



Sportage



KIA MOTORS

The Kia Sportage. Your Passport to Freedom.

YOU'VE BEEN tied down to that black asphalt path called a road all your life. It's become kind of like a security blanket — when you're on it, everything is smooth, but when you're not, the going gets rough.

At one time or another, you've probably fantasized about what lies off the beaten path. Or maybe of just having more confidence (and traction) on those snowy winter roads. But the 4WD alternatives — huge trucks and compact sport-utility vehicles — just didn't fit your budget. Or your family.

ENTER THE KIA SPORTAGE. A new concept in sport-utility vehicles that combines the durability and versatility of a 4 x 4 with the manners and comforts of a passenger sedan.

All at a price that won't require you to take a second job.

Or win the lottery.

That's why we like to call the Sportage your passport to freedom. It gives you the freedom to be on the road — or leave it behind in your own personal quest for adventure. And it does each of them uncannily well.

"Sportage of Kia Motors Corporation has been selected the 1996 best off-road vehicle at the 8th International Offroad Motor Show recently held in Germany." A company spokesman said.

"Kia's Sportage was picked as the year's best four-wheel drive vehicle at the international show, which was organized by the most influential car magazine "Off road" in Germany, the spokesman said.



SPECIFICATIONS

SPORTAGE (2.0 MRDi)

Engine type		4-cylinder FE DOHC
Displacement (cc)		1,998
Maximum power (Bhp/rpm)		128/5,300
Maximum torque (Nm/rpm)		175/4,700
Suspension	front	Double wishbone with coil spring
	rear	Four bar link with coil spring
Overall length (mm)		4,050-4,335 (depends on options)
Overall width (mm)		1,730
Overall height (mm)		1,650-1,695 (depends on options)
Wheelbase (mm)		2,650
Overhang	front (mm)	675-765 (depends on options)
	rear (mm)	725-920 (depends on options)
Curb weight (kg)		1,438-1,494
Tread	front (mm)	1,440
	rear (mm)	1,440
Min. ground clearance (mm)		216
Cargo capacity (l)		434-490
Gross weight (kg)		1,928
Seating capacity (persons)		5
Min. turning radius (m)		5.3
Towing capacity (kg)		1,800
Fuel tank capacity (l)		60
Transmission		5-speed manual
Tyres		P205/75 R15

STANDARD EQUIPMENT

ABS	
Halogen headlamps	
Tinted glass with sunshade	
Alloy wheel (15")	
AM/FM Radio CD	
Power steering	
Power antenna	
Tilt steering	
Power windows	
Power door locks (4 door)	
Hub lock	Automatic
Outside mirrors	Electric
	Break-away
Moulded door trim	
Electric sun-roof	
Spare tyre with carrier (P205/75R 15)	

Our cars are so well-built, you may never need this information.

Kia Extra Mile Care Program

In the life of every car, sometimes the unthinkable happens. Fortunately, Kia has already thought of that. That's why we created the Kia Extra Mile Care Programme.

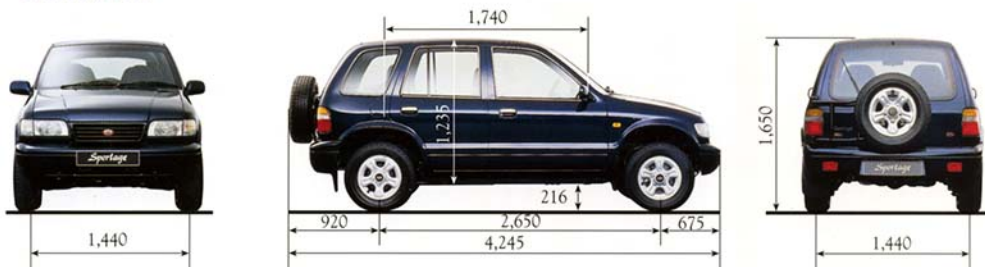
Basically, we'll be right there with you. When you purchase a new Kia, you automatically qualify for our Kia Extra Mile Care programme. You can call our hotline 24 hours a day, 365 days a year. If you need emergency roadside assistance, we'll dispatch help immediately. Our services include 24-hour emergency towing, flat-tyre change, and battery jump-starting. All Roadside Assistance services are provided for the length of your Kia Warranty.



NOTICE: 1. Your actual fuel consumption will vary with option, driving habits and vehicle condition. See your Kia agent for details.

2. All information and illustrations are based on information available at the time of publication and subject to change without notice. For exact information, please contact your Kia agent.

DIMENSIONS



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A Jeep in Car's Clothing

THE ORIGINAL JEEP was a go-anywhere, do-anything vehicle — the predecessor of today's sport-utility vehicles. Unfortunately, it lacked all but the most basic creature comforts. Not so with the Sportage. Take a look at the interior. The dashboard is a lesson in ergonomic and aesthetic design that is as stylish as it is functional. The front bucket seats recline and slide for maximum passenger comfort while the rear seat features split, folding seatbacks and quickly folds up for even more cargo carrying space. Add an optional KIA Premium Sound System to the Sportage's long list of features like CFC free air conditioner, power windows, power door locks, tinted glass, and electric mirrors and you have a 4WD vehicle that can accommodate five adults with all the comforts of the family sedan.



The fully-adjustable driver's seat pampers your back with solid lumbar support.





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Engineered for the Real World

THE SPORTAGE isn't just a car that had 4WD added on. It is designed from the frame up to stand up to the rigors of the off-road without transferring them to the passengers. And with a host of convenience and safety features that will take your motoring experience to a high.

SPORTAGE convenience begins with the part-time 4WD system. We realized that not all driving conditions require the additional traction of all-wheel drive. That's why we designed the stubby 4WD shift selector with a two-wheel

drive mode as well as both 4WD high and low. And you can switch modes to match road (or off-road) conditions "on-the-fly" thanks to the auto-locking front hubs.

THE BACKBONE of the Sportage is a full-boxed ladder frame which gives maximum strength and durability — the same as you'll find on our tough cargo trucks. A sophisticated front-wheel independent suspension strikes an admirable balance between off-road handling stability and on-road ride smoothness, making sure that you don't feel like you're driving one. And the Sportage's ideal 21.6 cm of ground clearance and steep approach and departure angles will help you clear most obstacles without making cabin entry a major chore.



SAFETY was a priority in the Sportage's design. Like all Kia vehicles, we began by putting the body frame through extensive crash analysis on our Cray supercomputer. This helped us test and refine the design for maximum passenger protection before production ever began. It also led to a host of safety features — like energy-absorbing front and rear crumple zones. And side door impact beams for extra protection in side collisions.



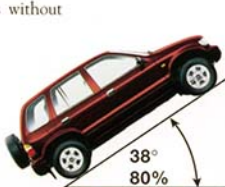
INCIDENTALLY, if you have any questions about durability and toughness, the answer is "Yes, plenty." In 1993, we ran a mildly modified Sportage in the 8,000 km Paris-Dakar Rally. We didn't win any prizes. But we did prove the Sportage's stock engine* and frame could survive the treacherous Sahara Desert. And since it can do that, real life is easy.

AND THERE YOU have it. Whether your aspirations lie on the road or off it, the Sportage is your passport to freedom. Freedom to discover your world in complete comfort and safety. Visit your nearest Kia dealer today to get yours.

* The stock engine used was 2-liter DOHC 4-cylinder with 94 kW of power and 175 Nm of torque.



Large approach, ramp breakover and departure angle



Excellent gradeability



Max. safe angle of inclination



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