

MITSUBISHI ***STRADA***



4WD

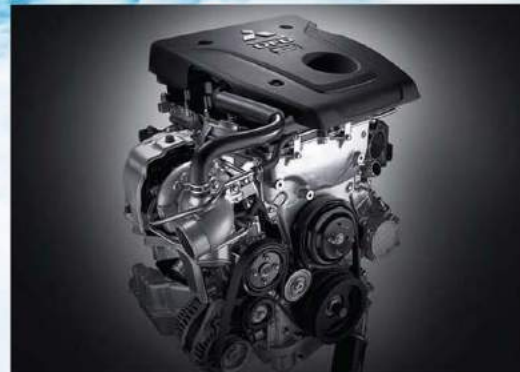
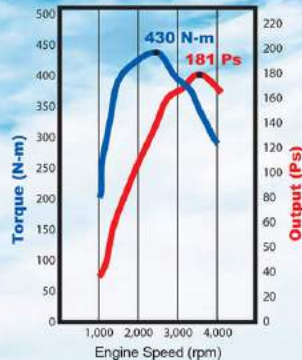


Drive@earth

A POWERFUL HEART BEATS WITHIN

4-cylinder, DOHC, 16 valves 2.4L Clean Diesel engine with Mitsubishi Innovative Valve timing Electronic Control (MIVEC) system (GT)

Compared to traditional diesel engines, the new 4N15 engine boasts of a low compression ratio, thus reducing fuel consumption, smoke and nitrous oxide emissions as well as maximizing the output of the Variable Geometry Turbo (VGT). It also uses an aluminum cylinder block, making it significantly lighter. As a result, the power and torque output of the all-new Clean Diesel engine with MIVEC is rated at 181 Ps / 3,500 rpm and 430 N-m / 2,500 rpm.



MIVEC
CLEAN DIESEL

EURO 4

Variable Geometry Turbo



The new 4N15 Clean Diesel engine is fitted with the Variable Geometry Turbo (VGT) which reduces lag time and increase overall efficiency across the entire rev range.



Low to Mid Engine RPM:

During low to mid engine RPM ranges, the exhaust gas volume is sparse. The movable vanes of the VGT "close" to create a narrow passageway causing the exhaust gas to accelerate and spin the turbine blades faster. In a non-VGT type, the low volume of exhaust gases moving in a "wide" passageway will result to slow air velocity making the turbine spin slower thus turbo lag will be experienced.



High Engine RPM:

During high engine RPM, the exhaust gas volume is dense. The movable vanes of the VGT open up to create a wider passageway to cut down exhaust back pressure resulting to higher turbine speed and boost level.

It's Your Sport Truck



• Aesthetically pleasing and ergonomic black and gray with piano black and silver-accent center instrument panel • Leather-wrapped steering wheel with silver-accent



• Leather Seats (GT)
• 8-way Power Adjustable Driver's Seat (GT)



• Multimedia Entertainment System with
Tire Pressure Monitoring System (TPMS Dealer Option)
• Dual Zone (GT) Automatic Climate Control System



Reverse camera display
(Dealer Option)



GPS Navigation
(Dealer Option)



Keyless Operation System with push start / stop engine button
enables the driver to unlock the door without having to take the
remote key fob out of their pocket or handbag.



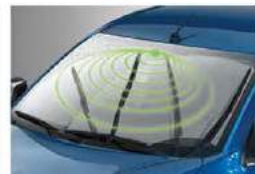
Class-leading legroom



• Rear bed roll bars (GT Dealer Option) • 17-inch Two-tone Diamond Vane Design Alloy Wheels (GT)



Electronic Time & Alarm Control System (ETACS) with Immobilizer supports comfortable driving via various automated function. An immobilizer uses authentication communication circuitry between the key and engine ECU to prevent the engine from starting unless the right key is used.



