



ATECA



TECHNOLOGY TO ENJOY

CREATED IN
BARCELONA

Where we come from is a huge part of our inspiration. It's the passion and creativity that's found in Barcelona that is also imprinted in our genetics. What better city to create the unimaginable than one that inspires on every street. In all that we do, the brilliance and vibrancy of Barcelona shines through.



Contents

SEAT ATECA	4
FULL LED AND WELCOME LIGHT	6
EXTERIOR DESIGN	8
HANDS-FREE ELECTRIC BOOT	10
ROOMINESS	12
TECHNOLOGY	14
PERFORMANCE	16
SAFETY	18
INTERIOR DESIGN	20
AMBIENT LIGHT	22
MARVELLOUS ROUTINE	24
WHEELS	30
COLOURS	32
UPHOLSTERY	34
ACCESSORIES	36
SEAT SERVICE	58
ENVIRONMENT	60

SEAT ATECA

Marvellous
routine.

THE NEW SEAT ATECA GIVES YOU A WHOLE NEW PERSPECTIVE ON THE EVERYDAY.

Whether it's morning, afternoon or night,
your day-to-day no longer has to be the same
every day. With the SEAT Ateca, your routine
is now ready to make the move from ordinary
to extraordinary.





**FULL LED AND
WELCOME LIGHT**

Brighter early
mornings.

**IT'S ALWAYS NICE TO LEAVE THE HOUSE IN
THE MORNING FOR AN EARLY RUN AND BE
GREETED BY THE WARMEST OF WELCOMES.**

The Welcome Light in the New SEAT Ateca will light up the LEDs and project a silhouette of the SUV on the ground beside the front doors, making every morning a pleasure. What's more, form and function meet perfectly in the New SEAT Ateca, a car that takes on every day effortlessly and looks great doing it. The day-running Full LED headlamps have been designed to give this SUV a unique appearance whilst adding safety seamlessly to contemporary design.

EXTERIOR DESIGN

Beautiful
at first light.

THE SEAT ATECA'S SLEEK AND SPORTY SHAPE CAN BE APPRECIATED AT ANY TIME OF THE DAY.

This car's distinctive and dynamic exterior is expressed in its high roofline, sharp lines and the taut curves, which form the strong profile and sturdiness one expects from an SUV. This is further enhanced by 19" Alloy Wheels and chromed roof rails. The double chromed exhaust, standard in both the Xcellence and FR trims, and the chromed window frames, optional for the FR and Style and standard for the Xcellence version, really make this SUV stand out on every street.





**HANDS-FREE
ELECTRIC BOOT**

Start each
day on the
right foot.

IF YOU FIND YOURSELF OVERLOADED IN THE MORNING WITH EVERYTHING YOU NEED FOR THE DAY, whether that's your gym bag or briefcase, the Virtual Pedal and Electric Boot with Keyless System allows you to open the boot without lifting a finger. Simply swipe your foot under the tailgate and the boot will open automatically.

ROOMINESS

Space for everyday life.

THERE ARE ALWAYS TIMES WHEN YOU NEED MORE SPACE THAN YOU FIRST THOUGHT. FOR A TRIP TO WORK, a day of shopping, or even drive outside of the city, it's always good to know you have space to make the most of whatever you find yourself doing in your everyday. The SEAT Ateca 4WD version comes with 485 litres of boot space and the 2WD with an impressive 510 litres. This can be expanded to a total of 1604 litres with the seats folded down, which means you will never have trouble fitting in all you need to make the most of the routine.





TECHNOLOGY

Always
connected
on your
commute.

THERE'S NO NEED TO FEEL DISCONNECTED ON YOUR MORNING COMMUTE, STREAMLINE YOUR DAY AND STAY IN TOUCH WITH FULL LINK TECHNOLOGY IN THE NEW SEAT ATECA.

You can enjoy all your mobile apps in your car on the 8" infotainment touch screen. What's more, with the Wireless Charger you can place your phone in the cradle and never worry about running out of battery. Keyless System will also allow you to lock and unlock the doors depending on your proximity to the SUV. An additional feature that adds to the interior ambience is the Heart Beat Button. By looking after the little things, the New SEAT Ateca changes your whole routine for the better.





