

The Volkswagen Ameo



Volkswagen





Many Indias. One car.

India is nothing if not surprising. A dynamic contrast every few miles. A million different hues humbled only by its sheer vastness. Stunning sunsets, admired in myriad languages across states. And beautiful people that make the land richer and brighter.

Yet, even a country as vast and diverse as India has always lived, moved and breathed as one. Inspired by this spirit, comes our new car, exclusively designed for India. A car for a new generation that's young, vibrant and knows exactly what it wants. With a keen eye for quality, safety and comfort. Modern, yet rooted in tradition. Uniting the country's diverse set of attributes, to create the perfect sedan for India. And for you.



Think pride. Think new.

At Volkswagen, it takes more than the world's best engineers to build our cars. It takes heart. And pride. Crafted with passion, and destined to make families across the country beam with joy at the sight of their driveways.

With the Volkswagen Ameo, we've dedicated ourselves to giving you a car that meets your every need. Designed and inspired by the country, coupled with Volkswagen's legendary build quality, safety and drivability. Taking things further, we've added segment-leading features and a bold, aerodynamic style. To give you a sedan that understands India, no compromises spared.

It's a car of many firsts. For you, as well as for us, at Volkswagen. So as the country witnesses the world premiere of the Ameo, we celebrate German engineering at its finest, perfected specially to ignite that cosy little feeling called pride.



Stylish, suave and refined. It's everything you are.

From the moment you lay your eyes on the Ameo, you'll be drawn in by its perfect symmetry and proportionate design aesthetic. Flowing lines glide along its elegant, muscular frame, forming its finely chiselled exteriors. While chrome hints on the body-coloured bumper and door handles seamlessly fit into its sporty bodyline.

The stylish front bumper¹ houses powerful dual-beam headlamps finished in black, giving it an unmistakably sleek look. While its sporty alloy wheels² and electrically-foldable outside rear-view mirrors with LED turn indicators³ mean that the Volkswagen Ameo will always be dressed to impress.

Completing its sharp styling is the aerodynamic design and stylish tail lamps⁴, which makes for an imposing statement on the road. And why shouldn't it? After all, every detail commands your attention. In a way, it's a lot like you.



A car that was thinking about you, even before you knew about it.

Everywhere you look inside the Volkswagen Ameo, you'll find features that have been intrinsically built keeping you in mind.

- Plush 'Desert Beige' seats with height-adjustable headrests give you a cushy, soft ride even on bumpy terrain
- Rear AC vents⁴ ensure that your loved ones stay as cool as you do, no matter the weather outside
- Footwell lights³ with soft, subtle LEDs upgrade the ambience inside

We know you love carrying your world along on your trips. So we've provided you with a wide array of storage options that come in all shapes and sizes.

- The capacious boot¹ gives you ample space for all your belongings, along with a single-folding rear seat for additional space
- The front armrest storage² lets you keep all your essentials by your side
- The cooled glove box⁵ ensures that you're never too far away from a cold beverage when you're out on a sunny day

We've given you less to worry about while you're out enjoying the drive. After all, what's more comforting than a sedan that's thought of it all?





When expectations meet reality. And far exceed it.

One look at the stylish dashboard and you'll know that the Volkswagen Ameo comes packed with a lot more than other sedans in the category. The state-of-the-art touchscreen multimedia system gives you one-touch access to all your entertainment and connectivity. The brushed aluminium finish on the front centre console and chrome detailing on the AC vents adds to the sophistication inside. Cruise Control, meanwhile, lets you enjoy leisurely long drives with ease. Enjoy the feeling that comes when everything works perfectly for you, and by you.



Some just love being in control.

A country that's on-the-go deserves a car that can keep up. Just why the touchscreen infotainment system is your sole command centre in the car. Make calls, view messages and play your favourite tunes, all at the touch of a button.

And you can wave those parking woes goodbye, as the reverse parking camera¹ and rear parking sensor give you the assured confidence to park in any tight spot.

