

The 21st
Century **Beetle.** Think Fun. Think New.



Volkswagen





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The Beetle bares all.

Oh come on, no need to feel shy. It's just a no holds barred peek into what makes the 21st Century Beetle tick deep inside. And outside for that matter. Yup, that icon of automobiles you loved way before you knew anything about cars. Well, it's back. And this time, it's prepped for the 21st Century. With vibrant colours that take you back to the good old days. Bursting with new surprises in the form of power, technology and design. So little by little, here's a lot about the Beetle. (What did you think we were talking about?)

Think Fun. Think New.





Choose your compliments wisely.

'Cute', you say? That's the last thing you'll be thinking when you see the 21st Century Beetle. Sleek new masculine lines define its iconic curves. The muscular rear spoiler brings loads of machismo and style to its look, while optimising the car's rear aerodynamics. Dynamic 'Whirl' alloys and twin exhaust tailpipes complete its sporty exteriors. And with meticulous attention to every little detail – from glistening chrome to complement its flowing lines to heat-insulating glass and body-coloured bumpers, the new Beetle is a real head turner. It sure looks pretty. A word of caution? Go easy on the 'cute' bit.



Heated, electrically-adjustable and foldable ORVMs are crafted for your convenience, designed with built-in indicators.



Bi-xenon headlamps with range adjustments ensure optimum illumination, while LED Daytime Running Lights ensure you're visible to other drivers in any weather.



The front fog lamps are designed in a slick unit that feels right at home in the sporty front bumper. Another effective addition, especially when driving through low-visibility areas.





Always look on the bright side of life.

This one's for you Mr. Brightside. You lover of the sunshiny day as you reach out for the sun on a long and relaxing ride. This is your sun on tap. The new panoramic sunroof in the Beetle. Just a push of a button and your day just got a little brighter and chirpier. The smell of the wind and leaves are ready to greet you at your command. Take a deep breath and smile. The world loves you.



Beautiful. Inside and out.

The stunning exterior might give the Beetle oodles of oomph, but its real beauty lies inside. Notice the trims in the door panels and upper dashboard. Your steering wheel has special colour-coded inserts that match your car's personality. The crafted interiors are well balanced by satin-finish chrome detailing in the cockpit and on the doors. The stylish leather-wrapped multi-function steering wheel adds a touch of class to the interiors, while 3-colour mood-setting LEDs on the front speakers gives your Beetle a warm, welcoming ambience from the moment you step inside. Because some classic Beetlisms were meant to stay the same.



Dressed to impress.

It's retro, funky and stylish. And it's designed to feel even better than it looks. Plush leather front sports seats with easy height and lumbar adjustments ensure that you are relaxed at the end of your journey. Leather trims on the doors and side panels further add to the unique styling. The 3-spoke steering wheel, gear lever knob and handbrake grip are also wrapped in leather – for a velvet soft touch wherever you happen to reach. The 3-colour mood-setting ambience lighting and chrome trims on the control switches further add a touch of class to the stylish interiors. It's a Beetle that's unlike any other. And it never fails to impress.

1. Engine Start/Stop Button

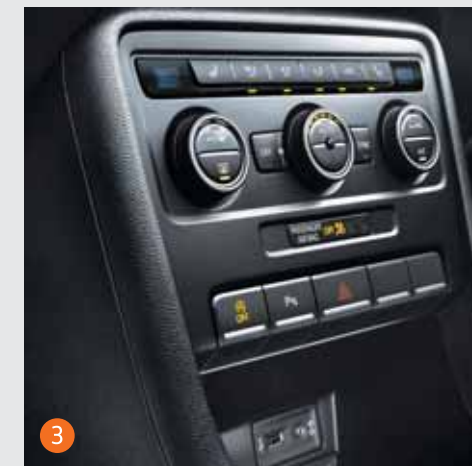
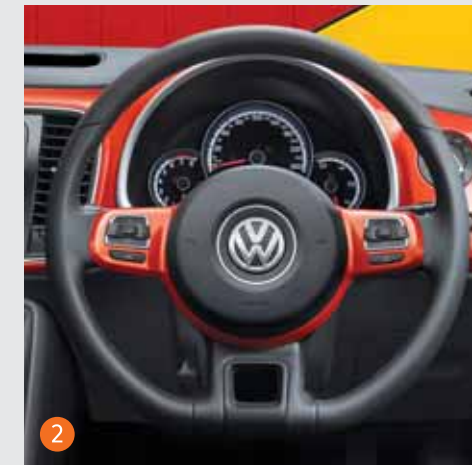
The keyless entry system frees your hands up, with easy access to your vehicle's ignition at the touch of a button. Why can't everything in life be this simple?

