VOLVO

All-New XC40 Petrol Mild-Hybrid

Designed with everything in mind

INNOVATIVE. BY DESIGN.

The Volvo XC40, the compact SUV built for city life, born from Swedish innovation and designed for you.

YOU'RE IN CONTROL.

A higher seating position and agile handling puts you in command for every journey.

ALWAYS READY
Large alloy wheels and a wide body give the XC40 a strong presence. This is an SUV that's ready for anything.

STAND TALL
High ground clearance gives the XC40 a powerful stance and excellent visibility. Large wheels and tyres cope effortlessly with any road. This is the SUV that allows you to rise above it all.

MAKE A BOLD IMPRESSION
Make a statement with a choice of contemporary colours.

STRENGTH OF CHARACTER

The XC40 expresses toughness and is unmistakably a Volvo, through features such as its proud grille, T-shaped light signatures and sculpted front bumper with skid plate.

LIGHTING WITH DISTINCTION

See and be seen, day or night, with LED headlights that feature Volvo's unique T-shaped light signature. They automatically adjust the beam height, and switch between dipped and full beam, to provide the best view and avoid dazzling other road users.

SPECIALLY DESIGNED ALLOY WHEELS

A selection of alloy wheels helps you to create your perfect XC40. Each one has a bold, dynamic design, as well as the attention to detail and high-quality finish you expect from a Volvo car.

WE ARE REDEFINING PERSONAL MOBILITY

At Volvo Cars, we have always put people first. We use the best available technology to serve you and inventing new technology where none already exists. We believe that technology should set us free – not restrain us. The car shall be an enabler of a richer, less complicated life. We want to enable a future of fully connected, fully electrified and self-driving cars.

We are committed to pursuing our visions:

- We want to give back one week of quality time per year through a new Volvo car by 2025.
- Around 50 per cent of the cars we produce and sell will be electric by 2025.

These visions reflect our commitment to protecting what's important to you and the world we share. This is summarized in the Swedish word "Omtanke" which stands for caring and consideration. It also means "to think again", so we collaborate with some of the world's top tech companies to nurture innovations that will take us into a better, more sustainable future.

AN INTERIOR TO INSPIRE

The cabin of the XC40 embodies a progressive Scandinavian style. An uncluttered layout lets you focus on the beautiful details, while the high seating position means you always feel in control. Carefully crafted and selected materials indulge the senses and intuitive technology puts you in command.

BEAUTY IN DETAIL.

It's details that set Volvo Cars' interiors apart. The thought, effort and craftsmanship that go into the smallest elements in the cabin of the XC40 help to create a unique and special feeling each time you climb inside.

Natural light from the panoramic roof, our characteristic frameless rear-view mirror, and LED lighting on the distinctive concave decor panels on the dashboard are just a few of the visual highlights in a cabin designed to look great - and to make you feel good.

LEATHER UPHOLSTERY

One of the highlights of the Ultimate variant is the availability of Leather Charcoal Upholstery in Charcoal interior, Blonde also available. It has a rich, bold colour that perfectly expresses the youthful character of the XC40.

LED LIGHTS

The XC40 is available with special LED interior lighting that highlights the beautifully sculpted dashboard and smart decor panels at night.

SUSTAINABLE BEAUTY

Made from 100% recycled material, the textile interior mats of the XC40 combine modern style with a sustainable, environmentally responsible approach.

PANORAMIC ROOF

The interior of the XC40 is shaped by a uniquely Swedish appreciation of light. A panoramic roof floods the interior with natural light by day.

AIR VENTS

The air vents in the XC40 are an example of our designers' ingenuity, with an innovative design that combines a beautiful minimalist appearance with effortless functionality.

DOOR HANDLES

The bold, finely crafted door handles in the XC40 echo those in our larger SUVs, while their metallic finish feels great to the touch. The XC40 is a car that rewards all your senses.

REALLY SMART STORAGE.

