



TOYOTA

ALWAYS BETTER.



PRIUS C

TURN ON FUN

Keep the fun
going, wherever
you're going.

The Prius C.



FUN-FILLED, FUN-FUELLED.

\$30,000 CEVS Rebate	
3.9 l/100km Fuel Efficiency	90 g/km CO ₂ Emission
*Subjected to min. ARF \$5,000	

Fun size cruising. King size savings. **The Prius C.**

Enjoy driving that's easy on both
your wallet and the environment.

PERFECT CITY DRIVE



- Compact hatchback, 4.8m minimum turning radius – easy to manoeuvre around the city
- Outstanding fuel efficiency of 3.9l/100km
- Seamless acceleration with CVT
- Exceptional cabin quietness

FUN TO DRIVE



- 3.5" full-colour Multi-Information Display (MID)
- Eco scoring/monitoring system
- Touch Tracer display
- Stay connected on the road with Toyota InTouch

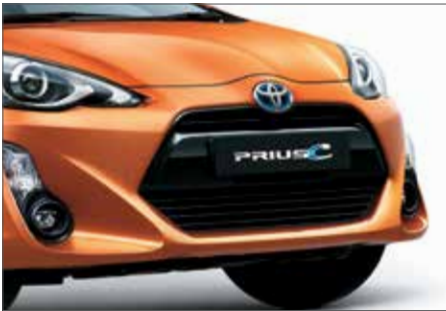
OUTSTANDING SAFETY



- 7 SRS airbags
- Anti-lock Braking System (ABS)
- Traction Control (TRAC)
- Vehicle Stability Control (VSC)
- Hill-Start Assist Control (HAC)

Exciting Exterior

Restyled to match your style – the new face of fun, the fresh face of Toyota



TRAPEZOIDAL GRILLE DESIGN

BOLD & EDGY

Snazzy trapezoidal radiator grille to put your best face forward.



LED HEADLAMPS

LIGHT IT UP

Light up the road with brighter, more energy-efficient and longer-lasting headlamps.



TAIL LAMPS

LASTING IMPRESSION

Sporty LED taillights add an aerodynamic feel for clearer visibility.



FOG LAMPS

CUTTING EDGE DESIGN

Circular fog lamps designed to pierce through the dark, improving visibility in poor light conditions.



ELECTRIC-RETRACTABLE WING MIRROR

GREATER PERIPHERAL VISION

Electric-retractable side mirror with built-in signal indicators gives an expanded field of vision and lets others know of your intentions.



AERODYNAMIC FINS

EASE OFF THE DRAG

Take the path of least air resistance with aerodynamic fins to turn up acceleration and fuel efficiency.

Fun-infused Interior

Set the tune to your brand of fun with adaptable and smart interior features



SMART ENTRY AND START INSTANT HANDINESS

Keyless technology and button ignition system to lock or unlock doors and start up the engine, making it easy to get in, out, and about.



STEERING WHEEL CONTROLS COMPLETE CONTROL

Touch Tracer lets you take total control of audio and energy monitors without ever taking your hands off the wheel.



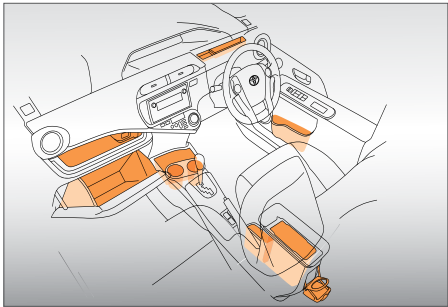
TOYOTA INTOUCH TELEMATICS SYSTEM STAY CONNECTED

Keep connected to your music, calls, appointments, maps and navigation – all on the go – with a telematics system that's activated via touch, gesture, and voice commands.



DRIVE MODE SWITCHES SWITCH OVER SEAMLESSLY

Easily switch from maximum fuel saver mode with ECO Drive Mode to low speed driving on pure electric motor with EV Drive Mode.



STORAGE COMPARTMENTS KEEP THINGS AT HAND

Handy compartments to keep your must-have items all within easy reach.



