



THE
NEW

X1

July 2023
Production



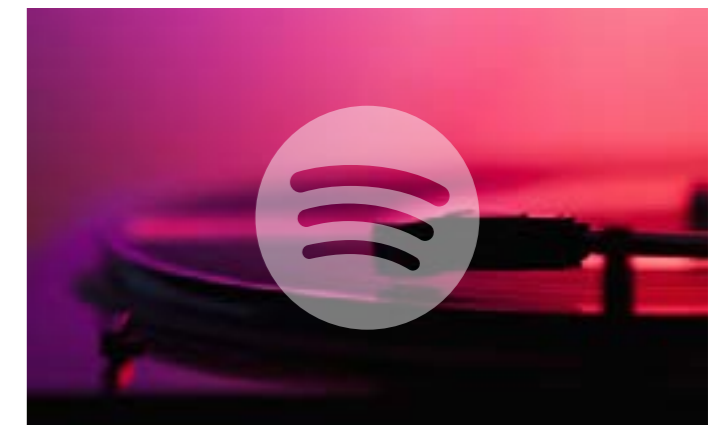
DISCOVER THE X1



With its significantly sharper design and increased interior space, the new BMW X1 represents an immediately recognisable leap forward in development. As a result, the new generation underlines its status as a member of the BMW X model family more clearly than ever. Key ingredients here include a clean and reduced surface design and X typical black borders at the lower edge of the body which accentuate the vehicle's rugged character. Plus, the upright front end increases the visual presence of the new X1.



[Watch the X1 Video](#)



[Play a curated BMW Spotify Playlist](#)



[Watch the X1 review on YouTube](#)



S E T
O U T O
T O D I S C O V E R



L I V E Y O U R
DREAMS

*Overseas model shown.



X1 sDRIVE 18i

(12EE)

Show model highlights

 Build my BMW



MODEL HIGHLIGHTS

- 18" alloy wheels
- Sport leather steering wheel
- Wireless phone charging
- xLine styling, incl. roof rails
- 2-zone auto climate control
- Adaptive LED headlights
- Automatic tailgate
- BMW Live Cockpit Pro 10.7"+10.25" curved widescreen display
- Driving Assistant Plus with ACC Stop&Go and Blind Spot Monitor
- Parking Assistant Plus incl. Surround view camera, Reversing Assistant and Drive Recorder

Consumption	6.5l / 100km ^[1]
0-100km/h	9.0 sec
Engine	3-cylinder
CO2	164.7g / km ^[1] *
Transmission	7-speed Steptronic automatic
Power/Torque	100kW / 230Nm

Price incl. GST \$72,400

Clean Car Programme (Estimated Rebate / Fee)* **TBC**

* To obtain NZ Fuel Consumption and Emission figures for vehicles imported by BMW Group New Zealand you will need to contact your preferred dealer. In relation to the NZ Clean Car discount or "FeeBate" the WLTP3 Emission and Consumption figures converted by the NZ government will differ from the WLTP4 figures listed in BMW owner's handbook and reported figures. For more information on the New Zealand Clean Car Programme, please [click here](#).



X1 HIGHLIGHTS



FRESH FACED

At the centre of the front is the distinctive and large, almost square double kidney grille. In combination with the slim Adaptive LED headlights, extending far into the flanks, the new BMW X1 delivers a powerful statement.



REMARKABLE REAR

Thanks to their interplay of transparent and dark smoked glass together with the hexagonal pattern in the side, the three-dimensional L-shaped rear lights deliver an unmistakably modern statement.



ENHANCED ASSISTANCE

Driving Assistant Plus, Reversing Assistant and Parking Assistant makes driving the X1 safer to drive by avoiding risks, reversing the vehicle into familiar spaces and also helps with parking in tight places to assist with preventing parking damage.



CURVED EYE CATCHER

The slim and frameless BMW Curved Display with touch and voice control is a true eye-catcher and at the same time your key interface to BMW iDrive.



DOUBLE THE DYNAMICS

The automatic 7-speed Steptronic transmission with double clutch offers particularly smooth gearshifts and outstanding driving comfort, all with low fuel consumption.