Go ahead, control it all, right from your seat. It's the kind of power you could get used to having.



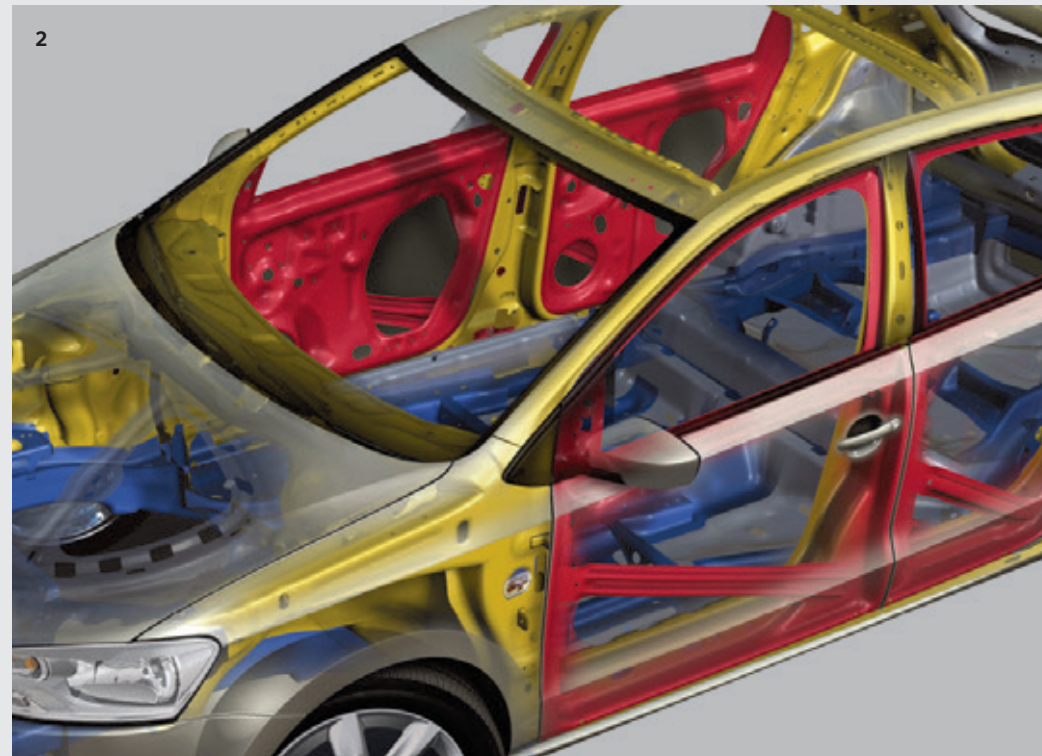
Every drive, a journey of surprises.

The more you drive the Volkswagen Ameo, the more surprises you'll find, and the more you'll fall in love with it. When we decided to make a sedan especially for India, we designed it to be extra thoughtful on the inside, with several class-leading features.

- Cruise Control¹, which makes every trip a breeze as you sit back and relax on a comfortable, steady speed
- The intelligent rain sensors² that automatically signals the wipers in case of a sudden downpour
- Climatronic³ air-conditioning also lets you set a cool, comfy temperature inside, no matter what season of the year it is
- The auto-dimming interior rear-view mirror⁴, to tackle headlight glares from cars behind you, for uninterrupted visibility on the road
- Remote-controlled windows for added convenience, and Pinch Guard for added safety