The inventive storage solutions in the XC40 are the result of us listening to our customers and understanding what they want from their cars. The front door pockets are each large enough for a laptop, handbag or even three large drinks bottles. This feature is made possible by Air Woofer Technology, a Volvo Cars innovation that uses an audio speaker mounted behind the dashboard, rather than the doors, to free up space where you need it most. It's just one of the many ways that the XC40 helps to make every day easier.

SMART STORAGE

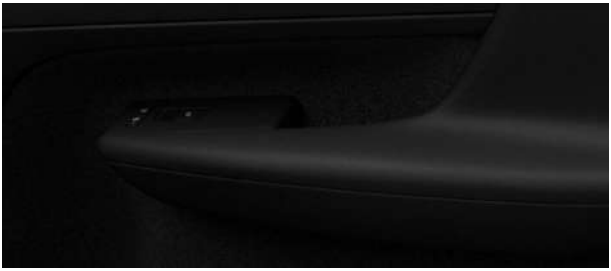
The storage bin under the front centre armrest is large enough to hold a small handbag or even a full-size tissue box, and has a removable storage box ahead of it.

WIRELESS PHONE CHARGING

There's a space beneath the centre touch screen where a mobile phone can be stored and wirelessly charged, helping to reduce clutter and make it easy to reach when you need it.

LARGE DOOR BINS

Doors free of speakers means that there is space for front door pockets that are each large enough to fit a laptop, or which can each hold three one-litre drinks bottles.



CARD HOLDER

A card holder integrated neatly into the dashboard allows you to keep a credit or toll card easy to find and reach when you need it.

BAG HOOK

Keep a small bag or takeaway food secure with a hook that folds neatly out of the glovebox and prevents items moving around or spilling while you're driving.

A VERSATILE SPACE.

Everything starts with people at Volvo Cars. With the XC40 you can carry what you want as easily as possible. Load and unload your car with ease thanks to a large cargo area. If you need to carry bulky or unusually tall items then you can take advantage of the foldable, removable load floor. And if you need even more space, just fold the rear seat backrests.

Valuable items can be stored securely out of sight under the locking load floor. And, to make the load area as versatile as possible, the folding floor can be placed in multiple positions. There are also four load-securing eyelets to keep delicate items safe and to protect the car's occupants, plus two bag hooks that ensure your shopping doesn't move around or spill in transit. Whatever type of load you need to carry -large or small - your XC40 helps make it effortless.

THE RIGHT FIT

The XC40 helps you fit your life into your car. The load compartment is one of the largest in the class, with a regular shape that helps you make the most of the space. And the folding load floor helps you adapt it to whatever you're carrying.

IN SYNC WITH YOU.

THE XC40 IS BUILT TO FEEL INTUITIVE.

You can control most functions via the centre display with touch screen – its portrait format and bold, clear graphics make it easy to read, and it's so responsive that you can use it wearing gloves.

The 31.24 cms (12.3 inch) digital driver display helps you keep focused on the road ahead by putting as much information as possible directly in front of you. And it automatically adapts to the surrounding light conditions, becoming brighter or dimmer, depending on the light coming from outside the car.

DESIGNED FOR SOUND.

We understand that music can make the difference, and the XC40 has been engineered to let you enjoy your favourite music to the fullest. Every XC40 features Air Woofer Technology that delivers precise, powerful bass.

For an even more immersive experience, we have the Harman Kardon® Premium Sound audio system. This top-of-the-range audio system - a collaboration with one of the world's leading audio brands - has 14 speakers for a beautifully balanced, powerful sound.

ALL ABOUT THE BASS

The XC40 features Air Woofer Technology a new type of audio speaker that brings you precise sound and great bass reproduction. And because it's mounted behind the dashboard, rather than the doors, it frees up the cabin for valuable extra storage space.

HARMAN KARDON® PREMIUM SOUND

Enjoy your favourite music to the fullest with the Harman Kardon® Premium Sound in the XC40. This top-of-the-range audio system draws on the expertise of one of the world's leading audio brands to provide powerful, detailed sound.

EXPERIENCE CONTROL.

