

**BUILT
ON
QDR**



TOYOTA
Quality Revolution

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SUPREME LUXURY ABSOLUTE POWER



ALL NEW

INNOVA
CRYSTA

LUXURY
MEETS
POWER



Inspired by the grandeur and toughness of crystals, Luxury and Power come together in the **All New Innova Crysta**, a shining example of Toyota's philosophy of Quality, Durability and Reliability. Crafted to luxurious perfection, the new Innova is all set to get your hearts racing. A newly developed diesel engine with further evolved low-speed torque also makes it the most powerful vehicle in its class.

The All New Innova Crysta commands a certain powerful presence, thanks to bold exterior silhouettes, an imposing new grille and muscular wheel arches. What's more, under the hood is a **powerful engine** that performs at will, courtesy the **6 speed automatic** and 5 speed manual gearshifts.

Step inside and the new Innova will leave you speechless with its excellent craftsmanship and glorious attention to luxury. Living room like comfort, ambient mood lighting, exceptional quietness and signature third row comfort means plenty of delightful drives and joyful journeys.

BOLD DESIGN

The All New Innova Crysta's elegant silhouette and powerful design creates a distinct presence in the city and beyond. Its bold and sophisticated styling, expressed through an aerodynamic posture, evokes an amazing sense of stability on the road.



Elegant New Grille

with a 3D trapezoidal design for a powerful impression



FIRST IN CLASS

Automatic LED Projector Headlamps

with auto levelling, follow-me-home and LED clearance lamps adds to the innovative appearance



Sophisticated Alloy Wheels

for a sharp and sporty look



Electrically Adjustable & Retracting Chrome Finished ORVM

with elegant side turn indicator & welcome lamps



Chrome Window Lining

for a premium statement



Premium Design Smart Entry Key
with blue accents to match interior illumination



Rear Unique Inverted Lights
with L-shaped silhouette and aero stabilising fins



Welcome Lamps
provide a warm welcome every time you approach
the Innova Crysta



**Shark Fin Antenna and Integrated
Rear Spoiler**
adds to the overall aerodynamics



Back Door Easy Closer
to effortlessly close the back door

IMMACULATELY CRAFTED



IMPECCABLY STYLED

The All New Innova Crysta's interior is the perfect blend of refinement and elegance realised through the combination of strength and space. A driver centric flowing dashboard design with unique silver and wood finish ornamentation and living room like comfort brings out a sense of luxury and sophistication.



Ambient Illumination
gives the cabin a luxurious look and feel



Start & Stop Button

for the convenience of starting the car at the touch of a button



Sophisticated Steering Wheel

leather wrapped with wood finish and a large gripping area with multifunction switches, provides an easy driving experience



User-friendly Touchscreen Audio

with navigation and trip information



Blue Illumination, 3-Dimensional Combination Meter with Large TFT MID

with drive information, cost calculator and telephone/ navigation display adds to the car's intelligence



Featured Above: Hazel Brown Leather Upholstery

Premium Leather Seats

ergonomically designed for lounge-like comfort, including a 8-way power adjust driver seat



ALSO AVAILABLE IN IVORY COLOUR



Wood Finish Interior Panels
for a premium and luxurious look



FIRST IN CLASS

Upper Glove Box with Cooling
to keep your beverages cold and refreshing



FIRST IN CLASS

One Touch Tumble Second Row Seat
makes access to the third row seats easy.
One touch space-up third row seat makes
room for extra storage



FIRST IN CLASS

Easy Slide Front
Passenger Seat to adjust the rear legroom



Foldable Seatback Table with Cup Holder
to place your knick knacks on the go



Smart Phone Holder with USB
Port & AUX-In
for staying connected at all times



FIRST IN CLASS

Rear Auto AC with Digital Display
for added convenience

INTELLIGENT DYNAMICS



ENHANCED EFFICIENCY

The All New Innova Crysta's ample power and smooth drivability makes driving easy while excellent fuel efficiency keeps every drive economical. For the first time, the Innova comes with a choice of 6 speed Automatic Transmission with sequential shift and a 5 speed Manual Transmission.



ECO & POWER Drive Modes

to choose between 2 distinct driving modes. ECO mode for optimum fuel economy and POWER mode for sharper acceleration response



6 Super ECT with Sequential Shift

6 speed super intelligent electronically controlled automatic transmission that draws out the engine's maximum potential



GD Diesel Engine

A newly developed GD engine with further evolved low-speed torque makes it the most powerful engine in its class

Powerful New Diesel Engine

has improved fuel economy performance while torque in the low and medium speed ranges have been considerably increased