2. Steering Wheel

The leather-covered 3-spoke multi-function steering wheel puts the controls for gearshift, navigation, radio and phone at your fingertips. And with a DSG dual clutch gearbox sitting beside you, gear changes with shift paddles become swift and easy, without removing your hands from the steering wheel.

3. Climatronic

The 'Climatronic' dual-zone auto air-conditioning system lets you set the temperature electronically, dividing the interior into two different climate zones, so you can easily adjust temperature, air supply and distribution according to your preference.





Sensible, in any century.

The 21st Century Beetle is packed with features that let you enjoy a high level of practical comfort and easy touring ability. The large boot space, for example, can be easily increased by folding the 50:50 split rear seats. That, along with the easily removable luggage cover and the large tailgate opening, makes your weekend trips a breeze. And if you're looking for even more sensible additions to your Beetle, you won't need to look far. Green heat-insulating glass in the rear and side windows keeps the sun out and your interiors, cool. The interior ambience is further accentuated by soft, mood-setting ambient lighting and LED lights on the front speakers that light up in 3 different colours, setting the tone for any drive. It's the 21st Century Beetle, after all. And it's smarter in every way.



LED Illuminated Side-door Speakers

The handy side-door speakers tuck away your sound source and bring a unique surround-sound atmosphere to your drive.



Entertainment Console

The touchscreen multi-function console with 8 speakers commands your attention with its loud and clear acoustics. And with its built-in USB, Aux-in and Bluetooth connectivity, you can enjoy your favourite tunes your way.



Front Armrest

The convenient front centre armrest doubles up as a smart storage compartment, so you can keep all your essentials within reach.



Seat Adjuster

The height-adjustable driver and front passenger seat helps you set the most comfortable seating posture.



Purring into the 21st Century.

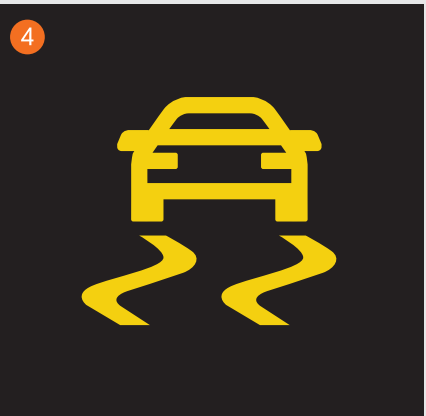
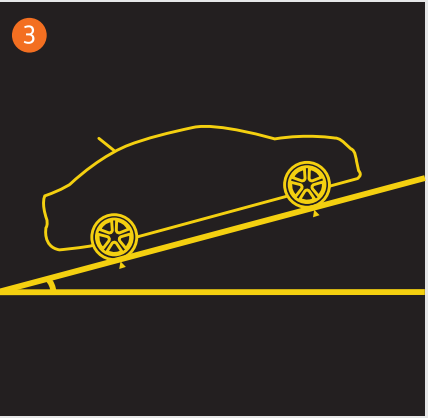
The award-winning 4-cylinder in-line 1.4L TSI engine revs an exhilarating 110kW. With its 7-speed dual clutch gearbox DSG transmission (a milestone in gearbox engineering), you can intuitively glide between gears in just a few hundredths of a second. That's top of the line Volkswagen technology for you. Did we mention just how much you're going to enjoy the long drives in your Beetle? Now let's talk Cruise Control. Get to a comfortable speed on the road and switch on your Cruise Control. It'll take care of the rest, with your foot off the accelerator. You can take power back, with a simple push of the accelerator or brake pedal.