FOLD DOWN & LUGGAGE SPACE CUSTOMISABLE SPACE

Store things your way with the 60:40 folding rear seats and a trunk space that holds up to 260 litres of storage capacity.

Intelligent Display and Touch Tracer

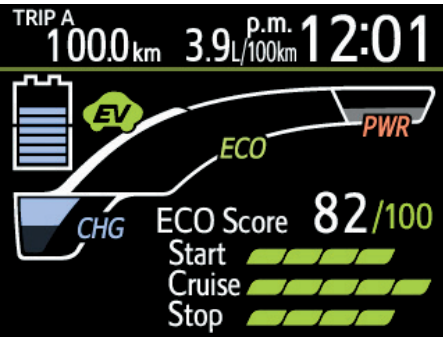
Drive a car that’s smarter than smart



FULL-COLOUR DISPLAY AND ENERGY MONITOR SYSTEM

COMPREHENSIVE DRIVING OVERVIEW

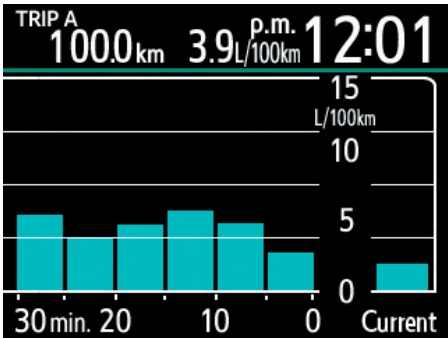
3.5" full-colour multi-information display (MID) and energy monitor system enables one to optimise fuel efficiency through better understanding of one's driving style.



ECO SCORING

PROMPT INFORMATION

Real-time feedback of driving efficiency during start, stop and cruise to help you monitor and improve fuel-efficiency performance.



5 MINS/MONTHLY DATA TRACKING

IMPROVES DRIVING FINESSE

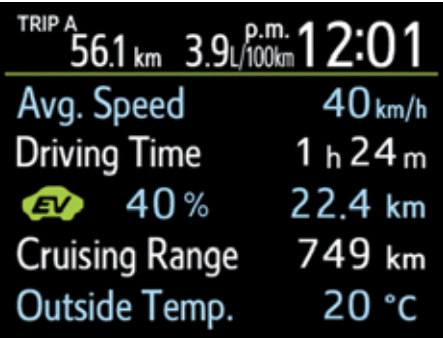
Helps track and improve one's driving finesse and fuel efficiency.



CONSUMPTION RECORD

INSTANT COMPARISON

Displays 3 months' record of fuel-efficiency to let you make instant comparisons.



DRIVE INFORMATION

TRIP SUMMARY

Displays trip summary data, mileage travelled and drive time all at one glance.



TOUCH TRACER DISPLAY

INTELLECTUAL FUNCTIONS

Advanced scroll function lets you set and monitor temperatures and adjust volumes at a convenient touch for added safety.