Improved Suspension with Pitch & Bounce Control

keeps cabin movement to minimum and maintains smooth ride on rough roads

UNCOMPROMISING SAFETY

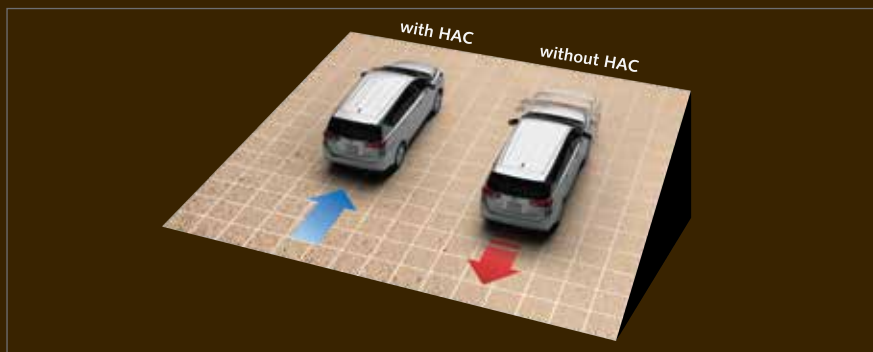
FIRST IN CLASS: 7 SRS AIRBAGS*



*For more details on the functioning of Airbags please refer to the owner's manual

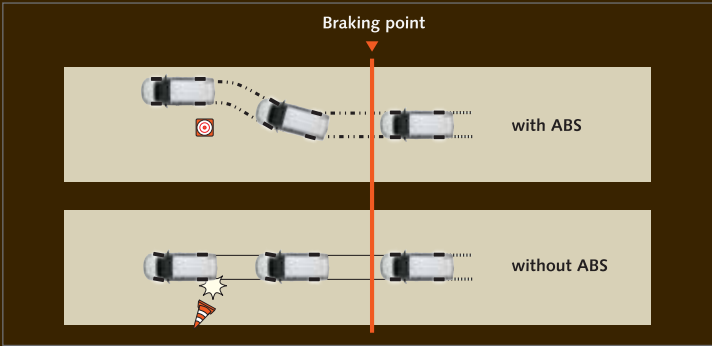
UNMATCHED STANDARDS

The All New Innova Crysta gets enhanced with new age safety features like 7 SRS Airbags*, 3 Point Seatbelt for all passengers, Height Adjustable Front Seatbelt with Pretensioner and Force Limiter, Anti-lock Braking System, Electronic Brake-force Distribution, Brake Assist, Hill-start Assist Control, Vehicle Stability Control, GOA Body and other safety features thus making it a safe haven on wheels.



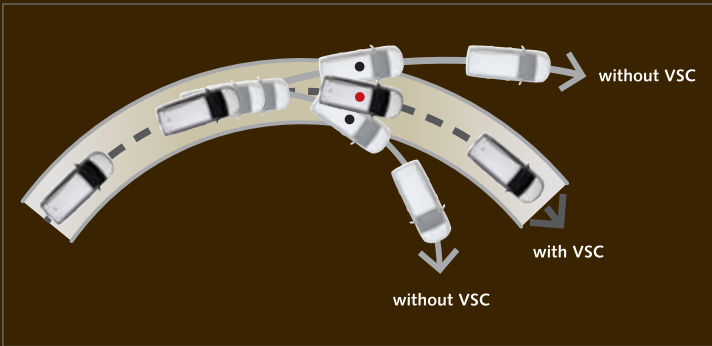
Hill-start Assist Control

automatically controls the brakes suppressing vehicle rollback when starting off on a slope, reducing the burden on the driver



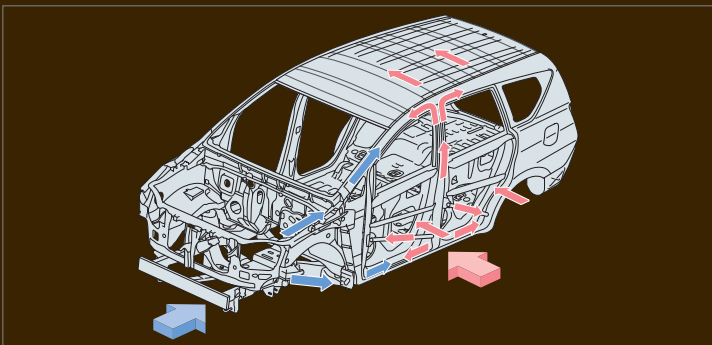
Anti-lock Braking System

prevents wheels from locking and enables greater maneuverability and steering control



Vehicle Stability Control

automatically controls both vehicle brakes and engine output during over steer or under steer while the vehicle is making a turn, ensuring vehicle stability



GOA Body

is a high strength body structure that effectively absorbs impacts and distributes it evenly during unforeseen collisions, thereby reducing passenger and pedestrian injuries

COLOURS

NEW



GARNET RED

NEW



AVANT-GARDE BRONZE

NEW



WHITE PEARL CRYSTAL SHINE



GREY



SILVER



SUPER WHITE



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