



A8



Contents

This guide is designed to give you an overview of the features and options of the new Audi A8 range. For more detailed information and pricing, please download the pricelist from www.audi.co.uk/pricelist. You can also configure your perfect A8 using our online configurator at www.audi.co.uk/configurator.

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

Page 4

The new Audi A8 range

Page 22

Vorsprung durch Technik in your Audi A8

Page 38

Build your Audi A8

Create the car you've always imagined.

Trim choice	Page 40
Your colour	Page 42
Your design	Page 46
Your upholstery	Page 48
Your detail	Page 50
Your options	Page 52
Your configurator	Page 54

Page 56

Buying and maintaining your Audi A8

Audi Genuine Accessories	Page 56
Your finance	Page 57
Important information	Page 58

The new Audi A8

Where the future begins.

Sharp lines. Flowing contours. An unmistakable presence. Everything about the Audi A8 declares that this is the luxury flagship of the Audi range. Not only is it the pinnacle of refinement and interior comfort, it's also our most intelligent Audi yet – with piloted driving functions that see the road just like you do.







The Exterior

A new era in design.

With the latest Audi A8, we've introduced a whole new design concept to the top of the range – whether you choose the standard version or the Long wheelbase model. In the fluid lines of the body, you can see all the progress we've made since the last generation: At the rear, new OLED tail lights span the entire width of the A8 and display a distinctive animation when locking and unlocking. While at the front, the wide, impactful grille makes a powerful impression.





An enhanced profile.

The A8's silhouette is unlike that of any other luxury saloon, with balanced proportions that give a sense of agility and poise. Its muscular, yet smooth, shape makes a distinctive impression, suggesting all the effortless performance of the engine within.

Performance

The smoothest possible journey.

There's much more to the new Audi A8 than beautiful design and luxury. It's underpinned by our very latest engineering – optional features like all-wheel steering which, combined with the Sport differential, brings more precise steering and handling than ever before.





The Interior

A space that's all your own.

There's nothing quite like your own personal space – and in the new Audi A8, with its longer body and generous cabin dimensions, there's even more than in the previous generation. From seat upholstery and air vents that open and close electrically to haptic touch screen controls, every detail is designed for unobtrusive style and comfort. And in the A8L, there's even a Rear Seat Remote to activate the rear heated seats, plus many other functions, via an intuitive touch screen.





Technology

Audi intelligence.

The Audi A8 is the first production car developed specially for highly automated driving. Adaptive Cruise Assist, for example, works with sensors and the vehicle's data to keep you a safe distance from the car in front – even if traffic comes to a sudden stop. When it gets going again, the car accelerates to resume your cruising speed. The system's sensors even help keep your position in the middle of the lane. It's just one of the many forward-looking innovations you'll find in the new A8 that takes on routine tasks – so you don't have to.



Vorsprung durch Technik



Not just a slogan. A philosophy.

Progress. It's behind everything we do at Audi. It's why, in the new Audi A8, we've incorporated new technologies to help you on the road and new engines to deliver enhanced performance and fuel economy.

The Audi A8 is the embodiment of our forward-thinking approach.



quattro

**Driving confidence,
whatever the weather.**

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Standard on A8, it analyses your grip – automatically distributing power between all 4 wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.



Illuminating features.

The Audi A8's optional HD Matrix LED headlights produce a light similar in colour to daylight. They also incorporate sensors and an inbuilt camera that detects other road users, as well as ambient light in built-up areas. They then react by dipping individual LEDs to reduce the risk of dazzling other road users, while still fully illuminating the remainder of the road.

Where available, Matrix LED technology will even use the vehicle's navigation data to anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the front and rear.



HD Matrix LED lights





Light OLED

Thinner, lighter, brighter.

OLED light appears as an option, for the very first time, in the rear lights of the Audi A8. Lighter and less energy-intensive than standard LEDs, they're an important part of our vision for the future. And thanks to their thinner shape, it's possible to include more OLEDs for a brighter light.

Thanks to the added flexibility of OLEDs, the Audi A8's rear lights now feature distinctive lighting animations. So when you lock and unlock the car, the lights will illuminate in a signature pattern, going from inside to out, then from outside to in.



Haptic touch

Fingertip feedback.

The interior of the new A8 is cleaner and more intuitive than ever, with buttons and dials replaced by a 10.1" touch screen that blends seamlessly into the overall design. But this is no ordinary touch screen: It's responsive to your touch, giving haptic feedback that you can feel.

When you touch a control on the screen, there's an audible click and you even feel a vibration in response – just as if it were a real control panel. This makes it easier and more natural to navigate the controls when you're focused on the road.





Audi Connect Infotainment Services

The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed 4G internet access in your car, you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™.

Audi Connect Infotainment Services is standard as a 36-month subscription on all Audi A8 models.

Image for illustrative purposes only. Terms and conditions apply. Please see pages 59 and 60 for additional information.




