

THE MOST DEPENDABLE SEDAN



THE NEW
PLATINUM
— **ETIOS** —



THE SEDAN THAT ALWAYS PUTS YOUR FAMILY FIRST

When your family counts on you, bring home the sedan they can truly count on. Introducing the brand new Platinum Etios. The only sedan with class-leading space, new uncompromised safety features, premium new styling, plush new interiors. And the unmatched dependability your family deserves.



**BOLD
DESIGN
MEETS
DEPENDABILITY**



DEPENDABLE
SAFETY

SAFETY FIRST

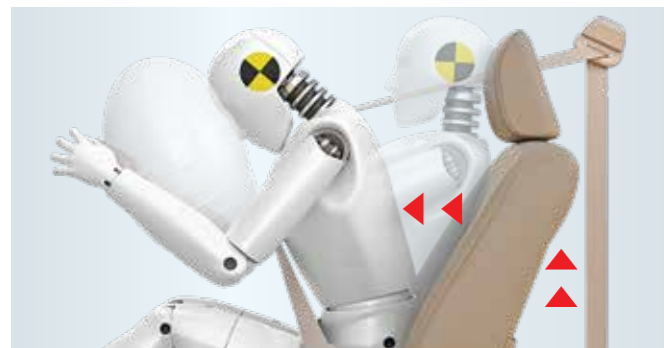
Toyota's Customer First philosophy is a promise that your world is best protected in the new Platinum Etios. Equipped with features that show just how much it cares for your family, the new Platinum Etios has been awarded 4-stars in safety and comes with uncompromised safety features as a standard across all variants.

DEPENDABLE STANDARDIZED SAFETY



STANDARDIZED DUAL FRONT SRS AIRBAGS**

Highly effective airbags that significantly reduce the impact of a collision for both driver and front passenger. A standard feature across all variants.



FRONT PRE-TENSIONER FORCE LIMITER SEAT BELTS

Minimizes impact to the chest in case of a collision. Standardized across all variants.



NEW ISOFIX CHILD SEAT LOCK*

Meets international safety standards with a secure, easy-to-fix design for child safety. Available in all variants.



IMPACT ABSORBING BODY

Distributes impact in case of collision for maximum protection.



NEW REAR REMOVABLE HEADREST (ALL 3 SEATS)

Designed to enhance comfort and reduce injuries in case of a collision. A standard feature across all variants.



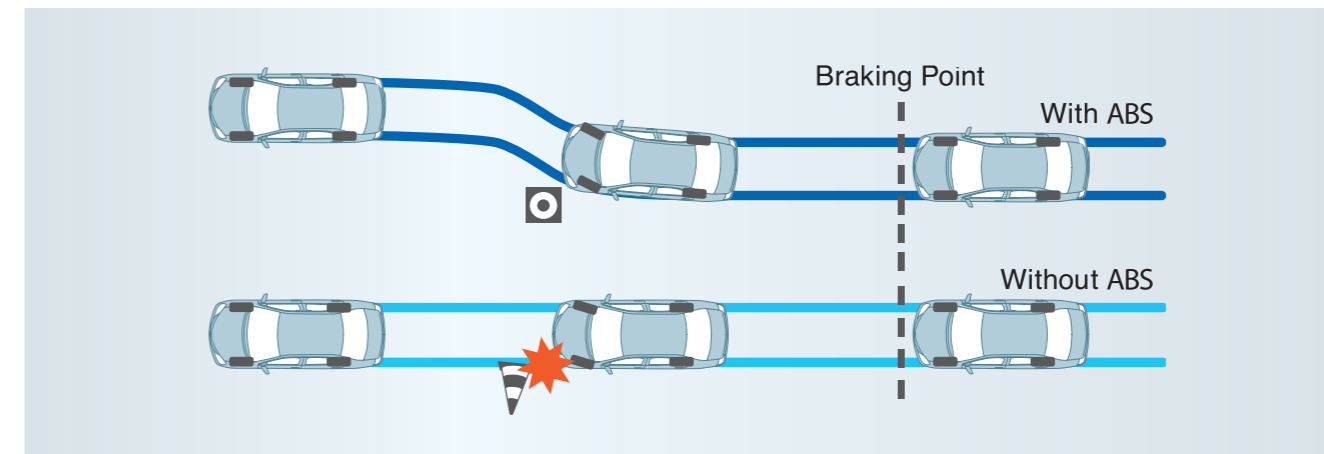
STANDARDIZED 3-POINT REAR SEATBELT

With Emergency Locking Retractors (ELR) that instantly lock occupants safely during abrupt rapid braking.