Automatic rain-sensing
windshield wipers (GT)



HID headlamps with automatic
lighting control (GT) and integrated LED DRL



Power side mirrors with integrated LED
turn signals and power fold function



White-lit high contrast instrument meter
and multi-information display

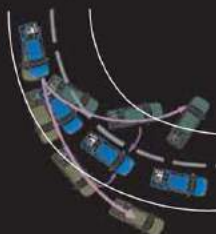


• Steering-wheel mounted audio (Dealer Option) and cruise controls
• Magnesium alloy paddle shifters (GT A/T)

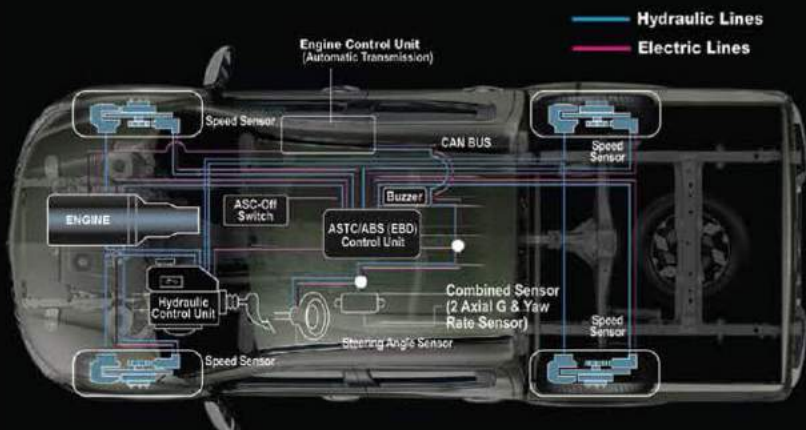
MITSUBISHI ACTIVE STABILITY AND TRACTION CONTROL (GT)

Utilizing a comprehensive network of intelligent sensors to monitor each wheel, engine speed, acceleration, steering and vehicle attitude. In terms of yaw, M-ASTC precisely manages engine output, power distribution and braking force to deliver improved vehicle control, traction and tracing in all driving conditions. With a complete awareness of vehicle orientation and driver intention, M-ASTC allows driving enthusiasts to benefit from the full potential of the 2.4-liter MIVEC common rail turbocharged and intercooled diesel engine in complete confidence.

In understeer, M-ASTC determines yaw rate and applies braking force to the inner rear wheel to prevent drift-out and ensure better trace control.



In oversteer, M-ASTC determines appropriate counter yaw moment and applies braking force to the outer front wheel to prevent spinout and ensure better trace control.



SUPER SELECT 4WD II

Rally-Proven Technology

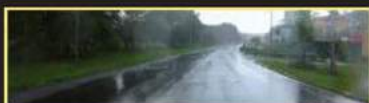
EASY SELECT 4WD



5-Speed A/T with Sports Mode



2H (rear wheel drive)
For normal road conditions



4H (4WD high range 40:60 front/rear split)
Full time 4WD for rough roads and hazardous conditions



4HLc (4WD high range with locked center differential)
For rugged terrain with low-grip surfaces



4LLc (4WD low range with locked center differential)
For steep hills, mud, sand, deep snow, etc.

Mitsubishi's rally-proven 4WD lets you move from smooth 2WD highway performance to rugged 4WD off-road traction without breaking stride. With shift-on-the-fly convenience at up to 100km/h, the right driving mode is always at your fingertips.



Super Select 4WD-II Electronic Dial Selector



Easy Select 4WD Electronic Dial Selector



6-Speed M/T (GT)



2H (2WD high range)
The choice for normal road situations. Only the rear wheels receive power, providing a smooth, quiet, fuel-efficient ride.



4H (4WD high range)
For rougher roads or hazardous conditions. All wheels receive torque, giving better traction to keep you out of trouble.

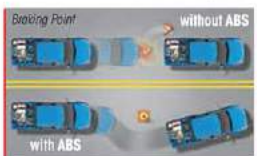


4L (4WD low range)
The best choice for sure off-road handling. Four-wheel performance shifts into low gear for maximum traction through mud or sand.

Safety Features



7-Dual Stage SRS Airbag System (GT)



Anti-lock Braking System (ABS)



Electronic Brake-force Distribution (EBD)



RISE Body Construction (Reinforced Impact Safety Evolution)

The comprehensive safety system of the Strada offers all the occupants greatly improved all-around collision protection. Mitsubishi's exclusive RISE body construction incorporates front and rear crumple zones with reinforced beams to absorb collision force and direct it away from the vehicle's interior. The engine and drive components also absorb energy, preventing further damage from reaching the cabin.



Tightest in its class
5.9m
Turning radius

- Deeper and larger cargo bed with bed liner
- Stylish rear bumper



The J-line is a clever engineering design to shorten the wheelbase and maximize interior space. The increased space results in class-leading legroom for maximum comfort. Also the shortened wheelbase allows for a class-leading minimum turning radius of 5.9 meters making the all-new Strada easy to maneuver and a joy to drive.



