



PEUGEOT

NEW 408



LANGUAGE OF ATTRACTION

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Experience the magnetic 408.
Stunning design, uncompromising quality
and a dynamic drive.



The unexpected silhouette of the PEUGEOT 408 is characterised by its fastback-inspired dynamic posture and feline look. With increased ground clearance while keeping low, its fluid lines reinforce its aerodynamic character.

ALLURE

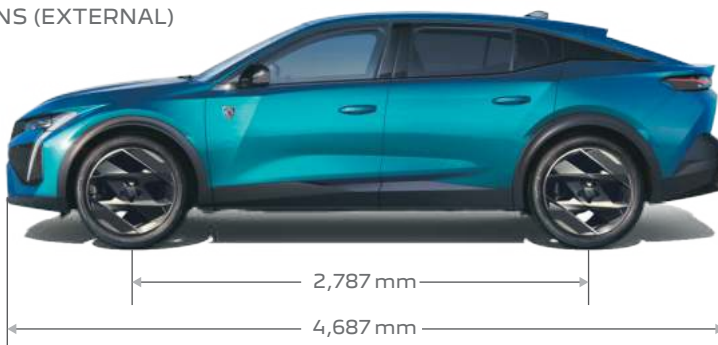


The rear light cluster simulates 3 lion claws



The front lights simulate lion fangs

DIMENSIONS (EXTERNAL)



The saloon-style driving position combined with a higher posture gives you the chance to discover the road from a new perspective.

EMOTION



Driver assistance systems enhance comfort and sense of calm when driving



The latest generation PEUGEOT 3D i-Cockpit® with new design and technology



New configurable PEUGEOT i-Toggles® to give quick and intuitive access



Top of the range comfort for driver and passenger

EXCELLENCE

Finish, material selection, space, comfort. The PEUGEOT 408 features everything you need for a unique experience.



HIGH-EFFICIENCY ENGINE

Turbocharged 1.6L PureTech of 218 hp (162kW) with an 8-speed automatic gearbox



ONBOARD QUALITY

A comfortable drive with low NVH, premium sound system and seats with built-in massage function



EASY CONNECTIVITY

Optimised connectivity with Bluetooth and USB plug-ins



UNEXPECTED REAR END DESIGN

Innovative full LED or 3D full LED rear lights light up one claw at a time



reddot winner 2023

Exceptional Design Award
Product Design Category

*The availability of certain features may vary depending on the vehicle trim.

SPECIFICATIONS

NEW PEUGEOT 408

ALLURE

PREMIUM

GT

SIZE - TRANSMISSION

Overall Dimensions (LxWxH) (mm)	4,687 x 1,859 x 1,478	4,687 x 1,859 x 1,478	4,687 x 1,859 x 1,487
Wheelbase (mm)		2,787	
Ground Clearance (mm)		189	
Engine		1.6 Turbo PureTech	
Maximum Power (hp @ rpm)		218 @ 5750	
Maximum Torque (Nm @ rpm)		300 @ 2000	
Gear		8 Speed A/T	
Tyre Size	225/55 R18	225/55 R18	245/40 R20

EXTERIOR

Front Headlights	Full LED	Full LED	Matrix LED with Automatic Beam
Rear Lights	Full LED	Full LED	3D 'Claw Effect' LED
Front Grill Style	Chrome	Chrome	Body Colour
Spoiler Sunroof	-	-	•
Alloy Wheels	18" Granite Grey	18" Granite Black	20" Monolithe Black





INTERIOR - CONVENIENCE

Seat	Comfort Vinyl	Comfort Full Leather	Dynamic Black Nappa Leather
Electric Driver Seat	•	•	AGR Certified Seat + Memory
Passenger Seat	Manual	Electric	Electric
Massage Function	-	-	•
PEUGEOT i-Cockpit® 10" Digital Cluster	•	•	3D Quartz
PEUGEOT i-Cockpit® Infotainment HD Colour Touchscreen	•	•	With Configurable i-Toggles®
Sound System	6 Speakers	6 Speakers	10 Speakers Focal® Premium Hi-Fi System
Wireless Smart Phone Charger	•	•	•
Peugeot Multisensorial Pack	-	-	•
Spare Tyre	•	•	Repair Kit
Cabin Air Cleaning System	-	-	•

SAFETY

Airbags	6	6	6
Camera	Rear 180°	Rear 180°	360°
Parking Assist Sensor	Rear	Front and Rear	Front and Rear
ESP with Hill Assist	•	•	•
Traffic Signs Recognition	•	Advanced	Advanced
Active Hood (Pedestrian Protection)	•	•	•
Cruise Control	•	Advanced Adaptive	Advanced Adaptive
Autonomous Emergency Braking	•	Advanced	Advanced
Front Collision Warning	-	•	•
Blind Spot Detection	-	•	•
Rear Cross Traffic Alert	-	•	•
High Beam Assist	•	•	•
Tyre Pressure Monitoring System	•	•	•

PAINTS & COLOURS

	ALLURE	PREMIUM	GT
 Obsession Blue		•	•
 Perla Nera Black	•	•	•
 Okenite White	•	•	•
 Artense Grey	•	•	

WHEELS

ALLURE

PREMIUM

GT



18" Granite Grey

18" Granite Black

20" Monolithe Black

7 Years Warranty

OR

200,000km

whichever comes first



3 years manufacturer warranty*



4 years extended warranty*

*The extended warranty follows the same manufacturer warranty coverage items.

