



VOLVO

www.volvocars.in

V40

CROSS COUNTRY





Distinctiveness. Accentuated. Your identity feeds many a aspirations. But matches only a few. The roads don't make your journey, they never did. Your way has always been opposite to the crowds'. Defined by boldness, courage and even curiosity. For you, no two destinations are the same, so why should the ride be? For the many ways you drive. Someone rides along.

THE ALL NEW VOLVO V40 CROSS COUNTRY. DESIGNED FOR YOUR OTHER SIDE.

HOW TO DOWNLOAD AND USE ALIVE APP

Get the free Alive app:
Give a missed call to **18001023324** or visit aliveapp.in.

STEP 2 Open **Alive** app on your phone & scan this picture by focussing your phone's camera on it. On Android/iOS, it will scan automatically. On BB and Symbian, go to **options** and **capture**, for Windows, tap on screen to capture & hold still over image.

STEP 3 Watch the photo come alive. View it and share it with friends.

Available on select Android (version 2.2 & above), BB (version 5.0 & above), Windows (version 7.5 & above), and Symbian (version S60 & above) handsets.

*Data charges may apply.

Scan the image to watch the V40 Cross Country videos.



**NO MATTER
WHERE YOU GO,
THEY'LL KNOW
WHERE YOU BELONG.**

Extend your personality wherever you go. The Scandinavian influence is well exhibited all over. The distinguished high gloss curves hugging the boot that express athleticism, tugs at the sportier side of your persona. Character defining lines sweeping the bonnet along with the chrome grille securely masters the art of commanding attention. The agile shoulders play on the elegant side while the dynamically sculpted rear goes about carving an insignia that is probably as exclusive as you.





Performance Mode



Elegance Mode



Eco Mode

THE OUTSIDE STEERS YOUR SENSES. THE INSIDE SOOTHES IT.

Crafted for absolute indulgence, the swanky interior transforms every drive into an enlightening experience. With interior theater lighting in seven mood themes and the frameless rearview mirror that adds a dash of post modernism. Then, the interactive TFT hands you a thrilling driving experience in three modes by monitoring your driving style and optimizing it. The ergonomically two toned plush leather seats, illuminated gear knob and the interior air quality system leave no stone in luxury unturned. The panoramic glass roof with electric fabric curtain opens up the sky in all its glory, making your journey an invitation to become one with the sun, the stars or the rain.



Rear Parking Camera

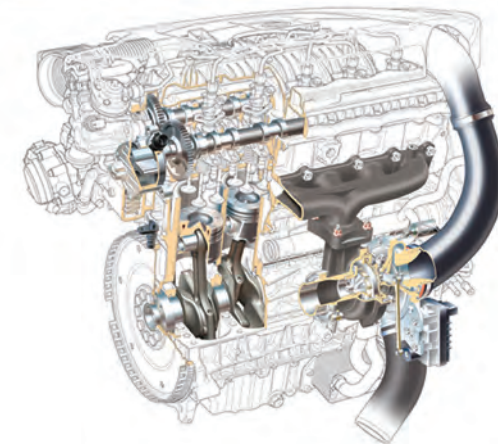


Frameless Rearview Mirror



LIKE YOU, IT HAS AN ADVENTUROUS HEART.

Under the hood, this beauty is souped up with a robust D3 Diesel engine that endorses performance for all of your excursions and experiences. Churning a staggering 350 Nm torque with 150 HP, you're guaranteed a plush driving pleasure while being kept in good stead and firmly in control. The 2.0 litre five-cylinder turbo diesel is a distinguished demonstration in dexterity and is a taskmaster when it comes to maintaining efficiency.



TECHNOLOGICALLY ADVANCED.

FOR THAT SAME OLD DRIVING PLEASURE.

Start Stop Technology

At halts when the gear is in neutral, the engine is turned off automatically and restarts as soon as you accelerate. It reduces CO2 emissions by upto 8% and increases mileage.

Engine Brake Energy Regeneration

Transferring energy smartly. Whenever the accelerator or brake is released while a gear is engaged, the braking energy is fed back to the battery. It reduces load of the alternator, saves fuel and lowers emission.

Park Assist Pilot

Using ultrasonic sensor technology, this feature scans the parking area and assists you with available space through instructions in the driver information display. Making parking as easy as a walk in the park.

SPRUCE IT UP.

