



TOYOTA

ALWAYS BETTER.



PRIUS

POWERING THE FUTURE

The car that changed
the world is here to
change it again.

The Prius.



A REVOLUTION. REVITALISED.

A modern-day icon. Efficiency that remains unrivalled. **The Prius.**

The world's first mass-produced hybrid car
delivering innovations that make a difference.

SHARP & CONFIDENT DESIGN

- Eye-catching white LED clearance lamps
- LED headlights
- Trapezoidal-shaped red LED rear combination lamps
- Coupe-like roof line & distinctive side creases
- Low centre of gravity

ERGONOMIC & SPACIOUS INTERIOR

- 4.2" full colour twin meter displays
- Full colour head-up display
- Multi-functional steering wheel switches
- Smart air conditioning system
- Driver seat lumbar support
- Lightweight and comfortable seat frames
- 60:40 folding rear seats with easy-to-use seatback lever

PROVEN PERFORMANCE

- 8 Million Hybrids sold worldwide*
- Exceptional aerodynamics with low coefficient drag
- Excellent driving dynamics with double wishbone rear suspension
- World-class fuel efficiency
- Low CO₂ emission (max. CEVS rebate of \$30,000)
- Seamless acceleration with CVT
- Exceptional cabin quietness

ADVANCED SAFETY FEATURES

- Anti-lock Braking System (ABS)
- Vehicle Stability Control (VSC)
- Traction Control (TRC)
- Emergency Brake Signal
- 7 SRS Airbags
- Impact absorbing hood

Bold Exterior

Sharp and confident design that turns heads



LED HEADLIGHTS

ENHANCED NIGHT VISIBILITY

The stylish LED headlights enhance night visibility and give the Prius a prestigious feel.

FRONT FOG LAMP AND DAYTIME RUNNING LIGHTS

STRIKING SPORTY LOOK

These are cleverly integrated into the lower grille for an unmistakable sporty look.

TRAPEZOIDAL LED REAR COMBINATION LAMPS

EYE-CATCHING DESIGN

The striking LED lamps not only provide excellent visibility in low light conditions, they also consume less power.

COUPE-LIKE ROOF LINE & SIDE CREASES

DISTINCTIVE SILHOUETTE

Fusing energetic styling with superb aerodynamic performance, the low-slung platform creates a spacious cabin with generous headroom and ample luggage space.

15" LIGHTWEIGHT ALUMINIUM WHEELS

ASTHETICALLY ASTOUNDING

The wedge-shaped design of the super lightweight aluminium wheels delivers superb aerodynamic performance.

LED REAR FOG LAMP

SLEEK DESIGN

Distinctly positioned for added visibility and unsurpassed safety.

Spacious Interior

Ergonomically designed for comfortable driving



KEYLESS ENTRY & START HASSLE-FREE EXPERIENCE

The electronic key lets you lock and unlock any door by simply gripping the door handle. To start the engine, simply push down on the brake pedal and activate the start button.

STEERING WHEEL SWITCHES EFFORTLESS CONTROL

Multi-functional switches at the steering wheel mean you never have to take your hands off the steering wheel.

FULL COLOUR HEAD-UP DISPLAY CONVENIENCE AT A GLANCE

Key vehicle information is projected onto the base of the windscreen, so you don't have to take your eyes off the road.

INTELLIGENT ANTI-GLARE REAR VIEW MIRROR ENHANCED REAR VISIBILITY

The mirror prevents glare by automatically dimming the reflection rate in response to ambient light and headlights shining from behind.

USB/MINI-JACK & POWER OUTLET ON-THE-GO CONNECTIVITY

Connect a portable music device and enjoy your favourite music over the Prius' speakers. Plus, a power outlet lets you charge your electronic devices.

DRIVE MODE SWITCH ADVANCED DESIGN

Switch between Normal, Eco, Power and EV modes to suit your driving style. In power mode, an adaptive system gives you a sporty acceleration/deceleration feel.

Hybrid Synergy Drive

A first that continues to change the way we drive



Revolutionary Hybrid Synergy Drive (HSD)
Combining a highly-efficient gasoline engine and powerful electric motor, the Hybrid Synergy Drive delivers feel-good seamless acceleration, together with exceptional fuel efficiency and low emissions.