Safe and snug. As a bug.

The 21st Century Beetle is the new symbol of Volkswagen's continued commitment to providing the highest standard of protection for you. The reinforced chassis is designed to absorb energy in case of an impact. Seat belts and safety-optimised head restraints help reduce the risk of whiplash injuries in the event of an accident and protect the car's occupants. You won't notice, but your drive is being constantly monitored by a battalion of electronic features that assess driving situations in real-time. Making sure you're safe in every second.

1. There are no compromises on safety with the Beetle's 6 airbag system. In the front, you get individual driver and front passenger airbags along with the combined curtain and side airbag system, to eliminate injuries and safeguard those inside. Wherever you're headed, the 21st Century Beetle is designed to get you there safe and sound.
2. Anti-lock Braking System (ABS) prevents the car's wheels from locking, so you can steer around potential hazards safely.
3. The Hill Hold function prevents your car from rolling back when pulling away on a slope or during a hill start.
4. The Electronic Stabilisation Programme (ESP) can prevent the loss of control in critical situations - with targeted braking and engine management, ensuring maximum directional stability at all times.



Upholstery



'Vienna' Leather

Colours



01 Oryx White



02 Tornado Red



03 Habanero Orange



04 Blue Silk

Technical Specifications

Engine	1.4L TSI
Injection and turbocharging	Turbocharged, direct injection gasoline engine
Cylinders and valve train	4 cylinders, 4 valves per cylinder, DOHC
Displacement	1395 cc
Power	110 kW (150 PS) @ 5000-6000 rpm
Torque	250 Nm @ 1500-3500 rpm
Transmission	7-speed DSG with paddle shift
Wheels	Alloy wheels (Set of 4, with space-saving spare wheel)
Tyres	215 / 60 R16
Suspension	Independent front suspension with 4-link rear suspension
Steering	Electromechanical speed-sensitive power steering
Fuel efficiency	17.68 km/l*

Dimensions	
Length (mm)	4278
Width (mm)	1808
Height (mm)	1486
Wheelbase (mm)	2524
Track - Front/Rear (mm)	1578/1544
Ground clearance (mm)	136
Fuel tank capacity	55 litres

*Test results of Rule 115 of CMVR Specifications and features are subject to change without prior notice.

Exterior

Bi-xenon headlamps with LED Daytime Running Lights
Front fog lamps with static cornering function
LED License plate lights
Protective side moldings in body colour with chrome strip
Rear spoiler
Body-coloured door handles
Green heat-insulating glass in side and rear windows
Body-coloured bumpers

Interior

"Vienna" leather seats
Mood lighting on front speakers - 3 colours
Chrome trim for rotary light switch and controls of AC system
Scuff plates
Carpet mats, front and rear
Leather-wrapped multi-function steering wheel with multi-function display, audio and telephone controls
Paddle shift
Leather handbrake lever handle and gearshift knob
Door and side trim panel partially in leather
Illuminated vanity mirrors in sun visors
2 front reading lights

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Safety

Driver's and front passenger airbag with front passenger airbag deactivation
Combined curtain and side airbags
Electronic Stability Control with driver steering recommendation, ABS, ASR, EDL and EDTC
Disc brakes
Front underbody guard
ISOFIX - child seat mounting points
3-point seat belts in front with belt tensioner
Two 3-point seat belts, rear
Front and rear head restraints
Central locking
Hill hold control
Electronic immobiliser
Front and rear park distance control, with acoustic warning and graphical display
Brake pad wear indicator
Seat belt reminder