PERFORMANCE

Power
to enjoy
the ride.

DRIVING IN THE CITY IS EASIER AND MORE ENJOYABLE WHEN YOU CAN APPRECIATE THAT THE ENGINE IN THE NEW SEAT ATECA is one that's not just powerful but also efficient. Its all wheel drive is also one of the most modern in the world, using a multi-plate coupling with hydraulic actuation and electronic control. Choose to drive the way you want every day with the Driver Experience Button. You can select between Normal, Sport, Eco and Individual Driving modes. Additionally, 4WD mode allows the driver to activate distinct off-road functions.

SAFETY

Peace of mind
in the city.

RELAX AND ENJOY ANY RIDE THANKS TO BLIND SPOT DETECTION WITH REAR CROSS TRAFFIC ALERT. IT MAKES EVERYDAY MANOEUVRES SAFER by detecting any vehicles not visible to the driver and offering a warning when changing lanes. Rear parking manoeuvres also become safer as the New SEAT Ateca will stop automatically if other vehicles are crossing. On motorways, Adaptive Cruise Control helps the driver maintain a safe distance from other cars in front. All of these intelligent features aim to make your routine safer and let you enjoy the little things in your day-to-day.



For detailed information
go to www.euroncap.com



INTERIOR DESIGN

Unwind after
a long day.

**AT THE END OF THE DAY IT FEELS GOOD
TO STEP INTO A CAR THAT FEELS LIKE THE
PERFECT SPACE TO SIT BACK AND RELAX.**

The SEAT Ateca is upholstered with high quality materials throughout and also comes with a leather steering wheel and gear stick for extra comfort while driving. For a touch of luxury, Alcantara® upholstery comes as standard with the Xcellence and FR trims or as an optional extra with Style. The driver console has been ergonomically designed to put everything at your fingertips, meaning you can relax and take pleasure in the ride. Every part of the interior has been created with the highest precision and modelled to display the perfect unison between all interior elements. All of this, so you can make the most of your everyday driving experience.

AMBIENT LIGHT

A relaxing
drive home.

THE DRIVE HOME IS A MOMENT WHERE YOU CAN TAKE YOUR TIME TO APPRECIATE THE PERFECT AMBIENCE. Multicolour Ambient Light lets you see the ordinary in a different light. Create the perfect mood by choosing from eight different colours including Ice White and Sunset Orange. The illumination has been perfectly integrated in the doors and creates a cascading effect that adds an elegant aspect to the door mouldings and interior.





MARVELLOUS ROUTINE

Night doesn't have to mean the end of the day.

EVEN AFTER A LONG DAY, THANKS TO THE NEW SEAT ATECA IT MAY NO LONGER FEEL LIKE LONG ENOUGH. When your day-to-day becomes something marvellous, you begin to enjoy the little things you've never before had the chance to take the time to notice. With the most advanced technology and beautiful design, you can take on the routine with ease and enjoy the end of every day with a brand new perspective.



SEAT ATECA

A LOOK OF CONFIDENCE.

The SEAT Ateca takes on the everyday confidently with a distinctive and dynamic style that comes from every deliberate sharp line on its exterior. Inside, everything has been crafted to make the routine the most enjoyable experience. And now you can go a step further with the new SEAT Ateca FR, bringing performance and an athletic touch, making the day-to-day exceed every expectation with its Dynamic 4 Wheel Drive.