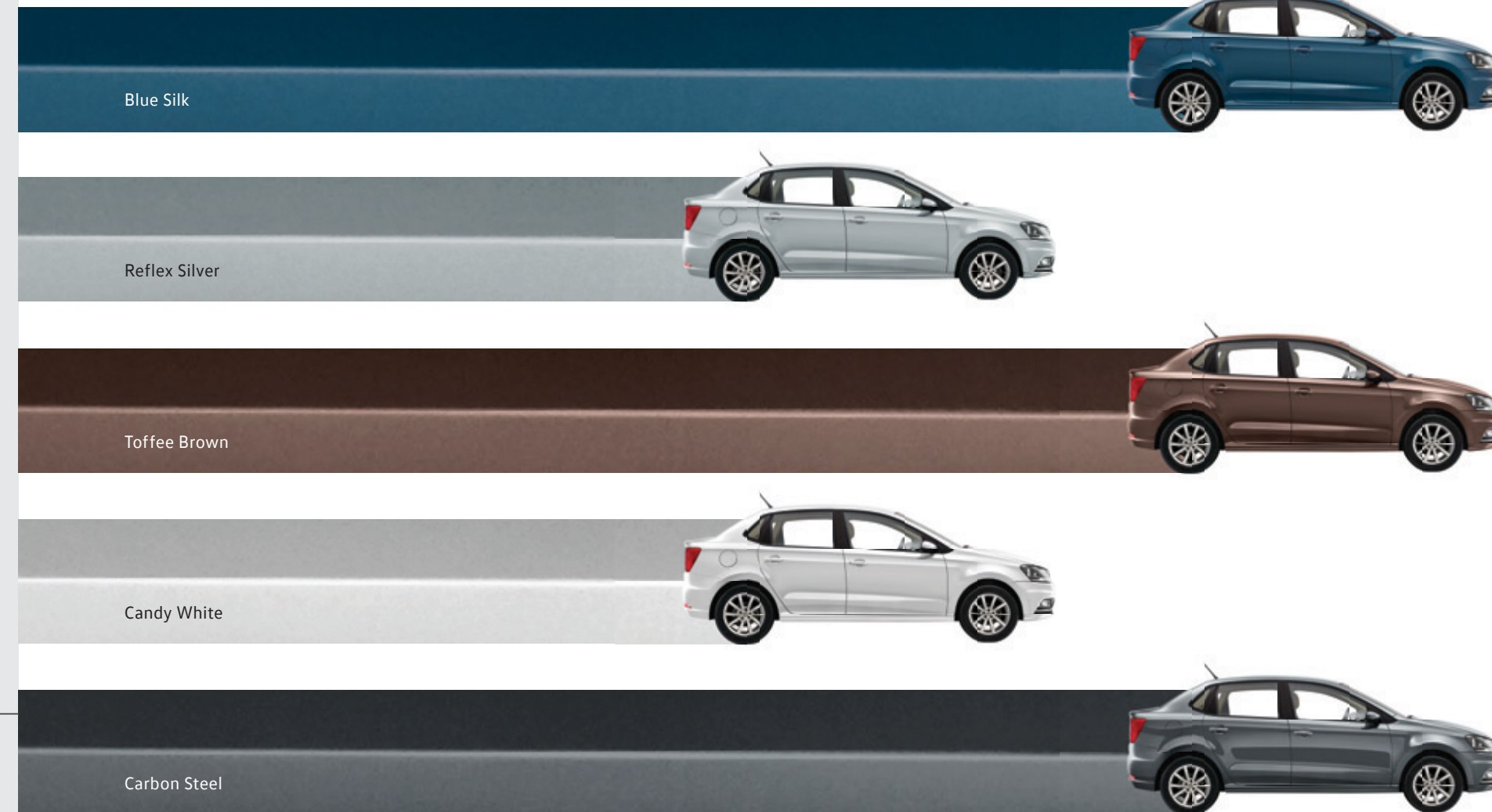
It's the finest engineering we've got. And you're at the centre of it.





Your safety is in safe hands.

When it comes to safety, we've left nothing up to chance. Dual-front airbags¹ come standard, so you and your co-passengers are always protected in the event of a collision. Stay comfortably nestled as you ride in a galvanised steel body² that's enclosed by a laser-welded roof. Anti-lock Braking System (ABS)³ comes standard in all variants, kicking in to prevent the car's wheels from locking when you hit the brakes hard. And it also comes with anti-pinch power windows⁴ (front and rear) that stops windows from closing on sensing even the slightest obstacles in the way. Trust us, your safety is in good hands.



