



The Power to Surprise

PEGASUS



**FINALLY, A SENSIBLE CAR
THAT CAN ALSO HELP
DISCOVER YOUR PASSION**

A new dream starts today in the Kia Pegas.
Because life can be both practical and
fascinating at the same time.





**STYLISH TOUCHES AND SIMPLE LINES
CAPTURE THE ESSENCE OF JOYFUL DRIVING**

Its flowing lines evoke youthful charm, while its sharp edges suggest dynamic precision.



Headlamps



Front Air Curtain Intakes



Rear Combination Lamps



SOMETIMES THE MOST BEAUTIFUL LINES ARE
BEST EXPRESSED WHILE IN MOTION



ALL THE INFORMATION YOU'LL EVER NEED
COUPLED WITH CONNECTIVITY ON THE GO

7-inch Touch Screen Display Audio

A large screen featuring integrated rearview camera, Bluetooth connectivity and Apple CarPlay and Android Auto compatibility.



2.8-inch LCD Cluster

Drive safer and smarter thanks to a variety of driving and vehicle data all located in one place on the high-visibility LCD instrument-cluster.





**COMFORTABLE SEATS, ROOM TO STRETCH
AND CLEVER DESIGN DETAILS MAKE
THE INTERIOR AN INVITING PLACE TO BE**



**DISCOVER AN EXHILARATING WAY
TO BE EXTREMELY LOGICAL**

The highly efficient engine is both sensible and fun.



1.4 MPI Gasoline Engine
Max. power: 95 ps / 6,000 rpm
Max. torque: 13.5 kg-m / 4,000 rpm



1 5-speed Manual Transmission Gear ratios perfectly matched to the engine enable smooth shifts during relaxed or vigorous driving.

2 4-speed Automatic Transmission A smart selector with a comfortable grip gives you access to soft, precise and fuel efficient gear transitions.



ANTICIPATING WHAT CAN GO WRONG HELPS MAKE EVERYTHING GO RIGHT



1



Rear View Monitor with Parking Guidance

See your path as you back up thanks to guide lines on the center display that help you safely maneuver into tight spaces.

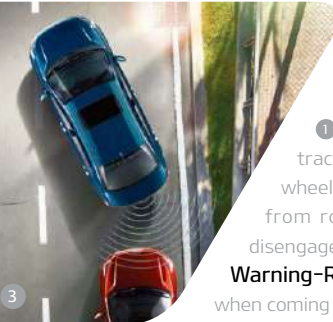


2



Immobilizer

Anti-theft technology prevents the vehicle from being operated by unauthorized people.



3

1 Electronic Stability Control (ESC) When ESC senses loss of traction, it helps restore stability by applying braking to individual wheels. **2 Hill-start Assist Control (HAC)** HAC helps keep you from rolling back when stopped on an incline. The function is disengaged when you tap the accelerator. **3 Parking Distance Warning-Reverse** Using sonar technology, this system warns you when coming close to objects while backing into parking spots.



4-airbag System

A 4-airbag restraint system helps to absorb impact forces in the event of a collision.

1 4-wheel Disc Brakes Disc brakes help you stop faster with more control. **2 ISOFIX Child Seat Anchors** This feature is designed to securely hold child seats for maximum safety. **3 Speed-sensing Auto Door Locks** The doors automatically lock when driving above 15 km/h for safety, then unlock when you shut off the engine.



1



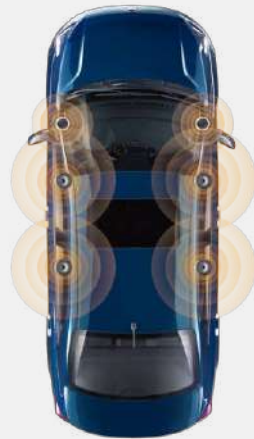
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3



SMART AND USEFUL DETAILS PROVIDE POWERFUL CHARM



6 speakers



Electric adjustable outside mirrors with LED side repeaters



Chrome outside door handles



Projection fog lamps



Sunroof



Pole-type antenna



Illuminated luggage compartment (475 L)



Folding remote key fob



Driver's seat armrest



Audio remote control



Rear door power windows



3.8-inch audio display



Manual temperature control



AUX & USB connection with 2-stage tray



360° rotatable air ducts



Cup holders



Glove box



Driver's seat cushion tilt adjuster



Height adjustable front seat headrest

EXTERIOR COLORS AND WHEELS

Seven enticing color choices and two striking wheel styles complement the bold, aerodynamic exterior design of the Pegas.

Exterior Colors



Clear White



Titanium Silver



Marcato Red



Aurora Black Pearl



Casimire Beige



Flash Yellow



Blue Stream

Wheels



14-inch Alloy Wheel



14-inch Steel Wheel

Interior Colors



Black One-tone Interior



Gray Two-tone Cloth



Gray Two-tone Leather



Gray Two-tone Cloth (Red Package)

SPECIFICATIONS

Engine displacement		1.4 L		
Transmission		5-speed Manual	4-speed Automatic	
Dimensions (mm)	Exterior	length	4,300	
		width	1,700	
		height	1,460	
	Interior	Wheelbase	2,570	
		Wheel tread (front/rear)	1,509 / 1,515	
		Leg room (front/rear)	1,062 / 865	
		Head room (front/rear)	995 / 952	
Shoulder room (front/rear)		1,365 / 1,357		
Displacement (cc)		1,368		
Max. Power (ps/rpm)		95 / 6,000		
Max. Torque (kg-m/rpm)		13.5 / 4,000		
Suspension type (front/rear)		McPherson strut / Torsion beam axle		
Steering system		MDPS		
Tire size		175/70 R14		
Max. speed (km/h)		170		
Min. ground clearance (mm)		150		
Min. turning radius (m)		5.2		
Fuel tank capacity (L)		43		

DIMENSIONS (mm)



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The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$47 billion. It is the major sponsor of the Australian Open, official automotive partner of FIFA – the governing body of the FIFA World Cup™ – and official partner of the UEFA Europa League – the world's largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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