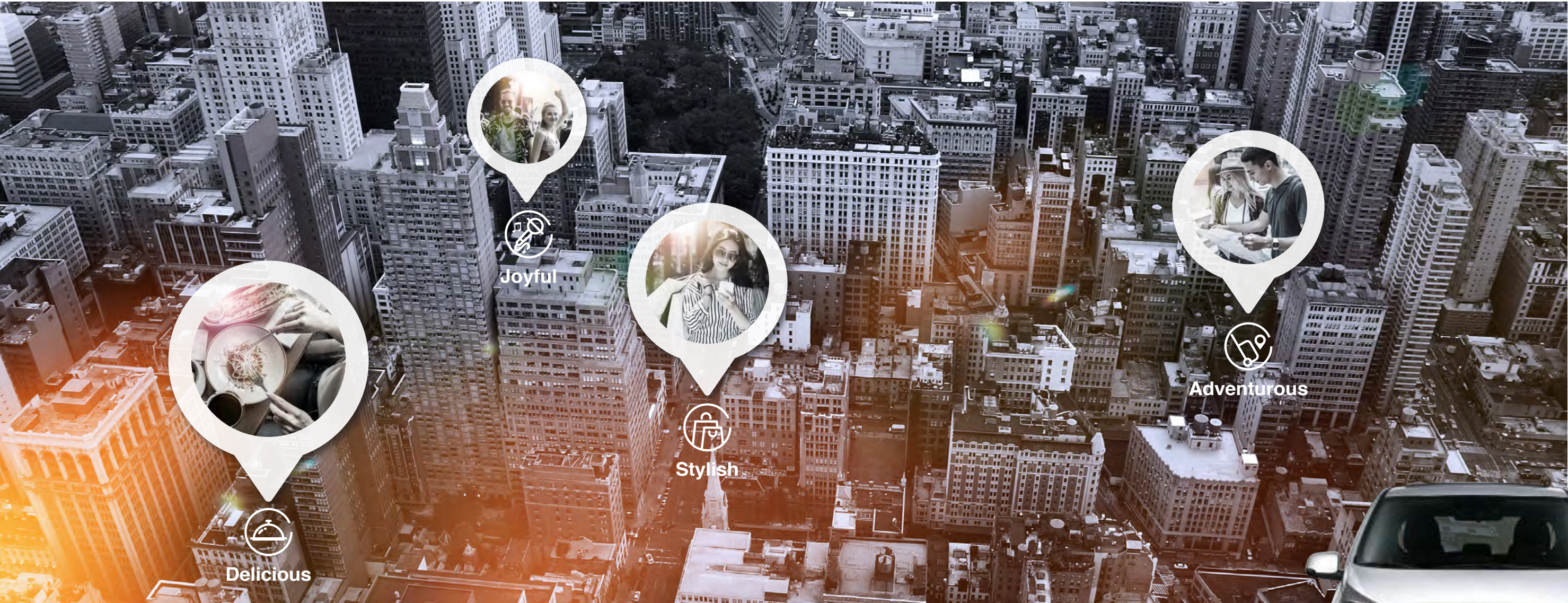


Morning



Movement that inspires



Keep cool under pressure,
Spice up your day with rhythm,
Be smart with stuffy routines.

City life can be a hundred times more fun
when it's spent together with Morning.

Urban mobility made for you

morning ^{Urban}



Delicious CITY LIFE

Once again, I explore the city to discover
little holes in the wall that I can call my own.
Because Morning is loaded with safety technology,
narrow and unfamiliar roads are a cinch!

#Advanced Driving Safety #DRIVE WiSE

Foodstagrammer_Finding foodie joints in every corner





♡ 💬 📍

Joyful CITY LIFE

I love to see my favorite artists perform live right in front of my eyes! With Bluetooth audio, the road transforms into a virtual stage.