NEW CENTRAL LOCKING SYSTEM

Smartly placed on the instrument panel to allow immediate unlocking of all doors in case of collision.



STANDARDIZED ABS WITH EBD

ABS suppresses wheel-locking while braking, allowing better manoeuvrability. EBD optimally distributes braking force for better control based on the load conditions.



REVERSE PARKING SENSORS (OPTIONAL)

Enables parking in the tightest spaces with ease.

* Child seats not included. ** For more details on the functioning of airbags please refer to the owner's manual.



DEPENDABLE
COMFORT

COMFORT FOR YOU AND YOUR FAMILY

From advanced features that make driving a breeze, to ample space that can easily accommodate the whole family, the new Platinum Etios is thoughtfully crafted for utmost comfort.

DEPENDABLE COMFORT



NEW OPTITRON COMBIMETER

Digital tachometer and analog speedometer with graphic illumination, displaying information about your drive. Visible at all times, both with the head lamps switched on or off.



STEERING-MOUNTED AUDIO CONTROLS

Easy access reduces hand movement for a more comfortable and safer driving experience.



BEST-IN-CLASS CABIN SPACE WITH A REAR CENTRE ARMREST

Best-in-class head, shoulder and knee room ensure the most comfortable journey for all occupants, even for long durations.



BEST-IN-CLASS 592l* BOOT SPACE

Accommodates more luggage of all shapes & sizes. Makes loading and unloading easier with lower loading height.

* 0.592m³



BEST-IN-CLASS AC WITH MULTIDIRECTIONAL VENTS

Ensures the fastest, most effective cooling with 360° unique rotating function.



NEW ELECTRICALLY FOLDABLE ORVMS

Electrically Foldable Outside Rear View Mirrors that help navigate tight corners and narrow lanes with just a button.



13l* COOLED GLOVE BOX

Abundant space to keep beverages 10° lesser than the cabin temperature. Ideal for those long, chilled out drives.

* 0.013m³



HEIGHT ADJUSTABLE DRIVER'S SEAT

Makes for a comfortable drive with height adjustable driver's seat.



NEW FOLDABLE REAR SEAT

Creates an open area from the trunk to the passenger compartment for increased cargo-versatility.



QUALITY YOU CAN COUNT ON

Designed to deliver and built to outlast, the new Platinum Etios comes with both, ideal performance and unsurpassed quality. Winner of three J.D. Power Awards, the Platinum Etios is the only sedan you and your family can always rely on.

DEPENDABLE
QUALITY

DEPENDABLE QUALITY



LOW COST OF MAINTENANCE

Benefit from an economical maintenance cost of just 0.34p/km*.

UNMATCHED WARRANTY*

3 years / 1,00,000km
*Conditions Apply

UNMATCHED WARRANTY**

Best-in-segment warranty of 3 years / 1,00,000km.



WINNER OF 4 AWARDS

3 consecutive J.D. Power Asia Pacific Awards**, including the Vehicle Dependability Study 2015 & 2016, the Initial Quality Study 2015, and the ET Promising Brand Award 2015.**

TOYOTA
**Extended
Warranty**

Best Got Even Better

EXTENDED WARRANTY#

Avail upto 5 years / 1,80,000km or 7 years / 1,40,000km.



POWERFUL 1.4/ DIESEL ENGINE

Enhanced acceleration with excellent driving performance and mileage.
Max Power: 50kW (68PS) @ 3800rpm. Max Torque: 170Nm (17.3kg-m) @ 1800 - 2400rpm.



REFINED 1.5/ DOHC PETROL ENGINE

Optimized torque for better driving experience and fuel economy.
Max Power: 66kW (90PS) @ 5600rpm. Max Torque: 132Nm (13.46kg-m) @ 3000rpm.

VALUE ADDED SERVICES*

QUICKSERVICE



Express maintenance within 60 minutes at all Toyota dealerships.

THE SERVICE SUPERMARKET



Caters to service needs, including tyre, battery, car spa and beautification, for a pleasant, hassle-free ownership.



Experience hassle-free insurance coverage while ensuring comprehensive protection for your vehicle.



Enjoy discounted vehicle care services, protection from inflation, and huge savings on scheduled services.



Better endurance, and hence more savings with Toyota genuine parts.

CONVENIENCE



A network of 250+ world-class service centres.



Avail roadside assistance up to 8 years anywhere, anytime. With free assistance for the first 3 years.



Vehicle pick-up and drop for service, at a location of your convenience.

* Conditions apply.