Comfort and Convenience

Rain sensor
Cruise control system
Climatronic dual-zone auto air-conditioning system
Multi-function display "Plus"
Sound system with 8 speakers USB interface, AUX-IN and Bluetooth connectivity

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Comfort and Convenience

Instrument cluster with electronic speedometer, odometer, tripmeter and tachometer
Panoramic tilt/slide sunroof
Backrest release entry aid "Easy Entry"
Symmetric split folding backrest
Front seats with height adjustment
Heated front seats
Lumbar support for front seats
Storage pockets on back of front seats
Keyless access with start/stop button
Start/stop system with generative braking
Auto-dimming interior mirror
Front centre armrest with storage box
Exterior mirrors power-adjustable, folding and heated
Side turn signals integrated in exterior mirrors
12-volt socket in centre console, front and rear
"Leaving Home" and "Coming Home" headlamp activation
Auto headlamp activation

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Beetle Service

Owning the Beetle gives you a sense of comfort, and rightly so. With our wide array of service benefits, caring for your Beetle will always be a breeze.

Warranty:

- The Volkswagen Beetle comes with
- New Vehicle Warranty (2 years - Unlimited Kilometres)
 - 3-year Paint Warranty
 - 12-year Anti-perforation Warranty

Extended Warranty:

New Vehicle Warranty can be extended at an additional cost for 1 year / 80,000 kms or 2 years / 100,000 kms from the date of sale (whichever is earlier). Extended Warranty is not a mirror image of New Vehicle Warranty.

Extended Warranty can be purchased within the standard warranty period, with various buying options at attractive price benefits, and all this is to protect your car from unanticipated repairs.

Roadside Assistance:

Every Beetle is registered for Volkswagen’s Roadside Assistance for 2 years from its date of sale. This provides the vehicle with easy home or roadside recovery in the unlikely event of a breakdown, across India (subject to terms and conditions). The services can be extended further for 1 or 2 years and can be renewed annually for a nominal cost.

Annual Maintenance Contract:

Your Beetle is scheduled for maintenance every 15,000 kms or 1 year (whichever is earlier). Various options of the Annual Maintenance Contract can be availed at an attractive price with additional benefits.

Volkswagen Co-branded Motor Insurance and Drive Assure Elite Add-on Insurance:

To care for your Beetle and protect it against unexpected events such as accidents, natural calamities, theft and so on, our Motor Insurance policy with the additional protection of Drive Assure Elite covers damages due to rodent bites, replacement of the vehicle in case of total loss, wheel-rim covers, etc. Designed keeping in mind any unforeseen situation you may face. So now, your car stays protected when you need it the most.

*Terms and Conditions apply. All warranty jobs/repairs/services shall only be available at selected dealerships undertaking sales & service of Beetle cars. List of exclusive Beetle dealers is available on the Volkswagen website and Volkswagen service app.

Exclusive Beetle Service Packages:

Beetle Service Packages are a combination of the best of our services that are exclusively designed for the Beetle, ensuring peace of mind for our customers.

The ‘**Essential**’ package – A combination of all the necessary services for 3 years of uninterrupted driving pleasure.

The ‘**Quintessential**’ package - Includes all the necessary services with additional benefits, for 4 years of complete satisfaction and peace of mind.

Concierge Services:

Concierge services come standard on the Beetle for 2 years from the date of sale and can be extended along with other Beetle Service Packages. These services cater to all the needs of Beetle owners and ensure timely updates for various value-added services.

- Service appointment co-ordination
- Reminders for periodic service
- Reminders for renewal of Extended Warranty, Roadside Assistance and other value-added services
- One-point contact for dealership co-ordination

For all your service needs, call us on: 1800 102 1155 / 1800 419 1155.



Scan the QR code to download the app.

The 21st Century **Beetle.**

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Your Volkswagen Dealer