



TOYOTA

ALWAYS BETTER.



PRIUS C

TURN ON FUN

KEEP THE FUN GOING,
WHEREVER YOU'RE GOING.
THE PRIUS C.

FUN-FILLED, FUN-FUELLED.



FUN-SIZED CRUISING. KING-SIZED SAVINGS.

ENJOY DRIVING THAT'S EASY ON BOTH YOUR WALLET AND THE ENVIRONMENT.

PERFECT CITY DRIVE

- Compact hatchback, 4.8m minimum turning radius — easy to manoeuvre around the city
- Outstanding fuel efficiency of 3.9l/100km
- Seamless acceleration with CVT
- Exceptional cabin quietness

FUN TO DRIVE

- 4.2" TFT Multi-Information Display (MID)
- Eco scoring/monitoring system
- Stay connected on the road with Toyota Telematics System

OUTSTANDING SAFETY

- 7 SRS Airbags
- Anti-lock Braking System (ABS)
- Traction Control (TRC)
- Vehicle Stability Control (VSC)
- Hill Start Assist Control (HAC)

EXCITING EXTERIOR

Restyled to match your style — the new face of fun,
the fresh face of Toyota



REFINED AND EXPRESSIVE DESIGN

SIMPLE & BOLD

Stylish body silhouette and distinct radiator grille give the car a real presence wherever it goes.



LED HEADLAMPS

LIGHT IT UP

Light up the road with brighter, more energy-efficient and longer-lasting headlamps.



ALUMINIUM RIMS

DYNAMIC APPEAL

Turn heads with the all-new 15" aluminium rims, accented with machine-finished graphics and bold dark-gray metallic touches.



ENHANCED AERODYNAMIC FINS

EASE OFF THE DRAG

Take the path of least air resistance with enhanced aerodynamic fins to turn up acceleration and fuel efficiency.

Details and specifications may differ from pictures shown depending on models.

FUN-INFUSED INTERIOR

Set the tune to your brand of fun with adaptable and smart interior features



SMART ENTRY AND START INSTANT CONVENIENCE

Keyless technology with button ignition system to lock or unlock doors and start up engine, making it easy to get in, out and about.



STEERING WHEEL CONTROL SWITCHES EFFORTLESS CONTROL

Multi-functional switches at the steering wheel means you never have to take your hands off the steering wheel.



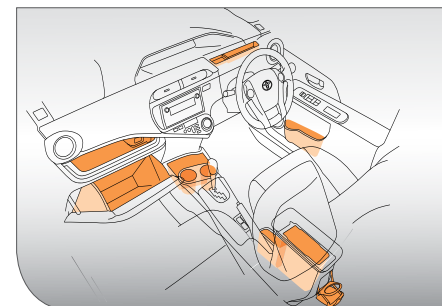
TOYOTA TELEMATICS SYSTEM STAY CONNECTED ON THE GO

Be in tune with your music, calls, appointments, maps and navigation all through a telematics system that's activated via touch, gesture and voice commands.



DRIVE MODE SWITCHES SWITCH OVER SEAMLESSLY

Go easily from maximum fuel savings with ECO Drive Mode, to low-speed driving on pure electric motor with Electric Vehicle Drive Mode – all at the touch of a button.



STORAGE COMPARTMENTS KEEP THINGS AT HAND

Handy compartments to keep your must-have items all within easy reach.



COLLAPSIBLE REAR SEATS AND LUGGAGE SPACE CUSTOMISABLE SPACE

Store things your way with the 60:40 Collapsible Rear Seats and a trunk space that holds up to 260 litres of storage capacity.

INTELLIGENT DISPLAY

A smarter car, a more intuitive drive



FULL COLOUR DISPLAY AND ENERGY MONITOR SYSTEM

COMPREHENSIVE DRIVING OVERVIEW

4.2" TFT Multi-Information Display (MID) and energy-monitoring system enables one to optimise fuel efficiency through better understanding of one's driving style.



ECO SCORING INFORMATION IN AN INSTANT

Real-time feedback of driving efficiency during start, stop and cruise to help you monitor and improve fuel efficiency performance.