A high seating position not only gives you a great view of the road but it also puts you in command. It is a car that elevates you above the everyday, with thoughtful, uncluttered design, making you always feel in control. Intuitive technology is there to make your life less complicated.

THE HUMAN TOUCH

At the heart of the cabin is our centre display with touch screen - a feature familiar to the new generation of Volvo cars that blends beautiful design with ease of use. The portrait format makes reading information and following nav maps especially easy.

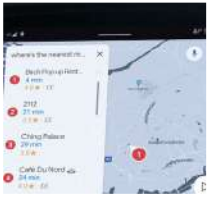
TECH THAT HELPS.

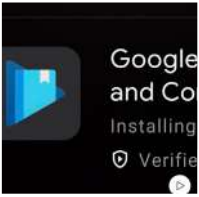
Every journey is easy in the XC40, thanks to a range of helpful Volvo Cars innovations. Pilot Assist technology makes driving in heavy traffic less tiring. It helps you keep a set distance to the vehicle in front and uses small steering inputs to help you keep the car in the centre of the lane, at speeds of up to 130 km/h. Adaptive Cruise Control lightens the load by keeping the XC40 at a set distance from the car in front; you set the gap and the XC40 can adapt its speed to maintain that distance.

Please note: The driver is always responsible for how the car is controlled, the functions described here are only supportive.

Best-in-class navigation

With Google Maps seamlessly integrated in the XC40, real-time traffic info and automatic rerouting helps you reach your destination with less hassle.





Google Play

Stay connected to your digital life. Google Play in your XC40 lets you enjoy the apps and services that can make every journey more entertaining and convenient.

Google Assistant

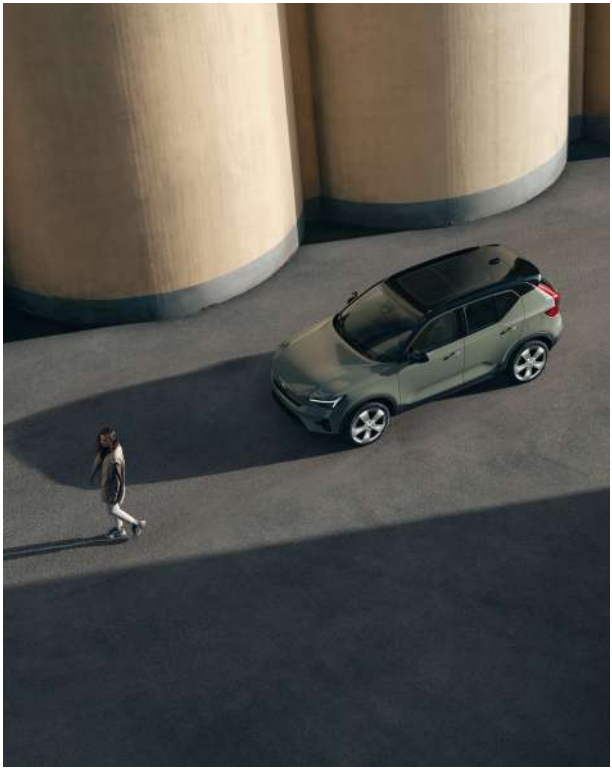
Talk to Google in your XC40 for hands-free help. Easily get directions, enjoy entertainment and keep in touch with friends, family and colleagues – just say “Hey Google” to get started.

CITY SAFETY: PROTECTING WHAT'S IMPORTANT.

Volvo Cars is synonymous with safety, and the advanced features in the XC40 are the result of decades of experience and innovation – they are there to help you avoid a collision and help protect you and your passengers if one should occur.

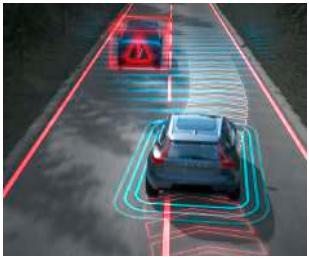
At the heart of everything is City Safety. This innovation can identify other vehicles, pedestrians, cyclists and large animals ahead, even at night, and can warn you if a collision is imminent. If you don't react in time, it can apply the brakes automatically to help avoid or mitigate a collision.