3.8 lock-to-lock steering

STRADA 4WD

GENERAL SPECIFICATIONS	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Overall Length (mm)	5,280	5,370 (with Dealer Option Items)	
Overall Width (mm)		1,815	
Overall Height (mm)		1,780	
Wheelbase (mm)		3,000	
Min. Ground Clearance (mm)		205	
Bed Interior Length (mm)		1,520	
Bed Interior Width (mm)		1,470	
Bed Interior Height (mm)		475	
Tread (Front / Right) (mm)		1,520 / 1,515	
Gross Vehicle Weight (kg)	2,870 (without Dealer Option Items)		
Curb Weight (kg)	1,835		1,850
Seating Capacity (person)		5	
Fuel Tank Capacity (L)		75	

PERFORMANCE	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Max. Speed (km / h)	178		175
Min. Turning Radius (m)		5.9	

ENGINE	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Model and Type	4 cylinders, 16 valves, DOHC 2.5L Diesel with VGT (4D56)	4 cylinders, 16 valves, DOHC 2.4L Clean Diesel engine with VGT and Mitsubishi Innovative Valve Timing Electronic Control (MIVEC) system (4N15)	
Fuel System	Electronic Common Rail Direct Injection		
Displacement (cc)	2,477	2,442	
Bore x Stroke (mm)	91.1 x 95	86 x 105.1	
Compression Ratio	16.5 : 1	15.5 : 1	
Max. Power (Ps / rpm)	178 / 4,000	181 / 3,500	
Max. Torque (N-m / rpm)	400 / 2,000	430 / 2,500	

TRANSMISSION	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Type	5-Speed Manual	6-Speed Manual	5-Speed Automatic with Sports Mode
Drivetrain	Easy Select 4WD		
Magnesium Alloy Paddle Shifters		N/A	Equipped
Gear Ratio	1st	4.313	4.280
	2nd	2.330	2.298
	3rd	1.436	1.437
	4th	1.000	1.000
	5th	0.788	0.776
	6th	-	0.651
	Reverse	4.220	3.959
Final Gear Ratio	3.917	3.692	3.917
Transfer Gear Ratio	High	1.000	
	Low	1.900	2.566

SUSPENSION	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Front	Double Wishbone with Coil Spring and Stabilizer Bar		
Rear	Rigid Elliptic Leaf Spring with Telescopic Shock Absorber		
BRAKES	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Front	16-inch Ventilated Discs		
Rear	11.6-inch Leading and Trailing Drums		
TIRES AND WHEELS	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Tires	245 / 65 R17		
Wheels	17-inch x 7.5J Alloy	17-inch x 7.5J Two-tone Alloy	

STEERING	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Gear Type	Rack and Pinion		
Steering Wheel	3-Spoke Leather-wrapped with Silver Accent		
Power Steering	Equipped		
Cruise Control	Equipped		
Telescopic Adjustment	Equipped		
Tilt Adjustment	Equipped		
Audio Control	Equipped (Dealer Option)		
AUDIO SYSTEM	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Type	2-Din Single In-Dash 6.75-inch Capacitive Discharge Touchscreen Display with Smart Phone Mirror Link Feature / Tuner / DVD / MP3 / MPEG4 / WMA player / Auxiliary and USB ports / iPod compatibility / Bluetooth Connectivity		
GPS Navigation	Equipped (Dealer Option)		
Speakers	6 (including 2 Tweeters)		
Antenna	Roof-mounted		
SAFETY	GLS V 5-M/T	GT 6-M/T	GT 5-A/T
Front Airbags	Driver Passenger	Equipped	
Side Airbags		Not Equipped	Equipped
Curtain Airbags		Not Equipped	Equipped
Driver's Knee Airbag		Not Equipped	Equipped
Seatbelts	Front	3 pt. ELR with Pretensioner, Force Limiter, and Adjustable Anchor x 2	3 pt. ELR with Pretensioner (Double for Driver), Force Limiter, and Adjustable Anchor x 2
	Rear	3 pt. ELR x 3	
Mitsubishi Active Stability and Traction Control (MASTC)		Not Equipped	Equipped
Hill Start Assist (HSA)		Not Equipped	Equipped
Anti-Lock Braking System (ABS)		Equipped with Electronic Brake-force Distribution (EBD)	
Tire Pressure Monitoring System (TPMS)		Equipped (Dealer Option)	
Reverse Camera		Equipped (Dealer Option)	

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On Quality: We seek excellence in our products and services and recognize that customer satisfaction is the essence of our mission.

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2. Photos shown in this brochure may vary from actual unit.