ADDITIONAL BENEFITS



TOYOTA UTRUST*

Exchange your old cars with a Toyota or Non Toyota car. UTrust provides fair and transparent deals while buying and selling used cars with complete peace of mind and hassle-free transactions. To know more, visit www.toyotautrust.in

- Used-car valuation done by professionals.
- Fair price based on actual car conditions.
- Assured ownership transfer to the right customer.
- Full upfront payment on used car & cost adjustment on the new Platinum Etios.

TOYOTA FINANCIAL SERVICES*

A one-stop financial destination with the choicest options for anyone who wants to own a dream Toyota vehicle. To know more, visit www.toyotafinance.co.in

- CLASSIC FINANCE**
Simple, fixed-rate repayment through EMIs.
- EASY FINANCE**
Lower initial EMIs that increase along with your income level.
- FLEXY FINANCE**
Lower EMIs with flexibility to pay higher amount at preferred intervals.
- SMART FINANCE**
Lower EMIs with an option to pay lump sum amount on loan maturity.

* Available at select dealerships.

SPECIAL BENEFITS

ACCESSORIZE YOUR ETIOS



WOODEN GEAR SHIFT KNOB REAR DOOR CHROME GARNISH BLACK & IVORY SEAT COVER WOODEN PANEL CENTRE CLUSTER RAIN-PROTECTION SIDE VISORS SIDE MIRROR CHROME GARNISH REAR DOOR CHROME GARNISH