Connect


Infotainment Services


Stay connected on the move.

The following Audi-supported services are currently available:

Infotainment.


 **Audi Connect navigation and radio**
Seamlessly link to online navigation and radio services.

 **Weather information**
Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.


 **Online news (individual)***
Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.


Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.


Communication.


 **Twitter***
Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.


Mobility and navigation.


 **Navigation with Google Earth™**
Displays high-resolution aerial and satellite images to help guide you to your destination.


 **myAudi Navigation**
Allows you to seamlessly transfer navigation from your phone, to your Audi and back again, giving you full start-to-end route guidance.


 **Parking information**
Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.


 **Points-of-interest (POI) search with voice control**
Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.


 **Enhanced POI display**
Detailed information on your surroundings can be accessed directly from your navigation system, seamlessly giving you access to parking information, fuel prices and charging stations.


 **Travel information**
With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.

 **City events**
The City events function provides information about current events and places of interest at your location or travel destination.

 **Fuel prices**
Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.

 **Traffic information online**
Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.

 **Traffic sign information***
The service provides you with up-to-the-minute information on applicable speed limits and optimises your navigation data and route guidance accordingly. This service updates not only permanent but, most notably, even temporary traffic signs in real time. So you're always up to date.

 **Hazard alert***
Thanks to information on local danger spots, you can increase your safety and that of other drivers. In addition to traffic information online, the service for hazard alert uses 'swarm intelligence', combining data from other cars to provide targeted warnings of dangers on the road and visual impairment through fog.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 59 and 60 for additional information.

*In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.

*This function can be switched off in the vehicle's MMI.



Audi

Connect Safety and Service

Reassurance comes as standard.

Should you ever find yourself in an emergency situation, it's good to know that with Audi Connect Safety and Service, you'll also have access to the emergency services* or Audi Roadside Assistance.* And with Audi Connect Safety and Service, you can locate your car, check your vehicle status and lock/unlock your Audi from a distance via your smartphone.†

*These services are only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider.
†In order to activate these features, customers must register and accept the terms and conditions on myAudi.

Audi

Connect

Safety and Service

Help is on hand with Audi myService.

Dealing with an emergency is stressful enough, so we give you one less thing to worry about – providing a link to the emergency services, Audi Online Roadside Assistance and your chosen Audi Service Partner.



Emergency Call

In an emergency, time is of the essence. That's why your Audi comes with an SOS button that can call for urgent assistance when pressed. In the unfortunate event of the car detecting a major accident,* it will automatically place a call to an Audi partnered emergency call centre, who will send emergency assistance to your GPS location.



Online Roadside Assistance

In case of a mechanical fault or minor accident, just press the Online Roadside Assistance button. It will connect you to an Audi Roadside Assistance call centre, which can quickly establish your location and what kind of assistance you require.



Audi Service Request†

After activating this feature on myAudi, your chosen Audi Service Partner can receive relevant vehicle service data sent directly from your car to tell them when your car requires a service. They will then contact you in advance to arrange a booking.



Audi Incident Assistance

If the car detects a minor incident or breakdown, the car will notify and prompt some options through the MMI, such as to call the emergency services or roadside assistance.

Remote control your Audi with myCarManager.

Audi myCarManager lets you locate your car, check its status and lock/unlock the doors from a distance via your smartphone or tablet. So if you want to check up on your Audi but can't spare the time to get away, you can reassure yourself even when you're far away.†



Vehicle status report†

How many miles of fuel have I got left? What's my current mileage? Is the car locked? Have I turned the lights off? With an Audi Connect MMI app on your smartphone or tablet, you'll have the answer instantly.



Remote lock and unlock†

If you forgot to lock your car, or you need to give someone urgent access, don't worry: even if you're some distance away, you can lock and unlock your Audi via your smartphone or tablet.



Theft alarm notification†

Once set up, if the car detects a vehicle theft through the anti-theft alarm system (such as someone breaking the windows), an alert will be sent through the MMI connect app.



Car finder†

A common frustration is forgetting where you parked your car. With myCarManager you can check where you last switched the ignition off on a map to help locate your car.



*For example, if the vehicle's airbags or seat belt tensioners have been activated.

†In order to enjoy these services, customers must register, accept terms and conditions and follow the activation steps instructed on myAudi. Terms and conditions apply. Please see pages 59 and 60.

‡Audi MMI Connect app required.

Virtual Cockpit

Customisable control.

The information you need is always changing, so the Audi Virtual Cockpit changes too. The latest generation replaces the traditional dashboard with a high-resolution, 12.3" LCD screen, which you can customise just by pressing the 'view' button on the multi-function steering wheel.

Choose the 'classic' view, with prominent speedometer and rev counter, or the 'infotainment' view, which brings functions such as the navigation map or media to the fore – with crisp 3D graphics and highly detailed effects.

Everything you need to know right in front of you: it's the embodiment of Vorsprung durch Technik.