1.8-LITRE GASOLINE ENGINE

A range of advanced technologies including the Atkinson-cycle, a cooled EGR (Exhaust Gas Recirculation) system and a VVT-i enhances fuel efficiency while complying with strict emissions regulations.

MOTOR/GENERATOR

Its highest speed range enables reduced size and weight, and increased output density, contributing to a more dynamic performance.

POWER SPLIT DEVICE

Integrated with the engine, motor and generator, this functions as an Electrically Controlled Continuously Variable Transmission.



POWER CONTROL UNIT

This compact lightweight unit optimises control of DC electricity from the battery, and AC electricity from driving the motor and generator, and boosts battery voltage up to a maximum of 600V.

NI-MH (NICKEL-METAL HYDRIDE) BATTERY

Installed under the rear seats, this small high-efficiency battery supplies optimum electricity to the motor.

Power-Packed Performance

Class-leading efficiency without sacrificing power



SMART ENGINE STOP

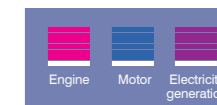
The engine automatically cuts out when the Prius is stopped in traffic. Even while driving, the engine will cut out in response to driving conditions. At start-up, the Prius drives only with the motor.

EFFICIENT ENGINE AND MOTOR CONTROL

The Prius precisely integrates and controls engine and motor operation to realise optimum fuel efficiency and low emissions.

REGENERATIVE BRAKE SYSTEM

This state-of-the-art system coordinates control with the lightweight ECB (Electrically Controlled Brake System) to harness the kinetic energy generated by braking to charge the nickel-metal hydride battery.



Starting / Driving at a constant speed in low- and mid-speed ranges



The Prius only uses the motor. Electricity from the battery drives the motor instantly.

Normal driving



Monitors driving conditions and intelligently controls the engine and motor output for optimum fuel efficiency.

Hard acceleration



In addition to normal driving, the battery supplies electricity to drive the motor, enhancing driving power.

Decelerating and braking



The motor is activated as a generator to convert the moving vehicle's kinetic energy into electricity and charge the battery (regenerative braking).

Stopped



The engine automatically cuts out, helping to reduce unnecessary fuel consumption and CO₂ emissions associated with idling.



AERO-STABILISING FINS REDUCED AIR RESISTANCE

Situated on the wing mirrors and rear combination lamps, the fins have been strategically designed to reduce air resistance, thus improving aerodynamic performance.



DOUBLE WISHBONE REAR SUSPENSION TOTAL CONTROL

Lightweight double wishbone suspension on the rear contributes to impressive handling, stability and ride comfort.



SMOOTH UNDERFLOOR EXCEPTIONAL AERODYNAMICS

The shaping of the upper body, a smooth underfloor and the integration of spats at the front tires contribute to reduced air resistance and exceptional aerodynamics.

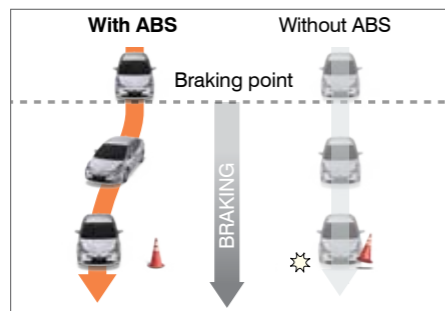
Advanced Safety Features

Engineered for safety and absolute peace of mind



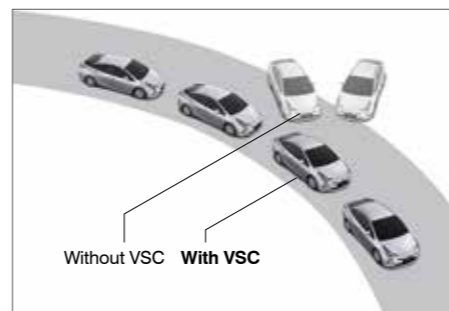
7 SRS AIRBAGS ALL-ROUND PROTECTION

Upon collision, the SRS airbags deploy in milliseconds to minimise impact.