Actual appearance / colour shade may differ slightly.

ACCESSORIES: Specifically designed and created to fit your Volkswagen model, this diverse line up of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you're prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you've come to expect from Volkswagen.



Text Mat-Beige / Black
Part No. 6RW061222UHS / 6RW061222041



Rubber Mat
Part No. 6RW061500041



Trunk Garnish-Black / Chrome
Part No. 6RW071360041 / 6RW071360DML



Front Armrest (Titan Black)
Part No. 6RF061123XPA



Front Armrest (Desert Beige)
Part No. 6RF061123OQF



Scuff Plate
Part No. 6RW071303



Mudflap (Set of 4)
Part No. 6RW075110



Pedal Caps - DSG / Manual Transmission
Part No. 5G2064205 / 5G2064200



Seat Cover-Vertical Design
Desert Beige: 6C0061602AWSH
Pearl Grey: 6RF061602B65T



Seat Cover-Apple Design
Desert Beige Colour: 6C0061602WSH
Pearl Grey Colour: 6RF061602CARJ



Seat Cover-Honeycomb Desert Beige
Part No. 6RG061602A
Seat Cover-Carbon Honeycomb Titanium Black
Part No. 6RG061602XN0



Waste Bag
Part No. 000061107



Basic Carrier (Travel and Comfort)
Basic Module
Part No. 000061122



Folding Table (Travel and Comfort)
Part No. 000061124



Computer Bracket (Travel and Comfort)
for iPad Air 1/2
Part No. 000061125E



Hooks for Headrests (Travel and Comfort)
Bag Hooks
Part No. 000061126B



Clothes Hanger (Travel and Comfort)
Part No. 000061127B



Espresso Maker 12V
Part No. 000069641



Bracket for Action Camera (Travel and Comfort)
(Rotates 360°)
Part No. 000061125J



Thermobox (Cooler and Heater function)
Part No. 000065400F



Body side Moulding-Black / Chrome
Part No. 6RG071328D / 6RG071328A



Rimlock (Anti-theft Wheel Lock)
Part No. 000071597



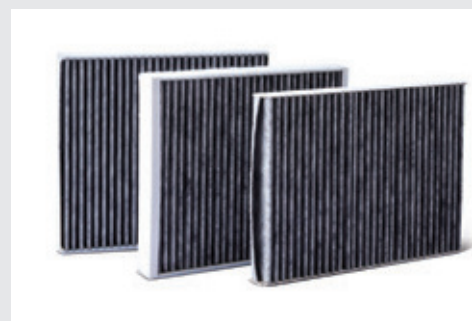
Light Alloy Wheel 7 J x R16, Syenit
Anthracite Gloss Machined / Black
Part No. 6R007149616Z / 6R0071496AX1



Sunblind (Set of 5 pcs)
Part No. 6RW064365



Car Cover
Part No. 6RW061205



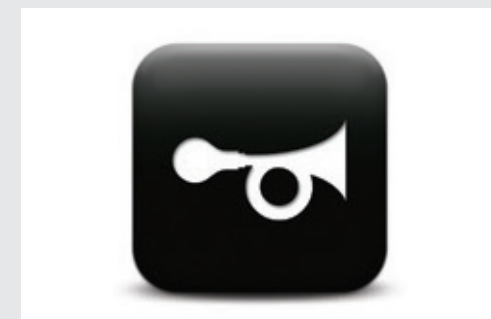
Carbon Activated Cabin Air Filter (AC)
Filters Bacteria, Noxious Gas, Dust,
Pollen and Odour
Part No. 6RG091700



Trunk Lip Spoiler - Deep Black / Primed / Candy White
Part No. 6RW071641C9X / 6RW071641GRU / 6RW071641B9A