Build your Audi

**Express your individuality
with a choice of standard
and optional features.**

The following sections of this guide are designed to make it easy for you to understand the specification of your new Audi A8 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from www.audi.co.uk/pricelist

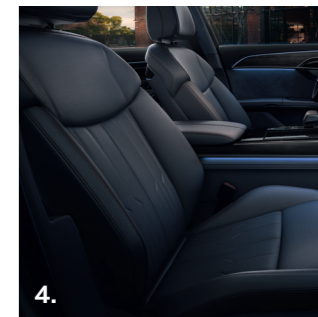
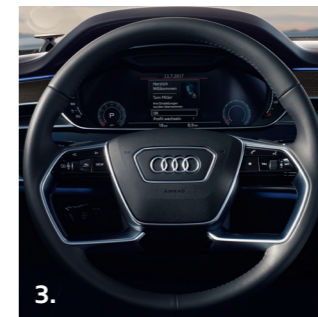
A8 and A8 Long wheelbase



This is our most advanced Audi yet, with innovations including head-up display and Adaptive Cruise Assist as standard. From exterior features like LED front and rear lights to technology like Adaptive air suspension and quattro with self-locking centre differential, it represents the latest in Audi engineering prowess.

Equipment highlights include:*

- ▶ 18" x 8.0J '5-V-spoke' design forged alloy wheels
- ▶ Chrome Exterior Pack
- ▶ Adaptive air suspension
- ▶ quattro with self-locking centre differential
- ▶ LED front and rear lights
- ▶ High-beam assist
- ▶ Power-operated tailgate
- ▶ MMI Navigation Plus with MMI Touch. Twin touch screens with haptic feedback
- ▶ Audi Virtual Cockpit
- ▶ 2-zone automatic air conditioning, LWB models upgrade to 4-zone
- ▶ Comfort seats in Valcona leather
- ▶ Heated front seats. LWB also includes heated rear seats
- ▶ Head-up display
- ▶ Twin-spoke leather multi-function steering wheel with shift paddles
- ▶ LED Interior Lighting Pack
- ▶ Adaptive Cruise Assist
- ▶ Audi Parking System Plus
- ▶ Reversing camera
- ▶ Rear Seat Remote (LWB models only)



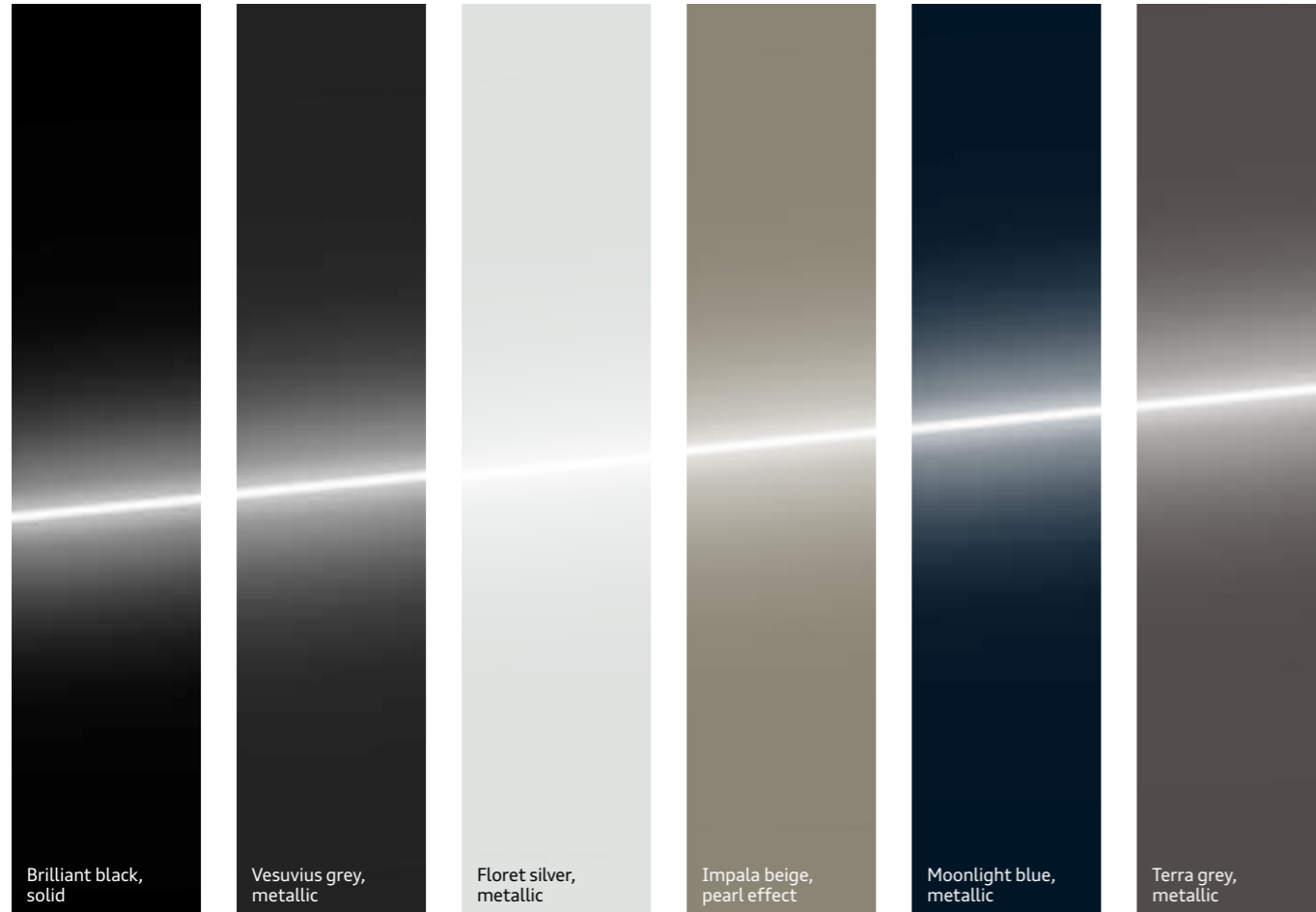
Main images. A8 in Vesuvius grey, metallic paint. 1. 18" x 8.0J '5-V-spoke' design forged alloy wheels. 2. LED rear lights. 3. Twin-spoke leather multi-function steering wheel with shift paddles. 4. Comfort seats in Valcona leather.

