

PERSONA

INTELLIGENCE
THAT CARES™



PROTON

INSPIRING CONNECTIONS



**5-YEAR
WARRANTY**
150,000KM

**5-YEAR
DATA PACKAGE**
1GB/MONTH

**3 TIMES
FREE LABOUR
SERVICE**



A Member of

DRB-HICOM

PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.

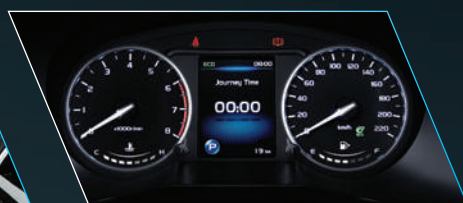


LED Headlamps

Leatherette Seats



LED Daytime Running Lamps



Meter Combination



16" Alloy Wheels



Black Roof



Air-Conditioning with Digital Display



Intelligent Entry



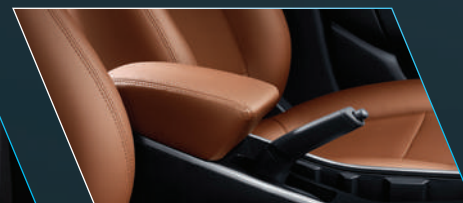
N95 Cabin Filter



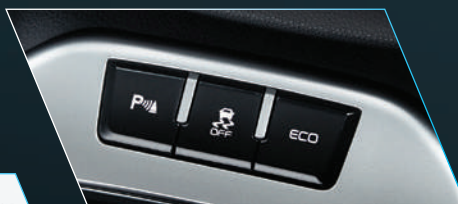
Electric Door Mirrors with Auto Fold Function



Push Start Button



Front Armrest with Console Box



ECO Mode Switch



Rear Seat 60:40 Split Fold



510L Boot Space



Remote Trunk Release

PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.



PEERLESS CONNECTIVITY

Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



8" Floating Infotainment Head Unit



Voice Command

Say "Hi PROTON" to gain control over the driver's window, air-conditioning, online navigation, online music streaming and more.



8" Touchscreen Monitor



Voice Command



Online Navigation



Online Music Streaming



Online Weather Forecast



Smartphone Connectivity



Bluetooth Connectivity



4G & Wi-Fi Connectivity



6 USB Ports

Never run out of USB ports; with 3 at the front, 2 at the rear and 1 behind the rear view mirror to power the dash cam.



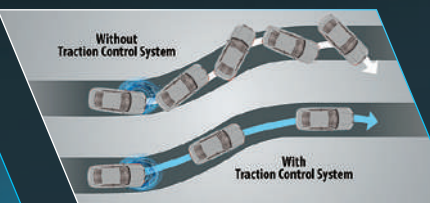
6 SRS Airbags



Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-Star ASEAN NCAP rating so that it can provide reassured driving enjoyment.



Reinforced Body Structure with Hot Press Formed Steel



Electronic Stability Control and Traction Control System



Hill Hold Assist

TECHNICAL SPECIFICATIONS

MODEL		PROTON PERSONA		
VARIANT		1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
Engine				
Engine Type		4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement	cc	1597		
Max Power	kW(PS)/rpm	80 (109) / 5750		
Max Torque	Nm/rpm	150 / 4000		
Fuel System		Multi Point Injection		
Fuel Tank Capacity	Litre	40		
Transmission				
Transmission Type		Continuous Variable Transmission (CVT)		
Chassis				
Steering		Electric Power Steering		
Minimum Turning Radius	m	5.0		
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam		
Brakes	Front / Rear	Ventilated Disc / Drum		
Tyres & Wheels		185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
Dimension & Weight				
Length x Width x Height	mm	4366 x 1722 x 1554	4366 x 1722 x 1564	
Wheelbase	mm	2555		
Kerb Weight	kg	1175	1195	1210
Boot Space	Litre	510		
Exterior				
Headlamps		Halogen	Halogen	LED
Daytime Running Lamps		–	LED	LED
Auto Headlamps		–	–	✓
Follow Me Home Headlamps		–	✓	✓
Alloy Wheels Finishing		Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps		Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof		–	–	✓
Rear Spoiler		Body Color	Body Color	Black
Remote Trunk Release		–	✓	✓
Interior				
Steering Wheel Material		Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone		–	✓	✓
Multi Information Display		LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch		✓	✓	✓
Intelligent Entry with Push Start Button		–	✓	✓
Power Windows		✓	✓	✓
Driver Window with Anti-Trap		–	✓	✓
Seat Material		Fabric	Fabric	Leatherette
Front Armrest with Console Box		✓	✓	✓
Rear Seat 60:40 Split Fold		–	✓	✓
Air-Conditioning with N95 Cabin Filter		Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
Infotainment System				
Infotainment Head Unit		Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command		–	–	✓
Online Navigation		–	–	✓
Online Music Streaming		–	–	✓
Online Weather Forecast		–	–	✓
Smartphone Connectivity		–	✓	✓
Bluetooth Connectivity		✓	✓	✓
4G & Wi-Fi		–	–	✓
No of Speakers		2	4	4
USB Ports : Data (x1) & Charging (x5)		✓	✓	✓
Safety				
SRS Airbags		4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)		✓	✓	✓
Electronic Brake Distribution (EBD)		✓	✓	✓
Brake Assist (BA)		✓	✓	✓
Electronic Stability Control (ESC)		✓	✓	✓
Traction Control System (TCS)		✓	✓	✓
Hill Hold Assist (HHA)		✓	✓	✓
Reverse Camera		–	✓	✓
Front Parking Sensors		–	2	2
Rear Parking Sensors		2	2	2

*Product specifications are subject to change without prior notice

EXTERIOR & INTERIOR COLOURS

						
	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



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