Car Care Kit (250 ml / 50 ml)
Part No. 6RW096354 / 6RW096354A



Dual Tone Horn Kit
Part No. 6RF093806KIT

TECHNICAL SPECIFICATIONS

Versions	Description	Ameo Petrol MT	Ameo Diesel MT	Ameo Diesel DSG
Engine and Transmission	Engine type	1.2L MPI, 3-cylinder in line	1.5L TDI, 4-cylinder, turbocharged, common rail direct injection	
	Displacement (cc)	1198	1498	
	Bore x Stroke, mm	76.5 x 86.9	77.0 x 80.5	
	Transmission	5-speed manual	5-speed manual	7-speed DSG
	Fuel-efficiency (kilometres/litre)*	17.83	21.66	21.73
	Performance	Max. Power [PS (kW)] @ rpm	75 (55) @ 5400	110 (81) @ 4000
Max. Torque (Nm @ rpm)		110 @ 3750	250 @ 1500-3000	
Steering	Type	Electronic power steering		
Brakes	Front	Disc		
	Rear	Drum		
Suspension	Front	McPherson strut with stabiliser bar		
	Rear	Semi-independent trailing arm		
Tyres and Wheels	Trendline	175/70 R14 (Steel)		
	Comfortline	185/60 R15 (Steel)		
	Highline	185/60 R15 (Alloy)		
	Highline Plus	195/55 R16 (Alloy)		
Weight	Kerb weight (kg)	TL = 1044 CL/CL Plus = 1059 HL/HL Plus = 1069	TL= 1138 CL/CL Plus = 1153 HL/HL Plus = 1163	CL Plus DSG = 1174 HL Plus DSG = 1184
Exterior dimensions	Length (mm)	3995		
	Width (mm)	1682		
	Height (mm)	1483		
	Wheelbase (mm)	2470		
Fuel tank	Fuel tank capacity (litres)	45		

* Please note that this information is confidential and should be used internally. These are not test results.

FEATURES

Engine and Transmission	↕ Trendline	↕ Comfortline	↕ Comfortline Plus	↕ Highline	↕ Highline Plus
1.2L Petrol 5-speed MT	●	●	●	●	●
1.5L Diesel 5-speed MT	●	●	●	●	●
1.5L Diesel 7-speed DSG (Automatic)	–	–	●	–	●
Exterior					
Halogen Headlamps in black finish	●	●	●	●	●
Body-coloured bumpers	●	●	●	●	●
Body-coloured outside door handles and mirrors	●	●	●	●	●
Door mirrors with side turn indicators	●	●	●	●	●
Windshield in heat-insulating glass	●	●	●	●	●
Steel spare wheel	●	●	●	●	●
Dual-beam headlamps	–	●	●	●	●
Air dam detailing in chrome	–	–	–	●	●
Chrome applique on door handles	–	–	–	●	●
R15 Alloy wheels (Set of 4)	–	–	–	●	–
R16 Alloy wheels (Set of 4)	–	–	–	–	●
Interior					
High quality scratch-resistant dashboard	●	●	●	●	●
Sporty flat bottom steering wheel design	●	●	●	●	●
Front centre console including 12V outlet	●	●	●	●	●
Single folding rear seat backrest (1st in segment)	●	●	●	●	●
Driver side clutch footrest	●	●	●	●	●
Storage compartment in front doors including holders for cups and 1.0-litre bottle	●	●	●	●	●
Sunglass holder inside glove box	●	●	●	●	●
Fabric ‘Pearl’ Titanschwarz Black interior theme	●	●	–	–	–
Fabric ‘Desert Beige’ - and dual tone interior theme	–	–	●	●	●
Cooled glove box	–	–	●	●	●
Footwell lamps	–	–	–	●	●
Chrome interior package	–	–	–	●	●
Leather-wrapped steering wheel with chrome accents and piano black finish	–	–	–	–	●
Leather-wrapped gearshift knob	–	–	–	–	●

