

NISSAN MARCH



Something Special, Built Just Right for You

Fashionable and chic. Smart and sophisticated. Great ways to describe you and your lifestyle. And Nissan believes that your car should share these same attributes. Introducing the Nissan March 5-door hatchback—so practical yet offering exciting performance with superb fuel economy, it's the ideal car for today's active crowd.

The March 5-door hatchback. Combining youthful, attractive styling with the extra versatility of more doors and more space, this is the car that puts the fun back into driving. Carrying a full carload? The March has got the room and the comfort thanks to its low floor and high roof line all the way to the back. Going camping for the weekend? With the March's large rear cargo area and wide hatch, you'll be surprised just how much you can load in—and how easily.

Wherever you go, the smart and contemporary March will always be the center of attention. So commute in comfort. Shop in style. Or go for a ride with friends. The March 5-door hatchback makes every drive that much more enjoyable.

5-door Hatchback

Prices and specifications are subject to change depending on market requirements. Please consult your local dealer.



It's a Whole New Way to Get Around



Looking for something sporty with lots of flair? A car full of style and personality? Then the bright, Nissan March 3-door hatchback is just right for you.

A pure pleasure to own and drive, the March is perfectly sized for contemporary lifestyles. Whether it's for commuting, shopping, hurrying to catch an exercise class, or even off for a weekend of fun, the March makes the going great. Practical yet trendy, you'll really come to appreciate how it maneuvers nimbly in and out of traffic and deftly parks in tight spaces.

Inside, the March provides for your comfort like no other car in its class. Rich and inviting, the interior features body-contoured, low-back seating with new cloth upholstery as well as a surprising amount of legroom. As an added advantage, there's a walk-in mechanism with memory for the easier entry and exit of rear passengers.

The Nissan March. The front-wheel drive, fun-to-drive, go-anywhere answer for those who want a whole new way to get around.

3-door Hatchback

Features and specifications are subject to change depending on market requirements. Please consult your local dealer.

Inside the March: Attractive, Comfortable and Satisfying

You have to drive the Nissan March to appreciate just how good a small car can be. The sporty two-spoke steering wheel telegraphs the car's instant response while quick, efficient performance is yours with the 3-speed automatic transmission. What's more, both the steering wheel and shift lever have been redesigned to provide easier, smoother handling. If snappy shifts are your style, you'll appreciate the 5-speed or 4-speed

manual (DX model) transmissions. For extra driving ease, witness the neatly clustered switches/controls and dashboard with easy-to-read instrumentation.

Inside the March, a bright open area with room to relax awaits. All-new, attractive cloth upholstery and door trim surrounds you. Body-contoured seating makes every trip, even long ones, especially comfortable. Fully-reclining front seats with their stylish, new low-back design emphasize the overall impression of spaciousness. In the rear, split-back seats (GL model) allow you to carry extra luggage together with a passenger. An added convenience is the all-weather ventilation system which keeps the interior fresh and comfortable.



GL



A roomy and comfortable interior



Well-designed instrument panel enhances driving pleasure

Smooth 3-speed automatic transmission

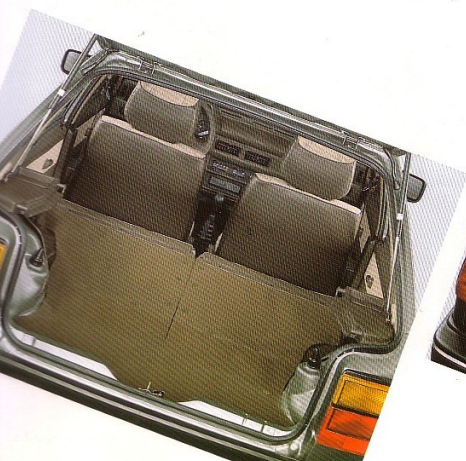


Clear, easy-to-read instruments



Even with a sub-compact, economy car like the Nissan March, you sometimes have to carry considerable cargo. That's why the March is equipped with split-back rear seats (GL model). For extra convenience and capacity, you can tilt one seat-back down or to further expand luggage space, tilt both seat-backs down. Yet another March benefit is the large hatchback. For easier loading and unloading, the hatchback opens wide and stays that way thanks to a pair of pressurized gas stays.