WHEELS

17 INCH



DYNAMIC 36/01 **St**



DYNAMIC MACHINED 36/02 **St**



PERFORMANCE 36/01 **XE**



PERFORMACE MACHINED 36/02 **St XE**



PERFORMANCE 36/03 **FR**

18 INCH

19 INCH



EXCLUSIVE MACHINED 36/01 **XE**



EXCLUSIVE MACHINED 36/02 **FR**

ACCESSORIES WHEELS

18 INCH



PUIGMAL SILVER
575071498 1BC



PUIGMAL BLACK
575071498 041



ANETO BLACK
575071499 041



ANETO SILVER
575071499 1BC

19 INCH



ANETO BLUE
575071499 SR5



ANETO ORANGE
575071499 X2U



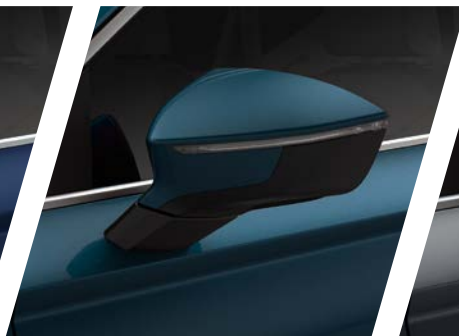
ANETO RED
575071499 S3H

Style /St/
Xcellence /XE/
FR /FR/
Serial
Optional

COLOURS



MEDITERRANEAN BLUE St XE



LAVA BLUE FR



RODIUM GREY St XE FR



BLACK MAGIC St XE FR



BILA WHITE St XE



NEVADA WHITE St XE FR



BRILLIANT SILVER St XE



CAPUCCINO BEIGE St XE



MAGNETIC BROWN St XE



SAMOA ORANGE St XE FR



VELVET RED* St XE FR

Style /St/
Xcellence /XE/
FR /FR/
Serial ■
*SOP wk32.

UPHOLSTERY



ALCANTARA® / PVC SPORT SEATS BB+PL3 St



LEATHER SPORT SEATS BB+WL1 St



LEATHER BROWN SPORT SEATS EE+WLB XE



LEATHER SPORT SEATS ME + WL1 FR



ALCANTARA® / TEXTILE / BROWN SPORT SEATS EE XE



ALCANTARA® / TEXTILE / PVC SPORT SEATS DV+PL3 XE



LEATHER SPORT SEATS DV+WL1 XE



CLOTH COMFORT SEATS BB St



ALCANTARA® / TEXTILE / PVC SPORT SEATS ME FR

Style /St/
Xcellence /XE/
FR /FR/
Standard ■
Optional ■

The images refer to the upholsteries, for the interior combinations please check the Car Configurator.

ACCESSORIES

MARVELLOUS ACCESSORIES.

Whatever you choose to do in your daily life, some useful everyday extras can help make your routine a little more marvellous. So it's good to know that there are accessories for the SEAT Ateca to suit all your needs on the road.

If it's something to enhance appearance and give your SEAT Ateca a touch of your own personality, something to give you a little more storage space, or just something to make your day-to-day extra special, you can find the perfect addition to your routine with our wide range of official SEAT Ateca accessories.





PERFORMANCE

Front and rear styling kit in Crossover Silver

Front bumper decorative: decorative front part, add on to the front bumper with off-road design.
Rear bumper decorative: decorative rear part, add on to the rear bumper with off-road design. With three different exhaust pipe options in four colours to choose from: Blind, Double and Sport. Sport exhaust pipe is not applicable with virtual pedal.

Front styling kit: 575071617 / Front colour insert: 575071365 Z76 / Rear styling kit: 575071617C / Rear colour insert: 575071365A Z76 / 19 alloy wheel: 575071499 1BC / Exterior mirrors: 575072530 Z76
Sport exhausts: 575072000/A/B*

*Double exhaust system is not applicable to 4Drive versions.



PERFORMANCE

Styling kit in Samoa Orange

Front styling kit: 575071617
Front colour insert: 575071365 X2U
Rear styling kit: 575071617C
Rear colour insert: 575071365A X2U
19 alloy wheel: 575071499 X2U
Exterior mirrors: 575072530 X2U
Sport exhausts: 575072000/A/B*



PERFORMANCE

Styling kit in Emocion Red

Front styling kit: 575071617
Front colour insert: 575071365 S3H
Rear styling kit: 575071617B
Rear colour insert: 575071365A S3H
19 alloy wheel: 575071499 S3H
Exterior mirrors: 575072530 S3H
Sport exhausts: 575072000/A/B*