Functional	↴ Trendline	↴ Comfortline	↴ Comfortline Plus	↴ Highline	↴ Highline Plus
Air-conditioning	●	●	●	●	●
Dust and pollen filter	●	●	●	●	●
Speed sensitive electronic power steering	●	●	●	●	●
Steering wheel, tilt and telescopic adjustable	●	●	●	●	●
Central locking	●	●	●	●	●
Digital clock and fuel gauge	●	●	●	●	●
Instrument cluster with tachometer, speedometer, odometer and trip meter	●	●	●	●	●
Front windshield wiper with intermittent control	●	●	●	●	●
Vanity mirror in left side sunvisor	●	●	●	●	●
'Push to open' fuel lid	●	●	●	●	●
Lane change indicator	●	●	●	●	●
Luggage compartment lighting	●	●	●	●	●
Power windows, front	●	●	●	●	●
Power windows with one-touch operation (front and rear) (1st in segment)	–	●	●	●	●
Opening and closing of windows with key remote (1st in segment)	–	●	●	●	●
Height-adjustable driver's seat	–	●	●	●	●
Outside rear-view mirrors, manually adjustable	●	–	–	–	–
Outside rear-view mirrors, electrically adjustable	–	●	●	●	●
Outside rear-view mirrors, electrically foldable	–	–	–	–	●
Remote controlled central locking	–	●	●	●	●
Multi-function Display (MFD) includes travelling time, distance travelled, digital speed display, average speed and fuel-efficiency	–	●	●	●	●
Cruise control (1st in segment)	–	–	●	●	●
‘Climatronic’ automatic air-conditioning	–	–	–	●	●
Reverse parking sensors	–	–	–	●	●
Reverse parking camera	–	–	–	–	●
Speed sensing auto door locks	–	–	–	–	●
Front centre armrest (1st in segment)	–	–	–	–	●
Rear AC vent	–	–	–	–	●
Automatic rain-sensing wipers (1st in segment)	–	–	–	–	●

Safety

ABS (Anti-lock Braking System) (Standard in all variants)	●	●	●	●	●
Dual-front airbags, driver and passenger side (Standard in all variants)	●	●	●	●	●
Front disc brakes	●	●	●	●	●
Height-adjustable head restraints, front and rear	●	●	●	●	●
Electronic engine immobiliser with floating code	●	●	●	●	●
3-point front seat belts	●	●	●	●	●
3-point rear outer seat belts, lap belt in the middle	●	●	●	●	●
Fog lamp, rear	●	●	●	●	●
Anti-pinch power windows, front and rear (1st in segment)	–	●	●	●	●
Fog lamps, front	–	–	●	●	●
Electronic Stabilisation Programme (ESP) - on variants equipped with DSG transmission	–	–	●	–	●
Hill-hold control - on variants equipped with DSG transmission	–	–	●	–	●
Static cornering lights	–	–	–	●	●
Rear defogger	–	–	–	●	●
Auto-dimming interior rear-view mirror	–	–	–	–	●

Infotainment

Radio preparation	●	–	–	–	–
CD player	–	●	●	●	–
Bluetooth™ connectivity for mobile phones (depending on mobile handset capability)	–	●	●	●	●
Phonebook sync	–	●	●	●	●
4 speakers	–	●	●	●	●
Touchscreen infotainment system	–	–	–	–	●
Touchscreen infotainment system with rear parking display	–	–	–	–	●
Steering wheel with audio and bluetooth controls	–	–	–	–	●
SMS viewer	–	–	–	–	●
^^Mirrorlink™	–	–	–	–	●
^Voice Command (depending on mobile handset capability)	–	–	–	–	●
Android Auto™	–	–	–	–	●
Apple CarPlay™	–	–	–	–	●
App Connect	–	–	–	–	●
USB, Aux-in, SD card	–	●	●	●	●

Specifications and features are subject to change without prior notice. ^Depends on mobile handset and application compatibility. ^^MirrorLink is a Trademark and Copyright of Car Connectivity Consortium. Requires ^mobile phone with built-in 'voice search' and 'voice recognition' feature. Segment is defined as sedans under 4m length. Android Auto™ and Apple CarPlay™ Trade name and marks mentioned are owned by respective owners.