Your colour

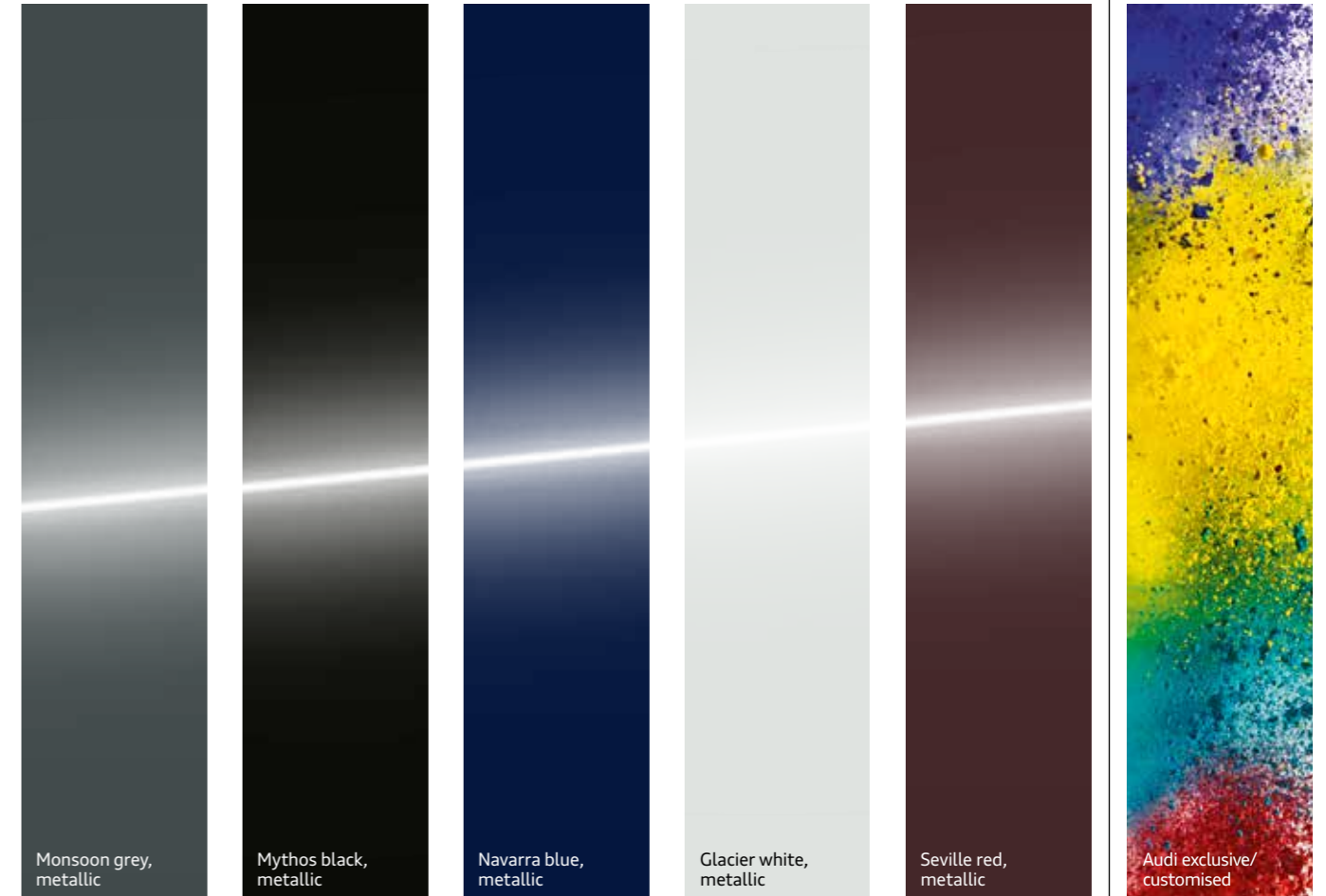
Express your individuality with a choice of standard and optional paints.