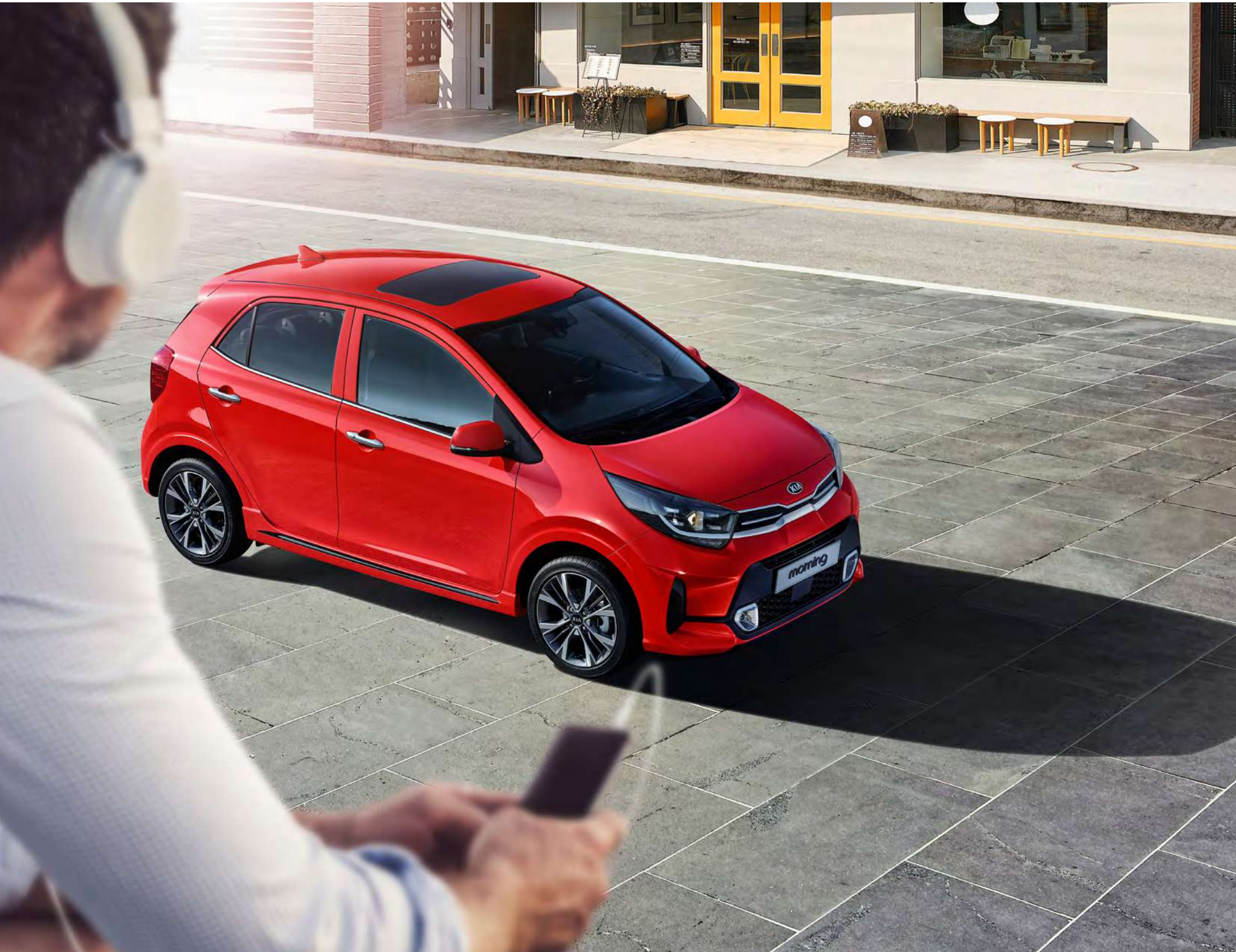
#Advanced Multimedia #8" UVO navigation

Live gigs fan_Small but unquestionable happiness





There are people who fascinate you the more you meet them, places that make you want to stay longer, and things that you grow to love the more you use them. One thing that they have in common is a unique character and caring personality, which is why Morning will captivate you with its charming looks and solid build the more you ride it.



Shiny Red (A2R) / Specifications may vary according to the trim and options that are selected.



morning



Stylish

CITY LIFE

Trends are not important.
A unique character and personality is what counts,
which is why I am fascinated by Morning's edgy style.

#Attractive details #Edge-UP

Shopping Pro_Suits my taste



Morning's styling is dynamic and confident. Anywhere in the city, its sturdy, sporty body has a self-assured presence. Eye-catching, iconic features of the radiator grille and belt line convey a unique personality in a way that a fashionista can give a definitive edge to an ordinary look.