COMFORT ACCESSORIES



Rear Sunshade



Mudflaps Front & Rear



Illuminated Sill Moulding

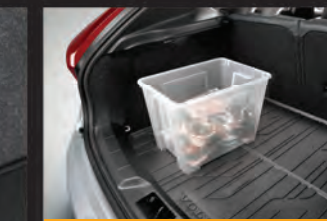


Engine Protective Plate

PACK & LOAD ACCESSORIES



Load Compartment Net Pocket



Cargo Compartment Mat - Textile /Plastic



Passenger Floor Mat - Textile



Skid Plate Rear with Towing Bar



Load Carrier



Bicycle Holder



Side Scuff Plate

ON ALL YOUR GREAT ADVENTURES, SAFETY RIDES ALONG.

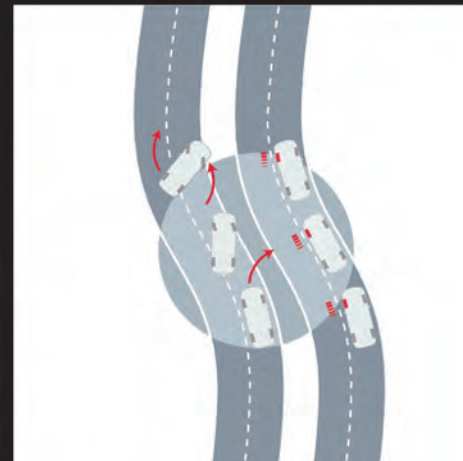
Every ride in V40 Cross Country impeccably merges the extravagances in luxury with safety. In addition to Volvo's globally sought after pioneering safety features such as Side Impact Protection System (SIPS), Whiplash Protection System (WHIPS), Roll Stability Control (RSC) – the ante of safety is steeply upped in V40 Cross Country with advanced features like Park Assist Pilot that guides the driver in parking with the help of sensors on either side, knee airbag, an advanced City Safety System among many more.



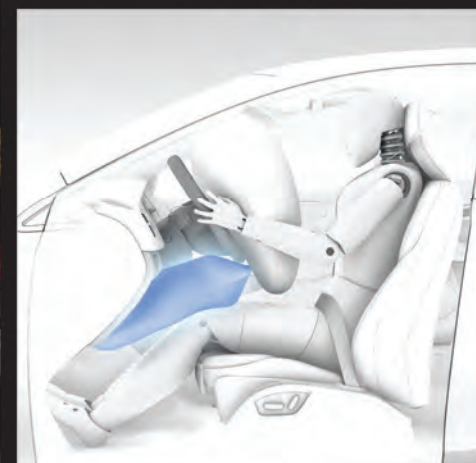
Laser Assisted Automatic Braking - Enhanced City Safety



Side Impact Protection System (SIPS)



Dynamic Stability & Traction Control (DSTC)



Driver Knee Airbag



Turn-with-Steering Lights (ABL)

PROTECTIVE SAFETY

Side Impact Protection System (SIPS)

SIPS rapidly swings into action in the event of a side impact. It reduces the effect of the crash by taking away the impact from the occupants and distributing it to the body of the car. Also, the dual chamber side airbags spring up instantly to cocoon the occupant's chest and hip, while the discharged inflatable curtain (IC) protects the heads of both front and rear outboard occupants.

Whiplash Protection System (WHIPS)

In case of a rear impact, WHIPS operates by cradling the front occupant to severely reduce neck injuries. The WHIPS equipped seat is outfitted with a metal piece that absorbs the energy from the collision and moves together with the occupant, while the headrest reclines to further lessen the effect of the crash.

Driver Knee Airbag

When it comes to safety we have all angles covered. The driver knee airbag is a newly fitted safety feature that immediately swings into action in the event of a collision. This protects the knee and also acts as a considerable cushioning system to the upper shin of the leg.

PREVENTIVE SAFETY

Laser Assisted Automatic Braking - City Safety up to 50 km/hr

When the city throws its chaotic face, you'd be a step ahead and a lot safer. The latest version of City Safety prevents collisions up to 50 km/hr. This laser based feature senses emergency beforehand and pre-charges the brakes to increase

the impact of braking or even deploys the brakes if in case they aren't timely applied.

Dynamic Stability & Traction Control (DSTC)

Control has been one of the most sensitive areas of driving. Building on this core truth, DSTC acts as a vital safety development. It helps the driver to keep the car under control by averting scenarios such as spinouts, fishtails and roll overs. DSTC enabled with a gyroscope, senses a potential skid and counters this by reducing the engine's power output or braking on one or more wheels.