Choose from a selection of 11 standard paint colours, or you can specify any colour you like for your A8 by choosing Audi exclusive paint, described in more detail on the following pages.

Standard colours*



Standard colours*



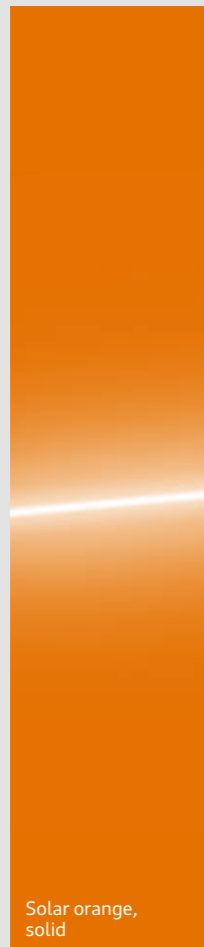
Audi exclusive paint

Make your A8 truly unique.

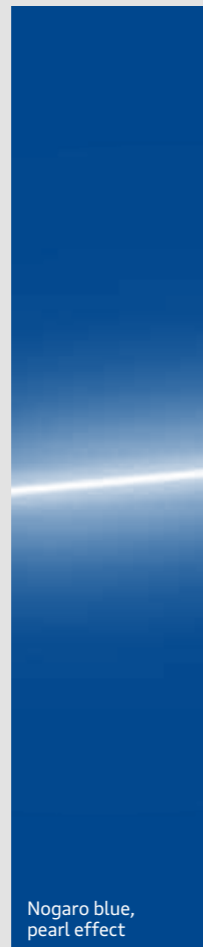
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 50 exclusive paints* to choose from, a selection of which you can see below or specify any other paint colour in the Audi range. You can also order customised paint† – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