EXTERIOR OPTIONS



Non-Metallic Paint



Alpine White
300

NCO



Metallic Paint



Black Sapphire
475

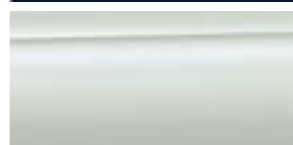
\$1,690



Phytonic Blue
C1M

Not available with M Sport Package (337)

\$1,690



Mineral White
A96

\$1,690



Space Silver
C67

Available July 2023

\$1,690



M Portimao Blue metallic
C31

Only available with M Sport Package (337)

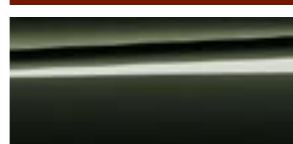
\$1,690



Utah Orange metallic
C66

Not available with M Sport Package (337)

\$1,690



Sanremo Green metallic
C4E

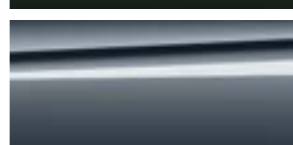
Not available with M Sport Package (337)

\$1,690



Cape York Green metallic
C5Y

\$1,690



BMW Individual Storm Bay metallic
C3N

\$2,500



X1 sDrive18i

• Standard ○ Optional **NCO** No Cost Option Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with other specific materials and information available from BMW Group New Zealand. E&OE Effective from 1st July 2023.



WHEEL OPTIONS



1EA
 18" light-alloy wheels Star-spoke 865 Silver
Tyres: 7.5 J x 18 / tyres 225/55 R 18, standard tyres
Snow chains cannot be fitted

NCO ● -
 X1 sDrive18i
 X1 sDrive18i M Sport



1LX
 18" M light-alloy wheels Double-spoke style 838 M Bicolour
Tyres: 7.5 J x 18 / tyres 225/55 R 18, standard tyres
Snow chains cannot be fitted

NCO - ●
 X1 sDrive18i
 X1 sDrive18i M Sport



1EE
 19" light-alloy wheels V-spoke style 867 Bicolour
Tyres: 8 J x 19 / tyres 245/45 R 19, standard tyres
Snow chains cannot be fitted

\$2,000 - ○
 X1 sDrive18i
 X1 sDrive18i M Sport



1EK
 19" M light-alloy wheels Double-spoke style 871 M Bicolour
Tyres: 8 J x 19 / tyres 245/45 R 19, standard tyres
Snow chains cannot be fitted

\$2,000 - ○
 X1 sDrive18i
 X1 sDrive18i M Sport



1EU
 20" BMW Individual Light alloy wheels multi-spoke style 869
Tyres: 8 J x 20 / tyres 245/40 R 20, standard tyres
Snow chains cannot be fitted

\$3,500 ○ ○
 X1 sDrive18i
 X1 sDrive18i M Sport



INTERIOR OPTIONS



Veganza perforated, Black
KUSW

NCO



Veganza perforated, Oyster
KUCX

NCO



Veganza perforated, Mocha
KUMY

NCO



Leather Vernasca, Black
MASW

\$2,800



Leather Vernasca, Oyster
MACX

\$2,800



Leather Vernasca, Mocha
MAMY

\$2,800



**M Alcantara/Veganza
combination, Black contrast
stitching in Blue**

NCO



Standard and exclusively available within M Sport
(337)
KTNL

X1 sDrive18i

● Standard ○ Optional **NCO** No Cost Option

Product features, specifications, models and prices are subject to change without notice. The general information in these materials should always be read in conjunction with other specific materials and information available from BMW Group New Zealand. E&OE Effective from 1st July 2023



TRIM OPTIONS



Interior trim finishers Black high-gloss
4AT

NCO



Fine-wood trim Eucalyptus open-pored
4EW

NCO



Interior trim finishers Hexacube Pale M
4H2

NCO





THE BMW CONNECTED DRIVE



REVERSING ASSISTANT

The Reversing Assistant also manoeuvres the vehicle self-assuredly out of challenging situations like: remembering the steering movements of the last 50 metres travelled. This means that even challenging situations such as narrow roads, cul-de-sacs or tight parking spaces present no problems at all.



CURVED DISPLAY

Nearly all vehicle functions can be controlled using the large BMW Curved Display. Angled towards the driver and equipped with intuitive widgets, it makes operation by touch even more convenient.



BMW HEAD-UP DISPLAY

The full-colour BMW Head-Up Display projects all information relevant to the journey directly into the driver's field of vision.



PERSONAL ASSISTANT

Your personal digital assistant for the new BMW X1 is always at your side and responds to voice commands. Automate My Habits independently performs your preferred functions, such as opening the side window in the entrance to car parks. As an expert, it explains how to use vehicle functions to the optimum on request.