PERFORMANCE

Styling kit in Mystery Blue

Front styling kit: 575071617
Front colour insert: 575071365 UP7
Rear styling kit: 575071617A
Rear colour insert: 575071365A UP7
19 alloy wheel: 575071499 SR5
Exterior mirrors: 575072530 UP7
Sport exhausts: 575072000/A/B*





EXTERIOR

Decorative stickers

Set of decorative exterior adhesives containing: 2 pieces for the bonnet, 2 lines for each side of the doors and the luggage compartment lid, anthracite coloured vinyl. The set includes instructions, a spatula and a bag of soap for installation with water.

Mystery Blue border: 575071316 UP7
 Samoa Orange border: 575071316 X2U
 Emocion Red border: 575071316 S3H
 Crossover Silver border: 575071316 Z76





EXTERIOR

Side door moulding

Side moulding consisting of 2 pieces that cover the lower area of the doors. Silver colour. Provides strength and design to the side of the vehicle.

575071328 Z76



EXTERIOR

Hatchback moulding

Designed to give the right touch of style for the rear of the vehicle, the silver moulding will make it shine with stance.

575071360



EXTERIOR

Front grille moulding

Front moulding consisting of 1 piece that covers the outer edge of the lower front grille. Silver colour. Provides strength and design to the front of the vehicle.

575071005

EXTERIOR

Fog light moulding

Front moulding consisting of 1 piece that covers the outer edge of the fog light. Provides strength and design to the front of the vehicle.

575071004



EXTERIOR

Sport exhaust pipe

Improving the efficiency and horsepower of the engine, this exhaust system is made-up of two matt-polished full working pipes. Style and power together. Double exhaust system is not applicable with virtual pedal and for 4Drive versions.

575072000 / 575072000A / 575072000B



INTERIOR

Interior Decorative

Interior decorative set applied to: dashboard decorative, clime, center console and door trim. The pieces are fitted over the original part. Check table applicability for different versions of pieces by configuration and options of the vehicle as well as the choice of different color finish. The pieces have everything needed for assembly.

*For more details see Technical Specifications.



INTERIOR

Interior Decorative in Mystery Blue



INTERIOR

Interior Decorative in Samoa Orange



INTERIOR

Interior Decorative in Emocion Red



INTERIOR

Interior Decorative in Crossover Silver

INTERIOR

Side sills foil

Black adhesive sheet that includes the model name, adapted to the shape of the sill guard to protect passengers entrance areas. Includes instructions and assembly components.

575071310



INTERIOR

Illuminated side sills

Sill guards for the entrance area with the model name lit up. Activates when the door is opened for 40 seconds and remains switched off when the door is closed. No electrical installation.

575071691A



INTERIOR

Stainless steel side sills

Stainless steel sill that is fitted over the entrance area of the front doors. Includes black painted decorative line and the logo of the car. It protects the entrance area against scratches.

575071691



PROTECTION

Key covers

The decorative key cover perfectly protects the electrical device and gives it a very unique look and feel.

Samoa Orange: 575087013 X2U / Emocion Red: 575087013 S3H
Mystery Blue: 575087013 UP7 / Crossover Silver: 575087013 Z76
Offroad key cover: 575087013A



INTERIOR

Sun shades

Protect from sunrays and maintain visibility without placing your road safety in danger. Also, they are useful for regulating the interior temperature in summer. You can drive with the windows open up to 120 km/h.

Side: 575064365A
Rear and fixed side: 575064365





TRANSPORT

Roof bicycle rack

Aerodynamic frame for transporting a bicycle. With anti-theft locking device. Used together with roof bars.

6L0071128A

TRANSPORT

Bicycle rack

Foldable metal bicycle rack that attaches to tow bar. Used for transporting 2 bicycles at the rear of the vehicle. Includes rear pilot lights, 13-pin connector system and mounting instructions.

000071128B

3rd Bicycle kit extension: 000071128C





TRANSPORT

Ski rack

In aluminum with rubber supports.
For 4/6 skis or 2/4 snowboards.
Used together with roof bars.