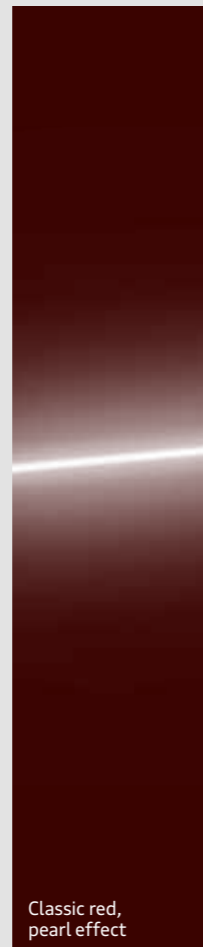
Viper green,
solid



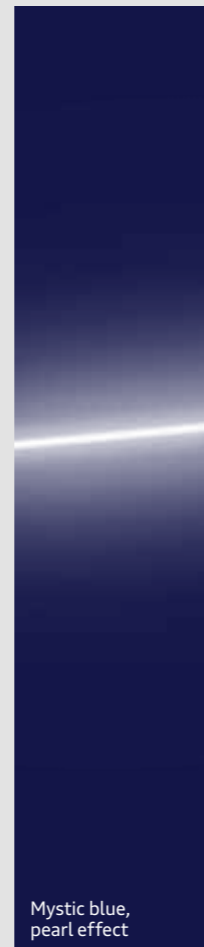
Solar orange,
solid



Nogaro blue,
pearl effect



Classic red,
pearl effect



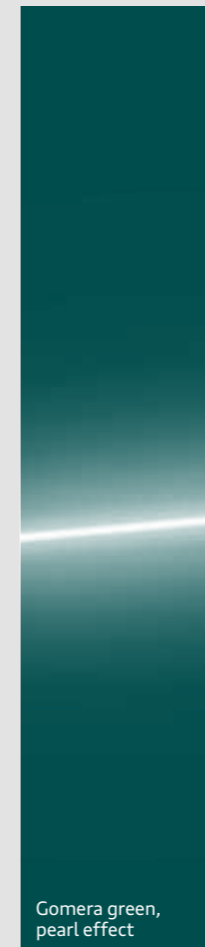
Mystic blue,
pearl effect



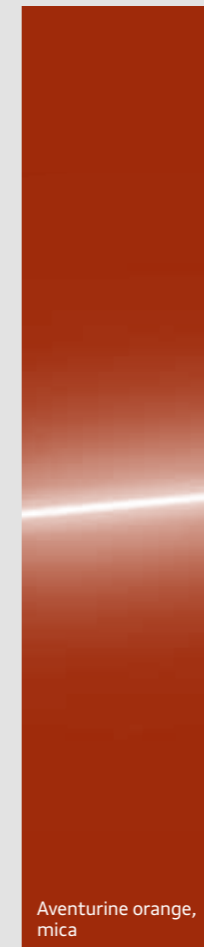
Saddle brown,
pearl effect



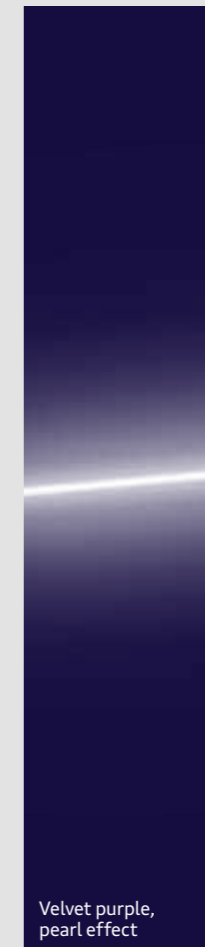
Palace blue,
pearl effect



Gomera green,
pearl effect



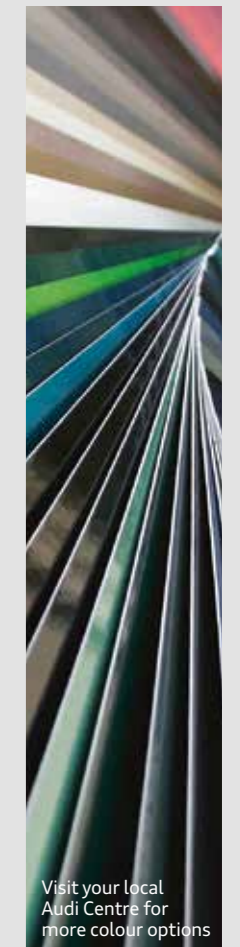
Aventurine orange,
mica



Velvet purple,
pearl effect



Nardo grey,
solid



Visit your local
Audi Centre for
more colour options

*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.
†Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

20" x 9.0J '10-spoke Y' design forged alloy wheels



19" x 9.0J '5-arm polygon' design Audi Sport cast aluminium, matt titanium-look, gloss-turned finish alloy wheels



20" x 9.0J '10-parallel-spoke' design forged contrasting grey alloy wheels



20" x 9.0J '5-arm turbine' design Audi Sport cast aluminium, magnesium-look, gloss-turned finish alloy wheels



Your design

Style your Audi A8 with a choice of alloy wheels.

Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi A8. This is just a selection - discover more online using the Audi configurator or by exploring the full pricelist.

Wheels shown may not be available on all models and/or trims. Please note that the size of your chosen A8 wheel may affect the fuel consumption figures and the CO₂ emissions. This may result in a change in subsequent Vehicle Excise Duty payable. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.



Your upholstery

Find the upholstery colour that suits you perfectly.

You can choose from 7 different colours for the luxurious leather in the cabin. Visit the Audi configurator or browse the pricelist to tailor your Audi A8's seating to suit you perfectly.

Upholsteries shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Black, Valcona leather

Saiga beige, Valcona leather

Nutmeg brown, Valcona leather

Sard brown, Valcona leather

Your detail

A choice of inlays to add highlights to your interior.

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your Audi A8. Find your perfect combination in the pricelist or by using the online Audi configurator.

Main image shows inlays in Eucalyptus, Natural grey brown. Inlays shown below may not be available on all models and/or trims. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Poplar, Brown silver

Walnut, Dark brown

Piano finish, black

Eucalyptus, Natural grey brown

Panoramic sunroof

Your options

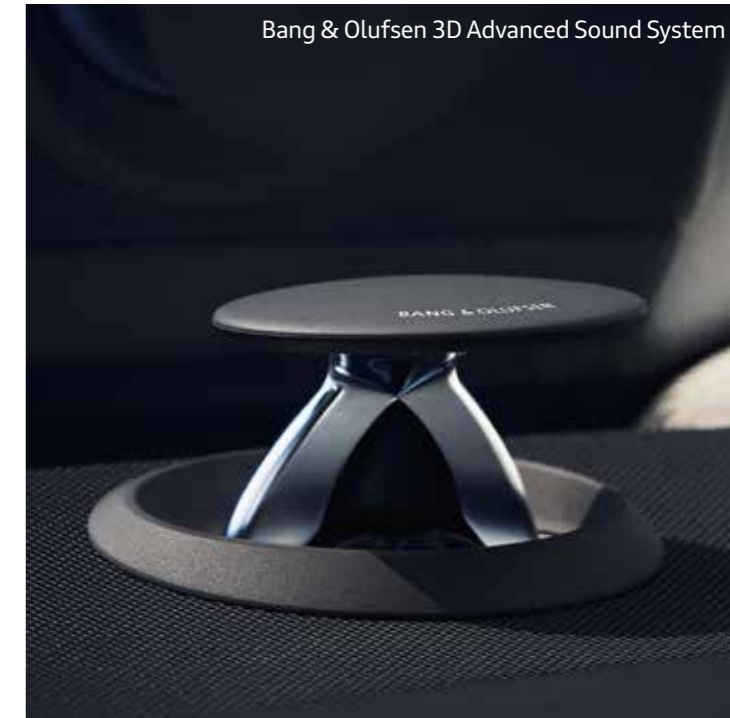
Optional equipment highlights.