BMW DIGITAL KEY

With the BMW Digital Key your smartphone becomes a digital key. Unlock the new BMW X1 by holding your smartphone next to the handle of the driver's door. Start the vehicle without the use of a key by pressing a button as soon as your smartphone is in the BMW charging cradle.



MY BMW APP

STAY IN THE DRIVER'S SEAT, WHEREVER YOU ARE.

Connect your vehicle to your life. The My BMW App keeps you at the wheel with total control of your BMW, whether you're in your vehicle or not.

- **Remote control**
Lock and unlock your BMW from wherever you are.
- **Location location location**
Access your car's location remotely and send locations to your car's GPS, so you're always ready for the journey.
- **Driving conditions**
Set the temperature of your car remotely for the perfect climate the moment you open the door.
- **Great service**
Let your BMW tell you when it's time for a service, then schedule it with just a touch.
- **It's personal**
It's MyBMW, after all. Enter your BMW's colour palette, and the app design follows suit.



9:41

Check Status GARAGE >

ALL GOOD

Updated from vehicle 30/11/2020 09:41

Fuel level ~ 35 l / 418 km

Vehicle Finder
Am Olympiapark 1

Remote 3D View





SUSTAINABILITY AT BMW

ACTIONS AND TECHNOLOGIES THAT HAVE A REAL EFFECT.

No competitor comes close to matching the comprehensive and diverse BMW Group portfolio of electrified models (fully electric BEV, partly electric PHEV), with half a million such vehicles delivered to customers to date.

- In co-operation with Charge Net, BMW i customers in New Zealand can access the ChargeNow 'electric highway' - 100 fast-charging stations from Kaitaia to Invercargil.
- BMW Group considers sustainability a fundamental aspect of its past, present and future corporate strategy.
- Decades-long history of action to protect the climate and significantly reduce fuel consumption.
- Focus on further electrification of the product roster as the key measure for lowering CO2 emissions.
- Wide range of plug-in hybrids as the most versatile form of electrification.
- Greatest benefit of plug-in hybrids: enabling both customary range and driving without generating local emissions.
- By 2023: 25 models with electrified powertrains, half of them pure battery electric vehicles.
- Numerous awards for eco-conscious design covering the entire product lifecycle.

MEET THE ELECTRIFIED BMW FAMILY



For an electric vehicle it is not only important to consider how fast and safely it travels, but also how far it will take you. In this consideration, the range of an electric vehicle also depends on factors such as the speed, driving style and outside temperature as well as the use of the air conditioning or seat heating. These are factors that we cannot calculate. But all the others we can. Here you can find out all about the ranges of our electric cars and plug-in hybrid vehicles.



T H E

X 7

PACKAGES



INNOVATIONS PACKAGE

Alarm system	(302)
Panorama glass sunroof	(402)
harman / kardon HiFi	(674)
Sliding rear seats	(4FD)
Seat adjustment electric, front	(459)

Optional **\$5,500**

X1 sDrive18i





M SPORT PACKAGE (337)

The M Sport package maximises the dynamic appeal of the BMW X1. In addition to distinctive exterior design features in body colour, highlights include:

18" M Sport alloy wheels	(1LX)
Adaptive M Suspension	(2VF)
M Aluminium hexacube dark interior trim	(4LP)
M leather steering wheel	(710)
M high-gloss Shadowline	(760)
M high-gloss roof rails	(3MC)

Optional

\$2,500





T H E X1 EQUIPMENT



STANDARD EQUIPMENT

X1 sDRIVE18i

TRANSMISSION AND TECHNOLOGY

- 7-speed Steptronic transmission with double clutch
- BMW TwinPower Turbo inline 3-cylinder petrol engine
- Driving Experience Control with ECO Pro mode
- Electric power steering with Servotronic
- Electronically controlled differential lock
- Performance Control braking system
- Start/Stop button

EXTERIOR DESIGN AND FEATURES

- 18" light-alloy wheels Star-spoke 865 Silver
- xLine styling including:
 - Kidney grille frame in pearl chrome
 - Roof rails Aluminium satinated
 - Exterior trim in satinised aluminium
 - Mirror covers in silver grey
- Exhaust tailpipe, single round, left side
- Automatic operation of tailgate
- Mirror package, incl. anti-dazzle function

LIGHT AND SIGHT

- High-Beam Assist
- Adaptive LED headlights
- Rain sensor

DRIVER ASSISTANCE

- Head Up Display
- Driving Assistant Plus with ACC Stop&Go and Blind Spot Monitor
- Parking Assistant Plus incl. Surround view camera, Reversing Assistant and Drive Recorder
- BMW Intelligent Personal Assistant
- Parking Assistant
- Rear View Camera