City Safety is standard for every XC40. It will play a key role in helping us to realise our vision that, by 2020, no one will be killed or seriously injured in a new Volvo car.



Oncoming Mitigation by Braking:

A Volvo Cars safety world first, this innovation can detect vehicles heading towards you on the wrong side of the road. If a collision can't be avoided, it can brake your car automatically and tighten the prepared front safety belts in order to help reduce the effect of a collision.



Oncoming Lane Mitigation:

Using automatic steering assistance, this system helps you avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car can alert you and gently help steer you back into the correct path.

Run-off Road Mitigation:

Stay safely on the road with this Volvo Cars safety innovation. If Run-off Road Mitigation detects you're about to leave the road unintentionally, it can provide steering input and, if necessary, brake support to help guide you back on track.

Lane Keeping Aid and Lane Departure Warning:

Fitted as a standard, this feature monitors the road ahead and can gently help steer your car back into its lane if it detects that you're about to cross a lane marking unintentionally. If the car's steering adjustment isn't enough, or if you cross into the other lane, you'll be alerted by gentle vibrations through the steering wheel.

Please note: The driver is always responsible for how the car is controlled, the functions described here are only supportive.

DESIGNED TO PROTECT.

Protecting you and your passengers has always been at the heart of every Volvo car, and the advanced safety features in the XC40 are the result of our decades of innovation.

The XC40 surrounds you with strength.

The passenger compartment uses a high percentage of ultra high-strength boron steel to create a protective cage around you and your passengers.

Specially designed front seat structures help minimise the risk of spinal injury on impact.

The front seats incorporate our Whiplash Injury Protection System to help reduce the risk of neck injuries if the car is hit from behind.

If your XC40 leaves the road, Run-off road Protection helps reduce your chance of serious injury. Your Volvo can even sense and prepare for impact. The front safety belts tighten automatically if the car detects that a collision is likely, to ensure you're in the safest position should one occur.

AGILE. RESPONSIVE. IN CONTROL.

Wherever you take your XC40, you'll always feel in control. Enjoy agile, energetic responses from behind the wheel – whether you're in the city or out on the open road – thanks to sophisticated suspension that makes extensive use of lightweight aluminium. Selectable drive modes allow you to set your car's responses to suit your mood, adjusting settings for the engine, automatic gearbox, Electronic Stability Control, steering and Start/Stop function. Hill Descent Control is another feature that makes driving down steep or slippery slopes as safe and easy as possible.

Smart powertrain gives you the responsiveness you want and low emissions and fuel consumption. There's no need to compromise. It's all thanks to our new family of sophisticated turbocharged engines. These compact, lightweight powertrains balance smooth power with efficiency. And they keep weight at the front of the car to a minimum, which improves handling agility.

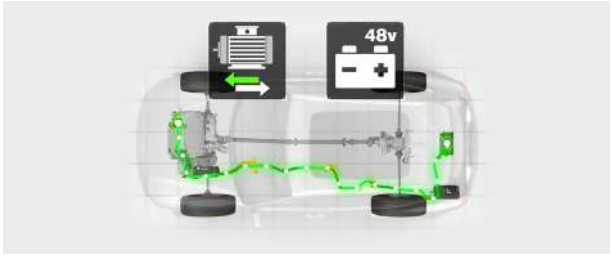
The XC40 is a car that allows you to take control, and which inspires confidence, however long or short the journey.

A MILD HYBRID CAR

An integrated starter generator supports the car's petrol engine for a smoother drive with reduced fuel consumption and lower tailpipe emissions.

A MILD HYBRID CAR HOW DOES IT WORK?

Our mild hybrid cars recover brake energy to charge a 48V battery when braking. An integrated starter generator uses this energy to momentarily support the combustion engine. Together, this gives you a more fuel-efficient and smoother driving experience.



Smoother drive
The mild hybrid technology adds to a more refined driving experience. The engine restarts instantly and you can enjoy smoother drive from standstill.