Personalise your Audi A8 with a range of optional equipment choices. Some options have been packaged together for added convenience whilst others are available individually. From HD Matrix LED headlights to a Comfort and Sound Pack featuring Bang & Olufsen sound and 360° camera, you can arrive at your ideal combination of Audi technology. To see our full list of options, download the pricelist from www.audi.co.uk/pricelist

Extended LED Interior Lighting Pack – multi-coloured



Bang & Olufsen 3D Advanced Sound System



Matrix LED reading lights



Rear Seat Remote

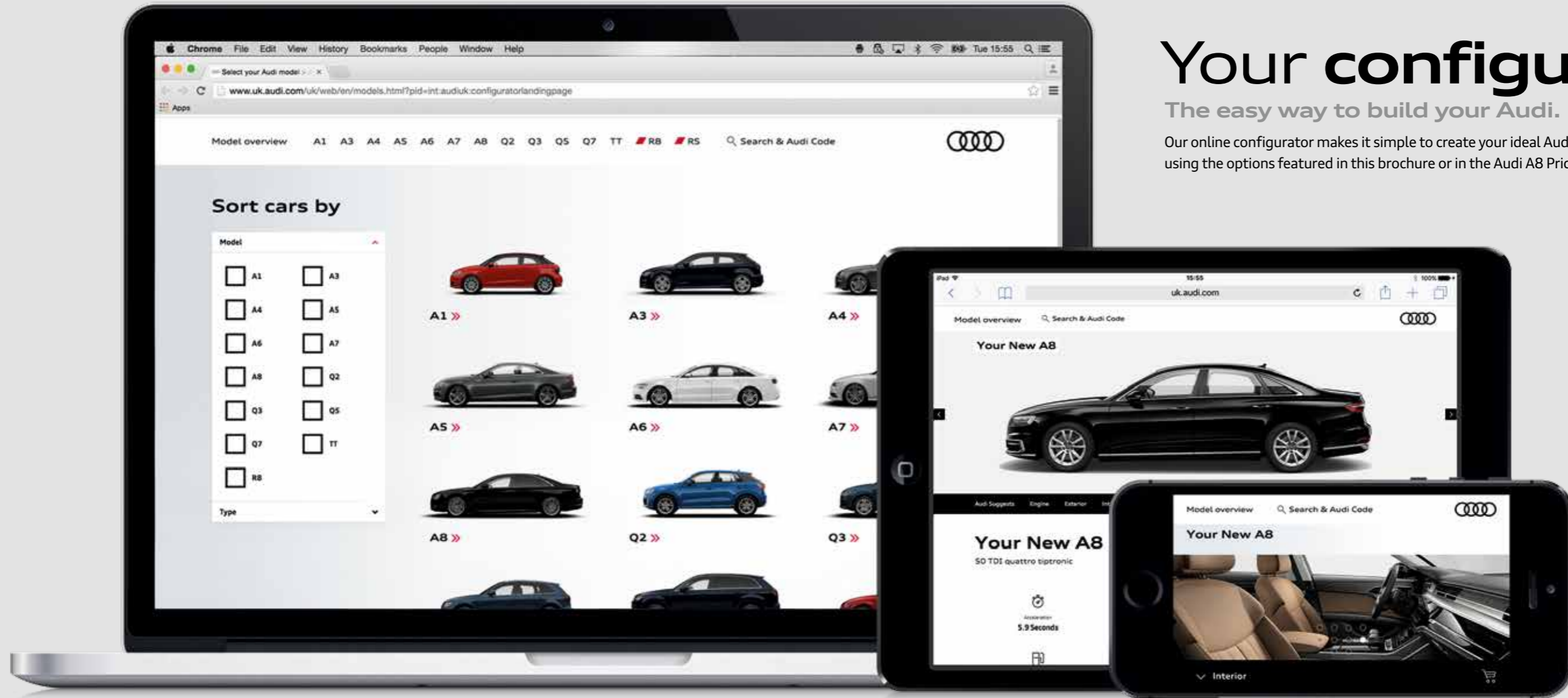


Options shown may not be available on all models and/or trims, or may only be available as part of a Pack. For details, please download the pricelist from www.audi.co.uk/pricelist. Options are subject to availability and may extend time taken for delivery.

Your configurator

The easy way to build your Audi.

Our online configurator makes it simple to create your ideal Audi, using the options featured in this brochure or in the Audi A8 Pricelist.



Visit www.audi.co.uk/configurator to create your perfect Audi A8

Audi Genuine Accessories

Personalise your Audi today.