With room for everything and everyone, the versatile March is the perfect companion for that weekend of fun.



The March Benefits: Convenience, Versatility and Value

The Nissan March's wide-opening doors invite you to come in and enjoy the benefits of a thoughtfully designed and well-appointed interior. Together with a surprising amount of room, the March offers you a wide range of features for optimum driving convenience. Large door pockets, center console, spacious glove compartment and rear side box, all provide considerable space for your personal items. The handy parcel shelf in the rear lifts up with the hatchback, and can be removed altogether for extra carrying capacity. The Nissan March, a car built especially for active and fresh lifestyles—like yours.



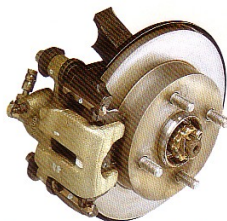
The March Performance: Reliable, Responsive, and Exciting



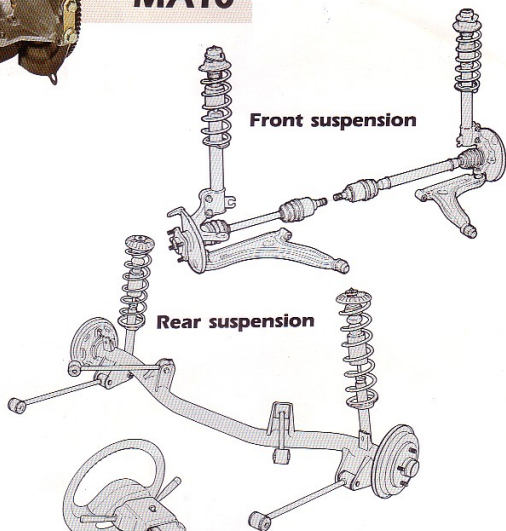
MA10

The specially designed 1-liter MA10 engine is a model of efficiency. Lightweight yet powerful, this engine delivers spirited performance with outstanding fuel economy. And because the MA10 is so compact, it helps to increase interior room. For easy handling and a smooth ride, the Nissan March's excellent suspension features independent MacPherson struts up front and 4-link coil springs in the rear. Negative scrub offset in the front suspension enhances stability during high-speed driving and sudden stops.

Responsive and so much fun to drive, the March offers rack and pinion steering for that light, positive feeling of precise control.

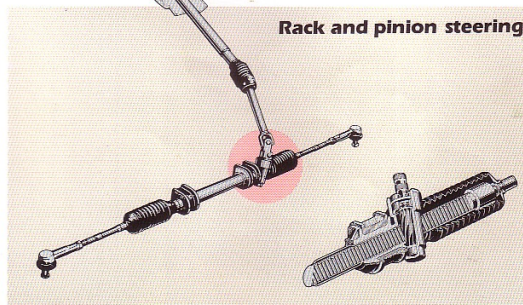


To ensure that the March stops as smoothly as it runs, Nissan has equipped it with powerful front discs and rear drum brakes.

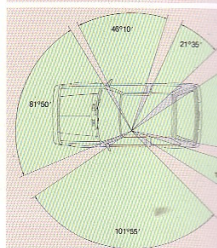
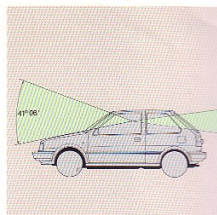


Front suspension

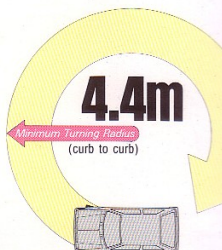
Rear suspension



Rack and pinion steering



Carefully designed with a roof line and thin pillars, the March offers wide expansive curved glass. The result is only better visibility from the driver's point of view, but a brighter, fresher passenger compartment.



One of the things you'll really appreciate about the March is its sharp maneuverability. A minimum turning radius of 4.4 meters lets you negotiate tight city streets with ease and park just about anywhere.