SAFETY

- Airbags, for front, side and head
- Central locking with electronic immobiliser and crash sensor
- Dynamic braking lights
- Dynamic Stability Control (DSC), Anti-lock Braking System (ABS), Braking Assistant, Dynamic Brake Control (DBC), Dynamic Traction Control (DTC)
- Electrically operated park brake
- ISOFIX child seat mounting
- Safety body shell

- Three-point seat belts
- Warning triangle and first aid kit
- Tyre repair kit

ENTERTAINMENT, COMMUNICATION AND INFORMATION

- BMW Live Cockpit Pro 10.7"+10.25" curved widescreen display
- Bluetooth connectivity
- DAB+ digital radio tuner
- Stereo speaker system, 100W, with 6 loudspeakers
- USB audio interface

CONNECTEDDRIVE FEATURES

- Connected Package Professional
- ConnectedDrive Services and Apps* incl Apple CarPlay
- Intelligent Emergency Call
- Real Time Traffic Information (RTTI) *
- Remote Services*
- TeleServices

* 3 year subscription



STANDARD

INTERIOR DESIGN, COMFORT AND EQUIPMENT

- 2-zone auto climate control
- Armrest in the front with storage compartment
- Electric windows front and rear
- Floor mats in velour
- Foldable rear seats with 40:20:40 split
- Interior trim finishers Aluminium mesh effect
- Sport leather steering wheel with multifunction buttons
- Sport seats for driver and front passenger
- Storage compartment package
- Upholstery, 'Sensatec'
- Preparation for seat heating
- Preparation for heated steering wheel
- Comfort Access
- Instrument panel in Sensatec
- M Headliner in Anthracite





OPTIONAL EQUIPMENT



Towbar, electrically folding (3AC)

The towbar is concealed and permanently installed behind the bumper. It is released and retracted electrically by means of a button in the luggage compartment. Maximum trailer load is 1,750kg (braked) / 750kg (unbraked).

Pricing does not include on-road costs.

\$2,600



Sun protection glazing (420)

The dark tinted, sun protection glass for the rear windscreen and rear side windows prevents the interior from heating up when exposed to direct sunlight.

\$1,000



M high-gloss Shadowline with extended contents (7M9)

The high-gloss Shadowline exterior trim features window-frame surrounds/recess finisher strips, roof rails, guide bars in the front doors, A/B/C-pillar trim panels plus mirror frames and cover panels in high-gloss Black.

\$700



Driving Assistant Professional (5AU)

Driving Assistant Professional automatically maintains lane, speed and distance and reduces the risk of accidents in numerous situations.

\$1,500



CONNECTED DRIVE UPGRADES

The BMW ConnectedDrive Store gives you the option of equipping your BMW with digital services and more, or extending their subscriptions.



Heated seats for driver and passenger (494)

Seat heating quickly heats up your front seats to a relaxing temperature you can adjust to multiple levels of intensity.

www.bmw.co.nz/en/shop/lis/cp/connected-drive



Heated steering wheel (248)

The heated steering wheel brings the steering wheel rim up to a comfortable temperature within a very short space of time after activation.

www.bmw.co.nz/en/shop/lis/cp/connected-drive



GENUINE BMW ACCESSORY HIGHLIGHTS

36 122 455 268	BMW Floating hub cap	\$172	○
51 952 183 852	BMW Basic carrier for Travel & Comfort System	\$55	○
52 122 406 212	BMW Seat back storage pocket anthracite/blue	\$196	○
51 952 408 224	BMW Tablet holder for Travel & Comfort System	\$243	○
51 475 A2D A76	BMW Floor mats all-weather front	\$191	○
51 475 A2D A75	BMW Floor mats all-weather rear	\$121	○
63 312 463 924	BMW LED door projectors	\$231	○
66 215 A44 494	BMW Advanced Car Eye 3.0	\$959	○
66 215 A44 493	BMW Advanced Car Eye 3.0 Pro	\$1,792	○
66 215 A44 498	BMW Advanced Car Eye 3.0 rear camera	\$306	○
82 722 472 968	BMW Fatbike wheel holders for roof cycle carrier	\$173	○
82 732 420 634	BMW Roof box 320 Black/Titanium Silver	\$1,149	○
82 732 406 460	BMW Roof box 420 Black/Titanium Silver	\$1,758	○
82 722 472 964	BMW Roof cycle carrier	\$267	○
82 722 326 527	BMW Ski and snowboard holder laterally extendible	\$587	○
51 475 A50 924	BMW Luggage compartment mat reversible with luggage fixation	\$595	○
51 952 449 251	Clothes hanger for Travel & Comfort System	\$145	○
51 952 449 252	Folding table for Travel & Comfort System	\$224	○

* For the full range of Genuine BMW Accessories, please speak to your local BMW dealer.