Owning the Volkswagen Ameo gives you sense of comfort, and rightly so. Because with the Ameo, comes host of service benefits that would give you all the comfort you need while driving this masterpiece.

Volkswagen Warranty -

- The Volkswagen Ameo comes with
- 2 years unlimited kilometres new vehicle warranty
- 3 years paint warranty
- 6 years anti-perforation warranty

Volkswagen Extended Warranty -

New vehicle warranty can be extended at an additional cost for further 1 year / 80,000 kilometres or 2 years / 100,000 kilometres from the date of sale (whichever is earlier). Extended warranty is not a mirror image of new vehicle warranty.

Extended warranty can be purchased within standard warranty period with various buying options at attractive price benefits and all this is to protect your car from unanticipated repair work.

Volkswagen Roadside Assistance -

Every Volkswagen car is registered for Volkswagen Roadside Assistance for 2 years from its date of sale. This provides the vehicle with home or roadside recovery in the unlikely events of breakdowns across India (within covered limits). The services can be extended further for 1 year or 2 years and also can be renewed annually for a nominal cost.

Volkswagen Service Value Packages -

Service interval of your Volkswagen is scheduled at every 15,000 kilometres or one year (whichever is earlier). Various options of Service Value Packages can be availed with an attractive price with additional benefits.

Volkswagen Co-branded Motor Insurance and Drive Assure Elite Add-on Insurance -

To care for your Volkswagen and protecting it against the unexpected events such as accidents, natural calamities, theft and so on. Our motor insurance policy with drive assure elite value added covers damages due to rodent bite, replacement of vehicle in case of total loss, wheel rim cover, etc., which is designed keeping in mind all such unforeseen situation. So, your car is protected when you need it the most.

Volkswagen Care Service Packages -

Volkswagen care packages are combination of our best of services exclusively designed for Ameo, ensuring peace of mind.
'Volkswagen Care' package – It is a combination of all the necessary services for 3 years of uninterrupted driving pleasure.
'Volkswagen Care Plus' package - It includes all the necessary services with additional benefits for 4 years of complete peace of mind.

For more information, visit our authorised Sales / Service Centres, write to customer.care@volkswagen.co.in, call us on 1800 209 0909, refer to Volkswagen website or download Volkswagen service app.

*Terms and conditions apply.
Necessary Services include Extended Warranty, Roadside Assistance and Service Value Package with additional benefits. Insurance at the sole discretion of Insurance Company and subject to change without prior notice.

Contact dealership for detail terms and conditions of individual services.

24x7 Customer Care Helpline: 1800 209 0909.



