



FORD
TAURUS



SUCCESS STARTS WITH **INNER STRENGTH.**

The boron steel utilized to build the all-new Ford Taurus sedan is stronger than regular steel yet surprisingly lightweight. This lowers the overall weight of the vehicle while enhancing performance and ensuring superior cockpit safety. The Taurus also offers a genuine sense of style with Adaptive LED Headlamps to help lead you through the darkness, adjusting as you go. When you turn, the illumination turns with you on your road to success. Auto-High Beam LED Headlamps are also available.



TITANIUM. Blue Metallic.
1. Additional charge.



TITANIUM. Domino and Very Light Urban Grey leather trim.

BE OPEN TO THE
POSSIBILITIES.

The available dual panel panoramic sunroof doesn't just open a beautiful view of the world, it also slides back over, rather than under the rear panel, to give you maximum headroom as you go. And sometimes it's the littlest things that make all the difference. Take available Dual-Zone Climate Control. It separates cabin temperature settings for you and your front passenger so everyone can be comfortable in their own way.

ONE SPIRITED PERFORMER.

ECOBOOST ENGINE

The 2.0L EcoBoost® engine combines turbocharging and direct fuel-injection, generating robust 232HP¹ and 388Nm¹ of torque, giving you high performance and energy efficiency. The highly resourceful engine means higher fuel efficiency without losing any power.

POWER AND CONTROL

To harness the whopping 388Nm¹ of Torque, the Taurus sedan is equipped with a Torque Vectoring control making sure that all the sheer potential is delivered in a smooth and safe fashion regardless of the road conditions.²

ELECTRIC ASSISTED POWER STEERING

The comfortable and poised persona continues when the road bends, thanks to the Electric Assisted Power Steering,² which makes for an effortlessly rewarding drive every time you get behind the wheel.

1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. 2. Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 3. Additional charge.



TITANIUM. Blue Metallic.³

ADVANCING EVERYDAY LIFE.

The Ford Taurus sedan brings the spirit of excitement to the everyday driver. SYNC® 4 provides fast and simple access to your audio sources and lets you interact with select mobile apps while keeping your eyes on the road. Voice commands, steering wheel buttons, or a quick tap on your 13.2" touchscreen will give you control of your compatible mobile apps. Connect your compatible iPhone® with Apple CarPlay®¹ to give you access to Apple Music® and use Siri® to send and receive hands-free text messages.² If you have a compatible Android™ phone, Android Auto™³ connects to Google Maps™ and the Google Assistant™ personal assistant for pass-through voice commands. The available Wireless Charging pad is located in the center console and it allows you to charge your smartphone without a cord. The Taurus brand supports Qi wireless charging protocol.⁴ And the Rotary Gear Shifter enables you to take control of the eight-speed automatic transmission with the simple turn of the dial.



TITANIUM. Domino and Very Light Urban Grey leather trim.
Screen displays vary by market.

1. Apple CarPlay® and its functions are products of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan. All features supported in Middle East countries are available. 2. Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Functionality varies by market. 3. Android Auto™ and its functions are products of Google and its terms and privacy statements apply. Requires compatible Android smartphone with Android Auto™ app on Google Play and data plan. All features supported in Middle East countries are available. 4. Qi wireless charging may not be compatible with all mobile phones.

THE HEIGHT OF SOPHISTICATION.

The all-new Taurus sedan arrives with a powerful, confident and inviting design to create a truly innovative vehicle. Enjoy the comfort of available 10-way power adjustable seats. The rear cabin is exceptionally spacious with plenty of shoulder and hip room. And the superb interior styling includes all the modern comforts.



TITANIUM. Absolute Black!
1. Additional charge.



TITANIUM. Absolute Black.²

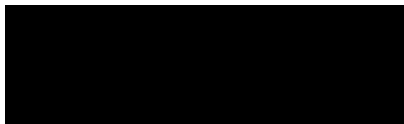
FOR YOUR PEACE OF MIND.

The Taurus offers an impressive suite of intelligent driver-assist technologies¹ for peace of mind. Available features include: BLIS[®] (Blind Spot Information System), Collision Mitigation System, Pre-Collision Assist with Autonomous Emergency Braking, Forward Collision Warning, Lane-Keeping Aid, Lane Departure Warning, Rear Parking Sensors, driver impairment monitor, emergency steering assist, and a Rear View Camera.



1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations. 2. Additional charge.

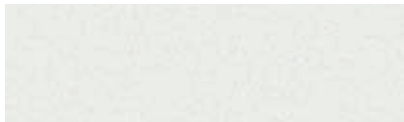
EXTERIOR



1 Absolute Black¹



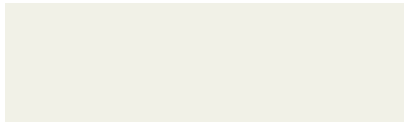
2 Blue Metallic¹



3 White Platinum



4 Lustrous Grey¹



5 Crystal Solid White

Colors are representative only. See your distributor for actual paint/trim options. **1.** Additional charge.