ANTI-LOCK BRAKING SYSTEM (ABS) STAY IN CONTROL

ABS helps to prevent the wheels from locking up when braking on slippery roads, or during sudden braking, while the EBD optimises the distribution of braking force in various driving conditions.



VEHICLE STABILITY CONTROL (VSC) KEEP ON TRACK

The system integrates Electric Power Steering (EPS) with the braking and driving force controls of VSC, ABS and TRC (Traction Control), for excellent control and driving stability.



REVERSE CAMERA HEIGHTEN AWARENESS

A camera integrated into the rear of the vehicle helps ensure smooth reversing when parking at a 90-degree angle or when parallel parking.



CRASH SAFETY BODY UNRIVALLED PROTECTION

The high integrity cabin with front and rear crumple zones help absorb impact in the event of a collision. The safety body structure also helps reduce injury to pedestrians.



FRONT & REAR DISC BRAKES RELIABLE STOPPING POWER

Front and rear disc brakes provides reliable stopping power.

Specifications

PRIUS 1.8L

DIMENSIONS & WEIGHTS

Overall Length / Width / Height	mm	4,540/1,760/1,470
Wheelbase	mm	2,700
Min. Turning Radius	m	5.1
Ground Clearance	mm	123
Kerb Weight	kg	1,375-1,400

ENGINE & TRANSMISSION

Engine Type	in-line 4 cylinders, 16-valve DOHC, with VVT-i	
Capacity	cc	1,798
Max. Power Output	kw (bhp)/rpm	90(120)/5,200
Max. Torque	Nm/rpm	142/3,600
Transmission	CVT	

PERFORMANCE

Top Speed	km/h	180
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FUEL CONSUMPTION & CO₂ EMISSION

Combined	km/litre (litre/100km)	27.0 (3.7)
CO ₂ Emission	g/km	87
Fuel Tank Capacity	litres	43

CHASSIS

Suspension	Front	MacPherson Strut
	Rear	Double Wishbone
Brake	Front	Ventilated disc
	Rear	Solid Disc
Tyre Size	195/65R15	

Addition of extra features may change figures in this chart.

Toyota Motor Corporation and Borneo Motors (Singapore) Pte Ltd reserve the right to alter any details of specifications and equipment without notice.

Note:

Vehicles pictured and specifications detailed in this catalogue may vary from models and equipment available in your area.

Actual interior features and colours may differ from pictures shown. Vehicle body colour might differ slightly from the printed photos in this catalogue.

Interior Colors



Cool Gray



Black



Key Features

PRIUS 1.8L

EXTERIOR

LED clearance lamps	●
LED headlights	●
Front fog lamps	●
Auto head lamps with follow-me-home	●
Daytime running lights	●
LED tail and brake lights	●
Rear fog lamps	●
Keyless entry	●
Electric retractable wing mirrors	●
Auto retractable wing mirrors	●
Rain sensing wipers	●

INTERIOR

Telescopic & tilt steering column	Manual
Steering wheel switches	Audio + MID + Tel
Smart air conditioning	●
Cruise control	●
60:40 collapsible rear seats	●
Power driver seat (slide only)	●
Driver seat lumbar support	●
Head-up display	●
Keyless start	●
Twin 4.2" full colour Multi Information Display (MID)	●
Leather seats	●
Electro-chromic rear view mirror	●
ECO drive mode	●
EV drive mode	●
Power drive mode	●

SAFETY

SRS airbags	D + P + side + curtain + driver knee
Anti-lock Braking System (ABS)	●
Vehicle Stability Control (VSC)	●
Traction Control (TRC)	●
Emergency brake signal	●
Child isofix	●
Reverse Camera with dynamic guidelines	●

Exclusive Shades



Super White II (040)



White Pearl CS (070)



Silver Metallic (1F7)



Gray Metallic (1G3)



Attitude Black Mica (218)



Dark Blue Mica Metallic (8W7)



Emotional Red (3T7)

Toyota is the world's top R&D spender, investing almost US\$9 billion a year. That's more than US\$1 million an hour.

