



PEUGEOT

ALL-NEW
PEUGEOT
3008
S U V



TO THOSE WHO HAVE JUST BOUGHT AN AVERAGE SUV...
WE APOLOGIZE.

THE BEST HAS ARRIVED

IF YOU'VE BEEN LOOKING FOR THE BEST SUV YOU'VE FOUND IT



From effervescent city roads to the paths unexplored, The All-New Peugeot 3008 SUV will get you there with absolute style and dynamism thanks to its innovative aesthetics and engineering. This is an SUV designed to turn every drive into an adventure.

The 2017 Car Of The Year is here and it eagerly awaits your discovery.

WINNING, IT'S IN OUR DNA

The All-New Peugeot 3008 SUV was critically acclaimed for its superior all-round talents. This prestigious Car Of The Year 2017 award arrived as a culmination of reviews by 58 journalists from 22 countries and furthers the twenty other accolades that The All-New Peugeot 3008 SUV has already won, which is complemented even further by victory at the gruelling Dakar Rally for 2 years in a row.



Peugeot's bright answer to the fast-growing demand of compact SUVs and crossovers in the European market has been completely redefined to overtake its peers in functionality and appeal.

- caroftheyear.org



Full LED headlamps & LED sequential scrolling front indicators



Front grille with chrome facets



LED 3D "Claw Effect" rear lights

DESIGNED BY TOMORROW

Take a moment, stand back, and just let your eyes appreciate its fluid lines, chiselled features, bold contours, and ultra modern presence. Look closer though and you'll find that its talents are beyond aesthetic. The All-New Peugeot 3008 SUV is visually captivating from every angle and defines the future of automotive architecture.

THE FUTURE IS YOURS TO DRIVE, TODAY

futuristic A first-in-class feature. The customizable 12.3" digital head-up cluster display

intuitive Latest generation 8" capacitive multifunction colour touchscreen

engaging The first-in-class Electric Impulse gear control system

connected Ultra modern steering wheel with paddle shift

tactile Piano key toggle switches with satin chrome finish



ENTER A
**DIGITAL
REALM**

THE PEUGEOT i-COCKPIT EVOLVED

The new Peugeot i-Cockpit has re-written the rule book for car interior architecture, introducing a minimalist driving environment that places a focus on maximizing intuitiveness and driver engagement.

It is designed to put the driver in full control, allowing greater connection, confidence and enjoyment. The All-New Peugeot 3008 SUV features all the benefits of the i-Cockpit, but evolves it to an all-new digital level.

DRIVE IN HIGH DEFINITION

The ultra responsive 8.0" capacitive multifunction colour touchscreen and 12.3" digital head-up cluster display take centre stage in this futuristic cabin; headlining a seamless digital realm that keeps you connected and entertained.

This sophisticated driving environment is one that also seamlessly integrates with your smart devices thanks to MirrorLink, Apple CarPlay, and Bluetooth capabilities; all of which can be controlled at the tips of your fingers.



Compatible with:



TARMAC?

OPTIONAL.



VERY HIGH STRENGTH STEEL STRUCTURE

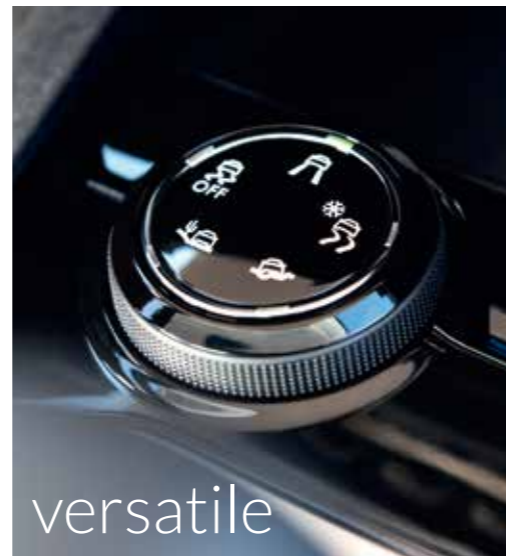
HILL ASSIST DESCENT CONTROL (HADC)

ADVANCED GRIP CONTROL WITH 5 MODES

ADVANCED GRIP CONTROL

Introducing Advanced Grip Control. This next-generation traction control system manages grip by regulating torque and braking at each of the driven wheels to ensure maximum traction in all conditions based on settings selected by the driver.

- NORMAL MODE** For seamless control, perfect for everyday road conditions
- ESP OFF MODE** Disconnects assistance, for maximum driver engagement
- SAND MODE** Allows light, controlled wheel spins to navigate loose surfaces
- MUD MODE** Allows maximum spins for the wheel with the least grip
- SNOW MODE** For slippery slopes, with controlled torque at each wheel for optimum acceleration



ENGINEERED FOR UNCOMPROMISED SAFETY

When it comes to enjoying the drive, confidence is everything. The All-New Peugeot 3008 SUV affords you this with outstanding levels of safety-focused features, giving you the peace of mind of knowing that you and those dearest to you are embraced in maximum safety on every drive.



TOTAL CONTROL. TRUE OFF-ROAD CAPABILITIES. WITH HILL ASSIST DESCENT CONTROL (HADC)

Whether it's navigating the city streets or taking on a rocky mountain road, The All-New Peugeot 3008 SUV's array of drive technologies will get you there.

Further enhancing the Advanced Grip Control capabilities is the Hill Assist Descent Control system, which automatically controls the throttle and brake applications, regulating a determined speed while going downhill, and allowing the driver to fully focus on steering.