Make your Audi A8 your own by adding some genuine accessories. They're all created by Audi and specially crafted for our models, so they'll deliver the high standards you expect. What you see here is just a selection. See the full collection at www.audi.co.uk/accessories or speak to your Audi Centre for pricing.



Audi Beam

Projects the Audi logo onto the ground as you exit your A8.



Audi Universal Traffic Recorder

More than a dash cam, it also monitors activity around your A8 when unoccupied.



Protection Pack

Protects your interior from mud, spills and daily wear and tear.



Roof box

Gives you extra carrying capacity when you need it.

Your finance

Get your finance quote in seconds.

Simply go to www.audi.co.uk and enter a few details to see the monthly payments you could be making on a new Audi A8. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.*

Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on www.audi.co.uk and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance[†] is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit www.insurewithaudi.co.uk

*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. [†]Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

Important information

Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year Accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from www.audi.co.uk/pricelist

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO₂) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate* (second year onwards)
A - 0g/km	£0	£0
B - 1 to 50g/km	£10	£140
C - 51 to 75g/km	£25	£140
D - 76 to 90g/km	£100	£140
E - 91 to 100g/km	£120	£140
F - 101 to 110g/km	£140	£140
G - 111 to 130g/km	£160	£140
H - 131 to 150g/km	£200	£140
I - 151 to 170g/km	£500	£140
J - 171 to 190g/km	£800	£140
K - 191 to 225g/km	£1,200	£140
L - 226 to 255g/km	£1,700	£140
M - over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate. *Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Connect Terms and Conditions

The Audi Connect Online Services ("Connect Services") are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services ("Infotainment Services"); and
- ▶ Audi Connect 'Safety and Service' Services (comprising myService and myCarManager) ("Safety and Service").

Some services require additional activation steps. In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit www.audi.co.uk/connectterms

Audi Connect Infotainment Services

Audi Connect Online Infotainment Services ("Infotainment Services") are provided via a SIM card embedded in the vehicle.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

Infotainment Services are available only within the range of the selected mobile phone network operated by Audi AG's chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

Data is unlimited. There are no additional charges for data roaming within the EU (although availability of these services is limited to certain countries). You will not, however, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM. Should you wish to create a Wi-Fi hotspot we recommend you purchase Wi-Fi data packs via myAudi (<https://login.audi.com>). Any Wi-Fi data packs purchased via myAudi will remain with the vehicle upon sale of the vehicle and no refunds will be provided.

Important information

If you insert an external SIM card into the card slot (e.g. so as to enable Wi-Fi hotspot services), then all Infotainment Services data connections will be made via this SIM card (and not the Audi embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card. You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

For vehicles which have hazard alert and traffic sign information features, the vehicle sensors will be transmitting information to Audi AG. This information includes, but is not limited to, vehicle location, speed signs, areas where a risk of skidding, breakdown, accident and/or reduced visibility has been identified. The data is transmitted to Audi AG and shared with other Audi vehicles with hazard alert and traffic sign information features. The data is transmitted anonymously and does not identify an individual vehicle. Such data is only held for the purpose of warning drivers of potential road hazards and change of speed signs.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

Audi Connect Safety and Service

Audi Connect Online Safety and Service (“Safety and Service”) is available on certain models and is provided via a SIM card embedded in the vehicle.

Safety and Service features are available only within the range of the selected mobile phone network operated by Audi AG’s chosen mobile phone provider (which may change from time to time) and where there is mobile reception, including an active data connection.

You may not use the Connect Services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms.

Safety and Service comprises:

- 1) myService; and
- 2) myCarManager.

For full details of the features of Safety and Service, please visit www.audi.co.uk/connectterms

MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first 5 updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

CO2 and fuel consumption figures

Official fuel consumption figures for the Audi A8 in mpg (l/100km) from: Urban 26.9 (10.5) – 44.8 (6.3), Extra Urban 43.5 (6.5) – 55.4 (5.1), Combined 35.3 (8.0) – 50.4 (5.6). CO2 emissions 182 – 145g/km.*

Official fuel consumption figures for the Audi A8 Long wheelbase in mpg (l/100km) from: Urban 26.9 (10.5) – 44.8 (6.3), Extra Urban 43.5 (6.5) – 54.3 (5.2), Combined 35.3 (8.0) – 50.4 (5.6). CO2 emissions 182 – 146g/km.*

Fuel consumption figures are correct at the time of print (December 2017). For full technical data by engine, please download the pricelist from www.audi.co.uk/pricelist

*Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in ‘real world’ driving conditions. Optional wheels may also affect emissions and fuel consumption figures. More information is available at www.dft.gov.uk/vca

Audi Vorsprung durch Technik

Audi UK
Customer Services
Selectapost 29
Sheffield
S97 3FG
0800 699888
www.audi.co.uk

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Images are for illustrative purposes only.
Models shown are left-hand drive.