At Toyota, we believe that there is Always a Better Way. Our R&D is a testament to our "Kaizen" spirit – the Japanese philosophy of continuous improvement – and it is what drives our development and innovation.

Toyota New Global Architecture (TNGA) is our vision to grow sustainably and to build even better cars for a better tomorrow. This approach to car engineering and production marks a revolution in the way we design, engineer and manufacture our vehicles. It is integral to our mission to provide superior handling, unsurpassed stability and vehicle comfort in a car that's fun to drive.

Together with the Hybrid Synergy Drive, we answer the needs of an environment-conscious world. HSD is an intelligent combination of an internal combustion gasoline engine and an electric motor, which can reduce fuel consumption significantly while remaining fully optimised for lowering CO₂ emission. This specially designed hybrid system helped pioneer regenerative braking technology – where kinetic energy generated by braking is harnessed into charging a nickel-metal hydride battery – a concept that would open the door to an all-new driving sensation.

All of these and more have led us to become a global benchmark for Quality, Durability and Reliability. Coupled with constant innovation and creativity, we anticipate your mobility needs so you can always look forward to better cars.

TOYOTA. ALWAYS BETTER.



Toyota New Global Architecture (TNGA)



Hybrid Synergy Drive (HSD)

Source of R&D spending: www.booz.com (2012)



When you buy a Toyota from Borneo Motors, you get more than just a car. You get the satisfaction, assurance, support and convenience that are best captured in our brand promise: **Always Better.**

Always Better Cars

It is this same promise that drives us to understand your lifestyle. That's why we offer a range of models that caters to your needs today with innovations that fulfil the requirements of tomorrow. For example, Dual VVT-i engines that deliver a superior blend of performance and fuel economy, and Hybrid Synergy Drive, which minimises carbon emissions for cleaner air and a better quality of life. All these and more are part of the Toyota ownership experience that has grown to become the industry's benchmark.

Always Better Assurance

From the moment you collect your car, you will feel the world-renowned Toyota difference of Quality, Durability and Reliability, or QDR, as we call it.

This difference is further bolstered by an impressive five-year unlimited-mileage warranty, plus one year's servicing*. During which, and beyond, you can rest assured that your car will be cared for by our certified specialists, who use the latest in technology, precision tools and Toyota genuine parts.

These are just some of the things we have in place to ensure your car keeps performing the way it should – like a Toyota.

Always Better Experiences

No matter which facility you choose, you will receive that special Toyota touch, which gives you an ownership experience unlike any other.

It all starts at Toyota World, our experiential showroom that is designed to serve you better. One of the ownership privileges you'll appreciate is our online booking service, which allows you to make an appointment at any of our ten service facilities and body care centres islandwide. You will even receive an SMS reminder as your appointment date draws near, so you can better manage your time.

Toyota Service Express also guarantees to have your car serviced, manually cleaned, vacuumed and ready in just one hour**, or you pay only half. And should the need arise, you can count on our Toyota Body Express to get your repair works done efficiently in four systematic stages: Disassembly, Bodyworks & Paint Preparation, Paint Application and Assembly & Inspection.

Either way, we will make sure your car comes out as good as new.

Always Better Value

To reward your ownership experience with exceptional value, Toyota ME™, our loyalty programme, earns you points for all your purchases made at Toyota World. With these points you can redeem any of your preferred merchandise under the programme, or use them to offset the bill from your next service appointment.

While Toyota Shine Plus takes care of your car's grooming needs with special waxing and detailing packages. The first programme of its kind in the market, it helps you keep your car looking showroom-fresh. Complimentary with every new car purchase, it also offers insurance waivers and discounts on all body repair services.

These are just some of many things we have put in place to give you better mobility, quality and the best car ownership experience. But more than that, it is our way of helping you lead a better lifestyle.

Toyota. Always Better.

10 YEARS HYBRID WARRANTY	5 YEARS UNLIMITED MILEAGE WARRANTY	1 YEAR SERVICING	TOYOTA SHINE PLUS BODYCARE PROGRAMME
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* Privileges applicable to selected models only. ** May differ according to your Toyota's mileage.



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