Black high-gloss & Metal color point
Black high-gloss front/rear bumper



Chrome beltline molding
Side sill molding (black high-gloss color points)





Adventurous CITY LIFE

Travel awakens my senses and fills me with inspiration.
With Morning, I have the freedom to go anywhere
with peace of mind.

#Great Fuel Economy #15.7km/ℓ

I travel whenever I can_Free to go



15.7 km/ℓ
Combined fuel efficiency
(based on 14" tires)

Smartstream G1.0 engine

76 Max. output
ps/6,200 rpm

9.7 Max. torque
kgf-m/3,750 rpm

Advanced driver assistance systems that make driving easier



DRIVE WISE

Advanced safety features actively protect the driver as well as pedestrians against diverse risks, ensuring a stable driving experience.

Forward Collision-avoidance Assist*

Alerts the driver against unexpected dangers, such as abrupt braking by the car in front or sudden appearance of cars and pedestrians. Activates the brakes automatically if the risk of collision increases after sounding an alarm.



Lane Keeping Assist*

Alerts the driver if a lane change is made at a high speed without a turn signal. Steers the car back into place automatically if it continues to drift, preventing lane departures.

Lane Following Assist*

Helps to maintain the car in the center of the lane.



Blind-spot Collision-avoidance Assist*

Alerts the driver when a turn signal is activated to make a lane change and a risk of colliding with a car in an adjacent lane is detected. Helps to steer the car automatically to prevent a collision if the risk increases after the warning.



Driver Attention Warning*

Indicates the driver's level of alertness while driving and sounds an alarm if it drops to a dangerous level.



Rear Cross-traffic Collision-avoidance Assist*

Alerts the driver when a risk of colliding with a vehicle approaching from the left or the right is detected while pulling out in reverse. Activates the brakes automatically if the risk continues to increase after sounding an alarm.

Smart mobility that has evolved intelligently

Multimedia

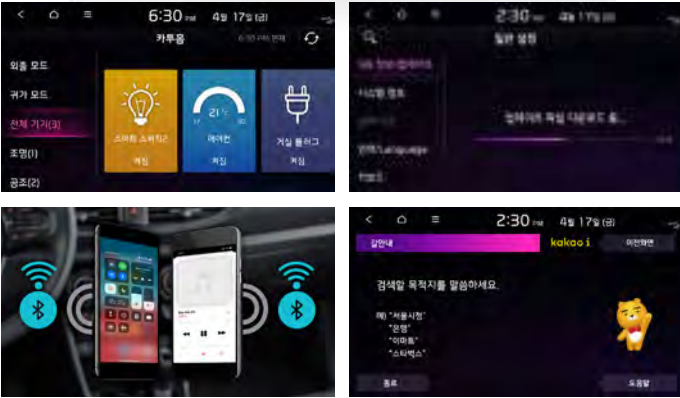
Smart mobility puts a variety of convenience features at your fingertips and facilitates connectivity to enjoy freely the digital world.



Black & orange color point interior



8" UVO navigation



Car to Home
Bluetooth multi-connection*

Wireless navigation update (OTA)
Server-based voice recognition
(Kakao i)

UVO remote control
Air conditioning control, door lock/unlock, vehicle status check,
destination sharing, etc.



Specifications may vary according to the trim and options that are selected. *A virtual image has been used to help viewers' understanding.

8" UVO navigation ※ Navigation map updates are guaranteed for 8 years from initial purchase but may not be available due to the company's circumstances thereafter. ※ May not support connectivity of certain mobile devices.

Spaces that reveal a mastery of practicality

Space

Meticulous space design and a generous luggage space surpass the standards of city vehicles, optimizing comfort as well as utility and practicality.