000071129J / 000071129K

TRANSPORT

Roof bars

Set of front and rear roof bars with anti-theft system included attached longitudinal of the vehicle even valid for versions with panoramic roof. Maximum roof load 75kg only if the vehicle has roof rails. Only available for vehicles with roof rails.

575071151



TRANSPORT

Surf rack

Includes 4 plastic supports that adapt to the shape of the surfboard. For transporting 1 or 2 surfboards. Used together with roof bars.

000071120HA



TRANSPORT

Roof box

Protect your luggage from weather conditions. With an aerodynamic shape. Assembly is simple thanks to its fast anchorage. Opening on both sides. Used together with roof bars.

400L. 000071200T
420L. 000071200AB
450L. 000071180A





PROTECTION

Boot Organizer

Aluminium divider to organize the space in the vehicle's luggage compartment and ensure the load does not move. The divider can be fitted along the outer edge of the floor panel with clips, while the telescopic bar of the removable luggage compartment module ensures it is safely secured. Only available for luggage compartment with double level.

575061205A

PROTECTION

Reversible boot mat

Tray adapted to the size of the luggage compartment floor. This tray is carpeted on one side and plastic on the other to meet all requirements. It has the same appearance as the standard tray and can carry wet and dirty objects without damaging the luggage compartment. Only available for luggage compartment without double level with Front and 4x4 drive and tyrefit.

575061201A



PROTECTION

Boot organizing net

The luggage compartment support net is a black flexible part for correctly securing the luggage. Only available for luggage compartment with double level.

5P5861873



PROTECTION

Bumper protective moulding

Rear moulding consisting of 1 metallic piece that is adhered to the top of the rear bumper to protect this area from scrapes and scratches when items are placed in the luggage compartment. Stainless steel material with polished finish.

575061155



PROTECTION

Boot tray with high walls

Protection piece with high edges to be fitted on the floor of the luggage compartment. Resistant, waterproof, easy to clean, anti-slip material and with wide grooves to prevent the load from moving. Only available for luggage compartment without double level with Front and 4x4 drive and tyrefit.

575061201C



PROTECTION

Protective boot tray (Foam)

Foam protection piece to be fitted on the floor of the luggage compartment.

575061201D / 575061201E



PROTECTION

Protective boot tray (Semi-Rigid)

Flexible plastic protection piece to be fitted on the floor of the luggage compartment.

575061201 / 575061201B





PROTECTION

Cargo area separation grille

Separation grille for luggage compartment. Separates the passenger compartment from the luggage compartment so that any pets transported are protected. Can be removed whenever required without necessity of tools.

575061205

PROTECTION

Rubber floor mats

Rubber mat for better protection against dirt and liquids. Set of 4 pieces. Driver and front passenger floor mats with a fastening system.

RHD: 575061500A 041



PROTECTION

Serie® mats

Standard mat with non-slip bottom. Set of 4 pieces For left-hand drive (LHD) and right-hand drive (RHD) vehicles. Driver and front passenger mats include attachment system.

RHD: 575863011A LOE



PROTECTION

Front and rear mudflaps

Protects the car body from materials projected by the wheels during driving.

Front: 575075111

Rear: 575075101

ATECA COLLECTION

Look
Marvellous.

No matter what you do in your daily life, you can make sure you're fully equipped for every situation with the SEAT Ateca Collection. Take on your routine in style with the modern design and understated elegance that the whole range has to offer. Every product has been exclusively designed with the high quality materials to ensure you can make the most out of every use. What's more, with a wide range to choose from, you're sure to find something you'll love.



ATECA 1:43 MODEL CAR
Highly detailed 1:43 scale model.

Ref: 6H1099300 GAO

ATECA 1:43 MODEL CAR
Highly detailed 1:43 scale model.

Ref: 6H1099300 GAB

KEY RING ICON
Keyring with polished metal logo.

Ref: 6H1087011 GAL

PAIRS
Card game for children with 24 matching pairs of current SEAT models.