More power
Using recuperated electric energy, the integrated starter generator boosts the combustion engine for more powerful acceleration.

Lower fuel consumption
The integrated starter generator actively reduces engine load for lowered fuel consumption, especially in urban driving situations.

CREATE YOUR OWN SWEDISH CITY SUV.

Our approach in everything we do is to always put people first. This also includes allowing you the freedom to create a Volvo that reflects your individuality and fits perfectly into your life. Inspired by the pulse of urban city life and fashion, the Volvo XC40 is just as individual as you are.

Read on and see what your new XC40 will look like.

Volvo XC40.

Inspired by sport, with contrasting energetic design into every detail, inside and out.

THE SPORTY LOOK.

The Volvo XC40 Ultimatecatches the sporty soul of your Swedish city SUV, with a glossy black colour theme including the roof and other distinctive exterior design details.

The large alloy wheels enhance the car's road presence and add to the powerful look. Inside the driver-focused Charcoal interior, you're surrounded by bespoke materials and trim. Your body is comfortably supported by the Ultimate seats in leather upholstery.

The XC40 Ultimategrille features a glossy black frame and a high-gloss black insert with a horizontal mesh for a unique look.

Our advanced air purifier system prevents up to 80 per cent of hazardous PM 2.5 particles entering the cabin. This can help you and your passengers enjoy better and healthier air quality, no matter the conditions outside.

From the rear, the integrated chromed tail pipes and glossy black rear skid plate add to the impression of sporty elegance.

The stylish 45.72 cms (18 inch) 5-double spoke alloy wheels in distinctive Matt Black Diamond Cut design add to a powerful stance in perfect harmony with the signature design T-shaped LED headlights and glossy black design elements such as the front grille, the door mirror covers, the roof and the integrated roof rails.

Charcoal Leather in Charcoal interior Smooth Charcoal Leather upholstery in a colour-coordinated Charcoal interior with contemporary decor for a distinctive, timeless expression of style.

Blond Leather in Charcoal/Blond interior Smooth Blond Leather upholstery in a Charcoal/Blond interior with contemporary decor for a contrasting, timeless expression of style.

The driver-focused XC40 Ultimateinterior with Ultimatesteering wheel partly clad, a leather gear knob, aluminium sport pedals puts you in the centre of action.

The concave Cutting Edge aluminium decor with integrated LED light guides creates a sporty, exclusive ambience inside your XC40 Ultimate - day and night.

SWEDISH LUXURY, YOUR WAY.

ACCESSORIES

Exterior Styling Kit

Illuminated Tailgate Scuff Plate.

Integrated Running Boards

Protective Plate Beneath Engine.

Pillow

Load Compartment Plastic Mat

Roof Spoiler

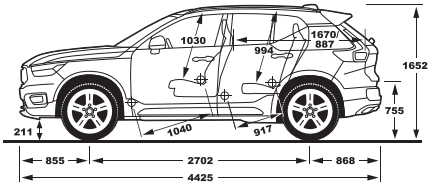
Load Carrier

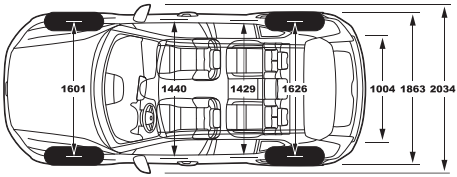
Mud Flaps

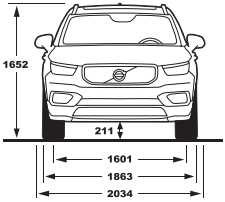
All-Weather Floor Mats

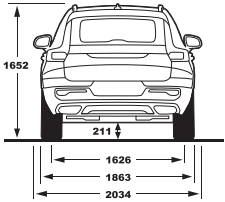
WELCOME TO VOLVO CAR LIFESTYLE COLLECTION.

Our Lifestyle Collection includes a wide range of lifestyle accessories - from Swedish crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit **collection.volvocars.com**









Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo Cars dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colours, materials, specifications and models.

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