Eco-friendly, Hybrid Synergy Drive

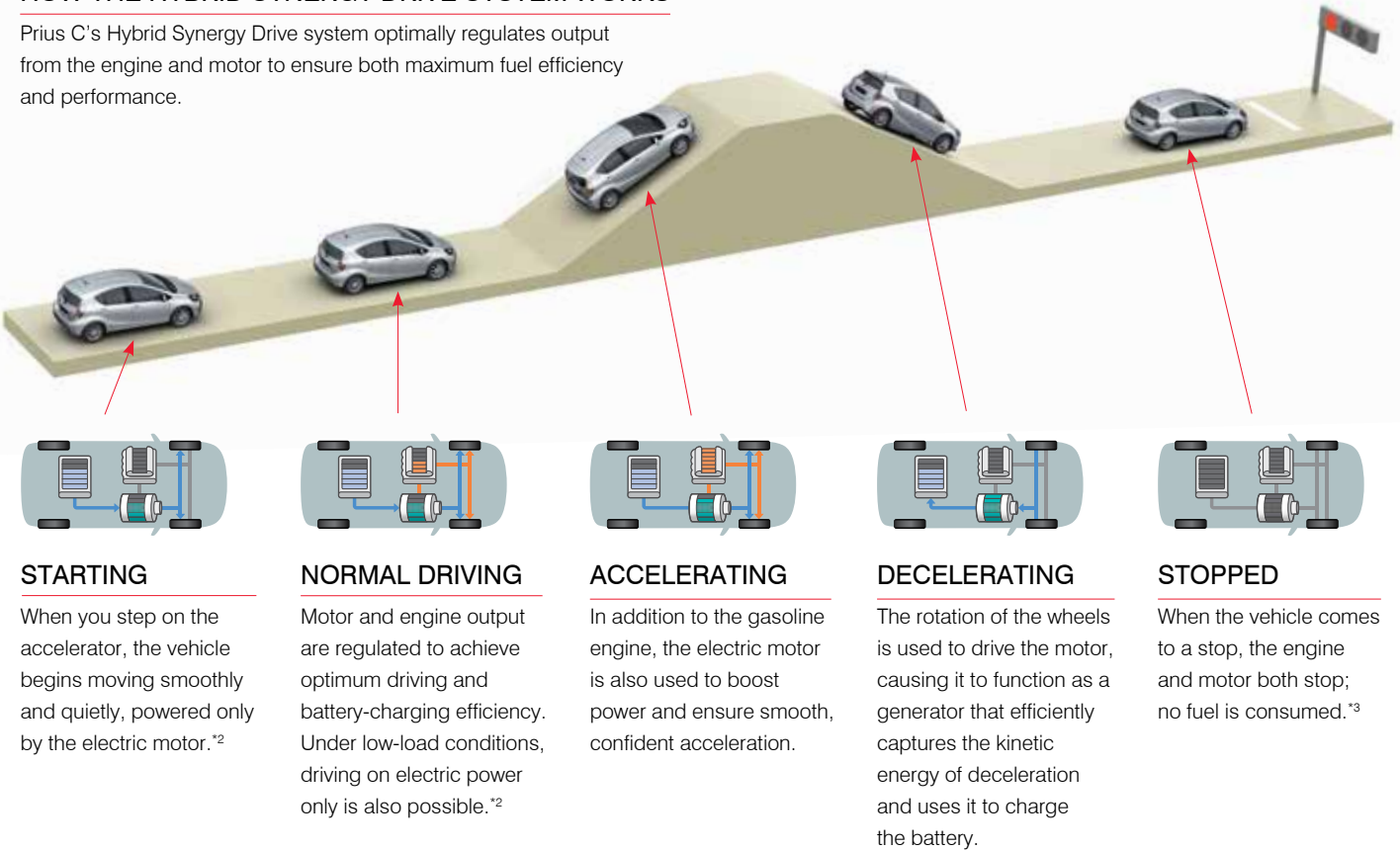
A city car that’s every bit an urbanite as you

Toyota's world-leading Hybrid Synergy Drive (HSD) is perfect for Singapore's city roads with frequent starts/stops and low speeds. This innovation defies all limits by delivering:

- Outstanding Fuel Efficiency of 3.9ℓ/100km*1.** That's 923km on a single tank.
- CO₂ Emission of 90g/km*1** for a cleaner environment.
- Low NOx Emission of 0.0089g/km** for better air quality.
- Smooth and Seamless Acceleration** with CVT transmission.
- Exceptional Cabin Quietness** promising a serene journey.

HOW THE HYBRID SYNERGY DRIVE SYSTEM WORKS

Prius C's Hybrid Synergy Drive system optimally regulates output from the engine and motor to ensure both maximum fuel efficiency and performance.



4.8M TURNING RADIUS

EXCELLENT MANOEUVRABILITY

Coupled with a low centre of gravity, you'll experience nimble manoeuvrability as you tackle challenging and sharp bends around the city effortlessly.



1.5L ENGINE

RESPONSIVE PERFORMANCE

Besides its high fuel efficiency and low CO₂ emissions, this engine delivers a responsive acceleration of 0-100km/h in 14.6 seconds with its reduced weight. Quietness is enhanced with less noise and vibration, while engine thermal efficiency is improved by 6%, translating to better fuel efficiency.

*1: Based on combined fuel consumption.

*2: Gasoline engine power may also be used in some cases.