Specifications

Model	3-door Hatchback		5-door Hatchback	
	DX	GL	DX	GL

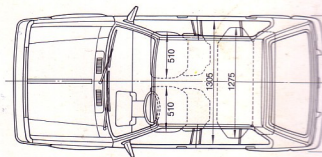
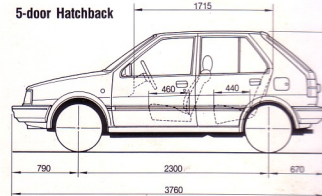
Dimensions, weight & performance

Overall length	mm (in)	3,760 (148.0)	←	←	←
Overall width	mm (in)	1,560 (61.4)	←	←	←
Overall height	mm (in)	1,395 (54.9)	←	←	←
Wheelbase	mm (in)	2,300 (90.6)	←	←	←
Tread	front mm (in)	1,345 (53.0)	←	←	←
	rear mm (in)	1,335 (52.6)	←	←	←
Min. ground clearance	mm (in)	165 (6.5)	←	←	←
Curb weight	kg (lb)	645 (1,422)	Manual: 660 (1,455) Automatic: 690 (1,521)	Manual: 660 (1,455) Automatic: 690 (1,521)*	Manual: 675 (1,488) Automatic: 705 (1,554)
Seating capacity	persons	5	←	←	←
Max. speed approx. km/h (mph)		140 (87)	←	←	←
Min. turning radius (curb to curb)	m (ft)	4.4 (14.4)	←	←	←
Fuel tank capacity ℓ (imp. gal)		40 (8.8)	←	←	←

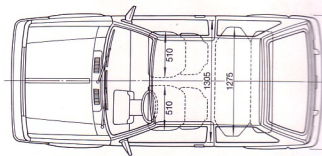
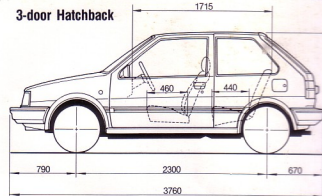
Mechanical features

Model		MA10					
Engine	Type	4-cycle, 4-cylinder in-line, OHC. Water-cooled.					
	Bore × stroke mm (in)	68.0 × 68.0 (2.68 × 2.68)					
	Displacement cc (cu in)	988 (60.3)					
	Max. power kw(PS)/rpm(DIN)	37 (50)/6,000					
	Max. torque Nm(kg-m)/rpm(DIN)	72 (7.4)/3,600					
	Compression ratio	9.5 to 1					
Fuel system		Dual-barrel, downdraft type carburetor. Mechanical fuel pump. Paper element air cleaner.					
Transmission	Manual 4-speed	1st	3.412		1st	3.412	
		2nd	1.958		2nd	1.958	
	Manual 5-speed	3rd	1.258		3rd	1.258	
		4th	0.921		4th	0.921	
		5th	0.721		5th	0.721	
	Automatic 3-speed	1st	2.826		1st	2.826	
Final gear ratio (Hyoid final gear)		3.810	Manual: 3.810 Automatic: 3.737	Manual: 3.810 Automatic: 3.737*	Manual: 3.810 Automatic: 3.737	Manual: 3.810 Automatic: 3.737	
Steering		Rack & pinion gear.					
Suspension	front	Independent by MacPherson, coil springs/telescopic damper struts, lower trailing arms.					
	rear	Rigid axle with 4-link coil springs.					
Brakes	system	Tandem master cylinder.					
	front	Discs with power assist.					
Tires	rear	Drums with leading and trailing shoes.					
Wheels		145 SR12 radial.					
		4J × 12 steel styled wheels.					

5-door Hatchback



3-door Hatchback



Nissan Motor Co., Ltd. reserves the right to make any changes without notice concerning colors, equipment, or specifications detailed in this brochure; or to discontinue individual models. The colors of vehicles delivered may differ slightly from those in this brochure. The specifications vary for different countries depending on local market conditions. Please consult your local dealer to ensure that the vehicle delivered accords with your expectations.

*for RHD model only