Ref: 6H1087525 GAN

WOMEN'S LONGSLEEVE
V-neck t-shirt with roll-up sleeves, 2-layered look.

Ref: 6H1084142X GAJ

BASEBALL CAP
Baseball cap with small SEAT logo.

Orange: 6H1084300 GCH
Blue: 6H1084300 GCJ

MEN'S POLOSHIRT
Fine piqué polo shirt, front pocket with tonal stripe, subtle coloured detailing.

Ref: 6H1084230X GBJ

BEACH VOLLEYBALL
Beach Volleyball with SEAT logo.

Ref: 6H1050522 GAI

SEAT SERVICE

Inspection & Maintenance.

AT SEAT SERVICE, WE OFFER COMPREHENSIVE INSPECTIONS BY SKILLED PROFESSIONALS BASED ON THE AGE AND MILEAGE OF YOUR CAR. You'll be assured that your vehicle is in optimal condition, as our professionals perform all the services included in the SEAT Maintenance Programme – using only SEAT Genuine parts.



Benefit from warranty conditions for longer.

SEAT WARRANTY EXTENSION

A SEAT Warranty Extension lets you extend your 3 year manufacturer's warranty for **1 or 2 years under the same great conditions**. As there are no middlemen, you can continue to benefit from **expert care by SEAT professionals** and enjoy the road for longer.

The warranty extension is available only for new cars (all models, engines and versions).



A broad range of services available 24h/365d.

SEAT SERVICE MOBILITY

SEAT SERVICE Mobility is SEAT's roadside assistance service. It's **automatically obtained upon purchasing a new SEAT and lasts for a full 3 years after purchase**. You can extend the service annually for up to 10 years provided you carry out all prescribed inspection services at our Authorized SEAT SERVICE Network.

A wide range of features are included, from assistance via telephone and on-the-spot repair to towing, fuel refill, and more.



SEAT takes care of your protection. You focus on the essentials.

SEAT INSURANCE

SEAT offers an insurance product specifically and exclusively designed for SEAT cars.

By choosing SEAT Insurance, you know you're getting the best service: a convenient payment system, fast repairs with SEAT Genuine Parts carried out exclusively in our official SEAT workshops, 24 hour Customer Service all year long.



Enjoy years of peace of mind.

SEAT SERVICE & MAINTENANCE CONTRACTS

SEAT Service & Maintenance Contracts include **services and maintenance for the first three, four or five years of the life of your vehicle with different mileage options**. They cover most of the services included in the SEAT Maintenance Programme, ensuring **reliability and safety for the lifetime of your car**. If you choose to finance your new car purchase, you can add a SEAT Service & Maintenance Contract and either pay a fixed monthly instalment or make a one-time payment.

Flexible and economical, our Contracts are available in Basic and Premium versions to adapt to all budgets and needs.

Have your car serviced at any authorised SEAT dealer and forget about unexpected repair bills!

ENVIRONMENT

Environmental technical information.

SEAT IS WORKING TO ACHIEVE A GREAT GOAL, TO BECOME IN 2025 THE FIRST SUSTAINABILITY AUTOMOBILE MANUFACTURER IN SPAIN, ACHIEVING THAT EVERY NEW MODEL GENERATION IS BETWEEN 10 AND 15 % MORE EFFICIENT THAN THE PREVIOUS ONE.

To give transparency to this commitment, SEAT presents the technical environmental information of the new ATECA, this information comprises a first view of the environmental impact of the new model to compare in a future the model variants object of study with its successor and a summary of its most important environmental characteristics, represented in a graphical diagram of the vehicle.



Life Cycle Assessment



www.tuv.com
ID 0000051103

LIFE CYCLE ASSESSMENT

The study of Life Cycle Assessment (LCA) has been realized according to the ISO 14040 standard, taking into account the relevant materials and the necessary energy ways to carry out the production, use (included the supply of fuel and emissions during driving) and End of Life treatment (recovery, recycling and disposal), the process called “Cradle to Grave”.

The vehicle maintenance and the credits for the avoided production of materials in another product system after recycling are not part of the scope of examination.