DRIVE INFORMATION TRIP SUMMARY

Displays trip summary data, mileage travelled and drive time all at a glance.

BEST-IN-CLASS SAFETY

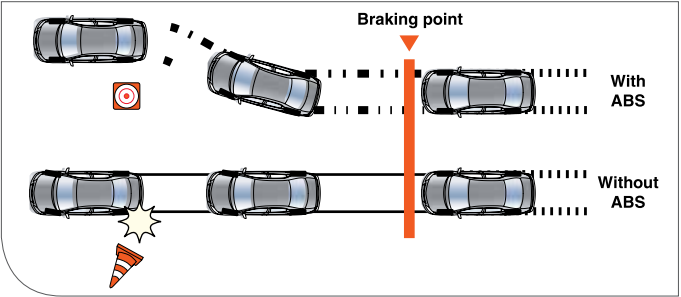
Toyota brings you yet another one of the world's safest cars



7 SRS AIRBAGS

360° PROTECTION

7 SRS Airbags are fitted throughout the cabin to provide a 360° protection from severe frontal or side collisions (driver and passenger, side, curtains and driver's knees).



ANTI-LOCK BRAKING SYSTEM (ABS)

SUPERB HANDLING

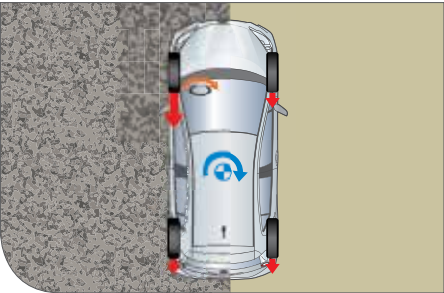
ABS prevents brakes from locking up and the car from skidding during an emergency stop.



HILL START ASSIST CONTROL (HAC)

STEEP INCLINE SUPPORT

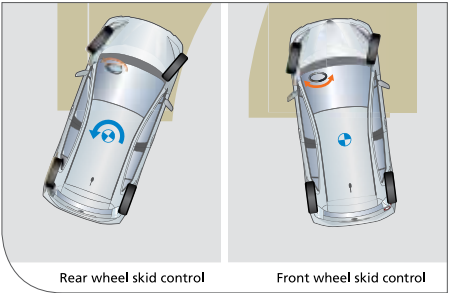
HAC minimises vehicle roll-back by controlling the brake fluid pressure when the brake is released on steep inclines.



TRACTION CONTROL (TRC)

IMPROVED CONTROL

TRC prevents loss of traction on wheels, thus maintaining control of the vehicle when excessive torque is being applied or in slippery road conditions.



VEHICLE STABILITY CONTROL (VSC)

MAINTAINS STABILITY

VSC ensures vehicle stability as it automatically controls engine output and brakes on each wheel when the vehicle experiences an over-steering or under-steering situation.

ECO-FRIENDLY, HYBRID SYNERGY DRIVE

A city car that's every bit an urbanite as you



Toyota's world-leading Hybrid Synergy Drive (HSD) is perfect for Singapore's city roads with frequent starts/stops and low speeds. This innovation defies all limits by delivering:

Outstanding Fuel Efficiency of 3.9ℓ/100km*1 — that's 923km on a single tank.