TECHNICAL SPECIFICATIONS

		PETROL	DIESEL	GRADE	G/GD	V/VD	VX/VXD	
ENGINE	Type	4 Cylinder 16V, DOHC	4 Cylinder 8V, SOHC, D-4D	INTERIOR	Height Adjustable Driver Seat	✓	✓	
	Size	1496 cm ³ (cc)	1364 cm ³ (cc)		Rear Seat - Centre Armrest (Foldable)	✓	✓	✓
	Max. Power	66 kW (90 PS) @ 5600 rpm	50 kW (68 PS) @ 3800 rpm		Digital Tachometer	✓	✓	✓
	Max. Torque	132 Nm (13.46 kg-m) @ 3000 rpm	170 Nm (17.3 kg-m) @ 1800 - 2400 rpm		Digital Tripmeter	✓	✓	✓
	Fuel Supply System	Electronic Fuel Injection (EFI)	Common Rail Direct Injection (CRDI)		LCD Type Fuel Meter with Digital Clock	✓	✓	✓
	Mileage	16.78 km/l*	23.59 km/l*		Outside Rear View Mirror - Adjustable	Lever Type	Electric	Electric + Retractable
TRANSMISSION	Type	5 Speed Manual		Audio System w/ Remote	×	2 DIN CD MP3/AM/FM, with USB, Aux In, Bluetooth ^f		
	SUSPENSION	Front	MacPherson Strut		Speakers	2 Nos. Door + 2 Nos. IP + 2 Nos. Rear Parcel Tray (New Design)		
Rear		Torsion Beam		Audio Controls on Steering Wheel	×	×	✓	
BRAKES	Front	Ventilated Disc		Dual Tone Interior (Black & Ivory)	✓	✓	✓	
	Rear	Drum		Optitron Combimeter with Illumination Control	✓	✓	✓	
DIMENSIONS	Overall Length x Width x Height	4,369 m x 1,695 m x 1,510 m		3D Textured Fabric Seats	✓	✓	✓	
	Wheelbase	2,550 m		Seat Back Pocket (D+P)	✓	✓	✓	
	Fuel Tank Capacity	45 litres (0.045 m ³)		3 Spoke Steering Wheel	✓	✓	Sporty Leather Wrapped	
	Turning Circle Radius	4.9 m		7 Bottle Holders (1 litre)	✓	✓	✓	
	Boot Space	592 litres (0.592 m ³)		Day / Night Inside Rear View Mirror	✓	✓	✓	
	Tyre (Tubeless)	(G/GD) 175 / 70 R 14	(V/VD, VX/VXD) 185 / 60 R 15		Assist Grip with Coat Hook (3 nos.)	✓	✓	✓
EXTERIOR	GRADE	G/GD	V/VD	VX/VXD	Remote Fuel Lid & Tailgate Opener	✓	✓	
	New Design Front Grille	✓ (Body Colour)	✓ (Single Chrome)	✓ (Double Chrome)	Driver & Passenger Sunvisor	✓	✓ (With Passenger Side Mirror)	
	Body Coloured Bumpers	✓	✓	✓	Fabric Insert Door Trim	×	✓	
	Front Fog Bezel	✓ (Silver)		✓ (Chrome)	Chrome Accented Shift Knob	×	✓	
	Body Coloured Door Handles	✓	✓	✓ (With Chrome Insert)	Chrome Accented AC Rings	×	×	
	Body Coloured ORVM	✓	With Turn Indicator		Wood Grain Finish on Door Armrest	×	×	
	B Pillar Blackout	✓	✓	✓	Dual SRS Airbags (D+P)	✓	✓	
	Foldable Roof Antenna	✓	✓	✓	ABS with EBD	✓	✓	
	Full Wheel Caps	✓	✓	×	Immobiliser	✓	✓	
	12 Spoke Alloy Wheels (4)	×	×	✓	Keyless Entry	✓	✓	
	Side Protection Moulding w/Chrome Insert	×	✓	✓	Front Headrest - Height Adjustable x 2	✓	✓	
	New Design Garnish on Boot	✓ (Body Colour)	✓ (Chrome)		Rear Headrest - Removable x 3	✓	✓	
	Air Conditioner w/ Heater & Clean Air Filter	✓	✓	✓	Front Seat Belt - with Pretensioner & Force Limiter	✓	✓	
	Power Windows w/ Driver Side Auto Down	✓	✓	✓	Rear Seat Belt - 3 Point ELR x 3	✓	✓	
Electric Power Steering w/ Tilt Function	✓	✓	✓	Child Restraint System - ISOFIX x 2 & TETHER ANCHOR x 2	✓	✓		
Intermittent Wiper	✓	✓	✓	Driver Seat Belt Warning (with Buzzer)	✓	✓		
Central Locking	✓	✓	✓	Headlamp on Warning (with Buzzer)	✓	✓		
Cooled Glove Box (13 litres)	✓	✓	✓	Door Ajar Warning (with Buzzer)	✓	✓		
Front Cabin Lights	✓	✓	✓	Rear Defogger	✓	✓		
Front Power Outlet (12V)	✓	✓	✓	Front Fog Lamps	×	×		
				Reverse Sensors	×	×		
COMFORT & CONVENIENCE	SAFETY & SECURITY				Driver & Passenger Sunvisor	✓	✓ (With Passenger Side Mirror)	
					Fabric Insert Door Trim	×	✓	
					Chrome Accented Shift Knob	×	✓	
					Chrome Accented AC Rings	×	×	
					Wood Grain Finish on Door Armrest	×	×	
					Dual SRS Airbags (D+P)	✓	✓	
					ABS with EBD	✓	✓	
					Immobiliser	✓	✓	
					Keyless Entry	✓	✓	
					Front Headrest - Height Adjustable x 2	✓	✓	
					Rear Headrest - Removable x 3	✓	✓	
					Front Seat Belt - with Pretensioner & Force Limiter	✓	✓	
					Rear Seat Belt - 3 Point ELR x 3	✓	✓	
					Child Restraint System - ISOFIX x 2 & TETHER ANCHOR x 2	✓	✓	
			Driver Seat Belt Warning (with Buzzer)	✓	✓			
			Headlamp on Warning (with Buzzer)	✓	✓			
			Door Ajar Warning (with Buzzer)	✓	✓			
			Rear Defogger	✓	✓			
			Front Fog Lamps	×	×			
			Reverse Sensors	×	×			

* As certified by Test Agency under Rule 115 of CMVR, 1989 under standard test conditions. The values obtained by users will differ from this value due to infinite variables such as driving habits, road and traffic conditions, fuel quality, maintenance practices, loading pattern, ambient conditions, usual engineering tolerances on components and so on. ^fBluetooth is a registered trademark of Bluetooth SIG.

ETIOS FAMILY OF COLOURS



VERMILION RED CLASSIC GREY SILVER MICA METALLIC HARMONY BEIGE PEARL WHITE WITH CRYSTAL SHINE CELESTIAL BLACK WHITE

ACCESSORIES & SPECIFICATIONS



For more info, visit www.toyotabharat.com, **Talk to Toyota at 1800-425-0001 (Toll-free) or +91-80-6629-001 (Direct No.)**. Note: Vehicles pictured and specifications detailed in this brochure may vary between models and equipment. Addition of extra features may change figures in this chart. TKM (manufacturer) reserves the right to change the design, specifications and colours without prior notice. Actual colour of vehicle body and upholstery might differ slightly from the images depicted in this brochure. Features are grade-specific. Pearl white with crystal shine available in VX/VXD grade only.

is your Etios dealer