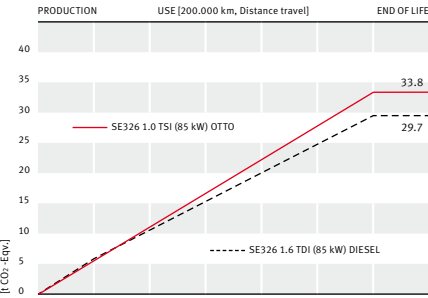
The process carried out has been realized according to the methodology of performing LCAs of the Volkswagen Group, which is based on the performance of the method and the requirements of the ISO 14040 and ISO 14044 standards. This LCA study has been certified by the TÜV Rheinland.

For the achievement of the environmental balance, the amount of raw materials required, the consumption and the energy consumed throughout the whole life cycle of the vehicle are collected. This information is basic to assess its environmental impacts, such as, the gas of greenhouse effect (global warming potential), photochemical smog (human health and ecosystems involvement), acidification (damage to forests, buildings, death of fish...), depletion impacts of the ozone layer (destruction of protection against UV radiation) and the eutrophication (high production of nutrients and reduction of O₂), being the most relevant environmental impacts in the automobile industry.

The model variants object of study are Model Year 2016, and have been chosen according the highest sales forecast (as forecast in June 2015) and a “Reference” equipment, so a 5D 1.6l TDI CR (St/St), 85 kW, 6-Manual, and a 5D 1.0l TSI (St/St), 85 kW, 6-Manual.

RESULTS AND EVALUATIONS

The impact of the gases of greenhouse effect (CO₂-Equivalent, CO₂e)



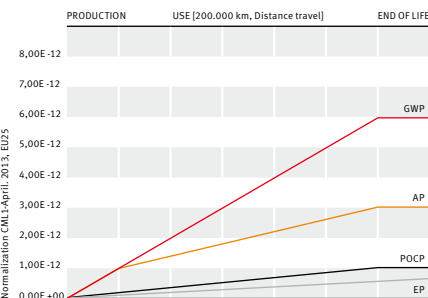
Technical Data	1.6l TDI CR (St/St), 85 kW, 6-Manual*	1.0l TSI (St/St), 85 kW, 6-Manual
Fuel Combined (l/100km)	4,2	5,2
CO ₂ Emissions (g/km)	111	119
Efficiency Label	A	B

*Provisional data

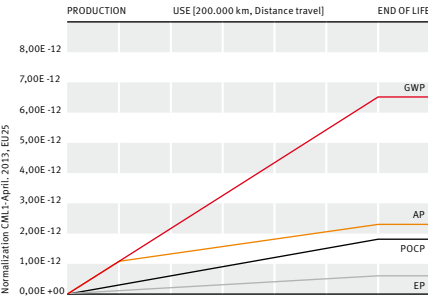
This graph shows the impact of the greenhouse gas effect throughout the Life Cycle, of the both model variants object of study. The calculations measured in tons of CO₂e (unit of reference of greenhouse gases effect) for a trip distance of 200.000 km (travel distance according to the New European Driving Cycle and the model segment), give us a result of a 33,8 t CO₂e from the Otto model variant and a 29,7 t CO₂e from Diesel model variant during the phases of production, use and End of Life treatment.

Comparison between the evaluated environmental impacts, throughout the life cycle for each model variant object of study

DIESEL: Comparison of the environmental impacts over the life cycle (normalized)



OTTO: Comparison of the environmental impacts over the life cycle (normalized)



— GWP: Global Warming Potential.
— AP: Acidification Potential.
— POCP: Photochemical Ozone Creation Potential.
— EP: Eutrophication Potential.

In the absence of previous models, the results are analyzed for the two engines Otto 1.0l TSI and 1.6l TDI Diesel.

Related to the normalized graphics, (without comparing the vehicle models under study), we can observe that the most significant environmental impact is the global warming potential (for 1.0l TSI and for 1.6l TDI) and the lower is the eutrophication. In regard to the photochemical smog OCP), it has a higher relevance in the 1.0l TDI model. The acidification has the same tendency in both model variants, and the ozone depletion impact results are not representative, for this reason, they are not considered.