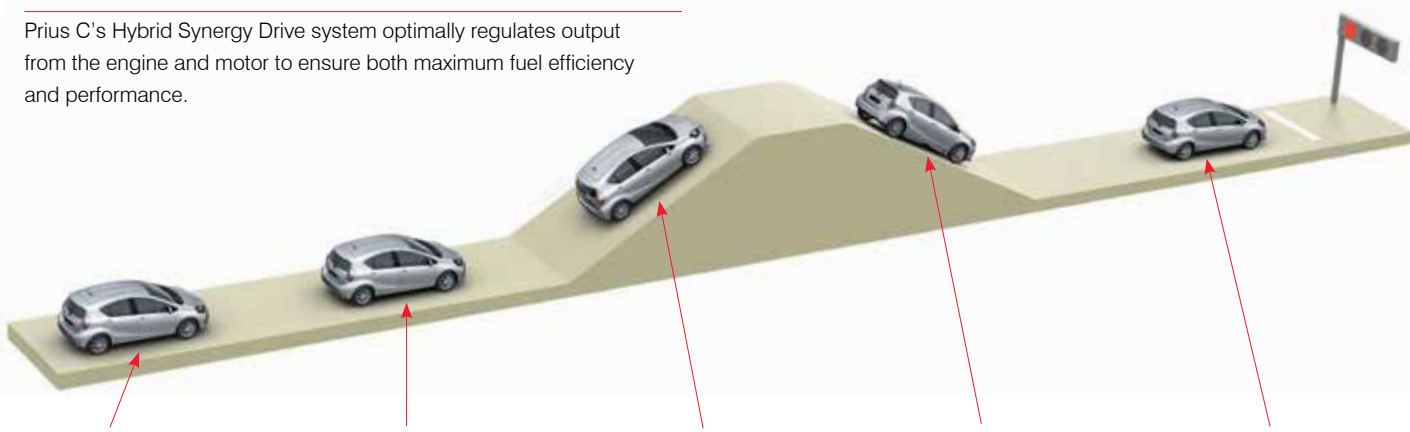
CO₂ Emission of 91g/km*1 for a cleaner environment.

Smooth and Seamless Acceleration with CVT transmission.

Exceptional Cabin Quietness promising a serene journey.

HOW THE HYBRID SYNERGY DRIVE SYSTEM WORKS

Prius C's Hybrid Synergy Drive system optimally regulates output from the engine and motor to ensure both maximum fuel efficiency and performance.



STARTING

When you step on the accelerator, the vehicle begins moving smoothly and quietly, powered only by the electric motor.*2

NORMAL DRIVING

Motor and engine output are regulated to achieve optimum driving and battery-charging efficiency. Under low-load conditions, driving on electric power only is also possible.*2

ACCELERATING

In addition to the gasoline engine, the electric motor is also used to boost power and ensure smooth, confident acceleration.

DECELERATING

The rotation of the wheels is used to drive the motor, causing it to function as a generator that efficiently captures the kinetic energy of deceleration and uses it to charge the battery.

STOPPED

When the vehicle comes to a stop, the engine and motor both stop; no fuel is consumed.*3



4.8M TURNING RADIUS

EXCELLENT MANOEUVRABILITY

Coupled with a low centre of gravity, you'll experience nimble manoeuvrability as you tackle challenging and sharp bends around the city effortlessly.



1.5L ENGINE

RESPONSIVE PERFORMANCE

Besides its high fuel efficiency and low CO₂ emissions, this engine delivers a responsive acceleration of 0-100km/h in 12.1 seconds with its reduced weight. Quietness is enhanced with less noise and vibration, while engine thermal efficiency is improved, translating to better fuel efficiency.

*1: Based on combined fuel consumption.

*2: Gasoline engine power may also be used in some cases.

*3: If battery power is low when the vehicle comes to a stop, the engine will keep running to drive the generator motor that charges the battery, no external power is required for charging.

WITH ME, THE FUN NEVER STOPS.



SPECIFICATIONS

DIMENSIONS & WEIGHTS

Overall Length		mm	4,050
Overall Width		mm	1,695
Overall Height		mm	1,450
Wheelbase		mm	2,550
Tread	Front	mm	1,470
	Rear	mm	1,465
Ground Clearance		mm	140
Turning Radius		M	4.8
Kerb Weight		kg	1,120 - 1,140
Gross Vehicle Weight		kg	1,565

ENGINE

Engine Type	4 cylinder, in line type, 16 Valve DOHC with VVT-i		
Engine Transmission	CVT		
Capacity	cc	1,497	
Max. Power Output	kw (bhp) / rpm	74 (99) / 4,800	
Max. Torque	Nm / rpm	111 / 3,500	
Top Speed	km/h	170	
Acceleration (0-100km/h)	Sec	12.1	

FUEL CONSUMPTION & CO2 EMISSION

Fuel Consumption (Combined)	litre/100km (km/litre)	3.9 (25.6)
CO ₂ Emission	g/km	91
Fuel Tank Capacity	litres	36