Driver's seat ventilation system*
Front seat warmer*

Heated steering wheel*

2nd row seat folding system (6:4 type)



Luggage board*

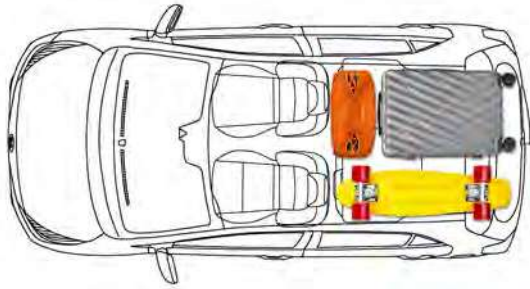
Rotating cup holder



Black & orange color point interior

1,010ℓ

High capacity luggage space &
rear row full-flat folding*
※ When rear row full-flat folding and
dual-level luggage board are selected.



Fundamentals that remain true to the basics

Safety

A sturdy body, essential for safety, as well as impeccable safety features, such as a driver's knee airbag, ensure greater reliability.



Torque Vectoring Brake Based (TVBB)
Left and right front wheel torque is monitored and controlled electronically while turning to ensure a more agile and safer drive.



7-airbag system*
7-airbag system includes a driver's airbag, front airbag, side and curtain airbags, and a knee airbag that protects the driver's knees.

Driver's knee airbag*



Tire Pressure Monitoring System
Changes in the tires' radius and vibration are tracked to alert the driver when air pressure falls below preset conditions.

Details

Exterior Color



Line-up

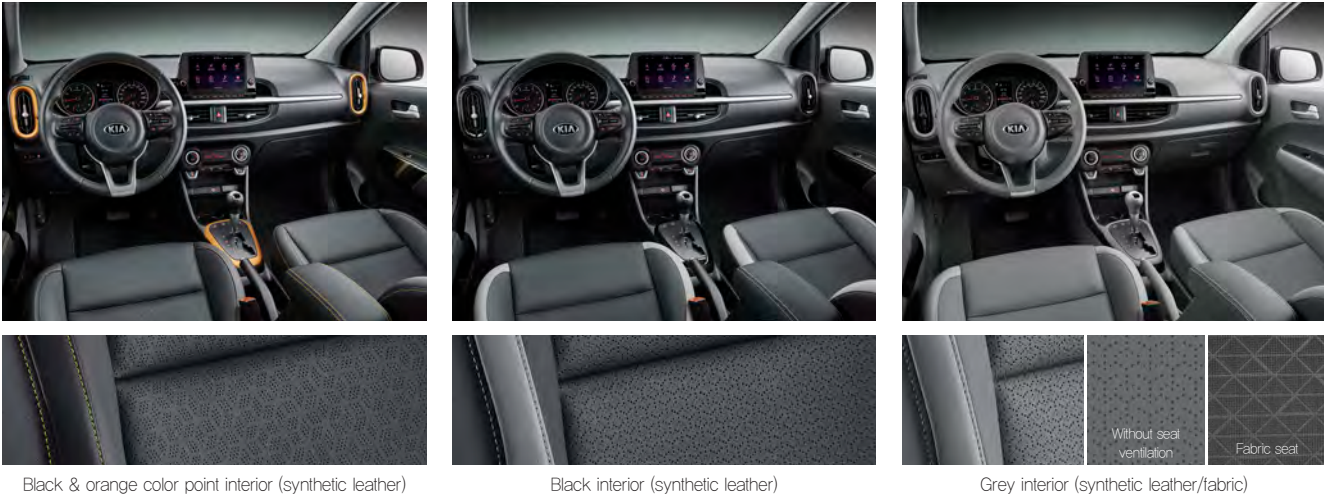


Government-certified standard fuel efficiency and class

Model	Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO ₂ emissions (g/km)	City fuel economy (km/ℓ)	Highway fuel economy (km/ℓ)	Combined fuel economy (km/ℓ)
Morning 1.0 gasoline (14" tires)	998	910	4-speed AT	City car class	104	14.4	17.6	15.7
Morning 1.0 gasoline (16" tires)	998	995	4-speed AT	City car class	112	13.5	16.3	14.7
Morning 1.0 gasoline van (14" tires)	998	910	4-speed AT	City car class	104	14.4	17.6	15.7

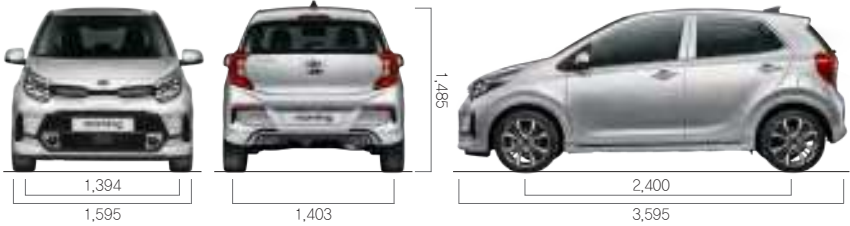
※ Fuel economy figures are for standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions and outside temperature.