The environmental performance of the ATECA, it is due mainly to a reduction of weight and an improvement of the efficiency of our engines, and as a result, there is obtained a reduction of the fuel consumption, of the emission of CO₂, of the pollutant gases and reduction the use of raw materials.

Built on a modified version of the MQB-A platform, the New SEAT Ateca has been designed bearing in mind our commitment to the environment. Efficiency and versatility in equal measure.

ENVIRONMENTAL OBJECTIVES OF THE TECHNICAL DEVELOPMENT PROCESS

- Climate protection
- Resources conservation
- Health protection



ENGINES

- A lower fuel consumption and a reduction in CO₂ emissions of between **15%** and **20%**.
- A modular type configuration that allows for the reduction of components and assemblies, ultimately achieving a weight reduction of up to **30%**.
- Acoustic improvements in all engine types.

START & STOP



- START & STOP technology is integrated into all engines.

BUMPERS

- Making bumpers sleeker to reduce their weight.



PROMOTES ECOLOGICAL DRIVING - ECO TIPS

- The car sends the driver recommendation tips for a more efficient and ecological driving experience.

ECO TRAINER

- This feature helps the user to have a more efficient driving experience, indicating unnecessary accelerations and braking.

SEAT DRIVE PROFILE

- Offers an ECO profile option that puts the vehicle into a particularly low fuel consumption mode.

INTEGRATED LED HEADLIGHTS

- Integrated Full LED headlights, considerably reducing their electrical consumption, increasing their lifespan and illumination power.

FRONT END

- Made of plastic without sheet metal reinforcements, therefore, reducing its weight and making it easier to recycle.

CROSSBARS

- Their weight is reduced through a hot stamping process.



INTERIOR AIR QUALITY

- The materials used in the interior have been designed to achieve low emission levels.
- In particularly contaminating environments, a sensor temporarily shuts off the vehicle's entry air vents.
- The Pure Air system shuts out the exterior air and avoids the presence of allergens.



STEERING WHEEL

- All versions include a magnesium - injected wheel skeleton that optimises the weight.

DOORS

- The weight of the doors has been reduced by decreasing their thickness.

FRONT WHEEL ARCHES

- The front wheel arches and spare wheel compartment lining made of 100% recycled PP.
- The soundproofing materials are made of PET felt.

CHASSIS

- Using **84%** high-resistance steels together with hot stamping technology, allows for the reduction in thickness without compromising any mechanical properties.

ALLOY WHEELS

- Subjected to fatigue and stress tests, they have been designed with the lowest possible weight.

SEATS

- Their weight has been reduced achieving optimised **4,5 kg** front seats.



AERODYNAMICS

- A humidity sensor reduces consumption disconnecting the compressor when it is not necessary, achieving a consumption reduction of **0.05 l/100 km**.

EXTERIOR AIR QUALITY

- The four-wheeled traction engines integrate catalytic converters into their exhaust systems.



AIR CONDITIONING

- A new coolant is used that has **99.7%** lower global warming potential.

ACOUSTICS

- Complies with the new European noise regulation directive “**2007/46/CE** (< **72 dBA**)”, with a reduction in the interior noise levels thanks to measures applied on the exhaust pipe and on the acoustic package.

EXHAUST PIPE

- With integrated silencers.
- With integrated silencers.

TYRES

- Low rolling resistance.
- They are made of **natural rubber**, representing 76% of the total amount of rubber found in the vehicle.
- Indirect Tyre-pressure monitoring system (TPMS) to detect loss of tyre pressure, reducing fuel consumption and the tyre's wear and tear.



MATERIALS Renewable

- The total of weight of renewable materials used can reach **13 kg**.

Less lead

- The lead has been eliminated in the shock absorbers, in the welding of electric, electronic and glass components, and in dielectric ceramic materials of capacitors.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

06/2017. Printed in New Zealand.

seat.com