Intelligent Driver Information System (IDIS)

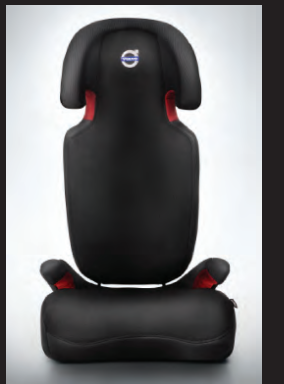
On road distractions are omnipresent and can easily turn a normal situation into a critical one. IDIS constantly monitors your driving and delays secondary information from the car or one of its onboard systems – such as the GSM phone – when it detects intense steering, braking or acceleration. Once it senses a return to normalcy, it displays the withheld information.

Turn-with-Steering Lights (ABL)

Now for every curve see what lies ahead. The Active Bending headlights with Dual Xenon technology expand your vision range by about 230% that gives you 150 feet more for braking. And using motorized lamps that turn up to 15 degrees in either direction, your vision gets a 90% boost around bends at night. A daytime sensor disengages the adaptive function during daytime to extend its lifespan.

CHILD SAFETY

From infant seats to convertible child seats that can be used from 9 months to 6 years, your Volvo V40 Cross Country offers the most comprehensive child safety features in the world. Also with the innovation of the Child Booster Cushion Seat in 1978 and ISOFIX attached systems for all child seats in 2000, we completely safeguard the world of children.



FOR A HIGHER STANDARD OF DRIVING.

STANDARD FEATURES OF THE VOLVO V40 CROSS COUNTRY

CLIMATE

Air Quality System
Electronic Climate Control
IR Reflective Windscreen
Fixed Panoramic Sunroof

LOCKING AND SECURITY SYSTEMS

Basic Alarm with Interior Movement Sensor
Key Integrated Remote Control, Central Locking
Personal Car Communicator with Keyless Drive

INTERIOR

Leather Seats
Power Seat Driver + Memory for Seat and Ext. Mirrors
Power Seat Passenger
Heated Front Seats
Driver Information Module with 8" TFT

Compass
Automatically Dimmed Inner Mirror
Sliding Armrest, Tunnel Console
Sunglass Holder

EXTERIOR

LED DRL Lights
Heated and Electrically Adjustable Outer Mirrors
Retractable Outside Rearview Mirrors
Roof Spoiler, High Performance Optimized
Dual Headlights
Headlight Washer System
Turn-with-Steering Lights (ABL)

SUPPORT SYSTEMS

Cruise Control
Laser Assisted Automatic Braking - City Safety (Mode 2)

Park Assist Pilot + Park Assist, Front & Rear
Electro Power Steering
Rear Parking Camera
Rain Sensor

SAFETY

2 Step Airbag, Drivers/Passenger Side
SIPS Airbags & Inflatable Curtains
Whiplash Protection, Front Seats
Seat Belt Reminder, Front Seats
Pyrotechnical Pretensioners, Front/Rear
Cut-Off Switch Passenger Airbag
Knee Airbag, Driver Side
Emergency Brake Assist, EBA
Emergency Brake Light, Flashing
Intelligent Driver Information System

AUDIO, NAVIGATION & TELEMATICS

High Performance, 4*45W, 8 Speakers
Single DVD Player with MP3 Decoder
AUX/USB/Bluetooth Audiostreaming
Remote Control

CHASSIS

DYNAMIC Chassis
Dynamic Stability Traction Control, DSTC
Advanced Stability Control
Antilock Brake System, ABS

TRANSMISSION/ENGINE

Automatic 6-Speed FWD

WHEELS

17" LARENTA Silver Bright/Dark Glossy Grey
T 115/90 R16 92M Tempa Tyre



710 Misty Blue



477 Electric Silver Metallic



705 Biarritz Blue Metallic



612 Passion Red



708 Raw Copper Metallic



452 Black Sapphire Metallic



Leather Charcoal in Charcoal Interior (S100)



Leather Blond in Blond Interior (S130)



Leather Hazel Brown in Charcoal Interior (S10N)

SPECIFICATIONS

Engine Type	In-Line 5 Cyl. Turbo diesel
Max. Power Output, HP/rpm	150/3500
Max. Torque, Nm	350
Length (mm)	4370
Height (mm)	1473
Width (mm)	1857
Wheel Base (mm)	2646
Ground Clearance (mm)	145
Capacity (ccm)	1984
Speed Limit (km/hr)	205