BMW OFFERS & SERVICES



BMW GROUP FINANCIAL SERVICES

BMW Group Financial Services is your one stop shop for all your Finance, Leasing and Insurance needs.

Each BMW dealership has a dedicated Business Manager who can put together a tailored finance and insurance package, to make getting into your next BMW even easier.

Speak to your Business Manager today about our Finance and Insurance products.



GENUINE BMW SERVICE

Quality and safety are the essence of a Genuine BMW Service. When you buy a BMW, you can look forward to superb service and comprehensive customer care.

BMW Service Inclusive is complimentary with all BMW's sold new in New Zealand for a period of 3 years, so you don't have to waste a moment thinking about the cost of maintenance for your vehicle.

For more information visit [bmw.co.nz/service](https://www.bmw.co.nz/service)



BMW DRIVING EXPERIENCE

If you've ever wondered why a BMW is the Ultimate Driving Machine, a BMW Driving Experience course is for you. Sign up for a BMW Driving Experience course and you will learn what these remarkable vehicles can really do. More importantly, you will also acquire essential skills that will enhance your driving ability and safety.

For more information, call 0508 BMW DRIVE (0508 269374) or email BMW@tracktime.co.nz



COST OF OWNERSHIP

PEACE OF MIND, SO YOU CAN GET ON WITH THE JOY OF DRIVING.



5 YEAR WARRANTY*

- BMW NZ factory-supported warranty programme.
- Covers manufacturing defects.
- Transferable to the next owner.
- Valid for 5 years/100,000 kms.
- No claims excess.



5 YEAR ROADSIDE ASSIST

- Emergency Hotline, 24/7, 365 days a year.
- Includes onward travel and accommodation.
- Includes lock-out or lost key assistance.
- Includes emergency fuel.
- Valid for 5 years/unlimited kms.



