

DESIGNED FOR
FUNCTION
& COMFORT

PROTON
RIDE
&
HANDLING

ACTIVE
SAFETY
FEATURES

POWER
WINDOW
LIFETIME
WARRANTY

1.6 CFE

1.6 CPS

1

More power. More style.
Space is a bonus.



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Committed to be better

THE NEW Proton *EXORA BOLD*

Proton's newest sibling to the Exora family. Bold also sums up the enhancements we've made like the powerful 1.6L CFE engine in our Premium variant that gives you the performance of a 2.0L engine. The Standard and Executive variants that use the CPS engine complete the Bold line-up that comes with a new stylish exterior, plus cool new features and gadgets to make your pulse race - all part of our commitment to give you the best.

EXTERIOR STYLING



The 16" alloy rim projects a sportier look.

Restyled radiator grille for that "fierce" look.

Rear smoked combi-lamps styled after sports cars.



Curvier bumpers and skirting create a more commanding presence.

ENHANCED PERFORMANCE

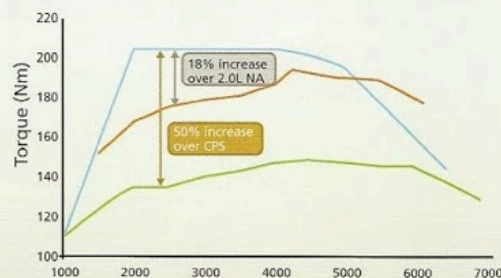


CHARGED FUEL EFFICIENCY (CFE) ENGINE*

Boosted by a more efficient 1.6L engine, you get the powerful performance comparable to a 2.0L engine but with lower fuel consumption. The additional power only kicks in when it's needed like in overtaking or accelerating, thus conserving fuel in docile driving conditions. In short, this "pay-as-you-go" engine concept gives you more "vroom" for every litre of petrol used.

CFE PERFORMANCE*

- The forced induction technology in the CFE engine is capable of producing torque output similar to a 2.0L car.



— 1.6L CFE — BENCHMARK 2.0L NA — 1.6L CPS

NA (naturally aspirated)

Peak torque 205Nm @ 2000-4000rpm
Peak power 103kW (138hp) @ 5000rpm

INTERIOR ELEGANCE



Bright easy-to-read meter fascia provides clear driving info.



Steering wheel with leather wrap for better grip and looks.*

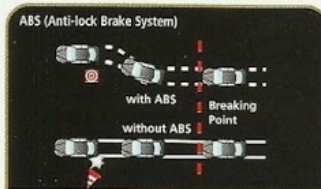


Centre console with chrome-like finish gives it a polished look.*

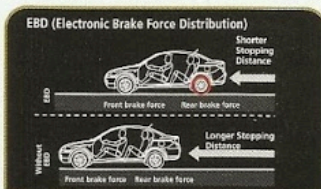


Ergonomic leather seats make driving extra comfortable.*

ACTIVE SAFETY



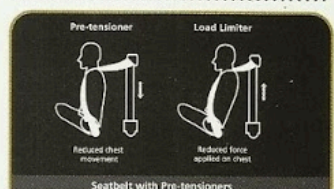
ABS helps stabilise the car on slippery roads.**



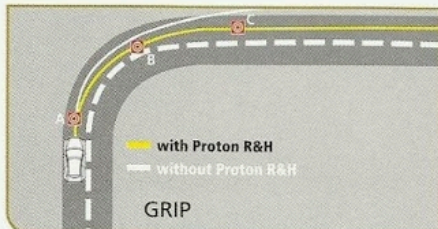
EBD automatically balances the car for more stable braking.**



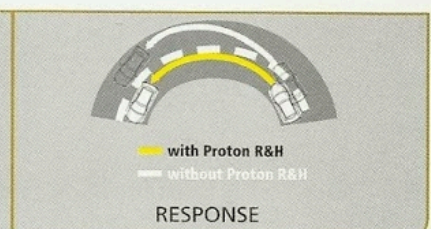
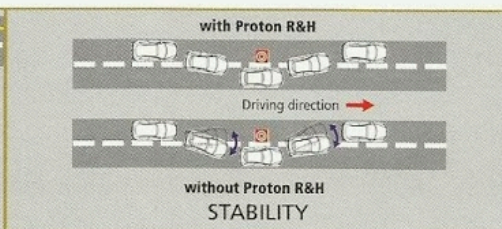
Dual SRS airbags protect the driver and front passenger.**



Pre-tensioner seatbelts help slow upper body movement to prevent serious injury.**



Proton Ride & Handling gives you better control whatever the road conditions.



EVEN MORE FEATURES



DVD player provides continuous entertainment throughout your journey.**



GPS navigator directs you to wherever you want to go.*



Electric foldable wing mirrors make parking in tight spots easier.*



Reverse camera allows for safer maneuvering when reversing.*



Expand the interior space greatly with foldable 2nd and 3rd row seats.

* Premium CVT variant only.

** Executive AT & MT and Premium CVT variants only.

SPECIFICATIONS

		EXORA BOLD 1.6			EXORA 1.6
		Premium CVT	Executive AT	Executive MT	Standard MT
Dimension & Weight					
Overall L x W x H	mm	4592 x 1809 x 1691			
Wheelbase	mm	2730			
Kerb weight	kg	1486	1433	1422	1400
Powertrain					
Engine		CFE	CPS		
Compression ratio		8.9 : 1	10.0 : 1		
Maximum output	kW(hp) / rpm	103kW (138hp) @ 5000rpm	93kW (125hp) @ 6500rpm		
Maximum torque	Nm / rpm	205Nm @ 2000rpm ~ 4000rpm	150Nm @ 4500rpm		
Fuel tank capacity	Litre	55			
Performance					
Maximum speed	km/h	185	165	170	
Acceleration 0 - 100km/h	sec	11.3	15.5	12.9	
Fuel consumption @ 90km/h	L/100km	7.8	7.4	7.2	
Minimum turning radius	m	5.4			
Chassis					
Power steering		Hydraulic			
Suspension	front / rear	MacPherson / Torsion Beam			
Brake	front / rear	Disc/Disc	Disc/Drum		
Tyre / Wheel size		205/55 R16	195/65 R15		
Features					
Seat & door trim finishing		Leather	Fabric		
Side skirting			√		-
Tilt steering				√	
Central door lock				√	
Alarm & keyless entry remote				√	
Front & rear power window				√	
Reverse sensor			√		-
Immobiliser				√	
Side mirror with LED turn signal				√	
Audio system			DVD + MP3 + Bluetooth		MP3
Dual SRS airbags with seatbelt pre-tensioner			√		Single
ABS with EBD			√		-
Steering wheel with audio switches			√		-
Driver's seat height adjuster				√	
Electric door mirrors		with electric fold		√	
Front fog lamps		√		-	
Rear spoiler		√		-	
Auto cruise		√		-	
Reverse camera		√		-	
Smoked rear combi light			√		-
Accessories					
Coil mats				√	
Car safety kit				√	
Boot organiser			√		-
Door visors		√		-	
Tinted windows		√		-	
Multipurpose container			√		-
Navigator		√		-	
Colour Options					
Cocoa Grey			√		-
Elegant Brown			√		-
Plum Red			√		-
Genetic Silver				√	
Solid White				√	

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