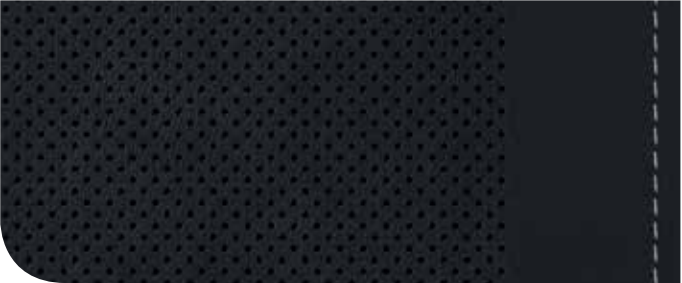
CHASSIS

Suspension	Front	MacPherson strut
	Rear	Torsion Beam
Brakes	Front	Ventilated Disc
	Rear	Drum
Tyre Size	185/60R15	

Addition of extra features may change figures in this chart.
Toyota Motor Corporation and Borneo Motors (Singapore) Pte Ltd reserve the right to alter any details of specifications and equipment without notice.

Note:
Vehicles pictured and specifications detailed in this catalogue may vary from models and equipment available in your area.
Actual interior features and colours may differ from pictures shown. Vehicle body colour might differ slightly from the printed photos in this catalogue.

SEAT MATERIAL



Synthetic Black Leather

FEATURES

EXTERIOR

Headlamps	LED
Front Fog Lamps	LED
Auto Headlamps	●
Power Retractable Wing Mirrors	●
Smart Entry	●
Anti Theft System	Immobiliser

INTERIOR

Air Conditioning Control	Auto
60:40 Collapsible Rear Seats	●
Smart Start	●
Steering Wheel Switch Controls	Audio + MID
TFT Multi Information Display	●
Eco Driving Indicator	●
Toyota Telematics System	with GPS Navigation System

SAFETY

7 SRS Airbags	D + P + Side + Curtain + D. Knee
Reverse Sensors	●
Reverse Camera	●
Anti-Lock Braking System	●
Vehicle Stability Control	●
Hill Start Assist	●

DISTINCT COLOURS

*A premium will be charged on CS colours



Lime White Pearl CS (082)*



Silver Metallic (1F7)



Gray Metallic (1G3)



Black Mica (209)



Beige (4U0)



Super Red V (3P0)



Orange Pearl CS (4X3)*



Yellow (5A3)



Clear Emerald Pearl CS (792)*

DRIVING INNOVATION SO YOU CAN DRIVE BETTER.

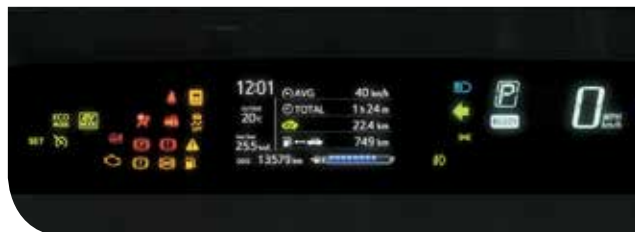
Investing almost US\$9 billion a year, Toyota is the world's top R&D spender (averaging about US\$1 million an hour).* A worthy investment towards creating ever-improving technology, sturdier rides and a Toyota that you can count on. All of which you'll find embodied in the Prius C.

Toyota Hybrid Synergy Drive technology gives you both outstanding fuel efficiency and a chance to do your bit for the environment. Paired with our world-renowned VVT-i engine, you will be able to maximise power output while minimising fuel consumption and emissions.

At Borneo Motors, we go beyond just delivering a great car. From quality control to aftersales service, we do all that we can so you can drive your Toyota better, safer and easier.



Hybrid Synergy Drive (HSD)



Intelligent Display

*Source of R&D spending: www.booz.com (2012)



Inchcape

Borneo Motors

TOYOTA WORLD

toyota.com.sg

33 Leng Kee Rd, Singapore 159102

17 Ubi Rd 4, Singapore 408611

Monday – Friday: 9.00 am – 6.00pm

Saturday: 9.00am – 7.00pm

Sunday/Public Holiday: 10.00am – 6.00pm

T 6631 1188