TITANIUM. Blue Metallic¹

WHEELS

A. AMBIENTE	Standard	17" Alloy
B. TREND	Standard	18" Alloy
C. TITANIUM	Standard	19" Alloy



A



B



C



TITANIUM. Blue Metallic.
1. Additional charge.

STANDARD FEATURES

MECHANICAL

2.0L GTDI FWD 8-Speed Automatic Transmission
Horsepower – 232HP
Torque – 388Nm
Tire Pressure Monitoring System (TPMS) – 4 wheels

EXTERIOR

Body Style – 4 Door
Sunroof (Open/Close)
LED headlamps
Auto headlamps
Dual power signal mirrors – LED signal
Flush door handles
Mini spare tire

INTERIOR

Auto – Stop/Start
Cruise control
13.2" touchscreen, 6 speakers, and SYNC® 4
Bluetooth®

SAFETY & SECURITY

Curtain airbags¹ – LH/RH
Driver and passenger airbag¹
Keyless Smart Entry with Passive Start
Anti-lock Braking System (ABS) with Electronic Stability Control (ESC), torque vectoring, Electronic Brakeforce Distribution (EBD) / Emergency Brake Assist (EBA), emergency brake lamps and Hill Start Assist, Rear-view camera

1. Always wear your safety belt and secure children in the rear seat. **2.** Leather seats are a combination of leather and high-quality, durable materials. **3.** Additional charge.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specification either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers.

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AMBIENTE	TREND	TITANIUM
S	S	S
MECHANICAL		
S	S	S
2.0L Gasoline FWD 8-speed Automatic Transmission; Horsepower – 232HP; Torque – 388Nm		
S	S	S
Tire Pressure Monitoring System (TPMS) – 4 wheels		
SAFETY & SECURITY		
S	S	S
Curtain airbags¹ – LH/RH		
	S	S
Driver's knee airbag¹		
S	S	S
Driver and passenger airbag¹		
S	S	S
Keyless Smart Entry with Passive Start		
S	S	S
Push Button Start		
S	S	S
Anti-Lock Braking System (ABS) with Electronic Stability Control (ESC), torque vectoring, Electronic Brakeforce Distribution (EBD) / Emergency Brake Assist (EBA), emergency brake lamps and Hill Start Assist		
DRIVER ASSIST		
S	S	
Lane-departure warning		
	S	S
Driver impairment monitor		
	S	S
Lane-keeping aid		
	S	S
Collision mitigation		
	S	S
Blind Spot Information System (BLIS®)		
	S	
Emergency Steering Assist		
S	S	S
Rear-view camera		
	S	
Speed control		
	S	
Adaptive speed control		

S: STANDARD

AMBIENTE	TREND	TITANIUM
S	S	S
CONNECTIVITY & ENTERTAINMENT		
S	S	S
13.2" touchscreen; 6 speakers; and SYNC® 4		
	S	
Wireless charging pad		
S	S	S
Bluetooth		
EXTERIOR		
S	S	S
4-door body style		
	S	S
Rear parking aid		
S	S	
Sunroof (open/close)		
	S	
Dual panel sunroof		
S	S	S
LED headlamps		
S	S	S
Auto headlamps		
S	S	S
Dual power signal mirrors – LED signal		
	S	
Front LED fog lamps		
S	S	S
Mini spare tire		
INTERIOR		
S	S	S
Auto-stop/start		
S		
Single-zone Electronic Automatic Temperature Control (SEATC)		
	S	S
Dual-zone Electronic Automatic Temperature Control (DEATC)		
	S	S
Ambient lighting		
S		
Fabric seats; 6-way power (driver), 6-way power (passenger)		
	S	
Partial leather seats²; 8-way power (driver), 6-way power (passenger)		
	S	
Premium leather seats²; 10-way power (driver), 6-way power (passenger)		



TITANIUM. Blue Metallic³



Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford distributor is the best source of the most up-to-date information on Ford vehicles.

DIMENSIONS

Exterior (mm)

Height	1,498
Width	1,875
Length	4,927
Wheelbase	2,930

Interior (mm) (front/rear)

Head room	991/966
Leg room	1,071/1,020
Hip room	1,410/1,380
Shoulder room	1,480/1,430

Capacities

Cargo volume in boot (cu L)	520
Fuel tank (liters)	66

Dimensions and capacities shown for Taurus may vary by model. See your distributor for details.



TITANIUM. Blue Metallic.
1. Additional charge.



INSPIRES YOU



BUILT *Ford* PROUD

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