*3: If battery power is low when the vehicle comes to a stop, the engine will keep running to drive the generator motor that charges the battery, no external power is required for charging.

Best-in-Class Safety

Toyota brings you yet another one of the world's safest cars



7 SRS AIRBAGS

360° PROTECTION

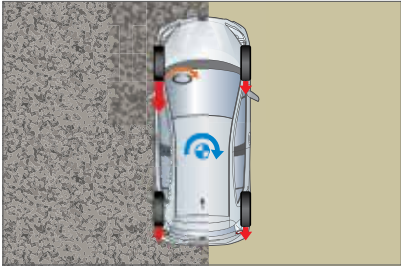
7 SRS airbags are fitted throughout the cabin to provide a 360° protection from severe frontal or side collisions. (driver & passenger, side, curtains & driver's knee)



HILL-START ASSIST CONTROL (HAC)

STEEP INCLINE SUPPORT

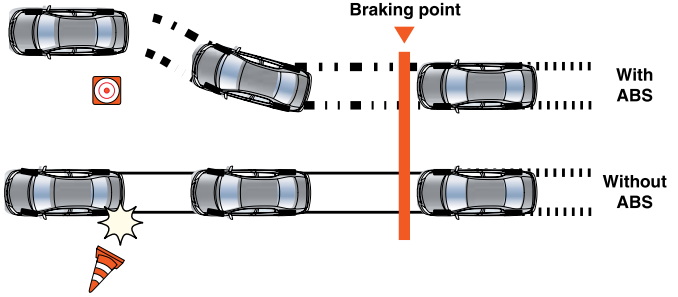
HAC minimises the vehicle from rolling back by controlling the brake fluid pressure when the brake is released on steep inclines.



TRACTION CONTROL (TRAC)

IMPROVED CONTROL

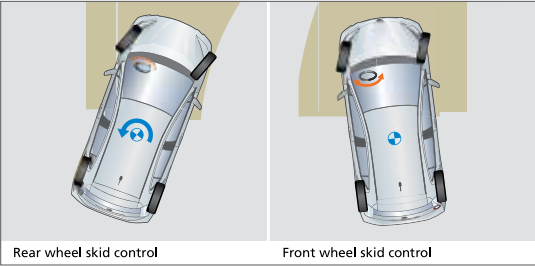
TRAC prevents loss of traction on wheels, thus maintaining control of the vehicle when excessive torque is being applied or in slippery road conditions.



ANTI-LOCK BRAKE SYSTEM (ABS)

SUPERB HANDLING

The ABS prevents brakes from locking up and car from skidding during an emergency stop.



VEHICLE STABILITY CONTROL (VSC)

MAINTAINS STABILITY

VSC ensures vehicle stability as it automatically controls engine output and brakes on each wheel when the vehicle experiences an over-steering or under-steering situation.



Specifications

DIMENSIONS AND WEIGHTS

Overall Length / Width / Height	mm	3,995 / 1,695 / 1,450
Wheelbase	mm	2,550
Ground Clearance	mm	135
Min Turning Radius	m	4.8
Kerb Weight	kg	1,120

ENGINE AND TRANSMISSION

Engine Type	4-Cylinders, in-line 16 Valve DOHC with VVT-i	
Capacity	cc	1,497
Max Power Output	kw (bhp) / rpm	74 (99) / 4,800
Max Torque	Nm / rpm	111 / 4,000
Transmission	CVT	

PERFORMANCE

Top Speed	km / h	170
Acceleration (0-100 km/h)	s	14.6

FUEL CONSUMPTION

Combined	l / 100km (km / l)	3.9 (25.6)
Fuel Tank Capacity	l	36
CO ₂ Emission	g / km	90

CHASSIS

Suspension	Front / Rear	Macpherson Strut / Torsion Beam
Brakes	Front / Rear	Ventilated Disc / Drum
Tyres	185 / 60R15	

Addition of extra features may change figures in this chart.
Toyota Motor Corporation and Borneo Motors (Singapore) Pte Ltd reserve the right to alter any details of specifications and equipment without notice.