These intelligent features are also complemented by a full array of active safety systems that focus on keeping the driver in maximum control.



ADVANCED DRIVER ASSISTANCE SYSTEMS

Driver-friendliness has been innovated to new levels in The All-New Peugeot 3008 SUV, with a multitude of driver assistance systems that make driving better, easier and ultimately, more enjoyable. Simply put, anyone will be able to jump into the driver's seat and confidently enjoy what this stunning new SUV has to offer.

- | FRONT + REAR PARK ASSIST
- | HILL START ASSIST
- | 180° REVERSE CAMERA
- | LANE DEPARTURE WARNING

A SANCTUARY ON WHEELS

Built on the foundation of a High Strength Structure EMP2 Platform and complemented by a full array of active and passive safety systems, The All-New Peugeot 3008 SUV is engineered to maximize the safety of its occupants under emergency situations.

- | HIGH STRENGTH STRUCTURE
- | 6 AIRBAGS
- | SPEED LIMIT RECOGNITION SYSTEM
- | DRIVER ATTENTION ALERT
- | 5-STAR EURO NCAP RATING

- | DYNAMIC STABILITY CONTROL
- | ELECTRONIC STABILITY PROGRAMME
- | ANTI-SKID REGULATION
- | ELECTRONIC BRAKE DISTRIBUTION

TECHNICAL DETAILS

ENGINE

Engine Type	Twin Scroll Turbo High Pressure (THP) with Direct Petrol Injection, 4 Inline cylinders, DOHC 16 Valve, VVT (Variable Valve Timing)
Fuel Supply System	Electronic Multi Point Fuel Injection
Displacement	1,598 cc
Max Power	167 PS @ 6,000 rpm
Max Torque	240 Nm from 1,400 rpm

TRANSMISSION

Transmission Type	Efficient 6-speed auto with Quickshift Technology and Paddle Shift
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BRAKING

Braking System Type (Front)	Ventilated discs
Braking System Type (Rear)	Solid discs

SUSPENSION

Suspension System (Front)	Independent with MacPherson axle, coil springs and integrated and pressurized hydraulic shock absorbers
Suspension System (Rear)	Semi-independent wheels with twist beam axle and pressurized shock absorbers

STEERING

Advanced electric power assisted steering

DIMENSIONS

Length	4,447 mm
Width	1,841 mm
Height	1,624 mm
Wheelbase	2,675 mm
Wheel Size	225/55 R18
Fuel Tank Capacity (litres)	53
Boot Size (litres)	591 / 1,670 (fold flat)

PERFORMANCE

Maximum Speed (EU):	206 km/h (approximate)
Acceleration 0 - 100km/h (EU)	8.9 seconds (approximate)
Fuel Consumption (EU)	7.0 litres / 100km (mix)
Turning Radius	5.35m

COLOUR SELECTIONS



Pearl White



Ultimate Red



Metallic Copper



Magnetic Blue



Amazonite Grey

INNOVATIVE FEATURES

Exterior Features

- Full LED headlamps*
- LED front foglamps*
- LED sequential scrolling front indicators*
- Auto levelling headlights adjustment*
- LED 3D "Claw Effect" rear tail lights
- 18" Los Angeles Shiny Haria Grey alloy rims
- Rear fog lights
- Headlamps delay security illumination ("Follow Me Home")
- Acoustic laminated front windscreen
- Sensor activated headlights
- Sensor activated wipers with "Magic Wash" feature
- Automatic electric folding mirrors with heaters
- Side mirror turn light
- Front and rear parking sensor
- 180° reverse camera
- Side mirror adaptation in reverse gear

Interior Features

- 12.3" digital head-up cluster display
- 8" capacitive multifunction colour touchscreen with:
 - USB
 - Bluetooth
 - Apple Carplay / Mirrorlink / Android Auto
 - Voice recognition
 - Arkamys 3D Sound Staging
- Automatic electric parking brake
- Automatic dual zone air-conditioning system with rear air-cond vents
- Premium Black Claudio Leather interior
- Leather trimmed steering wheel
- Piano keys toggle switch with satin chrome finish
- LED cabin mood lighting*
- Flat floor feature from boot to front passenger seat
- One-touch folding rear seats
- Driver's 8-way power seat with 2 memory settings*
- Front passenger seat height adjustment
- Knee length adjustment for front seats
- Front centre armrest with butterfly opening and 11 litres cold storage

Safety Features

- 6 Airbags
- Advanced Grip Control with 5 modes:
 - Normal mode
 - ESP off mode
 - Snow mode
 - Mud mode
 - Sand mode
- Hill Assist Descent Control (HADC)
- Peugeot Hill Start Assist
- Electronic Stability Program (ESP)
- Anti-Lock Braking System (ABS)
- Electronic Brake Distribution (EBD)
- Emergency Brake Assist (EBA)
- Anti-skid Regulation (ASR)
- Dynamic Stability Control (DSC)
- Speed Limit Information
- Driver Attention Alert
- Lane Departure Warning
- Anti-whiplash front seat headrests
- Front seat belts with pre-tensioners and force limiters
- Rear 3-point seat belts with force limiters
- Electric child safety locks
- Tyre pressure sensor
- 2 ISOFIX location points (2 outer rear seats)
- Auto illumination of rear hazard lights
- Deadlocking
- Peugeot electronic code immobilizer security
- Visual and audio seatbelts warning (all seats)



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*Available on The All-New Peugeot 3008 SUV Allure spec only

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