Download the Volkswagen Ameo App  

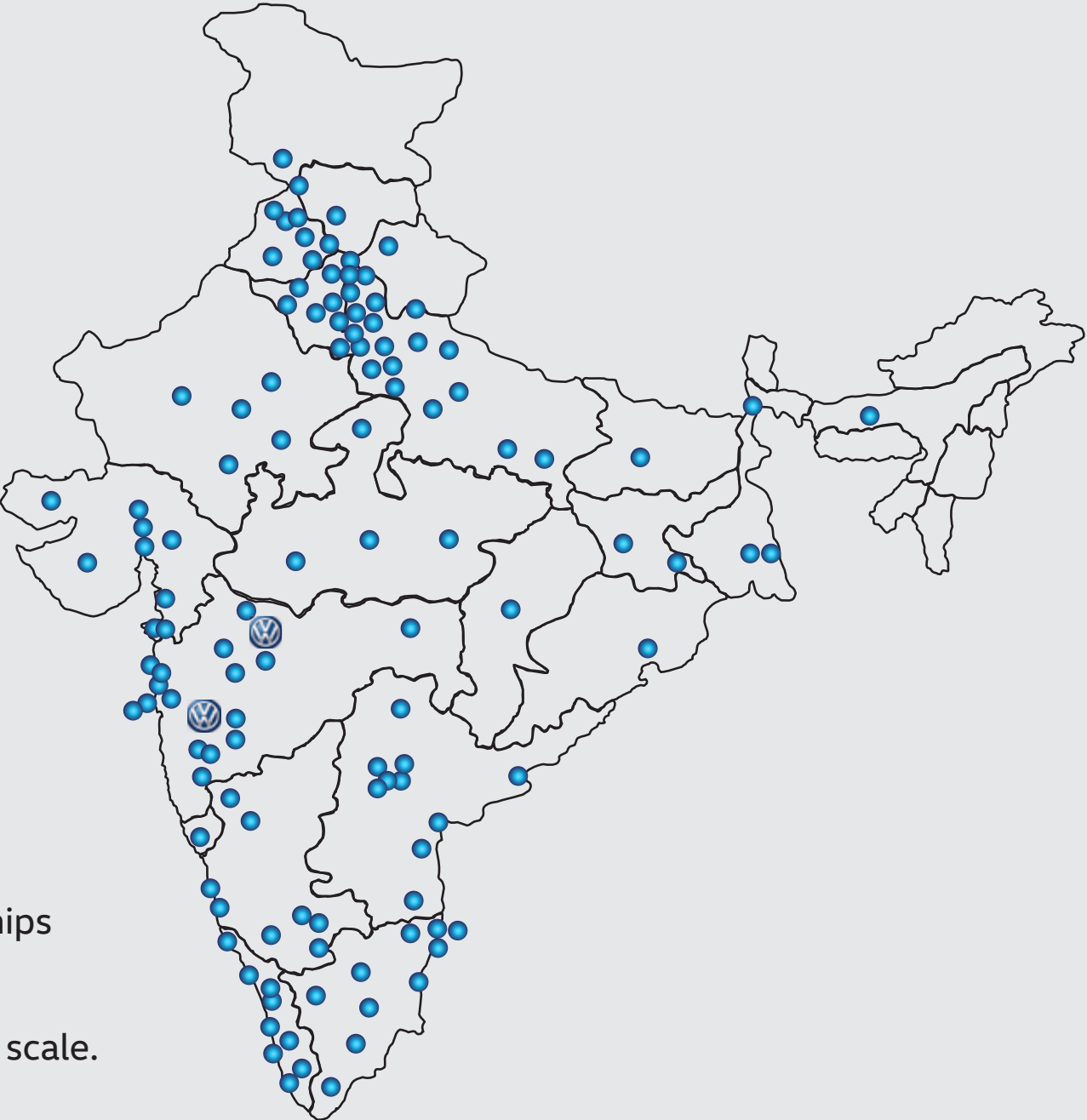
Dealer Network

-  120 Volkswagen Showrooms
-  114 Service Stations

Dealer Network

-  Plant at Chakan
-  Currently operational dealerships

Disclaimer: Map drawn not to scale.
Updated till November, 2017.



The Volkswagen Ameo

Volkswagen Group Sales India Private Limited

Produced in India

Subject to change without notice

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www.volkswagen.co.in

*Terms and conditions apply. Features and accessories shown may not be a part of standard equipment and are subject to change without prior notice. Actual colour may vary. The offers with regard to scope of delivery, appearance, performance, dimensions and weights, in addition to illustrations and all information regarding fittings and technical data, are based on the characteristics of the International market and correspond to the knowledge available at the time of printing. We reserve the right to make changes to the scope of delivery, design and colour without advance notification within the context of further development. Images shown are for representation purpose only. Certain images are sourced from International market and may not be relevant for Indian market. For further details, please visit our authorised dealership

Call (toll-free 24x7): **1800 209 0909**

Your Volkswagen Dealer