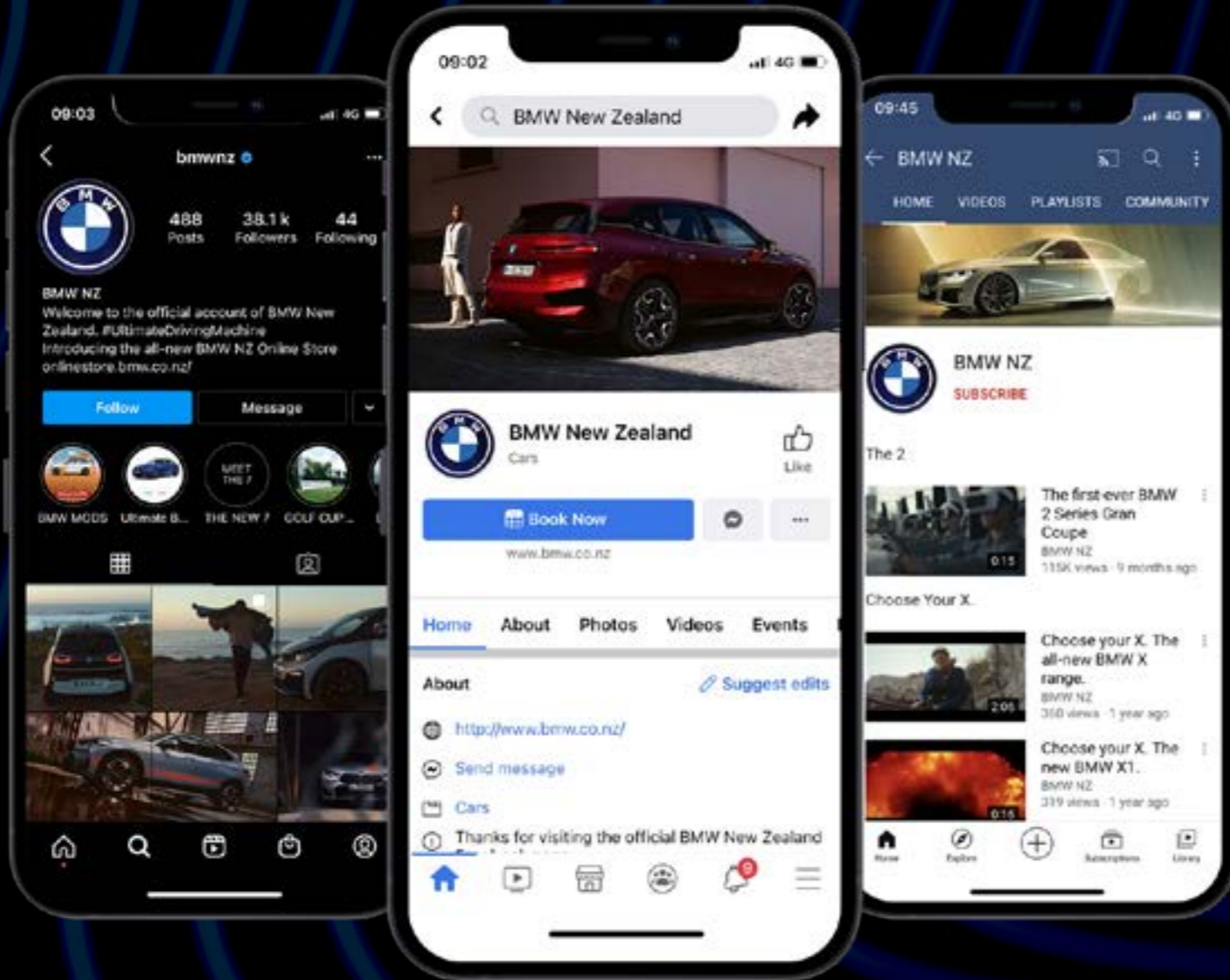
3 YEAR FREE SERVICING*

- Includes scheduled servicing and maintenance tailored to the NZ market.
- Includes all warrant of fitness checks.
- Includes oil top-ups and wiper blades.
- Valid for 3 years/unlimited kms.



3 YEAR CONNECTED DRIVE SERVICES

- BMW Connected App for iOS and Android.
- Includes free map updates.
- Real-time traffic information.



IMMERSE YOURSELF IN THE WORLD OF BMW

Keeping up with the Ultimate Driving Machine has never been easier. Connect with us online and stay up to date with the latest from BMW.

www.bmw.co.nz





FURTHER INFORMATION ON CO₂ DATA

The values of fuel consumptions, CO₂ emissions and energy consumptions shown were determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. The figures refer to a vehicle with basic configuration in Germany and the range shown considers optional equipment and the different size of wheels and tires available on the selected model.

The CO₂ efficiency specifications are determined according to Directive 1999/94/EC and the European Regulation in its current version applicable. The values shown are based on the fuel consumption, CO₂ values and energy consumptions according to the NEDC cycle for the classification.

When charging times are shown they can be affected by a number of factors such as type of charger, voltage supplied to the charger/car and type of current (AC or DC) supplied to the charger/car. The car also plays a role in charging times as it can be set by the driver to accept various different amperage and should preconditioning be used to heat or cool the vehicle while charging this will also affect the charging time.

The basis for the calculation of the charging times for 100 km range is the electric consumption of the vehicle based on the use of a high-Powered Charging station (HPC) or charging type and current as indicated in the literature above. The testing procedure measures are based on a 23 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consuming devices and systems within the vehicle such as seat heating, displays, air conditioning.

Individual consumption (fuel economy) may differ due to driving profile, vehicle load profile, auxiliary consumer usage, temperature, and ambient conditions. Consumption is based on WLTP or NEDC (whichever is indicated) best case conditions and is independently tested for BMW Group. If you are comparing this range with other models or brands make sure they are stating the same WLTP or NEDC testing regime. These results can be used to compare vehicles on a close to "like for like" basis but are unlikely to be achieved in real world conditions for reasons including temperature variation, driving conditions and the use of the auxiliary systems referred to above.

Information provided and images displayed in this brochure include overseas models and may show some features not available in New Zealand. Please contact an authorised BMW dealer for specific information on vehicles and features available in New Zealand. Product changes may have been made since production of this content.

Note: To obtain NZ CO₂ figures for vehicles imported by BMW Group NZ in relation to the NZ Clean Car discount or "FeeBate" you will need to contact your preferred dealer. The Clean Car discount figures sourced from your dealer will differ from those listed in the BMW owner's handbook and reported figures as they have been converted by the NZ government to WLTP3 from figures derived through one of the following testing procedures: WLTP4 or NEDC.

For more information on the New Zealand Clean Car Programme, please visit www.nzta.govt.nz/vehicles/clean-car-programme