Note:
Vehicles pictured and specifications detailed in this catalogue may vary from models and equipment available in your area.
Actual interior features and colours may differ from pictures shown. Vehicle body colour might differ slightly from the printed photos in this catalogue.

Distinct Colours



Super White II (040)



Lime White Pearl (082)



Silver Metallic (1F7)



Grey Metallic (1G3)



Black Mica (209)



Super Red V (3P0)



Orange Pear CS (4X3)



Yellow Mica Metallic (588)



Yellow (5A3)



Blue Metallic (8T7)



Cool Soda Metallic (8V7)

Seat Material



2-Tone Leather Seat

Toyota is the world's top R&D spender, investing over US\$9 billion a year. That's more than US\$1 million an hour.

At Toyota, we believe that there is Always a Better Way. Our R&D is a testament to our “Kaizen” spirit – the Japanese philosophy of continuous improvement.

This is the impetus to all of Toyota's developments. Including our Intelligent Display and Touch Tracer plus Hybrid Synergy Drive technology. Combined, these allow you to drive as efficiently as possible, doing your part for the environment in the process. And, of course, our world-renowned VVT-i engine that is designed to maximise power output while minimising fuel consumption and emissions.

All of these and more have led us to become a global benchmark for Quality, Durability and Reliability. Coupled with constant innovation and creativity, we anticipate your mobility needs so you can always look forward to better cars.

TOYOTA. ALWAYS BETTER.



Hybrid Synergy Drive (HSD)

Intelligent Display and Touch Tracer



When you buy a Toyota from Borneo Motors, you get more than just a car. You get the satisfaction, assurance, support and convenience that are best captured in our brand promise: **Always Better.**

Always Better Cars

It is this same promise that drives us to understand your lifestyle. That's why we offer a range of models that caters to your needs today with innovations that fulfil the requirements of tomorrow. For example, Dual VVT-i engines that deliver a superior blend of performance and fuel economy, and Hybrid Synergy Drive, which minimises carbon emissions for cleaner air and a better quality of life. All these and more are part of the Toyota ownership experience that has grown to become the industry's benchmark.

Always Better Assurance

From the moment you collect your car, you will feel the world-renowned Toyota difference of Quality, Durability and Reliability, or QDR, as we call it.

This difference is further bolstered by an impressive five-year unlimited-mileage warranty, plus one year's servicing*. During which, and beyond, you can rest assured that your car will be cared for by our certified specialists, who use the latest in technology, precision tools and Toyota genuine parts.

These are just some of the things we have in place to ensure your car keeps performing the way it should – like a Toyota.

Always Better Experiences

No matter which facility you choose, you will receive that special Toyota touch, which gives you an ownership experience unlike any other.

It all starts at Toyota World, our experiential showroom that is designed to serve you better. One of the ownership privileges you'll appreciate is our online booking service, which allows you to make an appointment at any of our ten service facilities and body care centres islandwide. You will even receive an SMS reminder as your appointment date draws near, so you can better manage your time.

Toyota Service Express also guarantees to have your car serviced, manually cleaned, vacuumed and ready in just one hour**, or you pay only half. And should the need arise, you can count on our Toyota Body Express to get your repair works done efficiently in four systematic stages: Disassembly, Bodyworks & Paint Preparation, Paint Application and Assembly & Inspection.

Either way, we will make sure your car comes out as good as new.

Always Better Value

To reward your ownership experience with exceptional value, Toyota ME™, our loyalty programme, earns you points for all your purchases made at Toyota World. With these points you can redeem any of your preferred merchandise under the programme, or use them to offset the bill from your next service appointment.

While Toyota Shine Plus takes care of your car's grooming needs with special waxing and detailing packages. The first programme of its kind in the market, it helps you keep your car looking showroom-fresh. Complimentary with every new car purchase, it also offers insurance waivers and discounts on all body repair services.

These are just some of many things we have put in place to give you better mobility, quality and the best car ownership experience. But more than that, it is our way of helping you lead a better lifestyle.

Toyota. Always Better.

10 YEARS HYBRID WARRANTY	5 YEARS UNLIMITED MILEAGE WARRANTY	1 YEAR SERVICING	TOYOTA SHINE PLUS BODYCARE PROGRAMME
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