)	•	•	•
Electrically operated ORVM	•	(Auto fold)	(Auto fold)
Fast USB charging port at front	-	•	•
12V front power outlet	•	•	•
12V rear power outlet	-	•	•
Electric tailgate release	•	•	•
Rear wiper and wash system	-	•	•
Boot lamp	-	•	•
Interior			
Tri-arrow themed interiors	•	•	•
Flat bottom steering wheel	•	•	•
Leatherette wrapped steering wheel	•	•	•
Door trim insert	-	Fabric	Leatherette
Grand central console with front armrest and sliding tambour door	-	Fabric	Leatherette
Cup / Can holder on central console	•	•	•
1 Litre bottle holder in all doors	•	•	•
Umbrella holder in front doors	•	•	•
Rear seat central armrest with 2 cup holders	-	-	•
Multi-utility glove box	•	•	•
Cooled and illuminated glove box	-	•	•
Rear seat cushion 100% flip and flat fold	-	-	60:40 Seat Split
Seat upholstery	Fabric	Fabric	Premium Leatherette
Car Infotainment			
ConnectNext Infotainment system by HARMAN	•	-	-
ConnectNext 7" (17.78 cm) Floating Dash-top touchscreen infotainment by HARMAN	-	•	•
8-speaker system by HARMAN	4 Speakers	•	•
FM with RDS (RDS - Regional FM station auto tuning)	•	•	•
Bluetooth connectivity	•	•	•
SMS / WhatsApp notifications and read-outs	-	•	•
Apple Car Play and Android Auto	-	•	•
Image and video playback	-	•	•
Steering Mounted Audio, Phone and Voice Controls	-	•	•
What3Words™ address based navigation	-	•	•
Instrument Panel			
7" (17.78 cm) TFT digital instrument cluster with full graphic display	•	•	•
Voice alerts - door open, seatbelt reminder and many more	•	•	•
Safety and Security			
Puncture Repair Kit	•	•	•
iTPMS	•	•	•
Driver and co-driver airbags	•	•	•
ABS with EBD and CSC	•	•	•
Driver seatbelt with pretensioners, load limiters and crash-locking tongue	•	•	•
Child-safety rear door locks	•	•	•
Follow-me-home headlamps	•	•	•
ISOFIX anchorage points for child-seat	•	•	•
Front fog lamps	-	•	•
Rear defogger	-	•	•
Camera based reverse park assist (with dynamic guideways)	Sensor Only	•	•
35 Smart Connected Features with Tata Motors ZConnect Mobile App			
Safety and Security - Intrusion alert, Stolen vehicle tracking, Panic notification, Remote immobilization etc.	•	•	•
Location Based Services - Find nearest charging and service station, Find my car, Geo-fencing, Time-fencing etc.	•	•	•
Remote Commands - Remote door lock/unlock, Remote cooling, Remote vehicle diagnostics, Remote lights ON/OFF etc.	•	•	•
20+ Vehicle Health Alerts	•	•	•
Trip Analytics and Driver Behaviour Score	•	•	•
Social Tribes	•	•	•
Smart Watch Integration	•	•	•

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COLOURS



Tata Motors Passenger Vehicle Business Unit,
Tata Motors Limited, 4th floor Ahura Centre, Mahakali
Caves Road, MIDC, Andheri (East), Mumbai 400093.

These three colours will be available in XZ+ and XZ+ Lux variants only.

• STANDARD
- NOT AVAILABLE