Interior Color



Dimensions

Units: mm



Technical Data

Smartstream G1.0 MPI			
Type of Transmission	4-speed AT	Overall length×width×height (mm)	3,595×1,595×1,485
Max. power (ps/rpm)	76/6,200	Wheelbase (mm)	2,400
Max. torque (kgf • m/rpm)	9.7/3,750	Wheel tread front/rear (mm)	1,394/1,403

※ Wheel tread is for the standard 1.0 gasoline model with 16" tires.

Smart ITself

UVO

UVO protects driver and vehicle 24/7 under all circumstances using advanced technology. Whether it's SOS emergency dispatch, automatic airbag deployment notification, or theft alarm services, discover priceless value of safe and comfortable driving.

Remote control

Cool or heat the interior of the car remotely in advance using a smart phone.

Safety and security

Emergency assistance through the UVO center in the event of an airbag deployment or roadside emergency (24/7, 365 days)

Maintenance

One-stop service ranging from automatic diagnosis of break-downs to scheduling of maintenance appointments.

Navigation

Optimal route guidance using real-time traffic information.

※Complimentary 5-year subscription to UVO with initial enrollment after purchasing the vehicle: remote control, safety and security, maintenance and navigation. ※Inquiries: UVO's Kakao Talk service center (type 'UVO' in the Kakao Talk search window and befriend).

Details

Exterior



14" steel wheel & full size wheel cover 14" alloy wheel 16" full finish alloy wheel



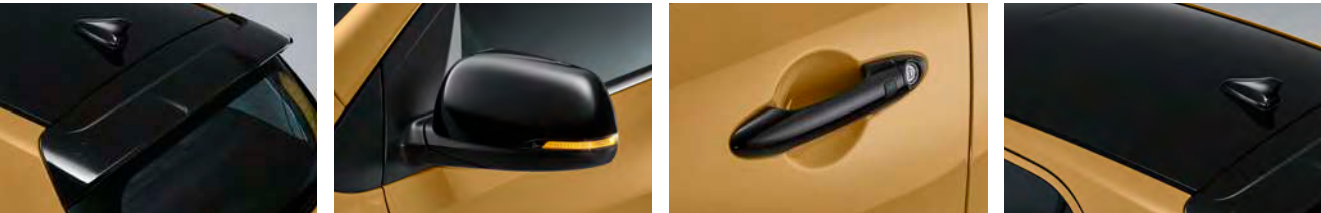
Projection headlamp & LED DRL Regular (bulb) headlamp LED rear combination lamp Premium (bulb) rear combination lamp



Projection fog light Regular (bulb) DRL Regular radiator grill Sunroof*

TUON

TUON Black Package



Rear spoiler Outside mirror cover Outside door handle Roof skin / Shark antenna

Interior



Supervision cluster (4.2" color TFT LCD) Regular cluster Full auto air conditioning system Manual air conditioning system



8" UVO navigation 8" display audio Compact audio Sliding center console armrest*



Electronic Chromic Mirror (ECM) & Electronic Toll Collection System (ETCS) D/N room mirror & Electronic Toll Collection System (ETCS) Engine start/stop button smart key system Folding type wireless door remote control key

TUON Smart Package



LED license plate lamp LED luggage lamp LED room lamp Wireless smartphone charging system

* The shape differs if the sunroof option is selected.



Kia maintains the same prices and sales conditions nationwide to safeguard customers' trust.

Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Navigation functions and information displayed may differ according to the time of the navigation system update.
- Drive efficiently: 1.Do not accelerate or stop abruptly. 2.Use only genuine parts to optimize product performance and extend life expectancy.
- Caution: Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- Customer center: 080-200-2000



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Movement that inspires

05/01
2021

the publication date